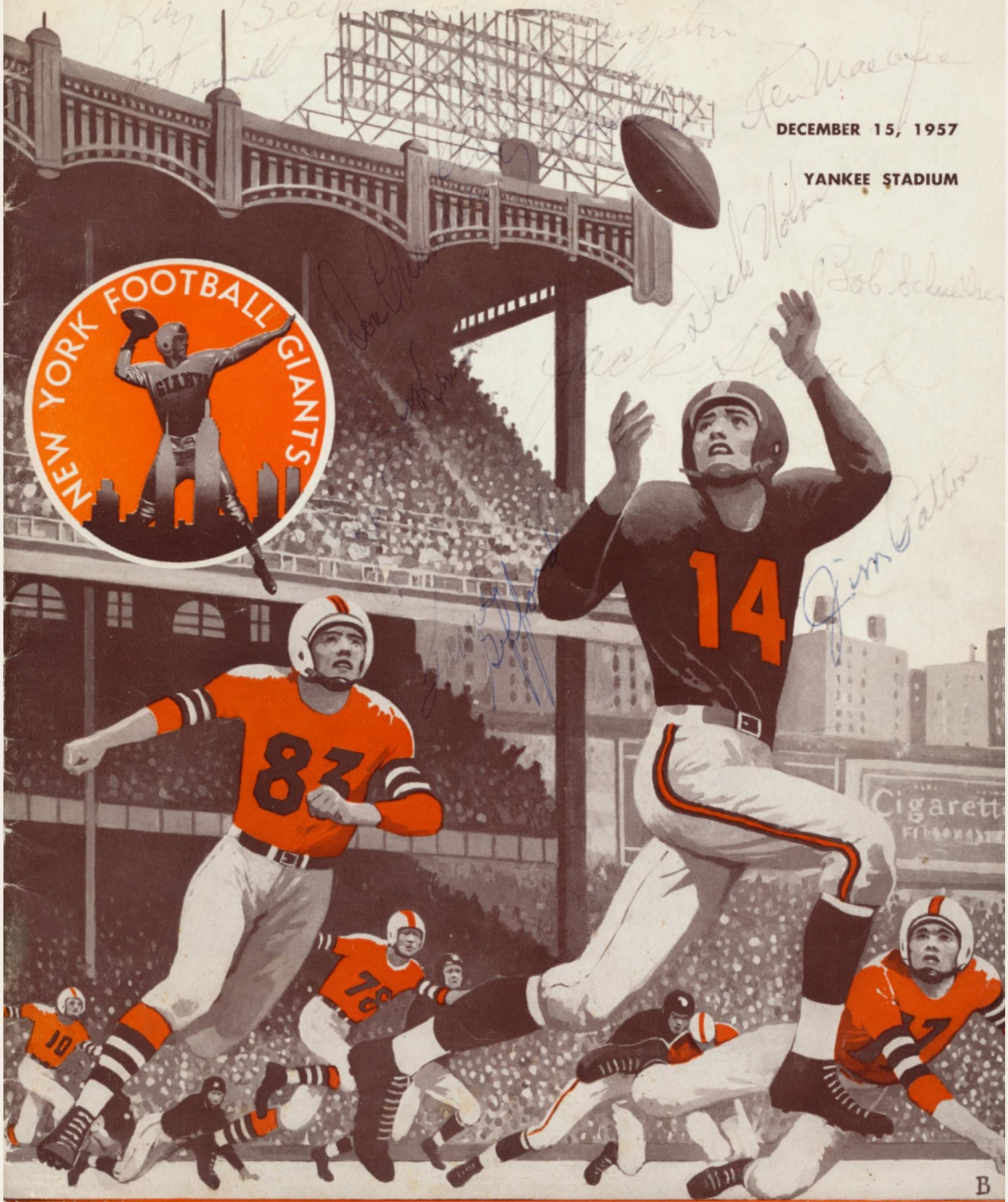
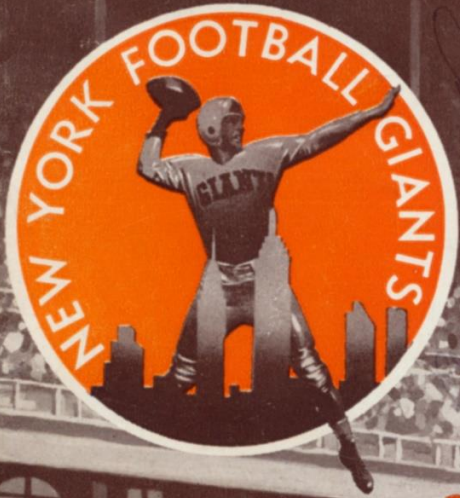


OFFICIAL PROGRAM · THIRTY-FIVE CENTS

DECEMBER 15, 1957

YANKEE STADIUM



GIANTS vs. BROWNS

Quality



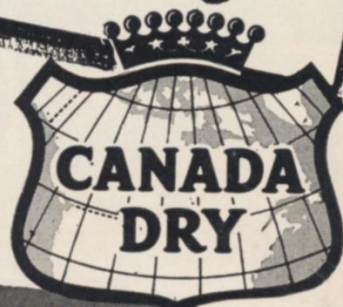
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NAT'L COLLEGIATE ATHLETIC
ASSN. CHAMPIONSHIPS



NATIONAL SKI ASSN.



AMERICAN
POWERBOAT ASSN.



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NATIONAL HORSE
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AND MANY OTHERS



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GRAND PRIZES
28 GOLD MEDALS

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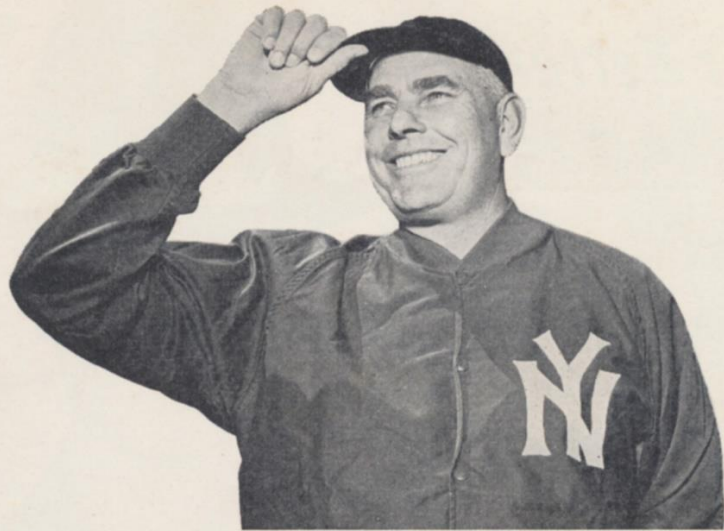
—the motor oil that
halts engine wear!



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TM'S "CALSO," "RPM" AND
CHEVRON DESIGN ©

'Till We Meet Again



JIM LEE HOWELL

NO one is more disappointed than the Giants that the National Football League's Eastern Conference title is not at stake in today's 1957 finale against the Cleveland Browns.

It would have been had it not been for the funny bounces the football took in the Giants' last two games against San Francisco and Pittsburgh. Fumbles cost the Giants dearly in both these contests, which could have been won if the ball had been handled cleanly.

However, that's water over the dam now. Coach Jim Lee Howell, his staff and the combatant Giants take the field today with heads high in pride of accomplishment and with renewed determination to maintain their status as one of

the dominant powers of football's fastest company.

Despite the loss of their world championship, this was by no means a bad season for the Giants. They come to the mark today with a record excelled by only the Browns among the twelve clubs.

Anyone who has followed the Giants, here at the Stadium and by television on the road, can attest that they again were a sound, balanced, spirited club that played entertaining football—win, lose or draw.

The outlook for 1958 and the years beyond is bright. The nucleus of this fine squad that has finished three-one-two in the East in the last three campaigns still is young.

New playing strength will be

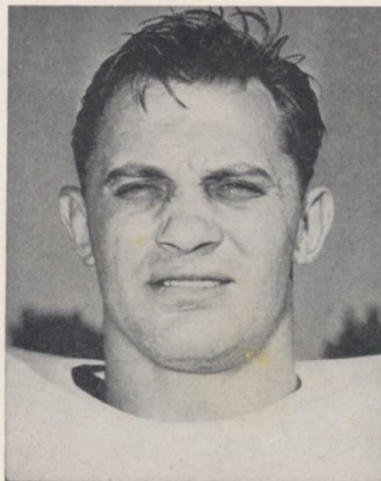
added and next summer, relieved of the obligation of rushing their regulars into playing condition for the All-Star game in August, the Giants will be able to devote more attention to the development of rookies.

They acquired the priority rights to three crackerjack collegians in the first rounds of the draft a couple of weeks ago. Phil King, the Vanderbilt halfback who was their No. 1 choice, is a fast, hard-hitting 215 pounder who gives every appearance of measuring up to pro specifications. So do Frank Youso, a 250-pound tackle from Minnesota, and Don Caraway, 220-pound linebacker from Houston who already has had a taste of pro football in Canada.

There will be further acquisitions in the later rounds of the draft in January and, perhaps, more of the astute trades which Howell and Wel Mara engineered in building the Giants to championship stature.

You can depend that the Giants will not stand still. This is a dynamic, forward-looking Giant organization that will not rest until the Giants are back on the top of the National League heap.

With this pledge, the Giant front office, Coach Howell and his aides, Captains Kyle Rote and Bill Svoboda and all the Giants thank you sincerely for your loyal support and extend their best wishes for a Merry Christmas and a Happy New Year.



GIANT CAPTAINS: Kyle Rote and Bill Svoboda.

This book is published by HARRY M. STEVENS, Inc., 320 Fifth Avenue, New York 1, N. Y.

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For Better Looks

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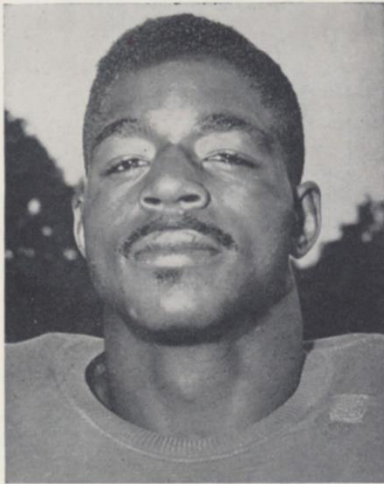
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They're All Specialists



ROOSEVELT BROWN

THAT old Chic Sale number, "I'm A Specialist," should be pro football's theme song. Every pro football player is a specialist, in several different specialist lines.

You think of pro football as two-platoon football. That's true. All pro teams use separate and tightly compartmentalized offensive and defensive platoons.

But that's only the start. By some wondrous alchemy of numbers, each club also squeezes out of its 35-player roster five other special purpose eleven-man platoons.

There's the kick-off platoon, the kick-off return platoon, the punting platoon, the punt returning platoon and the place-kicking platoon. In the case of the Giants, there's an extra eighth platoon—the goal-line defense platoon.

Each platoon is carefully recruited from the available manpower pool with an eye to special talents adapted to the particular function of the unit.

It's quite a chore to organize these groups. Swarms of Giants trot purposefully into position when the team kicks off, punts, receives those boots or tries for an extra point or field goal only as the result of meticulous staff work.

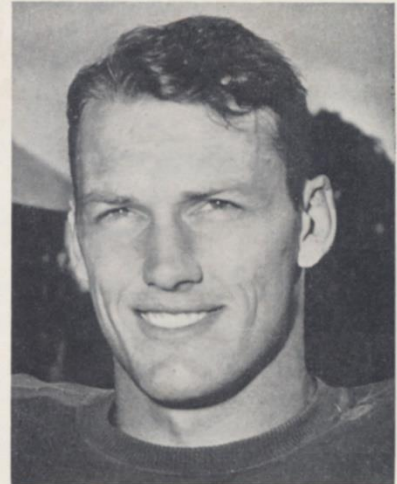
Line coach Johnny Dell Isola is the Giants' special events director. He sets up the special units and each Saturday before a game head coach Jim Lee Howell checks his efforts by calling for this or that platoon to take the field, barking the "on station" commands with machine-gun rapidity.

Only by such constant, concentrated rehearsals are the Giants able to swing unflinching into action, within the thirty-second time limit, for kicks and kick returns.

With allowance for attrition and injury, here's how the Giants' special units line up, from left to right and front to rear:

Kick-offs (called the Kamikaze unit, because all members are hell-bent dedicated to destruction of the enemy) — Livingston, Brown, Beck, Epps, Martinkovic, Chandler (kicker), Stroud, Tunnell, Spinks, Filipski, Crawford, with Nolan, Austin and Svare in reserve.

Kick-off returns—Livingston, Austin, Beck, Stroud, Robustelli



JACK STROUD

(front), Brown, Spinks, Yelvington (second row), Epps (middle), Patton and Filipski (receivers). Yowarsky and Modzelewski relieve up front, Triplett in the second row and Crawford and Bookman in the afterguard.

Punting—Beck, Brown, Stroud, Wietecha, Austin, Martinkovic and Livingston (line), with Yowarsky and Beck in reserve; Crawford and Filipski (slots); Triplett or Epps (blocker); Chandler (kicker).

Punt Returns — Livingston, Modzelewski, Huff, Yowarsky, Robustelli (line), with Beck in reserve; Svoboda and Svare (linebackers); Hughes and Nolan (interceptors); Filipski and Patton (receivers), with Tunnell in reserve.

(Continued on page 17)

THE NATIONAL LEAGUE ALL-STAR EAST VS WEST

FOOTBALL

PRO BOWL GAME

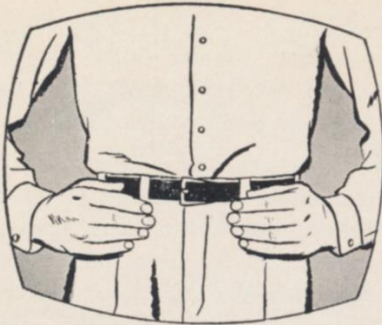
LOS ANGELES MEMORIAL COLISEUM

SUNDAY JAN. 12th

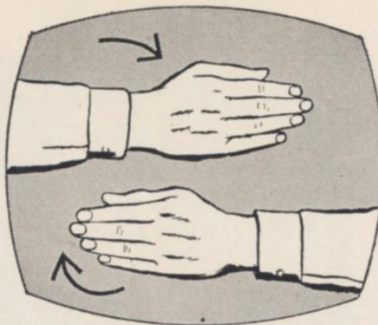
IT'S WORTH THE TRIP TO CALIFORNIA!

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

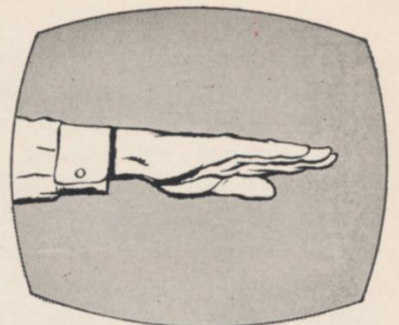
DO YOU KNOW YOUR SIGNS?



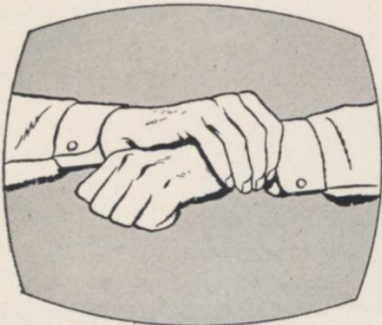
Arms akimbo signal flashed to indicate team off-side.



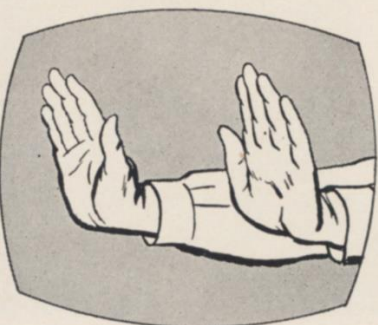
Signal used for illegal position or procedure.



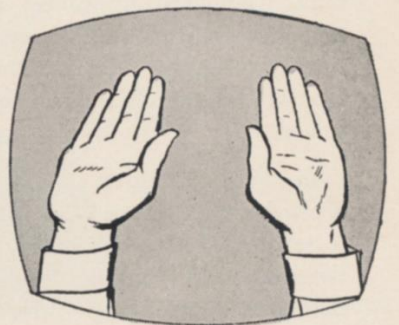
Offensive team charged with illegal motion or shift.



This signal means illegal use of hands or arms.



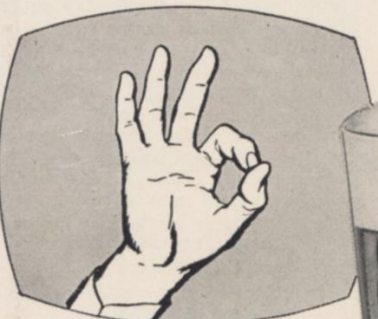
Signal for forward pass or kick catching interference.



Familiar signal for touch-down or field goal.



Team — or official — calls for time out.



Fan calls for Ballantine's famous real beer flavor — the liveliest taste in town!

Ask the man for
Ballantine beer
 YOU'LL BE SO GLAD YOU DID!



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Football Giants—1958 Season Subscription

IF you were not a season subscriber and bought tickets for this game within the past 2 months, you are aware of how fast the best locations go for a big game.

The Giants' season subscription sale for 1957 was the greatest in Giant history. The seats which those subscribers had are automatically held for them for 1958 until they indicate that they do not wish to renew. But thousands of choice seats, the seats that you might have wished to have for this game, remain open on our season ticket charts and are available to you for next season.

If convenient, why not drop in at the Giants' office at 10 Columbus Circle to examine the charts and make your own selection from what is still open. If a personal visit is not practical, the Giants will have a 1958 Season Ticket Brochure ready for mailing in a few months. Fill out the application blank on right and the Giants will be very happy to mail the brochure to you.

New York Football Giants, Inc.
10 Columbus Circle
New York 19, New York

Gentlemen:

Please send me your 1958 Season Ticket Brochure when it is ready for mailing:

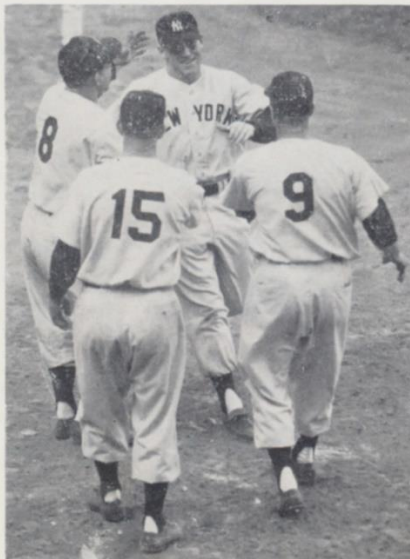
Name.....

Address.....

City & Zone.....State.....

This blank for use of new applicants. 1957 Season reservations are automatically renewed.

SEASON TICKETS—YOUR BEST BUY IN ENTERTAINMENT



Another big homer for American League Most Valuable Player Mickey Mantle.

Baseball's Best Buy! . . . **1958 COMBINATION TICKET PLAN NEW YORK YANKEES**

The easiest way to assure yourself of seeing the best in baseball at the best place to watch baseball, beautiful Yankee Stadium, is to subscribe to the New York Yankee COMBINATION TICKET PLAN.

This popular plan includes 44 games on 35 dates. These are highlighted by the ceremonial opener, 20 night games, 12 Sundays and 2 big holidays. Combination Plan subscribers are also entitled to World Series tickets if the Bombers are in the Fall Classic.

Make the most of this wonderful opportunity to view all 44 games from the same choice seats. Contact the Ticket Manager, Yankee Stadium, Bronx 51, New York, or CYpress 3-4300.



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"BASEBALL'S BEST BUY" . . . at Baseball's Finest Park . . . the "HOME OF CHAMPIONS"

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HAVE A REAL CIGARETTE— HAVE A Camel



Discover the difference between
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No fads or fancy stuff in this cigarette—simply the finest taste in smoking. The exclusive Camel blend of quality tobaccos has never been equalled for *smooth* smoking. Try the good, rich flavor of Camels, the largest-selling cigarette today. They've really got it!

R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

1957 ALL-AMERICA TEAM

FOR the last couple of weeks, every agency that could find an excuse for doing so has rushed into print, picture or sound with its 1957 college All-America football team.

For reasons of politics and circulation, there are certain ground rules that the conventional media follow in picking All-America teams. For instance, there must be reasonable geographical balance and the season's top teams should have representation.

Within these limits, the selectors do a conscientious job and are no more deserving of opprobrium than anyone else who ventures a definite opinion in a highly controversial area of discussion.

However, we submit that the All-America team least vulnerable to criticism is the one that evolves from the National Football League preliminary draft of two weeks ago.

In making their draft selections, the pro clubs pose only one question: "Is this boy good enough to play football in football's big league?" Under this criterion, the

HOW THE PROS VOTED

Listed below are the first and second All-America teams, based on order of selection in the NFL draft. The number after each player's name shows when in the 49-player draw he was picked.

FIRST TEAM

E ...Phillips, Auburn	4
T ...Michaels, Kentucky	3
G ...Howley, West Virginia.....	6
C ...Currie, Mich. State	2
G ...Krisher, Oklahoma	32
T ...Krueger, Texas A&M	7
E ...Dewveall, S. M. U.	18
B ...Hill, Rice	Bonus
B ...Crow, Texas A&M	1
B ...Kowalczyk, Mich. State.....	5
B ...Pace, Michigan	8

SECOND TEAM

E ...Cooke, Maryland	30
T ...McCusker, Pittsburgh	13
G ...Nicely, West Virginia	35
C ...Walker, Idaho	21
G ...Kraemer, Idaho	38
T ...Karras, Illinois	9
E ...Walters, Penn State	47
B ...*King, Vanderbilt	10
B ...Lyles, Louisville	11
B ...Shofner, T. C. U.	12
B ...Taylor, L. S. U.	14

*No. 1 choice of Giants.

players nominated carry a convincing endorsement.

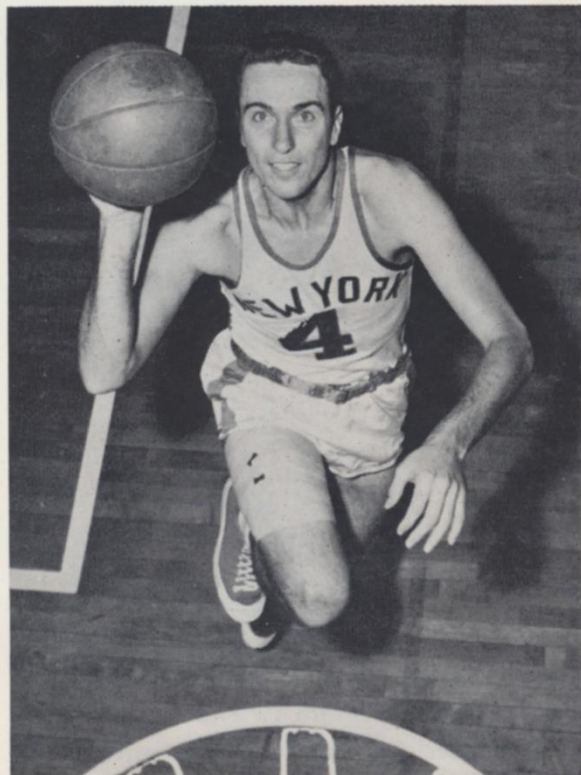
The accompanying breakdown of the pro draft list into first and second All-America elevens brings to light some interesting differences of opinion between the pro talent scouts and the agency selectors.

Several of the most glamorous college stars—there's no point in naming them here—were downgraded and some relatively unfamiliar names pop out on the list—you be the judge of which names they are.

In fairness to some of the players omitted, it should be mentioned that the pros cannot draft a sophomore or junior unless his entering class will be graduated in June. Also, the pros canvass college eligibles to see whether they are interested in post-graduate football.

Another point to keep in mind before going overboard in rating players on their order of selection in the draft is that the pro clubs make their choices in the inverse

(Continued on page 17)



CARL BRAUN, N. Y. Knickerbockers

Bob Pettit—Dolph Schayes—Harry Gallatin

Pro Basketball Madison Square Garden

League Doubleheader This Tuesday Night

New York		Syracuse
Knicks	vs.	Nationals
	and	
St. Louis		Detroit
Hawks	vs.	Pistons

NO TELEVISION

First Game—7 P. M.

Prices—\$4.50, \$3, \$2.50, \$2, \$1.50

Tickets on sale at Madison Square Garden box office. Mail orders promptly filled. Write Basketball Dept., Madison Square Garden, 307 W. 49th St. Add 25 cents for handling and mailing.



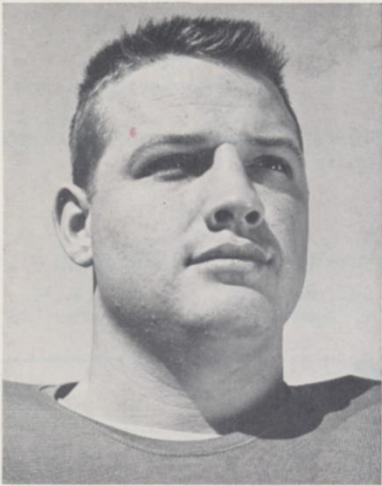
Crowning achievement

OF 100 YEARS OF CRAFTSMANSHIP !

With craftsmanship comes perfection. In a product... and in the pleasure it delivers. Your confidence in the unchanging quality of Seagram's 7 Crown has made it the most popular whiskey of our time... the American whiskey of the century.

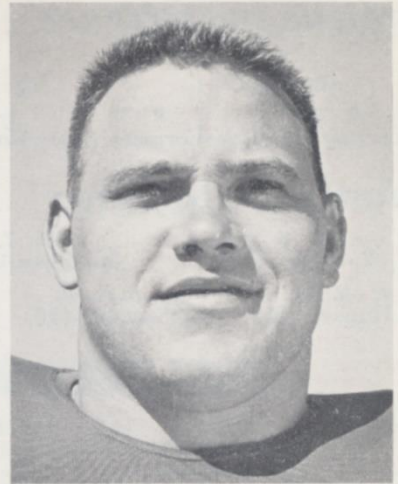
Say Seagram's and be Sure
OF AMERICAN WHISKEY AT ITS FINEST

Giant Gallery



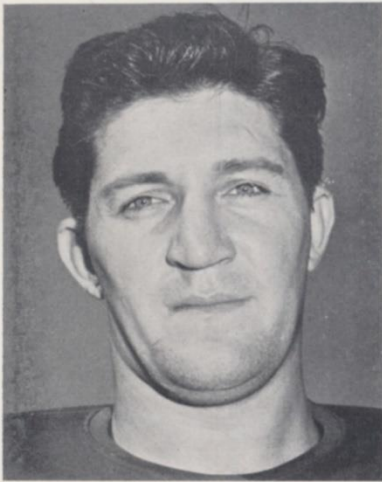
Sam Huff

Sam Huff (70) has followed an outstanding freshman season with an outstanding sophomore season. The baby-faced West Virginian, an All-America tackle in college, is one of the key links in the Giant defense at middle line-backer. It's an ideal spot for Huff because he's as quick as a cat on his feet and a crisp, decisive tackler. Sam, whose square name is Robert Lee Huff, is married and has one son.



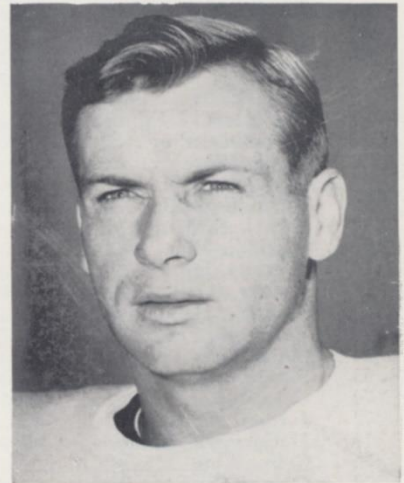
Dick Modzelewski

Dick Modzelewski (77) came to the Giants from the Steelers as the result of a four-way trade before the start of the 1956 season. His acquisition was a happy move. The biggest Giant, at 260 pounds, Mo moved right into the lineup at defensive left tackle. No one, including the opposition, has been able to budge him since. His hobby, as well as his profession, is slamming rivals violently to the ground. A Maryland graduate, Dick is the father of one son.



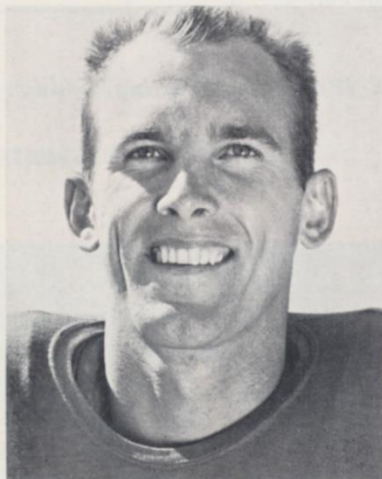
Walt Yowarsky

Walt Yowarsky (78), a solid six-year pro from Kentucky, joined the Giants in 1955 after previous service with Washington and Detroit. Big, tough and rugged, he has been a stalwart defensive performer at end and tackle. He's also an offensive swing man, who can fill in capably at center and tackle in emergencies. Walt, who hails from Cleveland, Ohio, is single.



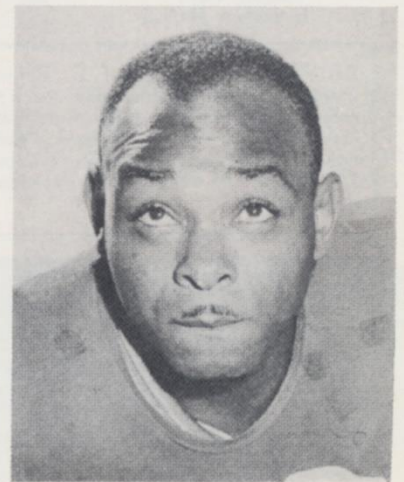
Bob Schnelker

Bob Schnelker (85) led the Giants in pass-catching as a rookie in 1954, when he grabbed 30 for 550 yards and 8 TDs. His production fell off in 1955, when, with the other Giant ends injured, the defense ganged up on him, and last year he saw limited service. Now he's back in the spotlight as the club's high-scoring receiver. Not particularly fast, but an artful faker who holds any pass he can reach. A Bowling Green alumnus, Bob is married and a father.



Eddie Crawford

Ed Crawford (21) was drafted No. 13 by the Giants as a "future" in 1955, when he still was a junior at Mississippi. It was an inspired choice. He had a great senior season at Ole Miss and undoubtedly would have been grabbed before the Giants had a shot at him in the 1956 draft. He quickly demonstrated his ability by becoming one of the two rookies to win Giant jobs this year. He has been a valuable spare rib in the defensive umbrella and a fine kick-returner. Still single.



Jack Spinks

Jack Spinks (68), a 5-year veteran of the pro football wars, who was obtained by the Giants from Green Bay in 1956, has been dogged by injuries the last two seasons. When sound, he's a crackerjack offensive guard who can run with the speed of a back. In fact, that's what he was in college at Alcorn A. and M. and for one season with the Steelers. Born in Alabama, grew up in Mississippi and now lives in Pittsburgh with his wife and son.

AUTOGRAPH COLLECTORS: "Giant Gallery" has been a weekly program feature.

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

Browns on Offense

R. H. Renfro (26) F. B. Brown (32) Q. B. O'Connell (15) L. H. L. Carpenter (30)
 R. E. P. Carpenter (40) R. T. McCormack (74) R. G. Robinson (63) C. Hunter (56) L. G. Forester (62) L. T. Groza (76) L. E. Brewster (88)

Giants on Defense

L. E. Yowarsky (78) L. T. Modzelewski (77) M. G. Huff (70) R. T. Katcavage (75) R. E. Robustelli (81)
 L. W. Hughes (48) L. L. B. Svoboda (30) L. S. Tunnell (45) R. S. Patton (20) R. L. B. Svare (84) R. W. Nolan (25)

CLEVELAND BROWNS ROSTER

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro
10	Borton, John	QB	208	6:00	25	Ohio State	1
15	O'Connell, Tom	QB	195	5:11	27	Illinois	3
16	Plum, Milt	QB	205	6:01	22	Penn State	1
18	Freeman, Bob	HB	199	6:01	25	Auburn	1
20	Paul, Don	HB	192	6:00	31	Washington State	6
22	Konz, Ken	HB	187	5:10	29	L. S. U.	5
24	Lahr, Warren	HB	192	5:10	34	Western Reserve	9
26	Renfro, Ray	HB	190	6:01	27	North Texas State	6
30	Carpenter, Lew	HB	205	6:01	25	Arkansas	3
32	Brown, Jim	FB	224	6:02	21	Syracuse	1
34	Michaels, Walt	FB	237	6:00	28	W. & L.	6
35	Fiss, Galen	FB	227	6:00	26	Kansas	2
36	Modzelewski, Ed	FB	222	6:01	27	Maryland	4
40	Carpenter, Pres	E	192	6:02	23	Arkansas	2
42	Wren, Lowe	HB	188	6:00	27	Missouri	2
44	Hanulak, Chet	HB	191	5:10	24	Maryland	2
46	Reynolds, Bill	HB	195	6:00	25	Pittsburgh	3
48	Campbell, Milt	HB	215	6:03	24	Indiana	1
50	Costello, Vince	C	224	6:00	25	Ohio University	1
52	Amstutz, Joe	C	264	6:05	23	Indiana	1
56	Hunter, Art	C	242	6:03	24	Notre Dame	3
62	Forester, Hersh	G	230	6:00	26	S. M. U.	4
63	Robinson, Fred	G	242	6:01	27	Washington	1
64	Smith, Jim Ray	G	240	6:02	25	Baylor	2
65	Sheriff, Stan	G	225	6:02	26	Brown	8
70	Colo, Don	T	251	6:03	32	Virginia	1
72	Jordan, Henry	T	242	6:03	22	Kansas	4
74	McCormack, Mike	T	247	6:04	27	Ohio State	12
76	Groza, Lou	T	248	6:03	33	Kentucky	4
79	Gain, Bob	T	259	6:03	28	Michigan	10
80	Ford, Len	E	258	6:05	31	Colorado	1
82	Clarke, Frank	E	217	6:00	23	Michigan	1
84	Quinlan, Bill	E	245	6:03	25	Stanford	1
86	Wiggin, Paul	T	237	6:02	23	Purdue	6
88	Brewster, Darrel	E	210	6:04	27	California Poly	3

GIANT ST
 PAT and FG—Agajar
 Giff
 Punting—Chandle
 Kick-Offs—Chandle

OFF
 Ronald Giff
 James Beie

Head
 Lon Evans
Back
 Cleo Diehl (3)
Field
 Don Looney

BROWN S
 PAT and FG—Gr
 Punting—Konz
 Kick-Offs—Groza

BROWNS STAFF—Paul E. Brown, head coach and general manager; Paul Bixler, end coach; Howard Brinker, backfield coach; Richard F. Gallagher, personnel scout and assistant coach; Fritz Heisler, guard coach; Edward Ulinski, tackle coach; Leo Murphy, trainer; Morris Kono, assistant trainer; Dr. Victor D. Ippolito, physician; Dr. Edward I. Robbins, dentist.

The Official Watch for Timing Today's Game I.

PLEASE USE ENTRANCE R.

Enjoy it tonight!

Calvert



RESERVE

CK-OFF
5 P.M.

Giants on Offense

R. H. Webster (29) F. B. Triplett (33) Q. B. Conerly (42) L. H. Gifford (16)
R. E. MacAfee (80) R. T. Yelvington (72) R. G. Stroud (66) C. Wietcha (55) L. G. Beck (61) L. T. Brown (79) L. E. Rote (44)

Browns on Defense

L. E. Quinlan (84) L. T. Gain (79) M. G. Costello (50) R. T. Colo (70) R. E. Ford (80)
L. W. Lahr (24) L. L. B. Fiss (35) L. S. Konz (22) R. S. Wren (42) R. L. B. Michaels (34) R. W. Paul (20)

NEW YORK GIANTS ROSTER

SPECIALISTS
Agajanian (8), Chandler (34), Gifford (16)
Conerly (42)
Agajanian (8)

OFFICIALS
Referee
St. Thomas (5)
Umpire
Weiersdorfer (17)
Field Linesman
T. C. U. (53)
Back Judge
Northwestern (37)
Field Judge
T. C. U. (59)

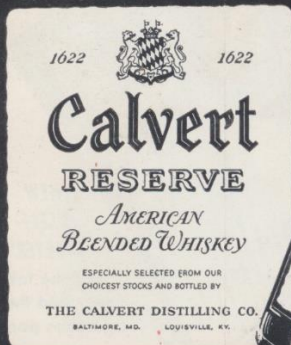
SPECIALISTS
Groza (76), Gain (79).
Konz (22), Wren (42).
Groza (76), Gain (79).

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro
8	Agajanian, Ben	E	215	6:00	38	New Mexico	9
11	Heinrich, Don	QB	180	6:00	26	Washington	4
12	Clatterbuck, Bob	QB	195	6:03	25	Houston	4
16	Gifford, Frank	B	205	6:01	27	Southern California	6
20	Patton, Jim	B	180	5:11	25	Mississippi	3
21	Crawford, Ed	B	185	6:03	23	Mississippi	1
22	Bookman, John	B	175	5:11	23	Miami (Fla.)	1
25	Nolan, Dick	B	180	6:01	25	Maryland	4
29	Webster, Alex	B	215	6:03	26	North Carolina State	3
30	Svoboda, Bill	LB	215	6:00	28	Tulane	8
33	Triplett, Mel	B	215	6:02	25	Toledo	3
34	Chandler, Don	B	205	6:02	22	Florida	2
35	Epps, Bobby	B	205	5:08	25	Pittsburgh	3
40	Filipski, Gene	B	185	5:10	26	Villanova	2
42	Conerly, Charles	QB	185	6:01	36	Mississippi	10
44	Rote, Kyle	B	205	6:00	29	Southern Methodist	7
45	Tunnell, Emlen	B	200	6:01	32	Iowa	10
48	Hughes, Ed	B	180	6:01	26	Tulsa	4
55	Wietcha, Ray	B	225	6:01	28	Northwestern	5
60	Austin, Bill	G	225	6:01	28	Oregon State	7
61	Beck, Ray	G	225	6:02	25	Georgia Tech	4
66	Stroud, Jack	C	240	6:01	28	Tennessee	5
68	Spinks, Jack	G	240	6:01	26	Alcorn A. and M.	4
70	Huff, Sam	LB	230	6:01	22	West Virginia	2
72	Yelvington, Dick	T	240	6:02	28	Georgia	6
75	Katecavage, Jim	E	230	6:03	22	Dayton	2
77	Modzelewski, Dick	T	260	6:00	26	Maryland	5
78	Yowarsky, Walt	E	235	6:02	29	Kentucky	6
79	Brown, Roosevelt	T	245	6:03	24	Morgan State	5
80	MacAfee, Ken	E	210	6:02	28	Alabama	4
81	Robustelli, Andy	E	230	6:01	29	Arnold	7
83	Martinkovic, John	E	245	6:03	30	Xavier	7
84	Svare, Harland	LB	215	6:00	26	Washington State	5
85	Schnelker, Bob	E	215	6:04	27	Bowling Green	5
89	Livingston, Cliff	E	215	6:03	27	U. C. L. A.	4

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GIANTS STAFF: Jim Lee Howell, Arkansas, head coach; Vince Lombardi, Fordham, backfield coach; John Dell Isola, Fordham, line coach; Ken Kavanaugh, L. S. U., end coach; Tom Landry, Texas, defensive coach; John Johnson, Sid Moret and John Dziegiel, trainers; Dr. Francis J. Sweeny, physician; Dr. Arthur C. Croker, dentist.



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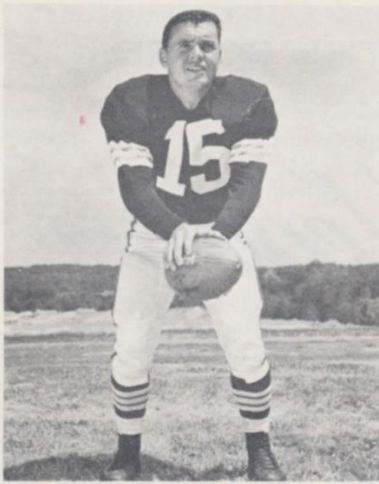
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slowly and the
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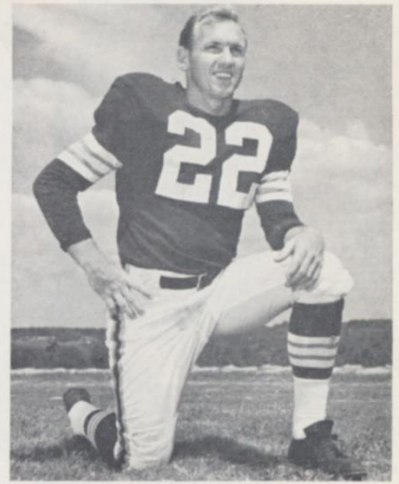
POPULAR FILTER PRICE



TOM O'CONNELL



JIM BROWN



KEN KONZ

About the Browns

EVER since their formation in 1946, the Cleveland Browns have been one of football's mightiest teams. They won four straight All-America Conference championships and in eight years of National League membership captured seven Eastern Conference and, up to this season, three world titles.

Last year, following the retirement of Otto Graham, the great quarterback who guided them through a golden decade of success, the Browns had their first losing season, finishing in a fourth place tie in the Eastern Conference with a 5-7 lost record.

In one of the most amazing sports comebacks of 1957, Coach Paul Brown's squad has rebounded to the heights.

Always tremendously efficient on defense, even in the dark days of 1956, the Browns have rebuilt

their attack to its old potency.

One key factor in this sharp improvement has been the development of Tommy O'Connell at quarterback. Until he was injured a couple of weeks ago, the former Illinois star, who was just so-so in 1956, ran his club and passed in the grand Graham manner. He led the NFL passers at last look.

Contributing also to the rise of the Browns has been the sensational running of Jimmy Brown. This indefatigable giant—6-2 and 224—from Manhasset, L. I., perhaps the best all-around athlete ever developed in the metropolitan area, is cake-walking off with the NFL rushing crown as a rookie.

So from having an erratic passing attack and a rather pedestrian running game in 1956, the Browns again can move the ball at a rapid rate aloft and a low.

In Chet Hanulak, Ray Renfro,

Lew Carpenter, Billy Reynolds and Milt Campbell, the Olympic catchall champion, they have a swift corps of ball-carriers in support of the brilliant Brown. In Milt Plum, a rookie from Penn State, they have a capable stand-in for O'Connell.

The veteran Darrell Brewster and Preston Carpenter, who led Cleveland in rushing as a back last year, man the ends and do an outstanding job of pass-receiving.

And, as he has been since 1946, Lou Groza always is ready, willing and able to boom field goals from any feasible range.

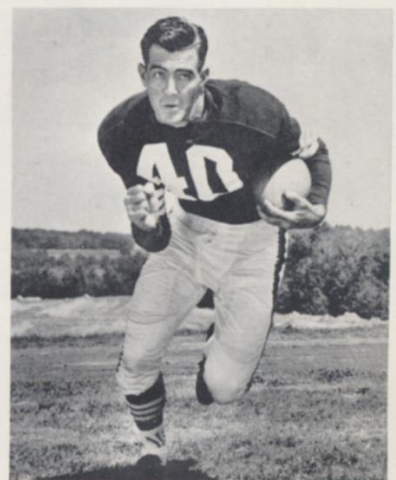
This revived attack, plus a rock-ribbed defense that features Len Ford, Don Colo and Bob Gain up front and Warren Lahr, Ken Konz and Don Paul in the secondary, again makes the Browns the scourge of the National League.



CHET HANULAK



LOU GROZA



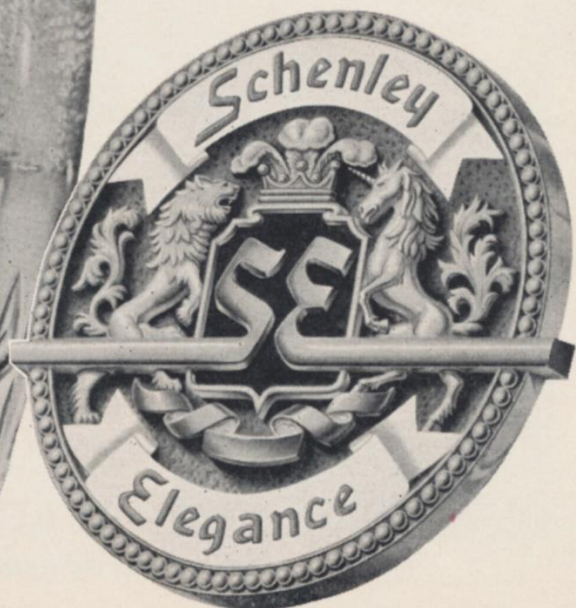
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Specialists

(Continued from page 5)

Place-Kicking — Yowarsky, Brown, Modzelewski, Wietecha, Stroud, Yelvington, Robustelli (line); Beck or Triplett and Austin (corners); Conerly (holder); Agajanian (kicker).

Goal-Line Defense — Brown and Stroud replace Svare and a defensive platoon corner man.

These special units take station like clockwork. But the clock takes a lot of winding.

1957 All-America

(Continued from page 9)

order of their won-lost standing in the league (the Giants had tenth pick in each round, after the bonus choice of King Hill by the Cardinals).

Furthermore, selections are made with an eye to plugging weak spots in the line-up. For instance, in the first round of the draft, five linemen and an end were selected.

With note of these and other exceptions that may be taken, it still is hard to argue that there is a better All-America.

Jottings on the Giants

INTRODUCING Phil King of Vanderbilt, the Giants' No. 1 choice in the recent college draft: Part Cherokee Indian and all football player, the 6 foot 4 inch, 215-pound King was Vanderbilt's co-captain this season. The "Chief," as he is nicknamed, plays either halfback and fullback and did just about everything except collect tickets.

For instance, he led the Commodores in rushing, with 438 yards in 115 attempts, and in passing, with 14 catches, good for 177 yards and two touchdowns. He completed two of seven passes for 25 yards and one touchdown. He punted twice for an average of 48 yards. He intercepted four passes for 60 yards, returned eight punts for 99 yards and raced back 240 yards with eight kick-offs. These varied depredations add up to 939 yards gained by all means.

To quote from a sketch on King in the Vanderbilt program: "He has the speed of a deer and the crunching power of a buffalo." From all accounts, he's quite a football player.



PHIL KING

Today's halftime entertainment will be provided by New York State Maritime College's Pershing Rifles drill team and band from Fort Schuyler. Cadet Midshipman John A. Bast leads the drill team, Cadet Midshipman Robert C. Taylor directs the band... Jimmy Brown of Cleveland will congratulate Manhasset High's undefeated football team at a Manhasset High Booster Club dinner at the Riviera Restaurant in Port Washington tomorrow night. Brown is a graduate of Manhasset High.

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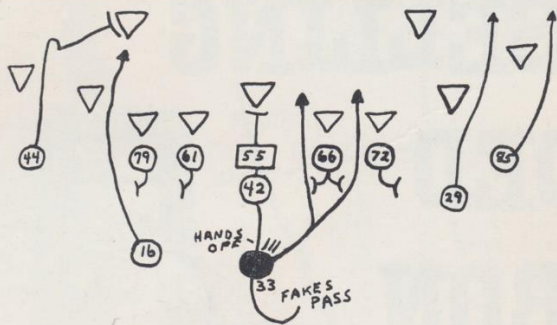
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Giant Blackboard

THERE'S one play that the Giants—and all football teams—use that gives us novice experts a nice homey feeling—because we can recognize it. That's the "delayed buck off a fake pass known as the "draw play."

Diagrammed here as the Giants use it, the Machiavellian subtleties of this simple but effective play become apparent.

Before going into details, one more observation: the draw play is essentially a psychological maneuver that capitalizes on the human frailty of wanting to get something for nothing. Almost invariably it is used in a situation that screams for a pass, say 3rd down and 20 to go. The defense knows that in these circumstances it's 50-50 that a draw will be called. Nevertheless, it's a rare defensive lineman who won't take the bait and chase the butterfly that is fluttered before him, even at the risk of leaving his territory uncovered.



Here's how the Giants capitalize on this eager defensive cupidity (and get victimized themselves):

The formation is balanced right inside (meaning in the Jim Lee Howell-Vin Lombardi Sanskrit that both ends are split and the right halfback is in the right side slot).

On taking the center snap, Conerly (42) retreats as though to pass. Gifford (16) flares from left half to join Rote (44) and Schnelker (85), the split ends, and Webster (29), the slotted right half in a four-man pass pattern.

Triplett (33), the fullback, holds position, as though to serve as a blocking shield for Conerly, which he normally would do on such a pass pattern.

Except for Wietecha (55) who shoots forward from center to chop down the defensive middle line-backer, the Giant linemen (guards and tackles) give ground, maintaining inside blocking position on their charging defensive opposites.

About when it appears he is going to be snowed under by the thundering defensive herd, Conerly slips the ball to the waiting Triplett. Mel drives forward, going inside or outside the defensive left guard, depending on which way Stroud (66) has been able to guide that defender.

With the middle line-backer knocked down, the outside line-backers decoyed and the four-man defensive rush line screened off, there presumably is a hole. Barring a missed assignment or a delaying diving leg tackle, Triplett is off to the races.

You know he is. You have seen him run this play for big yardage time and again.

Greatest thing that's happened to men...since women!

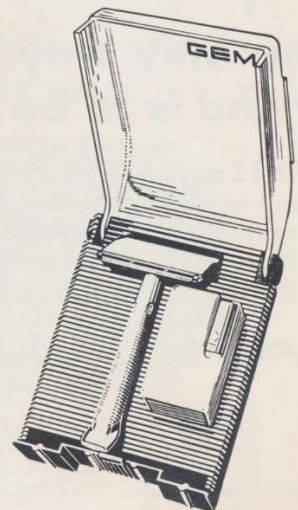


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GIANT LEADERS

Rushing.....	Gifford: 132—492 yds.
Passing.....	Conerly: 118 of 215
Receiving.....	Gifford: 40—567 yds.
Scoring.....	Agajanian: 58 pts.
Punting.....	Chandler: 45.1-yd. avg.
Punt Returns.....	Filipski: 19—91 yds.
Kick-Off Returns.....	Filipski: 23—534 yds.
Interceptions.....	Tunnell: 6—87 yds.



1957 Giant Statistics

TEAM RECORD

GIANTS	OPP.	GIANTS	OPP.
86 1st downs rush.	80	273 Yds., interceptions	164
91 1st downs pass.	55	55 No. of punts	56
16 1st downs pen.	18	45.1 Punting avg.	39.1
193 Total 1st downs	153	39 Punts returned	42
1541 Net yds. rush.	1479	167 Yds. punts ret.	310
1818 Net yds. pass.	1367	37 Kick-offs returned	37
52 Yds. lost att. pass.	163	1017 Yds. kick-offs ret.	836
413 Rushing attempts	397	64 No. of penalties	44
237 Passing attempts	210	572 Yds. penalized	387
130 Passes completed	93	34 Fumbles	31
17 Passes int. by	9	13 Opp. fumbles recov.	18

INDIVIDUAL RECORDS

RUSHING

	Att.	Yds.	L.G.	Avg.
Gifford	132	492	41	3.7
Webster	120	436	34	3.6
Epps	59	280	55	4.7
Triplet	59	210	16	3.6
Filipski	22	89	11	4.0
Conerly	14	15	13	1.1
Rote	1	13	13	13.0
Clatterb'k	3	3	3	1.0
Chandler	1	2	2	2.0
Heinrich	2	1	1	0.5

RECEIVING

	No.	Yds.	TDs.	L.G.
Gifford	40	567	3	63
Webster	25	259	1	41
Rote	22	305	3	33
Schnel'r	17	367	5	70
MacAfee	12	182	2	41
Epps	8	81	0	34
Triplet	3	62	0	33
Crawford	2	40	0	27
Filipski	1	7	0	7

PASSING

	Att.	Comp.	Int.	Yds.	L.G.	TDs.	Pct.
Conerly	215	118	9	1599	63	11	.549
Heinrich	11	4	0	49	28	0	.364
Gifford	6	4	0	143	66	2	.667
Chandler	2	2	0	40	27	0	1.000
Clatterbuck	2	2	0	39	28	1	1.000
Epps	1	0	0	0	0	0	.000

SCORING

	TD-R	TD-P	TDs.	PAT.	FG.	Pts.
Agajanian	0	0	0	28-28	18-10	58
Gifford	4	3	7	0	0	42
Webster	4	1	5	0	0	30
Schnelker	0	5	5	0	0	30
Rote	0	3	3	0	0	18
MacAfee	0	2	0	0	0	12
Bookman	1	0	1	0	0	6
Conerly	1	0	1	0	0	6
Heinrich	1	0	1	0	0	6
Huff	1	0	1	0	0	6
Patton	1	0	1	0	0	6
Tunnell	1	0	1	0	0	6

PUNT RETURNS

	No.	Yds.	L.G.
Filipski	19	91	17
Tunnell	11	54	23
Patton	9	22	7

INTERCEPTIONS

	No.	Yds.	L.G.
Tunnell	6	87	52
Bookman	3	54	31
Patton	3	50	50
Svoboda	2	43	43
Svare	1	21	21
Nolan	1	12	12
Huff	1	6	6

KICK-OFF RETURNS

	No.	Yds.	L.G.
Filipski	23	534	34
Patton	8	193	33
Bookman	4	102	33
Crawford	2	38	25

PUNTING

	No.	Avg.	Lgst.
Chandler	55	45.1	61

Giant Picture Pack

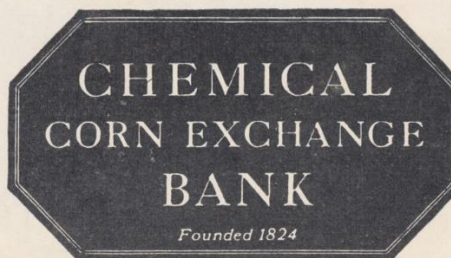
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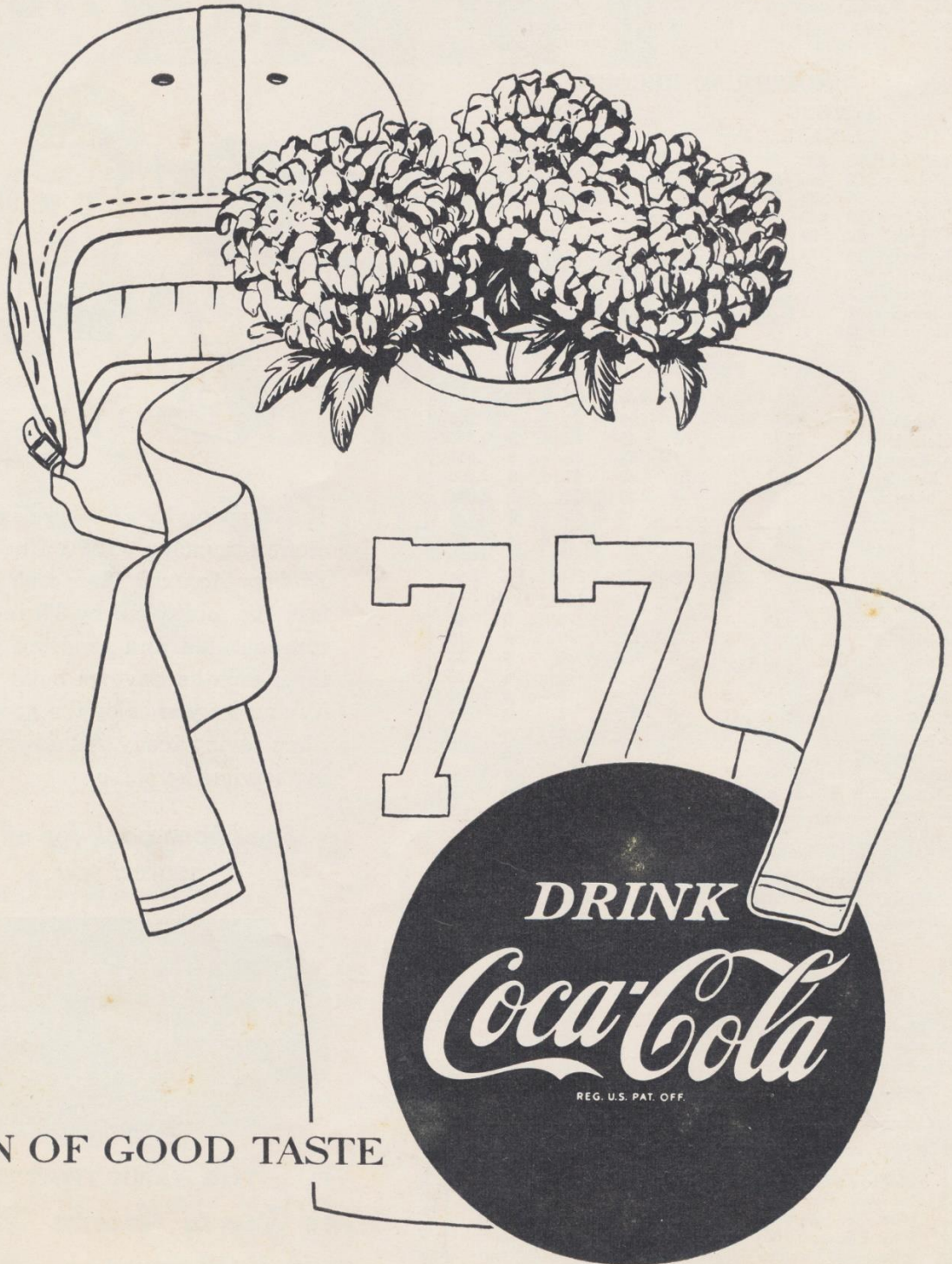


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NATIONAL LEAGUE OFFICIALS' SIGNALS



- 1—Offside
- 2—Crawling, Pushing, Helping Runner
- 3—Illegal Motion
- 4—Illegal Pass
- 5—Unsportsmanlike Conduct

- 6—Pass Interference
- 7—Holding, Illegal Use of Hands
- 8—Personal Foul (indication of offense follows)

- 9—Delay of Game, Excess Time-Out
- 10—Touchdown, Field Goal, Extra Point
- 11—Safety
- 12—Loss of Down

- 13—Penalty Declined, Incomplete Pass, Missed Goal
- 14—First Down
- 15—Dead Ball
- 16—No Time-Out or Time In with Whistle
- 17—Time-Out

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This Week's League Pairings

Home Team		Visiting Team	
NEW YORK		CLEVELAND	
Won 7, Lost 4		Won 8, Lost 2, Tied 1	
3—Cleveland (a)	6	6—New York	3
24—Philadelphia (a)	20	23—Pittsburgh (a)	12
24—Washington (a)	20	24—Philadelphia	7
35—Pittsburgh	0	7—Philadelphia (a)	17
14—Washington	31	17—Chicago Cards (a)	7
31—Green Bay (a)	17	21—Washington	17
27—Chicago Cards	14	24—Pittsburgh	0
13—Philadelphia	0	30—Washington (a)	30
28—Chicago Cards (a)	21	45—Los Angeles	31
17—San Francisco	27	31—Chicago Cards	0
10—Pittsburgh (a)	21	7—Detroit (a)	20
—Cleveland	—	—New York (a)	—
226	177	235	144

Home Team		Visiting Team	
LOS ANGELES		BALTIMORE	
Won 5, Lost 6		Won 7, Lost 4	
17—Philadelphia	13	34—Detroit	14
20—San Francisco (a)	23	21—Chicago Bears	10
7—Detroit (a)	10	45—Green Bay (a)	17
26—Chicago Bears (a)	34	27—Detroit (a)	31
35—Detroit	17	21—Green Bay	24
10—Chicago Bears	16	13—Pittsburgh	19
37—San Francisco	24	21—Washington (a)	17
31—Green Bay (a)	27	29—Chicago Bears (a)	14
31—Cleveland (a)	45	27—San Francisco	21
14—Baltimore (a)	31	31—Los Angeles	14
42—Green Bay	17	13—San Francisco (a)	17
—Baltimore	—	—Los Angeles (a)	—
270	257	282	198

WASHINGTON		PITTSBURGH	
Won 4, Lost 6, Tied 1		Won 5, Lost 5	
7—Pittsburgh (a)	28	28—Washington	7
37—Chicago Cards (a)	14	12—Cleveland	23
20—New York	24	29—Chicago Cards	20
14—Chicago Cards	44	0—New York (a)	35
31—New York (a)	14	6—Philadelphia	0
17—Cleveland (a)	21	19—Baltimore (a)	13
17—Baltimore	21	0—Cleveland (a)	24
30—Cleveland	30	10—Green Bay	27
12—Philadelphia (a)	21	6—Philadelphia (a)	7
14—Chicago Bears (a)	3	21—New York	10
42—Philadelphia	7	—Washington (a)	—
—Pittsburgh	—	—Chicago Cards (a)	—
241	227	131	166

CHICAGO BEARS		DETROIT	
Won 5, Lost 6		Won 7, Lost 4	
17—Green Bay (a)	21	14—Baltimore (a)	34
10—Baltimore (a)	21	24—Green Bay (a)	14
17—San Francisco	21	10—Los Angeles	7
34—Los Angeles	26	31—Baltimore	27
17—San Francisco (a)	21	17—Los Angeles (a)	35
16—Los Angeles (a)	10	31—San Francisco (a)	35
21—Green Bay	14	27—Philadelphia (a)	16
14—Baltimore	29	31—San Francisco	10
27—Detroit (a)	7	7—Chicago Bears	27
3—Washington	14	18—Green Bay	6
14—Chicago Cards (a)	6	20—Cleveland	7
—Detroit	—	—Chicago Bears (a)	—
190	190	230	218

PHILADELPHIA		CHICAGO CARDS	
Won 4, Lost 7		Won 2, Lost 8	
13—Los Angeles (a)	17	20—San Francisco (a)	10
20—New York	24	14—Washington	37
7—Cleveland (a)	24	20—Pittsburgh (a)	29
17—Cleveland	7	44—Washington (a)	14
0—Pittsburgh (a)	6	7—Cleveland	17
38—Chicago Cards (a)	21	21—Philadelphia	38
16—Detroit	27	14—New York (a)	27
0—New York (a)	13	21—New York	28
21—Washington	12	0—Cleveland (a)	31
7—Pittsburgh	6	6—Chicago Bears	14
7—Washington (a)	42	—Philadelphia (a)	—
—Chicago Cards	—	—Pittsburgh	—
146	199	167	245

SAN FRANCISCO		GREEN BAY	
Won 7, Lost 4		Won 3, Lost 8	
10—Chicago Cards	20	21—Chicago Bears	17
23—Los Angeles	20	14—Detroit	24
21—Chicago Bears (a)	17	17—Baltimore	45
24—Green Bay (a)	14	14—San Francisco	24
21—Chicago Bears	17	24—Baltimore (a)	21
35—Detroit	31	17—New York	31
24—Los Angeles (a)	37	14—Chicago Bears (a)	21
10—Detroit (a)	31	27—Los Angeles	31
21—Baltimore (a)	27	27—Pittsburgh (a)	10
27—New York (a)	17	6—Detroit (a)	18
17—Baltimore	13	17—Los Angeles (a)	42
—Green Bay	—	—San Francisco (a)	—
233	244	198	284

NATIONAL LEAGUE LEADERS

RUSHING

1. Brown, Cleveland187 for 864 yds.
2. Casares, Bears191 for 684 yds.
3. Bosseler, Washington155 for 637 yds.

PASSING

1. O'Connell, Cleveland 63 of 110 for 1229 yds.
2. LeBaron, Washington 90 of 154 for 1426 yds.
3. Unitas, Baltimore158 of 272 for 2327 yds.

RECEIVING

1. Wilson, San Francisco48 for 696 yds.
2. McLaren, Pittsburgh41 for 550 yds.
3. Berry, Baltimore40 for 654 yds.

SCORING

1. Baker, Washington67 pts.
1. Groza, Cleveland67 pts.
3. Cone, Green Bay66 pts.

NATIONAL LEAGUE STANDINGS

EASTERN CONFERENCE

	W.	L.	T.	Pct.	Points For	Points Agst.
*Cleveland	8	2	1	.800	235	144
NEW YORK	7	4	0	.636	226	177
Pittsburgh	5	5	0	.500	131	166
Washington	4	6	1	.400	241	227
Philadelphia	4	7	0	.364	146	199
Chicago Cards	2	8	0	.200	167	245

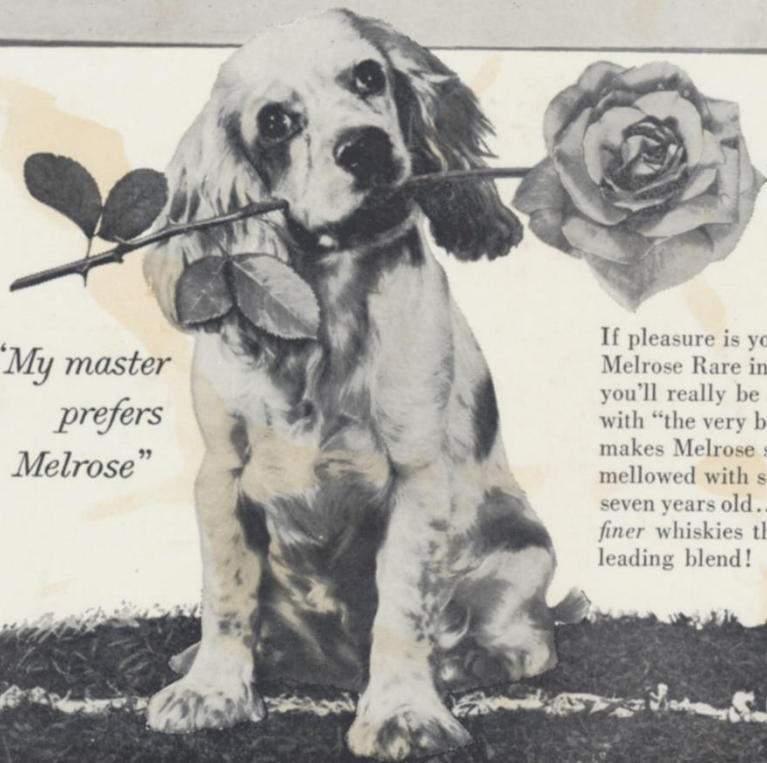
WESTERN CONFERENCE

Baltimore	7	4	0	.636	282	198
Detroit	7	4	0	.636	230	218
San Francisco	7	4	0	.636	233	244
Chicago Bears	5	6	0	.455	190	190
Los Angeles	5	6	0	.455	270	257
Green Bay	3	8	0	.273	198	284

*Clinched Eastern Conference title.

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

SITTING PRETTY



*"My master
prefers
Melrose"*

If pleasure is your goal, put Melrose Rare in your drink and you'll really be sitting pretty with "the very best"! What makes Melrose so Rare? It's mellowed with superb whiskies seven years old...*more, older, finer* whiskies than any leading blend!

There's nothing to compare with

MELROSE RARE

NATIONAL LEAGUE LEADERS

Rushing.....	Wilson, Los Angeles.....	53 for 350 yds.
Passing.....	LeBaron, Washington.....	27 of 43 for 459 yds.
Pass-Receiving.....	Conner, San Francisco.....	16 for 218 yds.
Scoring.....	Mutscheller, Detroit.....	30 pts.
Punting.....	Deschaine, Green Bay.....	49.2-yd. avg.
Punt Returns.....	Lewis, Cardinals.....	8 for 83 yds.
Kick-Off Returns.....	Wells, Pittsburgh.....	3 for 131 yds.
Interceptions.....	Christiansen, Detroit.....	6 for 64 yds.




BLENDED WHISKEY, 90 PROOF. 40% STRAIGHT WHISKIES, 60% GRAIN NEUTRAL SPIRITS. MELROSE DISTILLERS COMPANY, NEW YORK

3 ways to say Merry Christmas

The  on the door...

Symbol of never-ending friendship, the circle of holly on this Christmas carton of L&M's says—here is the welcome gift for all your friends who like to Live Modern



The  in the house...

Symbol of life, the fir tree on your Christmas carton of Chesterfields means the perfect gift for friends who like their pleasure big



Jolly old  himself!

Symbol of joy, Santa Claus brings greetings with this Oasis Christmas carton to friends who enjoy the refreshing taste of Menthol-Mist



GIVE L&M - CHESTERFIELD - OASIS TO EVERY SMOKER ON YOUR LIST