

The Chicago Rockets versus The Cleveland Browns

(ALL AMERICA FOOTBALL CONFERENCE)

PROCEEDS

THE CHICAGO DAILY NEWS VETERANS FUND, INC. SOLDIER FIELD—SEPT. 13, 1946 (NIGHT)

OFFICIAL PROGRAM

25





# BEATEN IN 151 YEARS!

This team is a triple threat . . . one of the most famous teams in America . . . BONDED BEAM, JIM BEAM and BEAM'S PIN BOT-TLE. Theirs is the history of a long sensational winning streak of 151 years . . . unbroken by even the slightest let-down in the superb quality for which the name BEAM stands.

The World's Finest Bourbon Since 1795

Stay on the BEAM ...

THESE CHOICE WHISKIES SOLD COAST TO COAST

Remember you pay only a moderate price for "The World's Finest Bourbon." From these three fine whiskies in the famous Beam family you will assuredly find just the whiskey to suit you . . . and certainly your purse. Obtainable at your favorite bar or package goods store. You cannot buy a better bottle of Bourbon.

KENTUCKY STRAIGHT BOURBON WHISKIES

DISTILLED AND BOTTLED BY JAMES B. BEAM DISTILLING CO., INC. DISTILLERS SINCE 1795 CLERMONT, KY.

A DIVISION OF

Philip Blum & Co. Inc.

OFFICES, CHICAGO, ILL. . DEPENDABLE SINCE 1898

#### THE FIRST GAME

of the

#### ALL-AMERICA FOOTBALL LEAGUE

## **TONIGHT**

is being played for the

## BENEFIT

of the

### CHICAGO DAILY NEWS VETERANS FUND

through the courtesy of JOHN L. KEESHIN

and the

"ROCKETS"

The Following Agencies share in the proceeds of the Daily News Veterans Fund:

United Charities

American Legion

Catholic Charities

Veterans of Foreign Wars

Jewish Charities

Disabled American Veterans



J. L. KEESHIN, President Chicago Rockets All-America Football Conference

DuBois-The Drake.

#### Best Wishes to the

## CHICAGO ROCKETS



Congratulations to John L. Keeshin

and The Chicago All-America Football Club, Inc.

for donating the entire net receipts

of tonight's game to

# The Daily News Veterans Fund



### The All-America Football Conference

JOHN S. KNIGHT

(Editor and Publisher, Chicago Daily News)



THE SOLDIER came back from the South Pacific to find that unless he could raise an immediate loan, he would lose title to the house he had started paying on before the war. He could not get a hearing anywhere. He appealed to the Daily News Veterans Fund. The necessary money was advanced. The soldier saved his home, became a solid figure in his community.

Another veteran returned to find that in his absence his home had burned, and all the furnishings destroyed. He found another place to live, but had no money to buy furniture. He requested aid of the Veterans Fund. It was given. His home has been reestablished.

Family illnesses had exhausted the resources of Mr. S., a veteran of World War II. His grocer had suspended credit. At his wits' end, Mr. S. brought his story to the Veterans Fund, and in a few moments he was on his way with sufficient money to pay his grocery bill, and restore credit.

John came home from the war to his six small children. As result of war injuries he was hospitalized. His children had no means of support, and all needed clothing badly. When John sought aid from the Veterans Fund, it was granted immediately, and his children are now well fed and well clothed.

These are four stories of scores that could be related concerning the work of the Chicago Daily News Veterans Fund.

The fund was set up early in 1946 by the Daily News, and a board containing representatives of the American Leigon, Veterans of Foreign Wars, Disabled American Veterans and the United, Catholic and Jewish Charities.

This board is the final word on the administration of the fund and its distribution.

I speak for the six participating organizations when I express my appreciation to the Chicago Rockets Professional Football Club and to John L. Keeshin, for making the first game of the All-America Professional Football Conference in Chicago a benefit for the Daily News Veterans Fund.

The Veterans Fund is not a temporary affair, to be dropped when thoughts turn from war to peace. It is a permanent organization designed to be of lasting aid and benefit to the men who fought in all wars, and to their families.

Every veteran should commend Mr. Keeshin for his voluntary offer to play tonight's game for the Fund.



PROVED AND IMPROVED FOR 52 YEARS



## The All-America Football Conference

By JOHN P. CARMICHAEL

(Sports Editor, the Daily News)



NEW professional football league makes its debut in Soldier Field this evening. The All-America Football Conference gives Chicago its third pro eleven and, perhaps, the greatest of all three. The Daily News is proud and happy to present, under its auspices, the home debut of the Chicago Rockets, playing against the Cleveland Browns, in behalf of its War Veterans Fund.

In putting a team in this new gridiron cricuit, Owner John Keeshin has spared neither expense nor energy. The names you see on tonight's program represent the cream of former college and pro stars. Such backs as Billy Hillenbrand and Bob Hoernschemeyer from Indiana, Don Griffin of Illinois and Elroy Hirsch of Wisconsin-Michigan have sparked their Big

Ten teams to many a former triumph.

Down in front of these all-stars will be linemen such as Herb Coleman of Notre Dame at center and Max Morris of Northwestern at end. Coleman played on the 1943 Irish eleven which is rated as one of the finest ever to come out of South Bend, while Morris was an All-American wingman in '45 out Evanston way. These are the types of men who form the nucleus of the Rockets in their inaugural performance before a typical Chicago gallery.

This is a regularly scheduled game of the All-America Conference. The Daily News felt that it was only fair to offer a legitimate encounter . . . a game on which even the championship might hinge . . . to the patrons and both Coach Dick Hanley of the Rockets and Paul Brown of the Browns were in hearty accordance with this thought. In fact President Art McBride of the Browns agreed to a general re-arrangement of his entire card so as to put his own potential title club into this War Veterans Fund picture.

If the Rockets have any team to beat in the new loop, it is Cleveland. Here is a team studded with "name men" of collegiate renown. There is no need to dwell upon the merits, or past showings, of such grid greats as Otto Graham of Northwestern, Gene Feckete of Ohio State, "Special Delivery" Jones of Pittsburgh, "Dippy" Evans of Notre Dame and others too numerous to mention. They have written many an indelible moment into football history.

It is the boast of the Daily News that its sports staff ranks second to none in presenting the finest all-around coverage; thus we feel that in presenting this game we are providing that staff with the best vehicle for its talents and, at the same time, offering the public a spectacular run for its money. All the glamorous backfield speed and nutcracker line play of a championship battle is in prospect for this "kickoff" of a new era in football gold and glory.

Owners Keeshin and McBride have spared no effort to make this first meeting of two great teams something that greater Chicago will remember...and that will assure the War Veterans Fund a handsome and useful sum. "We aim to give Chicago the finest representation possible in big-time football," said Keeshin. "We feel that the Rockets have all the earmarks of a quality team . . . and Coach Hanley assures me, and you folks, that he has a winner in the making."

So on behalf of the Daily News, we bid you welcome to the initial appearance of your newest gridiron power... and on behalf of the War Veterans Fund we thank you for a patronage that we hope and expect will become your privilege for subsequent renewals of what the Daily News foresees as a promotional fixture.



L

 $B \cdot U \cdot L \cdot O \cdot V \cdot A$ 

official timepiece of the

CHICAGO ROCKETS

21 JEWELS

U

TUXEDO . . . 14-karat gold . . . 21 jewels. With 14-karat gold basket-weave wrist band, \$225\* With cushioned, hand-sewn leather strap, \$125.00



THE MOST REVEREND BERNARD J. SHEIL, D.D. Senior Auxiliary Bishop of Chicago

"It is indeed a pleasure to join with the thousands of Chicagoans in extending best wishes and felicitations to the Chicago Rockets professional football team as they embark on their first season.

"Football, like all American sports, is one of the finest means of stimulating true sportsmanship and fair play, not only among athletes, but among all our people, particularly the young. Sports are truly an American heritage, a heritage of the young, which very definitely add much to their lives by stressing clean living and all its attending virtues.

"The Chicago Rockets, I know, will carry this banner of sportsmanship throughout all its competition in the best tradition of American sports."

THE MOST REVEREND BERNARD J. SHEIL, D.D. Senior Auxiliary Bishop of Chicago



#### ALBERT C. FULLER IS ROCKETS BUSINESS MANAGER

By ALICE THOMAS



AL FULLER

A QUARTER-CENTURY in journalism, theatrical publicity and writing, and advertising and public relations tells the story of Chicago Rockets Business Manager Al Fuller.

Fuller started out in Chicago as a cub reporter on the staff of the City News Bureau twenty-five years ago. He found the reporters' life too economically uninteresting after a year at covering and writing stories and he then became associated with Sam P. Gerson, then and now Western Representative of the theatres and productions of the Messrs. Lee and J. J. Shubert. Followed a year as general manager of the James W. Elliott Productions, Inc., producers of "Castles in the Air" and "The Gorilla." Later he was personal press representative for the then miraculous Al Jolson.

In 1927 Al Fuller joined the executive staff of the Palmer House as its public relations manager. In 1934 he was made both advertising and publicity director, a position he held for nineteen years and some months until the Palmer family sold out the hotel to its present chain operators.

In the meantime, along with his regular activities in his executive positions, Fuller found time to write a play, "Remote Control," which ran for twenty-four weeks at the 48th Street theatre in New York and was made into a motion picture. Al also did a novel, "Castles in the Air," and many radio programs, including originating the "Dot and Don" mystery series for the Wilson packing company and "The Music Counter Romance" for the Elgin National Watch Company. Al Fuller also edited the HAMILTONIAN, magazine of the former Hamilton Club, for several years.

In addition to his activities with the Rockets, Fuller is the Advertising Manager of the Drake Hotel, Gibby's famous restaurant at 192 North Clark Street, and counsellor in public relations to several other enterprises of national scope.

#### BEN MAIDENBURG, DAILY NEWS PROMOTION MANAGER, BIG FACTOR IN TONIGHT'S SUCCESS

By JAMES E. COGAN



BEN MAIDENBURG

THE guy with the bow tie in the picture inserted in this paragraph is Ben Maidenburg, promotion editor of the Daily News. He has worked on all the other John S. Knight papers, but is new in Chicago and admits that if he went across the street from the Daily News building, he'd have to ask a cop how to get back.

He is a native of Marion, Ind., better known as the City of Petunias.

This is being written so that Jack Keeshin will finally find out with whom he has been working on tonight's football game.

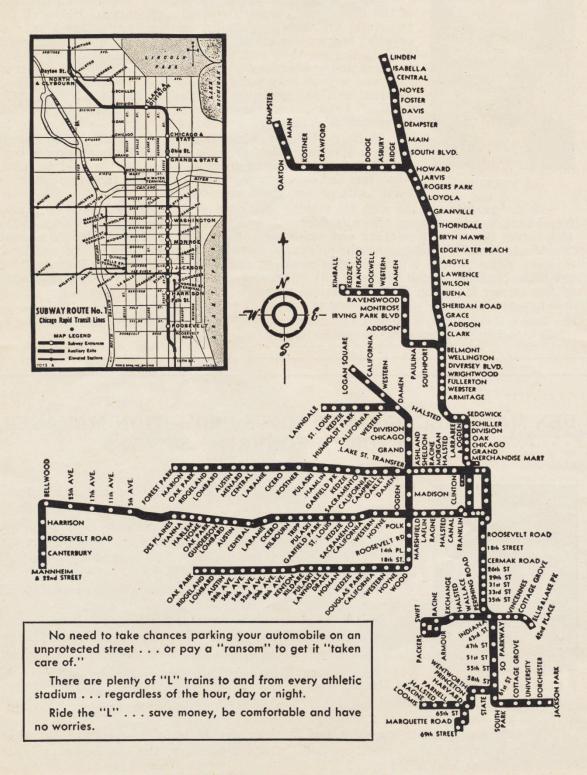
Maidenburg started through Butler University, then decided to go back into the newspaper business. Successively he was with the Marion (Ind.) Chronicle, the Des Moines Register and then joined Knight at the Akron Beacon Journal, whence he traipsed

to Miami and Detroit and into the Army.

Starting with the air corps he mosied along on 145 aerial combat missions, then worked in five amphibious assault landings with the infantry, the last being at Leyte island, the Philippines.

After the Southwest Pacific show ended, he rejoined Knight on the Chicago Daily News, and went into promotion, hence his picture here. He has been promoting the football game that is being played here tonight.

## You Wouldn't Have Those Parking Troubles IF You Rode The "L"



RAPID TRANSIT LINES

ELEVATED AND SUBWAY

### The All-America Football Conference



JAMES H. CROWLEY

AMES H. (SLEEPY JIM) CROWLEY, Commissioner of the All-America Football Conference, was born in Chicago, September 10, 1902—and thus was launched an exciting and colorful career in sports which was to reach a new climax with his appointment to the post of Commissioner of the All-America Football Conference.

Jim played his high school ball in Green Bay, Wis., whence the family had moved; and he entered Notre Dame in the fall of 1921, a few months after his graduation from high school.

One of his rivals for the left halfback at Notre Dame was Commissioner and President Elmer Layden. A series of injuries in the fullback post resulted in the shifting of Layden to fullback and, against Carnegie Tech

in 1922, the immortal Four Horsemen—Crowley, Layden, Harry Stuhldreher, and Don Miller-first played together as a unit. It was not until the Army game of 1924 that their nickname was appended by Grantland Rice, dean of American sports writers.

The 1924 team won all of its nine regularly-scheduled games and was victorious over Standford, 27 to 10, in the Rose Bowl game of January 1, 1925. Crowley, Layden, and Stuhldreher were named All-American.

Crowley then went to the University of Georgia as backfield coach, a position he held from 1925 through 1928. He became head coach at Michigan State in 1929, and his success there led to an offer from Fordham which he accepted in 1933.

His Fordham teams were among the nation's most powerful, winning 55 games, losing only 12, and tying 7 in nine seasons. From 1937 to 1941, inclusive, Fordham won 33, lost only 5, and tied 2 to lead the nation's major teams.

Crowley's 1936 and 1937 teams, with their great "Seven Blocks of Granite" in the line were among the greatest defensive aggregations in football history. They lost only one game, 7 to 6, to N.Y.U., and the Violets' touchdown was the only one scored against Fordham in two years through the line.

Identified in the public mind as a defensive mentor, Crowley also came up with some sparkling offensive units, particularly in his last five years with the Rams. Fordham averaged in the neighborhood of three touchdowns a game during his last five years against major opposition, and before the development of T-formation.

The Commissioner entered the Navy as a Lieutenant Commander in February of 1942 and he coached the North Carolina Pre-Flight team that Fall. The following January he was assigned to the Pacific in charge of welfare and recreation of the Third Fleet. He was transferred to Admiral Halsey's staff in August of 1943 in charge of welfare and recreation for the entire South Pacific Area.

Crowley returned to the United States in June of 1944 to become athletic director and football coach at Sampson Naval Training Center. He was made a full commander in December of 1944. He was assigned further Pacific duty for the Bureau of Personnel in January of 1945, returning the following April. He went on inactive duty in June.

His appointment as Commissioner of the Conference was unanimously approved in April, 1945, at a meeting of the franchise owners, and he assumed his duties upon his release from active duty with the Navy.

Crowley's football personality, host of friends, and ready wit have enabled him to perform great service in the organization and smooth functioning of the first full-blown major sports loop ever conceived. In constant demand as an after-dinner speaker, the Commissioner has given unsparingly of his talents to further the cause of the Conference not only in the "banquet league," but also at conference meetings, at his New York headquarters, and in a seemingly endless series of trips to all parts of the nation on Conference business.

The Commissioner makes his home in Pelham Manor, N. Y., with his wife and two sons, Pat 7, and Jimmy 6.



HERE IS THE STORY with pictures of the Fruehauf "Truck-Trailer" method of hauling and the advance in Trailer design through three decades.

By comparing the first simple lumber Trailer, built in 1914, with the modern Fruehauf Stainless Steel Trailer, you will see at a glance the striking development in modern engineering for over-the-road hauling.

The application of the Trailer principle—that any truck can pull far more than it can carry-produced the Fruehauf Trailer and immeasurably widened the horizons of truck transportation.

IT CAN PULL MORE

Today, the Trailer-method is serving more than 100 different lines of business. In every application Fruehauf helps the user to select with certainty the Trailer equipment exactly fitted to do his particular job with ease, efficiency and at lower cost.

World's Largest Builders of Truck-Trailers

FRUEHAUF TRAILER CO. . Chicago Branch

Zone 8 2553 Archer Avenue

TRANSPORTATION"

Calumet 7980

C. L. SCHNEIDER, Manager

8 Factories - 62 Factory Service Branches



## ROCKETS BRING BEST IN PROFESSIONAL FOOTBALL TO CHICAGO

#### By ALBERT C. FULLER

THE SAGA of the Rockets is one replete with courage, foresight, and hard work upon the part of a daring man who knows no answer save that of success.

John L. Keeshin, president of the Chicago Rockets, is a man about whom each of the above words can be truthfully written, for his life story typifies in a greater number of years that of the few so far lived by his football organization. Mr. Keeshin's success in the trucking business, the merchandising of tires, batteries, radio and automobile supplies, and at Sportsman's Park, is known to all who have read the magazines and newspapers of the past decade. From humble beginnings this dominant character has planned and worked and fought his way up the ladder to where he now has a commanding position in the business and sporting life of our community.

"Jack" Keeshin, as his friends call him, is a hard-driving, never-exhausting worker. He has never asked any of his employees to do what he would not do himself. He gives unsparingly of his time to present Chicago with the best in professional football. He is ceaseless in his thoughts to better the Rockets. No stone has been left unturned, no money unspent, no idea rejected so long as he thought it would benefit the Rockets and, consequently, bring to Chicago the utmost in professional football.

And that is just what John L. Keeshin and his associates are giving Chicago with the debut of the Rockets. Here are thirty-three men. The concentration in their selection has been on youth and speed; on new plays and new formations. On action! Action brings thrills. And thrills are what people go to football games and hope to see.

None of the blubber-heavy, slow-moving, muscle-bound players of ancient vintage and past grandeur are found on the Rockets' roster. New names to Chicago gridirons are there. Thirty-three of them from the best of the immediate past on the nation's college campus to the finest from the armed services.

Instead of "oldsters" common through the years to professional football ranks, Rocket fans will see "Crazy Legs" Hirsch, Billy Hillenbrand, "Hatchet" Clay, Ernie Lewis, Don Griffin and a multitude of other fast-moving, dazzling runners, long distance punters, and forward passers equal to and better than anything ever presented in the old professional league. At the ends will be such greats as Bob Dove and Ralph Heywood, Frank Quillen and Max Morris, the latter, one of Northwestern's all-time greats. In the center of the line is Herb Coleman, of Notre Dame, and Bob Osterman, likewise from Notre Dame. The guards and tackles are fast and heavy enough to be felt when they hit. More of them elsewhere in the program.

And, "the sleeper" in the Rocket Squad is the group of eighteen marauding Marines who played for Head Coach "Dick" Hanley on his El Toro Marine team which lost but two games out of the forty-five it played.

It took money, and the courage to spend it to sign the men to the Rocket Roster. It took money, and the courage to spend it to tie Head Coach Richard E. (Dick) Hanley to a long term contract. The same may be said of Mr. Keeshin's efforts in persuading the immortal player Ernie Nevers to accept a job as chief assistant to Coach Hanley.

It took foresight and money to send the original squad of sixty-seven players to beautiful Santa Rosa Junior College, at Santa Rosa, California, where the men trained for the season commencing tonight.

It took courage to invest in so heavy an advertising campaign using direct-mail, newspapers and radio to "sell" the Rockets to Chicago. Here was a new team, in a new league, playing a season in a stadium used only for one-a-year spectacles before. All these things had to be considered and the multitude of problems and ramifications they presented had to be encountered.

All of these point again to the courage and enterprise of the man who is president of the Chicago All-America Football Club, Chairman of the Executive Committee of the All-America Football Conference, the man who runs the Rockets, John L. Keeshin.



An All-Star line-up! Rock Island's famous ROCKETS, now on fast post-war schedules, serve the middle west from Chicago to the Rockies, from Texas to the Twin Cities. Choose one of these great trains on your next trip for luxurious, streamlined transportation. Remember -it costs NO MORE to ride the ROCKETS!

#### THE ROCKY MOUNTAIN ROCKET

Between Chicago - Denver - Colorado Springs

THE PEORIA ROCKET Between Chicago-Peoria

THE DES MOINES ROCKET Between Chicago-Des Moines

THE TWIN STAR ROCKET Bet. Minneapolis-St. Paul & Houston

THE ZEPHYR ROCKET Bet. Minneapolis-St. Louis

THE TEXAS ROCKET

Between Kansas City-Dailas

THE CHOCTAW ROCKET Between Memphis-Amarillo "Highball" your shipments by ROCKET FREIGHT... the new, faster freight service that delivers the goods in a hurry! ROCKET FREIGHTS, powered by giant Diesel locomotives that haul a mile of freight cars at express speeds, provide fast service to terminal points, likewise speeding up service to intermediate cities. You'll score with your customers if you specify ROCKET FREIGHT on your next shipment. Let a Rock Island representative give you the complete story.

#### Better Than Ever! The New GOLDEN STATE LIMITED Streamlined — Diesel Powered

The fastest train in history without extra fare between Chicago and Los Angeles! Late departure permits a full evening in Chicago. Scenic daylight trip through wonderlands of Arizona-California. Reclining seat chair cars—Coffee Shop lounge. Private room and sectional space in Pullmans—Diner—Club Lounge—barber-valet.



ISLAN



HEAD COACH R. E. "DICK" HANLEY

THEN Richard E. ("Dick") Hanley came to Evanston, Illinois, in the Fall of 1927 to take over the coaching of Northwestern University's football team, he found a desolute picture confronting him. Prior to Hanley's advent on the campus they had defeated Minnesota only once in the 20th Century; they had not enjoyed a win over Zuppke of Illinois in fifteen seasons; they had never beaten Ohio and, worse still, had never scored a touchdown against the Buckeyes; the Evanstonian team had defeated Wisconsin but once in Big Ten (it was then,son) history; and they had won but one inter-sectional football game; that, against Missouri in 1915. The only bright thing on Hanley's horizon was the new Stadium. But it, too, had its dark side with a debt of \$1,650,000.00 yet to be paid off.

Then came Dick Hanley. In nine seasons Hanley won two Big Ten championships (1930-31); he signed a long-term contract with Notre Dame; he brought to Evanston Tulane from the South and Stanford from the West and Dartmouth from the East. He created six All-Americans of unchallenged distinction: Frank Baker, Dallas Marvel, Jack Riley, "Pug" Rentner, "Reb" Russell and "Red" Woodworth. In addition, Hanley found time to run eight coaching schools in as many seasons, and he originated the first "All-Star" game when he coached a team of Western Conference Stars which played a team coached by Howard Jones of Southern California and a group of Pacific Coast stars, at Soldier Field in 1933. The following year Hanley was made defensive coach of the Chicago Tribune's first All-Star team which held the mighty Chicago Bears, with "Red" Grange as captain, to no first downs. The game ended in a zero to zero tie; but Hanley claims a "moral" victory, for his team scored sixteen first downs and fumbled away three touchdowns against the Bears within the three yard line.

Prior to his debut in "Big Ten" circles Hanley had been winning national fame with his teams from the Haskell Indian Institute. These red-skinned football players won almost every game they played under Hanley meeting such teams as "The Iron Men of Brown," and Minnesota with Earl Martineau.

Hanley went into the insurance business where he sold \$1,127,000.00 of insurance in his first amazing, record-breaking year. He was following this profit-piling career when World War II came along and "Dick" went back to his favorite service, the Marines, in which he had served in the original World War.

In 1944-45 Lt. Colonel "Dick" Hanley was given the responsibility of organizing and coaching the mighty El Toro Marine football teams which played thirty games, losing two and tieing one. Many of these fighting Marines are now members of Hanley's Chicago Rockets football squad.

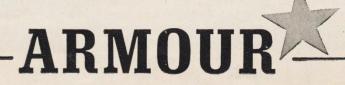
## DELICIOUS ALL-MEAT FLAVOR

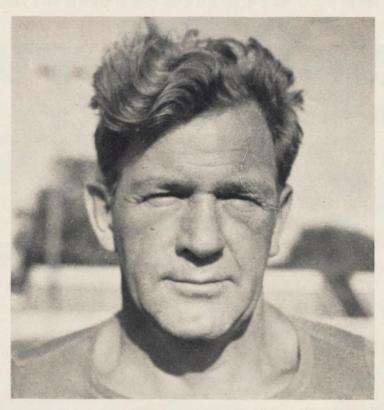
makes them

pienie favorites.



Only selected cuts of beef and pork are used to make Armour Star Frankfurters... and they are delicately seasoned with imported spices just to bring out all the goodness of the fine meat. So you get them at their freshtasting best, Armour Star Frankfurters are made fresh daily in Chicago and scores af Armour Sausage Kitchens, located from coast to coast, and rushed to nearby markets. Be sure to ask for Armour Star Frankfurters!





COACH ERNIE NEVERS

WENTY-THREE years ago there came across the tips of Rockies a shadow overcast upon the football world in such immensity that it nearly dwarfed all before it. Not until that shadow had reached eastward to the orange and blue sunsets around the campus of Illinois University did that shadow meet another burst of light that flew upwards and lit again the skies. Then the two became one, and together they dominated all of football for a trio of years. The shadow from west of the Rockies was caused by football's greatest fullback, Ernie Nevers, of Stanford. The burst of brilliant light that met and merged with the shadow from the Pacific was Illinois' own immortal "Red" Grange. Today Ernie Nevers is Chief Assistant to Head Coach "Dick" Hanley of the Chicago Rockets.

Ernie Nevers was contemporary with Illinois' "Galloping Ghost." Both played during the 1923-24-25 seasons. Grange made the last Walter Camp "All-Time All-American Football team," and so did Nevers. Both were All-Conference selections in their trio of competing years. Nevers was an All-American selection in his senior year, 1925. He was also, like Grange, captain that year. Grange made All-American selections for his three years of college competition; but Nevers improved with the years and lasted longer in professional football than did Grange. Both made All-Time All-Professional All-American Teams—Grange for his work with the old Chicago Bears and Nevers for his playing with the Chicago Cardinals.

Nevers was a baseball pitcher and so good at the mound that he played two seasons with the St. Louis Browns in the American League. Football was his greatest love and his career saw him coaching the Duluth Esquimos (1926-27), Lafayette College, Iowa University, the University of Stanford. He also coached the Chicago Cardinals for several of their best seasons back in memory.

His acquisition by the Chicago Rockets rounded out Head Coach R. E. "Dick" Hanley's coaching staff to a completion unequalled anywhere else in professional football.

## Get a Real Welcome...and Old Time "Friendly Service"



## A Friendly Smile . . . a Desire to Serve

#### Motorists Are Welcome Here; Cars Get Good Service, Too

THERE'S A SPECIAL WELCOME waiting for you at stations that display the sign of Friendly Service.

Mobilgas-Mobiloil dealers have renewed their Friendly Service pledge and are serving more motorists today than any other group of petroleum dealers in the U. S. A.

Older cars need better care . . . and the Mobilgas-Mobiloil man near you can help make yours last longer.

Get Friendly Service and better car care. Drive in today!

SOCONY-VACUUM OIL COMPANY, INC.



Drive in at the sign of "Friendly Service"

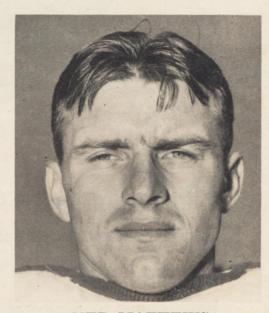
#### ASSISTANT COACHES



WILLIE WILKIN



BOB DOVE



NED MATHEWS

THE BULOVA WATCH IS THE OFFICIAL TIMEPIECE OF THE CHICAGO ROCKETS

# "Refreshment tells you it's



Drink ice-cold Coca-Cola. Taste its delicious goodness. Enjoy the happy after-sense of refreshment it brings. By just this experience of complete refreshment, millions have come to welcome the quality of Coca-Cola—the quality of the real thing.

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY

COCA-COLA BOTTLING CO., OF CHICAGO, INC.

Roster
CHICAGO ROCKETS FOOTBALL TEAM

No. 88	Name BOEDEKER, WM. (Bill)	Ht. 5-11	Wt. 190	Age 22	Position HB	School Scholastic
42	BRUTZ, JAS. (Pork)	6	215	27	G/T	Notre Dame
85	CLAY, WALTER (Hatchet)	5-101/2	195	22	HB	Colo. U., El Toro
25	COLEMAN, HERBERT (Herb)	6	205	23	С	Notre Dame
65	COX, NORMAN (Coxie)	6-2	200	21	Full	TCU
55	DOVE, ROBT. (Bob)	6-1	210	25	E	Notre Dame, El Toro
44	ECKER, ENRIQUE (Ed)	6-8	275	23	НВ	John Carroll, U.
99	GRIFFIN, DONALD (Don)	5-11	190	23	HB	Illinois, El Toro
00	GIII I III, DOMIND (DOI)	0-11	100	20	1110	Wash. Redskins, Boston
57	HEYWOOD, RALPH	6-21/2	195	24	E	USC., El Toro
66	HILLENBRAND, WM. (Billy)	6	185	24	HB	Indiana U.
80	HIRSCH, ELROY (Crazy Legs)	6-2	188	23	HB	Wisconsin, El Toro
64	HOERNSCHEMEYER, ROBT. (Hunchy)	5-11	192	21	QB	Indiana U., US Nav. Acad.
45	HUNEKE, CHAS. (Chuck)	6-3	224	25	T	St. Marys, Tex., Wyo. U.
74	KELLAGHER, WM. (Bill)	5-11	205	26	Full	Fordham, El Toro
50	LAHEY, THOS. (Pat)	6-2	220	26	E	John Carroll, El Toro
35	LOKANC, JOS. (Joe)	5-11	210	27	G	Northwestern, Chi. Cards
71	LAMANA, PETER (Pete)	5-11	210	25	Full	Boston U., 7th Army
73	LEWIS, ERNEST (Bull)	6-1	220	22	Full	Colo. U., El Toro
97	MATHEWS, NED (Pappy)	5-10	190	28	HB	UCLA, Det. Lions, Boston Yanks
53	MORRIS, GLEN (Max)	6-2	200	21	E	Northwestern
54	MOTL, ROBT. (Bob)	6-3	195	26	E	Northwestern
69	NEMETH, STEPHEN (Steve)	5-10	172	23	QB	Notre Dame
21	OSTERMAN, ROBT. (Moose)	6-3	220	27	C	Notre Dame
27	PARKS, EDW. (Mickey)	6	220	29	C	Okla., Wash. Redskins
30	PEARCY, JAS. (Jim)	5-101/2	210	27	G	Marshall Coll., El Toro
52	QUILLEN, FRANK	6-4	225	24	E	U. of Penna., El Toro
33	RUETZ, JOS. (Joe)	5-111/2	200	29	G	Notre Dame, St. Marys, Pre-Flight, El Toro
60	SCHROEDER, WM. (Bill)	6	190	23	HB	Wisconsin, El Toro
32	STACCO, EDW. (Stack)	6-1	230	21	G	Colgate, El Toro
34	SUMPTER, TONY	6-1	210	23	G	El Toro
40	VERRY, NORMAN (Norm)	6-2	240	23	T	USC, El Toro
31	VOGDS, EVAN (Red)	5-101/2	205	23	G	Wisconsin, Fleet City
48	WASSERBACH, LLOYD (Was)	5-11	205	24	T	Wisconsin
46	WILKIN, WILBUR (Wee Willie)	6-4	270	30	T	St. Marys, Wash. Skins, El Toro
82	WILLIAMS, WALTER (Walt)	6-2	195	27	HB	Boston U., El Toro
49	O'NEAL, J. C. (Chief)	6-1	230	22	G/T	TCU



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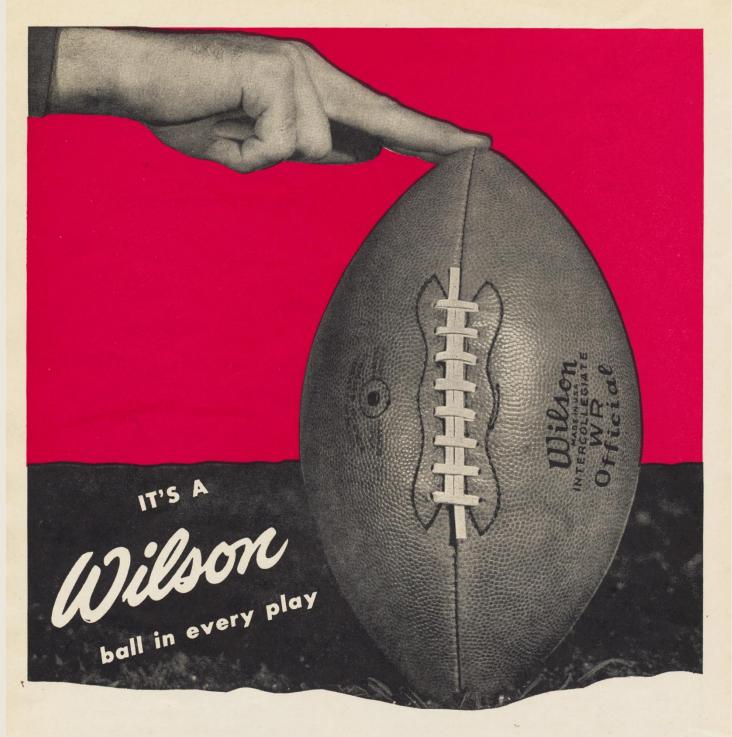
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## Roster CLEVELAND BROWNS FOOTBALL TEAM

		CENTER	S		
No	o. Name	College	Ht.	Wt.	Home Town
20	SCARRY, MIKE	Waynesburg	6'	208	Cleveland, O.
22		Marshall	6'21/2"	210	Grant Town, West Va.
24		Marquette	6'11/2"	205	Milwaukee, Wis.
		GUARDS			
30	WILLIS, BILL	Ohio State	6'21/2"	206	Columbus, O.
32		Ohio State	6'	205	Massillon, O.
34		Ohio State	5′9″	202	Shadyside, O.
36		Marshall	5'11"	200	Ambridge, Pa.
38		Michigan	5'11"	195	Cleveland, O.
39		Marquette	6'	212	Aurora, Ill.
		TACKLE	S		
40	DANIELL, JIM	Ohio State	6'2"	227	Pittsburgh, Pa.
42		Ohio University	6'4"	228	Cleveland, O.
44		Notre Dame	6'4"	229	Nappanee, Ind.
46		Ohio State	6'3"	225	Martins Ferry, O.
48		Tulane	6'3"	249	New Orleans, La.
49		Tennessee	6′	241	New Philadelphia, O.
		ENDS			
50	YONAKOR, JOHN	Notre Dame	6'5"	218	Dorchester, Mass.
52		Georgia	6'3"	202	Forty Fort, Pa.
54		Duquesne	6'2"	201	Clarksburg, West Va.
56		Ohio State	6'	194	Hudson, O.
58		Utah	6'3"	205	Los Angeles, Cal.
59	COPPAGE, ALTON	Oklahoma	6'1"	187	Hollis, Okla.
		QUARTERBA	CKS		
60	GRAHAM, OTTO	Northwestern	6'1"	190	Waukegan, Ill.
62		Duke	5′11″	170	Cleveland, O.
64	SCHWENK, BUD	Washington U.	6'2"	198	St. Louis, Mo.
66	SABAN, LOU	Indiana	5′11″	195	LaGrange, Ill.
HALFBACKS					
80	AKINS, AL.	Washington State	6'1"	192	Spokane, Wash.
82	LUND, BILL	Case	5′10½″	178	Cuyahoga Falls, O.
84	TERRELL, RAY	Mississippi	6'	180	Pennsgrove, N. J.
85	GREENWOOD, DON	Illinois	6'	190	Cleveland, O.
88	STEUBER, BOB	Missouri	6'2"	195	Glendale, Mo.
90	JONES, EDGAR	Pittsburgh	5′10′′	192	Scranton, Pa.
92	COLELLA, TOM	Canisius	6'	182	Buffalo, N. Y.
99	EVANS, FRED	Notre Dame	5′11″	184	South Bend, Ind.
FULLBACKS					
70	FEKETE, GENE	Ohio State	6'1/2"	205	Findlay, O.
74		Southwestern	5′11″	200	Cleveland, O.
76	MOTLEY, MARION	Nevada	6'1"	218	Canton, O.

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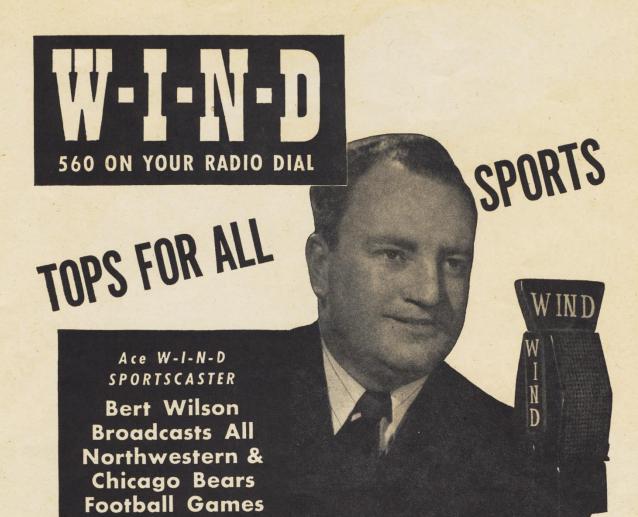
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#### NORTHWESTERN WILDCATS vs.:

WISCONSIN	OCTOBER 5th
MINNESOTA	OCTOBER 12th
MICHIGAN	OCTOBER 19th
COLLEGE OF THE PACIFIC	OCTOBER 26th
OHIO STATE	NOVEMBER 2nd
INDIANA	NOVEMBER 9th
NOTRE DAME	NOVEMBER 16+
ILLINOIS	NOVEMBER 23r

#### CHICAGO BEARS VS.:

A3
SEPTEMBER 29th
OCTOBER 6th
OCTOBER 13th
OCTOBER 20th
OCTOBER 27th
NOVEMBER 3rd
NOVEMBER 10th
NOVEMBER 17th
NOVEMBER 24th
DECEMBER 1st
DECEMBER 8th

OCTOBER 18th
NOVEMBER 1st
NOVEMBER 11th

#### CHICAGO ROCKETS vs.:

(Night Games)

CLEVELAND	SEPTEMBER 13th	BROOKLYN (at New York)
NEW YORK	SEPTEMBER 20th	MIAMI
BUFFALO	SEPTEMBER 25th	BROOKLYN
LOS ANGELES	OCTOBER 4th	MIAMI (at Miami)

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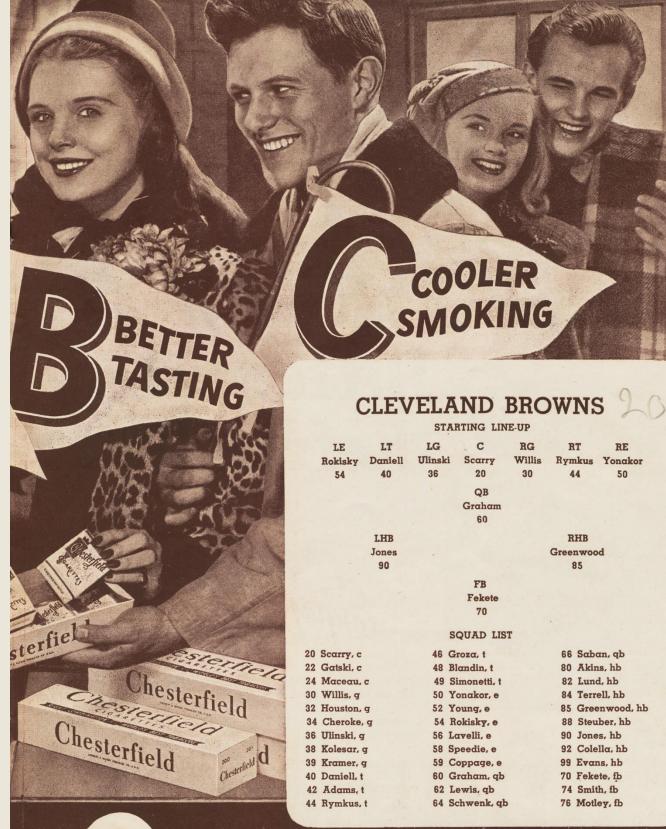


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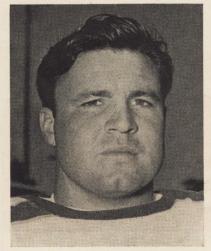
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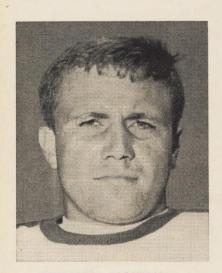
ROBT. DOVE, e



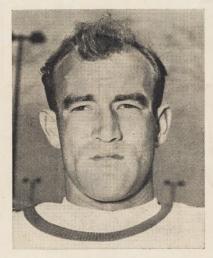
WALTER CLAY, hb



JAS. BRUTZ, g-t



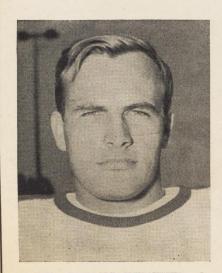
HERBERT COLEMAN, c



RALPH HEYWOOD, e



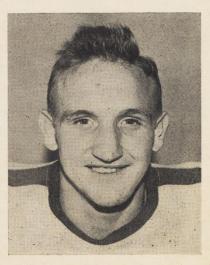
DONALD GRIFFIN, hb



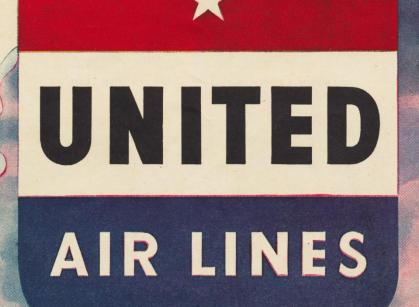
ROBT. HOERNSCHEMEYER, qb



ELROY HIRSCH, hb



WM. HILLENBRAND, hb



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## Thumbnail Sketches of Chicago Rockets

- BRUTZ, JAMES C. . . . 27 yrs. . . . Tackle . . . 6 feet . . . 230 . . . Notre Dame '42. "Pork" Brutz, who hails from Niles, Ohio, won three letters, was named All-State, and captained his team at Warren High. Again won three letters at Notre Dame plus Most Valuable Tackle Award 1941. Discharged a Lieutenant after four years in the navy, serving 22 months in the Philippines. Except for dramatic rescue from bottom of Subic Bay, "Pork" wouldn't be with us today. Is single.
- CLAY, WALTER E. . . . 21 yrs. . . Fullback . . . 5 feet 10½ . . . 205 . . . University of Colorado. "Hatchet" Clay, as he is known to those who have played against him, is a native of Longmount, Colorado, where he starred in high school, football, baseball, basketball and track. From Longmount he went to the University of Colorado at Boulder, where he won eight letters during his two years there, making "All Big Seven Conference" teams both years her played. Teamed with Ernest "Tiny" Lewis, also a Chicago Rocket, Clay was one half of the university's "touchdown twin" combination that won a "Big Seven" Conference Championship. Clay is a passer, kicker and all-around defensive back. His punts tower out of the illumination of the average stadium lighted for night football. His running is of the slashing, driving type that cuts off the ends and tackles, and he is a mighty defensive worker back of the line. Clay played for Coach R. E. "Dick" Hanley on the 1944-45 El Toro Marine football team as
- COX. NORMAN LAWRENCE . . . 20 yrs . . . Fullback . . . 6 feet 3 . . . 210 . . . Texas Christain University. Although "Fuzzy" Cox won't be 21 till after the second game this season, he has already made an athletic name for himself. In High School he won honors in football, basketball and track; was named All-District and Best Athlete for two vears; and won high jump at District Meet. At T.C.U. "Fuzzy" was All-Conference player for 2 years and won honorable mention for All-American. His biggest thrill was the Rice vs. T.C.U. game in 1944 when "Fuzzy" won the Conference game in the last 20 seconds by crashing Rice's line 6 inches from the goal and hurling the hall carrier for a 4-yard setback. His off-season occupation is "rough-necking" for an oil field. Married. Home town: Grandfalls, Texas.
- Notre Dame '43. Bob Dove, one of the Rockets' most promising players, first distinguished himself while in high school by being named Youngstown's All-City End in 1939. Later while playing for Frank Leahy he was All-American in 1941 and 1942, and All-Western in 1944 also won the Knute Rockne Memorial Trophy from the Touchdown Club of Washington, D. C., and played in the East-West Game in 1943 at San Francisco. Recently discharged after 3½ years as a 1st Lieutenant in the Marine Corps, Bob returned to Notre Dame for a refresher course and assisted Leahy in spring practice. He is married and the father of 2-yr. old Bob, Jr. Home town, Youngstown, Ohio.
- ECKER, ENRIQUE . . . 23 yrs. . . Tackle . . . 6 ft. 7 . . . 275 lbs. . . . John Carroll U. '43. "Tiny" Ecker, Rocket's biggest player, makes high weight felt on the gridiron as teammates can testify. Graduating from college at tender age of 20, Ed entered the Army, serving 31 months with the Medical Corps. Future ambition is to be a doctor. Is single and a native of Cleveland, Ohio.
- GRIFFIN, DONALD D. . . 23 yrs. . . Halfback . . 5 feet 11½ . . . 195 . . . University of Illinois. Although Don halls from Benton Harbor, he is another Rocket whose football career originated in Chicago. At Fenger High under Chuck Palmer (who assists Coach Hanley this summer) Griffin was lettered twice, captain in '39 and named All-State. Proceeding to Illinois, Don played stellar football for both Zuppke and Eliot before entering the Marine Corps in Dec. '42. During 3½ years in the service he played one season with the El Toro Marines before going overseas for 10 months on Okinawa and Japan. Was discharged last June as a 1st Lieutenant.

- HEYWOOD, RALPH ALVIN . . . 24 yrs. . . End . . 6 feet 2½ . . . 195 . . . University of Southern California. Ralph, who has an outstanding football record back of him, first won acclaim at high school in Huntington Park, Cal., where he was chosen captain of his team, All City, All League, and Helm's "Athlete of the Month" in 1939. His successful gridiron career was further honored at U.S.C. by being named team captain, All-American and Most Valuable for one year, and All Pacific Coast for 2 years. Ralph says he still remembers as highlight of college days the time he caught touchdown pass against Notre Dame in 1941 during first six minutes of play. During 4 years of service as 1st Lieut. in Marines, Ralph spent 13 months in Pacific theatre on sea duty; also played one season with El Toro Flying Marines, before joining the Rockets. Single.
- HILLENBRAND, WILLIAM FRANCIS . . . 24 yrs. . . . Halfback . . . 6 feet . . . 188 . . . Indiana University '46. Bill needs no introduction to football fans, but to recap his achievements, in high school at Evansville he was captain 1 year, All-State 3 years, Most Valuable 2 years, not to mention honors won in basketball and baseball. At Indiana University under tutelage of "Bo" McMillin, Bill was named All-American 1 yr. and All-Conference, Most Valuable, winner of Wailing Wall Trophies for 2 yrs. each. Not only a great defensive back, this Hoosier is also known for his kicking ability, one example of which was an 88 yd. punt return for touchdown with 15 seconds of play remaining in 1st half of game against Wisconsin University. In the Army for 3 years Bill spent 8 months in India and Burma as 1st Lieut. His brother, Joe, who played football for Purdue, was killed in action and was awarded Silver Star and Purple Heart posthumously. Bill has plans for law career. Is married and lives in Evansville, Indiana.
- HIRSCH, ELROY LEON . . . 23 yrs. . . . Halfback . . . 6 feet 2 . . . 190 . . . Wisconsin and Michigan, Hirsch, a native of Wausau, Wis., first played left half in high school where he was captain of team 1 year, All-Conference 2 years. Also played in All-State basketball tournament. He won continued success at Wisconsin as Sophomore All-American and earned nickname of "Crazylegs" for speedy, slippery style of running. Holds State AAU broadjump and Fieldhouse sprint records. When Marine Corps switched him to Michigan University, Hirsch went on to break more records by being first man in history of the school to win four letters in one year. His biggest thrill at Michigan was pitching one hitter against Ohio State, then broadjumping 24:2 to win in Triangular Meet. During service as 2nd Lieut. "Crazylegs" played with El Toros, winning 10 games and losing only two. Future ambition is sports announcing. Is married, and lives in Wausau.
- HOERNSCHEMEYER, ROBERT... 20 yrs.... Back... 5 feet 11½... 192... Indiana University. Bob Hoernschemeyer, perhaps better known as "Hunchy," is one of the "babies" of pro football, but it is generally agreed that he's well able to take care of himself. A glance at his high school record shows that he was a 4-letter man in football, basketball and baseball, also winning 2 letters for track (220 yd. dash). Was chosen All-State Baseball and All-City Basketball in 1943, besides being All-City and All-City Basketball in 1942 and 1943, as halfback. Following this "Hunchy" entered Indiana where he played quarter and halfback for Coach "Bo" McMillin, winning many additional honors, such as INS, UP, AP and Coaches 1st teams; All-Conference (Big Ten) '43; 2nd All-America, AP, '43; Harry Wismer's All-America 1st team and Bill Stern's All-America 2nd team, '44; East-West game, Jan. 1, 1944; and North-South game, Dec. 28, 1944. These were justly deserved for records show that "Hunchy" ranked second leading passer in '43 with 69 of 154 completed for a total of 1133 yards gained in 10 games. Similar success was his in the '45 season playing for the U. S. Naval Academy, as indicated by the Navy-Penn. game which he won by 13-6 by completing a last minute touchdown pass. Was discharged a Midshipman after 2 years in the Navy. Single. Home town: Cincinnati, Ohio.
- HUNEKE, CHARLES FRANKLIN . . 25 yrs. . . Tackle . . . 6 feet 3 . . . . 225 . . . St. Mary's of Texas and University of Wyoming. Chuck Huneke, Rockets' big hard hitting tackle, was born on New Year's Day, 1921, in Lincoln, Illinois, Back in his high school days Chuck set a precedent by starting out in the position of tackle and continued to hold it throughout college (at St. Mary's of Texas and Wyoming University) and service athletics with the El Toro Marines for two more years, while performing the duties of a Sergeant in the Marine Corps. During school he rounded out his sports activities by participating in basketball and weigh-lifting. Chuck is single, and lives in Springfield, Ill.
- KELLAGHER, WILLIAM MICHAEL . . . 26 yrs. . . . Fullback . . . 5 feet 11 . . . 205 . . . Fordham. During four years of high school football at Ashland, Pa., "Scrooge" Kellagher was named All-State Fullback in 1938. He starred one year at Fordham under Jim Crowley during which time he played in the famous Cotton Bowl game of 1941. After leaving college Kellagher entered the Marine Corps and saw more than 3 years of duty as a Sergeant in the 4th Tank Battalion. Two of these years were spent overseas, including Hawaii, the Marshalls, Saipan, Tinian and Iwo Jima. He was awarded a Letter of Commendation while in combat. "Scrooge" played one season in 1944 with the Maui Marines, Pacific champs, and in 1945 with the El Toro Marines. He is single, and lives in Ashland, Pennsylvania.



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#### The All-America Football Conference

By JOSEPH PETRITZ National Publicity Director



OW THAT the All-America Football Conference is a reality, the question still recurs, "Why was the Conference organized?"

There have been many sinister answers given in many quarters. The least weird of these is, "Because some men with a lot of money wanted to make more." But this is not entirely true by any means.

The simple truth is that a combination of circumstances and personalities made it extremely sensible to launch a new professional gridiron circuit at this time.

The National Football League, now in its second quarter of a century, had sold the nation—or parts of it—on the skilled, swift, bruising type of football played by experts.

World War I was followed by a tremendous boom in sports, and it was logical to assume that World War II would spawn a similar golden era. Baseball, boxing, and race track attendance figures have proved this assumption to be correct.

It was reasonable to expect that cities like Miami and Buffalo might be as "major league" as Green Bay, Wis., for example; and that over-populated West Coast cities like Los Angeles and San Francisco might support major athletics at least to the extent that Boston and Pittsburgh do in baseball and football.

So ripe was the field for a new league that several other circuits went through the motions of organizing, with operation scheduled for the first post-war year.

So much for the circumstances—now for the personalities. Foremost of these was Mr. Arch Ward, without question the most imaginative and capable sports organizer the country has known. He started the All-Star football and baseball games, and developed Golden Gloves to new national and international peaks, among other things.

Impatient with the haphazard plans announced by other embryo leagues, and convinced that there would be a new circuit, this long-time champion of the gridiron cause (football, he will readily tell you, is his favorite sport) turned his energies and talents to the organization of the All-America Conference, so that the new group might be a sound one.

Certainly his objective was not money—for he has not taken so much as a penny's return for his actual expenses, let alone any gift or other remuneration for his two and one-half years of tireless work in laying the groundwork for this new circuit. Nor will he in the future.

On June 4, 1944, he called together a group of men, all friends of his but not acquainted with one another, for a meeting in St. Louis, Mo. These men were the founders and this was the beginning of the AAFC.

It was agreed at that time that no one would be permitted to buy a franchise unless that person were ready, willing, and able to lose up to a quarter of a million dollars during the two, three, or four years it would take the new league to get on solid ground.

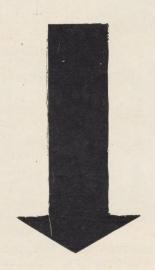
It took men of considerable means to make such an agreement. But more than that, it took sportsmen, in every sense of the word ... men who were willing to take a chance in order that the people of their communities might have wholesome, top-flight entertainment ... men such as Mr. John L. Keeshin of Chicago, chairman of the executive committee; Mr. Arthur B. McBride of Cleveland; Mr. Benjamin Lindheimer of Los Angeles; Mr. Harvey Hester of Miami; Mr. James Breuil of Buffalo; Mr. Anthony Morabito of San Francisco; Mr. William Cox of Brooklyn, and Mr. Dan Topping of New York. These eight club owners have all given unsparingly of their time and energies—not to mention their money—to assure the new Conference of major league stanling. Every one of these men confidently expects his club to win the 1946 championship!

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	1.	Both sides offside	No penalty
	2.	Offside	5 yards
	3.	Holding, etc., by defense	5 yards
	4.	Man illegally in motion	5 yards
		Delay of game	
		Crawling	
		Running into kicker	
		More than 3 times out in half	
		Attempting to draw opponents offside	
	10	Illegal use of hands and arms by offense	15 yards
	11.	Roughing the kicker	15 yards
1	12.	Piling on	15 yards
		Unnecessary roughness	
		Unsportsmanlike conduct	
	15.	Intentional grounding of forward pass	15 yards
		Clipping	
		Interference on forward by passing team	
		Interference on forward by defensive teamFirs	
		Flagrant roughing or unsportsmanlike conduct	
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County Judge Edmund K. Jarecki

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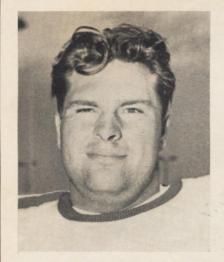
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#### CHICAGO ROCKETS



ERNEST LEWIS, fb



THOS. LAHEY, e



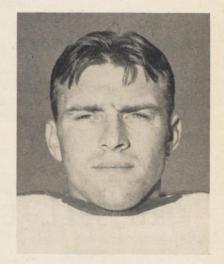
CHAS. HUNEKE, t



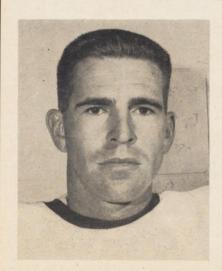
JOS. RUETZ, g



JAS. PEARCY, g



NED MATHEWS, hb



WALTER WILLIAMS, hb



EVAN VOGDS, g



NORMAN VERRY, t



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#### Thumbnail Sketches of Chicago Rockets

LAHEY, THOMAS PATRICK... End... 26 yrs.... 6 feet 2... 218... John Carroll University '41. Bowling Green, Ohio, saw big Pat Lahey off to a good start on the gridiron, which he followed with continued success at John Carroll in Cleveland. During his three years playing end for Tom Conley in college, Pat was chosen All-Opponent and All-Big-Four. While seeing two years' duy as a Corporal in the Marine Corps, Lahey played two seasons of football with the El Toro Marines. In civillan life Pat's favorite hobby is golf, and his off-season occupation is engineering. Pat, his wife and two sons make their home in Cleveland, Ohio.

LAMANA, PETER CHARLES . . . 25 yrs. . . Fullback . . . 5 feet 11 . . . 210 . . . Boston University. Pete first distinguished himself as an all-round athlete at Cathedral High, Springfield, Mass. (where Angelo Bertelli was his backfield mate). In football he was lettered 4 years, captain for one, All-City in '39, and Western Mass, champs 2 years. As basketball guard he again won 4 letters and was All-City in '39, and team won city championship 2 years; won 1 letter and city championship as baseball outfielder; earned 3 letters in track, captain 1 year, and Western Mass. Shotput Champ 2 years. After going on to Boston U. Pete limited his sports to football earning 3 letters; captaincy and All-American honorable mention. His biggest thrill was running a 97-yd. touchdown against Bucknell in '42. Lamana won countless honors during 3 years in the Army, in football as well as combat. He played in Fall of '45 with 78th Lightning Division, was selected for European Theater All-Star team, and was voted most valuable player in the league. He spent 20 months in Europe (17 of which were in Germany) as a Captain of infantry. He well remembers one night when he led an ambush patrol into a German bivouac area and captured 20 Germans who were eating and sleeping there. Then under direct fire of 3 flack guns led a company of men to capture a nearby town, suffering light casualties but capturing their objective. He was awarded 3 campaign stars, Combat Infantry Badge, and Bronze Star with Oak-Leaf Cluster. Single. Home town: Thompsonville, Connecticut.

LEWIS, ERNEST CLAYTON . . . 22 yrs. . . Fullback . . . 6 feet 1 . . . 215 . . . Colorado University. Ernie, sometimes known as "Tiny," Lewis comes to the Rockets from Swink, Colorado, where he made his football debut. While in high school, where so few men enrolled that they had to play "touch," Tiny was lettered 4 years in football, basketball and track, and was captain of all three besides being class president in his senior year. It was at Colorado University that Lewis and teammate Walter Clay made history as the "Touchdown Twins." After his college career was interrupted by the War, Ernie's two years with the Marine Corps saw him as combat training instructor with a sergeant's rating at time of discharge. He also spent a season with the El Toro Marines as ace fullback often displaying his kicking prowess, especially one rainy day when he punted 88 yards with the ball going out-of-bounds on the 1-yard line. In addition Ernie has won countless honors in discus and shotput.

MATHEWS, NED A. . . . 28 yrs. . . . 5 feet 10 . . . 192 . . . U.C.L.A. '41. With 10 years of gridiron experience back of him, Ned spells trouble for Rocket opponents. Starting at a Los Angeles High as full and quarterback, Ned and teammates were undefeated City Champs for 2 years. Then during 3 years on varsity teams at U.C.L.A., which won Pacific Coast championship in '39, Ned was lettered 3 yrs., was named captain and Most Valuable Player in 1940, made All-Coast, and was mentioned on several All-American teams. Switching to right half position Ned was signed up by the Detroit Lions for 3 years, playing stellar football, as evidenced by his returning a kickoff 98 yards against Phil-Pitt in '43, for the longest return in the National League. The following year Mathews entered the Army and served 15 months as a Sergeant with a Service Command Unit. During this time he starred on two teams; Fort MacArthur, and the Hollywood Rangers, 2nd highest scoring team in the nation, playing 25 games in 1944, two a week. With the Rangers Ned carried the ball 65 times in 6 games for 715 yards, and scored 10 touchdowns. After his discharge he rejoined the Lions in '45, but was traded to the Boston Yanks and finished the season with them. Coaching is his life's ambition.

MOTL, ROBERT JOSEPH . . . 26 yrs. . . End . . . 6 feet 3 . . . 195 . . . Northwestern U. '43. Bob Motl is another Rocket player whose football success is well-known to Chicago, where he was born. Austin High was the scene of his gridiron debut, after which he played at Dyche Stadium for Coach Waldorf. He was lettered three years and All-Big Ten in '41 and '42; and won further honors as pitcher of N.U.'s baseball nine for three years. After graduating from college, he spent 2½ years in the Navy, and during his 30 months in the Pacific on a destroyer, he earned 9 Combat Stars. Discharged as a Lieutenant in January '46. His wife is from Evanston, Ill., where they now make their home.

NEMETH, STEVE JOSEPH . . . 23 yrs. . . Quarterback . . . 5 feet 10½ . . . 175 . . . Notre Dame . Steve Nemeth not only received all his schooling in South Bend, where he was born, but also made his name in the football field in that city. He was lettered 4 years and All-State 2 years while playing halfback at Riley High. Coach Leahy at Notre Dame later moved him to quarterback position. After leaving college Steve played both quarter and halfback for the Cleveland Rams while they were champions. His biggest thrill while playing with them was bringing down "Special Delivery" Jones of the Bears on a touchdown run. Single.

O'NEAL, JAMES . . . 22 yrs. . . . Guard . . . 6 feet 1 . . . 230 lbs. . . Texas Christian U. Anna, Texas, birthplace of "Chief" O'Neal, was the scene of his first gridiron success when he won 4 letters, was captain 1 year and was chosen All-District Fullback at Anna High. At T.C.U. he played guard and tackle for Coach "Dutch" Meyer and was chosen captain of his team, All-Conference and Most Valuable Player, besides being lettered three times. He also played at Southwestern U. of Texas while stationed there with a Marine V-12 unit. Was discharged a Pfc. after 2 years' service. Is single and lives in Anna, Texas.

OSTERMAN, ROBERT THOMAS . . . 27 yrs. . . . Center . . . 6 feet 4 . . . 215 . . . Notre Dame '41. "Moose" Osterman, best known as a most capable center, originally played end on the high school varsity in Detroit, where he was born and raised. He was lettered 4 years, All-City 3 years, All-State 2 years and captain 1 year. His record in basketball as center was identical, except that he was also voted Most Valuable Player 1 year. He continued his success at Notre Dame under Elmer Layden, who changed his position to center, and on the basis of his fine playing was named Most Valuable Player and All-American honorable mention. Following graduation from college, "Moose" entered the Navy in September 1941, and served for more than four years. He spent 39 months in the Pacific area, for which he received 5 stars on his Asiatir iribbon, besides an American-Pre-Pearl Harbor ribbon. He was married the day before War was declared, and has a daughter 4 years old.

PARKS, EDWARD HARRY . . . 29 yrs. . . . Center . . 6 feet . . . . 220 . . . Oklahoma University '38. "Mickey" Parks has a wealth of grid experience behind him beginning with an amazing record at Shawnee, Oklahoma, High School, where he was lettered four times in football, baseball and track, and twice in basketball. During his senior year he was captain of the football, basketball and baseball teams, winning the State Football Championship the same year, and in 1932 and 1933 was chosen All-State football center. Proceeding to Oklahoma University he earned three letters, All-American mention, and All-Big Six, and his team which he captained one year won Big Six Championship. His biggest thrill in college was playing in the East-West Game 1938. After graduation he signed with the Washington Redskins, and played center for them from 1938 to 1941. Soon afterwards he entered the Navy for 3½ years' service, including 21 months in the South Pacific. His service athletics consisted of 1 year with Georgia Pre-Flight and one with N.A.T.T.C. team, plus acting as Assistant Coach of Barbers Point Naval Air Station in Honolulu. Is married, has one daughter. Lives in Hyattsville, Maryland.

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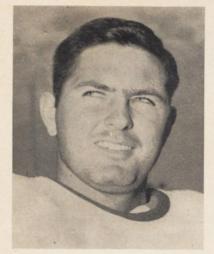
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#### CHICAGO ROCKETS



J. C. O'NEAL, g-t



FRANK QUILLEN, e



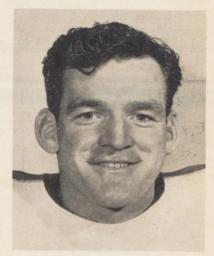
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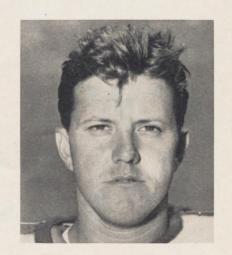
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## WILLIAM McARTHUR, TO WHOMTHEROCKET-CLEVELAND GAME IS DEDICATED BY HIS FELLOW ROCKET PLAYERS

N AUGUST second William McArthur, known as "the General" to his sixty-seven associates on the Rocket training camp squad, suffered a broken leg during an intrasquad scrimmage. Subsequent developments in his condition caused "The General" to lose the limb by amputation.

His associates have voted unanimously to dedicate this, the opening game of the new Chicago Rockets, to him. Tonight Bill McArthur sits on the Rockets' bench to watch his fellow players in their battle against Cleveland.



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#### THE ROCKETS' SCHEDULE

#### HOME GAMES **OUT-OF-TOWN GAMES** Friday Night, Sept. 13th.....Cleveland Friday Night, Oct. 11th.....Brooklyn Friday Night, Sept. 20th.....New York Sunday Afternoon, Oct. 27th.....Buffalo Wednesday Night, Sept. 25th.....Buffalo Monday Night, Nov. 11th......Miami Sunday Afternoon, Sept. 29th..San Francisco Sunday Afternoon, Nov. 17th......Cleveland Friday Night, Oct. 4th.....Los Angeles Sunday Afternoon, Nov. 24th.....New York Friday Night, Oct. 18th......Miami Saturday Afternoon, Nov. 30th. San Francisco Friday Night, Nov. 1st.....Brooklyn Sunday Afternoon, Dec. 15th...Los Angeles HOME GAME ..... ......AFTERNOON GAME 2:00 P. M. KICK OFF TIMES..... .....EVENING GAMES 8:00 P. M.

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#### Thumbnail Sketches of Chicago Rockets

QUILLEN, FRANK HARRIS . . . . 24 yrs. . . . End . . . 6 feet 5 . . . . 225 . . University of Pennsylvania. Big Frank Quillen first played football on the high school eleven at Ridley Park, Pa., where he was named All-Suburban. A proficient athlete in many sports Frank won 4 letters in football and track, and 3 in basketball, besides being captain of each term for 1 year. He also won state record in shot and discus, both in high school and later at Franklin and Marshall Academy. It was while at the Academy that he was chosen All-Prep (State and national) for his football playing. Then Frank spent 2½ years at Pennsylvania University where he earned 3 football letters and was chosen All-East and All-American 2nd team, Going directly into the Marine Corps from Penn., Quillen served 3 years as an aviation pilot, during which time he also played ball with the El Toro Marines, and was discharged a 2nd Lieutenant. Single. Home town: Ridley Park, Pennsylvania.

RUETZ, JOSEPH HEUBERT . . . 29 yrs. . . . Guard . . . 5 feet 11½ . . . 198 . . . Notre Dame '38. Joe Ruetz, although born in Racine, Wis., got his schooling and football training in South Bend, Indiana. While on the high school eleven, he was lettered three times and named All-State in '34. Continuing his education at Notre Dame, he played guard and quarterback for Coach Elmer Layden. During 4 years in the Marine Corps as a pilot, Joe played 1 year with Navy Pre-Flight at St. Mary's, and ½ year with El Toro Marines. Mountaineering is Joe's favorite pastime, but he won't soon forget 42 days alone in the Utah canyons when he had to hike 150 miles in 3 ft. of snow with a temperature of 15 degrees below zero. It took 14 days to reach town with 60 pound back pack, after 12 days of blizzards, and not until then did he learn that War was declared the day after he left.

SCHROEDER, WILLIAM . . . 23 yrs. . . . Halfback . . . 6 ½ in. . . . 190 . . . Wisconsin. Sheboygan, Wisconsin, can well be proud of young Bill Schroeder, who was born and raised there. At Sheboygan Central High, Bill played both right half and fullback for Coach Abendroth, and was selected All-Conference and Fox River Valley Conference. Although football was his forte, he also excelled in other sports, winning three letters in football and basketball, and two in track (dashes, relays and broadjump). He was also chosen All-Conference in basketball, besides captaining the three teams one year each. His biggest thrill in athletics was running a kick-off back 93 yards in high school. Although he only completed two years at Wisconsin before the service interrupted his studies, he played fine football for Coach Stuhldreher at right half, and was lettered once. Bill's future plans are not as yet definite, but he leans toward the sporting goods field. Single. Home town: Sheboygan, Wisconsin.

STACCO, EDWARD . 21 yrs. . . Tackle . . 6 feet 1½ . . . 235 lbs. . . Colgate. As a tackle "Sledge" Stacco is all that his nickname implies. While in high school Ed won 4 letters playing this position and in 1941 was named team captain and All-Scholastic. Then entering a Marine Corps V-12 unit at Colgate U. he earned 3 more letters, was All-East in 1943 and captain of his team in 1944. He also played one season with the El Toro Marines under Coach Hanley, and after 3 years in service was discharged a 2nd Lieutenant. Is single and lives with his family in Carbondale, Pa.

SUMPTER, TONY . . . 23 yrs. . . . Guard . . . 6 feet 1 . . . 215 . . . Cameron Junior College. Tony Sumpter was born 23 years ago on September 13th (which incidentally is the date of the Rockets' opening game this first season) in Fletcher, Oklahoma, moving soon afterward to Lawton in the same state. At Lawton High School, where he then played tackle, Tony won 4 letters, was captain 1 year of his team which won the State Championship in 1941. He also won 4 letters in track, two in basketball and one in boxing. He then attended Cameron Junior College, interrupting his education to enter the Marine Corps, in the aviation field. He played two seasons as guard with the El Toro Marines, and after two years of duty was discharged a Private First-Class. Is married and has two daughters. Lives in Lawton, Oklahoma.

THE All-America Football Conference does not announce in advance the names of men assigned to officiate in its games. The following list of officials for home games of the Chicago Rockets, with their numbers, will enable you to determine which officials are working today's game. The numbers of referees end in one, umpires in two, field judges in three, linesmen in four, and sideline judges in five.

#### OFFICIALS IN CHICAGO HOME GAMES

No.	Name	Alt. No.	No.	Name	Alt. No.
2	Ernest (Tommy) Hughi	tt	43	J. Edward Tryon	
5	Fred Henry Young		45	Ike Craig	41
	Thomas A. Timlin		51	Hol Slutz	75
	William E. Pritchard		53	D. R. McMasters	54
	Lou Gordon			D. R. McMasters	
	Emmett P. Carey			William E. Pritchard	
	Emmett P. Carey				
33	Earl Dewey Gross	95	15	Hol Slutz	51
35	Richard Corbett Davis		85	Orin K. Noth	
41	Ike Craig	45	95	Earl Dewey Gross	33



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#### ABOUT ROCKETS' TWO BANDLEADERS

By ALICE THOMAS



TOM FABISH

OUNG, music-minded Tom Fabish, director of the CYO band since its inception 12 years ago, radiates authority when posed in front of his youthful charges. It takes only a short while to discover that his authority is based on the admiration and respect of the boys and girls of the band. His wide experience in directing young people (he also is the director of the St. Mel and Mount Carmel high school, St. Mary Training School, St. Andrew, St. Columbanus and St. Adrian grammar school bands) has made him an expert at his profession.

Under the leadership of Fabish, the CYO band, composed of young people from all sections of the city, has demonstrated its capabilities year after year. Participating in the gigantic Chicago Tribune Music Festival only two months after the organization of the band in 1934, the youthful musicians captured second place in competition. In the succeeding 11 years the CYO band has never placed lower than third. Right now, Tom Fabish and his determined young men and women are preparing to defend the title which they won in 1942 at the annual Tribune

Festival in competition with the finest bands from the midwest and which they successfully defended in 1943, '44 and '45.





HUGH O'KELLY

Buddy of KELLY, leader of the Chicago Rockets union band, received his music education at De La Salle High School, De Paul University, and the Chicago Conservatory of Music. Despite the fact that he is only 28 years old, Mr. O'Kelly has a wealth of experience in the music world having played for WGN, and the Lawrence Welk, Del Courtney and Shep Fields orchestras, besides making records for Decca. While in the Army he organized and conducted a band for the 108th General Hospital. At present he is an instructor of music at De La Salle, which school has one of the best football bands in the midwest.

Mr. O'Kelly's "Rockets" band is composed of all Chicago musicians, nearly all of them World War II veterans. It consists of 40 pieces and is the youngest band of its type in this area, with an average age of about 23 years. His band is rapidly

becoming known for its ability to play all types of music—marches, college songs, popular, swing or concert music.

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PETER LAMANA, fb



EDW. PARKS, c



NORMAN COX, fb



ENRIQUE ECKER, hb



STEPHEN NEMETH, qb



ROBT. MOTL, e

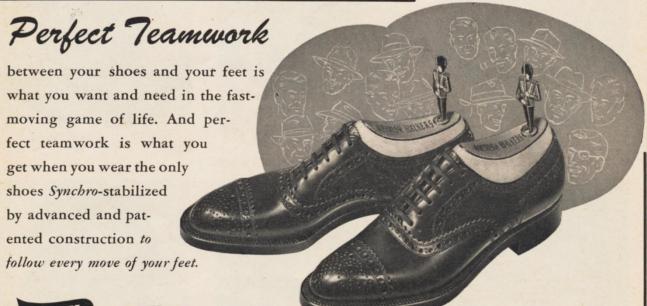


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#### ALL HAIL THE ROCKETS

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The Chicago Park District is proud indeed to be host to this great team of football stalwarts. It looks upon this occasion as the beginning of a new era in this sport of giants.

Well may it be said that a new constellation has risen in the football universe, for every Rocket is a Star. True to their name we may well expect them to zoom to the very zenith of accomplishment.

The Chicago Park District joins with all Chicago in wishing the Rockets the greatest of

success.

GEORGE T. DONOGHUE, General Superintendent Chicago Park District

#### Thumbnail Sketches of Chicago Rockets

VERRY, NORMAN . . . 23 yrs. . . . Guard . . . 6 feet 1 . . . 240 . . . Southern California '43. One of the University of Southern California's All-Time Greats, Verry is best remembered for his work in their 20 to 18 victory over Notre Dame in their 1941 game in which he was credited with "playing the entire right side of the defensive line." Verry played under the immortal Howard Jones, supreme coach of the Pacific coast, and under his successors, Sam Barry and Jeff Cravath. He won four letters in football at U.S.C. and was for three years selected on All-Pacific Coast mythical elevens. Verry was a Marine Lieutenant and spent four years with the Leathernecks in the South Pacific. He is a native of Harford, California, and lived in Los Angeles until joining the Rockets. He is married.

VOGDS, EVAN EDWARD . . . 23 yrs. . . . Guard . . . 5 feet 10½ . . . 204 . . . University of Wisconsin. A native of Johnsburg, Wisconsin, Vogds matriculated at the University of Wisconsin after a four-year, four-letter career at Fond du Lac High School, He was a mainstay on the Wisconsin elevens of 1941-42 as evidenced by Great Lakes vs. Wisconsin 1942 game when Vogds intercepted a pass and went 40 yards for a touchdown. Not six months later Evan became an Athletic instructor at the Great Lakes Naval Training Station, and it made his former opponents more than happy to have him playing for rather than against them. In 1944 and 1945 he was on the undefeated Fleet City All-Service-Championship football team in California. On those squads he played against twenty-odd Chicago Rocket teammates and against his present Head Coach, R. E. "Dick" Hanley, Fleet City defeated the El Toro Marines twice. Vogds is married and plans to run a sporting goods store in Fond du Lac, Wisconsin.

WILKIN, WILBUR B... 30 yrs... Tackle... 6 feet 4½ ... 260 ... St. Mary's of California '37. "Wee Willie" Wilkin is a name known to all professional football for the multitude of achievements he has accomplished in his years at the game. "Wee Willie" is an assistant coach of the Chicago Rockets and will play in Coach Hanley's line in the best physical condition he ever enjoyed. Football and "Wee Willie" are synonymous. Starting in high school "Willie" played fullback for four years during one of which he was team captain and made the All-Utah High School team selection. He played basketball and won three letters as center at the Springville, Utah, high school, and for two years he won letters putting the shot for the same school's track team. Wilkin entered St. Mary's of California College, at Oakland, California, and for three years played for "Slip" Madigan's "Galloping Gaels." He also won a letter in basketball at St. Mary's. Next the giant tackle was a member of the Washington Red Skins for six years. During this period he was selected on the All-Pro mythical world's greatest team for two seasons. "Wee Willie" spent two years in the war as a Marine and was a member of the famed El Toro Marine football team under Coach R. E. "Dick" Hanley. He is married and has twin sons, Christopher and John. Mr. and Mrs. Wilkin make their home in Chicago.

WILLIAMS, WALTER . . . 26 yrs. . . Fullback . . . 6 feet 2 . . . . 195 . . . Boston University. A native of Boston, Massachusetts, Walt Williams won his football honors at Boston University where he played under the coaching of Pat Hanley, brother of Chicago Rockets Coach R. E. "Dick" Hanley. Williams followed Gary Famiglietti as Boston University's fullback, and didn't suffer by comparison. He had his greatest thrill when he made a seventy-five yard quick kick over the head of Charley O'Rourke, now with the Los Angeles "Dons" in the new All America Football Conference. In his first intercollegiate game, Williams completed forward passes of 55 and 60 yards against Franklin and Marshall for touchdowns in Boston's Fenway Park, He won nine letters at Boston and would have made it eleven except for cutting short his collegiate career to join the Marines as a private a few days after Pearl Harbor. Two years later Williams was commissioned a second lieutenant and went to the Pacific commanding an infantry platoon. There he spent twenty-six months commanding anti-aircraft batteries and won three battle stars for his fighting at Samoa, Tarawa and Okinawa. Married. Lives in Allston, Massachusetts.



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