

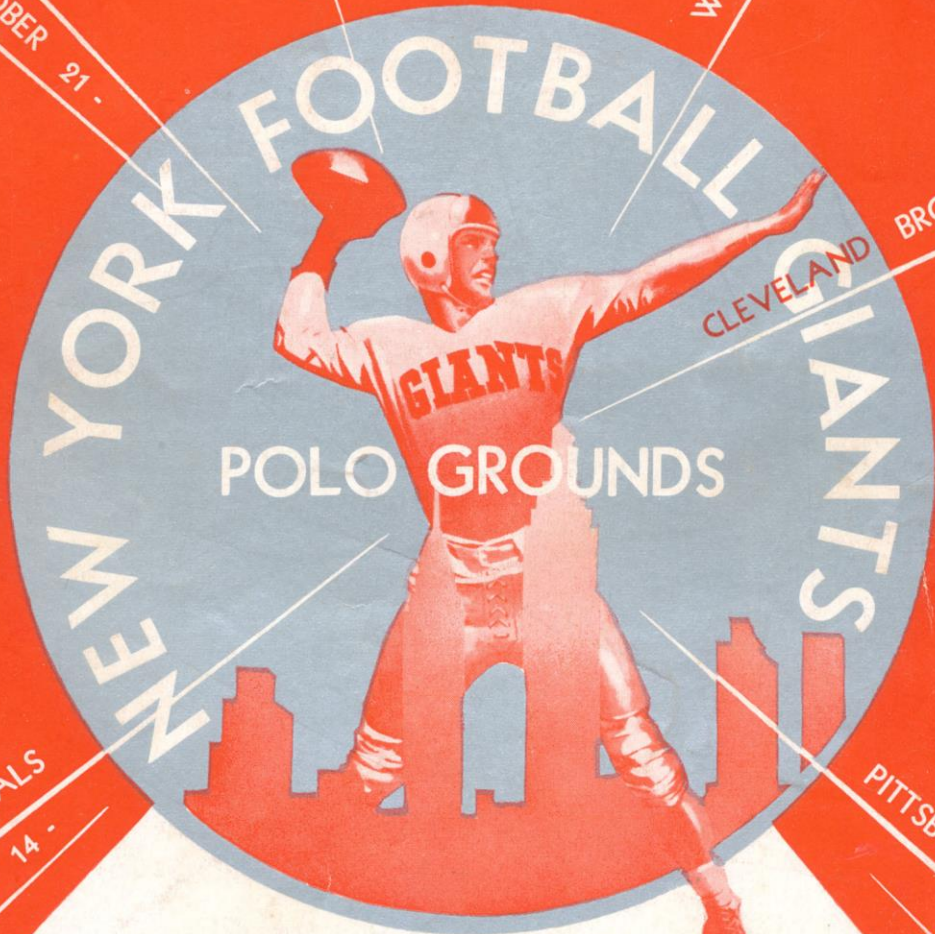
OFFICIAL PROGRAM - THIRTY-FIVE CENTS

NEW YORK YANKS
NOVEMBER 4

WASHINGTON REDSKINS
NOVEMBER 11

PHILADELPHIA EAGLES
OCTOBER 21

CLEVELAND BROWNS
NOVEMBER 18



CHICAGO CARDINALS
OCTOBER 14

PITTSBURGH STEELERS
DECEMBER 2

CHICAGO

CARDINALS

OCTOBER 14 - 1951

Len Keller

**Be Happy -
Go Lucky!**

EILEEN WILSON, Lucky Star of TV and Radio, says:

At football games I love to cheer
"Go team!" and "Hip Hooray!"
But for a better taste I shout,
"Go Lucky Strike today!"

(Luckies taste better than any other cigarette!)

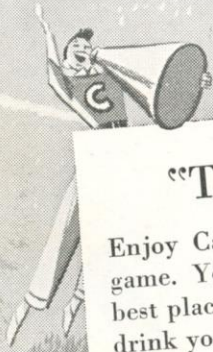


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THAN ANY OTHER CIGARETTE!**

**L.S./M.F.T.-
Lucky Strike Means Fine Tobacco**

COPR., THE AMERICAN TOBACCO COMPANY

Suits your taste
to a



"The best of them all"

Enjoy Canada Dry at the game and after the game. You'll find it—to your pleasure—at the best places. You'll also find it the most delicious drink you've ever tasted.



OFFICIAL WATCH FOR NATIONAL FOOTBALL LEAGUE



Longines

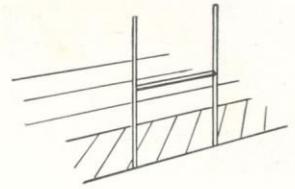


The World's Most Honored Watch

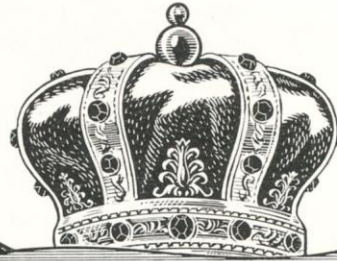
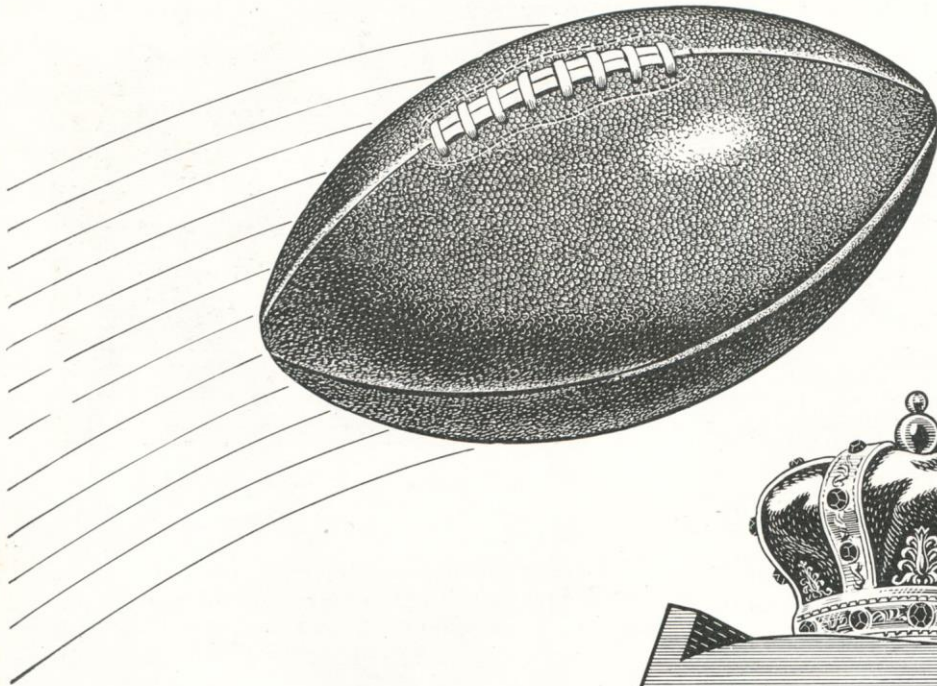
ACCEPTED AS OFFICIAL WATCH
FOR TIMING
CHAMPIONSHIP SPORTS EVENTS
IN ALL FIELDS ALL OVER THE WORLD
INCLUDING THIS GAME



*Product of
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SEVEN is the tops! That's the most touchdown passes by one man in one game.



Sure

RECORD

SEVEN—Seagram's 7 is the tops in whiskey, too! It's the most magnificent whiskey of them all. Smoother...milder...it's the one whiskey that's *Sure* to be enjoyed every time it's passed around.



Say Seagram's and be Sure

Seagram's 7 Crown. Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits. Seagram-Distillers Corporation, New York

SIZING UP THE GIANTS

THIS afternoon the New York Football Giants welcome their fans to the opening of their twenty-seventh season in the Polo Grounds with a team that many prognosticators the league over have tabbed as the team which can take it all.

Steve Owen, coach-of-the-year in the National Football League last season, also feels that he has a squad that can win the title in the American Conference of the League. Owen believes that the addition of Kyle Rote, the No. 1 "bonus" pick, will add tremendous power to the Giant running attack which last year was the best in the league, rolling up a total of 2,336 yards.

That the Giants this year will have a better balance in their attack also seems assured with the acquisition of three new offensive ends and the "coming of age" of Charlie Conerly as a T quarterback.

"Our biggest improvement will be at end on offense," says Owen. "Bob McChesney came on fast in the last half of the 1950 season and he has been joined by three outstanding rookies, Bob Wilkinson, of U. C. L. A.; Bob Hudson, of Clemson, and Bill Stribling, of Ole Miss."

It has been said many times by most coaches and students of football that it takes at least three years to make a good T quarterback. This year is the third season in that spot for Conerly and, if pre-season exhibition form means anything—and there's no reason to think that it doesn't—Conerly has come of age in this respect.

There are only two rookies in the Giant backfield this season, Rote, the Mighty Mustang from S. M. U., and Johnny Amberg, Kansas graduate who was recommended to Owen by another former Kansan, Otto Schnellbacher. Amberg has shown that he can both run on offense and do a yeoman job in the secondary on defense.



Steve Owen with Conerly and Tidwell.

Back again are such stars as Eddie Price, the fullback who last year was fourth high in the N. F. L. on ground gained rushing; Bullet Joe Scott, Forrest Griffith and Travis Tidwell, relief for Conerly.

In the defensive backfield the "umbrella four" is back en masse. Em Tunnell, Harmon Rowe, Tom Landry and Schnellbacher again expect to make things rough for enemy passers. And the great Giant line on defense is missing only one man from last year. Arnie Weinmeister, all-league tackle, and Al DeRogatis are back at tackle. The ends are Ray Poole and Jim Duncan, Jon Baker returns to the middle guard slot and John Cannady again will back up from his center spot.

The offensive line has changed with the retirement of Jim White and John Sanchez, last year's No. 1 tackles. Their places have been taken by Herb Hannah, a rookie from Alabama, and an old Polo Grounds favorite, Tex Coulter, who has returned to football after a year as a sports writer-cartoonist in Dallas.

The Giants also have picked up some hearty operatives in the line who can go both ways, on offense and defense. Ray Krouse, a big, fast 250-pounder from Maryland, plays offensive tackle and defensive guard. Fritz Barzilauskas, former Yale ace who played with the New York Bulldogs two years ago, has returned to do duty at guard, and Earl Murray, picked up from the defunct Baltimore Colts, is a first-line offensive guard.

All in all, the Giants expect to field a team which will please their fans and bring victories. As usual, they will play six home games, this being the first. Next Sunday the Philadelphia Eagles come to the Polo Grounds.

GIANTS HOME SCHEDULE

Oct. 14.....	Chicago Cardinals
Oct. 21.....	Philadelphia Eagles
Nov. 4.....	New York Yanks
Nov. 11.....	Washington Redskins
Nov. 18.....	Cleveland Browns
Dec. 2.....	Pittsburgh Steelers

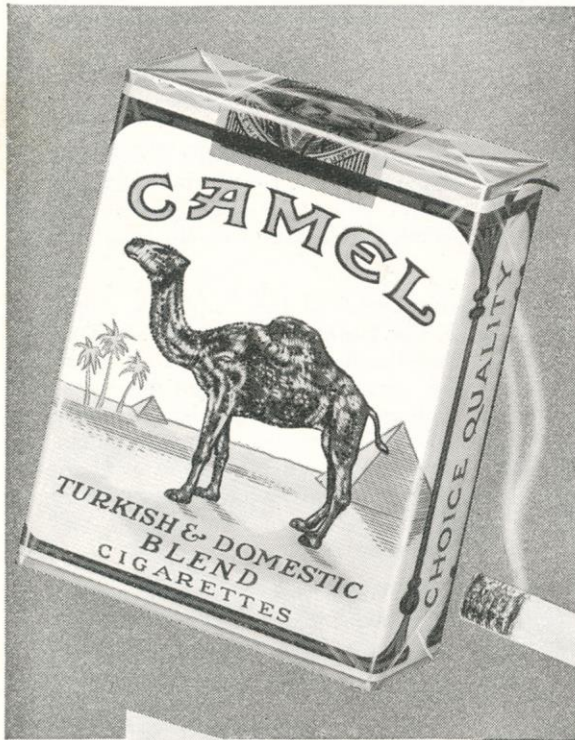
All Sunday Games at Polo Grounds

Kick-off at 2:05 P.M.

1920 — 32nd Year, National Football League — 1951

This book is published by HARRY M. STEVENS, Inc., 320 Fifth Avenue, New York 1, N. Y.

America's most
popular cigarette



FLAVOR

MILDNESS

INTRODUCING— *Kyle Rote*



Rote, up close.

“KYLE ROTE is all football player. He is the most versatile back we have had on the Giants since Tuffy Leemans.”

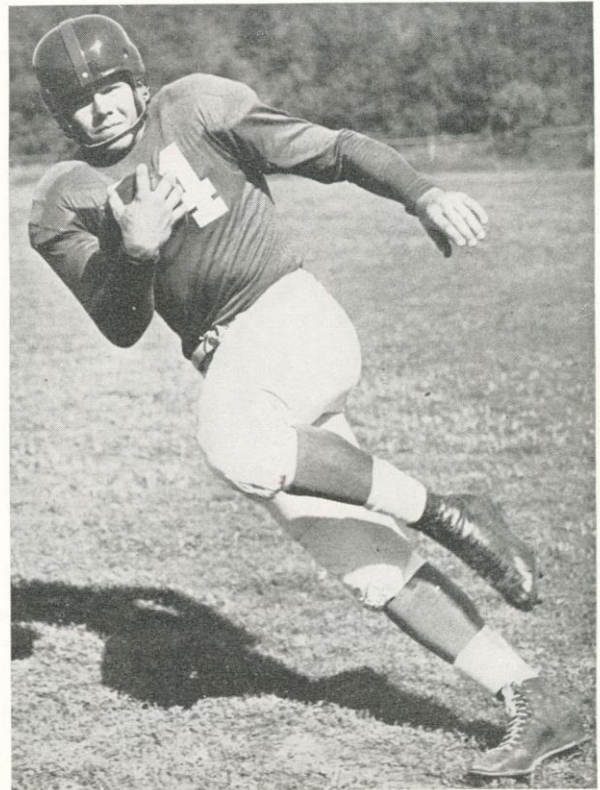
That is Steve Owen's appraisal of the New York Football Giants' "bonus" pick in last year's college draft and, in case there are some very young folk present who don't remember, Leemans was a leading ground gainer in the National Football League who played from 1936 through 1940 and was elected to pro football's Hall of Fame among the original 25 players.

Rote, six feet even and 195 pounds, was a star at S. M. U. and played two college seasons alongside Doak Walker, last year's leading scorer in the N. F. L. And, today in Dallas, there are those who argue the comparative merits of the two.

Taken away from the Giant training camp after only four days of work, Rote went to the College All-Star camp in Chicago and while there missed three weeks of work with his future teammates. He rejoined them in Dallas in time for an exhibition against Walker and the Lions, but he was not in good condition—that is good "pro" condition—and his debut, while it showed flashes of greatness, left something to be desired through no fault of Rote's.

Then the young man had another tough break. Training at Jonesboro, Ark., in preparation for an exhibition in Memphis against the Chicago Bears, Rote caught his cleats in a tuft of high grass and pulled the hamstring muscle in his right knee. That kept him out of that game and the two following exhibitions. He wasn't able to work enough to get into top condition, but he did play in the season opener at Pittsburgh.

In that game, on October 1, Rote ran very well and also caught two passes. But, he hadn't had



Rote, in action.

enough work and didn't have enough in his legs to keep him going at top speed all the way. Still, he carried the ball five times for 42 yards, an average of 8.4 yards a carry. He also caught two passes and on one of them, a screen pass, gained 18 yards with perfect use of his blockers.

"He looked good," said Owen, "but he did it without really being in top condition. He didn't have enough work and hadn't gotten his legs under him."

Kyle is a real triple-threat. That he can run no one doubts. To those who have seen him, they know he can pass and kick as well. Owen has been running him at left half in the T formation and at fullback in the A. He can throw the ball from both positions. He kicks off, can placekick and punts well enough in a pinch for quick kicks.

Running at left half with Charlie Conerly at quarter, Joe Scott at right half and Eddie Price at fullback, Rote rounds out a backfield with potential explosive qualities. All three can run, hard and fast, and all can catch Conerly's passes.

Rote is married and the father of a ten-month-old son. He hasn't yet any ideas of coaching when he is through playing ball. After all, he is just starting and it would seem that he has a long and glorious professional career ahead of him.

ENJOY THE GAME!



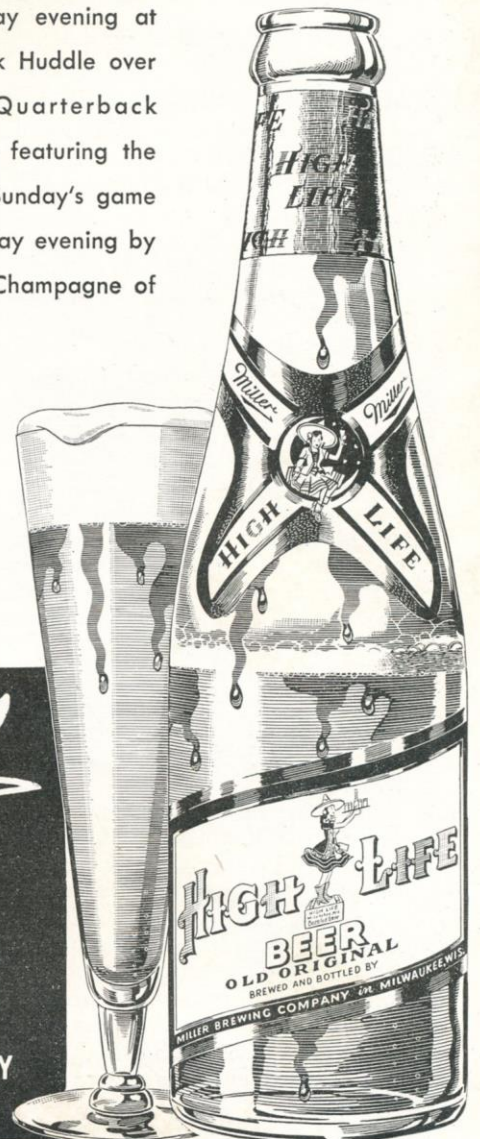
Continue supporting the New York Giants just as you are today! When you can't attend the games in person follow the Giants on radio in the New York area over station WMGM. In other sections check your newspaper for time and station. Play-by-play accounts of all games, home and away, are brought to you with the good wishes of the Miller Brewing Company and your friendly Miller High Life dealers.

WATCH THE HIGHLIGHTS!



Yes, and see the highlights of this game and meet today's stars on television Wednesday evening at 7:30 p. m. on the Giant Quarterback Huddle over WOR-TV, Channel 9. The Giant Quarterback Huddle is a thrilling half hour show featuring the highlights and stars of the previous Sunday's game and is brought to you every Wednesday evening by the brewers of Miller High Life, the Champagne of Bottle Beer!

At home . . . or at your favorite tavern or restaurant . . . enjoy life with Miller High Life, the Champagne of Bottle Beer. One sip of its smooth, mellow goodness and you'll know why Miller High Life is the greatest demand beer in America today.



Miller High Life is a genuine Milwaukee beer and is brewed and bottled by the Miller Brewing Company ONLY . . . and ONLY in Milwaukee, Wisconsin.

Miller's
HIGH LIFE
NATIONAL CHAMPION OF QUALITY

*Philadelphia Eagles
Here Next Sunday*



STEVE VAN BUREN, off and running on one of his fearsome sweeps, will test the mettle of the Giant line next Sunday. The Eagles, now coached by Bo McMillan, also will present Bosh Pritchard, Smackover Scott and Pete Pihos.

GIANT TICKET APPLICATION

NEW YORK FOOTBALL GIANTS, INC.
11 West 42nd Street, New York 18, N. Y.

Gentlemen:

Enclosed find \$.....to cover
cost of..... RESERVED SEATS for the 1951
 LOWER BOX

GIANT HOME GAMES DESIGNATED BELOW

Reserved seats are \$3.00 each incl. taxes
Box seats are \$4.00 each incl. taxes
(Please add 25 cents to order for postage and handling)

Name.....
Address.....
City..... Zone.....
State.....

APPLICATIONS WILL BE FILLED IN THE ORDER
RECEIVED

Please Make Check or Money Order Payable to
NEW YORK FOOTBALL GIANTS

1951 GIANT HOME GAMES

No. of Tickets	AT POLO GROUNDS SUNDAYS AT 2:05 P.M.
	Oct. 21 Philadelphia Eagles
	Nov. 4 New York Yanks
	Nov. 11 Washington Redskins
	Nov. 18 Cleveland Browns
	Dec. 2 Pittsburgh Steelers

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EASY on the face!
EASY to clean!
EASY to change blades!

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gift decanter!*

TO THE MAN who knows good whiskey, Old Charter in this gift decanter will strike the perfect note. For, in any container, Old Charter is a masterpiece, aged six long and quiet years to perfection. If you have someone to whom you would give nobly, give Old Charter in this gleaming gift decanter, at no extra cost. (Naturally, Old Charter is also available in the standard package with a gay Christmas carton. Superb purchase—wonderful gift!)



*the whiskey that didn't
watch the clock—6 long years!*



Regular package
also available
with attractive
Christmas
gift carton



STRAIGHT BOURBON WHISKEY • 86 PROOF • BERNHEIM DISTILLING CO., INC., LOUISVILLE, KY.

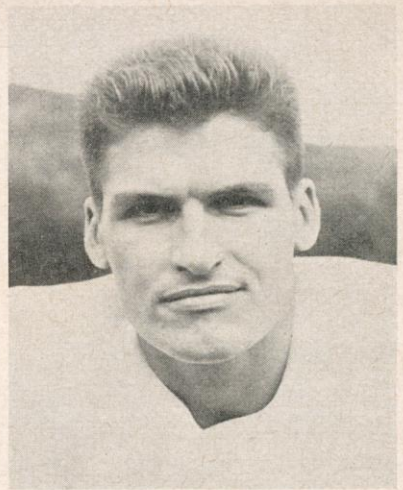
Meet the Giants



Arnie Weinmeister

Arnie Weinmeister (73) is one of those rare linemen who captivates the fans the way a runner or passer does. His tremendous speed and intuition on a play make him a marked man on the field. No. 1 Giant choice from the player pool of former Yankees, Arnie wasted no time in establishing himself as one of the most colorful and accomplished tacklers in Giant history.

Al De Rogatis (78), in combination with Weinmeister, gives the Giants a tackle tandem par excellence. A New Jersey native who hails from Newark, Al won All-American honors at Duke and is launching his third season with the Giants. A big, rawboned slasher, he delights in wading in and specializes in making life uncomfortable for enemy passers.



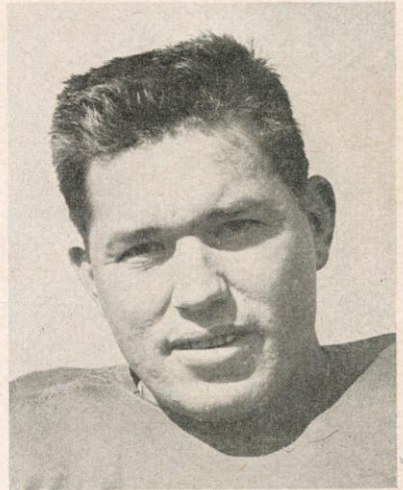
Al De Rogatis



John Cannady

John Cannady (52), a solid and efficient Giant workman for five years, reached his peak last season in the personal attention job he did on Marion Motley. Middle linebacker in the rock-ribbed Giant defense, John concentrated on Motley with such good effect that Cleveland's great fullback made but 86 yards in three games.

Ray Poole (82) is carrying on a tradition founded by his brother Jim in supplying the Giants with devastating defensive end play. His speed, size and savvy have established him as one of the top wingmen in the NFL. Last year Ray blossomed out as a place-kicking specialist also and he has developed into a sure-fire field goal and extra-point marksman.



Ray Poole



Joe Scott

Joe Scott (30), four years a Giant, qualifies as one of the best breakaway runners in football. Fast, strong and clever, he's a constant threat on running plays, pass receptions and run-backs. Last season he averaged 4.5 yards on 72 rushes, caught nine passes for a 26.7 average, returned one punt 23 yards and 14 kickoffs for an average of 25.1 yards. Joe is equally effective from A and T formation.

Eddie Price (31) came to the Giants last year after having set all manner of ground-gaining records at Tulane. He made good with a vengeance and finished fourth among the NFL ball-carriers with 703 yards and a 5.6-yard average. Eddie, a compact 190-pounder with a good turn of speed, is the half-back type of fullback and a guy who is capable of going all the way any time the defense gets careless.



Eddie Price

AUTOGRAPH COLLECTORS: "Meet the Giants" will be a weekly program feature.

1920 — 32nd Year, National Football League — 1951

CHICAGO CARDINALS — LINEUP

KICK
2:05

OFFENSE

R. H. Angsman (7) F. B. Yablonski (33) Q. B. Trippi (62) L. H. Paul (37)
R. E. Stonesifer (80) R. T. Jennings (50) R. G. K. Ramsey (70) C. Simmons (32) L. G. Bagdon (55) L. T. Fischer (72) L. E. Polsfoot (41)

DEFENSE

L. E. Dove (42) L. T. Fischer (72) L. G. Patton (68) R. G. G. Ramsey (20) R. T. K. Ramsey (70) R. E. Wham (51)
C. Groom (57) L. H. Ramsey (61) Q. B. Gay (22) R. H. Whitman (21) F. B. Svoboda (67)

Cardinal Roster

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro.
7	Angsman, Elmer	B	200	5:11½	25	Notre Dame	6
8	Tripucka, Frank	QB	175	6:02	23	Notre Dame	3
11	Joyce, Don	T	250	6:03	21	Tulane	1
18	Wallner, Fred	G	230	6:02	23	Notre Dame	1
21	Whitman, S. J.	B	185	5:11½	25	Tulsa	1
22	Gay, Bill	B	180	5:11	23	Notre Dame	1
24	Sitko, Emil	B	185	5:08	27	Notre Dame	2
31	Davis, Jerry	B	180	5:10	27	So. Eastern La.	4
32	Simmons, Jack	C	240	6:04	25	Detroit	3
33	Yablonski, Ventan	B	195	5:08½	28	Columbia	4
34	Panelli, John	B	200	5:11	25	Notre Dame	3
36	Pasquariello, Ralph	B	235	6:02	24	Villanova	2
37	Paul, Don	B	185	6:00	25	Washington State	2
41	Polsfoot, Francis	E	200	6:03	24	Washington State	2
42	Dove, Robert	E	225	6:02	30	Notre Dame	4
50	Jennings, Jack	T	245	6:04	24	Ohio State	2
51	Wham, Tom	E	220	6:02½	27	Furman	3
53	Klimek, Anthony	E	200	5:11	25	Illinois	1
55	Bagdon, Ed	G	200	5:10	25	Michigan State	2
57	Groom, Jerry	C	235	6:03	22	Notre Dame	1
60	Bienemann, Tom	E	220	6:03	23	Drake	1
62	Trippi, Charley	QB	185	6:00	28	Georgia	5
64	McDermott, Lloyd	T	240	6:02	25	Kentucky	2
66	Hennessey, Jerry	E	215	6:02	25	Santa Clara	2
67	Svoboda, Bill	B	210	6:00	23	Tulane	2
68	Patton, Cliff	G	240	6:02	27	T. C. U.	6
70	Ramsey, Knox	G	210	6:01	26	William & Mary	2
72	Fischer, Bill	T	250	6:02½	24	Notre Dame	3
73	Sanford, Ottis Leo	C	220	6:01	21	Louisiana Tech.	1
75	Lynch, Lynn	G	225	6:02	23	Illinois	1
76	Huxhold, Ken	G	215	6:01	22	Wisconsin	1
80	Stonesifer, Don	E	201	6:00	24	Northwestern	1
82	Ferry, Lou	T	243	6:02	23	Villanova	2
87	Ramsey, Ray	E	165	6:02	29	Bradley	2
90	Cross, Bill	B	155	5:06	22	W. Texas State	1

GIANT SPI
Punting—Landry (40)
PAT and FG—Poole
Kick-Offs—Rote (44).

OFFIC
Referee
Emil Heintz,
Umpire
Samuel M. Wi
Head Lineman
Charles F. Ber
Back J
Eugene E. Mille
Field J
Michael Lisetski

CARDINAL SI
Punting—Tripucka (8)
PAT and FG—Yablonski
Kick-Offs—Yablonski

Watch the **GIANT QUARTERBACK HUDDLE** every We

The Official Watch for Timing Today's Game Is

WHICH IS SMOOTHER?
MELLOWER?
FREE FROM BITE?
You be Ju

K-OFF
P.M.

NEW YORK GIANTS — LINEUP

OFFENSE

R. H. Sulaitis (21)	F. B. Price (31)	Q. B. Conerly (42)	L. H. Rote (44)
R. E. Wilkinson (87)	R. T. Hannah (77)	R. G. Murray (62)	C. Rapacz (53)
L. G. Albright (75)	L. T. Coulter (79)	L. E. McChesney (88)	

DEFENSE

L. E. Duncan (86)	L. T. Weinmeister (73)	L. G. Baker (60)	R. G. Krouse (70)	R. T. DeRogatis (78)	R. E. Poole (82)
C. Cannady (52)	L. H. Tunnell (45)	Q. B. Schnellbacher (83)	R. H. Rowe (22)	F. B. Landry (40)	

Giant Roster

SPECIALISTS
Conerly (42),
(32).

ICIALS
eree
Pennsylvania
mpire
Wilson, Leigh
Linesman
erry, Lafayette
& Judge
iller, Penn State
d Judge
ski, Muhlenberg

SPECIALISTS
8).
rski (33), Patton (68).
(33).

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro.
12	Amberg, John	HB	195	5:11	22	Kansas	1
16	Ostendarp, James	HB	178	5:08	26	Bucknell	2
20	Tidwell, Travis	QB	185	5:10	26	Auburn	2
21	Sulaitis, Joseph	G	215	6:02	30	Dickinson H. S.	8
22	Rowe, Harmon	HB	182	6:00	28	San Francisco	5
30	Scott, Joseph	HB	195	6:01	25	San Francisco	4
31	Price, Edward	FB	190	5:11	26	Tulane	2
34	Jackson, Robert	FB	210	5:11	26	N. Carolina A. & T.	2
40	Landry, Tom	HB	195	6:01	26	Texas	3
41	Griffith, Forrest	HB	190	5:11	22	Kansas	2
42	Conerly, Charles	QB	185	6:01	27	Mississippi	4
44	Rote, Kyle	HB	195	6:00	23	Southern Methodist	1
45	Tunnell, Emlen	HB	183	6:01	26	Iowa	4
51	Woodard, Richard	C	225	6:02	25	Iowa	3
52	Cannady, John	C	225	6:02	27	Indiana	5
53	Rapacz, John	C	260	6:04	26	Oklahoma	4
60	Baker, Jon	G	215	6:02	28	California	3
62	Murray, Earl	G	240	6:02	25	Purdue	2
65	Barzilauskas, Fritz	G	230	6:01	30	Yale	4
70	Krouse, Ray	T	250	6:03	24	Maryland	1
73	Weinmeister, Arnold	T	235	6:04	28	Washington	4
75	Albright, William	T	232	6:01	22	Wisconsin	1
77	Hannah, Herb	T	220	6:03	29	Alabama	1
78	DeRogatis, Al	T	240	6:04	24	Duke	3
79	Coulter, Tex	T	260	6:05	26	Army	5
80	Mote, Kelley	E	190	6:02	28	Dallas, Texas	5
81	Stribling, Bill	E	205	6:01	24	Mississippi	1
82	Poole, Ray	E	215	6:03	29	Mississippi	5
83	Schnellbacher, Otto	HB	190	6:02	28	Kansas	4
86	Duncan, James	E	205	6:02	25	Wake Forest	2
87	Wilkinson, Bob	E	215	6:03	24	U. C. L. A.	1
88	McChesney, Robert	E	190	6:02	24	Hardin Simmons	2
89	Hudson, Robert	E	215	6:04	21	Clemson	1

Wednesday Night at 7:30 P.M. on WOR-TV (Channel 9)
s Longines—"The World's Most Honored Watch."

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means **MORE SMOKING PLEASURE!**



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PAST-PERFORMANCE CHART

Team Statistics

	Giants	Cardinals
Games played	2	2
Won	1	1
Lost	0	1
Tied	1	0
Points scored	48	42
Points yielded	27	31
First downs	31	27
First downs yielded	30	28
Total yards gained	613	637
Total yards yielded	526	542
Yards gained, rushing	293	354
Yards yielded, rushing	223	171
Passes attempted	45	40
Passes completed	22	19
Yards gained, passing	320	283
Passes had intercepted	5	3
Passes attempted against	48	62
Passes completed against	23	26
Yards yielded, passing	303	371
Passes intercepted by	7	8
Fumbles	3	5
Ball lost, fumbles	1	4
Opp. fumbles recovered	0	3
Yards lost, penalties	70	112

SERIES RECORD

ALL-TIME: Giants won 14, Cardinals won 4.
(Total points: Giants 405, Cardinals 298.)

Last Score: Giants 51, Cardinals 21, at Polo Grounds, Nov. 12, 1950.

1950 Individual Statistics

RUSHING

	Attempts	Yards Gained	Avg.
Price (31), Giants	126	703	5.6
Scott (30), Giants	69	308	4.5
Griffith (41), Giants	45	162	3.6
Trippi (62), Cards	99	426	4.3
Angsman (7), Cards	101	362	3.6
Yablonski (33), Cards	30	110	3.7

PASSING

	At-tempts	Com-plete	Yards Gained	TDs	Pct. Comp.
Conerly (42), Giants	132	56	1000	8	42.4
Tidwell (20), Giants	55	25	338	4	45.5
Tripucka (8), Cards	108	47	720	4	43.5

PASS-RECEIVING

	Caught	Yards Gained	TDs
McChesney (88), Giants	19	380	6
Scott (30), Giants	9	240	1
Mote (80), Giants	4	72	0
Polsfoot (41), Cards	38	653	6
Trippi (62), Cards	32	270	1
Yablonski (33), Cards	7	71	0

SCORING

	TDs	FG	PAT	Points
Poole (82), Giants	0	5	30	45
McChesney (88), Giants	5	0	0	32*
Price (31), Giants	4	0	0	24
Polsfoot (41), Cards	6	0	0	36
Trippi (62), Cards	4	0	0	24
Yablonski (33), Cards	1	2	7	19

*2 points scored on safety.

NOTE: 1951 Individual Statistics not yet available.

STATISTICAL SCORE-CARD

NEW YORK GIANTS

CHICAGO CARDINALS

	FIRST HALF	SECOND HALF	TOTAL	FIRST HALF	SECOND HALF	TOTAL
*FIRST DOWNS						
RUSHING GAINS						
PASSES ATTEMPTED						
PASSES COMPLETED						
PASSING GAINS						
PASSES INTERCEPTED BY						
BALL LOST, FUMBLES						
YARDS LOST, PENALTIES						

*Under National League scoring rules, a touchdown made on an offensive play counts as a first down.

After the game join us and say:

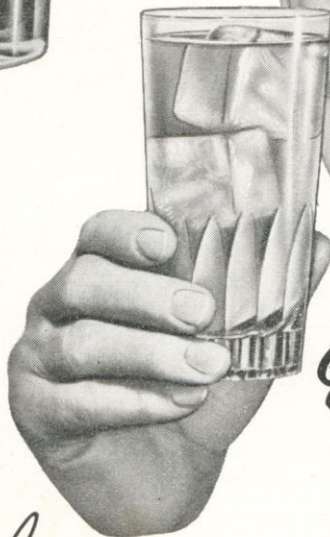
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SCHENLEY!”**



*Louis
Hayward*



*Ezio
Pinza*



*Cornel
Wilde*



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LOOKING OVER THE CARDINALS

No team in the National Football League has a more imposing brain trust than the Cardinals. Boss of Chicago's South Side entry is the famous Earl L. (Curly) Lambeau, dean of all the NFL coaches, now in his thirty-third year as a professional pilot.

Only coach in the league ever to have won three successive championships (1929-31), Curly bagged six titles while at Green Bay, where over 31 seasons his Packers won 236 games while losing 111. In his first season with Chicago last year, the Cardinals had only a 5-7 record, but their decisive triumph over the Bears last Sunday indicates that Curly's team is likely to be a contender again. Phil Handler, line coach, has been with the Cardinals twenty-two years and on three different occasions ran the team as head coach. Cecil Isbell, one of Lambeau's greatest stars at Green Bay, rejoined Curly as Cardinal backfield coach after having been head coach of Purdue and the Baltimore Colts. Buster Ramsey, one of the NFL's best guards, serves as defensive coach, while still playing his usual stalwart game in the line.

An old Notre Dame teammate of the late George Gipp, Lambeau for many years stuck to the box formation developed so successfully by the late Knute Rockne. In line with the general trend, Curly switched to T-formation but his T, more than most, embodies many single-wing principles. Under his direction, the Cardinals lay special emphasis on running. Lambeau teams always have been noted for their spirited play and their industrious attention to such important fundamentals as blocking and tackling.

The Cardinals still have half of their 1947 world championship "dream backfield"—Charley Trippi and Elmer Angsman—and a lot of other top talent, young and old. Trippi, this year, has moved from left halfback to quarterback, where he alternates



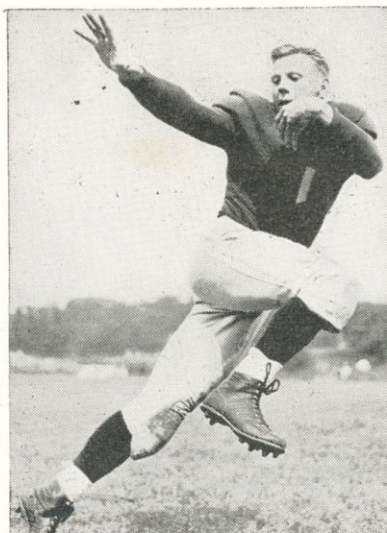
CURLY LAMBEAU

with Frank Tripucka. Ventan Yablonski has moved into Pat Harder's old fullback slot. Angsman, probably the hardest running right-half in football, has Don Paul and Bill Cross, a 145-pound speedboy who tallied twice against the Bears, as his running mates.

Tom Polsfoot, one of the NFL's top-ranking pass-receivers as a rookie last year, and Don Stonesifer, a freshman from Northwestern, are the Cardinals' primary aerial targets. Their veteran line, bolstered by Jerry Groom, Notre Dame's 1950 captain, and Cliff Patton, formerly of the Eagles, is fast and hard-hitting both on offense and defense.



CHARLEY TRIPPI



ELMER ANGSMAN

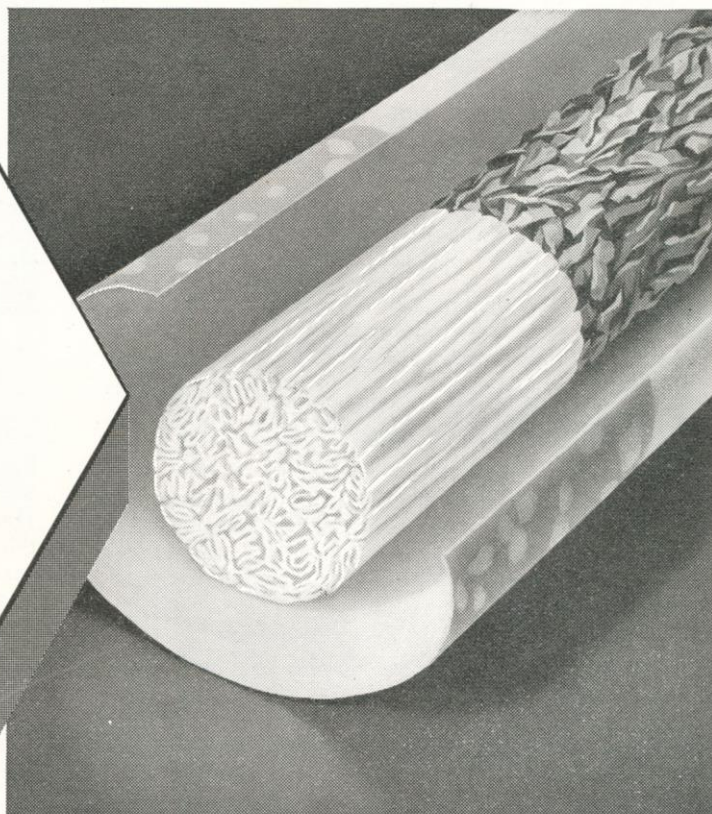


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*Reader's
Digest
Jan., 1950

VICEROYS COST ONLY A PENNY PER PACK MORE THAN BRANDS WITHOUT FILTERS

STEVE OWEN AND HIS STAFF

Steve Owen has been a Giant for 26 years, as an all-time tackle of professional football, and as coach. He first saw the sights of New York in 1926, with the Kansas City Cowboys, a team which toured the country in wild west garb. Today, Steve is part of the big town, yet he has lost none of the characteristic zest and humor which he carried under a 10-gallon hat when he first arrived from native Oklahoma.

This season Owen is at one of his periodic peaks. He was acclaimed Coach-of-the-Year for 1950 in the National Football League. But success doesn't delude Steve.

"Coaching is like being a monkey-on-a-stick," he comments. "When you are going up you always see somebody going down. And vice versa," he adds drily.

Owen teaches the everlasting kind of football, the contact sport based on block and tackle, quick-thinking, exquisite precision, and above all, on the eagerness of players to HIT!

He was called a defensive coach, the "policeman" of the league, when he did not approve the brush-block, foot-race, air-circus football which had ephemeral crowd appeal.

It would be more exact to term him a coach who, in any game, can play his hand the way it is dealt, and make the most of it. He is resourceful, in brief, with or without the ball, as he demonstrated last season with the marvelous "umbrella" pass defense, and with startling high-scoring shifts from a basic T formation to his A-formation single wing.

Owen was born on April 21, 1898, at Cleo Springs, Oklahoma, in the pioneer land of the

Cherokee Strip, where Indians, outlaws bound for the bad lands, and United States marshalls in pursuit, were a part of life. Steve enjoyed a romantic youth, as a wrestler of renown in a wrestling state, and as a worker in the Texas oil fields and on cattle ranges which the railheads had not yet reached.

He first played football at Phillips U. in Enid, Oklahoma, in 1918, under Johnny Maulbetsch. He was captain and tackle of the great Giant team of 1927, which allowed 13 opponents a total of 20 points, a record never approached.

Steve became coach in 1931, and ever since, in the fashion of early Oklahoma, he has judged players by their acts as men, and not by their "names," so that his teams, whatever their luck, always know how to play their hand as it is dealt, and make the most of it.

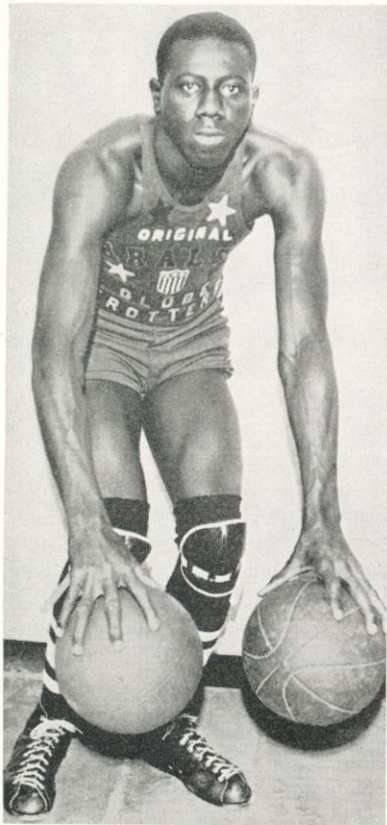
Assisting Steve again are Al Sherman, Ed Kolman, and Jim Lee Howell.

These are the aides, who, after the grand strategy for the season or the game is devised, get down to earth with the personnel to make it work. Their lot is the sweat and the toil—and the tears, too, when the goal is not attained.

All three command the respect which athletes accord only to those who have also played the game. Sherman, former lefthanded passer and field general of the Philadelphia Eagles, was lauded and recommended by Greasy Neal for his thorough grasp of the tactics of the T. Kolman for six years was one of the mighty Chicago Bears, and ranks among the great tackles of that team. Howell was a premier end with the Giants for eight years.



GIANT BRAIN TRUST: Ed Kolman, Al Sherman, Steve Owen, Jim Lee Howell



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(With George Mikan)

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Wide Coverage for Giants on Radio, T-V

The Giants will come to their fans via the air waves this season, in radio play-by-play account of all games at home and away, and on a weekly television show every Wednesday night at 7:30 p.m. The radio broadcast will be given over 48 stations, with the parent station being THE Sports Station, WMGM in New York City. The half-hour TV program will be seen over WOR-TV.

Marty Glickman, the celebrated sports announcer, will handle the play-by-play, with Ernie Harwell doing the commentary. Glickman also will serve as master of ceremonies on TV.

The special network which will blanket Giantland with the details of all games includes these New York State stations: WPTR, Albany; WGAT, Rome-Utica; WXRA, Buffalo; WFCB, Dunkirk; WNOR, Syracuse; WEAV, Plattsburg; WJPN, Jamestown; WHUC, Hudson; WIKK, Erie, Pa.; WATN, Watertown; WENT, Gloversville; WENB, Endicott-Binghamton; WSAY, Rochester; WHCU, Ithaca, and WELM, Elmira.

In addition, all 29 stations of the Yankee Network will carry the games. To assure complete coverage of New England the Miller High Life

Brewing Co., of Milwaukee, sponsor, has added stations in New Haven, Conn.; Bangor, Me.; Presque Isle, Me., and Springfield, Mass.

The TV program, entitled Giants Quarterback Huddle, includes personal appearances of the coaches and the players, and high-powered action movies of the games shot specially for television presentation by Leslie Winik.

Steve Owen and his assistant coaches, Al Sherman, Ed Kolman and Jim Lee Howell, will disclose the inside of Giant strategy. The veteran stars, led by Charley Conerly, and the brilliant rookies, headed by Kyle Rote, will take the fans backstage to reveal the workings of a modern football machine.

Glickman will present his usual suave and knowing performance in interviewing the Giants, and in narrating the thrills of the movies. So clear away the dinner dishes early every Wednesday, and sit down to a half hour of enjoyment and relaxation.

And if you can't come to the games on Sundays, Glickman will be ever-ready to bring the thrills to you via radio.

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TODAY'S NFL PAIRINGS

Home Team		Visiting Team		Home Team		Visiting Team			
N. Y. GIANTS		vs.	CHICAGO CARDS		PITTSBURGH		vs.	SAN FRANCISCO	
<i>Won 1, Lost 0, Tied 1</i>			<i>Won 1, Lost 1, Tied 0</i>		<i>Won 0, Lost 1, Tied 1</i>			<i>Won 1, Lost 1, Tied 0</i>	
13—Pittsburgh	13		14—Philadelphia	17	13—New York Giants	13		24—Cleveland	10
35—Washington	14		28—Chicago Bears	14	33—Green Bay	25		14—Philadelphia	21
—Chicago Cards	—		—New York Giants	—	—San Francisco	—		—Pittsburgh	—
—Philadelphia	—		—Washington	—	—Cleveland	—		—Chicago Bears	—
—Cleveland	—		—Pittsburgh	—	—Chicago Cards	—		—Los Angeles	—
—New York Yanks	—		—Cleveland	—	—Philadelphia	—		—Los Angeles	—
—Washington	—		—Los Angeles	—	—Green Bay	—		—Green Bay	—
—Cleveland	—		—San Francisco	—	—Washington	—		—New York Yanks	—
—Chicago Cards	—		—New York Giants	—	—Philadelphia	—		—Chicago Cards	—
—Pittsburgh	—		—Cleveland	—	—New York Giants	—		—New York Yanks	—
—Philadelphia	—		—Washington	—	—Cleveland	—		—Detroit	—
—New York Yanks	—		—Chicago Bears	—	—Washington	—		—Detroit	—
48	27		42	31	46	48		38	31

Home Team		Visiting Team		Home Team		Visiting Team			
CHICAGO BEARS		vs.	N. Y. YANKS		GREEN BAY		vs.	PHILADELPHIA	
<i>Won 1, Lost 1, Tied 0</i>			<i>Won 0, Lost 2, Tied 0</i>		<i>Won 1, Lost 1, Tied 0</i>			<i>Won 2, Lost 0, Tied 0</i>	
31—Green Bay	20		14—Los Angeles	57	20—Chicago Bears	31		17—Chicago Cards	14
14—Chicago Cards	28		10—Detroit	37	35—Pittsburgh	33		21—San Francisco	14
—New York Yanks	—		—Chicago Bears	—	—Philadelphia	—		—Green Bay	—
—San Francisco	—		—Detroit	—	—Los Angeles	—		—New York Giants	—
—Detroit	—		—Green Bay	—	—New York Yanks	—		—Washington	—
—Washington	—		—New York Giants	—	—Detroit	—		—Pittsburgh	—
—Detroit	—		—San Francisco	—	—Pittsburgh	—		—Cleveland	—
—Green Bay	—		—Los Angeles	—	—Chicago Bears	—		—Detroit	—
—Cleveland	—		—San Francisco	—	—Detroit	—		—Pittsburgh	—
—Los Angeles	—		—Green Bay	—	—New York Yanks	—		—Washington	—
—New York Yanks	—		—Chicago Bears	—	—San Francisco	—		—New York Giants	—
—Chicago Cards	—		—New York Giants	—	—Los Angeles	—		—Cleveland	—
45	48		24	94	55	64		38	28

Home Team		Visiting Team		Home Team		Visiting Team			
CLEVELAND		vs.	WASHINGTON		DETROIT		vs.	LOS ANGELES	
<i>Won 1, Lost 1, Tied 0</i>			<i>Won 0, Lost 2, Tied 0</i>		<i>Won 2, Lost 0, Tied 0</i>			<i>Won 1, Lost 1, Tied 0</i>	
10—San Francisco	24		17—Detroit	35	35—Washington	17		57—New York Yanks	14
38—Los Angeles	23		14—New York Giants	35	37—New York Yanks	10		23—Cleveland	38
—Washington	—		—Cleveland	—	—Los Angeles	—		—Detroit	—
—Pittsburgh	—		—Chicago Cards	—	—New York Yanks	—		—Green Bay	—
—New York Giants	—		—Philadelphia	—	—Chicago Bears	—		—San Francisco	—
—Chicago Cards	—		—Chicago Bears	—	—Green Bay	—		—San Francisco	—
—Philadelphia	—		—New York Giants	—	—Chicago Bears	—		—Chicago Cards	—
—New York Giants	—		—Pittsburgh	—	—Philadelphia	—		—New York Yanks	—
—Chicago Bears	—		—Los Angeles	—	—Green Bay	—		—Washington	—
—Chicago Cards	—		—Philadelphia	—	—San Francisco	—		—Chicago Bears	—
—Pittsburgh	—		—Chicago Cards	—	—Los Angeles	—		—Detroit	—
—Philadelphia	—		—Pittsburgh	—	—San Francisco	—		—Green Bay	—
48	47		31	70	72	27		80	52

1950 NFL STANDINGS

AMERICAN CONFERENCE

	W.	L.	T.	Pct.	Points	
					For	Agst.
Cleveland	10	2	0	.833	310	144
NEW YORK GIANTS	10	2	0	.833	268	150
Philadelphia	6	6	0	.500	254	141
Pittsburgh	6	6	0	.500	180	195
Chicago Cards	5	7	0	.417	254	266
Washington	3	9	0	.250	232	336

NATIONAL CONFERENCE

Los Angeles	9	3	0	.750	466	309
Chicago Bears	9	3	0	.750	279	207
New York Yanks	7	5	0	.583	366	367
Detroit	6	6	0	.500	321	285
Green Bay	3	9	0	.250	244	406
San Francisco	3	9	0	.250	213	400
Baltimore	1	11	0	.083	213	462

1951 NFL STANDINGS

AMERICAN CONFERENCE

	W.	L.	T.	Pct.	Points	
					For	Agst.
Philadelphia	2	0	0	1.000	38	28
NEW YORK GIANTS	1	0	1	1.000	48	27
Chicago Cardinals	1	1	0	.500	42	31
Cleveland	1	1	0	.500	48	47
Pittsburgh	0	1	1	.000	46	48
Washington	0	2	0	.000	31	70

NATIONAL CONFERENCE

Detroit	2	0	0	1.000	72	27
Chicago Bears	1	1	0	.500	45	48
Green Bay	1	1	0	.500	55	64
Los Angeles	1	1	0	.500	77	52
San Francisco	1	1	0	.500	38	31
New York Yanks	0	2	0	.000	24	91

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