



CHICAGO BEARS *vs*
THE NATIONAL FOOTBALL LEAGUE
ALL STARS

JANUARY 4, 1942
POLO GROUNDS
NEW YORK

OFFICIAL **25c** PROGRAM

SIGNALS & PENALTIES

BY-JOHN

"CALL FOR PHILIP MORRIS"



Holding. (Penalty—by offense, 15 yards; by defense, 5 yards.)

Interference with forward pass. (If penalty on offense, 15 yards and loss of down. Interference by defense, ball to offense on spot of foul as first down.)



Time out.

Offside or violation of kick-off formation. (Penalty, 5 yards.)



Penalty re-formation, including pass, missed field goal or conversion, both sides offside, etc.

Extracurricular. (Penalty, 5 yards.) Delay of game. (Penalty, 15 yards.)



SMOKING PLEASURE WITHOUT PENALTIES

America's FINEST Cigarette

Crawling or pushing. 5 yds.; helping ball carrier, 15 yards.



Illegal forward pass. (Penalty, 5 yards.)



Safety.



Score—touchdown, field goal, or conversion.



Player illegally in motion from shift or huddle. (Penalty, 5 yards.)



Unnecessary roughness, clipping, or roughing the kicker. (Penalty, 15 yards and possible disqualification.) Running into kicker. (Penalty, 5 yards.)





REAR ADMIRAL ADOLPHUS ANDREWS

Navy Relief Society Fills Pressing Need in War Times

By REAR ADMIRAL ADOLPHUS ANDREWS,
*U.S.N. Commandant Third Naval District and Commander North Atlantic
Naval Coastal Frontier.*

THE Navy Relief Society was organized in 1904 with the idea that no Navy man, or any member of his family, should ever suffer as a result of service exigencies. In that year the Society distributed \$450 to 20 relief cases. An indication of its subsequent growth may be gained from the fact that this year, prior to the United States entry into the war, 10,688 cases have been handled and about \$500,000 expended.

The many activities of the Society vary from helping naval families in distress to visiting and caring for dependents of naval personnel wounded or killed in action. Money is provided in either small loans without interest or in outright grants to accomplish these much needed services. If a man is at sea and a mem-

ber of his family is taken ill or meets with any other emergency, the Navy's own charity acts with all possible speed.

It would be hard to over-emphasize the importance of the Navy Relief Society's work at this time. The need for the help of the Society is not only urgent but large. We are engaged in an all-out effort to defeat the forces of aggression, and nothing is more important to the morale of the sailor at sea, who is so actively engaged in this fight, than the knowledge that his family at home will be well cared for in case of illness, emergency or distress. I know that every American will want to help us in this humane cause.

Officers of the New York Auxiliary of the NAVY RELIEF SOCIETY are:

President: Rear Admiral Adolphus Andrews, USN, Commandant, Third Naval District and Commander North Atlantic Naval Coastal Frontier.

Vice President: Rear Admiral Edward J. Marquart, USN, Commandant, New York Navy Yard.

Secretary: Captain Thomas B. Thompson, USN, Chaplain, New York Navy Yard.

Treasurer: Ensign Jay P. Altmayer, (SC) USNR.

○

This Book Published by HARRY M. STEVENS, Inc.
Offices: 320 Fifth Avenue
New York City

Seagram keeps the

TOUGHNESS OUT

... blends extra

PLEASURE IN

They're smearing that guy—what a shame!

But hold on! Just notice his name.

He's TOUGHNESS, the villain

And Seagram's not willin'

To let him remain in the game.

Yes, Seagram bids TOUGHNESS good-bye,

Extra Pleasure's the main reason why

Our 5 Crown is kinder,

So here's a reminder

To "say Seagram's" next time you buy.



Seagram's 5 Crown



SAY SEAGRAM'S... AND BE SURE!

Seagram's 5 Crown Blended Whiskey, 90 Proof, 72½% grain neutral spirits. Seagram-Distillers Corporation, New York



ELMER LAYDEN . . . Commissioner

ANYBODY who knows anything at all about football knows all about Elmer Layden. At Notre Dame, in his playing days, Layden was one of the famous Four Horsemen of one of the greatest football teams developed by immortal Knute Rockne. Later, Layden was coach at Notre Dame. From this post, he stepped into the Commissionership of the National Football League, a new position made necessary by the amazing growth of the league and expansion of the administrative problems.

When the National League discovered that the task of carrying on a fast-growing circuit required the 24-hours-a-day efforts of some well-known football figure who combined with his fame undoubted ability, and who would emanate confidence, Layden was chosen.

Layden is the Judge Landis of professional football. His word is law, and his law is a tremendous benefice to this great game.

Completely correct—

Marlboro
America's Luxury Cigarette



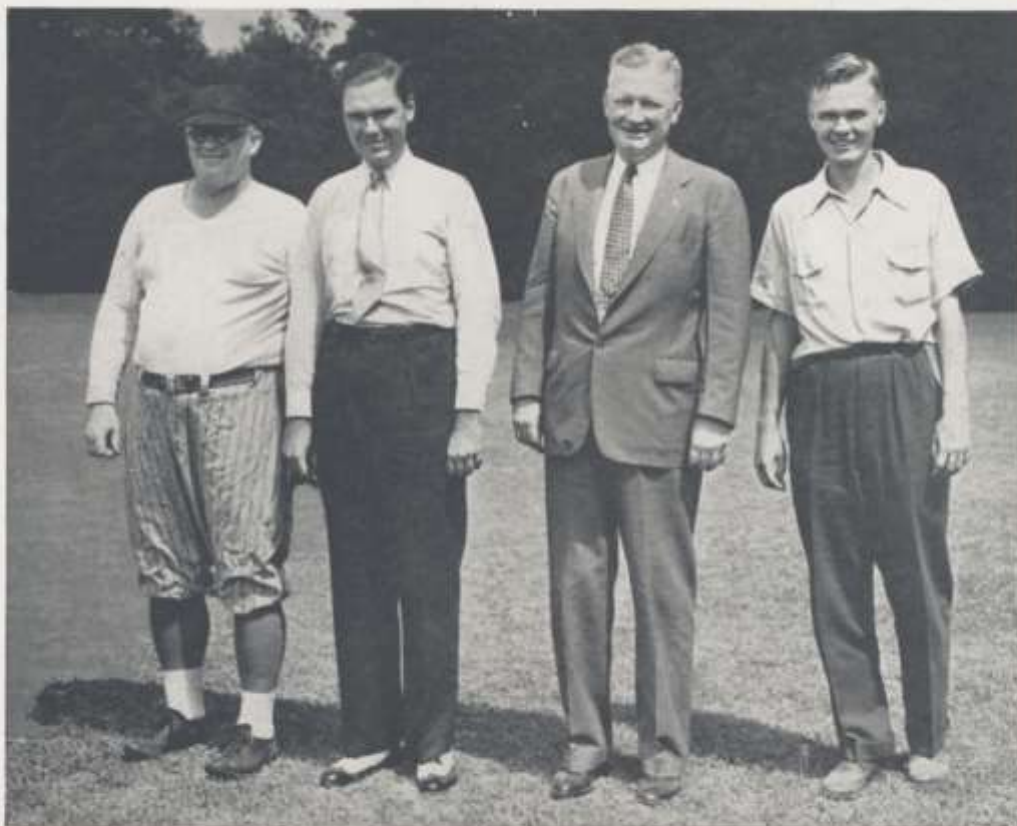
*Discerning men
prefer them—*

*Smart women
demand them!*

B. Legend

IVORY TIPS — PLAIN ENDS — BEAUTY TIPS (red).

Maras Brought All-Star Game Here After California Shift



STEVE OWEN

JOHN V. MARA

TIM MARA

W. T. MARA

THE game before you today brings together the National League All-Stars and the champion Chicago Bears in the only post-season contest sanctioned by the professional circuit. The Stars represent the best playing talent of the league's nine clubs. The fabulous Bears have made much gridiron history. They are pronounced the greatest all-time eleven—also probably the most spectacular.

The pros' annual "bowl" attraction always had been staged in Los Angeles. Two weeks ago war conditions made the game's transfer from the Pacific Coast necessary. Other cities, particularly Washington, Miami, Memphis and St. Louis, started bidding briskly for the classic.

The game, however, was saved for New York when Tim Mara, founder of the Football Giants, made a quick, dramatic trip to Chicago, huddled with league officials, and hurried back with the necessary agreement.

Other Giant officials promptly swung into action. John V. Mara, president, soon had

promotional activities in motion.

Wellington T. Mara, 25-year-old Giant Club secretary, conceived the idea of dividing the game's receipts with one of the leading national charities. He was decided by the Pearl Harbor tragedy and selected the Navy Relief Society, which receives 50 percent of today's gross receipts.

According to league custom, the coach of the league's runner-up team to the title winner automatically becomes coach of the All-Stars. That assignment was cheerfully accepted by Steve Owen, coach of the New York Giants.



The All-Stars were selected by Owen and Elmer Layden, league commissioner. Steve, perhaps, won't admit it, but he really welcomed the opportunity to coach the All-Stars. It afforded him another chance to tame those ferocious Bears.

The Giant management wishes to thank all who helped to make today's game such a grand success, and for the splendid support offered by the New York club's loyal patrons.


A bucketful of reasons why
good drinks need better bubbles! ☀








☀ *In other words, Canada Dry Ginger Ale or Sparkling Water!*

What happens when  ice melts? Two things. Your highball's bubbles sneak a  ride right out of your drink on air bubbles escaping from the ice... and ice water dilutes what's left.

Outsmart the ice—the way thousands of smart people do.

Use Canada Dry Ginger Ale or Sparkling Water. Their pin-point carbonation—millions of tinier  bubbles—carbonates melting ice... preserves sparkle longer.

For better-tasting drinks keep this "Champagne of Ginger Ales" and "Perfect Club Soda" always on  hand.

-  For a refreshing Collins, use Canada Dry Tom Collins Mixer.
-  For a mouth-watering Rickey, use Canada Dry Lime Rickey.
-  For a cooling Gin and Tonic, use Canada Dry Quinine Water.
-  For a perfect Cuba Libre, use Canada Dry Spur.

3 CONVENIENT SIZES -
POPULAR PRICES



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TALL DRINKS' *SPONSOR*
(SAVE OUR SPARKLE)

CANADA DRY GINGER ALE
SPARKLING WATER

JIM SIVELL
GUARD



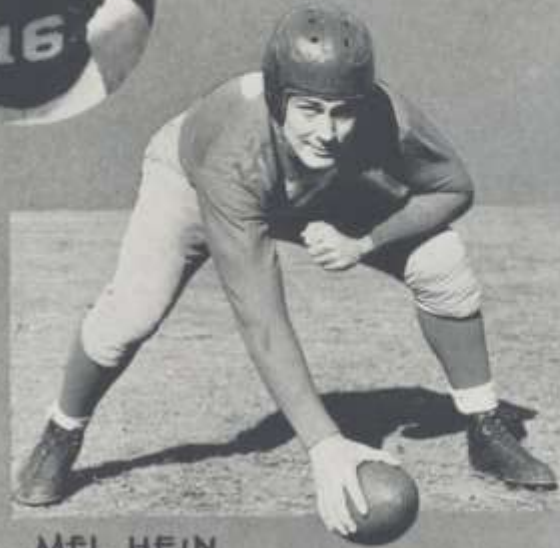
JOE KUCHARICH
GUARD



WARD
CUFF
BACK



NELLO
FALAJCHI
BACK



MEL HEIN
CENTER



FRANK FILCHOCK
BACK

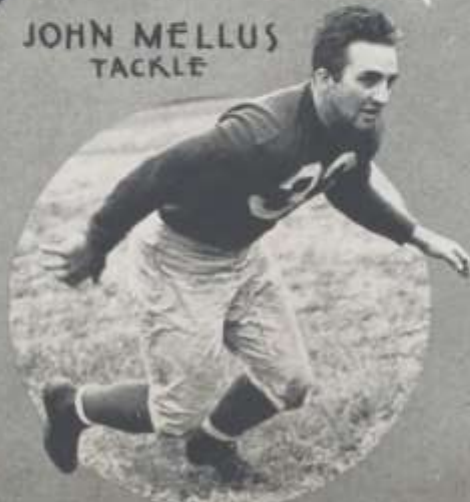


PUG
MANDER
BACK

ALL STARS

TUFFY LEEMANS
BACK

JOHN MELLUS
TACKLE



BRUISER KINARD
TACKLE



SAMMY BAUGH
BACK



DICK RIFFLE
BACK



PERRY SCHWARTZ
END



DON HUTSON
END



BILLY DEWELL
END

ALL STARS



ART JONES
BACK



CECIL ISBELL
BACK

LARRY
CRAIG
END



CHUCK
CHERUNDOLO
CENTER



NATIONAL FOOTBALL LEAGUE ALL-STARS

Player Roster

No.	Name	Position	Height	Weight	College	Club
4	Leemans, Tuffy	Back	6:00	200	George Washington	New York Giants
7	Dewell, Bill	End	6:04	200	Southern Methodist	Chicago Cardinals
7	Hein, Mel	Center	6:04	235	Washington State	New York Giants
9	Manders, Pug	Back	6:00	205	Drake	Brooklyn Dodgers
11	Hare, Cecil	Back	5:11	190	Gonzaga	Washington Redskins
12	Jones, Art	Back	6:02	194	Richmond	Pittsburgh Steelers
14	Cuff, Ward	Back	6:01	195	Marquette	New York Giants
14	Hutson, Don	End	6:01	180	Alabama	Green Bay Packers
17	Isbell, Cecil	Back	6:01	190	Purdue	Green Bay Packers
21	Cherundolo, Chick	Center	6:02	210	Penn State	Pittsburgh Steelers
22	Rifle, Dick	Back	6:01	210	Albright	Pittsburgh Steelers
24	Coomer, Joe	Tackle	6:05	290	Austin College (Tex.)	Pittsburgh Steelers
25	Kinard, Bruiser	Tackle	6:01	220	Mississippi	Brooklyn Dodgers
28	Sivell, Jim	Guard	5:08	215	Auburn	Brooklyn Dodgers
28	Falaschi, Nello	Back	6:00	195	Santa Clara	New York Giants
30	Filchock, Frank	Back	5:11	200	Indiana	Washington Redskins
33	Mellus, John	Tackle	6:00	223	Villanova	New York Giants
33	Baugh, Sammy	Back	6:02	185	Texas Christian	Washington Redskins
34	Adams, Chet	Tackle	6:03	230	Ohio University	Cleveland Rams
36	Wilkin, Wee Willie	Tackle	6:04	260	St. Mary's (Calif)	Washington Redskins
51	Shugart, Clyde	Guard	6:01½	226	Iowa State	Washington Redskins
54	Craig, Larry	End	6:00	210	South Carolina	Green Bay Packers
61	Lio, Augie	Guard	6:00	230	Georgetown	Detroit Lions
70	Tripson, John	Tackle	6:01	219	Mississippi State	Detroit Lions
75	Apolskis, Ray	Center	5:11	200	Marquette	Chicago Cardinals
81	Humbert, Dick	End	6:02	175	Richmond	Philadelphia Eagles
88	Kuharich, Joe	Guard	5:11	195	Notre Dame	Chicago Cardinals
99	Schwartz, Perry	End	6:01	195	California	Brooklyn Dodgers

AVOID "5 O'clock Shadow"
 USE **GEM** MICROMATIC
BLADES
 IN YOUR GEM RAZOR



ALL-STARS LINEUP

LE Humbert 81	LT Adams 34	LG Lio 61	C Hein 7	RG Tripson 70	RT Kinard 25	RE Dewell 7
			QB Falaschi 28			
	LH Isbell 17				RH Jones 12	
			FB Leemans 4			

SQUAD LIST

No.	No.	No.
4 Leemans, b	21 Cherundolo, c	34 Adams, t
7 Dewell, e	22 Riffle, b	36 Wilkin, t
7 Hein, c	24 Coomer, t	51 Shugart, g
9 Manders, b	25 Kinard, t	54 Craig, e
11 Hare, b	28 Sivell, g	61 Lio, g
12 Jones, b	28 Falaschi, b	70 Tripson, g
14 Cuff, b	30 Filchock, b	75 Apolskis, c
14 Hutson, e	33 Mellus, t	81 Humbert, e
17 Isbell, b	33 Baugh, b	88 Kuharich, g
		99 Schwartz, e

At all the Games

It's CHE



CHICAGO BEARS

LE Nowaskey 20	LT Kolman 29	LG Fortmann 21	C Turner 66	RG Bray 82	RT Artoe 35	RE Siegal 6
		QB Luckman 42				
	LH Swisher 48			RH Gallarneau 8		
		FB Osmanski 9				

- No.
 2 Famigletti, b
 4 Clark, b
 5 McAfee, b
 6 Siegal, e
 8 Gallarneau, b
 9 Osmanski, b
 11 Maniaci, b
 12 Lahar, g
 13 Stydahr, t
 14 Plasman, e
 15 Matusa, c

SQUAD LIST

- No.
 16 Musso, g
 17 Snyder, b
 20 Nowaskey, e
 21 Fortmann, g
 22 Standlee, b
 23 Forte, g
 24 Hughes, c
 25 Nolting, b
 26 Baisi, g
 27 Mihal, t
 29 Kolman, t

- No.
 30 Wilson, e
 34 Federovitch, t
 35 Artoe, t
 37 Bussey, b
 42 Luckman, b
 48 Swisher, b
 51 Kavanaugh, e
 57 McLean, b
 66 Turner, c
 76 Pool, e
 82 Bray, g

CHESTERFIELD

They Satisfy

CHICAGO BEARS

Player Roster

No.	Name	Position	Height	Weight	College
2	Famiglietti, Gary	Back	5:11	218	Boston University
4	Clark, Harry	Back	6:00	180	West Virginia
5	McAfee, George	Back	6:00	182	Duke
6	Siegal, John	End	6:01	205	Columbia
8	Gallarneau, Hugh	Back	6:00	197	Stanford
9	Osmanski, William	Back	5:11	197	Holy Cross
11	Maniaci, Joseph	Back	6:01 $\frac{1}{4}$	210	Fordham
12	Lehar, Harold	Guard	6:00	220	Oklahoma
13	Stydahar, Joseph	Tackle	6:04	230	West Virginia
14	Plasman, Richard	End	6:03	210	Vanderbilt
15	Matuza, Albert	Center	6:02	202	Georgetown
16	Musso, George	Guard	6:01 $\frac{1}{2}$	270	James Millikin
17	Snyder, Robert	Back	6:00	195	Ohio University
20	Nowaskey, Robert	End	6:00	195	George Washington
21	Fortmann, Daniel	Guard	6:00	210	Colgate
22	Standlee, Norman	Back	6:01 $\frac{1}{2}$	215	Stanford
23	Forte, Aldo	Guard	6:00	212	Montana
24	Hughes, William	Center	6:01	225	Texas
25	Nolting, Raymond	Back	5:11	185	Cincinnati
26	Baisi, Albert	Guard	6:00	215	West Virginia
27	Mihal, Joseph	Tackle	6:03	230	Purdue
29	Kolman, Edward	Tackle	6:02	233	Temple
30	Wilson, George	End	6:01	190	Northwestern
34	Federovitch, John	Tackle	6:04 $\frac{1}{2}$	252	Davis & Elkins
35	Artoe, Lee	Tackle	6:03	218	California
37	Bussey, Young	Back	5:09	175	Louisiana State
42	Luckman, Sidney	Back	6:00	197	Columbia
48	Swisher, Robert	Back	5:11	165	Northwestern
51	Kavanaugh, Kenneth	End	6:03	205	Louisiana State
57	McLean, Raymond	Back	5:11	168	St. Anselm's
66	Turner, Clyde	Center	6:03	235	Hardin-Simmons
76	Pool, Hampton	End	6:01	215	Stanford
82	Bray, Raymond	Guard	6:00	224	Western Michigan College

AVOID "5 O'clock Shadow"

GEM *Clog-pruf*
RAZOR



*Lucky Strike
means fine
Tobacco!*

"I'VE WATCHED Luckies buy tobacco at more auctions than I could count," says Alf Webster, tobacco warehouse owner of Durham, N. C. "They go right after the milder, better-tasting leaf, pay what it costs and take it away.

"To me, Lucky Strike *means* fine tobacco. *Sure* I smoke Luckies!"
Smokers . . . in tobacco, as in

most things, quality counts. The finer, lighter leaf just naturally costs more—but Luckies pay the price to get it!

Among independent tobacco experts—auctioneers, buyers and warehousemen—Luckies are far and away the favorite . . . Why not enjoy this milder, better-tasting tobacco in your *own* cigarette?

WITH MEN WHO KNOW TOBACCO BEST—IT'S LUCKIES 2 TO 1

Copyright 1941, The American Tobacco Company

• Actual photograph—Alf Webster shows a leaf of fine, light tobacco, before aging.



PARK & TILFORD RESERVE

"The Blend of Experience"



— backed by 100 years of *Knowing How!*

THE NAME PARK & TILFORD ON ANY WHISKEY IS YOUR ASSURANCE OF QUALITY

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George Halas, Owner-Coach of Bears, Hailed as True Marvel



GEORGE HALAS

LUKE JOHNSOS

PADDY DRISCOLL

HUNK ANDERSON

EVEN his bitterest rivals pronounce George Halas the "coach of the year." Many others unhesitatingly call his spectacular Chicago Bears the greatest team ever to perform on any gridiron.

This season the Bears swept through the National League eleven-game championship campaign with only one setback. And that was a two-point defeat by the Green Bay Packers. The Bears revenged that by walloping their sectional adversaries in the play-off for the Western title. One week later the amazing Chicagoans humbled the New York Giants by 37 to 9 for the National League championship. They were the first to win the league title in consecutive years. In 1940 the Bears flattened the Washington Redskins, 73 to 0, in the title play-off.

The Bears last autumn also established a flock of scoring and playing records. Throughout the Bears gave their finest demonstration of their famous T Formation system. Meanwhile, on and off the field, Owner-Coach George Halas was both the inspiration and power behind the relentless machine. He was the ingenious mind that hunted out and

assembled the squad of thirty-three specialists who made the high-scoring system work almost flawlessly.

Also, Halas, prodigious worker, was always the boss. Crafty and resourceful, the Bears' head man is credited with possessing one of the best football minds in the country. Certainly it is one of the most active.

The Bears were known as the Staley's when the club was organized by Halas in 1920 at the Staley Manufacturing Company in Decatur, Ill. In 1921, Halas moved the club to Chicago, arranged to play all home games at Wrigley Field, the home of the Chicago National League baseball club, and later changed the name to that of the Bears.

Halas coached the Bears continuously from 1920 to the close of 1929 when he engaged Ralph Jones for the position. He resumed his old post in 1933 and has handled the coaching reins ever since. He played end 1920-29. The Bears' coach starred playing end at Illinois.

In World War No. 1 Halas served in the Navy. He is an officer in the Naval Reserve. He was an outfielder with the N. Y. Yankees.

The official football timing watch for

CHICAGO BEARS vs ALL-STARS

Longines

THE WORLD'S MOST HONORED WATCH

Longines Watches, appointed official timepiece for this football game, were also used for official timing for the 1941 A.A.U. and I.C.4A Track Championships, the National A.A.U. Men's and Women's Swimming Championships, and many other important sports events. Longines Watches were selected as exclusive official timepiece for the 1940 Olympics. Among many associations which have chosen Longines Watches as official timepiece are National Aeronautic Association, American Automobile Association, and U. S. Polo Association.

Other honors bestowed upon Longines Watches for accuracy and elegance include 10 world's fair grand prizes and 28 gold medal awards. Throughout the world, no other name on a watch means so much as Longines, *The World's Most Honored Watch*.

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and elegance by Longines*



The skill, experience, and workmanship necessary for the construction of Longines Watches for precision timing, aviation and navigation are reflected in the greater accuracy of every Longines Watch at any price. Longines jewelers show Longines personal watches of distinction from \$40 upward; also Wittnauer Watches from \$24.75, products of—
Longines-Wittnauer Watch Co., Inc., 590 Fifth Avenue, New York, N. Y.

Things You Should Know About Those Slashing All-Stars

THE All-Stars, the pick of nine National League clubs, represent the type of team the majority of coaches dream about but could only assemble on special occasions like today. The brightest star in the league constellation is tall, streamline Don Hutson, Green Bay's remarkable pass-catching end. Don came out of Alabama a few years ago and has managed to set more records than any one else in National League history. Hutson added to his crop of records in 1941 and also became the circuit's top scorer with 95 points, another new standard. Hutson is not only the greatest pass catcher of all time, but is a constant threat as a decoy for opponents. The other half of the Packers' dazzling passing combination is Cecil Isbell, the league's 1941 champion forward passer. The former Purdue star is the Bob Feller of the gridiron.

★ The Dodgers' Pug Mander hails from a notable football family in South Dakota. Pug, built on the general lines of an army tank, was the pro circuit's No. 1 ball carrier last season. An older brother, Jack, will be with the Bear coaches across the field. Wearing the Bear livery Jack accomplished frequent kicking feats, especially when he booted seventy-six consecutive field goals.

★ The Giants have five representatives—Mel Hein, Tuffy Leemans, Ward Cuff, Nello Falaschi and John Mellus. Hein has played eleven seasons with the Giants, won all-league honors eight years and probably has no superior as an iron man. Only once in eleven years was the stalwart center unable to return after being hurt. Ward Cuff is the perfect player—he does everything well. Leemans is one of the league's leading ground gainers; Falaschi its best blocker, a real unsung hero.

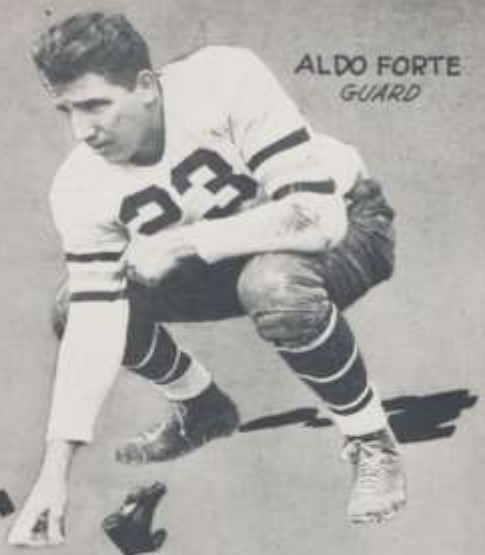
★ Bill Dewell, star end, will join the Navy tomorrow. . . . Slingin Sammy Baugh has invested his football earnings in extensive Texas cattle lands. . . . Augie Lio, Detroit guard won All-American honors at Georgetown in 1940. . . . Wee Willie Wilkin, the Redskins' 265-pound tackle, is very difficult to make mad. . . . Dick Humbert, Eagles' end, was one of the league's best 1941 rookies. . . . The league's No. 1 tackle? Bruiser Kinard of the Dodgers, of course. The Bruiser usually is almost half his side of the line. . . . Ward Cuff never kicked field goals at Marquette, but for two years led the pros in that department.



DICK PLASMAN
END



JACK MANDERS
GUARD



ALDO FORTE
GUARD

BEARS



HARRY CLARK
BACK



HAMPTON
POOL
END



BOB
SWISHER
BACK



SIDNEY
LUCKMAN
BACK



JOSEPH
STYDAHAR
TACKLE



JOSEPH
MANIACI
BACK



ROBERT NOWASKEY
END

LEE ARTOE
TACKLE



After a **P**erfect day

Packed with **P**unts and **P**asses

Take time out for a few

Mellow **M**oments for **M**ild

pm
DE LUXE

*Blended
Whiskey*



Rye
or
Bourbon

National Distillers Products Corporation, New York. 90 Proof. 49% grain neutral spirits.

Something *NEW
has been added!**

WIN A LETTER for your sweater, and see what something new can do! And remember: Something new has been added to a cigarette, too—to make it even more pleasant!

***Latakia**

(Pronounced "La-ta-lee'-a"), a flavorful tobacco from the Eastern Mediterranean. Carefully blended with other famous tobaccos, Latakia creates an entirely new—even finer Old Gold flavor.



Some familiar pack
—but **NEW**
Old Golds!

League Leaders Thrice Have Beaten Stars

The post-season football game between the champion team of the National League and a squad of stars picked from the rest of the circuit was originated in Los Angeles in January 1939. This is the fourth game of the series, and discloses the fact that the Stars have yet to win.

Steve Owen went into today's battle with the prediction that, despite the manifest glories of the Bears, the Stars at last would gain the day.

Here is a record of the three games played in this series, all of them at Los Angeles:—

1939—New York Giants, 13; All Stars, 10
1940—Green Bay Packers, 16; All Stars, 7
1941—Chicago Bears, 28; All Stars, 14

JOHN
FEDEROVITCH
TACKLE




RAYMOND MCLEAN
BACK



ALBERT MATUZA
CENTER



YOUNG BUSSEY
Q-BACK

 BEARS



HAROLD LAHAR
GUARD



KENNETH KAVANAUGH
END



HUGH GALLARNEAU
BACK



NORMAN STANDLEE
BACK



JOSEPH MIHAL
TACKLE



CLYDE TURNER
CENTER



WILLIAM HUGHES
CENTER



GARY FAMILIETTI
BACK



EDWARD KOLMAN
TACKLE



ALBERT BAIISI
GUARD



DANIEL FORTMANN
GUARD



BEARS



GEORGE M'AFEE
BACK



ROBERT SNYDER
BACK



GEORGE WILSON
END



BILL OSMANSKI
BACK



RAY NOLTING
BACK



JOHN SIEGAL
END



RAYMOND BRAY
GUARD



GEORGE MUSSO
GUARD

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NEW YORK



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than the average of the 4 other largest-selling cigarettes tested—less than any of them—according to independent scientific tests *of the smoke itself*

Robert Diller
BY BURNING 25% SLOWER than the average of the 4 other largest-selling brands tested—slower than any of them—Camels also give you a smoking *plus* equal, on the average, to

5
EXTRA SMOKES
PER PACK!

R. J. Reynolds Tobacco Company, Winston-Salem, N. C.



Camel

—THE CIGARETTE
OF COSTLIER TOBACCOS