

YANKEE STADIUM

OFFICIAL PROGRAM • 50 CENTS



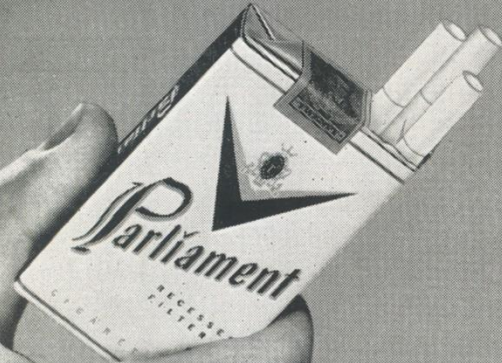
vs.

COLTS

DECEMBER 28, 1958

BALTIMORE

N. F. L. WORLD'S CHAMPIONSHIP PLAY-OFF



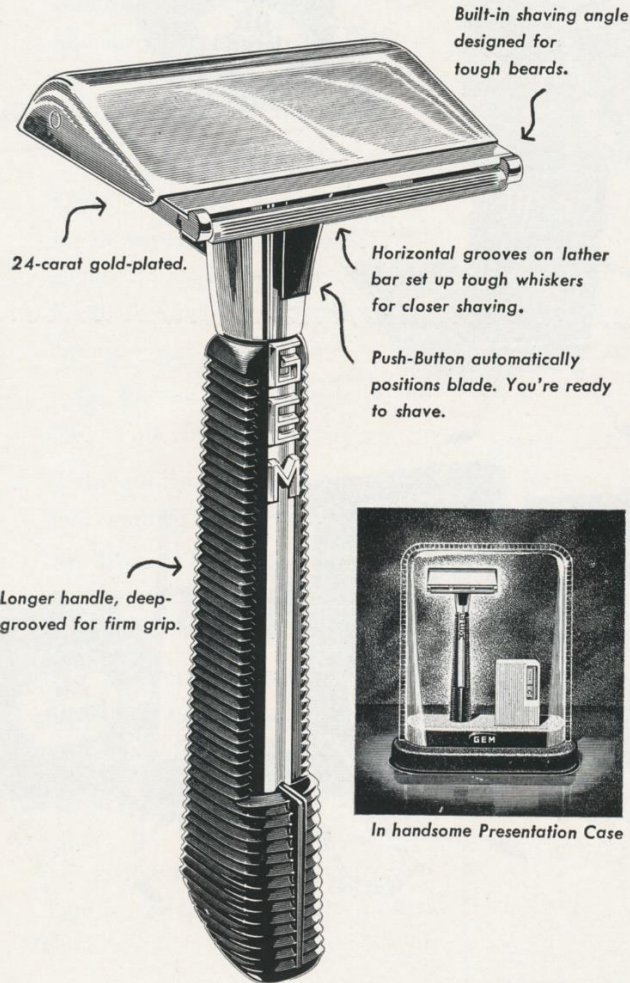
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Push-Button automatically positions blade. You're ready to shave.

Longer handle, deep-grooved for firm grip.



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There's never been a razor like the new Gem Push-Button Razor. Teamed up with extra-heavy, extra-sharp Gem Blades, it's the most powerful combination in history for shaving tough beards. Get tough with your tough beard—get the new Gem Push-Button Razor in the handsome Presentation Case today.

Avoid '5 o'clock shadow' with Gem.

Handsome Presentation Case contains Gem Push-Button Razor and Blades in Dispenser . . .

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PRECISION  PRODUCTS

OFFICIAL PROGRAM NEW YORK



vs. BALTIMORE COLTS

YANKEE STADIUM • Dec. 28, 1958

Volume 33

Number 8

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NEW YORK FOOTBALL GIANTS

John V. Mara *President-Treasurer*
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Vince Lombardi *Offensive Coach*
Tom Landry *Defensive Coach*
John Dell Isola *Line Coach*
Ken Kavanaugh *End Coach*

John Johnson, Sid Moret and John Dziegiel *Trainers*
Dr. Francis Sweeny *Physician*
Dr. Arthur Croker *Dentist*

Robert Daley *Publicity Director*

This book published by
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320 Fifth Avenue
New York 1, N. Y.



The "All-American" Team

The brands all America selects
for its smoking pleasure

Something to Be Proud of

AS a grand finale to its thirty-ninth season, the National Football League today proudly presents its twenty-sixth annual world championship game.

Commissioner Bert Bell, the league he rules with enlightened authority and the millions of fans who have discovered that there is no football like pro football can take special joy in this match.

Today's title contest brings together two superlative teams that, in contrasting respects, typify two elements that make the National Football League a model sports circuit.

On the one hand, you have the New York Giants. Here is —

¶ An old-line league member that has operated zealously and loyally, in good times and bad, under continuous ownership since its admission in 1925.

¶ A club that has qualified for ten world championship games—more than any other N. F. L. member.

¶ A team that proved its greatness by coming from behind against heavy odds to be in contention today for football's highest honor.

On the other hand, you have the Baltimore Colts. Here is —

¶ The infant member of the loop—admitted prematurely in 1950, exiled in 1951-52 and taken back into the fold in 1953 because Baltimore's glowing public enthusiasm for pro football could not be conscientiously denied.



COMMISSIONER BERT BELL

¶ A club that never before has been a party to a world championship game.

¶ A team that proved its greatness by getting out in front and staying there in its half of football's toughest league.

Another Asterisk?

1933	1934*	1935
1938*	1939	1941
1944	1946	1956*
	1958?	

In the years listed above, the Giants won the NFL Eastern Conference title. In the asterisked years they went on to win world championships (they also were world champions in 1927 before the inter-divisional play-off system was instituted).

Will they add another asterisk to the title table? That's the \$64,000 question. We'll let it be settled on the field.

These dramatic antitheses underline the basic health and surging vitality of the National Football League and help to explain why football aficionados teemed through the turnstiles more than 3,000,000 strong for this season's seventy-two regularly-scheduled games to set a new league attendance record for the seventh straight year.

This is no moribund association, where results follow fixed patterns, with a sharp delineation between the "ins" and "outs."

By way of illustration, here are a few significant points —

¶ Every National League club except Pittsburgh — frequently a stern challenger—has won at least one divisional title. Every other club except Baltimore, which gets its chance today, has won at least one world championship.

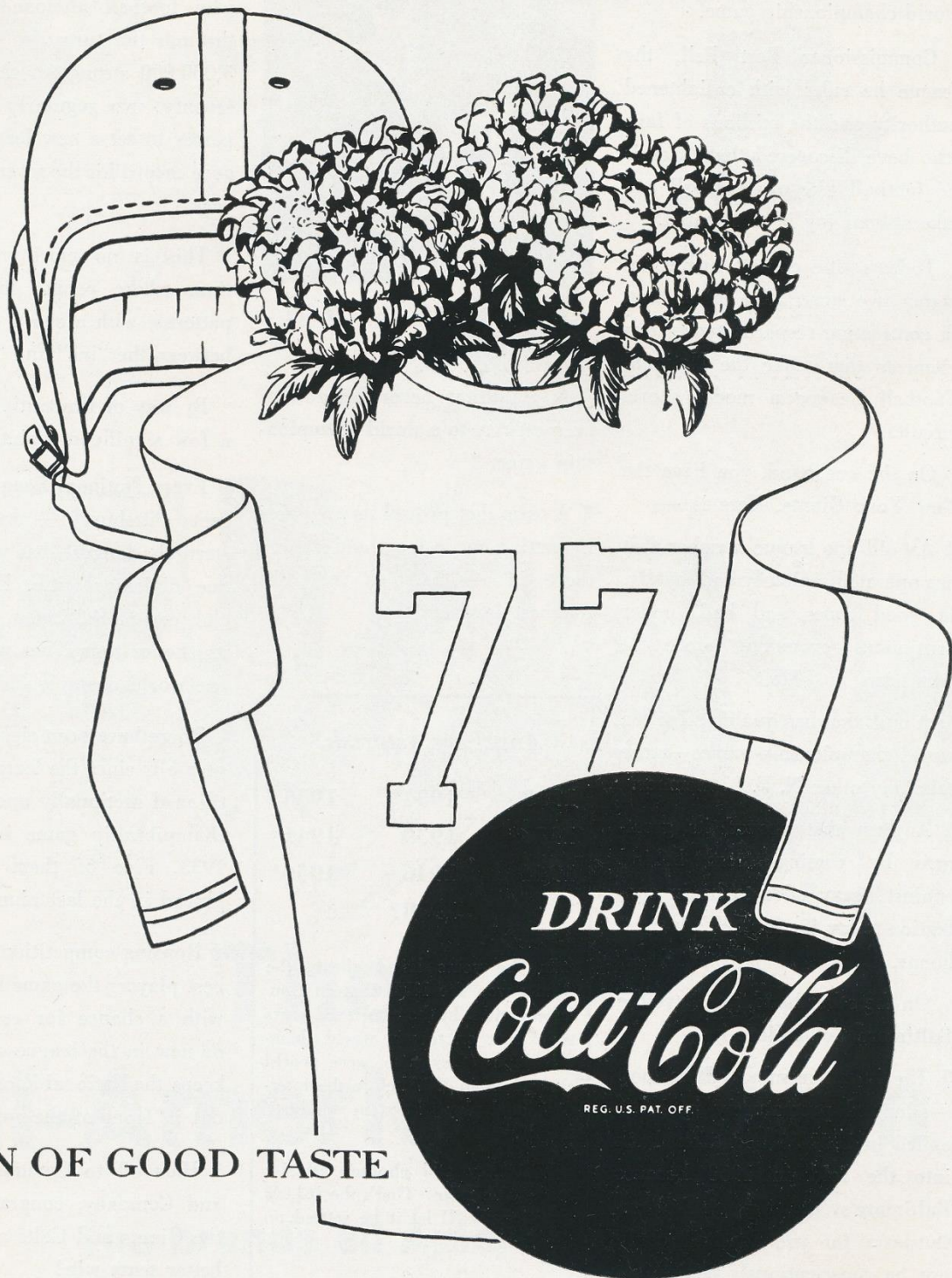
¶ There have been eight divisional play-offs since the league was partitioned sectionally and the world championship game instituted in 1933. Five of them have been played in the last nine years.

Rousing competition, among the best players the game has to offer, with a chance for everyone, old or new in the league—that's what keeps the National Football League out in front of the sports parade.

Hats off to Commissioner Bell and Company, congratulations to the Giants and Colts and may the better team win!

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

All-America favorite ...ice-cold Coke



SIGN OF GOOD TASTE

"Coke" is a registered trade-mark.



THEY KNOW HOW TO WIN: Frank Gifford, Charley Conerly, Kyle Rote and Alex Webster.

Where There's a Will—

TO those close to the Giants, this season's divisional triumph was a bigger thrill than any previous title victory. That's because in terms of material resources, this was far from an overwhelmingly powerful Giant team. It just played that way when the chips were down!

With high praise for all and not the slightest disparagement of anyone, let's review the 1958 Giant picture:

To begin with, Coach Jim Lee Howell's squad was perilously thin in spots, particularly on the offensive unit, which had lost several line stalwarts. Then, an extraordinary number of injuries drastically reduced attacking firepower along the way. There were weeks when it was a desperate struggle to put together an offensive team at all.

While more solid initially, the defensive platoon had early-season problems, too. A reorganized deep secondary took time to mesh as a combination. Various ills and injuries afflicted the line-backing corps. The effect was to make the pass defense precariously porous.

Before long, however, Tom Landry whipped the defense into a destructive crew that executed

his brilliantly-conceived stunting maneuvers to perfection.

Katcavage, Modzelewski, Grier and Robustelli, on the rushline; Huff, at middle linebacker, and Patton, at right safety, composed an unyielding center. Livingston come off the bench and Svare out of the hospital to fill the outside linebacking gaps. The vulnerable deep secondary tightened when Crow and Karilivacz became indoctrinated in the Giant way and Tunnell returned to the line-up.

With few lapses after the welding-together process, the defensive unit was the chief Giant reliance through the blazing stretch run that saw the Men of Mara win eight of their last nine games.

However, it still takes touchdowns and field goals to carry the day. Somehow, the bruised and battered offensive unit managed to get them. How Vin Lombardi's boys contrived it is one of the major miracles of this gridiron age.

Until the last two games with the Browns, when adhesive tape and baling wire helped turn the trick, the Giants seldom could muster a quorum of their great Conerly-Gifford-Triplett-Webster backfield. Heinrich, when sound, and King, who as a rookie put in

as much time as any back, helped them piece it out.

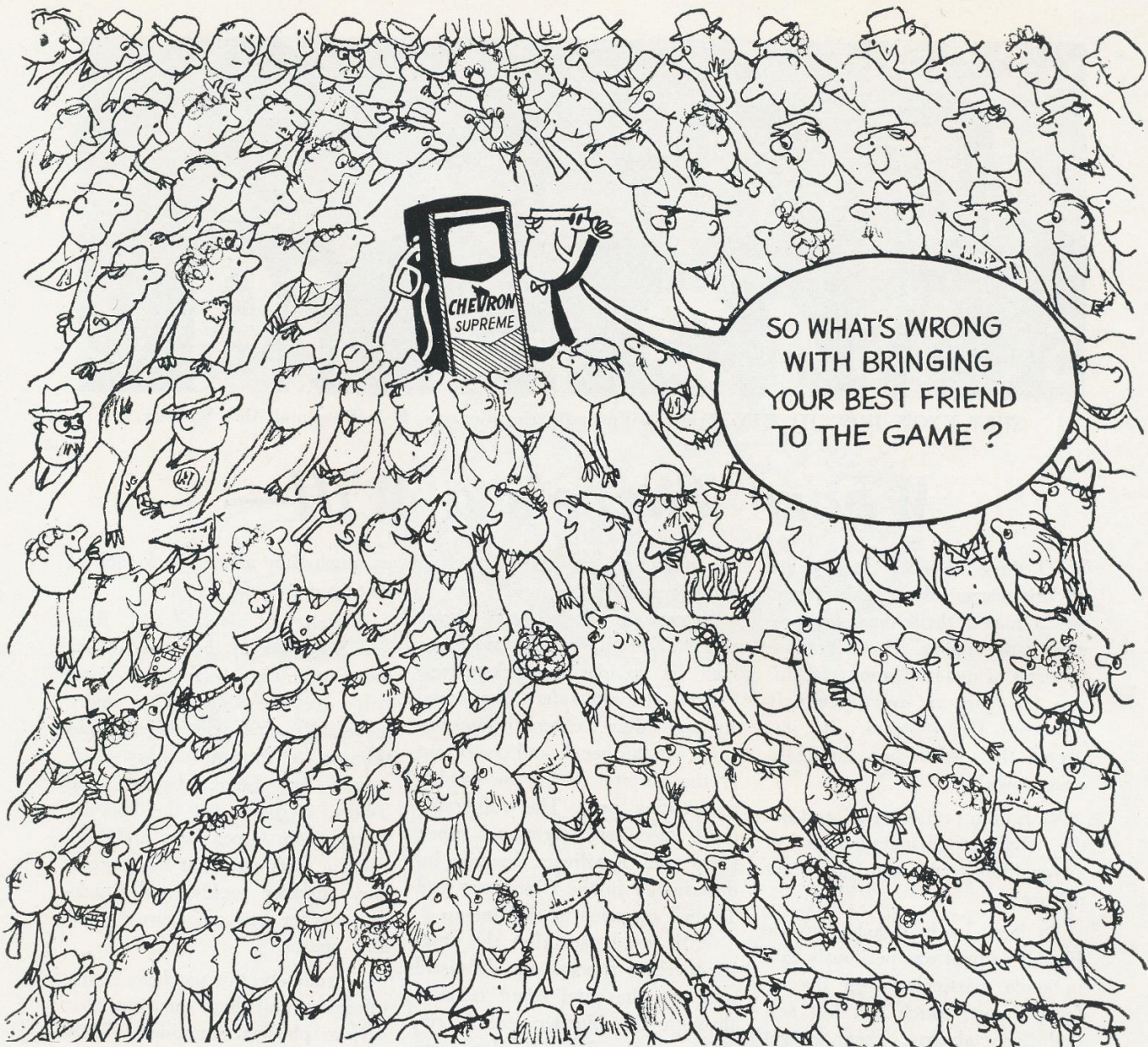
Wietcha at center and Rote and Schnelker at the ends seldom knew who they'd have for company on the line. With many make-shift arrangements en route because of Stroud's injuries, it wound up being Brown and Youso, a rookie, at the tackles; Barry, from Green Bay, and Michak, a rookie end, at the guards. Guy, another rookie, and Brackett, another newcomer, were valuable spares.

Fortunately, this patched, gimpy offensive unit had qualities that surpass physical soundness. While they often weren't capable of sustaining Lombardi's dazzling sequences, Vin's valiants never lost the knack of making the clutch play.

You won't find Conerly, Gifford, Webster, Rote or Schnelker among the league statistical leaders on page 32. But these fellows, hurting or healthy, know how to win. With help from Summerall, they applied that knowledge magnificently.

Win, lose or draw against the Colts, these 1958 Giants are world champions in our book—because they had the will and found a way.

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT



It's certainly O.K. with *us*, Hy Finn! Matter of fact, *most* of the American Motorists who've tried new CHEVRON Supreme Gasoline feel that way. So if *you* haven't discovered this outstanding super-premium gasoline yet, don't wait any longer. Make friends with CHEVRON Supreme and its great teammate, RPM Supreme Motor Oil, *yourself* — at any CALSO Station.

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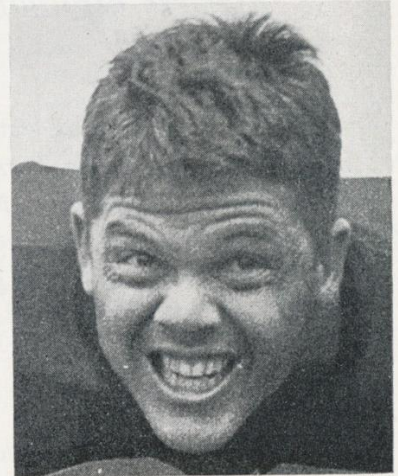
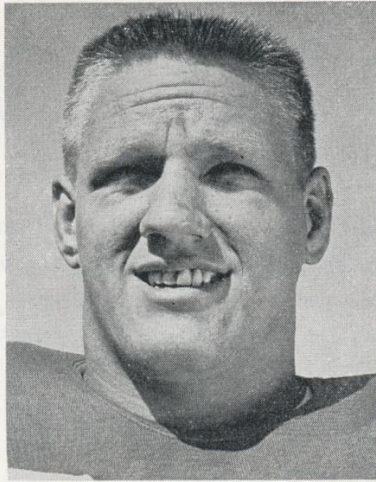
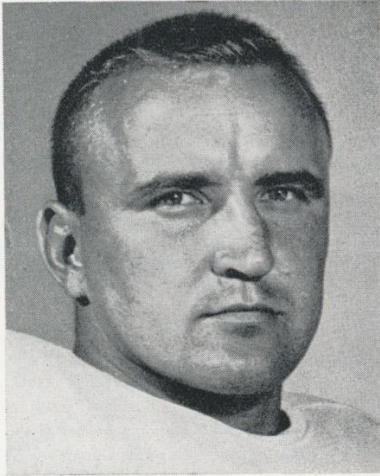
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NEW YORK

GIANTS



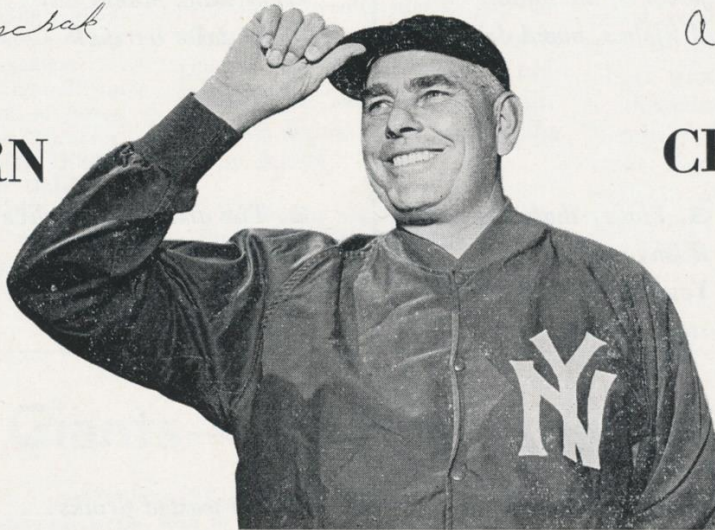
Bob Mischak

Jim Ketchavage

Al Barry

EASTERN

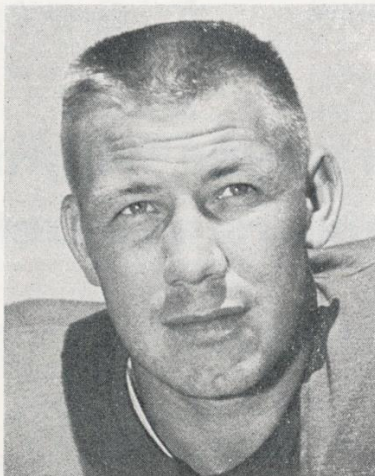
CHAMPS



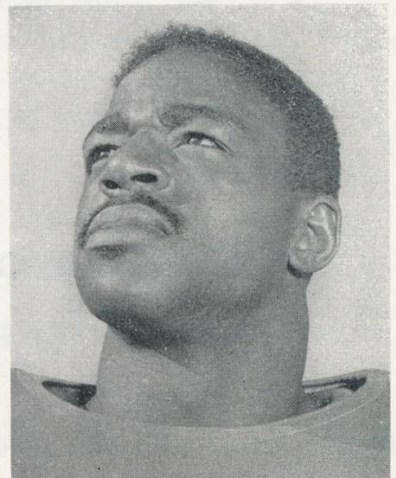
JIM LEE HOWELL



Frank Youse



London Crow



Gasi Brown

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Guess which drink is better for you?

Fizzless highball



1. Big feature, easy to make. Turn the tap, fill the glass. No longer socially acceptable, lacking in good taste.



2. What happened to the flavor of the liquor? A lifeless, bland drink.



3. Flat'er than a pancake! Wishy-washy... Your very best bet... start afresh.



4. Sparkling mixers save you money and trouble. Every drink tastes great... better for you too.

Sparkling highball

1. Big feature... delectable taste. Costs more than tap water... but worth 5 times as much... Why?



2. Makes a lively drink every time. Makes any liquor taste terrific!



3. The drink comes alive with flavor. Money saving... You bet! Why?



4. No wasted drinks... no disappointed drinkers. You're traveling first class with Canada Dry Mixers.



Research says: "Highballs with sparkling mixers are better for you"

Here's why—It's the lively bubbles!

1. They speed the liquid through your system 80% faster than plain water.
2. They aid your digestion.
3. They curb unpleasant aftereffects.

Only Canada Dry Mixers have exclusive "Pin-Point Carbonation"—livelier, longer-lasting bubbles. Also superior flavor, from secret formulas, improve the taste of any liquor.



Jottings on the Giants

LAST Sunday, in wishing you a Merry Christmas, we said that we would save Happy New Year for this issue. So HAPPY NEW YEAR, and many more of them, to all of you from all the Giants, who consider it a tremendous help to have had you behind them so strongly all season.

Fighting off the impulse to declare two eleven-man ties, the board of selection named Charley Conerly and Jim Katcavage as the outstanding Giants on offense and defense, respectively, in last Sunday's play-off victory over the Browns. Charley and Jim will receive the usual Longines-Wittener watches as a memento.... Frank Gifford played himself out of a commentator's job at yesterday's Gator Bowl game. However, he'll be at the mike for CBS-TV when Syracuse and Oklahoma have at each other in the Orange Bowl game at Miami on Jan. 1.

Jack Mara, the Giant prexy,

raises a point of order that involves the definition of a season subscriber. It came up repeatedly during the mad scramble of the last two weeks for play-off and championship tickets. A season subscriber is the lucky fellow who was foresighted enough to sign up in advance with the Giant office for designated seat locations for each Giant home game. The fact that some of you have managed to get the same seats for several or all scheduled games at one of the designated outside Giant ticket agencies doesn't make you an official season subscriber or entitle you to the special play-off prerogatives of same. Use the subscription blank below to join the happy family.

In shutting out the Browns last Sunday, the Giants turned a trick that hadn't been accomplished since 1950 when Cleveland was

beaten, 6-0, by (guess who?) the Giants....The magnitude of the Giants' feat of beating the Browns three times in a row this season grows when it is considered that Cleveland did not lose to another Eastern Conference opponent.

New Jersey, the domicile of Jim Lee Howell, Vin Lombardi, Alex Webster and other heroic Giant figures, again contributes the before-game and between-halves entertainment. Today's band hails from the across-the-Hudson town of Wayne.... Don't forget that a number of Giants stand ready to spend the winter and spring in New York if job offers worthy of their talents are forthcoming. Please direct your inquiries to the Giant office, or make them in person when you drop in at 10 Columbus Circle with your 1959 subscription blank.... Once again HAPPY NEW YEAR.

Football Giants - 1959 Season Subscription

IN late February or March the Giants 1959 Season Ticket Brochure will be available for mailing. If you wish to receive one, just fill in and mail the blank appearing on this page.

(Please note that this Brochure is for the use of new applicants. If you are presently a season subscriber your reservation for the same seats you had this year is automatically renewed and no action on your part is required.)

The advantages of season subscription are many. You reserve for yourself the same seats for every regular season or post season game the Giants play in the Stadium. The location is the closest you can possibly get to your own preference allowing, of course, for similar tastes of prior subscribers. You solve all your ticket problems at once and can avoid the last minute rushes and the pressures of trying to get "anything at all" when the big games develop. For business purposes or your own personal pleasure there is no greater buy in entertainment.

While you are here today we suggest that you take a look around. If you want upper or mezzanine reserved seats on the Giants side consider sections 34 or 14. There are vacancies there. Yardage on the Giants side? Yes in the lower stand there are some fine vacancies in both box and reserved seats as there are in the lower stand across the field in sections 29 or 31.

For you who must have the upper or mezzanine we refer you to sections such as 25, 23, 21, or 19 for reserved seats. For upper or mezzanine boxes we recommend the sections which look directly up the field from the end zone as the best available locations.

Our brochure will give complete season subscription information. But the first step is to fill out and mail the accompanying blank. We will be very happy to send you the brochure when it comes off the presses later this winter.

New York Football Giants, Inc.
10 Columbus Circle
New York 19, New York

Gentlemen:

Please send me your 1959 Season Ticket Brochure when it is ready for mailing:

Name

Address

City & Zone.....State.....

This blank for use of new applicants. 1958 Season reservations are automatically renewed.

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Hey getcha **Ballantine!**



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the 'crisp'
refresher

Ask the man for

Ballantine
beer



Now...largest-selling beer in the East!

The Brains Behind the Brawn

THE Giant ledger of the last five years is lopsided on the credit side, thanks to the inspired coaching of Jim Lee Howell and the hard-working assistants he gathered around him when he took command of the Giants in 1954.

In sixty-two games under Howell and Co., the Giants have won 39 games, lost 21 and played two ties for a winning percentage of .672. The year-by-year breakdown shows marks of 7-5-0 for a third-place finish in 1954; 6-5-1 for another third place in 1955; 8-3-1 for a divisional title, plus a world championship victory over the Bears, in 1956; 7-5-0 for second place in 1957 and 9-3-0, plus a play-off victory over the Browns for another divisional title this year.

Meticulous and harmonious staffwork is the secret of the Giant success. Vin Lombardi plans the attack, Tom Landry sets the defenses, Ken Kavanaugh drills the ends, Johnny Dell Isola instructs



Top: Tom Landry, Jim Lee Howell, Ken Kavanaugh. Bottom: Vin Lombardi, John Dell Isola.

the linesman and Howell, as chairman of the board, lays down general policy.

The one-for-all and all-for-one

attitude of the Giant staff is reflected on the Giant squad—as close-knit a unit as you'll find, on or off the football field.



HOTEL MANHATTAN

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New York's newest . . . Hotel Manhattan offers 1400 air-conditioned guest rooms, each with television and radio. Known as the "Home of Champions", this magnificent skyscraper hotel is ideally located in the heart of Times Square. Meet your friends at the Manhattan Bar or the new Playbill Room open daily for luncheon, dinner and supper.

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I'VE ALWAYS TOLD
YOU, DOBERMAN, THE
BEST TOBACCO MAKES
THE BEST SMOKE!

BUT SARGE,
THAT WAS
MY LAST CAMEL
YA TOOK!

Have a real cigarette -
CAMEL



CAMELS taste so rich and smoke so mild
they outsell every other brand today!

Watch Phil Silvers as Sgt. Bilko (with Pvt. Doberman) on "The Phil Silvers Show" CBS-TV

For Best Choice of Seats . . . Order Now!

See the 1958

WORLD CHAMPS

In Action in 1959

Baseball at its very best . . . World championship baseball returns to Yankee Stadium . . . the "Home of Champions" . . . on Friday, April 10th, when the New York Yankees open their title defense here with the Boston Red Sox.

For best choice of seats for all the BIG dates, inquire now about the **Combination Ticket Plan**, which assures you the same good seats for all games. Yes, World Series tickets too, if the Yankees repeat as American League champions next summer.

Orders are being accepted now also for any individual games of your choice. Consult the schedule and then check with the Yankee ticket office here at the Stadium today.



ANOTHER YANKEE TITLE!—Jubilant Yogi Berra and Bob Turley trade bear hugs after last out of 1958 world series.

1959 YANKEE GAMES AT THE STADIUM

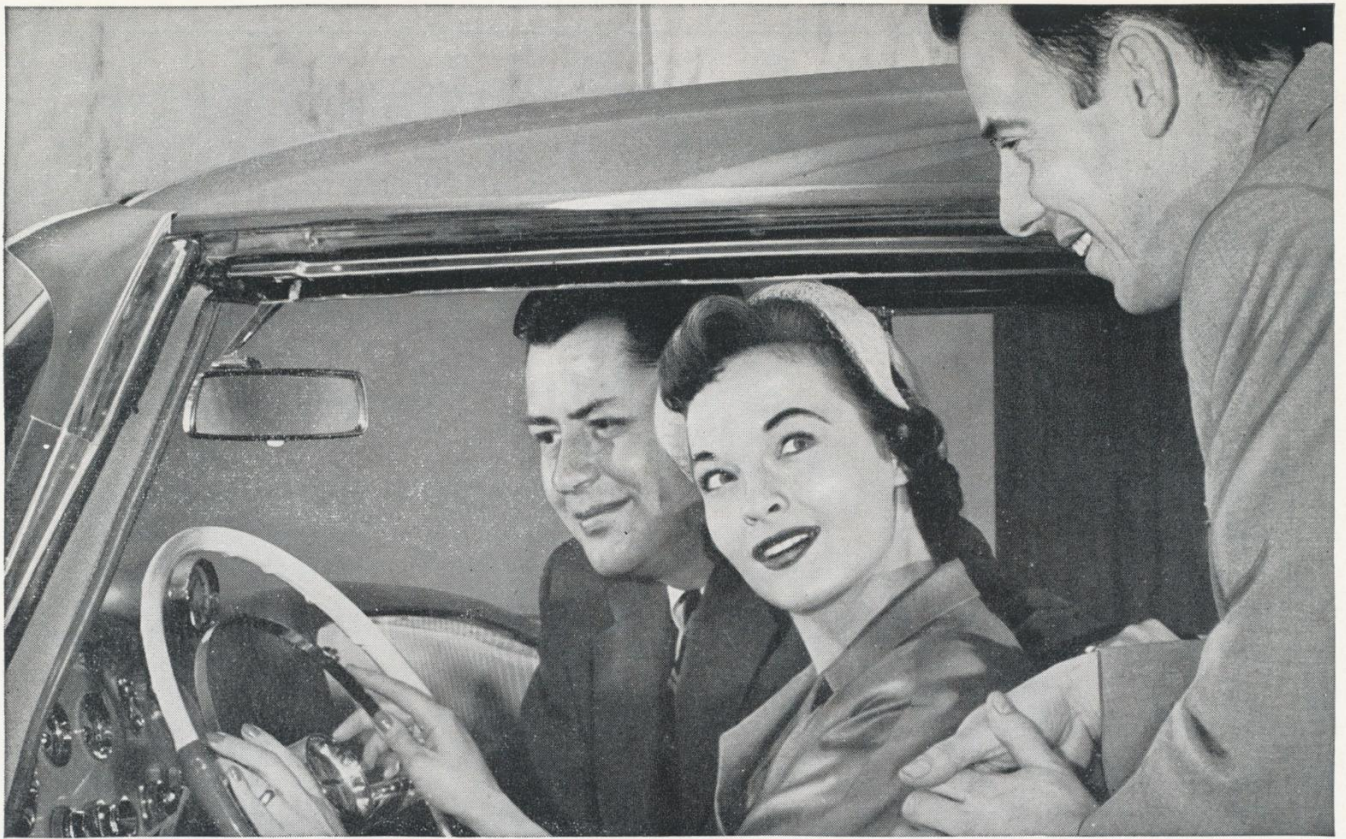
APRIL		JUNE		AUGUST	
Boston.....	10, 11*, 12**	Kansas City.....	9(N), 10, 11	Detroit.....	4(N), 5, 6
Baltimore.....	25*(L), 26(2)**	Detroit.....	12(N), 13*(L), 14(2)**	Kansas City.....	7(N)(L), 8*, 9(2)**
		Chicago.....	16(N), 17, 18	Washington.....	12(N), 13
		Cleveland.....	19(N), 20*(L), 21(2)**	Boston.....	14(N), 15*(L), 16(2)**
MAY		JULY		SEPTEMBER	
Washington.....	9*(L), 10(2)**	Washington.....	3(N), 4(2)***, 5**	Washington.....	2(N), 3
Cleveland.....	12(N), 13	Cleveland.....	14(N), 15, 16	Baltimore.....	4(N), 5*, 6**
Chicago.....	15(N), 16*(L)	Chicago.....	17(N), 18*, 19(2)**	Kansas City.....	9(N), 10
Kansas City.....	17(2)**			Detroit.....	11, 12*
Detroit.....	19(N), 20			Cleveland.....	13(2)**
Boston.....	26(N)			Chicago.....	15, 16
Baltimore.....	28(N), 29			Boston.....	18(N), 19*, 20**
				Baltimore.....	25(N), 26*, 27**

(N)Night (L)Ladies' Day (2)Doubleheader
 (*)Saturday (**)Sunday (***)Holiday

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One of our friendly and experienced representatives will be glad to work out the Gold Medal Auto Plan to fit your requirements and your budget. He'll handle your application quickly, confidentially—and without red tape. The money is usually available the next day.

Visit any nearby Chemical Corn Exchange Bank office soon and see how easily Chemical's Gold Medal Auto Plan can solve your car buying problems.

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Amount of Loan	For 12 Months You Repay	For 24 Months You Repay
\$ 720	\$ 60	\$ 30
1440	120	60
2880	240	120
4920	410	205

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with Kevin Kennedy on WPIX-Channel 11



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Giants-Colts Season Statistics

TEAM RECORDS

N. Y.	Opp.		Balt.	Opp.
183	170	First downs	*253	188
3330	3418	Total yds. gained	*4539	3284
1725	1440	Yds. rushing	2127	*1291
1605	1978	Yds. passing	2412	1993
450	400	No. rushes	456	331
266	311	No. passes	354	363
119	142	Passes completed	178	168
44.7	45.7	Completion percentage	50.3	46.3
21	12	Interceptions by	*35	*11
44.0	41.7	Punting average	36.7	44.1
4.0	7.3	Punt return average	6.1	4.4
20.5	22.2	Kickoff-return average	25.4	28.8
379	451	Yards penalized	534	555
29	35	Fumbles	26	26
19	14	Opponents' fumbles recovered	17	11

INDIVIDUAL LEADERS

PASSING

Giants						
	Att.	Comp.	Int.	Yds.	L.G.	TDs. Pet.
Conerly	184	88	9	1199	44	10 .478
Heinrich	68	26	2	369	41	4 .382
Gifford	10	3	1	109	63	1 .300

Colts						
	Att.	Comp.	Int.	Yds.	L.G.	TDs. Pet.
Unitas	263	136	7	2007	77	*19 .517
Shaw	89	41	4	531	57	7 .461

*Led league in this department. †Tied for league lead.

Regular season statistics only; Giant play-off figures against Browns not included.

SCORING

GIANTS				COLTS					
	TD	EP	FG	Pts.		TD	EP	FG	Pts.
Summerall	0	28	12	64	Moore	14	0	0	84
Gifford	10	0	0	60	Myrha	0	48	4	60
Webster	6	0	0	36	Ameche	9	0	0	54
Schnelker	5	0	0	30	Berry	9	0	0	54
Rote	3	0	0	18	Mutscheller	7	0	0	42

RUSHING

Giants				Colts					
	Att.	Yds.	L.G.	Avg.		Att.	Yds.	L.G.	Avg.
Gifford	115	468	33	4.1	Ameche	171	791	28	4.6
Triplet	118	466	24	3.9	Moore	82	598	73	7.3
Webster	100	398	54	4.0	Dupre	95	390	—	4.1
King	73	316	38	4.2	Call	37	154	—	4.2

RECEIVING

Giants				Colts					
	No.	Yds.	L.G.	TDs		No.	Yds.	L.G.	TDs
Gifford	29	330	41	2	Berry	†56	794	54	*9
Webster	25	279	37	3	Moore	51	943	77	7
Schnelker	24	460	63	5	Mutsch'r	27	499	54	7
Rote	12	244	44	3	Dupre	13	111	22	0

PUNTING

Giants			Colts				
	No.	Avg.	Lgst.		No.	Avg.	Lgst.
Chandler	65	44.0	*67	Brown	41	39.9	60

PUNT RETURNS

Giants				Colts					
	No.	Yds.	L.G.	Avg.		No.	Yds.	L.G.	Avg.
Maynard	24	117	22	4.9	Taseff	29	196	33	6.9
Crow	11	46	34	4.2	Rechich'r	7	29	11	4.1

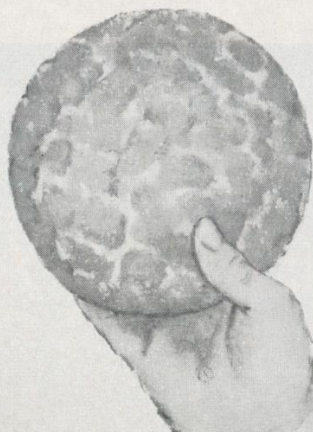
KICK-OFF RETURNS

Giants				Colts					
	No.	Yds.	L.G.	Avg.		No.	Yds.	L.G.	Avg.
Maynard	11	284	44	25.8	Lyles	11	398	*103	36.2
King	13	279	31	21.5	Pricer	9	168	28	18.7

INTERCEPTIONS

Giants				Colts					
	No.	Yds.	L.G.	Avg.		No.	Yds.	L.G.	Avg.
Patton	*11	183	42	16.6	Nelson	8	199	69	25.0
Crow	3	40	43	13.3	Brown	8	149	30	18.8
Kariliv'cz	3	15	15	5.0	Taseff	7	52	17	7.4

"He tried to take my
Drake's
COOKIES"



Colts on Offense

R. H. MOORE (24)	F. B. AMECHE (35)	Q. B. UNITAS (19)	L. H. DUPRE (45)
R. E. MUTSCHELLER (84)	R. T. PREAS (60)	R. G. SANDUSKY (68)	C. NUTTER (50)
		L. G. SPINNEY (63)	L. T. PARKER (77)
			L. E. BERRY (82)

Giants on Defense

L. E. KATCAVAGE (75)	L. T. MODZELEWSKI (77)	M. L. B. HUFF (70)	R. T. GRIER (76)	R. E. ROBUSTELLI (81)
L. W. CROW (41)	L. L. B. LIVINGSTON (89)	L. S. TUNNELL (45)	R. S. PATTON (20)	R. W. KARILIVACZ (21)

BALTIMORE COLTS ROSTER

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro
14	Shaw, George	QB	190	6:00	25	Oregon	4
17	Brown, Raymond	QB-HB	195	6:02	22	Mississippi	1
19	Unitas, John	QB	190	6:01	25	Louisville	3
20	Davis, Milt	HB	190	6:01	29	U. C. L. A.	2
21	DeCarlo, Art	HB	196	6:02	27	Georgia	4
23	Taseff, Carl	HB	190	5:11	30	John Carroll	7
24	Moore, Lenny	HB	190	6:01	25	Penn State	3
25	Call, John	HB	200	6:01	23	Colgate	2
26	Lyles, Leonard	HB	198	6:02	22	Louisville	1
31	Pricer, Billy	FB	210	5:10	23	Oklahoma	2
35	Ameche, Alan	FB	220	6:01	25	Wisconsin	4
36	Pellington, Bill	LB	230	6:02	31	Rutgers	6
41	Simpson, Jackie	HB	180	5:10	24	Florida	1
44	Rechichar, Bert	HB	210	6:01	28	Tennessee	7
45	Dupre, L. G.	HB	190	5:11	26	Baylor	4
47	Sample, John	HB	203	6:01	21	Maryland State	1
50	Nutter, Madison	C	235	6:04	27	Virginia Polytechnic	5
55	Sanford, Leo	LB	230	6:01	29	Louisiana Tech	8
60	Preas, George	T	245	6:02	25	Virginia Polytechnic	4
63	Spinney, Art	G	230	6:01	31	Boston College	7
64	Thurston, Fred	G	245	6:01	25	Valparaiso	1
65	Myhra, Steve	G	235	6:01	24	North Dakota	2
66	Shinnick, Don	LB	230	6:00	23	U. C. L. A.	2
68	Sandusky, Alex	G	235	6:03	26	Clarion	5
70	Donovan, Art	T	270	6:03	33	Boston College	9
76	Lipscomb, Gene	T	288	6:06	27	Miller (Detroit) H. S.	6
77	Parker, Jim	T	270	6:03	24	Ohio State	2
78	Krouse, Ray	T	275	6:03	31	Maryland	8
79	Plunkett, Sherman	T	265	6:04	25	Maryland State	1
80	Nelson, Andy	HB	180	6:01	25	Memphis State	2
81	Braase, Ordell	E	215	6:04	26	South Dakota	2
82	Berry, Raymond	E	190	6:02	25	Southern Methodist	4
83	Joyce, Don	E	255	6:03	29	Tulane	8
84	Mutscheller, Jim	E	215	6:01	28	Notre Dame	5
89	Marchetti, Gino	E	240	6:04	31	San Francisco	7

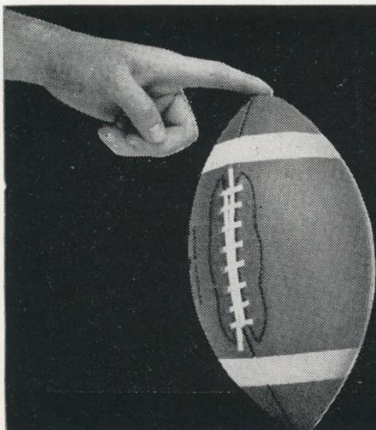
GIANT SP
PAT and FG—S
Chandler
Punting—Chandler
Kick-Offs—Su
Chandler

OFFIC
Refe
Ronald Gibbs ()
Ump
Louis Palazzi (5)

Head Lin
Charles F. Berry
Back J
Cleo N. Diehl (37)
Field J
Charles Sweeney ()

COLT SPE
PAT and FG—Myhra
Punting—Br
Kick-Offs—Rechichar

PLEASE USE ENTRANCE PA



Here's to the winning point!
CLEAR HEADS AGREE

**KICK-OFF
2:05 P.M.**

Q. B.
UNITAS (19)

L. H.
DUPRE (45)

R. H.
WEBSTER (29)

F. B.
TRIPLETT (33)

L. G.
SPINNEY (63)

L. T.
PARKER (77)

L. E.
BERRY (82)

R. E.
SCHNELKER (85)

R. T.
YOUSO (72)

R. G.
MISCHAK (62)

R. T.
GRIER (76)

R. E.
ROBUSTELLI (81)

L. E.
MARCHETTI (89)

L. T.
DONOVAN (70)

R. S.
PATTON (20)

R. L. B.
SVARE (84)

R. W.
KARILIVACZ (21)

L. W.
TASEFF (23)

L. L. B.
PELLINGTON (36)

L. S.
NELSON (80)

ROSTER

Age	College	Yrs. Pro
25	Oregon	4
22	Mississippi	1
25	Louisville	3
29	U. C. L. A.	2
27	Georgia	4
30	John Carroll	7
25	Penn State	3
23	Colgate	2
22	Louisville	1
23	Oklahoma	2
25	Wisconsin	4
31	Rutgers	6
24	Florida	1
28	Tennessee	7
26	Baylor	4
21	Maryland State	1
27	Virginia Polytechnic	5
29	Louisiana Tech	8
25	Virginia Polytechnic	4
31	Boston College	7
25	Valparaiso	1
24	North Dakota	2
23	U. C. L. A.	2
26	Clarion	5
33	Boston College	9
27	Miller (Detroit) H. S.	6
24	Ohio State	2
31	Maryland	8
25	Maryland State	1
25	Memphis State	2
26	South Dakota	2
25	Southern Methodist	4
29	Tulane	8
28	Notre Dame	5
31	San Francisco	7

GIANT SPECIALISTS
PAT and FG—Summerall (88),
Chandler (34).
Punting—Chandler (34), Conerly (42).
Kick-Offs—Summerall (88),
Chandler (34).

OFFICIALS

Referee

Ronald Gibbs (5), St. Thomas

Umpire

Louis Palazzi (51), Penn State

Head Linesman

Charles F. Berry (31), Lafayette

Back Judge

Cleo N. Diehl (37), Northwestern

Field Judge

Charles Sweeney (22), Notre Dame

COLT SPECIALISTS
PAT and FG—Myhra (65), Rechichar (44).
Punting—Brown (17).
Kick-Offs—Rechichar (44), Myhra (65).

NEW

No.	Player
11	Heinrich, Don
13	Maynard, Don
16	Gifford, Frank
17	Kemp, Jack
20	Patton, Jim
21	Karilivacz, Carl
22	Lott, Billy
24	King, Phil
29	Webster, Alex
30	Svoboda, Bill
33	Triplet, Mel
34	Chandler, Don
41	Crow, Lindon
42	Conerly, Charley
44	Rote, Kyle
45	Tunnell, Emlen
48	Hughes, Ed
55	Wietecha, Ray
60	Guy, Melwood
62	Mischak, Bob
66	Stroud, Jack
68	Barry, Al
70	Huff, Sam
71	Brackett, M. L.
72	Youso, Frank
75	Katcavage, Jim
76	Grier, Roosevelt
77	Modzelewski, Dick
79	Brown, Roosevelt
80	MacAfee, Ken
81	Robustelli, Andy
84	Svare, Harland
85	Schnelker, Bob
88	Summerall, Pat
89	Livingston, Cliff

PLEASE USE ENTRANCE PAMP NEAREST YOUR SEAT

ere's to the winning point!
AR HEADS AGREE

Calvert IS
RESERVE

WITH THE

K-OFF
P.M.

Giants on Offense

R. H. WEBSTER (29) F. B. TRIPLETT (33) Q. B. HEINRICH (11) L. H. GIFFORD (16)
 R. E. SCHNELKER (85) R. T. YOUSO (72) R. G. MISCHAK (62) G. WIETECHA (55) L. G. BARRY (68) L. T. BROWN (79) L. E. ROTE (44)

Colts on Defense

L. E. MARCHETTI (89) L. T. DONOVAN (70) M. L. B. SHINNICK (66) R. T. LIPSCOMB (76) R. E. JOYCE (83)
 L. W. TASEFF (23) L. L. B. PELLINGTON (36) L. S. NELSON (80) R. S. BROWN (17) R. L. B. SANFORD (55) R. W. DAVIS (20)

SPECIALISTS

Summerall (88),
 (34).
 (34), Conerly (42).
 Summerall (88),
 (34).

SPECIALISTS

Referee
 (5), St. Thomas
 Empire
 (51), Penn State
 Linesman
 (31), Lafayette
 Judge
 (37), Northwestern
 Judge
 (22), Notre Dame

SPECIALISTS

(65), Rechichar (44).
 Brown (17).
 (44), Myhra (65).

NEW YORK GIANTS ROSTER

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro
11	Heinrich, Don	QB	180	6:00	27	Washington	5
13	Maynard, Don	HB	178	6:00	22	Texas Western	1
16	Gifford, Frank	HB	205	6:01	28	Southern California	7
17	Kemp, Jack	QB	200	6:02	24	Occidental	2
20	Patton, Jim	HB	180	5:10	26	Mississippi	4
21	Karilivacz, Carl	HB	190	6:01	27	Syracuse	6
22	Lott, Billy	HB	195	6:00	23	Mississippi	1
24	King, Phil	FB	225	6:04	22	Vanderbilt	1
29	Webster, Alex	HB	210	6:03	27	North Carolina State	4
30	Svoboda, Bill	LB	215	6:00	29	Tulane	9
33	Triplett, Mel	FB	215	6:01	26	Toledo	4
34	Chandler, Don	HB	205	6:02	23	Florida	3
41	Crow, Lindon	HB	200	6:01	25	Southern California	4
42	Conerly, Charley	QB	185	6:01	37	Mississippi	11
44	Rote, Kyle	E	205	6:00	30	Southern Methodist	8
45	Tunnell, Emlen	HB	200	6:01	33	Iowa	11
48	Hughes, Ed	HB	180	6:01	28	Tulsa	4
55	Wietecha, Ray	C	225	6:01	29	Northwestern	6
60	Guy, Melwood	G-T	248	6:03	23	Duke	1
62	Mischak, Bob	G	230	6:00	25	Army	1
66	Stroud, Jack	G	235	6:01	29	Tennessee	6
68	Barry, Al	G	230	6:02	26	Southern California	3
70	Huff, Sam	G	230	6:01	23	West Virginia	3
71	Brackett, M. L.	T	250	6:05	25	Auburn	3
72	Youso, Frank	T	260	6:04	22	Minnesota	1
75	Katcavage, Jim	T	230	6:03	23	Dayton	3
76	Grier, Roosevelt	T	270	6:05	25	Penn State	3
77	Modzelewski, Dick	T	260	6:00	27	Maryland	6
79	Brown, Roosevelt	T	245	6:03	25	Morgan State	6
80	MacAfee, Ken	E	215	6:02	29	Alabama	5
81	Robustelli, Andy	E	230	6:01	30	Arnold	8
84	Svare, Harland	LB	215	6:00	27	Washington State	6
85	Schnelker, Bob	E	215	6:04	28	Bowling Green	6
88	Summerall, Pat	E	235	6:04	28	Arkansas	7
89	Livingston, Cliff	LB	215	6:03	28	UCLA	5

CAMP NEAREST YOUR SEAT

Calvert IS BETTER
RESERVE

IT'S THE WHISKEY
WITH THE MAN-SIZED FLAVOR!

©1958 CALVERT DIST. CO., N.Y.C. • 86 PROOF • 65% GRAIN NEUTRAL SPIRITS • BLENDED WHISKEY





Give
Seagram's Gin
in the
Martini Master
to all your
friends...
including you!

For the man who (as the Yuletide ads say) has EVERYTHING, we have invented a new Something. It is the Martini Master (with easy-to-remove label). And notice how it glows invitingly with 94 proof Seagram's Golden Gin. Buy it yourself...or hint broadly. And don't forget your friends!

The rewards, obviously are *double*. Not only do you get the famous improved gin that revitalized the martini, but you can stir as you never stirred before: Stir in a handsome antiqued glass Martini Master with screw-on strainer top! Stir with the pride of re-creating the martini from scratch into *smooth*, from damp into *dry*, from prose into poetry! The Martini Master, to the chagrin of our company treasurer, is available to you at no extra cost. As a result, however, it is emphatically in limited supply.

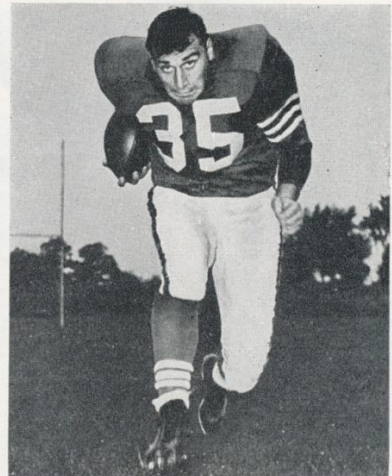
Those Frisky Colts



LENNY MOORE



JOHNNY UNITAS



ALAN AMECHE

THE 1958 Baltimore Colts qualify as one of the real powerhouse teams of recent National Football League history.

To give you an idea of what the Giants are up against, the Western Conference champions led the league by rolling up 381 points in their twelve games (that's 135 points more than the Giants scored over their regular schedules). The Colts twice topped 50 points, tallying 51 against the Bears and 50 on the Packers.

On defense they yielded 203 points, twenty more than Giants, who had the league's best defensive record. But in fairness 78 of the points scored against the Colts were made in the last three games, after they had their title wrapped up. While still under pressure, they turned in two shutouts.

The product of three years of painstaking effort by Weeb Ewbank, who had been a key member of Paul Brown's Cleveland board of strategy, the Colts have tremendous personnel. They're a team without a visible weak spot, with the resources to win in many different ways.

The Baltimore attack, which led the league with 4539 yards gained, has excellent ground-air balance. Running, the Colts bruise you inside with powerful Alan (The

Horse) Ameche and dazzle you outside with breakaway speedsters like Lenny Moore and L. G. (Long Gone) Dupre. In addition, they have an authentic 9.5 sprinter (as distinguished from football's many frivolous claimants of such swiftness) in Len Lyles, who specialized in kick-off returns.

Johnny Unitas, the salvaged sandlot quarterback, who has become the NFL's 1958 glamor boy, and George Shaw, his alternate, are superior passers. They throw short and long to a flock of slippery receivers headed by Ray Berry, who led the league with 56

catches for 794 yards, Moore and Jim Mutscheller.

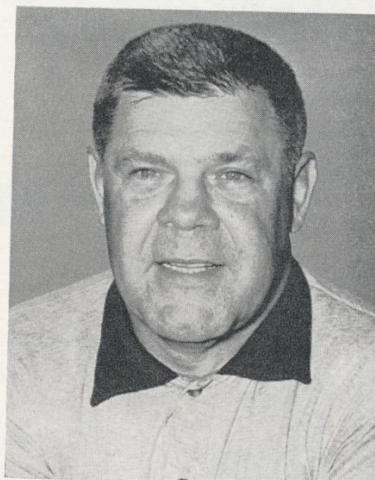
To round out their attack, the Colts have a stout offensive line featuring Art Spinney, one of the league's top guards, and a brace of field goal kickers in Steve Myrha and Bert Rechichar.

The defensive rushline includes Gino Marchetti, "as tough a lineman as there is in the league," to quote Jim Lee Howell; Art Donovan, Jr., a perennial all-league tackle, and Gene (Big Daddy) Lipscombe, who may even be better than Art off what he has shown to date.

Rough, tough Bill Pellington is the chief line-backer and a ball-hawking deep secondary that leads the league with 35 interceptions, has a pair of outstanding cornermen in Milt Davis and Carl Taseff and a brilliant rookie safety in Ray Brown.

Besides these cleated, helmeted supermen, the Colts have a cheering section that is something extra. The fantastically enthusiastic Baltimore fans, who undoubtedly will be here in numbers again, give it all they have, from start to finish.

It all adds up to a combination that's hard to beat.



WEBB EW BANK

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

Touchdown!

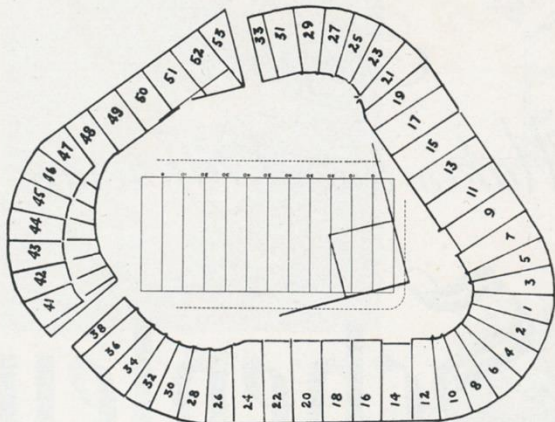


KING-SIZE
FILTER
KOOL
the cigarette with the
SNOW FRESH FILTER

Blocked by hot cigarettes? Get into the clear—try a pack of refreshing Filter KOOL!

KOOLS taste *clean* and *fresh* and *light* . . . the *Snow Fresh Filter* makes the menthol *right!* So put yourself on the winning team . . . the KOOL team! For a cleaner, fresher taste all through the day . . . switch from "hots" to KOOLS!

Yankee Stadium Services & Facilities



LOST AND FOUND—Direct inquiries and reports to James K. Thomson, the Stadium Manager. Any attendant will direct you to his office.

REST ROOMS—**Men:** Gate 2, Press Gate, Stadium Club (lower, upper), Gate 6; Lower Sections 34, 8, 6, 15, 21, 27; Mezzanine Sections 27, 15, 5, 18, 28; Upper Sections 34, 20, 6, 15, 21; Bleacher Sections 43, 47, 52. **Women:** Gate 2, Gate 4, Stadium Club (lower, upper), Gate 6; Lower Sections 28, 20, 5, 15, 27; Mezzanine Sections 21, 15, 6, 18, 34; Upper Sections 28, 20, 5, 15, 29; Bleacher Sections 47, 52.

PUBLIC TELEPHONES—Gate 2, Gate 4, Press Gate, Stadium Club (lower, upper), Gate 6, Lower Sections 24, 14, 12, 11, 17, 27; Mezzanine Sections 27, 17, 7, 8, 22; South side 157th St., Ruppert Pl. to Cromwell Ave. Upper Sections 34, 20, 12, 8, 9, 19, 27; Bleacher Sections 41, 49, 51.

PARKING AREAS

YANKEE LOTS

South side 157th St., Ruppert Pl. to Cromwell Ave.
Between Cromwell and River Aves., on 153rd St.
163rd to 164th Sts., between River and Gerard Aves.
151st St. and River Ave., opposite Bronx County jail.

PRIVATELY-OWNED LOTS

West side Ruppert Pl., between 157th and 158th Sts.
West side River Ave., between 151st and 153rd Sts.
West side River Ave. and 157th St.
East side River Ave., North of 153rd St.
East side River Ave., North of 151st St.
East side River Ave., 164th to 165th Sts.
East side River Ave., South of 162nd St.
Farmer's Square—Cromwell Ave. Roadway, and
West of 151st St. Viaduct, opposite Bronx County Jail.

GARAGES

Cromwell Ave. and 157th St.
East side of River Ave., South side of 158th St.
East side of River Ave., North side of 157th St.
East side of River Ave., South side of 157th St.
North side of 158th St., between River and Gerard Aves.
Also, the Polo Grounds lot again will be in service for all Giant games at the Stadium.

SOUVENIR PRICE LIST

Rooter Badge (All Teams) — .25	Giants Bracelet — 1.40
Picture Set (12 Players) — .35	Player Doll (small) — .75
Pennant (All Teams) — .50	Doll (large) — 1.50
Giants Pen and Pencil Set — .75	Stadium Cap (ear laps) — 2.00
Giants Player Trophy — 1.00	Football (small) — 1.50
Plastic Cushion — 1.00	Football (large) — 3.00

Souvenir Stands located at Gates 2, 4, 6: Lower Sections 2, 18; Mezzanine Sections 20, 23; Upper Sections 18, 21; Bleacher Sections 43, 50.

These items also are available by mail from Harry M. Stevens, Inc., Souvenir Dept., Yankee Stadium, Bronx 51, N. Y.

PARK & TILFORD



When you measure
whiskey value—it's
a good rule to buy
REPUTATION



YOUR ASSURANCE
OF QUALITY
SINCE 1840

A reputation is hard to build, easy to destroy. Because we value ours, we market only the finest whiskey your money can buy.

4³³
4/5 QUART

5³⁴
QUART

2⁷²
PINT

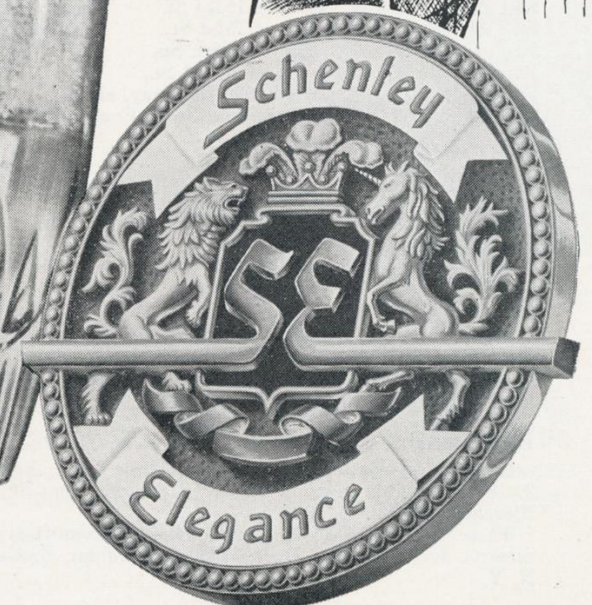
BLENDED WHISKEY. 65% GRAIN NEUTRAL SPIRITS. 86 PROOF. PARK & TILFORD, N. Y.

WITH MEN WHO KNOW THE SCORE...

*Elegance
Makes the Difference*

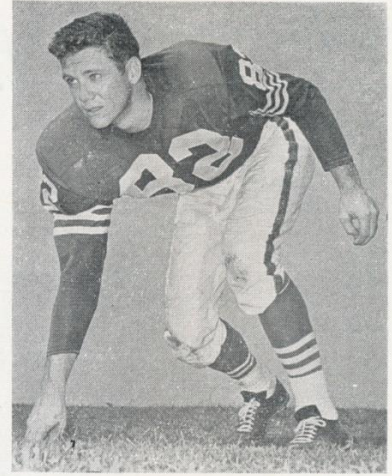
... enjoy **Schenley**
RESERVE

The Whisky of Elegance

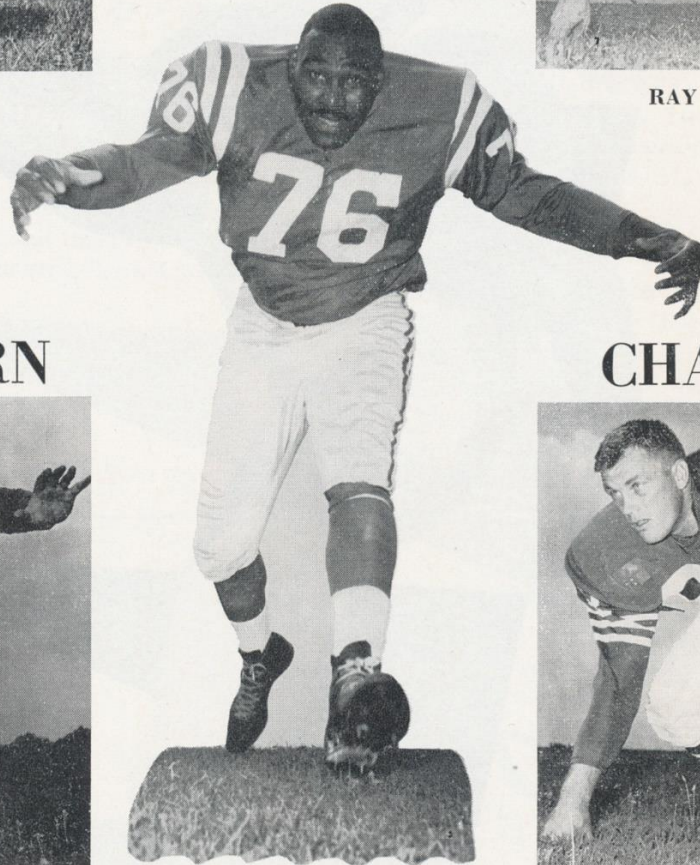




L. G. DUPRE



RAY BERRY



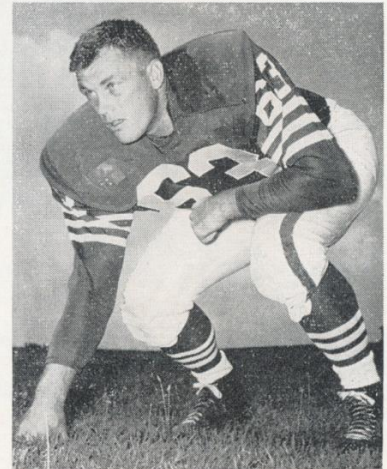
GENE LIPSCOMB

WESTERN

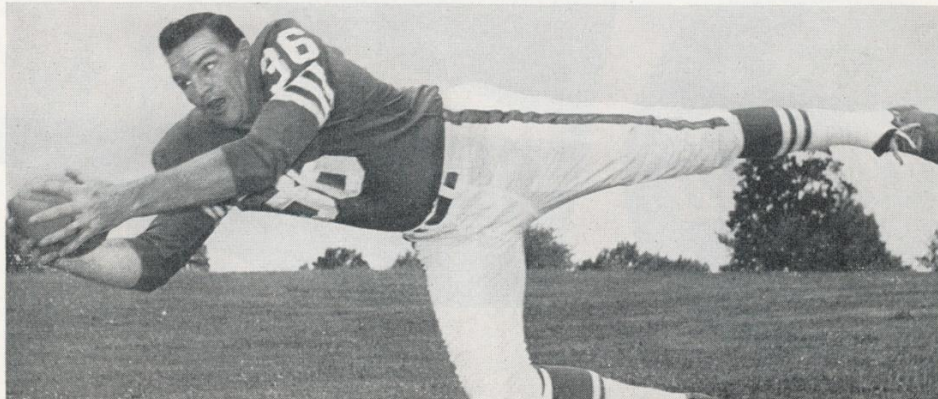


ART DONOVAN

CHAMPS



ART SPINNEY



BILL PELLINGTON

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

Enjoy the Game Refreshed



Time out...
Have a Coke



SIGN OF GOOD TASTE

Giants 24, Colts 21—A Game to Remember

THE Giants-Colts rivalry isn't old, as National Football League rivalries go. But there's nothing like a great game to build tradition in a hurry. The game the teams played at the Stadium Nov. 9 lit as roaring a fire as anyone would want under the rematch of this afternoon.

The Giants won this epic struggle, 24-21, snapping the six-game winning streak of the previously undefeated Colts and moving ahead two-games-to-one in the interclub series (Baltimore had won, 20-14, in 1954 at Baltimore and the Giants had won, 17-7, in 1955 in New York).

Here's a capsulized review of that stirring contest, which had a Stadium crowd of 71,163 roaring all the way:

First quarter—From opening kick-off Giants drive 77 yards in 5 plays to a TD by Webster from the 5. Colts, after being stopped on 70-yard march to Giant 1, tie on 36-yard Shaw-Moore pass. **Giants 7, Colts 7.**

Second quarter—Both teams on move throughout. Colts get only score by covering 52 yards in 5 plays to a TD on 23-yard Shaw-Berry pass. **Colts 14, Giants 7.**

Third quarter—Giants regain lead by going

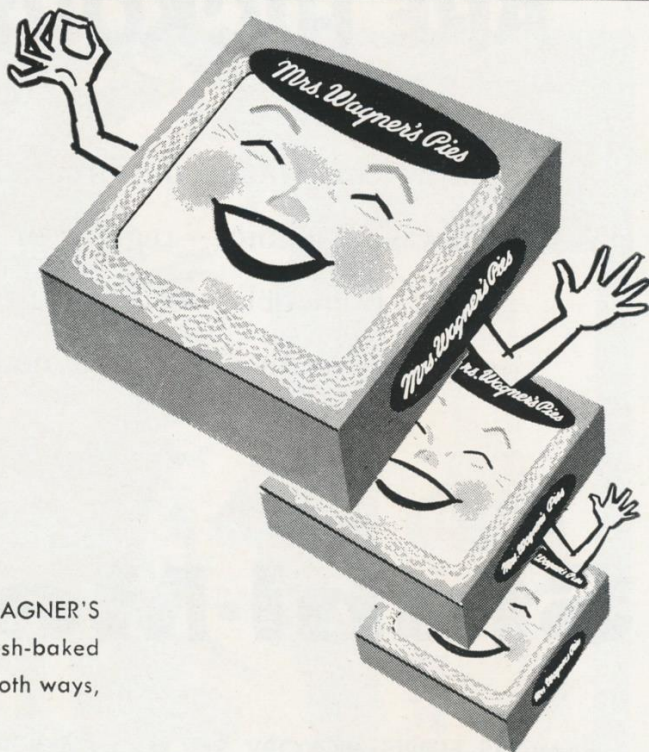
GIANTS vs. ALL OPPONENTS					
Opponent	W.	L.	T.	Pts.	Opp. Pts.
Baltimore	2	1	0	55	48
Chicago Bears	13	20	2	404	547
Chicago Cards	26	8	0	785	537
Cleveland Browns	8	11	1	280	356
Detroit Lions	5	8	1	177	285
Green Bay Packers	14	14	2	405	393
Los Angeles Rams	0	5	0	91	155
Philadelphia Eagles	32	17	1	933	734
Pittsburgh Steelers	26	18	2	832	642
San Francisco 49ers	2	1	0	78	62
Washington Redskins	28	16	1	893	727

distance the two times they had ball. They tie on 25-yard Conerly-Rote pass, on end of 9-play march covering 58 yards, and go in front on Gifford's 13-yard run, terminating 11-play ground drive of 57 yards. **Giants 21, Colts 14.**

Fourth quarter—With a spectacular passing assault, Colts clip off 72 yards in 7 plays to tie again on 6-yard Shaw-Moore pass. The Giants, with Huff's interception as take-off, storm back 57 yards by ground and air to Baltimore 20 and Summerall boots 28-yard FG with 2:40 to go. Colts reach Giant 38 on Shaw-Moore pass but Giants break up four straight passes and run out clock. **Giants 24, Colts 21.**

Enjoy 'em at the Game and at Home

Here at Yankee Stadium, reach for MRS. WAGNER'S delicious individual pies. At home, enjoy the fresh-baked goodness of MRS. WAGNER'S family-size pies. Both ways, you're in for real enjoyment.



Why bake when you can buy

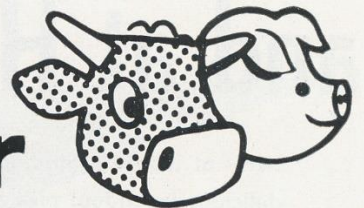




"THESE FRANKFURTS ARE HICKORY SMOKED!"

Enjoy 'em at home, the circus, the football field, *everywhere!*
Take your choice—regular or all-beef franks—both are *all meat!* Both deliciously hickory-smoked! Available in jars and cellophane, too. By famous...

Stahl-Meyer



FAMOUS FERRIS HICKORY SMOKED CANNED HAM AND FERRIS BACON ARE TWO MORE FINE PRODUCTS MANUFACTURED AND KITCHEN TESTED BY STAHL-MEYER INC.

NATIONAL LEAGUE OFFICIALS' SIGNALS



1 Offside



2 Crawling, Pushing, Helping Runner



3 Illegal Motion



4 Illegal Pass



5 Unsportsmanlike Conduct



6 Pass Interference



7 Holding, Illegal Use of Hands



8 Personal Foul (indication of offense follows)



9 Delay of Game, Excess Time-Out



10 Touchdown, Field Goal, Extra Point



11 Safety



12 Loss of Down



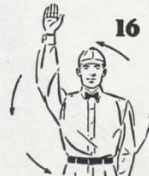
13 Penalty Declined, Incomplete Pass, Missed Goal



14 First Down



15 Dead Ball



16 No Time-Out or Time In with Whistle



17 Time-Out



BY APPOINTMENT
TO THOSE
WHO THOUGHTFULLY
JUDGE WHISKEY
BY EXPERIENCE

MELROSE

THE VINTAGE WHISKEY

Vintage Blended Whiskey, 90 Proof, 60% Grain Neutral Spirits. Melrose Distillers Co., N. Y.





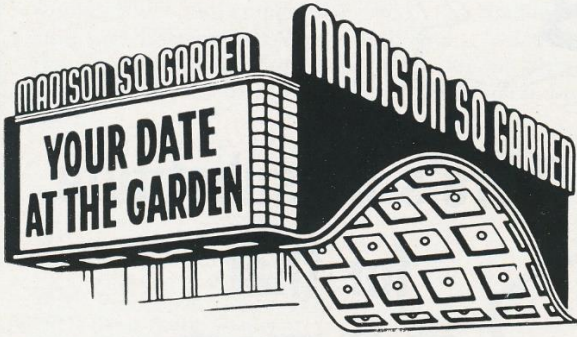
**A holiday toast to
Two Famous Teams
From New York's Famous Beer**

Knickerbocker

Jacob Ruppert, N. Y. C.

OUTSTANDING SPORTS EVENTS

... This Holiday Week



For your convenience in planning your holiday entertainment and securing your tickets, we are pleased to give this schedule of coming events.

<p>MONDAY, DEC. 29 College Basketball Festival TRIPLEHEADER, 6 P.M. FINALS</p>	<p>TUESDAY, DEC. 30 BASKETBALL 7:15 P.M. Harlem Globetrotters vs. Giants Knicks vs. Detroit</p>	<p>WEDNESDAY, DEC. 31 New Years Eve HOCKEY 7:30 P.M. RANGERS vs. BOSTON</p>
<p>THURSDAY, JAN. 1 International Hockey 8:30 P.M. RUSSIA vs. UNITED STATES</p>	<p>FRIDAY, JAN. 2 BOXING</p>	<p>SATURDAY, JAN. 3 College Basketball 7:15 P.M. NYU vs. ST. LOUIS ST. JOHN'S vs. TEMPLE</p>
<p>SUNDAY, JAN. 4 HOCKEY 7:00 P.M. RANGERS vs. TORONTO</p>	<p>TUESDAY, JAN. 6 NBA Doubleheader 7 P.M. KNICKS vs. SYRACUSE LAKERS vs. ST. LOUIS</p>	<p>WEDNESDAY, JAN. 7 HOCKEY 7:30 P.M. RANGERS vs. CHICAGO</p>

Tickets Now on Sale for All Events—Garden Box Office

Get Your Choice Seats Now

SHIPSTADS
& JOHNSON

ICE FOLLIES OF 1959

Tues. Jan. 13 thru. Sun. Jan. 25—Mats Sats. & Suns.

Res.: \$2, \$2.50, \$3, \$4, \$5 and \$6. Mail orders promptly filled.



MADISON SQ. GARDEN



**“There’s no substitute
for that
TIP-TOP®
feeling”**

Tip-Top Bread and Cakes...just a teeny bit better!

“Tip-Top” Reg. U. S. Pat. Off., Ward Baking Company

Above all...it's light!



Please be patient if you don't find Long John the first try! Shipments of this wonderfully light whisky are barely trickling over from Scotland.

86 PROOF • BLENDED SCOTCH WHISKY • DREYFUS, ASHBY CO., INC. • SOLE U. S. IMPORTERS, N. Y.

National League Champions

In the National Football League's first twelve seasons, the champion was the team with the highest won-and-lost percentage. In 1933, the league was split into Eastern and Western divisions. Since then, the divisional champions have met after the regular season ends for pro football's "world championship."

LEAGUE LEADERS—1921-32

	W.	L.	T.	Pct.
1921 Chicago Staleys (Bears)	10	1	1	.909
1922 Canton Bulldogs	10	0	2	1.000
1923 Canton Bulldogs	11	0	1	1.000
1924 Cleveland Indians	7	1	1	.875
1925 Chicago Cardinals	11	2	1	.846
1926 Frankford Yellow Jackets	14	1	1	.933
1927 New York Giants	11	1	1	.917
1928 Providence Steam Rollers	8	1	2	.889
1929 Green Bay Packers	12	0	1	1.000
1930 Green Bay Packers	10	3	1	.769
1931 Green Bay Packers	12	2	0	.857
1932 Chicago Bears	7	1	6	.875

PLAY-OFF RESULTS—1933-57

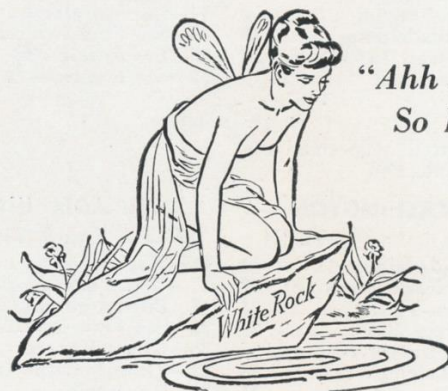
1933 (Dec. 17 at Chicago) Chicago Bears 23, New York 21.
1934 (Dec. 9 at New York) New York 30, Chicago Bears 13.
1935 (Dec. 15 at Detroit) Detroit 26, New York 7.
1936 (Dec. 13 at New York) Green Bay 21, Boston 6.
1937 (Dec. 12 at Chicago) Washington 28, Chicago Bears 21.
1938 (Dec. 11 at New York) New York 23, Green Bay 17.
1939 (Dec. 10 at Milwaukee) Green Bay 27, New York 0.
1940 (Dec. 8 at Washington) Chicago Bears 73, Washington 0.
1941 (Dec. 21 at Chicago) Chicago Bears 37, New York 9.
1942 (Dec. 13 at Washington) Washington 14, Chicago Bears 6.
1943 (Dec. 26 at Chicago) Chicago Bears 41, Washington 21.
1944 (Dec. 17 at New York) Green Bay 14, New York 7.
1945 (Dec. 16 at Cleveland) Cleveland 15, Washington 14.
1946 (Dec. 15 at New York) Chicago Bears 24, New York 14.
1947 (Dec. 28 at Chicago) Chicago Cardinals 28, Philadelphia 21.
1948 (Dec. 19 at Philadelphia) Philadelphia 7, Chicago Cardinals 0.
1949 (Dec. 18 at Los Angeles) Philadelphia 14, Los Angeles 0.
1950 (Dec. 24 at Cleveland) Cleveland 30, Los Angeles 28.
1951 (Dec. 23 at Los Angeles) Los Angeles 24, Cleveland 17.
1952 (Dec. 28 at Cleveland) Detroit 17, Cleveland 7.
1953 (Dec. 27 at Detroit) Detroit 17, Cleveland 16.
1954 (Dec. 26 at Cleveland) Cleveland 56, Detroit 10.
1955 (Dec. 26 at Los Angeles) Cleveland 38, Los Angeles 14.
1956 (Dec. 30 at New York) New York 47, Chicago Bears 7.
1957 (Dec. 29 at Detroit) Detroit 59, Cleveland 14.

In Case of a Tie, It's Sudden Death

If the Giants and Colts are tied at the end of regulation playing time today, the winner and world champion will be determined on a sudden-death basis. In other words, play will continue until one team or the other scores, by any method. The team thus scoring will be the winner.

Sudden-death play will start with a kick-off, the kicking and receiving teams to be determined by a coin toss, as at the start of a game. It will proceed just as in a normal game, in fifteen minute periods, with the teams exchanging goals at the end of each period, until a decision is reached.

SEASON AFTER SEASON...



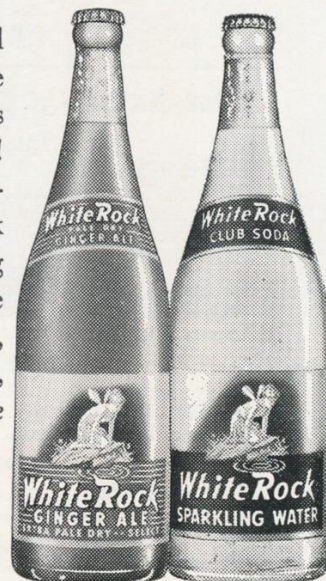
"Ahh ...
So Pure!"

She's New York's Best Girl!

White Rock

for sparkling fine beverages

The White Rock Girl stays so popular because the brand she represents satisfies so completely! Thanks to superior carbonation, a White Rock drink keeps sparkling from the first pour to the last sip. So for a lighter, livelier drink every time, don't just mix it... *White Rock it!*



1958 National League Round-Up

NEW YORK

*Won 9, Lost 3

37—Cards at Buffalo	7
24—Philadelphia (a)	27
21—Washington (a)	14
6—Chicago Cards	23
17—Pittsburgh	6
21—Cleveland (a)	17
24—Baltimore	21
10—Pittsburgh (a)	31
30—Washington	0
24—Philadelphia	10
19—Detroit (a)	17
13—Cleveland	10
<hr/>	
246	183

* Defeated Cleveland in play-off, 10-0.

BALTIMORE

Won 9, Lost 3

28—Detroit	15
51—Chicago Bears	38
24—Green Bay at Milw.	17
40—Detroit (a)	14
35—Washington	10
56—Green Bay	0
21—New York (a)	24
17—Chicago Bears (a)	0
34—Los Angeles	7
35—San Francisco	27
28—Los Angeles (a)	30
12—San Francisco (a)	21
<hr/>	
381	203

SAN FRANCISCO

Won 6, Lost 6

23—Pittsburgh	20
3—Los Angeles	33
6—Chicago Bears (a)	28
30—Philadelphia (a)	24
14—Chicago Bears	27
24—Detroit	21
7—Los Angeles (a)	56
21—Detroit (a)	35
33—Green Bay at Milw.	12
27—Baltimore (a)	35
48—Green Bay	21
21—Baltimore	12
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257	324

CLEVELAND

*Won 9, Lost 3

30—Los Angeles (a)	27
45—Pittsburgh (a)	12
35—Chicago Cards	28
27—Pittsburgh	10
38—Chicago Cards (a)	24
17—New York	21
10—Detroit	30
20—Washington (a)	10
28—Philadelphia	14
21—Washington	14
21—Philadelphia (a)	14
10—New York (a)	13
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302	217

* Lost to New York in play-off, 10-0.

WASHINGTON

Won 4, Lost 7, Tied 1

24—Philadelphia (a)	14
10—Chicago Cards (a)	37
14—New York	21
37—Green Bay	21
10—Baltimore (a)	35
16—Pittsburgh (a)	24
45—Chicago Cards	31
10—Cleveland	20
0—New York (a)	30
14—Cleveland (a)	21
14—Pittsburgh	14
20—Philadelphia	0
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214	268

PHILADELPHIA

Won 2, Lost 9, Tied 1

14—Washington	24
27—New York	24
3—Pittsburgh (a)	24
24—San Francisco	30
35—Green Bay (a)	38
21—Chicago Cards (a)	21
24—Pittsburgh	31
49—Chicago Cards	21
14—Cleveland (a)	28
10—New York (a)	24
14—Cleveland	21
0—Washington (a)	20
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235	306

CHICAGO BEARS

Won 8, Lost 4

34—Green Bay (a)	20
38—Baltimore (a)	51
28—San Francisco	6
31—Los Angeles	10
27—San Francisco (a)	14
35—Los Angeles (a)	41
24—Green Bay	10
0—Baltimore	17
20—Detroit (a)	7
10—Pittsburgh (a)	24
30—Chicago Cards	14
21—Detroit	16
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298	230

DETROIT

Won 4, Lost 7, Tied 1

15—Baltimore (a)	28
13—Green Bay (a)	13
28—Los Angeles	42
14—Baltimore	40
41—Los Angeles (a)	24
21—San Francisco (a)	24
30—Cleveland (a)	10
35—San Francisco	21
7—Chicago Bears	20
24—Green Bay	14
17—New York	19
16—Chicago Bears (a)	21
<hr/>	
261	276

PITTSBURGH

Won 7, Lost 4, Tied 1

20—San Francisco (a)	23
12—Cleveland	45
24—Philadelphia	3
10—Cleveland (a)	27
6—New York (a)	17
24—Washington	16
31—Philadelphia (a)	24
31—New York	10
27—Chicago Cards (a)	20
24—Chicago Bears	10
14—Washington (a)	14
38—Chicago Cards	21
<hr/>	
261	230

CHICAGO CARDS

Won 2, Lost 9, Tied 1

7—New York at Buff.	37
37—Washington	10
28—Cleveland (a)	35
23—New York (a)	6
24—Cleveland	38
21—Philadelphia	21
31—Washington (a)	45
21—Philadelphia (a)	49
20—Pittsburgh	27
14—Los Angeles	20
14—Chicago Bears (a)	30
21—Pittsburgh (a)	38
<hr/>	
261	356

LOS ANGELES

Won 8, Lost 4

27—Cleveland	30
33—San Francisco (a)	3
42—Detroit (a)	28
10—Chicago Bears (a)	31
24—Detroit	41
41—Chicago Bears	35
56—San Francisco	7
20—Green Bay (a)	7
7—Baltimore (a)	34
20—Chicago Cards (a)	14
30—Baltimore	28
34—Green Bay	20
<hr/>	
344	278

GREEN BAY

Won 1, Lost 10, Tied 1

20—Chicago Bears	34
13—Detroit	13
17—Baltimore at Milw.	24
21—Washington (a)	37
38—Philadelphia	35
0—Baltimore (a)	56
10—Chicago Bears (a)	24
7—Los Angeles	20
12—San Fran. at Milw.	33
14—Detroit (a)	24
21—San Francisco (a)	48
20—Los Angeles (a)	34
<hr/>	
193	382

1958 NATIONAL LEAGUE LEADERS

RUSHING

1. Brown, Cleveland	257 for 1527 yds.*
2. Ameche, Baltimore	171 for 791 yds.
3. Perry, San Francisco	125 for 758 yds.

*League record.

PASSING

1. LeBaron, Washington	79 of 145 for 1365 yds.
2. Plum, Cleveland	102 of 189 for 1619 yds.
3. Layne, Pittsburgh	145 of 294 for 2510 yds.

RECEIVING

1. Berry, Baltimore	56 for 794 yds.
2. Retzlaff, Philadelphia	56 for 766 yds.
3. Shofner, Los Angeles	51 for 1097 yds.

SCORING

1. Brown, Cleveland	108 pts.**
2. Cothren, Los Angeles	84 pts.
3. Moore, Baltimore	84 pts.

**Tied league record of 18 TDs.

1958 NATIONAL LEAGUE STANDINGS

EASTERN CONFERENCE

	W.	L.	T.	Pct.	Points For	Points Agst.
*NEW YORK	9	3	0	.750	246	183
Cleveland	9	3	0	.750	302	217
Pittsburgh	7	4	1	.636	261	230
Washington	4	7	1	.364	214	268
Chicago Cards	2	9	1	.182	261	356
Philadelphia	2	9	1	.182	235	306

WESTERN CONFERENCE

Baltimore	9	3	0	.750	381	203
Chicago Bears	8	4	0	.667	298	230
Los Angeles	8	4	0	.667	344	278
San Francisco	6	6	0	.500	257	324
Detroit	4	7	1	.364	261	276
Green Bay	1	10	1	.091	193	382

* Defeated Cleveland in play-off, 10-0.

PLEASE USE ENTRANCE RAMP NEAREST YOUR SEAT

ONCE
IN A
BLUE
MOON



Rare is the whiskey of such character and savor that it unfailingly offers complete and perfect pleasure. And if this triumph won't quite change the stars in their courses or shade a gold moon blue, at least it can win more advocates than any other whiskey in the world's history. It can . . . and *did*. Its name is 7 Crown.

Say **Seagram's** and be **Sure**
OF THE FIRST AND FINEST AMERICAN WHISKEY



CHESTERFIELD SALUTES THE
AIR FORCE
 MEN OF AMERICA

MEET STEVE CANYON ON TV MILTON CANIFF'S
 LEGENDARY HERO COMES TO LIFE IN AUTHENTIC EPISODES
 FILMED ROUND THE WORLD...WITH THE COOPERATION OF THE
 U. S. AIR FORCE...

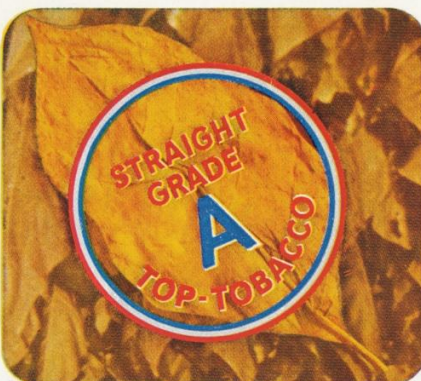


Jets go flashing through the mile-high air! Move in fast and hit the target square!

Mission accomplished... and you'll find a man



Stops and takes big pleasure when and where he can... Chesterfield!



Always the top-tobacco, straight Grade-A, the top-tobacco in the U. S. A.



Sun-drenched top-tobacco's gonna mean You're smokin' smoother and smokin' clean!

When you've earned a smoke—nothing satisfies like the
BIG CLEAN TASTE OF TOP-TOBACCO!

CHESTERFIELD



REGULAR

KING