

Eighth Annual

BISHOP'S CHARITIES GAME



OFFICIAL
PROGRAM

50¢

World Champion

GREEN BAY PACKERS vs NEW YORK GIANTS

Lambeau Field - August 10, 1968 - 8:00 p.m.

1968 BISHOP'S CHARITIES GAME

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**Eighth Annual
BISHOP'S CHARITIES GAME
Green Bay Packers
vs.
New York Giants
Lambeau Field
August 10, 1968**

This program is published by the Bishop's Charities Game, P.O. Box 38, Green Bay, Wisconsin.

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**Cover Photo:
Courtesy of Vernon Biever**

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CATHOLIC DIOCESE OF GREEN BAY

BOX 66

GREEN BAY, WISCONSIN 54305

July 15, 1968

Dear Packer Fans:

Many hours were spent in preparing this evening for you; much sacrifice, great effort and discipline went into this "Charities Game" in Green Bay.

First there are the teams that make this game tonight possible. There is the management and the foresight of those who brought this great event into being. There are the area Chairmen and all the men in the Diocese who spent hours in promoting this annual sports classic. But above all, there are all of you, the fans, who come from near and far to watch champions play. To what end?

So that a neighbor, less fortunate than we, may know that he is not alone in his trouble; so that a child, orphaned or sick of mind and body, may know tender care. Families in need, individuals who need shelter, guidance and counsel, will know the touch of your helping hand.

Charity and love are not words we dare bandy about these days. The community we live in and serve is not only home to us but the center of life for all men. The Diocese of Green Bay is privileged to join the World Champion Packers in serving that community.

Enjoy the game and God bless you.

Sincerely yours in Christ,

Aloysius J. Wycislo
ALOYSIUS J. WYCISLO
Bishop of Green Bay

AJW:lcs

PRE-GAME PROGRAM

Master of Ceremonies – Rick Whitt, Sports Director, WNFL Radio, Green Bay
Sullivan-Wallen American Legion Color Guard
All Service Color Guard
Lake Band, Milwaukee
Packer Band
Packer Golden Girls

Pledge of Allegiance – Keith Hansen, Boy Scouts of America, Green Bay

Flag Raising and National Anthem

Introduction of Bishop Aloysius J. Wycislo by Rev. Peter N. Klauck,
Director of Green Bay Diocese Apostolate

Welcoming Remarks by Bishop Wycislo, Bishop of the Green Bay Catholic Diocese

Special Presentation

Throwing out of Game Ball by Bishop Wycislo

HALFTIME PROGRAM

The Lake Band of Milwaukee



The Lake Band was organized in 1952. "To Have Fun With Music" was the motivation at the time of the band's origin and it remains the foundation on which the band functions.

The band has traveled extensively in the United States, from the East Coast to the West Coast and from Canada to New Orleans.

The band, numbering 68 girls and 57 boys whose average age is 16, is reigning national champion of the Veterans of Foreign Wars for the third consecutive year, national champion of the American Legion in 1965 and 1967, eight times American Legion State champion, seven times winner of the Spectacle of Music and ten times winner of Chicago's Riverview Park Tournament of Music.

Directed by Harold F. Lorenz, the Lake Band is jointly sponsored by the Lake Band Parents, Inc., American Legion Bay View Post 180 and Veterans of Foreign Wars Bay View Post 2879.

LOMBARDI MOVES UPSTAIRS

By TOM MURPHY

Editor

Pride-Farmer's Friend Newspapers

The man who returned the Green Bay Packers to the top of the professional football ladder has moved himself upstairs. And though the first whistle of the regular season has yet to shrill, indications are the altitude isn't bothering him.

A bear of a man on the sidelines from coast to coast since Sept. 27, 1959, Vince Lombardi tonight is in self-imposed hibernation in the second deck of the press box.

The man, himself, is not sure how he will like it.

"I think I have enough discipline to keep myself away," Lombardi said, and anyone who knows the former Fordham Block of Granite believes him. "Discipline is important in this game. I've preached it. I'll practice it."

The words rang true but it was not hard to see that Vince Lombardi has been selling himself on the idea since last Feb. 1.

That was the day the man who has been caricatured as a martinet and painted without compassion said: "What I have to say is not completely without emotion . . ." It was the day Lombardi turned over the coaching chores to Phil Bengtson.

Of his decision to wear just one hat Lombardi said, "It's too early to say, but sure I'll miss coaching. How much I just don't know.

"Whether or not I made the right decision, as far as it affects me personally, remains to be seen. I don't mean the decision as it affects the Packers. Don't get that idea. Just me personally," he said.

The way he said it you knew he would miss being on the field tonight. But you knew he could acclimate—you knew he would. Lombardi passed the first test last week against the College All-Stars in Chicago. Would it be the same back home in Lambeau Field against NFL competition?

"Right now the pressure is the worst," Lombardi said of the natural urge to be on the practice field in shorts, T-shirt and green baseball cap.

"It's probably because it's so soon. As things go on, the pressure will ease. There's plenty to do right here in this office."

Lombardi said, "Wearing both hats is a back breaking job. It's becoming almost impossible to do both and do justice to both. I found myself putting in 16 to 18 hours a day and feel it is impossible to do it that way anymore."

He reiterated his statement of health that prefaced his February decision: "I am in excellent health and I believe in good physical condition. Any rumors to the contrary are false."

In that same "farewell address" at Oneida Golf and Riding Club, Lombardi made a comment that indicates the depth of his familiarity with the game: "We are all facing problems of player relationships

with management which will result in many meetings and will take a great deal of understanding."

Lombardi was on the negotiating committee for NFL owners in the recent dispute with players. He will not comment at length on the settlement, though when the talks were deadlocked he did say he was "saddened." His terse statement now: "We've got to live with what we have."

This pre-season, his first in nine years away from the Oneida St. fields, Lombardi still manages to take in a practice session or two. But he is in the general manager's shirt and tie—not the coach's cap and cleats.

"Sure, I'll be around. I believe it's part of my job. I just don't want to be down there too much. I don't want to be in a position of looking over anyone's shoulders," he said.

As general manager, Lombardi handles player contracts and probably will view as many practice and game films as he did in his dual position.

He will admit to "feeling some responsibility about this team." The rookies were his draftees and the veterans were the men whom he led to an overall won-lost record of 141-39-4. This stint probably never will be equalled and adds up to a .783 winning percentage. It includes six conference titles, five NFL crowns and victories in the only two Gravy Bowl games played to date. You don't build a dynasty like that without leaving more than a bit of yourself in the foundation.

Now that he has doffed one of his two hats, Lombardi appears more relaxed. Not that he does not drive himself as he drove his players, he finds time to toss bits of humor into his football. Something that rarely happened in past seasons.

Of that newly-remodeled press box, Lombardi told stockholders at last May's annual meeting: "Since I'm going to be sitting in it, I want it improved."

Of the 1968 season: "Since I won't be coaching the team this year, we've got the best material we've ever had—and the easiest schedule we've ever had."

Such jocularly was not always Lombardi's hallmark. The man obviously has divested himself of a burden; a burden he loved, but nonetheless a burden.

If you scan the press box tonight, you might be able to find Lombardi in the second deck. He's the man who said last February:

"I am positive that under Phil Bengtson's leadership and direction, Green Bay Packer football will continue to be excellent."

Vince Lombardi may be many things to many people. But one thing he is to all—a man of his word. When Vince Lombardi is positive, he is positive.

And the altitude isn't bothering him.

BENGTSON'S HOME DEBUT

By LEE REMMEL

Sports Writer

Green Bay Press-Gazette

The Packer faithful, ever hopeful, have reason to wax optimistic as tall, courtly Phil Bengtson takes field control of the world champions this 1968 season.

All are aware, of course, that he is assuming command of a team that won three consecutive National Football League championships, the first time such a parlay has been forged since the league adopted the divisional system in 1933.

But equally reassuring is the fact, not as well known, that success and the soft-spoken Scandinavian, who tonight leads his team against NFL opposition for the first time, are synonymous.



Bengtson offers some coaching advice to a Packer rookie.

John Philip Bengtson, a devout fundamentalist, has had little association with losers, as a matter of record, over a distinguished coaching career spanning more than three decades.

His pedigree of prosperity dates back, in fact, to his playing days at the University of Minnesota, where he won All-America honors at tackle under Bernie Bierman, the first man to influence his football philosophy.

Bengtson had a sizeable piece of the action as Bierman's Golden Gophers mounted a four-year unbeaten streak in the mid-1930's to dominate the collegiate scene with an awesome display of single wing power.

The Packers' new headmaster was one of a collection of the greatest players ever to set cleat upon turf—such as Pug Lund, Sheldon Beise, Stank

Kostka, Butch Larson and Ed Widseth, rated as one of the two most accomplished downfield blockers in NFL history.

A lean, sinewy citizen who at that point carried five pounds more than his current 200, Bengtson had come to the University of Minnesota from the university's high school in Minneapolis, where his father was a high official in the state education system.

The head of the house, a Swedish immigrant, had played tackle for Moorhead State Teachers in Minnesota, and was determined to see his son in college football's bigtime.

His fondest dreams were realized. In Phil's three varsity years with the Gophers, they never experienced defeat. And, in his senior year, they were little short of devastating, decimating arch rival Michigan 34-0 en route to a succession of one-sided Big Ten triumphs and climaxing the season by outlasting Pitt, 13-7, in what has been termed "one of the games of the century."

Intent upon a coaching career, Bengtson signed on as an aide to Missouri's Don Faurot, originator of the Split T, following graduation and began to assist in the production of other successes.

With the purposeful Minnesotan handling the defense, Missouri rebounded from a winless season the previous year to conference champion and bowl principal in a matter of five years.

Bengtson subsequently moved to Stanford in 1940 as assistant to Clark Shaughnessy, acknowledged father of the modern T-formation. It proved to be a felicitous partnership. The revitalized Indians, once downtrodden, surged to the Pacific Coast Conference title and went on to subdue Nebraska in the Rose Bowl.

World War II intervened and after serving as a gunnery officer (lieutenant commander) on the USS Midway, Phil returned to Stanford for five years before being lured into the pro ranks by Buck Shaw, coach of the San Francisco 49ers.

After nine seasons with the Gold Diggers, during which they were almost annual contenders for Western Division honors, Bengtson and the 49ers parted company following the 1958 season as Frank Albert exited as coach.

A month later, Vince Lombardi, just beginning his highly successful dual role as head coach and general manager of the Packers, persuaded Phil to join him in rebuilding Green Bay's football fortunes.

The rest, of course, is happy history.

A thorough realist, Bengtson is well aware of the monumental task he faces.

"Anything less than another championship," he says, "would constitute an unsuccessful season as far as I'm concerned."

Can he bring it off?

As the late Al Smith was fond of saying, "Let's look at the record."

PACK OPENS 50TH SEASON

By LEN WAGNER

Sports Editor

Green Bay Press-Gazette

Tonight is a very special night.

The Bishop's Charities Game? Yes, that makes it quite special.

But tonight is also very special because this game marks the hometown start of the Green Bay Packers' 50th season.

Ironically, this is also the eve of the Packers' 49th birthday.

50th season . . . 49th birthday. Confused?

No reason to be. The Packers were founded on the night of Aug. 11, 1919 when a group of young men assembled in the newsroom of the Green Bay Press-Gazette, summoned by young and ambitious Earl (Curly) Lambeau and farsighted George W. Calhoun.

That was the birth of the Packers, which makes Aug. 11, 1968, the team's 49th birthday. But since birthdays are celebrated when the year is completed (your first birthday was celebrated when you had lived for one year) this season will be the 50th playing year.

There is no celebration being planned since those citizens usually in charge of such things apparently prefer to wait for the Golden Birthday rather than the Golden Season.

Nevertheless, tonight is a very special night. The hometown start of the Green Bay Packers' 50th season.

It brings to mind, of course, the marvelous story . . . a saga, really . . . of the small city that has stubbornly refused to surrender to the times.

The battle fought by the citizens of Green Bay is an unparalleled one. It has been an almost continuous struggle from the time Lambeau lost his

original franchise for lack of funds and then bought it back again with a borrowed \$250 in 1922.

The only lull in the fight is the one being experienced right now. It was brought on by the advent of television and Vince Lombardi, a combination that has brought the Packers to their most successful era, both financially and artistically.

But even in the midst of this unprecedented prosperity, the citizens of Green Bay can't help but think of the future. The possibility of losing the team when . . . if . . . the current peak levels off is a gnawing worry.

This is understandable. Even in Green Bay, many folks cannot fully comprehend a city of 85,000 people in the major leagues. And not only holding its own with the Gothams of the country but actually being looked up to by them.

Nevertheless, the history of the Packers offers a strength that is more comforting than a healthy bank account or even Bart Starr at quarterback.

For the fact is that the Packers are one of the few teams in all of professional sports to boast 50 years of continuous play in one city under one franchise.

No other team in pro football has existed in that manner for that long. In 1921, when the Packers joined the first national pro circuit, the teams they played were Chicago Boosters, Rockford, Chicago Corn-H, Beloit, Rock Island, Minneapolis, Evansville, Hammond, Cardinals, Staleys, Racine.

All but the Packers have passed on.

The Packers, surviving through years of change . . . in style of play, types of personnel and popularity of the game . . . as well as years of shifting franchises, are still here . . . beginning their 50th year.

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SPORTS-MINDED NEW BISHOP

By PATRICIA VIETS

The former Chicago Bear fan looks you squarely in the eye and tells it like it is.

"I suppose there's such a thing as loyalty, but" —smiling— "they've been so awfully nice to me here I don't see why I can't exchange my affection from one team to another."

Having thus established his new allegiance to the Green Bay Packers, the Most Rev. Aloysius Wycislo, who was installed as bishop of the Green Bay Diocese last April, goes on to tell of the important part sports has played in his life, both as a molding influence and a lasting interest. Looking back on a distinguished career in the service of the Church, he'll even say it "all started" with sports.

As one of seven children in a sports-minded family, he began with baseball and played the game all during his growing-up years in Cicero, Ill. As a boy his first close contacts with a priest came through this sport, while basketball was responsible for his first ecumenical experience. Young Al joined the basketball team of the local Methodist church and came to know the minister, who offered him the use of his excellent library. "By the end of my high school years I had read most of the classics," the bishop recalls. His admiration for both churchmen made a deep impression which carried over when it came to choosing his own life's work.

Loves Golf

Since the real thing was considered too hazardous, the young seminarians had to be content with touch football. Later on golf filled his need for an active sport, a game the bishop loves today and plays whenever he can. A few Packer Board members have already had trouble keeping up with him on the links.

Whether because of innate team spirit, or simp-

ly because he loves people, Bishop Wycislo prefers to be a part of his flock rather than a remote administrator. He makes himself available. "I have a rule here already," he tells you. "I spend the morning at my desk doing paper work. Then I take off in the afternoon and evening for visiting—sometimes where there's a problem, sometimes not—right now, I'm getting acquainted. I promised the priests on the Indian Reservation I'd say Mass one Sunday, and there's the boys' camp . . . I like sitting down with the priests and talking things over."

A favorite practice he hopes to develop is visiting individual churches. "If you say Mass on Sunday you can talk to the people afterwards in the front of the church." So far he estimates he's called on about one-third of the parishes in the diocese. "People here are very warm." He is particularly enjoying his first encounter with people of Belgian descent, whom he finds "extremely friendly."

The bishop speaks of this area as the "country" as contrasted with the big cities where he has spent most of his life. Starting out as a young priest in Chicago, he was headquartered in New York City during World War II as field director for Catholic Relief Services in the Middle East, India and Africa. After the war, he supervised civilian relief programs in Europe and the Middle East.

World Traveler

His 16 years in New York and experiences as a world traveler have given the bishop an all-embracing, cosmopolitan point of view. "I used to think only Americans did things best," he says now. "I learned others can do things just as efficiently. We can't impose our own wills and our own way of life on others. When we do, much of our help is not appreciated."

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In 1959 he returned to his home city, and was named Auxiliary Bishop of Chicago the following year by Pope John XXIII.

Does he miss the churn and pulse, the challenges of a big city? Admittedly, yes. It is apparent that Bishop Wycislo hasn't quite made the switch yet, when he says, "Here, people don't decide things today, they decide tomorrow. I decide things right now!" But, he adds, he expects to adjust his pace.

He notes that in a big city people pay much more attention to such details as what nationality your father was. "Here, in the country they don't," he comments. "A neighbor is a neighbor. A priest is a priest first of all."

Then, should priests and church people take part in social protest movements? Here a fine distinction has to be made, the bishop believes. "Church people should stand for something—not only right or wrong, but law and order. A church person is first a moral person, true? And if morality



Bishop Wycislo enjoys a game of football with youngsters from St. Joseph's Home for Children.

is expressed in a law, he should respect it. There are other ways of accomplishing the same end."

New Thrust

He looks patiently on these efforts as "all part of the whole new thrust." Having worked in the social area himself the bishop now feels that material needs should not be the only consideration. "A great part of our lives consists in getting along spiritually, not just materially. To be poor is not a disgrace, but to be deprived of the means to grace, is."

While he doesn't write off the new trend, he points out that many seem to be writing off the sacraments, or the Rosary, just because they are in the old tradition. "I'm one of those who refuses to buy today's standards. The same holds true in directing the spiritual lives of people."

He acknowledges that religion doesn't seem to be able to speak to young people today. "The new generation is not afraid to ask questions, and it wants to be able to find its happiness quickly. 'If not at church, perhaps somewhere else?' they ask. 'If the organ doesn't communicate with us, why not the guitar?'"

While Vatican II provided a whole new avenue for this, the Bishop feels there has been too free an interpretation of the documents, some of which he himself helped write. "It is hard to interpret these documents intelligently," he says thoughtfully. "It takes time and patience and the new generation doesn't have patience. All experimentation with the liturgy today is based on emotionalism, rather than results and experience. Experimentation should include discipline. This is what the Church wants." The crux of the problem today, the bishop believes, is that the Church hasn't yet taken Vatican II and brought it home to the people, who are the ones being subjected to the changes.

Not Pessimistic

But the bishop is not a pessimist. "It isn't just the Church going through trauma. It's the whole world. We're going through turbulence right now. The thing is to fasten our seat belts and not panic too soon."

Many of the bishop's close friends are show business personalities dating from his years in New York when many of them would donate their talents toward the relief work. (Bishop Wycislo himself appeared for a time on the television show "Lamp Unto My Feet.") He speaks warmly of Arlene Francis, Jimmy Durante, Bob Hope and Bing Crosby. The common denominator of all of them, he says, is—his word again—discipline.

"I saw Jimmy Durante perform recently—what is he, 70—how can he do what he does without discipline? They're all disciplined people! You've got to make sacrifices for happiness. If you're married you sacrifice for your husband, and vice versa. Love is expressed that way. You sacrifice something of yourself. I do it in my position as a bishop.

Speaks of Love

The other word most conspicuous in the bishop's conversation is love. He speaks repeatedly of the love which he had for his old parish in Chicago and that which he expects to permeate his relationship with the Diocese of Green Bay. And he thinks maybe the popular use of the word today is something of a mis-use. "Love-ins result in hate," he says. "People go to love-ins and then hate the older generation because it disagrees with them. If you really love, it's tough to restrict it!"

Which is perhaps why the Bishop's Charities cause is a particularly fitting one for Bishop Wycislo—the funds which benefit St. Joseph's Home for Children, the migrant workers and the Apostolate are not restricted to Catholics alone but are used to help all whom these services touch.

In the first seven Bishop's Charities games, proceeds totaled \$319,088. The figure includes \$269,865 from the game itself and \$49,223 from game programs.

Perhaps the football game is fitting, too, since after all, didn't he say it all started with sports? And then the bishop tells you that after he had said his first Mass as a newly ordained priest—but not until then—his mother revealed that this was the vocation she had never stopped praying he would choose from the day he was born.

ST. NORBERT PROUD OF PACKERS

By RAY FORD

Director of Public Relations

St. Norbert College

Is St. Norbert College proud to have the Green Bay Packer summer training headquarters on its campus?

You bet it is. And the college has not been averse to an occasional boast about it. You may remember the recent full page advertisement in Time magazine which featured a picture of the Very Rev. D. M. Burke, college chancellor, shaking hands with Packer General Manager Vincent T. Lombardi under a sign which read, "St. Norbert College Welcomes the Champion Packers."

In a travel and sightseeing booklet published by one of the major United States oil companies, the listing for St. Norbert College reads: "St. Norbert College, West De Pere, Wis. Summer home of the Green Bay Packers."

And to a man, college officials and Packer spokesmen are unanimous in their praise of a relationship now in its 11th consecutive year. Father Burke recalls the day in 1958 when Verne Lewellen and the late Russ Bogda, then Packer officials, made arrangements for the Packers to eat and sleep at the college after having trained at Stevens Point, Wisconsin. The next year Lombardi became coach and general manager, and after a visit to the campus, he renewed the contract for the training camp with the college, Father Burke explained.

Always Welcome

In the years the Packers have stayed on the campus, the team has always been most welcome, Father Burke said. "In fact, we believe that the conduct of the Green Bay Packer players is often a real example for our students. We have been delighted and pleased to have the Packers at St. Norbert College."

St. Norbert College Business Manager Patrick W. Reidy remembers writing to St. Joseph's College, Rensselaer, Ind., in 1958, for information on what arrangements that college made for the Chicago Bears, who train there every year. "I was told then that St. Joseph's received very favorable notice as a result of the Bear camp and that it was a very satisfactory arrangement for both parties. I think this has been the case for St. Norbert and the Packer squad," Reidy said. "All the Packers have been very friendly and perfect gentlemen during their stays here," he said.

Packer General Manager Lombardi has renewed use of St. Norbert college annually because "the college is so readily available and so close to our practice facilities," he said. "Another big reason is that the billeting facilities and the dining room facilities have been excellent. The dining room is airy, we have an excellent relationship with the caterers and the food is very good," Lombardi said.

Fred (Fuzzy) Thurston, who retired this year after nine years as a Packer lineman, rates the St. Norbert College facilities as the best of the four camps he's seen, including those of the Chicago Bears, Philadelphia Eagles and the Baltimore Colts. The biggest advantage St. Norbert has is its closeness to Lambeau field and the training room there, Thurston said. The other teams held camp away from their headquarters.

Perfect Operation

"At St. Norbert they treated us like we were home. People couldn't have been nicer. It was a



St. Norbert Dining Room

perfect operation," Thurston said. But he said he'd never forget some of the other camps, particularly the Eagles camp at Hershey, Pa., where a candy bar factory gave off such a strong odor "that it was as though you inhaled five chocolate bars before practice started." Thurston, who now operates two steak houses in the Fox Valley, said training camp food at St. Norbert was "excellent."

Other Packer veterans feel much the same as Thurston about the facilities at St. Norbert. Defensive end Lionel Aldridge, a five year man with the squad, likes staying at Frank J. Sensenbrenner Hall because it's quiet. "Nothing much unusual happens," Aldridge explained, after taking a long drink from the water fountain. "The workouts keep you so tired, there's not much you really want to do. It's a nice, quiet place. Most of the guys are pretty serious here."

Veterans occupy the entire first floor of Sensenbrenner Hall, while rookies occupy part of the second floor. A walk through Sensenbrenner after practice on a hot day bore out what Aldridge had to say about the Packer squad. Many of the veterans were in their rooms, resting after lunch and the morning practice session in 90 degree heat. A few sports writers were in the hallway and outside the door, another newsman interviewed a
(Continued on Page 42)

GIANT SEASON OUTLOOK

By DON SMITH

Director of Public Relations

New York Giants

Looking ahead to the start of the 1968 National Football League season, coach Allie Sherman feels the key words regarding his New York Giants are "maturity" and "improvement."

"Last year this ball club matured and improved considerably," says Sherman. "Our job in 1968 is to insure that the maturing and improving process continues. It's hard to say just how far we can go this year, but we should be in every ball game if our young players continue to improve."

The maturing process referred to by Allie brought the Giants from a last-place 1-12-1 record in 1966 to a respectable 7-7 mark last season, good enough for second place in the Century Division behind Cleveland and third place in the overall eastern division standings behind Dallas and the Browns. This performance was regarded by many as one of the fastest and



Sherman

most effective rebuilding jobs in NFL annals.

"The problem now," points out Sherman, "is to see that this progress is carried into the coming season. Last year doesn't count anymore."

The Giants of 1968 are a young team, one of the youngest in the NFL. Eleven players are in their second pro season, 10 others are third-year men. On their continued development hinges the club's chances.

Although the New York defense, a porous, unreliable unit early in 1967, was improving toward the end of the season, Sherman feels defense is still his major problem. There are spots to be filled on the rush line and at linebacker and there are a couple of question mark areas in the secondary.

The secondary will be a lot better this year," says Sherman, "if—and this is a big if—we can develop a better pass rush up front. Without a strong rush, well, any secondary is pretty vulnerable."

Offensively, Allie's problems are less acute although there are, as always, areas that need attention.

The acquisition of quarterback Fran Tarkenton from Minnesota last year, the jelling of the offensive line, the emergence of Ernie Koy as a full-fledged NFL running star and the receiving heroics of Homer Jones and Aaron Thomas made the Giants one of the most respected attacking teams in the league in 1967. Sherman's crew led the NFL in total TDs (49), passing TDs (33), was third in net yardage (4,904), third in yards-per-game (350.3) and third in points-per-game (26.3).

"What made us feel good," reflects Allie, "is that with the exception of two games, there wasn't a game that we weren't in contention right up to the final minute. Short of winning, this is what a pro coach aims for—to stay in every game and not be run out of the ballpark."

There were problems of adjustment for Tarkenton in 1967, but Sherman feels it will be much easier now that Fran the Scram is in his second year with the Maramen. "Fran knows our philosophy now as well as our system," says Allie.

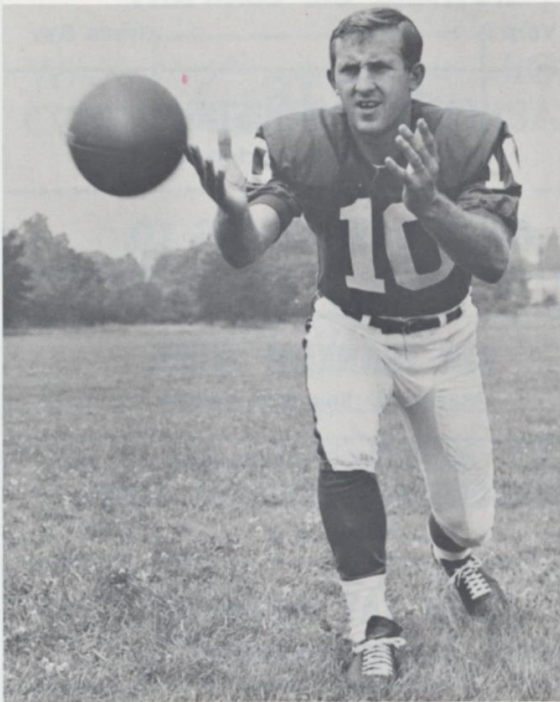
Tarkenton had his greatest year in 1967 with 29 TD passes (second best in the league), 204 completions in 377 tries for 3,088 yards and a 54.1 percentage. Thirteen of his TD strikes went to the mercurial Jones, who once again led the NFL in average-yards-per-catch with 24.7, and nine went to Thomas, who finished with 51 receptions. Joe Morrison was third in receiving with 37 for 524 yards and seven scores.

The offensive line, which, in Sherman's words, "performed strongly" last year, is a seasoned unit anchored by Greg Larson at center, Pete Case and Darrell Dess at guard and Willie Young at one of the tackle positions. The other tackle spot is up for grabs with Charlie Harper and rookie Rich Buzin the leading contenders at the moment. Sherman also speaks highly of guards Lou Thompson and Doug Van Horn, who spent last year with the Giants' Mt. Vernon farm team.

Other Mt. Vernon graduates who are to get a long look-see by the Giants this summer include running backs Pete Pifer and Ronnie Blye, quarterback Hank Washington, defensive backs Lynn Hughes and Ted Holman, tight ends Warren Montgomery and Dick Kotite, linebackers Joe Siesel and Bob Fiorini and fullback Bill Perkins.

"All of these boys played well enough last year to earn a shot with our ball club," says Sherman.

GIANT STARS



FRAN TARKENTON—10

Quarterback—U. of Georgia
Height 6-0, Weight 190, Age 27
Atlanta, Ga.—Eighth Year

Tarkenton was the No. 3 draft choice of the Minnesota Vikings when the franchise began play in the NFL in 1961. After six sensational seasons with the Vikings, he was traded to the Giants in 1967. To land Fran the Man the New Yorkers gave up No. 1 and 2 draft choices for 1967, a No. 1 for 1968 plus a player. In his seven pro seasons, Fran has completed 1,228 passes in 2,276 attempts for 17,667 yards, 142 TDs and a 54.0 completion percentage. A renowned scrambler, he also has amassed 2,199 yards on 337 carries for a 6.6 average and 17 TDs. Last season was Tarkenton's best, as he completed more passes for more yardage and more touchdowns than in any of his previous NFL seasons.

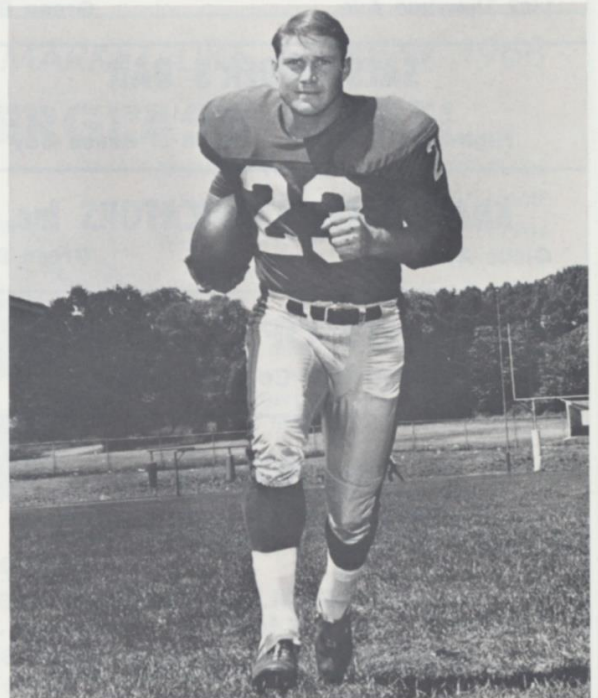
TARKENTON'S CAREER PASSING:

Year	Att.	Comp.	Pct.	Yards	TDs
1961	280	157	56.2	1997	18
1962	329	163	49.5	2595	22
1963	297	170	57.2	2311	15
1964	306	171	55.9	2506	22
1965	329	171	52.0	2609	19
1966	358	192	53.6	2561	17
1967	377	204	54.1	3088	29
TOTALS	2276	1228	54.0	17,667	142

ERNIE KOY—23

Halfback—U. of Texas
Height 6-3, Weight 230, Age 24
Bellville, Texas—Fourth Year

Ernie Koy is a young man who has experienced both the ups and downs of a pro football player in the brief space of three seasons. As the Giants' No. 11 draft pick in 1965, Ernie was a member of the Baby Bulls backfield and he burst on the scene brilliantly at the end of the campaign, finishing with a 5.0 yard rushing average. In 1966, however, Ernie had a hard time getting started and never did live up to his rookie form. He carried 66 times for 146 yards and a disappointing 2.2 average. But last year he bounced back again, carrying 146 times for 704 yards, a 4.8 average and four touchdowns. In 1964 when Texas rolled to a 9-1 record and then knocked off favored Alabama in the Orange Bowl, Ernie won the game (21-17) with a brilliant 79-yard TD run late in the game.



HOMER JONES—45

Offensive End—Texas Southern
Height 6-2, Weight 215, Age 26
Pittsburgh, Texas—Fifth Year

Jones was the No. 20 draft choice of the Giants for the 1963 season even though he already had signed with Houston of the rival AFL. However, Homer was bothered by a bad knee in the Oilers' camp and they released him outright. He called the Giants and asked if they were still interested in him. The answer was "yes" and so Homer took the next plane to New York. The Giants had his knee operated on and he spent the rest of that season (1963) and part of 1964 on the taxi squad. With the retirement of Frank Gifford in 1965, Jones took over the flanker position—and what a season he had! He caught 26 passes for 709 yards, a league-leading 27.3 average, and scored six TDs. In 1966, it was more of the same: 48 catches (high for the Giants) for 1,044 yards, eight TDs, a 21.8 average (again best in the NFL) and a record 98-yard scoring catch from Earl Morrall against Pittsburgh. A 9.3 100-yard dashman in college, Homer had his best season last year when he caught 49 for 1,209 yards, 13 TDs and an average of 24.7.

JONES' CAREER RECEIVING:

Year	No.	Yards	Avg.	TDs
1964	4	82	20.5	0
1965	26	709	27.3	6
1966	48	1044	21.8	8
1967	49	1209	24.7	13
TOTALS	127	3044	23.6	27

PACKER ALL-TIME RECORDS

RUSHING:

Most Yards Gained, Career: 8,207, Jim Taylor, 1958-66, 1,811 attempts, (4.5 avg.).

Most Yards Gained, One Season: 1,474, Jim Taylor, 1962, 272 attempts, (5.4 avg.).

Most Yards Gained, One Game: 186, Jim Taylor, 1961, vs. New York, 27 attempts, (6.9 avg.).

PASSING:

Most Yards Gained Passing, Career: 20,009, Bart Starr, 1956-67.

Most Yards Gained Passing, One Season: 2,438, Bart Starr, 1962.

Most Yards Gained Passing, One Game: 335, Tobin Rote, 1951, vs. Los Angeles.

Best Passing Efficiency:

500 or more passes — 57%, Bart Starr, 1956-67.

50 or more attempts, one season — 62.5% Bart Starr, 1962, 178 of 285 completed.

PASS RECEIVING:

Most Yards Catching Passes, Career: *8,010, Don Hutson, 1935-45.

Most Yards Catching Passes, One Season: *1,231, Bill Howton, 1952.

Most Yards Catching Passes, One Game: 257, Bill Howton, 1956, vs. Los Angeles.

SCORING:

Most Points Scored, Career: 823, Don Hutson, 1935-45 (105 TDs, 174 PATs, 7 FGs).

Most Points Scored, One Season: *176, Paul Hornung, 1960 (15 TDs, 41 PATs, 15 FGs).

Most Points Scored, One Game: 33, Paul Hornung, 1961, (4 TDs, 6 PATs, 1 FG) vs. Baltimore.


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GREEN BAY PACKERS

Name	No.	Pos.	Ht.	Wt.	Age	Year In	College
						NFL	
Adderley, Herb	26	DB	6-0	200	29	8	Michigan State
Aldridge, Lionel	82	DE	6-4	245	27	6	Utah State
Anderson, Don	44	RB	6-3	210	25	3	Texas Tech
Bachman, Jay	54	C	6-3	240	23	1	Cincinnati
Beth, Andy	20	FL	6-2	192	22	1	Duke
Bowman, Ken	57	C	6-3	230	25	5	Wisconsin
Bratkowski, Zeke	12	QB	6-3	210	36	13	Georgia
Brown, Bob	78	DT	6-5	260	27	3	Ark. AM & N
Brown, Tom	40	DB	6-1	195	27	5	Maryland
Caffey, Lee Roy	60	LB	6-3	250	27	6	Texas A & M
Capp, Dick	88	LB	6-3	235	24	2	Boston College
Carr, Fred	83	TE	6-5	238	22	1	Texas, El Paso
Cash, Richard	69	DT	6-5	260	23	1	NE Missouri
Crenshaw, Leon	70	DT	6-6	280	24	1	Tuskegee
Dale, Carroll	84	E	6-2	200	30	9	VPI
Davis, Willie	87	DE	6-3	245	34	11	Grambling
Dowler, Boyd	86	E	6-5	225	31	10	Colorado
Dunaway, Dave	29	FL	6-2	205	23	1	Duke
Farler, John	41	RB	6-1	208	22	1	Colorado
Flanigan, Jim	55	LB	6-3	240	22	2	Pittsburgh
Fleming, Marv	81	TE	6-4	235	26	6	Utah
Gillingham, Gale	68	G	6-3	255	24	3	Minnesota
Goodwin, Douglas	35	RB	6-3	225	25	1	Maryland State
Grabowski, Jim	33	RB	6-2	220	24	3	Illinois
Gregg, Forrest	75	OT	6-4	250	34	12	SMU
Hart, Doug	43	DB	6-0	190	29	5	Arlington State
Himes, Dick	72	OT	6-4	244	22	1	Ohio State
Hyland, Bob	50	C	6-5	250	22	2	Boston College
James, Claudis	27	FL	6-2	190	22	2	Jackson State
Jeter, Bob	21	DB	6-1	205	31	6	Iowa
Jones, Jim	52	TE	6-3	250	22	1	Omaha
Jordan, Henry	74	DT	6-3	250	33	12	Virginia
Kostelnik, Ron	77	DT	6-4	260	28	8	Cincinnati
Kramer, Jerry	64	G	6-3	245	32	11	Idaho
Long, Bob	80	FL	6-3	205	25	5	Wichita
Lueck, Bill	62	G	6-3	235	22	1	Arizona
McCarthy, Brendan	38	RB	6-3	217	23	1	Boston College
Mercein, Chuck	30	RB	6-2	220	25	4	Yale
Nitschke, Ray	66	LB	6-3	235	31	11	Illinois
Peay, Francis	71	OT	6-5	250	24	3	Missouri
Pitts, Elijah	22	RB	6-1	205	29	8	Philander Smith
Robinson, Dave	89	LB	6-3	240	27	6	Penn State
Robinson, John	28	FL	6-2	196	22	1	Tennessee A & I
Rowser, John	45	RB	6-1	180	23	2	Michigan
Rule, Gordon	47	DB	6-2	180	22	1	Dartmouth
Skoronski, Bob	76	OT	6-3	245	34	11	Indiana
Starr, Bart	15	QB	6-1	190	34	13	Alabama
Stevens, Bill	10	QB	6-3	195	23	1	Texas, El Paso
Vandersea, Phil	37	LB	6-3	235	25	3	Massachusetts
Traynham, Wade	17	K	6-2	218	26	3	Fredrick College
Weatherwax, Jim	73	DT	6-7	260	25	3	Los Angeles State
Williams, Travis	23	RB	6-1	210	22	2	Arizona State
Wilson, Ben	36	RB	6-1	230	28	5	Southern California
Winkler, Francis	58	DE	6-3	230	22	1	Memphis State
Wood, Willie	24	DB	5-10	190	31	9	Southern California



Green Bay Packers

OFFENSIVE STARTING LINEUP

FB 33 Grabowski

HB 22 Pitts

FL 84 Dale

QB 15 Starr

TE

RT

RG

C

LG

LT

LE

81 Fleming • 75 Gregg • 64 Kramer • 57 Bowman • 68 Gillingham • 76 Skoronski • 86 Dowler

10 Stevens, QB
12 Bratkowski, QB
15 Starr, QB
17 Traynham, K
20 Beath, FL
21 Jeter, DB

22 Pitts, RB
23 Williams, RB
24 Wood, DB
26 Adderley, DB
27 James, FL
28 Robinson, FL
29 Dunaway, FL
30 Mercein, RB
33 Grabowski, RB
35 Goodwin, RB
36 Wilson, RB
37 Vandersea, LB
38 McCarthy, RB
40 Brown, DB

41 Farler, RB
43 Hart, DB
44 Anderson, RB
45 Rowser, RB
47 Rule, DB
50 Hyland, C
52 Jones, TE
54 Bachman, C
55 Flanigan, LB
57 Bowman, C
58 Winkler, DE
60 Caffey, LB
62 Lueck, G
64 Kramer, G

66 Nitschke, LB
68 Gillingham, G
69 Cash, DT
70 Crenshaw, DT
71 Peay, OT
72 Himes, OT
73 Weatherwax, DT
74 Jordan, DT
75 Gregg, OT
76 Skoronski, OT
77 Kostelnik, DT
78 Brown, DE
80 Long, FL
81 Fleming, TE

82 Aldridge, DE
83 Carr, TE
84 Dale, E
86 Dowler, E
87 Davis, DE
88 Capp, LB
89 Robinson, LB

COMPLETE PACKER ROSTER ON PAGE 32



New York Giants

OFFENSIVE STARTING LINEUP

FB 24 Frederickson

HB 23 Koy

FL 40 Morrison

QB 10 Tarkenton

TE

RT

RG

C

LG

LT

LE

88 Thomas • 78 Wright • 62 Dess • 53 Larsen • 65 Case • 69 Young • 45 Jones

10 Tarkenton, QB
11 Morrall, QB
18 Kennedy, QB
20 Eaton, DB
21 Blye, RB
22 Post, DB
23 Koy, HB
24 Frederickson, FB
26 Harris, DB

27 Minniear, HB
28 Duhon, DB
29 Parker, DB
30 Jacobs, FB
33 Humphries, K
35 Brown, LB
37 Payne, E
38 Triplett, HB
40 Morrison, HB
41 Williams, DB
43 Lockhart, DB
45 Jones, E
46 Hathcock, DB
47 Koontz, E

48 Childs, DB
49 Holifield, DB
51 Weisacosky, LB
51 Willard, C
52 Swain, LB
53 Larson, C
54 Avery, LB
55 Smith, DT
56 Crutcher, LB
57 Costello, LB
58 Ciccolella, LB
59 Hinton, C
60 Van Horn, G
61 Harper, T

62 Dess, G
63 Bolin, G
64 Gross, G
65 Case, G
66 Davis, H., LB
67 Thompson, G
69 Young, T
71 Lurtsema, DE
73 Anderson, R., DT
74 Moran, DT
74 Glenn, G
75 Katcavage, DE
76 Davis, D., DT
77 Buzin, T

78 Wright, T
79 Anderson, B. DE
80 Chatman, DT
81 White, DB
82 Boston, DT
84 Murdock, K
86 Kotite, E
88 Thomas, E
89 Crespino, E

COMPLETE GIANT ROSTER ON PAGE 37

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NEW YORK GIANTS

Name	No.	Pos.	Ht.	Wt.	Age	Year In NFL	College
Anderson, Bruce	79	DE	6-4	250	24	3	Willamette College
Anderson, Roger	73	DT	6-5	265	27	5	Virginia Union
Avery, Ken	54	LB	6-1	220	23	2	Southern Mississippi
Blye, Ron	21	RB	5-11	185	25	1	Notre Dame
Bolin, Bookie	63	G	6-2	250	28	7	Mississippi
Boston, McKinley	82	DT	6-2	245	22	1	Minnesota
Brown, Barry	35	LB	6-3	235	25	3	Florida
Buzin, Dick	77	T	6-4	250	23	1	Penn State
Case, Pete	65	G	6-3	250	27	7	Georgia
Chatman, Doug	80	DT	6-4	245	22	1	Jackson State
Childs, Clarence	48	DB	6-0	180	30	5	Florida A & M
Ciccolella, Mike	58	LB	6-1	235	24	3	Dayton
Costello, Vince	57	LB	6-0	230	36	12	Ohio University
Crespino, Bob	89	E	6-4	225	30	8	Mississippi
Crutcher, Tommy	56	LB	6-3	230	26	5	T.C.U.
Davis, Don	76	DT	6-6	280	23	3	Los Angeles State
Davis, Henry	66	LB	6-3	235	23	1	Grambling
Dess, Darrell	62	G	6-0	245	33	11	North Carolina State
Duhon, Bob	28	DB	6-0	190	22	1	Tulane
Eaton, Scott	20	DB	6-3	195	23	2	Oregon State
Frederickon, Tucker	24	FB	6-2	230	25	4	Auburn
Glenn, Chuck	74	G	6-3	240	22	1	Auburn
Gross, Andy	64	G	6-0	235	22	2	Auburn
Harper, Charlie	61	T	6-2	250	23	3	Oklahoma
Harris, Wendell	26	DB	5-11	185	28	7	L.S.U.
Hathcock, Dave	46	DB	6-0	190	24	3	Memphis State
Hinton, Chuck	59	C	6-2	235	25	2	Mississippi
Holifield, Jim	49	DB	6-3	195	22	1	Jackson State
Humphries, Howard	33	K	6-3	210	26	1	Maryland
Jacobs, Allen	30	FB	6-0	215	26	4	Maryland Utah
Jones, Homer	45	E	6-2	215	27	5	Texas Southern
Katcavage, Jim	75	DE	6-3	240	33	13	Dayton
Kelly, Bill	78	DT	6-3	280	24	1	Virginia Union
Kennedy, Tom	18	QB	6-1	200	29	3	Los Angeles State
Koontz, Joe	47	E	6-1	192	22	1	San Francisco State
Kotite, Dick	86	E	6-3	235	25	2	Wagner
Koy, Ernie	23	HB	6-3	230	26	4	Texas
Larson, Gerg	53	C	6-3	250	29	8	Minnesota
Lockhart, Carl	43	DB	6-2	175	25	4	North Texas State
Lurtsema, Bob	71	DE	6-6	250	24	2	Western Michigan
Minniear, Randy	27	HB	6-1	210	24	2	Purdue
Moran, Jim	74	DT	6-5	275	26	5	Idaho
Morrall, Earl	11	QB	6-2	206	34	13	Michigan
Morrison, Joe	40	HB	6-1	212	31	10	Cincinnati
Murdock, Les	84	K	6-3	245	24	2	Florida State
Parker, Ken	29	DB	6-2	185	22	1	Fordham
Payne, Randy	37	E	6-1	207	22	1	Indiana State
Post, Bob	22	DB	6-2	195	24	2	Kings Point
Smith, Jeff	55	DT	6-0	237	23	3	U.S.C.
Swain, Bill	52	LB	6-2	230	27	6	Oregon
Tarkenton, Fran	10	QB	6-0	190	28	8	Georgia
Thomas, Aaron	88	E	6-3	210	30	8	Oregon State
Thompson, Lou	67	G	6-2	240	22	1	Alabama
Triplett, Bill	38	HB	6-2	210	27	6	Miami (Ohio)
Van Horn, Doug	60	G	6-2	245	22	2	Ohio State
Weisacosky, Ed	51	LB	6-1	225	24	2	Miami University
White, Freeman	81	DB	6-5	225	23	3	Nebraska
Willard, John	51	C	6-4	250	24	1	Colgate
Williams, Willie	41	DB	6-1	190	27	4	Grambling
Wright, Steve	78	T	6-6	250	26	5	Alabama
Young, Willie	69	T	6-0	265	23	3	Grambling



Packer linebacker Lee Roy Caffey applies pressure on Giant Quarterback Fran Tarkenton in last year's 48-22 Green Bay victory.

(Photo by Vernon Biever)

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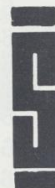
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TRAINERS HONOR JORGENSEN

By LEE REMMEL

Sports Writer

Green Bay Press-Gazette

A smile creasing his smooth, ruddy features, silver-haired Carl (Bud) Jorgensen observed with pardonable pride, "It's one of the greatest things that could happen to a trainer . . . That's about as high as you can go."

Bud, almost as much of a Green Bay institution as his beloved Packers, was happily reflecting upon his recent elevation to the Helms Hall of Fame, a rare honor for one of his profession.

It is, needless to say, the heartwarming climax to nearly a half century of Packer service for the highly congenial Dane, now in his 45th consecutive season with pro football's reigning royalty.

"When I was told about the award," says Jergie, inducted into the Helms Hall at the annual National Athletic Trainers Association awards banquet in Houston June 10, "I couldn't believe my ears."

"It's a great feeling," he confides, adding, "But I think I prize the wonderful letter I got from Commissioner Pete Rozelle of the National Football League and the one Mr. Lombardi received from George Sullivan, chairman of the selection committee for the Hall of Fame, almost as much as the honor."

The 64-year-old veteran subsequently produced the congratulatory messages, which are being framed to occupy a place of honor in his West Side home.

In his letter, Rozelle pointed out, "This high honor is both a tribute to you and also to professional football, particularly because you are the first 'pro' so honored.

"You are one of a mere handful who have seen first hand the development of our game over the past four decades and also played a personal part in its development.

"Even with the busy vocation you have helped bring to importance and stature, the fact that you always found time to advise and treat the young high school athletes of Wisconsin indicates the type of person you are and why you have so many friends.

"Congratulations and best personal wishes."

Sullivan, with the division of athletic medicine at the University of Nebraska, also commended Jorgensen in his letter to Lombardi.

"The National Athletic Trainers association and the Helms Hall of Fame wish to congratulate you and your organization for having such an outstanding athletic trainer on your staff," he wrote.

"It was with a great deal of pleasure and pride that I was able to present the Helms Award to Carl Jorgensen at the . . . National Athletic Trainers Association Honors banquet . . . This presentation is always the highlight of a trainer's career . . ."

"Again my congratulations to you and your organization for the honor of placing Carl Jorgensen in the annals of the Helms Hall of Fame. He is deserving, and we as trainers are proud of him."

Jergie, who joined the Packers in 1924 as property manager, particularly cherishes a note and signature appended to the letter before it was passed on to him.

It reads, "Jergie: Congratulations. Vince Lombardi."

Bud, who became the Packers' trainer in 1939 following the death of the late Dave Woodard, owns a very special distinction in the ever expanding Packer family.

He is the only man to be actively associated with pro football's most successful team during every championship year in its rich history.

He was on the scene when the Packers clinched their first NFL crown at New York in 1929 and he has witnessed every title triumph since—the 1930 and '31 conquests which gave the Packers pro football's first three-in-a-row parlay, followed by those in '36, '39 and '44, '61 and '62 and now an unprecedented three straight under the league's divisional system."



Jergie applies a bandage to the hand of tackle Ron Kostelnik.

Championships have been coming with spectacular regularity in recent years, but Jergie is far from blasé about them. "You never get tired of winning," he says with fervor.

In fact, he looks upon 1967 as "the best season I've ever experienced . . . I say that because of all the injuries we had, and because of the way the others came at us . . . Of all the championships we've won, this last one has to be the greatest."

The dean of NFL trainers also has lost little of his zest.

"I enjoy my work as much as I ever did," he says with characteristic enthusiasm. "In fact, more so than I ever did. I suppose when you get older, things mean more to you than they did when you were younger."

"I hope," he beamed, "I can stay around for 45 more years."

(Continued from Page 21)

veteran Packer. "Don't believe anything he tells you," a passing veteran quipped to the newsman.

Big Appetites

Even on a sweltering day, however, Packer players work up monumental appetites. On a recent Monday, for example, three cooks prepared 150 pounds of prime rib of beef to feed the approximately 70 players, coaches and Packer staff members. The Packer menu is heavy on lean, quality meat cuts. Main course dinner meats for a typical week included rib-eye steak on Sunday, prime ribs on Monday, baked ham or grilled calves liver on Tuesday, roast round of beef Wednesday, broiled T-bone steak Thursday, baked half spring chicken or broiled wall-eyed pike on Friday and roast round of beef on Saturday.

Loren R. Kingsley, college food director, said the players' favorite foods are meats, fresh fruits and iced tea and lemonade. The Packers are allowed to police their own diets, Kingsley said. But their menu features no heavy or starchy dishes, nothing cooked with onion, and no cabbage dishes.

The Packer dining room in Frank J. and Margaret Sensenbrenner Memorial Union, is the same one used by St. Norbert students during the school year. The Packers sleep in Sensenbrenner Hall, a men's dormitory located one-half block from the Memorial Union. A bus takes Packer players to the Oneida Street practice field.



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BISHOP'S CHARITIES GAME SIDELIGHTS



BISHOP'S CHARITIES GAME SERIES				
YEAR	PACKERS	OPPONENT	SCORE	ATTENDANCE
1961	20	New York	17	33,452
1962	20	New York	17	38,669*
1963	24	New York	17	42,327*
1964	34	New York	10	42,327*
1965	44	New York	7	50,837*
1966	17	Pittsburgh	6	50,861*
1967	31	Pittsburgh	20	50,861*

*—Sellout

Proceeds from the first seven Bishop's Charities games have amounted to \$319,088, including \$269,865 from the actual games and \$49,223 from the game program.

* * * * *

Included on the Giant roster are five former Packers . . . linebacker Tommy Crutcher, tackle Steve Wright, kicker Les Murdock, defensive back Dave Hathcock and fullback Allen Jacobs.

* * * * *

Ex-Giants now in Packer silks include running back Chuck Mercein and offensive tackle Francis Peay. In 1966, Mercein led the Giant rushing attack with 327 yards in 94 carries for a 3.5 average.

* * * * *

The Giants were the last NFL team to begin training for the 1968 season. They opened their camp at Fairfield University in Connecticut on July 22.

Two outstanding rookies from each squad were on the College All-Star team . . . Dick Buzin and Bobby Duhon of the Giants and Fred Carr and Bill Lueck of the Packers.

* * * * *

There were 46 games decided by seven points or less in the National Football League in the 1967 season, a figure representing some 42 per cent of the 112 regular season games. There were nine ties, two one-point games, 12 three-point games, ten decided by four points, two by five points, five by six points and six by seven points. Champion at the close game was Washington, with 11 of seven points or less. Minnesota played nine, Green Bay eight, Cleveland and Dallas seven each, Baltimore and Pittsburgh six each, Atlanta, New Orleans, New York, Philadelphia and San Francisco five each, Los Angeles and St. Louis four each, Chicago three and Detroit two.

When the Packers open league action on September 15, they'll again be playing under the "four fours" division alignment of the National Football League.

There are two changes from 1967, both in the Eastern Conference. New York has moved from the Century Division to the Capitol Division and New Orleans from the Capitol to the Century.

Each NFL team will play home-and-home games with each other member of its division, single games with each team in the other division of its conference and single games with each team in another division of the other conference . . . for an overall total of 14 games.

WESTERN CONFERENCE

Central	Coastal
Chicago	Atlanta
Detroit	Baltimore
Green Bay	Los Angeles
Minnesota	San Francisco

EASTERN CONFERENCE

Capitol	Century
Dallas	Cleveland
New York	New Orleans
Philadelphia	Pittsburgh
Washington	St. Louis

PACKER HALL OF FAME MUSEUM



Occupying more than 20,000 square feet, the Green Bay Packer Hall of Fame Museum is located in the Brown County Veterans Memorial Arena.

In addition to Packer memorabilia, the Museum has two movie theaters and three color slide projectors. One theater features oldtime Packer movies and the other has more recent films such as the 1967 Super Bowl, 1967 NFL Championship Game and 1967 Packer Highlights.

The Hall of Fame is open Monday through Saturday from 10:00 a.m. to 5:00 p.m. and Sunday from 11:00 a.m. to 5:00 p.m.

Peter Piper Pickles

Wisconsin Grown Wisconsin Packed



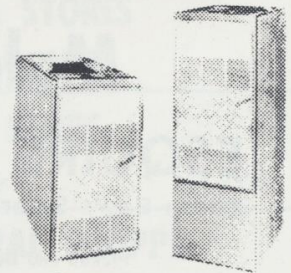
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1967 PACKER ALL-PROS

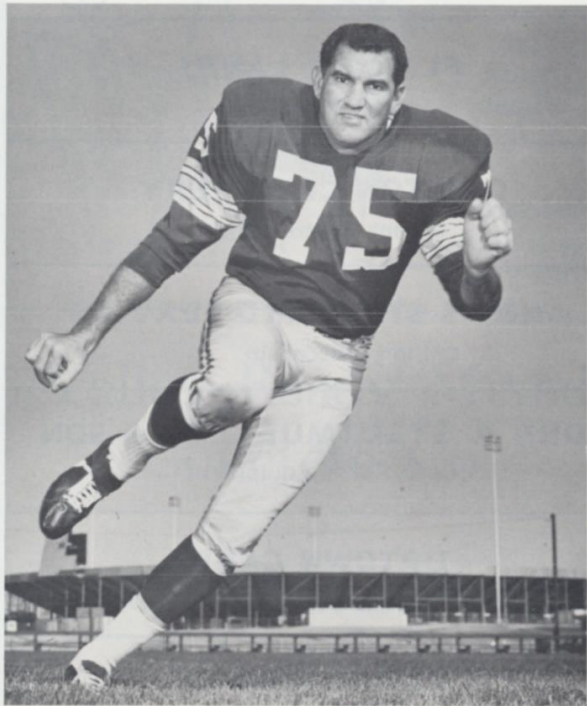
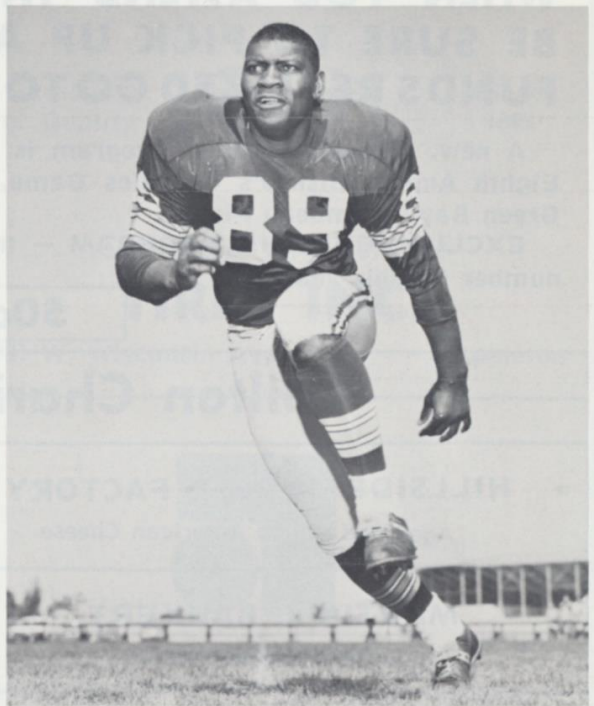
DAVE ROBINSON — 89

Outside Linebacker — Penn State
Height 6-3, Weight 245
Born in Mt. Holly, N.J., May 3, 1941

Sixth year in pro ball . . . Packers first round draft choice for 1963 . . . Played guard, tackle and end at Penn State . . . Civil Engineering Major . . . Played in Hula Bowl, Gator Bowl, All-American Game and All-Star Game . . . Named to All-American team by AP, UPI, NEA, Look, Time and Post magazines . . . Moved into starting linebacker position after Nitschke's injury in 1963 Thanksgiving game . . . Started in 1964 but knee injury hobbled him . . . Started again in 1965 and 1966 . . . Plays left outside backer . . . Sporting News All-Pro team 1966 . . . Played in 1967 and 1968 Pro Bowl Game . . . Most Valuable lineman in Pro Bowl 1968 . . . 5 interceptions for 60 yards in '66 and recovered fumble to ice Western Division Crown against Baltimore . . . Pressured Dallas QB into throwing interception in NFL Title game in final goal line stand . . . All-Pro AP, UPI and NEA 1967. Residence: Lindenwald, New Jersey.

INTERCEPTIONS

Year:	No.	Yds.	Ave.	Long.	TD
1965	3	141	47.0	87	0
1966	5	60	12.0	23	0
1967	4	16	4.0	12	0
Totals:	12	217	18.1	87	0



WILLIE DAVIS — 87

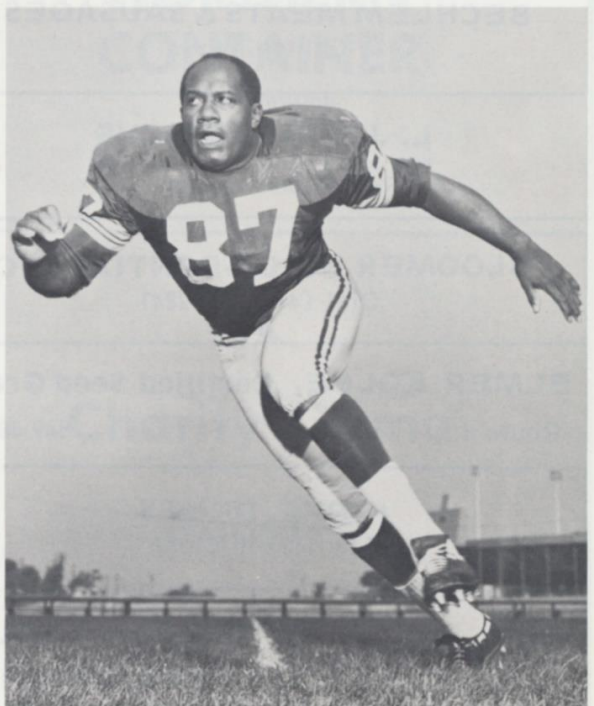
Defensive End — Grambling
Height 6-3, Weight 245
Born in Lisbon, La., July 24, 1934

Eleventh year in pro ball . . . Drafted seventeenth by Browns in 1956 then went into service where was named All-Army and All-Service in 1957 . . . Came to Packers in 1959 for end A. D. Williams . . . Captained Grambling Univ. team two years . . . Made Collier's NAIA All-American . . . Industrial Arts Major . . . Named AP All-Pro 1962 and AP, UPI, and NEA All-Pro in 1964, 1965, 1966 and 1967 . . . Has played in last 5 Pro Bowl Games . . . Working on Masters Degree in Marketing in off-season at University of Chicago . . . Toured Viet Nam for State Department in 1966 . . . Sporting News All-Pro 1968. Residence: Chicago, Ill.

FORREST GREGG — 75

Offensive Tackle — Southern Methodist
Height 6-4, Weight 250
Born in Birthright, Texas, Oct. 18, 1933

Twelfth season in pro ball . . . Packers second round draft choice in 1956 . . . Missed 1957 season due to military service . . . Made All-SWC in 1954 and 1955 . . . Physical Education Major . . . Captained Mustangs in 1955 . . . Named All-Pro AP in 1960, UPI in 1961. AP and NEA in 1962 and consensus All-Pro 1963, 1964, 1965, 1966 and 1967 . . . Named All-Pro at guard by AP in '65 and at tackle by UPI and NEA as he played both positions . . . Versatile performer . . . Winner of Best Blocker Award from NFL 1000 Yard Foundation in 1965 . . . Pro-Bowl 1961, 65, 67 and 68 . . . Sporting News All-Pro, 1968. Residence: Gainesville, Texas.



1967 PACKER RESULTS

GB	Pre-Season	Opp.
27	College All Stars -----	0
31	Pittsburgh -----	20
18	Chicago -----	0
20	Dallas -----	3
30	Cleveland -----	21
31	New York -----	14
League		
17	Detroit -----	17
13	Chicago -----	10
23	Atlanta -----	0
27	Detroit -----	17
7	Minnesota -----	10
48	New York -----	21
31	St. Louis -----	23
10	Baltimore -----	13
55	Cleveland -----	7
13	San Francisco -----	0
17	Chicago -----	13
30	Minnesota -----	27
24	Los Angeles -----	27
17	Pittsburgh -----	24
Post-Season		
28	Los Angeles (Western Division Title) --	7
21	Dallas (NFL Title) -----	17
33	Oakland (NFL-AFL Title) -----	14

1968 PACKER SCHEDULE

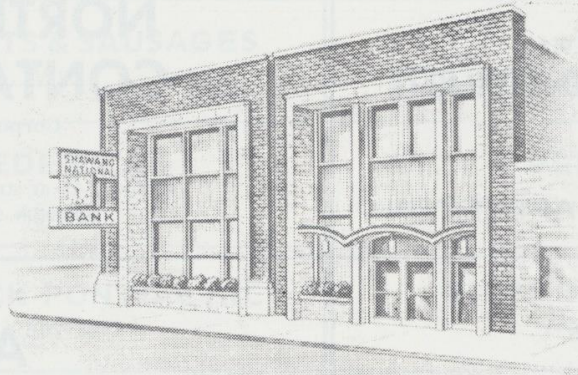
Remaining Pre-Season Games			
Aug. 19	CHICAGO -----	at Milwaukee	8:00 PM
Aug. 24	at Dallas -----		8:30 PM
Aug. 31	PITTSBURGH -----	at Milwaukee	8:00 PM
Sept. 7	at Cleveland -----		9:00 PM
League			
Sept. 15	PHILADELPHIA -----	at Green Bay	1:00 PM
Sept. 22	MINNESOTA -----	at Milwaukee	1:00 PM
Sept. 29	DETROIT -----	at Green Bay	1:00 PM
Oct. 6	at Atlanta -----		1:30 PM
Oct. 13	LOS ANGELES -----	at Milwaukee	1:00 PM
Oct. 20	at Detroit -----		1:15 PM
Oct. 28	at Dallas -----		8:30 PM
Nov. 3	CHICAGO -----	at Green Bay	1:00 PM
Nov. 10	at Minnesota -----		1:30 PM
Nov. 17	NEWORLEANS -----	at Milwaukee	1:00 PM
Nov. 24	at Washington -----		1:15 PM
Dec. 1	at San Francisco -----		1:00 PM
Dec. 7	BALTIMORE -----	at Green Bay	1:00 PM
Dec. 15	at Chicago -----		1:00 PM
Post-Season			
Dec. 21	Eastern Conference Play-Off (Century vs. Capitol) at Century Division		
Dec. 22	Western Conference Play-Off (Central vs. Coastal) at Coastal Division		
Dec. 29	NFL Championship Game at Eastern Conference Winner		
Jan. 12	NFL-AFL Championship Game, Orange Bowl, Miami, Fla.		

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Ron Lieb ----- Oshkosh
John Spalding ----- Appleton
Richard J. Van Laanen ----- Green Bay, West
Ernest Witt ----- Crivitz
Earl DeHart, Jr. ----- Peshtigo

Vince Lombardi's 9-Year Record
As Head Coach

Year	Pre-Season	League	Post-Season	League Finish
1959	4-2-0	7-5-0	0-0-0	Third in West
1960	6-0-0	8-4-0	0-1-0	W. Division Champ
1961	5-0-0	11-3-0	1-0-0	NFL Championship
1962	6-0-0	13-1-0	1-0-0	NFL Championship
1963	5-1-0	11-2-1	1-0-0	Second in West
1964	3-2-0	8-5-1	0-1-0	Second in West
1965	4-1-0	10-3-1	2-0-0	NFL Championship
1966	3-2-0	12-2-0	2-0-0	NFL & World Champ
1967	6-0-0	9-4-1	3-0-0	NFL & World Champ

Total 42-8-0 89-29-4 10-2-0

	W	L	T	Pct.
Pre-Season	42	8	0	.840
League	89	29	4	.730
Post-Season	10	2	0	.833

9 YEAR TOTALS ---141 39 4 .783

5 NFL Championships
2 AFL-NFL Championships
1 Western Division Championship
Never Finished Below Third



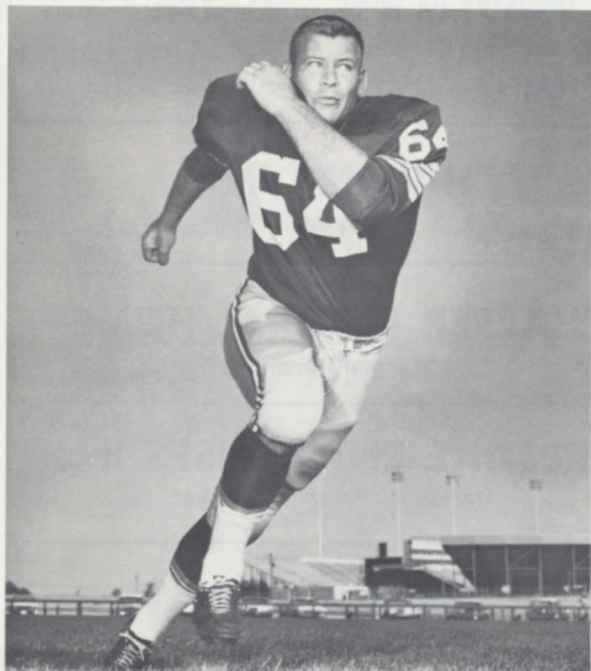
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1967 PACKER ALL-PROS



BOB JETER - 21

Defensive Cornerback — Iowa

Height 6-1, Weight 200

Born in Union, S.C., May 9, 1937

Sixth season in NFL . . . Business Administration Major . . . Packers second round draft choice in 1960 but decided to play in Canada . . . Sat out 1962 season and joined Packers in 1963 . . . Backed up McGee and Dowler as receiver in 1964 . . . Got starting chance against Browns in 1965 Title game . . . Started every game at right corner in 1966 and 1967 . . . Scored on 46 yard interception against Colts in League opener and on 75 yard interception against Rams in season finale in 1966 . . . Overall, had 5 interceptions for 142 yards and a 28.4 yard average per theft . . . Unanimous All-Pro 1967 . . . Pro Bowl 1967 . . . During off-season works with youth at Pittsburgh Social Center. Residence: Pittsburgh, Pennsylvania.

INTERCEPTION RECORD

Year	No.	Yds.	Ave.	Long.	TD
1966	5	142	28.4	75t	2
1967	8	78	9.8	25	0
Totals:	13	220	19.1	75t	2



JERRY KRAMER - 64

Offensive Guard — Idaho

Height 6-3, Weight 250

Born in Jordan, Mont., Jan. 23, 1936

Eleventh year in pro ball . . . Packers fourth round draft choice in 1958 . . . All-Pro in 1960, 1962, 1963, 1966 and 1967 . . . Missed 8 games in 1961 with broken ankle . . . Overcame series of childhood injuries to become excellent football player at Univ. of Idaho . . . Business Administration Major . . . Won bids to East-West and North-South games . . . Named captain of West team . . . Played in 1962, 1963 and 1968 Pro Bowl games . . . Scored 65 points in 1962 on 38 extra points and 9 field goals . . . In 1963 set Packer record of 43 extra points and tied the record of 16 field goals for a season total of 91 points . . . Sidelined after first game of 1964 season with intestinal infections . . . 8 operations later wood splinters removed and he returned to starting lineup midway through 1965 season . . . Started all games 1966 . . . Made key block on Starr's game winning QB sneak against Dallas in 1967 NFL title game . . . Co-owner of American Archery Company, Oconto, Wis., and Packer Diving Company in Louisiana. Residence: Green Bay, Wisconsin.



WILLIE WOOD - 24

Defensive Free Safety — Southern California

Height 5-10, Weight 190

Born in Washington, D. C., Dec. 23, 1936

Ninth year in pro ball . . . Wrote to Packers for try out . . . Signed as free agent . . . Quarterback at USC and defensive halfback . . . Sociology Major . . . Surest tackler on squad . . . Led NFL in punt returns in 1961, second in 1962 and 1963 . . . Led NFL in interceptions in 1962 with 9 . . . NEA All-Pro 1963, AP, NEA and UPI All-Pro 1964, 1965, 1966 and 1967 . . . Sporting News All-Pro 1967 . . . Played in 1964, 1965, 1966, 1967 and 1968 Pro Bowl Games . . . Led Packers in punt returns in 1965 and 1967 . . . Broke open Super Bowl game in 1966 with 50 yard pass interception. Residence: Washington, D.C.

WOOD'S EIGHT YEAR RECORD

Year	Ints.	Yds.	Long.	TDs	Punt Ret.	Yds.	Long.	TDs
1960	0	0	0	0	16	106	33	0
1961	5	52	21	0	14	225	72	2
1962	9	132	37	0	23	274	65	0
1963	5	67	22	0	19	169	41	0
1964	3	73	42t	1	19	252	64	0
1965	6	65	28	0	13	38	14	0
1966	3	38	20t	1	22	82	13	0
1967	4	56	21	0	12	3	8	0
Totals:	35	483	42t	2	138	1148	72	2

NEW MEDIA FACILITIES

By **CHUCK LANE**

Director of Publicity

Green Bay Packers

Tonight's Eighth Annual Bishop's Charities Game is a baptism under fire for more than the gladiators on the gridiron.

The new green and gold press box, located atop the West side of Lambeau Field, is seeing its first fulltime use this evening, accommodating some 125 writers, broadcasters, photographers and television technicians from New York, New England and the State of Wisconsin.

The old press box stood only three decks high. Constructed of steel and concrete, the old facilities were a harsh environment for the working press in comparison to the present plush structure which combines pleasant surroundings with an enlarged floor area to insure greater efficiency and service to the working press.

Workmen began the project in June, reducing the old structure to the steel framework. Then pilings were lowered into the ground as supports for the two 16-foot wide rooms extending the length of the rear of the structure along the entire first and second floors. In addition, a permanent fourth deck was built and twin, enclosed staircases were added to the ends.

On the interior, the entire press box was gutted and will take on a drastic change. Replacing the stark steel and concrete are colorful carpeting and natural wood paneling on the first and second decks. New working counters, windows and broadcast and scouting booths have been added. The new area to the rear of the press box will house the Western Union workers, play-by-play "ditto" workers, a luncheon room and a large room for writers, broadcasters and photographers to congregate for meals.

All booths on the second floor will also feature a colorful as well as useful decor, with pastel-colored tackboard covering the interiors of all announce booths.

The third deck will be used primarily by CBS Television and NFL films, while the new fourth floor will be for the teams' upstairs phones, coaches movies, and local television stations' tripod cameras for shooting highlights of the game.

Designed by the Berners, Schober and Kilp Architectural Firm of Green Bay and built by the Selmer Company, Green Bay, the new Packer press facilities—like the football played below—should be the finest in professional football.

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NAME	POS.	HT.	WT.	AGE	HOW OBTAINED	SCHOOL
Bachman, Jay	C	6-3	240	23	D5-1967	Cincinnati
Beath, Andy	FL	6-2	192	22	D7	Duke
Carr, Fred	TE	6-5	238	22	D1	Texas, El Paso
Cash, Richard	DT	6-5	260	23	D10	NE Missouri
Crenshaw, Leon	DT	6-6	280	24	FA	Tuskegee
Dunaway, Dave	FL	6-2	205	23	D2-1967	Duke
Farler, John	RB	6-1	208	22	D14	Colorado
Goodwin, Douglas	RB	6-3	225	25	D5-1965	Maryland State
Himes, Dick	OT	6-4	244	22	D3	Ohio State
Jones, Jim	TE	6-3	250	22	FA	Omaha
Lueck, Bill	G	6-3	235	22	D1	Arizona
McCarthy, Brendan	RB	6-3	217	23	D4	Boston College
Robinson, John	FL	6-2	196	22	D4	Tenn. A & I
Rule, Gordon	DB	6-2	180	22	D11	Dartmouth
Stevens, Bill	QB	6-3	195	23	D3	Texas, El Paso
Winkler, Francis	DE	6-3	230	22	D5	Memphis State

D—Draft Choice FA—Free Agent

NEW PACKER COACH



Wayne Robinson, the new Packer defensive backfield coach, is a former head coach in the Canadian League and a former assistant in the American Football League.

A graduate of the University of Minnesota where he captained the 1951 Gopher team, Robinson played center and linebacker for five seasons with the Philadelphia Eagles. He was named to the All-Time Eagle Team and was a Pro Bowl selection in 1955 and 1956.

Following his stint as a pro player, he became an assistant coach with the Winnipeg Blue Bombers and in 1959 was named head coach of the British Columbia Lions.

After spending 1961-1963 away from football, Robinson returned to the coaching ranks under Jerry Burns at Iowa from 1964 until 1966 when he joined the Houston Oilers of the AFL.

For the past two seasons, he coached the Houston linebackers. In 1967 the Oilers moved from the cellar of the Eastern Conference to the Division Title, due largely to their improved defense.



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