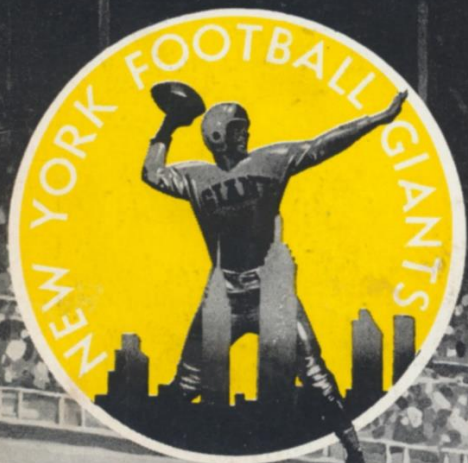


OCTOBER 20, 1957

YANKEE STADIUM



GIANTS vs. STEELERS

Quality



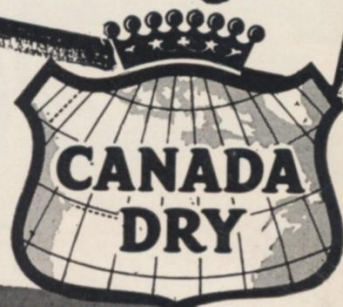
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1948-1952-1956



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AMERICAN
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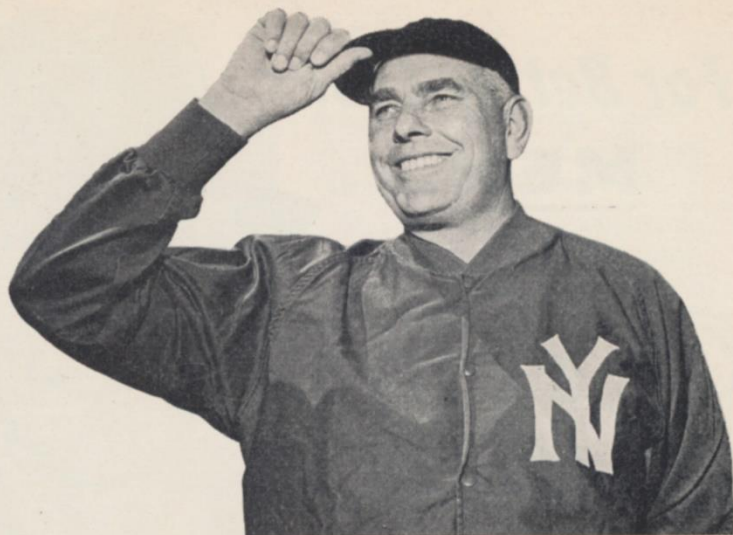
TM'S "CALSO," "RPM" AND
CHEVRON DESIGN ®

GIANTS AT STADIUM

Oct. 20.....Pittsburgh Steelers
Oct. 27.....Washington Redskins
Nov. 10.....Chicago Cardinals
Nov. 17.....Philadelphia Eagles
Dec. 1.....San Francisco '49ers
Dec. 15.....Cleveland Browns

Kick-Off Time—2:05 P.M.

Here We Go Again



JIM LEE HOWELL

WITH today's game against the Pittsburgh Steelers, the Giants open another home football season—their thirty-third in New York.

It's a rash and risky business to make predictions in as rugged a football company as the National League. Weekly developments on the circuit again are taking all triteness out of President Bert Bell's annual observation that "on any given day, any National League team can beat any other National League team."

Nevertheless, the Maras—Tim, Jack and Wel—are confident that this 1957 edition of the Giants is at least the equal of the 1956 squad that brought New York its first pro football title since 1938.

There's no reason to believe that this confidence is misplaced. After all, this is basically the

same Giant team that routed the Bears, 47-7, in last December's title play-off.

The 1957 Giants exhibit only three new faces—John Bookman and Ed Crawford, a couple of impressive rookie defensive backs, and John Martinkovic, an old pro hand acquired from the Green Bay Packers to bolster the front line.

Don't get the idea, however, that the Giants are guilty of "stand-pattism." Nothing could be further from the facts. They took an outstanding group of rookies, the cream of the 1956 college crop, to training camp in July. But talented as they were, the only youngsters who could make the grade were Bookman and Crawford.

There's an explanation. The 1956 Giant championship squad was extremely young, averaging little more than 25 years of age

per player. Painstakingly assembled by Coach Jim Lee Howell and his alert young staff over a three-season period of building, this group hit the peak earlier than any one had a right to expect.

There should be good years left—and several of them—in such key Giants of the attack as Frank Gifford, Alex Webster, Don Heinrich, Mel Triplett, Ken McAfee, Ray Wietecha, Jack Stroud and Roosevelt Brown and such defensive stalwarts as Andy Robustelli, Dick Modzelewski, Jim Karcavage, Sam Huff, Bill Svoboda, Harland Svare and Jim Patton.

It also is comforting to know that these established and developing Giants again will have the steady support of two of pro football's greatest "money" players, Chuck Conerly and Em Tunnell, who look better than ever in their tenth campaign as Giants.

Adding to the optimistic outlook is the team's performance to date. While experimenting freely with new personnel, the Giants won four of their six pre-season exhibition games. Then, after a heart-breaking opening-game loss to the Browns, they bounced back to defeat the Eagles and the Redskins.

Last Sunday's thrilling victory over Washington was accomplished despite the absence of five regulars from the line-up.

At any rate, you can depend that this will be another capable, hard-hitting, well-drilled Giant team, geared to present modern, streamlined football at its most interesting best!



OLD PROS:

Em Tunnell
and Chuck
Conerly,
10-year
Giants who
show little
signs of wear

This book is published by HARRY M. STEVENS, Inc., 320 Fifth Avenue, New York 1, N. Y.

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MEN...

Better Look for

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Bath-fresh comfort and protection. Contains a full-fledged deodorant.
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Smoother shaves with Special Menthol Formula.
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4 great shave creams...
lather 60¢
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ALL THE WAY!

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For A Worthy Cause

FOR the twenty-sixth consecutive year, the opening home game of the Giants season will be witnessed by thousands of friends of the JCRS (Jewish Consumptives' Relief Society) American Medical Center at Denver. Through their purchase of large allotments of tickets, they will watch a fine game and simultaneously help needy patients of all faiths victimized by cancer and tuberculosis who receive exceptional care at this nationally famous treatment and research center.

In 1904 a group of warm-hearted men "chipped in" \$1.10 to set up two tents for "consumptives" literally dying in the streets of Denver for lack of adequate medical facilities. Since then, it has grown to thirty-four modern buildings on 148 acres in the foothills of the lovely Rocky Mountains.

The American Medical Center is *unique* among the nation's hospitals. Most institutions are unwilling to admit patients or tie up their beds with far-advanced cases of cancer or TB. Under this hospital's "open door" policy, victims of these dread and allied diseases are welcomed regardless of their need for *unlimited* hospitalization. As a living embodiment of the age-old tradition that each man is indeed his brother's keeper, the hospital provides the finest individualized care, treatment and rehabilitation facilities—without charging a single penny. Patients of all faiths have facilities for their own worship.

Disease does not discriminate because of race or creed. Nor does the American Medical Center. In treating suffering humanity, it regards a patient as a *total* human



Tuberculosis and cancer spell hopelessness and despair for hundreds of thousands of Americans. Increasingly they are turning to the JCRS-American Medical Center at Denver whose doors are always open to them, regardless of religious preference, advanced stage of disease or prolonged need for hospitalization. This man being admitted to the Denver medical center was originally considered "incurable." Thanks to the hospital's radical use of surgery and x-ray therapy, he is now alive and back home at work.

being and seeks to heal not only his disease but to fortify his spirit as well. An entire medical team, augmented by 60 specialists from the Denver community, work beyond the call of duty to restore the patient to his loved ones with renewed health productivity and gratitude for human brotherhood.

The Denver Medical Center refuses to regard the case of any patient as "hopeless" or "incurable." For half a century, it accepted victims of tuberculosis deemed "incurable." As a result of its team approach and generous infusion of mankind's most

priceless "wonder drug"—love—it has saved hundreds from the valley of the shadow of death.

Three years ago, in addition to continuing its treatment of tuberculosis and allied chest diseases (TB is still far from licked), the American Medical Center widened its service to include the great killer—cancer. Last year with the same dedication and all-out-care, it restored more than 30 victims of cancer—a number originally considered "incurable"—to home and loved ones.

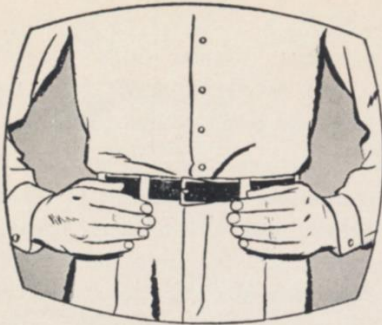
To provide 100 *more* victims of cancer and TB with a new chance for life and to expand its research into basic areas of cancer and TB, the hospital recently launched a national development program with Congressman James Roosevelt as its active chairman.

In paying tribute to this 53-year-old institution, the New York Times editorialized that "the Denver organization has for years served as a model for free hospitalization. It has kept itself above restrictions and discriminations. It has been progressive. It is now being farsighted. The society deserves the accolade of the human community for its tireless service, its generosity and its imagination."

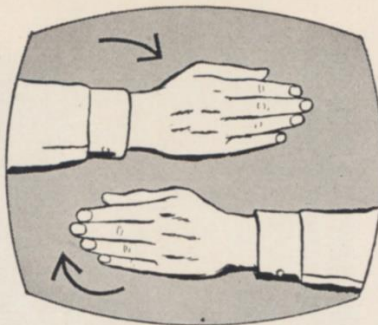
Thanks to the generosity of Timothy J. Mara, founder of the Giants, and his son, John V. Mara, now president of the club, and an energetic committee headed by Edward J. Brown of Saks-34th Street, friends of the hospital are helping to add years to the lives of afflicted human beings this afternoon. Many patients will remember this afternoon—for life. New York office of the hospital is at 11 West 42nd Street, CHickering 4-7090.

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

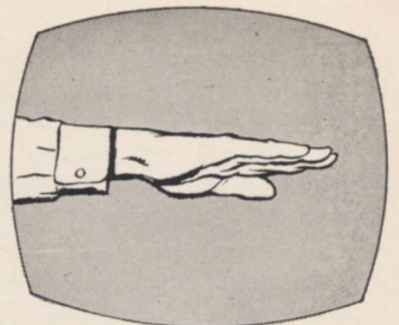
DO YOU KNOW YOUR SIGNS?



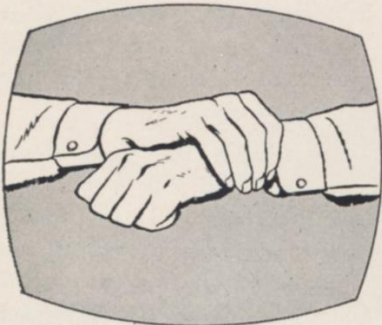
Arms akimbo signal flashed to indicate team off-side.



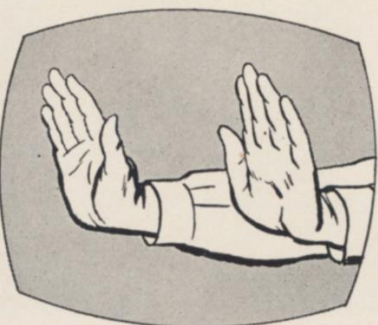
Signal used for illegal position or procedure.



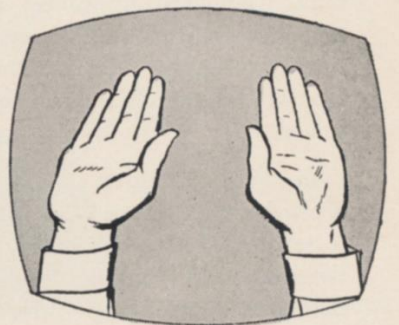
Offensive team charged with illegal motion or shift.



This signal means illegal use of hands or arms.



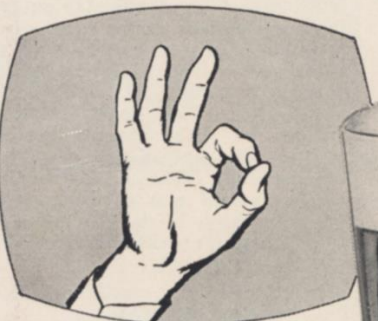
Signal for forward pass or kick catching interference.



Familiar signal for touch-down or field goal.



Team — or official — calls for time out.



Fan calls for Ballantine's famous real beer flavor — the liveliest taste in town!

Ask the man for
Ballantine beer
 YOU'LL BE SO GLAD YOU DID!



P. BALLANTINE & SONS, NEWARK, N. J.

Redskins Here Next Sunday



DON BOSSELER



JIM PODOLEY



ED SUTTON

Coming up at the Stadium next Sunday is one of the season's prime attractions—the return battle between the Giants and the Washington Redskins. Any one who watched the 24-20 thriller these teams put on in Washington last Sunday won't even consider missing the encore.

With their brilliant array of fast, new backs, the Redskins probably are the most exciting, if not the most improved, team on the National League circuit.

Lined up above are three of the strong, swift young Washington ball-carriers who gave the Giants such a hard time last Sunday. They are Don Bosseler, 1956 All-America fullback from Miami; fleet and powerful Jim Podoley from Central Michigan and big Ed Sutton from North Carolina.

With them in the Redskin backfield is that supreme con man among N. F. L. quarterbacks, cocky, nimble, Eddie LeBaron, currently the league's leading

passer.

Other players of note in the revamped Washington cast are pass-catchers John Carson and Steve Meilinger, a big rookie from Kentucky; Dick Stanfel, a rack-'em-up blocking guard; Gene Brito, 1956 all-league defensive end, and Sam Baker, long-range place-kicker.

All in all, this is the most interesting Redskin team in years. Its return game with the Giants should be a memorable one.

Coming Giant Attractions at Stadium

GAME 2 OCT. 27	WASHINGTON REDSKINS
GAME 3 NOV. 10	CHICAGO CARDINALS
GAME 4 NOV. 17	PHILADELPHIA EAGLES
GAME 5 DEC. 1	SAN FRANCISCO FORTY-NINERS
GAME 6 DEC. 15	CLEVELAND BROWNS

TICKET
PRICES:

\$5.00

BOX
SEATS

\$4.00

RESERVED
SEATS

Here's Where to Buy Tickets in Person

YANKEE STADIUM
161st St. and River Ave.
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North Mezzanine
Grand Central Station
Mon.-Fri., 10-6 P.M.; Sat., 10-4

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HAVE A REAL CIGARETTE— HAVE A Camel



Discover the difference between
“just smoking”... and Camels!

No fads or fancy stuff in this cigarette—simply the finest taste in smoking. The exclusive Camel blend of quality tobaccos has never been equalled for *smooth* smoking. Try the good, rich flavor of Camels, the largest-selling cigarette today. They've really got it!

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Jottings on the Giants

Coach Jim Lee Howell of the Giants likes to go to the movies. But there is one recently released picture he couldn't bring himself to see. This opus is "Darby's Rangers," Frank Gifford's vehicle to cinema fame. In it the Giant halfback not only dies in his own role but also is expunged a couple of times additionally as a stand-in for his less rugged co-principals. "The whole idea of Gifford not being around any more is too macabre to stand," said Jim Lee. "So much as I wanted to see the picture, I decided it would be best for my peace of mind to give it a skip."

Don't forget that since last season the Giants have moved their offices to the Coliseum Tower—10 Columbus Circle. So, if you have occasion to go to the Giant office in person, or if you are ordering tickets by mail, remember the new address. Here it is again: 10 Columbus Circle, New York 19, N. Y. Telephone: JUDson 2-7272.

The 50-yard field goal Ben Agajanian booted against the Redskins in Washington last Sunday was one of his longest in a pro football career that began back in 1944 with the Steelers... Harland Svare, the Giants' right side line-backer, is a sports car enthusiast. He drives an Austin-Healey... Three former Giant football stars—Cal Hubbard, Hank

Soar and Frank Umont—have won further sports fame as American League baseball umpires. Big Cal is supervisor of the junior circuit's arbiters.

The new Giant office at 10 Columbus Circle is closed on Saturdays. However, Giant tickets may be bought on Saturdays at the other usual outlets: Yankee Stadium; the Yankee ticket office in Grand Central Station; the Davega Stores in Newark, Hackensack, Jamaica, Hempstead and White Plains and in Andy Robustelli's Sports Shops in Stamford and Cos Cob, Conn... Want a complete set of 36 Giant player pictures? Just send \$1 to Giant Pictures, P. O. Box 119, Brooklyn 1, N. Y.

Dick Yelvington, the Giants' offensive tackle, all of a sudden has lost interest in his usual off-season job. Dick used to pick up pin money as a salvage diver off the Florida coast. But last winter, a couple of diving colleagues came out second in a wrestling contest with a school of man-eating sharks. So now Yelvington plans to keep afloat by submerging himself in other causes... Be sure to get the November issue of "Coronet." It contains a gripping story by Bob Daley, the Giants' publicist, entitled "The Death of a Nobleman," sketching the colorful career of the Marquis Alfonso de Portago, who lost his life in the Mille Miglia sports car road race last winter.



PROFESSIONAL BASKETBALL Madison Square Garden

This Saturday Night

N. Y. KNICKS vs. BOSTON

(Bob Cousy, Ed Russell, Bill Sharman, Mel Hutchins,
Carl Braun, Charlie Tyra, Kenny Sears)

and

Special Attraction, 7:15 P.M.

**Featuring 1946-47 Knicks
vs. Knicks "Alumni"**

(Including Max Zaslofsky, Al McGuire, Sid Tanenbaum, Sonny Hertzberg, Ossie Schechtman, Stan Stutz, George Kaffan)

Tickets on sale at Madison Square Garden box office. Mail orders promptly filled. Write Basketball Dept., Madison Square Garden, 307 W. 49th St. Add 25 cents for handling and mailing.

PRICES—\$4.50, \$3, \$2.50, \$2, \$1.50



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across the nation, Seagram's 7 Crown will add more pleasure to more glasses than any other whiskey in the world. We hope your glass will be among them.

Say **Seagram's** and be **Sure**
OF AMERICAN WHISKEY AT ITS FINEST

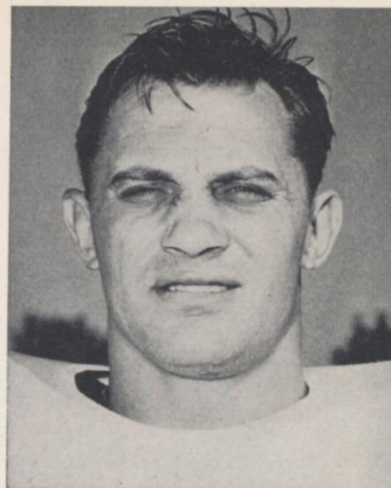
SEAGRAM-DISTILLERS COMPANY, NEW YORK CITY. BLENDED WHISKEY. 86 PROOF. 65% GRAIN NEUTRAL SPIRITS.

Giant Gallery



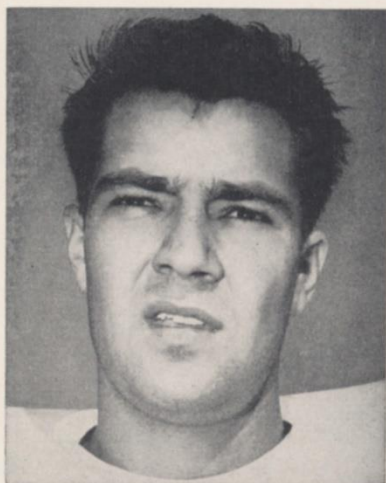
Kyle Rote

Kyle Rote (44) is the offensive captain of the Giants and a gallant leader is he. An All-America halfback at S. M. U., the Mighty Mustang was signed as a "bonus choice" in 1951 college draft. Now used mainly as an end, he enters his seventh Giant season as the club's all-time pass-catching champion. He has snagged 144 for 2295 yards and 22 touchdowns.



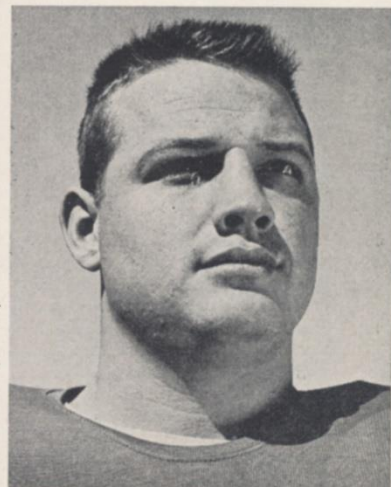
Bill Svoboda

Bill Svoboda (30), an eight-year veteran of the pro football wars who came to the Giants from the Cardinals in 1954, was named defensive captain of the club last season. It was a fitting recognition of his alert, opportunistic line-backing. Not big as line-backers go, the former Tulane All-America is a darting, deadly tackler with a nose like a hound for a loose ball.



Don Heinrich

Don Heinrich (11) reached star status as a quarterback in 1955 after a year of apprenticeship. He and Charley Conerly now give the Giants a 1-2 punch that keeps the attack moving in high gear. Don's particular genius is as a field general who has the knack of spotting and exploiting enemy flaws. For this reason he generally starts. A record-setting college passer at Washington in 1950 and 1952, he's an exceptionally nifty ball-handler.



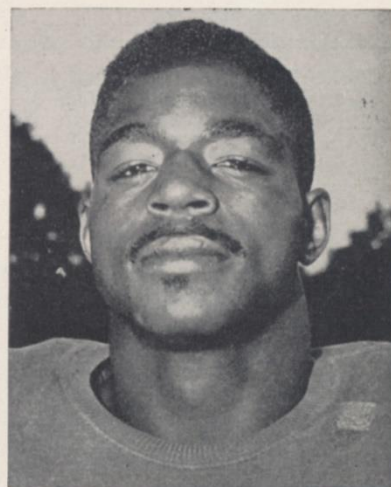
Sam Huff

Sam Huff (70), whose square name is Robert Lee Huff, joined the Giants last season and quickly made his presence felt. A multi-purpose lineman who now seems to have found a permanent niche as a line-backing middle guard, the former West Virginia All-America tackle won three awards in 1956 as the most valuable Giant on defense. Sam weighs 230 pounds and puts them to good use.



Andy Robustelli

Andy Robustelli (81) became a Giant last year after five seasons of stellar service with the Rams. There's no more destructive defensive end in football than this 230-pound wrecker who played his college ball for little Arnold College in New Haven. He specializes in blocking kicks, rushing passers and recovering fumbles. Andy, his wife and their four children live in Stamford, Conn.



Roosevelt Brown

Roosevelt Brown (79) achieved the rare distinction of qualifying as a Giant regular before he was 20. Now at 24, the big Morgan State graduate rates as the NFL's top offensive tackle. He was a real find for the Giants back in 1953, when they took a flyer on him as their 27th draft choice. Rosie weighs 245 but runs like a halfback.

AUTOGRAPH COLLECTORS: "Giant Gallery" is a weekly program feature.

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

Steelers on Offense

KICK
2:05

SLOT B. Nickel (81) **R. H.** Wells (24) **Q. B.** Morrall (10) **F. B.** Rogel (33)
R. E. McClairen (87) **R. T.** Varrichione (74) **R. G.** Fournet (72) **C.** Beatty (57) **L. G.** Sandusky (62) **L. T.** McClung (76) **L. E.** Mathews (25)

Giants on Defense

L. E. Yowarsky (78) **L. T.** Modzelewski (77) **M. G.** Huff (70) **R. T.** Katcavage (75) **R. E.** Robustelli (81)
L. W. Bookman (22) **L. L. B.** Svoboda (30) **L. S.** Tunnell (45) **R. S.** Patton (20) **R. L. B.** Svare (84) **R. W.** Nolan (25)

PITTSBURGH STEELERS ROSTER

No.	Player	Position	Weight	Height	College	Yrs. Pro
10	Morrall, Earl	QB	195	6:01	Michigan State	2
16	Dawson, Leonard	QB	195	6:00	Purdue	1
18	Kemp, Jack	QB	202	6:00	Occidental	1
20	Cichowski, Eugene	QB	185	6:00	Indiana	1
22	Bruney, Fred	HB	180	5:10	Ohio State	3
24	Wells, Billy	HB	178	5:10	Michigan State	3
25	Mathews, Ray	E	195	6:00	Clemson	7
26	Glick, Gary	HB	195	6:00	Colorado A. and M.	2
27	Derby, Dean	HB	190	6:00	Washington	1
33	Rogel, Fran	FB	205	5:11	Penn State	8
35	Young, Dick	HB	205	5:11	Chattanooga	3
41	Girard, Earl	E-B	175	5:10	Wisconsin	10
42	Alban, Dick	HB	195	6:00	Northwestern	6
43	Bowman, William	FB	210	6:02	William and Mary	3
50	Reger, John	C-G	220	6:00	Pittsburgh	3
52	Tarasovic, George	C-E	235	6:04	L. S. U.	5
57	Beatty, Ed	C	230	6:00	Auburn	3
60	Dodrill, Dale	G	210	6:02	Colorado A. and M.	7
62	Sandusky, Mike	G	230	5:11	Maryland	1
64	Michael, Bill	G	215	6:02	Ohio State	1
66	Rozelle, Aubrey	E	220	6:03	Delta State	1
70	Stautner, Ernie	T	230	6:01	Boston College	8
72	Fournet, Sid	G	238	6:00	Louisiana State	3
74	Varrichione, Frank	T	230	6:00	Notre Dame	3
75	Krupa, Joe	G-T	240	6:02	Purdue	2
76	McClung, William	T	245	6:01	Florida A. and M.	3
79	Liddick, Dave	T	260	6:03	George Washington	1
80	Butler, Jack	HB	195	6:02	St. Bonaventure	7
81	Nickel, Elbie	E-B	210	6:01	Cincinnati	11
82	Gunderman, Bob	HB	215	6:02	Virginia	1
83	Nisby, John	E-T	240	6:02	College of Pacific	1
84	McPeak, Bill	E	215	6:02	Pittsburgh	9
86	O'Neil, Bob	E-G	225	6:01	Notre Dame	2
87	McClairen, Jack	E-B	215	6:04	Bethune-Cookson	3
89	Richards, Perry	E	210	6:03	Detroit	1

GIANT SP
 PAT and FG—Agajan Gifford
 Punting—Chandler
 Kick-Offs—Chandler

OFFI
 Ref
 Emil Heintz (9)
 Um

Head Li
 Warren Knight (3)

Back
 Stanley Jaworoski

Field
 Norman Schacht

STEELER S
 PAT and FG—Girard Dawson (16),
 Punting—Cichowski
 Kick-Offs—Glick
 Nickel

STEELERS STAFF: Raymond K. (Buddy) Parker, Centenary, head coach; Walter Kiesling, St. Thomas, advisory coach; Charles Cherundolo, Penn State, Nick Skorich, Pittsburgh, Bill McPeak, Pittsburgh, Harry Gilmer, Alabama, and Lowell Perry, Michigan, assistant coaches; Dr. Raymond Brooks, trainer; Zip Brooks, assistant trainer; Jack Lee, equipment manager; Dr. P. H. A. Faix, physician.

The Official Watch for Timing Today's Game Is

PLEASE USE ENTRANCE R

Enjoy it tonight!

Calvert



RESERVE

-OFF
P.M.

Giants on Offense

R. H. Webster (29) F. B. Triplett (33) Q. B. Conerly (42) L. H. Gifford (16)
 R. E. MacAfee (80) R. T. Stroud (66) R. G. Beck (61) C. Wietecha (55) L. G. Spinks (68) L. T. Brown (79) L. E. Rote (44)

Steelers on Defense

L. E. O'Neil (86) L. T. Liddick (79) M. G. Dodrill (60) R. T. Stautner (70) R. E. Nisby (83)
 L. W. Glick (26) L. L. B. Tarasovic (52) L. S. Bruney (22) R. S. Butler (80) R. L. B. Reger (50) R. W. Alban (42)

NEW YORK GIANTS ROSTER

SPECIALISTS

ian (8), Chandler (34),
rd (16)
(34), Conerly (42)
(34), Agajanian (8)

ICIALS

eree
9), Pennsylvania

pire
(51), Penn State

inesman
33), Carnegie Tech

Judge
(29), Georgetown

Judge
ter (56), Alfred)

SPECIALISTS

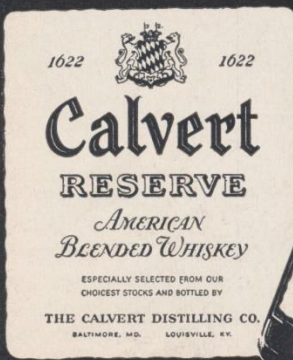
ard (41), Glick (26),
, Nickel (81).
i (20), Girard (41)
(26), Dawson (16),
el (81).

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro
8	Agajanian, Ben	E	215	6:00	38	New Mexico	9
11	Heinrich, Don	QB	180	6:00	26	Washington	4
12	Clatterbuck, Bob	QB	195	6:03	25	Houston	4
16	Gifford, Frank	B	205	6:01	27	Southern California	6
20	Patton, Jim	B	180	5:11	25	Mississippi	3
21	Crawford, Ed	B	185	6:03	23	Mississippi	1
22	Bookman, John	B	175	5:11	23	Miami (Fla.)	1
25	Nolan, Dick	B	180	6:01	25	Maryland	4
29	Webster, Alex	B	215	6:03	26	North Carolina State	3
30	Svoboda, Bill	LB	215	6:00	28	Tulane	8
33	Triplett, Mel	B	215	6:02	25	Toledo	3
34	Chandler, Don	B	205	6:02	22	Florida	2
35	Epps, Bobby	B	205	5:08	25	Pittsburgh	3
40	Filipski, Gene	B	185	5:10	26	Villanova	2
42	Conerly, Charles	QB	185	6:01	33	Mississippi	10
44	Rote, Kyle	B	205	6:00	29	Southern Methodist	7
45	Tunnell, Emlen	B	200	6:01	32	Iowa	10
48	Hughes, Ed	B	180	6:01	26	Tulsa	4
55	Wietecha, Ray	C	225	6:01	28	Northwestern	5
60	Austin, Bill	G	225	6:01	28	Oregon State	7
61	Beck, Ray	G	225	6:02	25	Georgia Tech	4
66	Stroud, Jack	G	240	6:01	28	Tennessee	5
68	Spinks, Jack	G	240	6:01	26	Alcorn A. and M.	4
70	Huff, Sam	LB	230	6:01	22	West Virginia	2
72	Yelvington, Dick	T	240	6:02	28	Georgia	6
73	Martinkovic, John	E	245	6:03	30	Xavier	7
75	Kateavage, Jim	E	230	6:03	22	Dayton	2
77	Modzelewski, Dick	T	260	6:00	26	Maryland	5
78	Yowarsky, Walt	E	235	6:02	29	Kentucky	6
79	Brown, Roosevelt	T	245	6:03	24	Morgan State	5
80	MacAfee, Ken	E	210	6:02	28	Alabama	4
81	Robustelli, Andy	E	230	6:01	29	Arnold	7
84	Svare, Harland	LB	215	6:00	26	Washington State	5
85	Schnelker, Bob	E	215	6:04	27	Bowling Green	5
89	Livingston, Cliff	E	215	6:03	27	U. C. L. A.	4

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AMP NEAREST YOUR SEAT

GIANTS STAFF: Jim Lee Howell, Arkansas, head coach; Vince Lombardi, Fordham, backfield coach; John Dell Isola, Fordham, line coach; Ken Kavanaugh, L. S. U., end coach; Tom Landry, Texas, defensive coach; John Johnson, Sid Moret and John Dziegiel, trainers; Dr. Francis J. Sweeny, physician; Dr. Arthur C. Croker, dentist.



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RAY MATHEWS



GARY GLICK

Looking Over the Steelers

The Pittsburgh Steelers come to Yankee Stadium with a new coach, with a lot of new players and, for the first time in years, with well-founded title aspirations.

Lightly regarded by the handicappers when the season opened, the Steelers have been the surprise team of the campaign in the Eastern Division to date.

They snowed under the Washington Redskins, 28-7, in their opening game and, after dropping a 28-12 decision to the pace-setting Cleveland Browns, bounced back to defeat the Chicago Cardinals, 29-20, last Sunday.

Several inspired player deals by Raymond K. (Buddy) Parker, who was engaged by Owner Art Rooney as Pittsburgh's coach soon after his resignation from the Detroit Lions, have had much to do

with the surprising success of the Steelers.

A few weeks before the season opened, Earl (Jug) Girard became available. Having coached Girard for several seasons at Detroit, Parker was well aware of the diversified talents of the 31-year-old Wisconsin graduate and grabbed him.

The move paid off handsomely. Used as an end in Pittsburgh's slot-T attack, Girard snagged two touchdown passes against the Redskins and two more against the Browns. Then, last Sunday, his 15-yard field goal supplied the lock-up points against the Cardinals.

Two other recent acquisitions who immediately established themselves as Steeler favorites are Earl Morrall and Billy Wells, a couple of former Michigan Staters. Acquired from San Francisco just a few days before the opening game, Morrall moved right in at quarterback and, to date, has pitched five touchdown passes and scored one himself. Wells, picked up from Washington, has nailed down a job as starting right halfback and contributed an eye-catching 96-yard scoring kick-off return last Sunday.

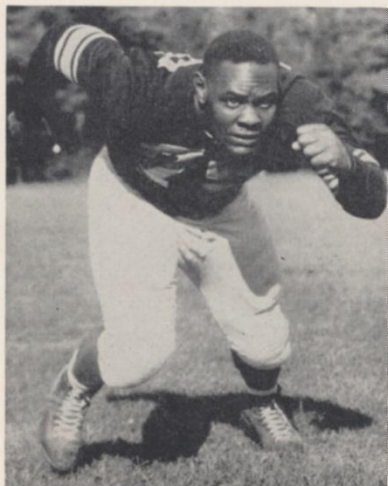
Operating with Morrall and Wells in the Steeler offensive backfield are Fran Rogel, one of the league's top fullbacks for eight years, and Elbie Nickel, a brilliant 11-season veteran who runs from the slot post. Nickel is a

crack pass-catcher, as are fleet Ray Mathews, who alternates with Girard at left end, and Jack McClairen, on the other wing. Pittsburgh also has another gifted young quarterback in Len Dawson, the All-America from Purdue.

Outstanding Steeler operatives on defense include Dale Dodrill, several times an all-league selection as a middle guard; George Tarasovic, left line-backer; Ernie Stautner, a bruising right tackle; Gary Glick, sophomore left wing, and Jack Butler, one of the pro circuit's most vigilant pass defenders at right safety.

With good teams and bad, the Steelers traditionally have played rugged, uncompromising football. This is another typically hard-nosed squad that asks no quarter and will give none.

WILLIE McCLUNG



GEORGE TARASOVIC

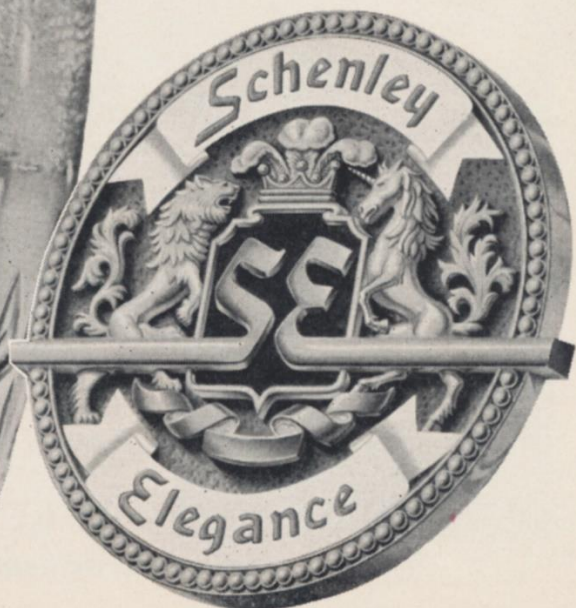


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Scouting Around . . . with Jack Lavelle



Hello again, Fiant football fans! It's certainly nice to be back with you to tell you everything about all . . . oops! You'll have to excuse me. How much can a man take? Didn't Notre Dame beat Army? And the Saturday after that, which was yesterday, what do you

think I was doing? Nothing else but 'aving a crumpet with 'er Majesty the Queen at the Split T party between Maryland and North Carolina.

But though there are times when I crook fingers with royalty, I try to retain the common touch. Today, I'll be at Griffith Stadium watching the Redskins play the Cardinals. From what I have seen and heard, I'll be viewing some uncommonly fine young backs wearing the Burgundy Red of (George Preston) Marshall U. You'll agree, I think, after looking at last Sunday's Giants-Redskins game on TV, that Joe Kuharich of Washington has come up with three real winners in Jim Podoley, Don Bosseler and Ed Sutton.

In fact, after casing a dozen exhibitions and four league games, the thing that strikes me most about the National League this season is the large number of good new backs who have joined the fraternity. With three like Podoley, Bosseler and Sutton, Washington may have a quantitative edge but you'll find quality additions almost everywhere.

Earl Morrall, whom you'll see today with the

Steelers, is a young quarterback who is sure to go places. He can really fire that apple and putting pressure on him seems only to make him throw better. Cleveland has a couple of tremendous new boys in Jimmy Brown from Syracuse and Milt Campbell from Indiana. These guys are 220-pounders who can run like thieves (I know—I started races they ran in). Willie Gallimore of the Bears is another new boy you'll hear a lot of.

The Eagles, who come to the Stadium on Nov. 17, will bring quite a freshman delegation with them. You'll like Bill Barnes, a little fullback from Wake Forest who runs big, and Clarence Peaks, a big halfback from Michigan State who has grown into a bigger fullback. Then there's John Brodie of Stanford, who gave the Giants so much trouble in the College All-Star game in August. He'll be here, too, with the Forty-Niners, on Dec. 1.

There are other newcomers, also, whose names soon will begin to ring bells. Among them are Terry Barr, from Michigan, who is playing a bang-up defensive game for the Lions; Ron Kramer, the big Michigan end, who is being used a slot back by the Packers, and Jon Arnett, the Southern California meteor who now does his sputniking for the Rams. The Giants dipped their fingers into the pie, too, and came up with a couple of juicy plums in John Bookman and Ed Crawford. You'll see a lot of these boys on defense as the season progresses.

TODAY'S SELECTIONS — Washington over Cardinals (the Redskins are restless), Cleveland over Philadelphia (blood may flow), Detroit over Baltimore (I'll take a flyer), Bears over Los Angeles (the Monsters are overdue), Green Bay over Frisco (the Packers are sounder).

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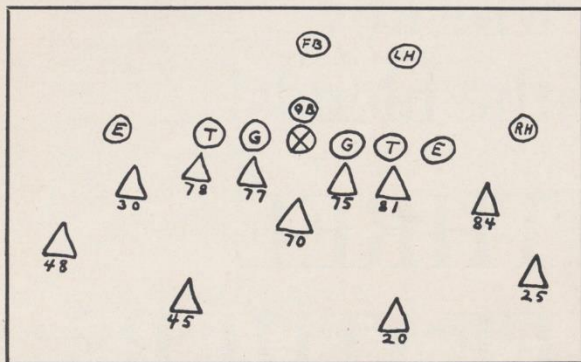
Blocked by the hot cigarette habit? You can break that habit with refreshing Filter Kool. Kools taste *clean* and *fresh* and *light* . . . the *snow-fresh* filter makes the menthol right! So, put yourself on the winning team, the KOOL team! Break the hot cigarette habit with refreshing Filter Kool! Buy a carton today!

Giant Blackboard

IN an effort to add to your enjoyment of Giant football, this article begins a program series explaining and analyzing Giant formations and plays.

Football is difficult to follow with real understanding. The thought is that these skull sessions and the accompanying diagrams will supply foreknowledge that will enable you to watch Giant games with greater awareness.

Today's discussion will deal with the Giant defense. The diagram below shows the basic formation. Beneath each triangle representing a Giant defender, the jersey number of the man who usually fills the position is listed.



Except in special situations, the Giants use a four-man defensive front. From left to right, it consists of Walt Yowarsky (78), Dick Modzelewski (77), Jim Katcavage (75) and Andy Robustelli (81). John Martinkovic (83) is available as a fill-in, any where.

Lending close support—so close that at times it appears the Giants are in a six or seven-man line—are three line-backers: Bill Svoboda (30), outside left; Sam Huff (70), middle, and Harland Svare (84), outside right. Cliff Livingston (89) and Ray Beck (61) relieve.

Ed Hughes (48), Em Tunnell (45), Jim Patton (20) and Dick Nolan (25), from left to right, compose the umbrella secondary. They are supported by the rookies, John Bookman (22) and Ed Crawford (21).

This Giant "Four-Three," devised by Coach Jim Lee Howell and his staff, has won the flattery of imitation by other N. F. L. clubs.

It is a highly flexible defense-in-depth which incorporates play-variations designed to keep the attacking opponent off balance.

You can best appreciate its subtleties by watching Svoboda and Svare, the outside line-backers. On one play, one or both will crash. On another, one or both will peel off to protect the outside.

From their sound basic set-up, the Giants keep working "deals" and "stunts." The idea is to not present fixed blocking targets. To borrow a baseball expression, "you can't hit what you can't see" ("find" would be a better word in this case).

Greatest thing that's happened to men...since women!

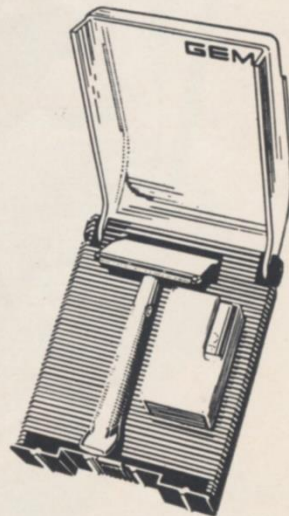


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GIANT LEADERS	
Rushing.....	Webster: 50-184 yds.
Passing.....	Conerly: 22 of 40
Receiving.....	Schnelker: 8-167 yds.
Scoring.....	Agajanian: 15 pts.
Punting.....	Chandler: 46.3-yd. avg.
Punt Returns.....	Filipski: 6-48 yds.
Kick-Off Returns	
	Filipski: 7-175 yds.
Interceptions.....	Bookman: 1-31 yds.

All-Time Giant Records

SCORING

Points, Career

351 Ken Strong, 8 years
 319 Ward Cuff, 9 years
 244 Ben Agajanian
 223 Ray Poole, 6 years
 178 *Frank Gifford, 5 years
 174 Bill Paschal, 5 years
 158 Gene Roberts, 4 years
 154 Dale Burnett, 10 years
 150 *Kyle Rote, 6 years

Points, One Year

102 Gene Roberts, 1949
 74 Ben Agajanian, 1954
 72 Ken Strong, 1934
 72 Bill Paschal, 1943

Touchdowns, Career

29 Bill Paschal, 5 years
 27 *Frank Gifford, 5 years
 26 Gene Roberts, 4 years
 5 *Kyle Rote, 6 years

Points, One Game

18 Gene Roberts vs. Bulldogs, 9/30/49; vs. Washington, 10/9/49; vs. Bears, 10/23/49; vs. Green Bay, 11/13/49; Frank Liebel vs. Philadelphia, 12/4/45; Joe Scott vs. Los Angeles, 11/14/48; Kyle Rote vs. Philadelphia, 11/29/53; Bob Schnellker vs. Washington, 10/10/54.

BALL-CARRYING

Yards Gained, Career

3,292 Eddie Price, 1950-55
 3,117 Tuffy Leemans, 1936-43
 2,027 Kink Richards, 1933-39

Yards Gained, One Year

971 Eddie Price, 1951
 849 Frank Gifford, 1956
 830 Tuffy Leemans, 1936

Yards Gained, One Game

218 Gene Roberts vs. Cards, 11/12/50

Extra Points, Career

147 Ken Strong, 8 years
 130 *Ben Agajanian
 100 Ward Cuff, 9 years

Consecutive Extra Points

60 Ken Strong, 1945-6-7

Field Goals, Career

38 *Ben Agajanian, 4 years
 36 Ken Strong, 8 years
 33 Ward Cuff, 9 years

Field Goals, One Season

13 Ben Agajanian, 1954
 12 Ray Poole, 1951

Field Goals, One Game

3 Ray Poole
 3 Ben Agajanian

Longest Field Goal

50 Ben Agajanian, 1957

*Through 1956.

NEXT WEEK: Passing and Receiving Records.

Giant Parking Facilities

Stadium Parking Lots

South side 157th St., Ruppert Pl. to Cromwell Ave.
 Between Cromwell and River Aves., on 153rd St.
 163rd to 164th St., between River and Gerard Aves.
 151st St. and River Ave., opposite Bronx County Jail.

Privately Owned Parking Lots

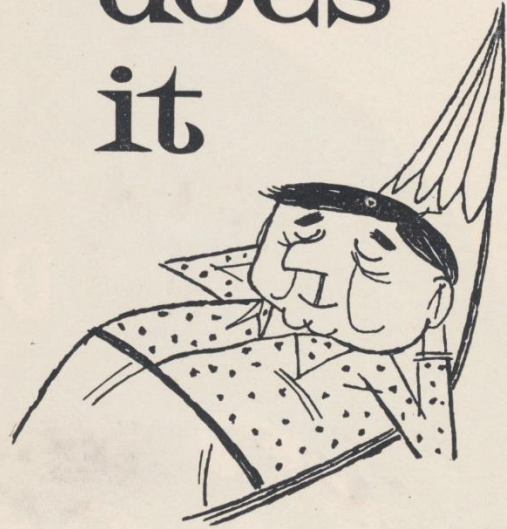
West side Ruppert Pl., between 157th and 158th Sts.
 West side River Ave., between 151st and 153rd Sts.
 West side River Ave., and 157th St.
 East side River Ave., North of 153rd St.
 East side River Ave., North 151st St.
 East side River Ave., 164th to 165th Sts.
 East side River Ave., South of 162nd St.

Garages

Cromwell Ave. and 157th St.
 East side of River Ave., South side of 158th St.
 East side of River Ave., North side of 157th St.
 East side of River Ave., South side of 157th St.
 North side of 158th St., between River and Gerard Aves.

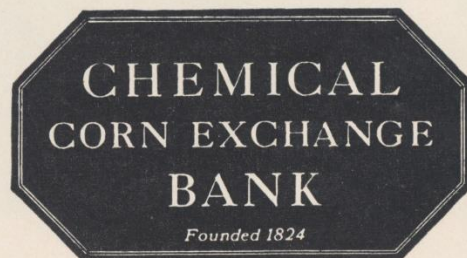
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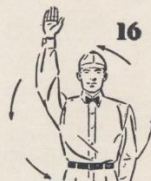
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NATIONAL LEAGUE OFFICIALS' SIGNALS



- 1—Offside
- 2—Crawling, Pushing, Helping Runner
- 3—Illegal Motion
- 4—Illegal Pass
- 5—Unsportsmanlike Conduct

- 6—Pass Interference
- 7—Holding, Illegal Use of Hands
- 8—Personal Foul (indication of offense follows)

- 9—Delay of Game, Excess Time-Out
- 10—Touchdown, Field Goal, Extra Point
- 11—Safety
- 12—Loss of Down

- 13—Penalty Declined, Incomplete Pass, Missed Goal
- 14—First Down
- 15—Dead Ball
- 16—No Time-Out or Time In with Whistle
- 17—Time-Out

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This Week's League Pairings

Home Team		Visiting Team		Home Team		Visiting Team	
NEW YORK		PITTSBURGH		CHICAGO BEARS		LOS ANGELES	
<i>Won 2, Lost 1</i>		<i>Won 2, Lost 1</i>		<i>Won 0, Lost 3</i>		<i>Won 1, Lost 2</i>	
3—Cleveland (a).....	6	28—Washington.....	7	17—Green Bay (a).....	21	17—Philadelphia.....	13
24—Philadelphia (a).....	20	12—Cleveland.....	23	10—Baltimore (a).....	21	20—San Francisco (a).....	23
24—Washington (a).....	20	29—Chicago Cards.....	20	17—San Francisco.....	21	7—Detroit (a).....	10
—Pittsburgh.....		—New York (a).....		—Los Angeles.....		—Chicago Bears (a).....	
—Washington.....		—Philadelphia.....		—San Francisco (a).....		—Detroit.....	
—Green Bay (a).....		—Baltimore (a).....		—Los Angeles (a).....		—Chicago Bears.....	
—Chicago Cards.....		—Cleveland (a).....		—Green Bay.....		—San Francisco.....	
—Philadelphia.....		—Green Bay.....		—Baltimore.....		—Green Bay (a).....	
—Chicago Cards (a).....		—Philadelphia (a).....		—Detroit (a).....		—Cleveland (a).....	
—San Francisco.....		—New York.....		—Washington.....		—Baltimore (a).....	
—Pittsburgh (a).....		—Washington (a).....		—Chicago Cards (a).....		—Green Bay.....	
—Cleveland.....		—Chicago Cards (a).....		—Detroit.....		—Baltimore.....	
51	46	69	50	44	63	44	46
PHILADELPHIA vs. CLEVELAND				DETROIT vs. BALTIMORE			
<i>Won 0, Lost 3</i>				<i>Won 2, Lost 1</i>			
<i>Won 3, Lost 0</i>				<i>Won 3, Lost 0</i>			
13—Los Angeles (a).....	17	6—New York.....	3	14—Baltimore (a).....	34	34—Detroit.....	14
20—New York.....	24	23—Pittsburgh (a).....	12	24—Green Bay (a).....	14	21—Chicago Bears.....	10
7—Cleveland (a).....	24	24—Philadelphia.....	7	10—Los Angeles.....	7	45—Green Bay (a).....	17
—Cleveland.....		—Philadelphia (a).....		—Baltimore.....		—Detroit (a).....	
—Pittsburgh (a).....		—Chicago Cards (a).....		—Los Angeles (a).....		—Green Bay.....	
—Chicago Cards (a).....		—Washington.....		—San Francisco (a).....		—Pittsburgh.....	
—Detroit.....		—Pittsburgh.....		—Philadelphia (a).....		—Washington (a).....	
—New York (a).....		—Washington (a).....		—San Francisco.....		—Chicago Bears (a).....	
—Washington.....		—Los Angeles.....		—Chicago Bears.....		—San Francisco.....	
—Pittsburgh.....		—Chicago Cards.....		—Green Bay.....		—Los Angeles.....	
—Washington (a).....		—Detroit (a).....		—Cleveland.....		—San Francisco (a).....	
—Chicago Cards.....		—New York (a).....		—Chicago Bears (a).....		—Los Angeles (a).....	
40	65	53	22	48	55	100	41
WASHINGTON vs. CHICAGO CARDS				GREEN BAY vs. SAN FRANCISCO			
<i>Won 1, Lost 2</i>				<i>Won 1, Lost 2</i>			
<i>Won 1, Lost 2</i>				<i>Won 2, Lost 1</i>			
7—Pittsburgh (a).....	28	20—San Francisco (a).....	10	21—Chicago Bears.....	17	10—Chicago Cards.....	20
37—Chicago Cards (a).....	14	14—Washington.....	37	14—Detroit.....	24	23—Los Angeles.....	20
20—New York.....	24	20—Pittsburgh (a).....	29	17—Baltimore.....	45	21—Chicago Bears (a).....	17
—Chicago Cards.....		—Washington (a).....		—San Francisco.....		—Green Bay (a).....	
—New York (a).....		—Cleveland.....		—Baltimore (a).....		—Chicago Bears.....	
—Cleveland (a).....		—Philadelphia.....		—New York.....		—Detroit.....	
—Baltimore.....		—New York (a).....		—Chicago Bears (a).....		—Los Angeles (a).....	
—Cleveland.....		—New York.....		—Los Angeles.....		—Detroit (a).....	
—Philadelphia (a).....		—Cleveland (a).....		—Pittsburgh (a).....		—Baltimore (a).....	
—Chicago Bears (a).....		—Chicago Bears.....		—Detroit (a).....		—New York (a).....	
—Philadelphia.....		—Philadelphia (a).....		—Los Angeles (a).....		—Baltimore.....	
—Pittsburgh.....		—Pittsburgh.....		—San Francisco (a).....		—Green Bay.....	
64	66	54	76	52	86	54	57

NATIONAL LEAGUE LEADERS

RUSHING

1. Wilson, Los Angeles.....	53 for 350 yds.
2. McElhenny, San Francisco.....	47 for 293 yds.
3. Moore, Baltimore.....	32 for 218 yds.

PASSING

1. LeBaron, Washington.....	27 of 43 for 459 yds.
2. O'Connell, Cleveland.....	19 of 32 for 278 yds.
3. Tittle, San Francisco.....	37 of 65 for 547 yds.

PASS-RECEIVING

1. Conner, San Francisco.....	16 for 218 yds.
2. Carson, Washington.....	14 for 238 yds.
3. Dooley, Chicago Bears.....	13 for 183 yds.

SCORING

1. Mutscheller, Baltimore.....	30 pts.
2. Girard, Pittsburgh.....	29 pts.
3. Ameche, Baltimore.....	24 pts.

NATIONAL LEAGUE STANDINGS

EASTERN CONFERENCE

	W.	L.	T.	Pct.	Points	For	Agst.
Cleveland.....	3	0	0	1.000	53	22	
NEW YORK.....	2	1	0	.667	51	46	
Pittsburgh.....	2	1	0	.667	69	50	
Chicago Cards.....	1	2	0	.333	54	76	
Washington.....	1	2	0	.333	64	66	
Philadelphia.....	0	3	0	.000	40	65	

WESTERN CONFERENCE

Baltimore.....	3	0	0	1.000	100	41	
Detroit.....	2	1	0	.667	48	55	
San Francisco.....	2	1	0	.667	54	57	
Green Bay.....	1	2	0	.333	52	86	
Los Angeles.....	1	2	0	.333	44	46	
Chicago Bears.....	0	3	0	.000	44	63	

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NATIONAL LEAGUE LEADERS

Rushing.....	Wilson, Los Angeles.....	53 for 350 yds.
Passing.....	LeBaron, Washington.....	27 of 43 for 459 yds.
Pass-Receiving.....	Conner, San Francisco.....	16 for 218 yds.
Scoring.....	Mutscheller, Detroit.....	30 pts.
Punting.....	Deschaine, Green Bay.....	49.2-yd. avg.
Punt Returns.....	Lewis, Cardinals.....	8 for 83 yds.
Kick-Off Returns.....	Wells, Pittsburgh.....	3 for 131 yds.
Interceptions.....	Christiansen, Detroit.....	6 for 64 yds.



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"like you get in"



"You can tell with one drag . . . You're smoking smooth—clean!"



"This is satisfaction—man-size satisfaction! Chesterfield!"



"Ready to Hold on to the show when this pack do"



CLEAN, SMOOTH, FRESH SMOKING

CHESTERFIELD