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TWENTY-FIVE CENTS



YANKEE STADIUM • • • OCTOBER 12 • 1946

CLEVELAND



BROWNS



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Perfume that spins a moment into a memory



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FOR YOUR  
PLEASURE**

*Today,  
Tomorrow  
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**CHEER LEADER...** For good cheer, for good fellowship, for friendliness, Seagram's 7 Crown has proved itself a natural leader. And no wonder. It's been in training for this particular position for exactly 89 years!

*Say Seagram's and be Sure of Pre-War Quality*

**Seagram's** *Seven* **7** *Crown*

▲

# We Have With Us Tonight

▼



Five trombonists from the All-Girls Dancing Band visiting tonight with the Cleveland Browns.

**T**HIS is a return engagement. The Yankees, weakened by the absence of Frank Sinkwich, Ace Parker, Bob Sweiger and Mike Karmazin plus the below-par condition of Spec Sanders, lost to the Browns in Cleveland's great Municipal Stadium, 24 to 7. Nearer to early-season strength tonight, Ray Flaherty's single-wing machine expects to reverse that decision on home turf.

It may be that the Stadium's fans tonight will be watching the preview of the All-America Football Conference's post-season play-off for the Yankees, in the East, and the Browns, in the West, remain the topheavy favorites to carry on to their respective divisional championships. It would be well, therefore, to introduce a few of the visiting headliners.

But first a few words about Paul Brown, their highly successful coach. At Massillon High School Brown's teams scored 3,202 in nine seasons and drew nationwide attention. Brown's appointment to coach Ohio State in 1941 forecast an era of success at that institution and Brown did not let

his rooters down, his team winning six of eight in '41 and, nine of ten for the Big Ten and national championship in '42. His 1944 Great Lakes team was another Brown masterpiece, winning nine and tying one in twelve games. Most of the players on Brown's Cleveland squad have played for him somewhere along the line. He says they are the "most amateur" of pro teams and they played that sort of ball—as fiery and as spirited as any campus eleven.

Cleveland is loaded with good backs. You'll see tonight Otto Graham, a cool, capable passer. You'll enjoy the line plunging of Marion Motley. Edgar (Special Delivery) Jones, another back, didn't get that nickname hanging around a post office. In Jim Daniell, Chet Adams, Lou Rymkus and Ernie Blandin, Brown fields a most capable set of tackles—and another tackle, Lou Groza, is a field goal threat anywhere inside the 50-yard line. At the ends Dante Lavelli, Mac Speedie, Alton Coppage and John Yonakor form a fearsome foursome of pass-snatchers.

The football team is only half the Cleveland show. An eye-filling spectacle is George (Red) Bird's chorus-and-band combination, the "Musical Majorettes." These thirty girls, picked from all over the country, have been in training since late July, longer, in fact, than has the football team. Their clever, fast-stepping maneuvers, done to their own accompaniment, is a show the like of which no other football team—collegiate or professional—boasts. We have invited the Musical Majorettes to this game and we know you will enjoy their delightful routine.

### YANKEES' HOME SCHEDULE

Sept. 14	Yankees, 21; Buffalo, 10
Tonight, Oct. 12	Cleveland Browns
Saturday Night, Oct. 19	Brooklyn Dodgers
Sunday, Nov. 3	Miami Seahawks
Sunday, Nov. 10	Los Angeles Dons
Sunday, Nov. 17	San Francisco 49'ers
Sunday, Nov. 24	Chicago Rockets

"They suit me  
to a T"



# Football in the Yankee Tradition



DAN TOPPING

TALKING to those gathered at the annual meeting of the San Francisco Press Club on the eve of the inaugural of the All-America Football Conference campaign (Yankees defeated San Francisco Forty-Niners, 21 to 7, next day), Dan Topping, president of the New York entry, made clear his reasons for jumping from the National League into the truly national A.A.C. circuit headed by Jimmy Crowley.

"In Brooklyn (where Topping had the Dodgers) I fought for years for an equality in schedule," Topping told assembled Coast and New York scribes. "When I joined Del Webb and Larry MacPhail in the purchase of the baseball Yankees and sought to shift my N.L. franchise to the Yankee Stadium, I asked once again for the sort of home schedule our fans deserved. When this was denied me, I decided to cast my lot with the new conference."

The creation of a solidly-backed franchise in New York and the placing of a team in the great Yankee Stadium "made" the All-America Conference. The setting up of a home-and-home round-robin schedule in which each team in the Conference plays its seven rivals both home and away was the sort of schedule fans understood and respected as a true championship schedule. There was to be no such thing as the Washington Redskins and Los Angeles Rams meeting in a pre-season exhibition but not during the Autumn schedule. And so New York fans were assured they would see ALL the stars in the new conference.

As soon as Topping had moved into the new circuit, he set about vigorously on the task of creating a winner for the Yankee Stadium. The

club's slogan became "Football in the Yankee Tradition." That meant winning football. It meant the expenditure of considerable time and money to obtain the country's outstanding stars. Shortly after the Yankees' entry into the Conference the extent of these efforts was obvious as Ray Flaherty, outstanding coach and keen student of player personnel, lined up such stars as Frank Sinkwich, Bob Kennedy, Speck Sanders, Jack Russell, Bruce Alford, Nate Johnson, Bob Sweiger, Mike Karmazin, Harvey Johnson, Bob Perina and others, adding them to Brooklyn veterans such as Ace Parker, the Kinards, Perry Schwartz, and Pug Manders. A colorful club was molded—and one which, we expect, will score its share of victories.

There will be no let-up in the search for top-notch playing material. As in baseball, Yankee scouts cover the country. Reports are being screened already and there are dozens of names which have been placed into Flaherty's future book. Some of these players are grabbing collegiate headlines this Fall. Others are in the smaller colleges which have produced so many of the pro stars of the land. The Yankees will have many replacements in 1947 . . . and 1948 and '49 . . . there can be no standing still if there is to be at the Yankee Stadium . . . "Football in the Yankee Tradition"—the tradition of victory.

## WHERE TO BUY YANKEE FOOTBALL TICKETS

1. Yankee Ticket Office, 518 Fifth Ave., c/o A. G. Spalding and Bros. Selling over-the-counter for single games or for Season Plan and Group Plan.
2. Booths at Yankee Stadium.
3. New York Yankees main office, 745 Fifth Avenue, N. Y. 22, N. Y. MAIL orders only.

## SINGLE GAME PRICES

Upper grandstand and mezzanine boxes	\$5.00
Upper grandstand reserved	\$4.00
Mezzanine reserved	\$3.00
Lower grandstand boxes	\$3.00
Lower grandstand reserved	\$2.00

NOTE: Large blocks of choice seats (in excess of 100 tickets) for business houses, churches, civic and service groups may be purchased by mail from Al Frazin, New York Yankees, 745 Fifth Avenue, N. Y. 22, N. Y.

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The stadium is a test for smartness! So many observing eyes! Clothes by the *modern* Rogers Peet will stand this critical test! Which Rogers Peet store is most convenient for you?

● *With our compliments!* Call, phone or write for Rogers Peet's Football Handbook 1946. A 48-page book of schedules, rules, formations, plays, penalties... all the "dope" to give fans a better understanding of the Game. Included, too, are stadium diagrams showing seating arrangements.

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Company*  
Makers of Fine Clothes



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Fifth Avenue  
at 41st Street

13th Street  
at Broadway

Warren Street  
at Broadway

And in Boston:  
Tremont St.  
at Bromfield St.

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says **Bill Stern**

*Favorite Sportscaster of Millions*

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to smoke! No other gives you**

**Less Nicotine  
Less Throat Irritants**

**than the NEW, Moisturized,  
Better Tasting**

**Raleigh**



**Y**ES! Tests based on a method used by the United States Government—certified by a jury of 14 distinguished doctors, including eminent throat specialists—now offer you *proof positive*: No other leading cigarette gives you *less nicotine, less throat irritants* . . . is actually *safer to smoke*—than the new,

moisturized, better tasting Raleigh! All 6 leading brands were tested!

The New Raleighs are Moisturized to stay fresh longer—Moisturized to taste better—Moisturized to smoke milder! So switch to the New Raleighs today!





# Coming to the Yankee Stadium Soon!

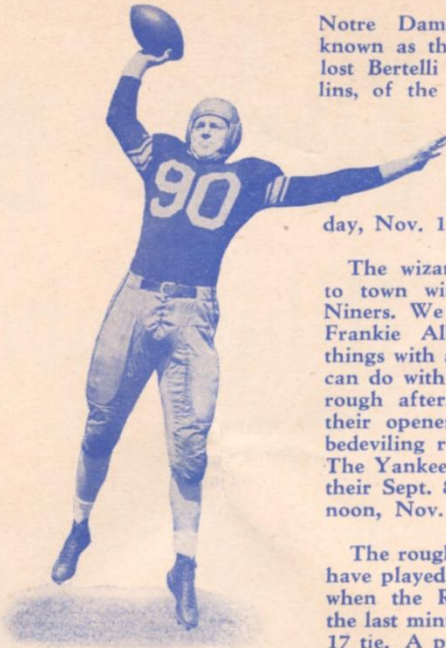
**G**LENN DOBBS, the Pass-Master, is Yankee Stadium's next big visiting football attraction and, if early-season success is a criterion, the Tulsa Tossler, kingpin of the Brooklyn Dodgers' attack, will be mighty hard to handle. The Yankees got a preview of Dobbs's aerial antics at their Spokane training base and didn't enjoy it at all. Glenn connected for two last-period touchdowns of 32 and 28 yards and, in fact, conducted a four-pass sixty-seven yard onslaught for the second score. Time ran out before he could fashion a tie, however, and the Yankees won, 21 to 14. The first New York-Brooklyn clash of the All-America Football Conference will be one you won't want to miss . . . Saturday night, Oct. 19.

\* \* \*

Miami's Seahawks are an unknown quantity, the only team on the remainder of the home schedule the Yankees haven't played in exhibition or conference competition. Coached by one of the nation's best, Jack Meagher, the Seahawks got off to a slow start but have been improving with every outing. In Hamp Pool, Racehorse Davis Marion Pugh, Cotton Price and Kay Eakin they have scoring threats. The Seahawks strike best by air and may have some surprises in store for the Yankees Sunday afternoon, Nov. 3.

\* \* \*

The colorful Los Angeles Dons, the Bing Crosby—Bob Hope—Pat O'Brien—Don Ameche-Slip Madigan entry in the A.A.C., bring to New York Angelo Bertelli,



GLENN DOBBS

Notre Dame's great passer, sometimes known as the Springfield Rifle. When he lost Bertelli after court action, Ted Collins, of the rival league's Boston Yanks, remarked: "We have lost a great player. I wish him well in the other league." See Bertelli in his aerial duel with Frank Sinkwich Sunday, Nov. 10.

\* \* \*

The wizard of the T-Formation comes to town with the San Francisco Forty-Niners. We mean, of course, left-handed Frankie Albert. Frankie can do more things with a football than an Italian chef can do with a box of spaghetti. He had a rough afternoon against the Yankees in their opener on the Coast but has been bedeviling rival pass defenders ever since. The Yankees wonder if they can duplicate their Sept. 8 superiority on Sunday afternoon, Nov. 17.

\* \* \*

The roughest football game the Yankees have played to date was staged in Chicago when the Rockets came from behind in the last minute of play and gained a 17-to-17 tie. A pair of 36-yard passes, both for touchdowns, won't be forgotten by the Yankees when next these teams square off—nor will a series of bumps, bruises and broken bones suffered in their first meeting. As a Stadium finale the Rockets-Yankees game of Sunday, Nov. 24, should be a humdinger.

## No Waiting in Ticket Lines If You Buy Reserve Seats Now

The smart football ticket buyers are subscribing to the Yankee Football Ticket Plans—the *Season Plan* and the *Group Plan*. You can buy tickets for all five remaining games or you can purchase them now for four of the remaining five games, the latter to include next week's interborough clash with the Brooklyn Dodgers Saturday Night, Oct. 19, a game you won't want to miss. Plan-buyers are given preferred locations and the same seats for all games at Yankee Stadium.

Fill in the Order Blank which covers your requirements and mail check or money order tomorrow to N. Y. Yankees Ticket Office, 518 Fifth Ave., New York 18, N. Y., and your tickets will arrive in the next mail.

### YANKEE FOOTBALL TICKET ORDER BLANKS

#### Season Plan—5 Games

..... Box Seats (Upper Stands or Mezzanine).....	at \$25 ea.
..... Reserved Seats (Upper Stands).....	at \$20 ea.
..... Reserved Seats (Mezzanine).....	at \$15 ea.
..... Box Seats (Lower Stands).....	at \$15 ea.
..... Reserved Seats (Lower Stands).....	at \$10 ea.

(Prices Listed are for One Ticket For All Five Remaining Home Games)

#### Group Plan—4 Games

..... Reserved Seats (Upper Stands).....	at \$16 ea.
..... Reserved Seats (Mezzanine).....	at \$12 ea.
..... Box Seats (Lower Stands).....	at \$12 ea.
..... Reserved Seats (Lower Stands).....	at \$ 8 ea.

(Prices listed are for one ticket to Oct. 19 game and three additional selected games)

\*Oct. 19—Brooklyn

Nov. 3—Miami

Nov. 10—Los Angeles

Nov. 17—San Francisco

Nov. 24—Chicago

\*Night Game

(If Ordering Group Plan, Check Three Additional Games.)

FOR THOSE WHO ARE SATISFIED  
WITH NOTHING BUT THE FINEST

# GALLAGHER & BURTON'S

## White Label



*A Luxury Blend*  
*CREATED ESPECIALLY FOR*  
*"The Carriage Trade"*



The football matches of yesteryear were played to "the carriage trade." And many a victory toast was poured from a Gallagher & Burton's bottle.

Gallagher & Burton's White Label is a whiskey for "the carriage trade" of today. A luxury blend agreeably smooth and light, yet rich in taste and distinctive in character.



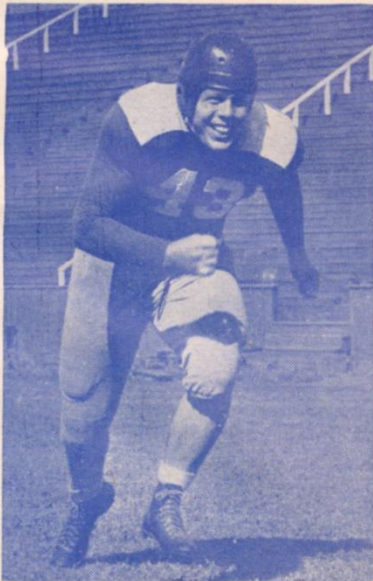
EDDIE PROKOP, Back



SPEC SANDERS, Back



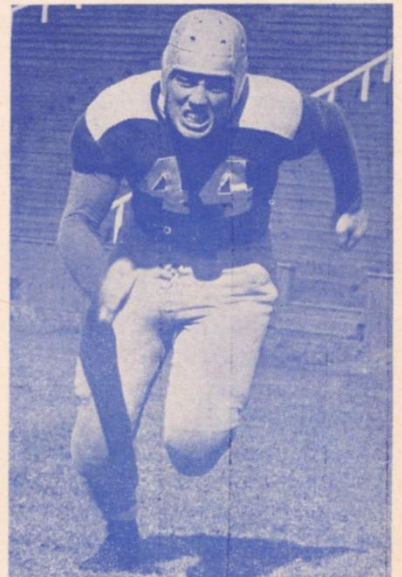
TOM ROBERTSON, Center



NATE JOHNSON, Tackle



JACK BALDWIN, Center



BRUISER KINARD, Tackle



# PROBABLE CLEVELAND BROWNS LINE-UP

STARTING

8:30 P.

<b>SPEEDIE</b> 58 Left End	<b>DANIELL</b> 40 Left Tackle	<b>ULINSKI</b> 36 Left Guard	<b>SCARRY</b> 20 Center	<b>WILLIS</b> 30 Right Guard	<b>RYMKUS</b> 44 Right Tackle	<b>YONAKOR</b> 50 Right End
<b>GRAHAM</b> 60 Quarterback	<b>JONES</b> 90 Left Halfback	<b>GREENWOOD</b> 85 Right Halfback	<b>MOTLEY</b> 76 Fullback			

## CLEVELAND BROWNS ROSTER

No.	Player	Pos.	Wt.	Ht.	Age	College	Years Pro
20	Scarry, Mike	C	208	6:00	26	Waynesburg	Third
22	Gatski, Frank	C	210	6:02	24	Marshall	First
24	Maceau, Melvin	C	203	6:00	24	Marquette	First
36	Ulinski, Edward	G	201	5:11	25	Marshall	First
34	Cheroke, George	G	195	5:09	25	Ohio State	First
37	Kolesar, Robert	G	200	5:10	25	Michigan	First
30	Willis, William	G	206	6:02	25	Ohio State	First
32	Houston, Lindell	G	205	6:00	25	Ohio State	First
40	Daniell, James	T	230	6:02	28	Ohio State	Second
48	Blandin, Earnest	T	245	6:04	27	Tulane	First
46	Groza, Louis	T	215	6:03	22	Ohio State	First
44	Rymkus, Louis	T	230	6:04	27	Notre Dame	Second
42	Adams, Chester	T	228	6:04	30	Ohio U.	Sixth
58	Speedie, MacC.	E	200	6:03	26	Utah	First
55	Harrington, John	E	195	6:03	24	Marquette	First
52	Young, George	E	210	6:02	22	Georgia	First
54	Rokisky, John	E	200	6:02	26	Duquesne	First
50	Yonakor, John	E	218	6:05	25	Notre Dame	First
56	Lovelli, Dante	E	190	6:01	23	Ohio State	First
59	Coppage, Alton	E	195	6:01	29	Oklahoma	Fourth
60	Graham, Otto	B	190	6:00	25	Northwestern	First
62	Lewis, Clifford	B	165	5:11	23	Duke	First
66	Saban, Louis	B	198	6:00	24	Indiana	First
76	Motley, Marion	B	218	6:01	26	Nevada	First
74	Smith, Gaylon	B	200	5:11	29	Southwestern	Fifth
70	Fekete, Gene	B	195	6:00	24	Ohio State	First
85	Greenwood, Don	B	198	6:00	24	Missouri-Illinois	Second
88	Steuber, Robert	B	200	6:02	24	Missouri	Second
84	Terrell, Raymond	B	185	6:00	27	Mississippi	First
82	Lund, William	B	180	5:10	22	Case	First
90	Jones, Edgar	B	195	5:10	26	Pittsburgh	Second
92	Colella, Thomas	B	187	6:00	28	Canisius	Fifth
99	Evans, Frederick	B	186	5:11	25	Notre Dame	First

Head Coach: Paul Brown, Miami University

Line Coach: Fritz Heisler, Miami University

Backfield Coaches: John Brickels, Wittenberg;  
Creighton Miller, Notre Dame, and Blanton  
Collier, Georgetown (Ky.) College.

End Coach: William F (Red) Conkright, Oklahoma

Assistant Coach: Bill Voigts, Northwestern

### OFFICIALS FOR YANKEE HOME GAMES

Referees: Thomas Timlin (11), Sam Giangreco (21), Hol Slutz (51)

Field Judges: William Ohrenberger (4), Fay Vincent (14),  
Bernard O'Hara (34)

Umpires: Tommy Hughitt (2), William Pritchard (22)

Sideline Judges: Bernard O'Hara (5), George Vergara (15), Sam  
Giangreco (25), Fay Vincent (55), William Pritchard (65),  
Hol Slutz (75)

Head Linesmen: George Vergara (3), J. Edward Tryon (43)



# WHEN THE GOAL

# Clear Heads Choose

Calvert Distillers Corporation, New York City. BLENDED WHISKEY 86.8 Proof. Calvert "Reserve"

# PROBABLE NEW YORK YANKEES LINE-UP

<b>RUSSELL</b> 53 Left End	<b>F. KINARD</b> 44 Left Tackle	<b>PISKOR</b> 41 Left Guard	<b>ROBERTSON</b> 22 Center	<b>RIFFLE</b> 35 Right Guard	<b>N. JOHNSON</b> 43 Right Tackle	<b>ALFORD</b> 51 Right End
<b>MORROW</b> 61 Quarterback	<b>PERINA</b> 83 Left Halfback	<b>MANDERS</b> 76 Right Halfback	<b>H. JOHNSON</b> 75 Fullback			

## NEW YORK YANKEES ROSTER

No.	Player	Pos.	Wt.	Ht.	Age	College	Years Pro
21	Baldwin, Jack	C	225	6.3	25	Centenary	First
22	Robertson, Tom	C	225	6.2	25	Tulsa	Third
25	Sossamon, Lou	C	207	5.11	24	South Carolina	First
30	Karmazin, Mike	G	210	5.11	24	Duke	First
31	Kinard, George	G	205	6.1	28	Mississippi	Fourth
32	Yackanich, Joe	G	215	5.9	22	Fordham	First
35	Riffle, Charles	G	215	6.2	27	Notre Dame	Second
40	Palmer, Derrell	T	245	6.2	25	T. C. U.	First
41	Piskor, Roman	T	245	6.	28	Niagara	First
43	Johnson, Nate	T	240	6.3	25	Illinois	First
44	Kinard, F. M.	T	218	6.1	30	Mississippi	Eighth
45	Bentz, Roman	T	230	6.2	25	Tulane	First
46	McCullum, H.	T	240	6.4	26	Tulane	First
50	Burrus, Harry	E	195	6.1	24	Hardin-Simmons	First
51	Alford, Bruce	E	200	6.2	24	T. C. U.	First
52	Conger, Melvin	E	225	6.3	26	Georgia	First
53	Russell, Jack	E	215	6.2	25	Baylor	First
55	Masterson, Robert	E	225	6.1	30	Miami	Ninth
57	Schwartz, Perry	E	215	6.1	29	California	Seventh
60	Cheatham, Lloyd	B	205	6.1	27	Auburn	Second
61	Morrow, Robert	B	220	6.	27	Illinois Wesleyan	Fourth
66	Hare, Raymond	B	205	6.1	27	Gonzaga	Sixth
70	Kennedy, Robert	B	195	5.11	25	Washington State	First
72	Prokop, Edward	B	200	5.11	24	Georgia Tech	First
73	Proctor, Dewey	B	215	5.11	24	Furman	First
75	Johnson, Harvey	B	210	5.11	26	W. and M.	First
76	Manders, Clarence	B	200	6.	32	Drake	Seventh
80	Sweiger, Robert	B	200	6.1	26	Minnesota	First
81	Sanders, Orban	B	195	6.1	26	Texas	First
83	Perina, Robert	B	205	6.1	24	Princeton	First
86	Sinkwich, Frank	B	205	6.1	25	Georgia	Third
87	Wagner, Lowell	B	193	6.	23	Southern California	First
88	Parker, Clarence	B	180	5.11	31	Duke	Eighth

Head Coach: Ray Flaherty, Gonzaga  
 Backfield Coach: Red Strader, St. Mary's  
 Line Coach: Jim Barber, San Francisco

End Coach: Bob Masterson, Miami  
 Assistant Coach: Jack White, Manhattan  
 Trainer: Ray (Doc) Mauro

### HOW TO IDENTIFY PLAYERS AND THEIR POSITIONS.

Centers are numbered in 20's; guards in 30's; tackles in 40's; ends in 50's; quarterbacks in 60's; fullbacks in 70's; halfbacks in 80's and 90's.

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BOB STEUBER



OTTO GRAHAM



DON GREENWOOD



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BROWNS



EDGAR JONES



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Win or lose, the Pleasure's Mutual . . .  
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Always call for a celebration.*



**IF IT ISN'T**

**PM**

**IT ISN'T AN EVENING**

---

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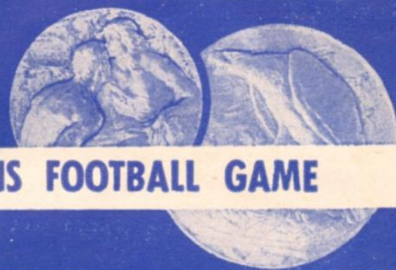
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a treat...  
instead of  
a treatment

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**NEW YORK YANKEES — CLEVELAND BROWNS FOOTBALL GAME**



*Longines*

*The World's Most Honored Watch*  
*winner of 10 world's fair grand prizes,*  
*28 gold medals, and more honors for*  
*accuracy than any other timepiece*



*Product of Longines-Wittnauer Watch Co.*



# Who's Who and What's What Among the Yankees

**URBAN (SPECK) SANDERS**—The Speck's for freckles not spectacles . . . No player has captured the imagination of the All-America Conference following as has the Temple, Oklahoma, lad who, unheralded among many Yankee stars, has been the most forceful figure in Ray Flaherty's explosive machine . . . Hiding behind other stars was nothing new for Speck, however. At Texas University, where he concluded a collegiate career begun at Cameron Junior College, Speck was understudy to Jack Crain but when Flaherty's scouts visited Texas, they wired back to the Washington Redskins' boss of 1942—"Sanders is the man you want." So Flaherty signed him but Naval duties took both coach and player away from Washington and they didn't get together until this Summer at the Yankees' training base at Spokane, Washington. Sanders wasted no time impressing Flaherty and he has been impressing him ever since.

**LLOYD CHEATHAM**—Born in Nauvoo, Alabama, and that's no typographical error. He was both a guard and a back for Carbondale, Alabama, High and moved on to Auburn where Jack Meagher made him a blocking back in his freshman year. He has been tossing rib-crushing blocks ever since. He went from Auburn to the Chicago Cards for the season of 1942 and, while in service, played at Bainbridge and with Jack White's Navy All-Stars at Pearl Harbor.

**HARVEY JOHNSON**—Harvey is the full back whose field goal upset Dartmouth, 3-to-0, in 1941 and Navy in the 1942 season opener, 3-to-0, both boots of about 25 yards . . . that Navy team was a national topnotcher, too, defeating Army among others. A native of Bridgeton, New Jersey, Bob was a baseball, basketball, track and football star for that Southern New Jersey school and won All-State football honors his final season (1936), then was twice All-State at Staunton (Va.) Military. At W. and M., he won All-Conference and All-South honors and also played in the North-South game. During the war he was twice All-Service fullback at Bainbridge and played in '45 with the great Fleet City team which has produced so many football Yankees . . . another Yankee in the Chicago All-Sar victory over Los Angeles Rams this year.

**BOB KENNEDY**—Bob got his chance to hit the football headlines by a strange succession of events. Apparently doomed to continue in the comparative oblivion of a blocking back. Bob was put into the fullback spot at Washington State when a), the first-string fullback was declared ineligible an hour before the first game in 1941, and b), the second-string man at that position quit school before the second game. By the end of his second

year at the new job, Kennedy had won All-America honors, had been runner-up in Pacific Coast scoring one year and leader (with 69 points) the next and had, in one afternoon he'll never forget, scored three touchdowns in four minutes. That scoring splurge came against Idaho, a college Bob might have gone to for he was a graduate of Sandpoint, Idaho High. Bob's first t.d. in that string was on an off-tackle plunge. Soon thereafter, he intercepted a pass and ran 55 yards and when Idaho then kicked off to Washington State, Kennedy grabbed the ball and romped 85 yards to pay dirt. Washington State was runner-up in the Pacific Conference both of Bob's seasons at fullback, missing the Rose Bowl selection each year because of a tie and actually beating Oregon State, the Rose Bowl team of 1942. In addition to scoring 69 points in '42 Kennedy threw six touchdown passes. When he reported to the Yankees, Kennedy learned he had another talent—punting ability—which had been hidden in college. In 1944 and '45 with the Third Army Air Force, Lt. Bob Kennedy was selected on the All-Air Force team both years.



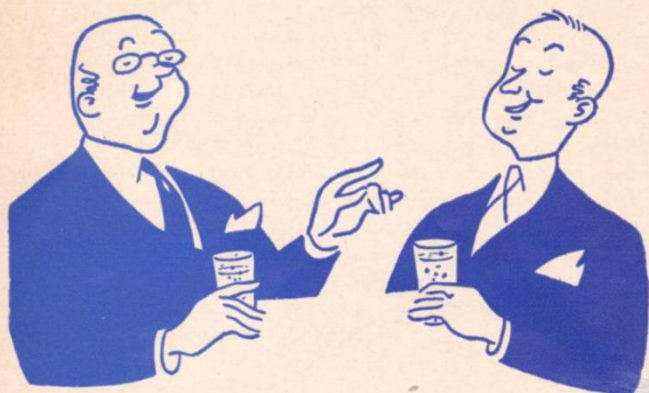
Bob Kennedy

**MIKE KARMAZIN**—Mike made All-America at two different positions two successive years at Duke. He was picked on the 1940 team as a tackle and on the 1941 eleven as a guard, playing in the Rose Bowl after the 1941 season. Mike was born at Monongahela, Pa., and schooled at Norwin High in Irwin, Pa. He played fullback, guard and tackle in high school, making All-State and Western P.I.L. all-teams. He had some idea of playing a dual professional role, football and baseball, after hitting .350 as a college catcher. As a sideline he also wrestled. From 1942 through 1945 he was with the Coast Guard, playing on the unbeaten Manhattan Beach

team in 1942 and then spending the next three years on anti-submarine and escort duty off the Philippines.

**JACK RUSSELL**—Jack was declared the nation's best end by coaches assembled for the Chicago-All-Star game in which Russell started at left end and played a vital part in the 16-to-0 triumph over the Los Angeles Rams. Nemo, Texas, was this pass-snatching end's birthplace. He went to high school at Cleburne, Texas, and to college at Baylor, landing on several All-America teams in 1940 and 1941. He played three games in eight days against the Giants, Dodgers and Bears when he was with Bob Neyland's Eastern Army All-Stars of 1942. He then played for Blackland Army Air Force Base, Randolph Field, and finally, after being attached to the 58th Bomb Wing, played for the Hawaiian Flyers, the Air Force's service champions, at Pearl Harbor, scoring three touchdowns in the four games played in the championship tournament. He tossed shot for T.C.U. track team, and also ran 10.2 hundred in high school.

**AFTER THE GAME...  
ENJOY THE BUBBLE DANCE!**



**PLEASE DON'T KNOCK ANYBODY DOWN** getting to the exit, but at the nearest grill or night spot there's a little treat in store for you.

It's the bubble dance inside every sparkling drop of... but

**DON'T FLIP THIS PAGE**... we've another secret to tell you. This titillating treat won't cost you one red cent more than the rather ordinary mixer you might get if you just look meek when you give your order.

**SO WHY CHEAT** that nice palate of yours out of a good time? Give it a break—let it utter: “—and Canada Dry Water” or “—and Canada Dry Ginger Ale, please.”

Pin-point carbonation, you know.

**ON THE WAGON?** “The Champagne of Ginger Ales” will make things a lot easier.



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**CANADA DRY**  
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**GINGER ALE - WATER**

For quick refreshment right now—call the boy!  
Canada Dry products sold here.



*“You know, I never really cared much for the sport until you got rid of your ‘5 o'clock Shadow’.”*

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The only razor  
with the  
**SKIN-LEVEL  
BEVEL**

# Coaching Staff..Red and the Boys

THERE is an obvious, pleasing and unaffected camaraderie among Ray (Red) Flaherty, the boss man of the Yankees, his assistant coaches, Norman (Red) Strader, Jim Barber, Jack White and Bob Masterson, playing end coach. They make a pleasant job of their work. They are just as liable to pull training camp or Pullman car gags on each other as the players. But when the squad trots out on a football field, be it for a mid-week drill or an important ball game, all levity is shelved. It's a deadly serious job then.

All of the Yankee coaches, of course, played football. But further than that, all participated in several sports. Matter of fact, all are equipped to step into their positions on the ball field right now and show some of the youngsters just how certain plays should be made. Masterson, of course still plays end. Barber, serving his eighth year with Flaherty, is out of a uniform for the first time. Although Strader played his collegiate football back at St. Mary's in 1922-25, he still mixes it in practice. And White, a graduate of Manhattan, is in as good shape as any man on the squad.

There is a striking parallel in the careers of Flaherty and his backfield mentor, Strader. Both attended Coast colleges, Flaherty Gonzaga University, Strader St. Mary's, at about the same time. Both played their first year of professional football in 1926, Flaherty with C. C. Pyle's Wilson's Western Wildcats and Strader with the Chicago Bulls. Both had big league baseball try-outs. Flaherty with the Boston Braves as a left-handed hitting first baseman, and Strader with the Cleveland Indians as a catcher. Both played considerable minor league baseball.

Flaherty went on from Wilson's Western Wildcats to make his name as a player and coach in pro ranks. Strader, after a few years of pro football, returned to St. Mary's as freshman coach and assistant coach under Slip Madigan and eventually was pre-war head coach in 1940 and 1941. Matter of fact, there's an added link to the parallel there, too, for Flaherty returned to his Alma Mater for one year (1930) as coach, too.

Flaherty, as player and coach, has been one of

pro football's dominant figures. He was in eight play-offs, before he entered the Navy after leading the Washington Redskins to the world's championship in 1942. He first visited Yankee Stadium with another set of Yankees—paced by Red Grange—in 1927 and '28. He moved over to the Polo Grounds and was end and later assistant coach there. His next move was back to Gonzaga for the season of 1930 and then on to Boston in 1936. When the Redskins' franchise was shifted to Washington, Flaherty headed toward the peak of his coaching career.



(Left to right) Jack White, Red Strader, Ray Flaherty, Bob Masterson, Jim Barber.

Barber was one of Flaherty's outstanding linemen with the Redskins, Masterson a headline end. Barber was all-league tackle in 1939 and captain of the Skins in 1939-40-41. Masterson took over as captain in 1942 and '43 and was named all-pro end both seasons. A New Jersey boy who played his collegiate football at Miami (Fla.), Masterson joined the Redskins in 1938, moved to Brooklyn in '44 and to

Boston in '45. White, center, guard, tackle and a collegiate boxer, coached the Navy All-Stars at Hawaii and assisted in recruiting many of the current New York Yankees. He is assigned to do the bulk of Flaherty's scouting this Fall.

Ray (Doc) Mauro, trainer, is another of Redskins dynasty moving into Yankee Stadium. Doc was Flaherty's trainer at Gonzaga University in 1930 and conditioned the Skins from 1937 through world's championship year, 1942 . . . then joined Navy (CPO at Norfolk) and later, as civilian, was physical training instructor in Air Service Command at Spokane . . . on last-mentioned job handled barnstorming tour of the Baers, Max and Buddy, which was nothing new to Doc . . . as a youngster he quit Gonzaga University to box professional (featherweight and lightweight) for five years . . . then came back to Gonzaga to finish up work on his degree and also trained for all athletics to pay room, board and tuition . . . latest business venture the most popular cigar store in Spokane and now Doc wonders how he'll wield tape and arnica at the Stadium and peddle his Coronas in Spokane.

*In serving this I take delight—*

*It's mellow as a morning bright*



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RESERVE

*Blended Whiskey*

## Conference Standings

### Eastern Division

	W.	L.	T.	Pts.	Opp. Pts.
New York	3	1	1	87	71
Brooklyn	1	3	0	61	92
Buffalo	0	5	1	93	156
Miami	0	3	0	28	95

### Western Division

	W.	L.	T.	Pts.	Opp. Pts.
Cleveland	5	0	0	142	20
Los Angeles	3	0	1	92	58
Chicago	2	2	1	94	100
San Francisco	2	2	0	67	72

(Standings do not include San Francisco-Miami game.)

## Individual Statistics

### Total Offense

	Total Plays	Yds. Rush	Yds. Pass	Total Yards
1. Hoernschemeyer, Cgo.	97	142	424	566
2. Sanders, New York	96	287	265	552
3. Dobbs, Brooklyn	117	66	484	550
4. Graham, Cleveland	64	-50	517	467
5. O'Rourke, LA	77	-44	471	427

### Rushing

	Number Rushes	Net Yds.	Avg. Gain
1. Motley, Cleveland	57	298	8.05
2. Sanders, New York	50	287	5.74
3. Jones, Cleveland	30	224	7.47
4. Kulbitski, Buffalo	35	210	6.00
5. Mutryn, Buffalo	28	184	6.57

### Forward Passing

	No. Atts.	No. Comp.	Had Int.	Yards Gain	Td. Passes	Pct. Comp.
1. Graham, Cleveland	52	30	2	517	4	.577
2. Dobbs, Brooklyn	89	45	3	484	3	.506
3. Albert, San Francisco	48	30	4	436	3	.625
4. O'Rourke, Los Angeles	67	38	6	471	6	.567
5. Hoernschemeyer, Chicago	68	36	2	424	5	.529

### Punting

	No.	Avg.
1. E. Lewis, Chicago	21	42.8
2. Dobbs, Brooklyn	22	39.6
3. Albert, San Francisco	12	40.3
4. Zontini, Buffalo	25	36.3
5. Sanders, New York	10	40.4

### Pass Receiving

	No.	Yds.	Td. P.
1. Hirsch, Chicago	15	243	2
2. Judd, Brooklyn	14	171	3
3. Krueger, Los Angeles	12	144	1
4. Beals, San Francisco	11	175	1
5. Colmer, Brooklyn	11	154	1

### Scoring

	Td. Run	Td. Pass	Tot. Td.	X Pt. Made	F. G. Made	Tot. Pts.
Groza, Cleveland	0	0	0	17	7	38
Greenwood, Cleveland	5	0	5	0	0	30
Hillenbrand, Chicago	4	1	5	0	0	30
Eshmont, San Francisco	2	2	4	0	0	24
Nemeth, Chicago	0	0	0	10	4	22

\*Play did not score.

## All-America Schedule— Fill in the Scores

### SEPTEMBER

6	Miami	0	at	Cleveland	44
8	Brooklyn	27	at	Buffalo	14
	New York	21	at	San Francisco	7
13	Brooklyn	14	at	Los Angeles	20
	Cleveland	20	at	Chicago	6
14	Buffalo	10	at	New York	21
15	Miami	14	at	San Francisco	21
20	Miami	14	at	Los Angeles	30
	New York	17	at	Chicago	17
22	Brooklyn	13	at	San Francisco	32
	Cleveland	28	at	Buffalo	0
25	Buffalo	35	at	Chicago	38
29	New York	7	at	Cleveland	24
	Los Angeles	21	at	Buffalo	21
	San Francisco	7	at	Chicago	24

### OCTOBER

4	Los Angeles	21	at	Chicago	9
	New York	21	at	Buffalo	13
6	Brooklyn	7	at	Cleveland	26
7	San Francisco		at	Miami	
11	Chicago		at	Brooklyn	
	Miami		at	Buffalo	
12	Cleveland		at	New York	
	San Francisco		at	Los Angeles	
18	Miami		at	Chicago	
	San Francisco		at	Buffalo	
19	Brooklyn		at	New York	
20	Los Angeles		at	Cleveland	
25	Miami		at	Brooklyn	
27	Chicago		at	Buffalo	
	New York		at	Los Angeles	
	San Francisco		at	Cleveland	

### NOVEMBER

1	Brooklyn		at	Chicago	
2	Buffalo		at	San Francisco	
3	Cleveland		at	Los Angeles	
	Miami		at	New York	
10	Buffalo		at	Brooklyn	
	Cleveland		at	San Francisco	
	Los Angeles		at	New York	
11	Chicago		at	Miami	
17	Chicago		at	Cleveland	
	Los Angeles		at	Brooklyn	
	San Francisco		at	New York	
18	Buffalo		at	Miami	
24	Buffalo		at	Cleveland	
	Chicago		at	New York	
	San Francisco		at	Brooklyn	
25	Los Angeles		at	Miami	
28	New York		at	Brooklyn	
30	Chicago		at	San Francisco	

### DECEMBER

1	Buffalo		at	Los Angeles	
2	Cleveland		at	Miami	
8	Cleveland		at	Brooklyn	
	Los Angeles		at	San Francisco	
9	New York		at	Miami	
15	Chicago		at	Los Angeles	
16	Brooklyn		at	Miami	

# Let's Give with Yankee Cheers and Songs

## YANKEE DOODLE DANDY

They're our Yankee Doodle Dandies  
 They go out to do or die  
 Real live nephews of our Uncle Sam  
 Real All-America guys  
 They're our Yankee Doodle sweethearts  
 A fighting, up-and-at-'em team.  
 So tonight they go to town  
 And try to beat those Brownies  
 They are our Yankee Doodle boys.

## TO OUR COACH

(To the Tune of Tammany)

Fla-herty, Fla-herty  
 He's a guy who's on the beam  
 The coach of our great Yankee Team  
 Fla-herty! Fla-herty!  
 He's no deadhead. He's our Redhead  
 Fla-Herty! —————RAH!!!

## ALABAMA YANKEE

### FOLLOW THE CHEER LEADER

— — — RAH!  
 — — — RAH!  
 — — — RAH!  
 Y-A-N-K-E-E-S  
 RAH! RAH! RAH! RAH!  
 Y-A-N-K-E-E-S  
 RAH! RAH! RAH! RAH!  
 Y-A-N-K-E-E-S  
 (Pause) — Yeah Yankees!  
 Fight! Fight! Fight!



MISS MARY SARA PHILLIPS, former University of Alabama cheerleader, gives rebel yells for the New York Yankees.

### HOLD THAT LINE!

Hold That Line!  
 Hold That Line!  
 Hold That Line!  
 Team! Team! Team!

### WHEN TROUBLE LOOMS

Block that kick!  
 Block that kick!  
 Block that kick!  
 Fight! Fight! Fight!

### CALL TO ACTION

Let's Go, Yanks!  
 Let's Go, Yanks!  
 Let's Go, Yanks!  
 Fight! Fight! Fight!

### ONE FOR THE TEAM

Noooooooooo-York (Slow and drawn out)  
 Noooooooooo-York " " " "  
 New York! New York! New York! (Fast, snappy tempo)  
 Yankees—Team! Team! Team!

### 15 RAHS

RAH! RAH!—RAH! RAH! RAH!  
 RAH! RAH!—RAH! RAH! RAH!  
 RAH! RAH!—RAH! RAH! RAH!  
 YANKEES! YANKEES! YANKEES!

### BIG Y

Y-Y-Y-A-N  
 K-K-K-E-E  
 Y-A-N  
 K-E-E  
 YANKEE! YANKEE! YANKEE!

### SIREN YELL

(Rocket Whistle) —————  
 BOOM!  
 (HISS) HISSSSSSSSSSSSSSSSSS  
 A-a-a-a-a-  
 a-a-a-a-h  
 YANKEES!



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