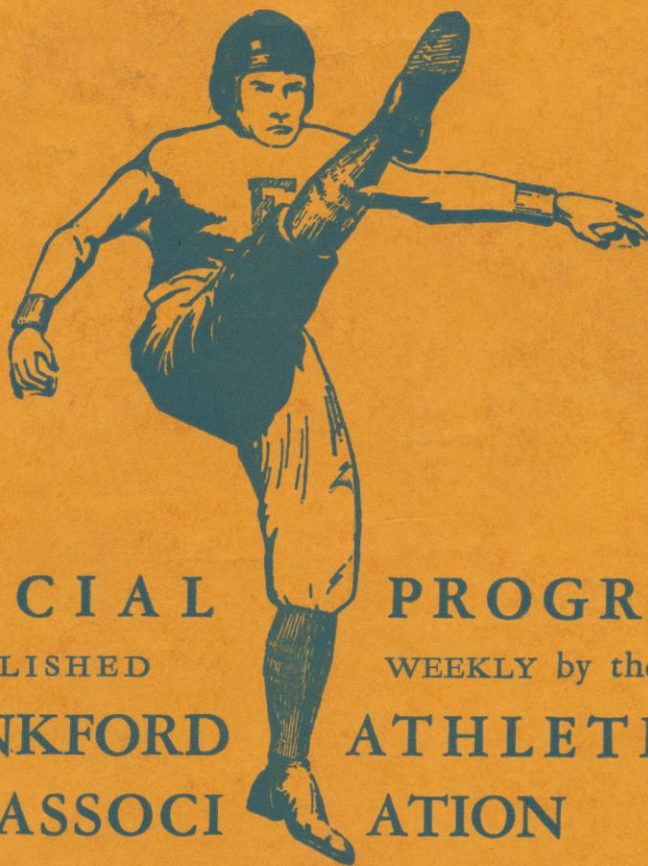


FRANKFORD YELLOW JACKETS

[WORLD'S CHAMPIONS]



OFFICIAL

PUBLISHED

FRANKFORD

ASSOCI

PROGRAM

WEEKLY by the

ATHLETIC

ATION

MEMBER OF NATIONAL PROFESSIONAL FOOTBALL LEAGUE

PRICE TEN CENTS

Linton's **LUNCH**

4701 FRANKFORD AVENUE

1534 MARKET STREET

1706 MARKET STREET

3128-30 MARKET STREET

5205 MARKET STREET

6007 MARKET STREET

3720-22 N. BROAD STREET

1732-34 N. BROAD STREET

655-57 N. BROAD STREET

7-9 W. CHELTEN AVENUE

8 N. ELEVENTH STREET

10 N. TWELFTH STREET

5 S. THIRTEENTH STREET

Frankford A. A. Official Program

VOL. V

SATURDAY, OCTOBER 15, 1927

No. 4

PUBLISHED BY AND IN THE INTEREST OF FRANKFORD ATHLETIC ASSOCIATION

PROGRAM COMMITTEE

EDWARD B. FRANCE

HERBERT S. ROYLE, *Chairman*

WILLIAM L. M. HEYS

OFFICERS AND DIRECTORS

JAMES L. ADAMS, *President*

ROBERT O'NEILL, *Recording Secretary*

WILLIAM L. M. HEYS, *Vice President*

LEWIS F. CASTOR, JR., *Financial Secretary*

ROBERT B. HAINES, *Treasurer*

FRANK T. WILSON
A. R. PRESTON
DAVID E. MELLOW

JOSEPH A. CARROLL
HERBERT SINN
THOMAS ASHBY

WILLIAM DODDS
WILLIAM BLACKBURN
JOSEPH EVANS

COMMITTEES

Ground Committee

Lewis F. Castor, Jr., *Ch'n.*
A. R. Preston
William Dodds
William A. France
Fred Lotz

Refreshment Stand Committee

A. R. Preston, *Ch'n.*

Equipment Committee

Lewis F. Castor, Jr., *Ch'n.*

Membership Committee

William L. M. Heys, *Ch'n.*
Herbert S. Royle
Thomas Ashby
Jules Foster
Harry Terry

Entertainment Committee

Joseph A. Carroll, *Ch'n.*
Joseph Evans

Belmont Pattison
Thomas Holden
William Terry
Francis G. Gwynn
William Whittle

Ticket Committee

Lewis F. Castor, Jr., *Ch'n.*
A. R. Preston

Publicity Committee

Frank T. Wilson, *Ch'n.*
A. R. Preston
Samuel J. Murphy
William D. Blackburn
Edward B. France

Finance Committee

Herbert Sinn, *Ch'n.*
Herbert S. Royle
Frank Hollingsworth
Clifford K. Fowler

Automobile Committee

Robert O'Neill, Jr., *Ch'n.*

Usher Committee

Robert B. Haines, *Ch'n.*
Thomas Ashby

Real Estate Committee

Herbert S. Royle, *Ch'n.*
Robert B. Haines
William Dodds

Reception Committee

William Blackburn, *Ch'n.*
Fred Baun
J. Harry Schumacker
Francis P. Moitz
Fred W. Cassidy, Jr.

Schedule Committee

Robert B. Haines, *Ch'n.*
Herbert S. Royle

Auditing Committee

Clarence McBride, *Ch'n.*
W. D. Bowker
Samuel J. Murphy

WINTZ BROTHERS, INC.

BUILDING CONSTRUCTION

1618 SELLERS STREET

FRANKFORD, PHILADELPHIA



Try Our Service—It Pays!

GOODYEAR

Sales and Service in Frankford

--- VULCANIZING ---

(Guaranteed)

George W. Toland

4663 PAUL STREET

Jef—6864

East—8646

Kinkerter & Sheppard Co.

Hardware

TOOLS AND CUTLERY

CHINA AND GLASSWARE

BRIGHT CORNER

HOUSEFURNISHINGS

LINOLEUMS

STOVES

FRANKFORD

Margaret Station on the "L"

SMEDLEY BROS. CO.

Lumber and Millwork

FRANKFORD

BRIDESBURG

THE NORTHEAST PHILADELPHIA CHAMBER OF COMMERCE

For

THE YELLOW JACKETS

And

THE WHOLE NORTHEAST

ROESBERG'S CAFE

"Where Business Men Meet and Eat Every Day"

4403 FRANKFORD AVENUE

Under New Management

Food and Service of Excellence

YOUR PATRONAGE AND INSPECTION IS SOLICITED

BANQUET ROOMS

SPECIAL SUNDAY DINNERS

Buffalo Bisons Here for Annual Battle with Jackets

New Yorkers Out to Avenge Last Season's Defeat. Tex Hamer May See Action.

Frankford enters the game this Saturday intent upon chalking up their first league victory, with the New York State eleven as the opposition. "Uncle Charlie" Moran, head coach of the Jackets, arrived in town on Sunday, having finished his duties as umpire in the World Series. He has drilled the men overtime every day this week, perfecting punting, placement kicking and team-work.

Buffalo has not forgotten the 30-0 defeat at the hands of the Jackets last year and has brought the toughest team ever to represent the Bisons since becoming a member of the National League. They are led by Harlan (Whippet) Carr, former Syracuse flash who holds down the quarterback post.

Buffalo, like Frankford, got off to a poor start, being defeated by Pottsville 22-0. The following Sunday they held the Providence

Steam Rollers, with Wild Cat Wilson, to a 5-0 score.

From all reports the Bisons have recovered from the effects of their defeats, suffered at the hands of two of the strongest teams in the circuit, and will afford tough opposition for the local eleven.

"Uncle Charlie" feels that his first week with the team will produce a winning combination that will prove a menace in the big games to come. Tex Hamer, who has been on the reserve list with an injured knee, may get into the game for a short time. His injury, due to the untiring attention of himself and Tom Moran, has healed more rapidly than expected, and he has been at practice every day this week. Richards, who was injured in the New Britain game, is fast rounding into shape and may get into the New York game.

Dinger Doane, veteran fullback, is the newest addition to the Providence Steam Rollers. The "plunger" was with Pottsville at the start of the season but he got his release so he could join his old team mate, Conzelman.

Batterson, the Buffalo coach, thinks he finally has got the right combination to his backfield. Ben Hobson has been shifted to quarter while Whippet Carr, former Syracuse star, is fitting in nicely at a halfback position.

ABBOTT & COBB SEEDS

Growers and Importers

Everything for Farm and Garden

4903 FRANKFORD AVENUE

FRANKFORD

STRONG

RELIABLE

SOUND

FRANKFORD TRUST COMPANY

FRANKFORD AVENUE AND UNITY STREET

Capital, \$250,000.00

Surplus, \$750,000.00

The Place for Your Savings

And All Trust Matters

Titles Insured

Boxes to Rent in Burglar-Proof Vault from
\$3.00 per Year Upwards

Open Banking Hours Every Day and on
FRIDAY EVENINGS, 6 to 9 o'clock.

“Say it with Flowers”



Flowers have a way of expressing those tender thoughts that we ourselves cannot say or write. Whatever the occasion may be flowers are always appreciated. We can telegraph them anywhere.

FLOWERS FOR ALL OCCASIONS

HILL'S FLOWER SHOP

4465 FRANKFORD AVENUE

Bell Phone, Jefferson 4477

Keystone Phone

FRANCE-BUILT-HOMES
FRANKFORD STANDARD
OR OVER FORTY YEARS

There Is An Operation Now

AT HORROCKS STREET

Above Bridge Street

W. M. FRANCE SONS, Inc.

GIBSON WALKER COMPANY

INCORPORATED

LUMBER

LUZERNE and F STREETS

PHILADELPHIA

Yellow Jackets Fail to Sting Dayton Jinx in Return Tilt

Second Game Between These Two Ancient Rivals Ends in Scoreless Tie on Rain-Soaked Gridiron.

Frankford again failed to score a win over the Dayton Triangles last Saturday, being held to a scoreless tie. Jupe Pluv played a prominent role in the fray, he having shed copious tears and made the pigskin slippery and the footing treacherous. But ol' Jupe showed us favors, making it practically impossible for either team to display the scoring punch.

Frankford started off with a bang, when Hap Moran made a long run in the first period, carrying the ball to the 20-yard line, but here Dayton braced and the Jackets lost the ball.

It looked like another scoring thrust in the second period when Wilcox intercepted Britton's long pass on her own 35-yard line and dashed 25 yards before being downed on Dayton's 40-yard line. Mercer went in for Moran and threw a pass to Homan who was tossed out of bounds on the 18-yard line. Dayton braced and Frankford again lost the ball.

Dayton also had a chance to score in this period when Britton's try for a field goal from the 30-yard line was blocked.

In the third period Frankford fumbled in their own territory and a Dayton forward advanced the oval to the 15-yard line. Another

forward pass which looked like a tally for the Jinx was batted down by "Two-Bits" Homan behind the goal line.

The game was mostly a punting duel between Moran and Mercer for the Yellow Jackets, and Britton of Dayton who incidentally did most of the work for the Triangles, running back punts, plunging the line, hurling passes and kicking.

Charles Rogers, former Penn flash, made several nice gains for the Jackets the short time he was in the game.

The stellar defensive play of "Babe" Connaughton, and the offensive work of Moynihan, Wilcox, Molinet and Moran was commendable.

The game was short, due to the fact that the Dayton eleven had to catch a train for Chicago where they were to play Guy Chamberlin's Chicago Cardinals.

One of the bright spots in a dreary football sky at Pottsville has been the defensive work of Capt. Barney Wentz at fullback. Wentz has been worked harder than ever because the Maroon line waivers a bit at times.

We are now in our New Building and fully prepared to meet all demands made upon us.



Our new telephone numbers are

DEL. 3500

DEL. 3501

JOSEPH BRENNIAN COMPANY

Printing and Advertising
3832-40 N. JASPER STREET

Thirsty?
Just ~

WHISTLE

It is for sale right here—try it. You will like its true, fruit flavor. You can buy it wherever good bottled beverages are sold.

Look for the "Handy" Bottle

You Naturally Want
the Best



JOHN FRIEDRICH, Rising Sun Avenue at Fifth Street

VICI kid
REG. U.S. PAT. OFF.

is produced only by

ROBERT H. FOERDERER, INC.

FRANKFORD, PHILADELPHIA

Selling agencies in all parts of the world

THE YELLOW JACKET DEALER HUDSON

EXCEPTIONAL VALUE in all Models,
extremely wide in power range, the most
economical of all 3½ inch sixes

Super Six Quality Since 1916

FRED K. JONES, Orthodox and Paul Streets, Frankford

New York Giants Play Double Header with Jackets Next Week-End

Imlay, Hinkey Haines and Wycoff with Gothamites. Special Train to Carry Frankford Rooters to New York for Sunday Tilt.

Next Saturday the New York Giants, one of the strongest clubs in the league, and one of the biggest attractions slated for the local stadium, will be the opposition for the Yellow Jackets.

They are tie for first place in the National League standing, and stand a good chance to cop the championship if they continue the dizzy pace they have set in the opening games. They opened their season with an 8-0 victory over the Providence Steam Rollers. The following Sunday they battled Benny Friedman's Cleveland Bulldogs to a scoreless tie. Last Sunday they startled the pro grid world when they handed Pottsville a 19-0 reverse, the worst defeat the Maroons ever suffered on their home grounds.

The backfield of the Giants contains one of the greatest collections of grid stars ever assembled, "Tut" Imlay, the Pacific Coast flash, is at quarter, with Hinkey Haines, who needs no introduction, at left half, and Wycoff, last year with the Newark Bears in the American League at right half, and Jack McBride the line-crashing fullback from Conshohocken.

Familiar faces on the line are Doc Alexander, former Yellow Jacket star, Al Nessar, the last of the fighting Nessars, and "Pete" Henry, the "drop-kicking fool," a veteran of the Canton Bulldogs.

The Giants believe they have a combination that will give them their first victory over the Jackets. Out of four starts with Frankford since being in the league, they have lost on each occasion—1925, 5-3, 14-0; 1926, 6-0, 6-0.

On Sunday, the Yellow Jackets will travel to the Polo Grounds, New York, where they will pry off the lid of the Pro Grid League in a return tilt with the Giants.

A special train will convey the Yellow Jacket Band, Legion Bugle Corps and Frankford rooters to the Metropolis. For further information concerning trains, tickets, etc., see another page of this program. Make your reservations early.

Senn is going fast again this season for the Chicago Bears. The swift stepping back is getting well "acclimated" in the pro game. The Bruins have built a lot of plays around Senn, which are proving good gainers.

THE YELLOW JACKET DEALER ESSEX

ECONOMICAL TRANSPORTATION

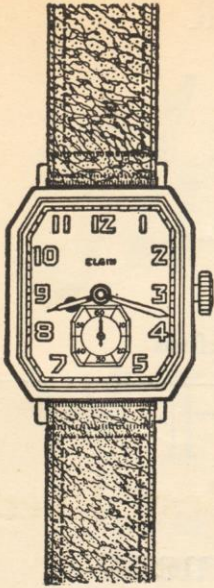
SIX CYLINDER COMFORT IN OPERATION

RIDING QUALITIES, HERETOFORE ONLY

ATTAINABLE IN CARS OF GREAT WEIGHT

FRED K. JONES, Orthodox and Paul Streets, Frankford

A Winning Christmas Present



\$32.50

Surprise him with a *Real Good Wrist Watch* this Christmas. They're very practical and nearly all men are wearing some sort of one now. Give HIM a new style one that is RELIABLE and you'll sure SCORE A WINNING TOUCHDOWN.

Priced From \$12.00 to \$75.00

A deposit will reserve your selection 'till Christmas



S. J. LYONS CO.

JEWELERS

4612 FRANKFORD AVE.

2258 N. Front St.

2846 Kensington Ave.

2635 Germantown Ave.

J. BENTON McCANDLESS
5444 Oakland Street

ELMER G. MILLER
519 E. Hilton Street

McCANDLESS & MILLER

Domestic Coal for the Home

COAL

OF QUALITY

Steam Coal for the Industries

IMMEDIATE SERVICE THROUGHOUT THE GREATER NORTHEAST

Regent 9563-9564

ALBERT and SEPVIVA STREETS

East 8950

Schlater's

THE
BEST

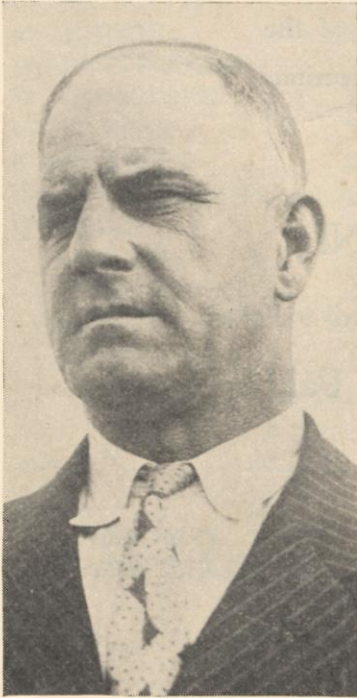


THE
BEST

BREAD

GEORGE A. SINN, Inc.

Coal and Building Materials



COACH MORAN

"Uncle Charlie" Moran Now Coaching Yellow Jackets

*Believes Material of Championship Calibre. Pointing to
Double Header with New York Giants Next Week.*

"Uncle Charlie" Moran as he is known throughout the sporting world, arrived in town last Sunday and immediately set out on his duties as head coach of the Yellow Jackets. Beginning Monday afternoon Coach Moran gave the members of the squad a heart-to-heart talk, impressing upon them how important it was for them to keep football foremost in their minds. Every day this week he has drilled them overtime, perfecting the teamwork which is always a big factor, even though the players are all individual stars.

An idea of the coaching experience of "Uncle Charlie" may be gathered from the following data: In 1901 in his home town, he started his coaching career with the University of Nashville, where he was for two years. From there he went to Bethel College, where he tutored for the same length of time. At the conclusion of this contract he played four years of professional football at Masillion, Ohio. He then went back to his old game of college coaching, being four years at Texas A. & M. Next he went to Carlisle where he remained for two years. His next coaching experience came at Centre College, where his name really entered the sporting spotlight. It was while he was there that, as head coach of the Praying Colonels, he took a team up to Harvard which trimmed the Crimson team. It was on this team that Bo McMillan was quarterback. His last coaching was done at Bucknell where he was up until this year.

He is also an umpire in the National Baseball League, which position he has held for eleven years. He officiated in his first World's Series this fall, this accounting for his delay in taking up his duties as head coach here.

GUNS

AMMUNITION

HOWARD GEORGE

4359 FRANKFORD AVENUE

(At Unity Street)

Established 35 Years

Athletic Supplies of Every Description

VICTROLAS

FEDERAL RADIO

KENSINGTON TRUST COMPANY

KENSINGTON AND ALLEGHENY AVENUES

Branch Office

BROAD STREET AND ALLEGHENY AVENUE

OUR SAVINGS FUND

is open Monday and Friday Evenings until 9 o'clock.

Four Per Cent. Interest Paid

CHARLES L. MARTIN

President

Vice Presidents

JAMES HENRY
WM. H. BREHM

Sec'y and Treas.

H. P. MAUGER

WM. HENDERSON & CO.

FRANKFORD, PHILADELPHIA

Personnel of Yellow Jackets

No.	Name	Position	Height	Weight	Age	College
2	MAXWELL	End	6.1	190	23	Notre Dame
3	MERCER	Back	5.11	180	24	Simpson
4	MORAN	Back	6.2	190	26	Grinnell
5	FITZGIBBONS	Back	5.8	175	24	Creighton
6	WILCOX	Back	5.11	185	23	Swarthmore
7	FILAK	Tackle	6.	190	23	Penn State
8	HOMAN	Back	5.5½	144	25	Lebanon Valley
9	DONOHUE	Back	5.9	165	23	Carnegie Tech.
10	DAVIS	Tackle	6.½	194	24	West Virginia
11	MOYNIHAN	Back	5.8	160	24	Villanova
12	McGRATH*	End	5.10	193	23	Georgetown
13	J. WEIR	End	5.11½	185	22	Nebraska
14	MONTGOMERY	Tackle	6.3	215	26	Centre
15	COMSTOCK	Guard	5.10	210	26	Georgetown
16	E. WEIR	Tackle	6.	192	23	Nebraska
17	MOLINET*	Back	5.11	195	23	Cornell
18	YOUNGSTROM	Guard	6.1	190	29	Dartmouth
19	REED	Center	5.8	175	24	Bucknell
	—ROGERS	Back	5.10½	162	23	Penn
	—CONNAUGHTON	Guard	6.2	285	22	Georgetown
	—HAMER*	Back	6.1	192	26	Penn
	—RICHARDS*	Centre	5.10½	190	22	Swarthmore

* ON RESERVE LIST—*Sick or Injured.*

WHAT PRICE QUALITY?

IT ISN'T price alone that makes economy. It's the quality you buy for the price you pay. If you will look around and compare price for price and quality for quality—then you will realize the sound economy we offer you.

MCCURDY BROS.

KENSINGTON'S LEADING DEPARTMENT STORE

FRONT AND YORK STREETS

PHILADELPHIA, PA.

Always Meats of Quality
That's why you should try
Have the Best Prices
On that you can rely
Meat of Real Value
Please call for the test
Satisfaction is My Motto
On that you can invest
Now Call, I do the Rest.

ANDREW THOMPSON

Quality Meats

WE FEED THE YELLOW JACKETS

Andrew Thompson

4850 FRANKFORD AVENUE

Hamer's Injury Big Handicap to Team

Expects to Play Against Giants Next Saturday.

It is most unfortunate that Tex Hamer was injured in the opening game. According to Dr. Koenig, the club physician, Hamer should be ready for action next Saturday. We feel sure that this is welcome news to the fans as Tex is one of the mainstays of the backfield.

Many of Hamer's admirers predicted that this season would be his best and they were hard hit when he was injured in the first game. He was thought to be the iron man of the Yellow Jackets, always in the pink of condition and with the main essential necessary for a football player—Stamina.

Since Hamer joined the Yellow Jackets in 1924 he has been through many a tough game and it seemed impossible to hurt him.

We think a brief history of Hamer's work since joining the Jackets will be interesting.

His first year was 1924 when the team was coached by Punk Berryman. The well-known combination of Hamer—Haws was responsible for many of the victories credited to the Jackets. He played in all of the twenty-two

games on the schedule and was on the sidelines only fifteen minutes in the 1320 minutes of actual playing time.

The following year Hamer scored twenty-eight points to defeat Buffalo. He toted the ball for four touchdowns, advancing it distances of 45, 55, 75 and 80 yards on his four scoring expeditions. He also kicked all the goals after touchdowns.

Last year, although he was not played regularly he was credited with forty-one first downs, almost one-third of the first downs earned by the Jackets last season. Hamer not only ran the ball hard and sensationally but when he was in the game he did all the punting. He did virtually no placement kicking last season, but when Frankford needed the point after touchdown to beat the Chicago Bears, Tex was asked to boot it—and he came through to win the championship. We think the above record is a credit to any backfield man and we hope to see Hamer come back bigger and better than ever.

Evidently the Providence management has not shaken off the rain jinx of last year. The Steam Rollers had the Chicago Bears booked last Sunday but a young cloudburst made it out of the question to stage the encounter.

The Dayton Triangles must have a lot reserve power. Last Saturday they played the Yellow Jackets to a tie; then traveled all night to Chicago and held the Cards to one touchdown which was made in the last minutes of play.

PHOENIX DYE WORKS, INC.

Dyers of Silk and Cotton Hosiery

CLEARFIELD AND WITTE STREETS
PHILADELPHIA

1889-1927

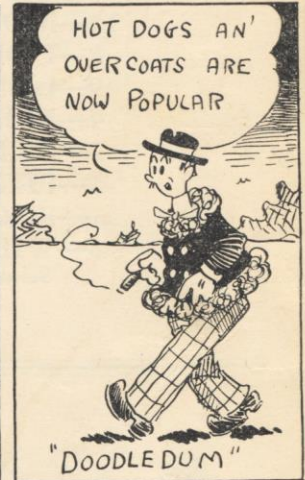
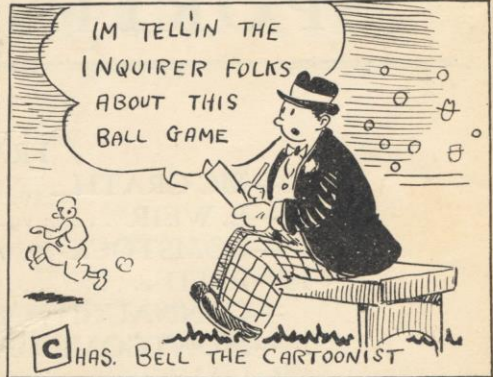
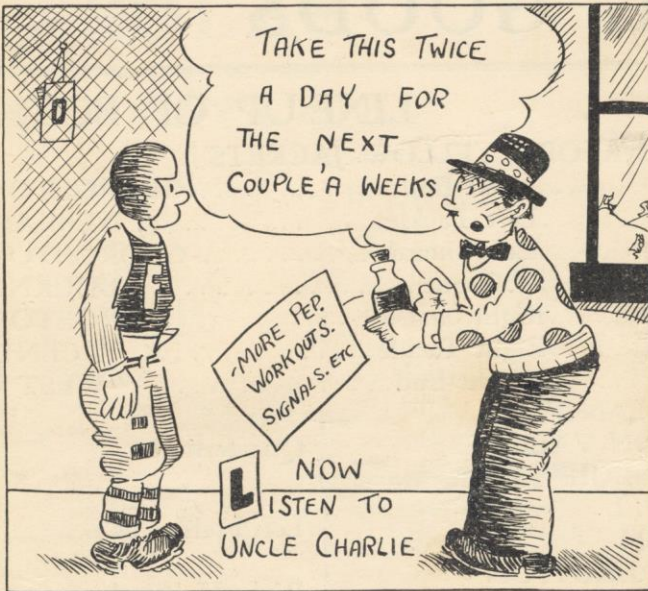
Established in 1889—the First Trust Company in Kensington—"The Industrial," has had no small part in the development of Uncle Sam's greatest workshop.

The greatest desire and effort of "The Industrial" is to offer a banking service that will help keep the great Northeast in the forefront.

THE INDUSTRIAL TRUST TITLE and SAVINGS CO.

1944-52 N. FRONT STREET, PHILADELPHIA, PA.

Capital, Surplus, Profits, \$2,500,000.00



We Serve the Northeast

OXFORD COAL

A Quality Product

Building Materials

Hardwoods

THOMAS D. O'BRIEN, *President*

YARDS

5622 TACONY STREET
33RD & MASTER STS.

Coats and Footballs Used by

WILL S.

4626 FRANKF

SPORTING GOODS

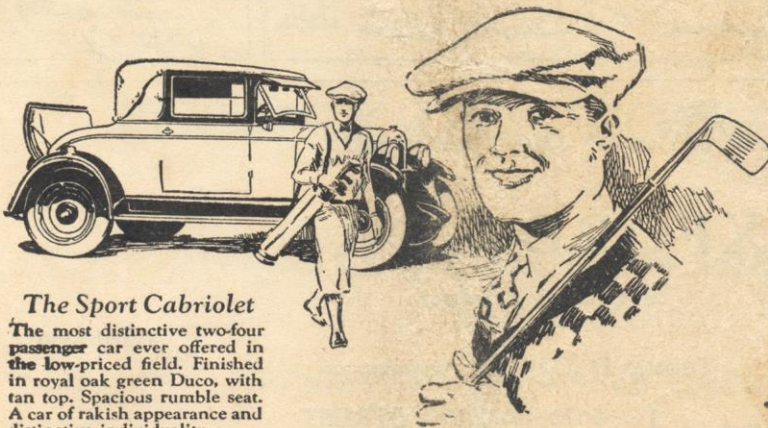
LINE-UP OF BOTH TEAMS

FRANKFORD YELLOW JACKETS

12—MC GRATHLeft End.....	GEORGETOWN
16—E. WEIRLeft Tackle.....	NEBRASKA
15—COMSTOCKLeft Guard.....	GEORGETOWN
19—REEDCenter.....	BUCKNELL
—CONNAUGHTONRight Guard.....	GEORGETOWN
14—MONTGOMERYRight Tackle.....	CENTRE
10—DAVISRight End.....	WEST VA.
11—MOYNIHAN, VILLANOVA		} Quarterbacks
8—HOMAN, LEBANON VALLEY		
9—DONOHOE, CARNEGIE TECH.		} Left Halfbacks
4—MORAN, GRINNELL		
3—MERCER, SIMPSON		} Right Halfbacks
5—FITZGIBBONS, CREIGHTON		
—ROGERS, PENN		
6—WILCOXFullback.....	SWARTHMORE

Substitutes: 2—Maxwell, Notre Dame; 7—Filak, Penn State; 18—Youngstrom, Dartmouth.

NEXT SATURDAY THE YELLOW JACKETS



The Sport Cabriolet

The most distinctive two-four passenger car ever offered in the low-priced field. Finished in royal oak green Duco, with tan top. Spacious rumble seat. A car of rakish appearance and distinctive individuality.

Willard

4100 Frank

A good place to

Yellow Jackets Furnished by

GIBSON

FORD AVENUE

VICTROLAS

KODAKS

AMS FOR TODAY'S GAME

BUFFALO BISONS

17—ALLISON	Left End	TEXAS A. & M.
14—HARVEY	Left Tackle	UNIV. OF DETROIT
2—McCONNELL	Left Guard	GEORGIA TECH.
1—McARTHUR	Center	ST. MARY'S
9—MINICK	Right Guard	UNIV. OF IOWA
13—HATHAWAY	Right Tackle	INDIANA UNIV.
8—OTTE	Right End	UNIV. OF IOWA
3—CARR	Quarterback	SYRACUSE
11—RODERICK	Left Halfback	COLUMBIA
7—HOLSON	Right Halfback	WABASH
5—BOHREN	Fullback	PITTSBURGH UNIV.

Substitute Backs: 4—Van Horn, Wash. & Lee; 12—Thompson, Independent; 18—Doyle, Canisius College. Substitute Guard: 6—Irwin, Texas A. & M. Substitute Ends: 10—Underwood, Univ. of Minnesota; 15—White, N. Y. Univ.; 16—Roy, Independent.

JACKETS PLAY NEW YORK GIANTS

Chevrolet

Bankford Ave.

to buy your Car



The Landau

Fine appearance emphasized by beige brown Duco finish, black leather rear quarters and landau bows. Full-crown fenders, bullet-type lamps and rich interior appointments add to its elegance and style.

Hold That Line

Of defense for the future by opening an Account
in a Strong, Reliable Bank, where your Financial
safety will be carefully guarded.

SECOND NATIONAL BANK OF PHILADELPHIA

AT FRANKFORD

Save your wife the burdens of settling your estate.
Let our Trust Officer explain how we can serve you as your executor.
You can discuss this matter without obligation.

Safe Deposit Boxes for Rent

\$3, \$5, \$7, \$10, \$25

ACTS AS EXECUTOR AND TRUSTEE

INTEREST PAID ON CHECKING AND SAVING ACCOUNTS

EQUIPPED FOR PERSONAL SERVICE

OPEN FRIDAY EVENINGS

TOTAL RESOURCES, \$13,000,000.00

After Rooting for the Yellow Jackets Root for



4666 FRANKFORD AVE.

Atwater Kent & Crosley Radio

Free Demonstrations Anywhere, Anytime

Musical Instruments and Accessories

Player Rolls and Records

Everything Musical

RUSH BROTHERS

Contractors and Builders

DARRAH AND MARGARET STREETS

Jobbing Promptly Attended to

Estimates Given

Bell Phone, JEFFerson 5766

New York Teams Lead League

*Chicago Bears Also Tie for First, with Green Bay, Providence and the Cards
Fighting for Second Position.*

New York teams in the National Football League appear to be the class of the league from the early season results recorded thus far.

Red Grange and his Yankees have won both games played, while the Giants have won two and tied one. They share first place with the Chicago Bears, who also have won both games played.

The Giants last Sunday defeated the Pottsville Maroons, 19 to 0, handing the coal-region team the most decisive beating it ever has received on the home field. Joe Alexander and Jack McBride were the big guns in the Giants' triumph.

GRANGEMEN WIN

The Yankees dispelled the Cleveland eleven,

Strader, who captained St. Mary's in 1926, is making a successful debut in professional football with the Chicago Cardinals. His brilliant performances as a ball lugger have featured the last two games of the Chicagoans.

Earl Britton certainly has made a ball club out of the Dayton Triangles. Red Grange's battering ram of "rah rah" days is doing all the kicking for the Ohioans and is always used when line crashing is necessary.

led by Benny Friedman, former Michigan star, in a game at Detroit. The score was 13 to 7. It marked the opening of the professional game in Detroit and 20,000 saw the fray.

The Yankees confined their scoring to the second period, one touchdown coming on a recovered fumble. In the third period, Friedman intercepted a long forward pass and followed it up by tossing another to Cunningham for a 20-yard gain. He tossed three others for a total of 20 yards and then Simons plunged through for a touchdown.

Green Bay won its third game by blanking Ernie Nevers and his Duluth Eskimos 20 to 0. Dilwig, Dunn and Llewellyn scored for the Packers. Guy Chamberlin's Chicago Cardinals beat Dayton 7 to 0.

Munn, a cousin of Big Wayne, seems to have won a regular job with the Cleveland Bulldogs. Bacchus, the Missouri all-American, was picked for the job but Munn's snappy defense play has sidetracked the collegiate recruit.

Baker, a flash from the Pacific coast, is making a great name for himself with the New York Yankees. When playing against Dayton, it was Baker's 60-yard dash that turned defeat into victory for the Grange aggregation.

MEMBER FEDERAL RESERVE SYSTEM

Northeast-Tacony Bank & Trust Co.

Longshore Street and Torresdale Avenue

TACONY, PHILADELPHIA, PA.

Assets Over \$2,000,000

THINK BEFORE YOU DRINK

Demand

PALE DRY
AND GOLDEN
GINGER ALE

Pennsylvania
Beverages

UTICA
CLUB
PILSNER

HEALTH IN EVERY BOTTLE

PENNA. BOTTLING & SUPPLY CO.

WM. A. HAGAN, *President*



FRANKLIN
PRINTING
COMPANY

514 LUDLOW STREET . PHILADELPHIA, PA.

Giants Hand Pottsville Worst Beating on Home Grounds in Years

Imlay, Haines, Alexander and McBride Star in Walk-over.

The Pottsville Maroons went down to defeat before the New York Giants last Sunday after a tired line could no longer absorb the punishment meted out by a powerful backfield. The final result was 19 to 0.

It was the toe of Jack McBride, Conshohocken boy, who plays in the Giants' backfield, that set the first points against the Maroons. Standing on the 23-yard mark, McBride sent over the bars a pretty goal from placement. That was all the scoring done in the first half and the visitors had a 3 to 0 lead.

On a punt by McBride, Dinty Moore, former Lafayette star, fumbled as he was tackled, and Joe Alexander, who was the big noise up at Syracuse some years ago, chanced to pass

the spot at the right time and he traveled forty yards for a touchdown, unmolested. Then McBride five minutes later added another goal from placement, giving the Giants a 12 to 0 lead.

The Giants' final touchdown was the result of an aerial attack by Imlay, Haggerty and McBride and an elusive dash by Imlay that brought the ball to the 11-yard line. Then on two plays it was advanced to the four-yard line, from where Wilson, formerly of Texas A. and M., plunged through tackle for the second touchdown, after Haines had been stopped on a similar play. McBride registered the point after touchdown.

F. A. A. Appreciates Community Spirit

N. E. Chamber of Commerce Presents Coats

It is very gratifying to the Board the way the Community has come through this year and supported the team.

We are indeed very thankful to the Northeast Philadelphia Chamber of Commerce for the sheep-skin coats which they awarded the players, and we wish to take this opportunity to express our appreciation.

The Board of Directors wish to take this opportunity to thank Mr. Leon Wenzel of the Wenzel Hardware Co., for the installation of a radio in the players' house also Mr. Linton of the Linton Co. for the use of a Victrola.

There are many others who are always ready to lend the helping hand but it is impossible to thank them publicly.

After all the F. A. A. is a community organization and the gentlemen mentioned show the spirit that in a large measure has been responsible for the wonderful success of the Yellow Jackets.

In the old days at the start of the football season donations were solicited and many of those who responded are still with us as advertisers in the official program.

Ticket and Train Information for New York Trip, Sunday, Oct. 23rd Band and Bugle Corps to Accompany Rooters

SPECIAL TRAIN FROM FRANKFORD

Round Trip \$3.55

Leave FRANKFORD JUNCTION	9.00 A. M.
“ FRANKFORD	9.02 “
“ WISSINOMING	9.06 “
“ TACONY	9.09 “

Returning

Leave NEW YORK	9.00 P. M.
(Pennsylvania Station)	

TICKETS

Reserved Seats in

FRANKFORD SECTION—\$2.20

Seats for both Train and Game on sale

at the

F. A. A. TICKET OFFICE

in the Lawson Bldg.

HURRAH! THE GOAL

Keep YOUR GOAL before you! Let an unfaltering determination to save consistently aid you in reaching it. Stand ready to tear through the line of adversity to SUCCESS. Build a savings account, dollar by dollar, with the same steadfastness of purpose that carries the football team across the line.

One Dollar will start an Account

4% Interest

The Western Saving Fund Society

OF PHILADELPHIA

TENTH AND WALNUT STREETS

Front & York Sts.

4643-45 Frankford Ave.

Germantown Ave. & Venango St.

ESTABLISHED 1898

Robert Lawson
MEN'S CLOTHES

Haberdashery Hats

FRANKFORD AVE, AND PAUL STREET
PHILADELPHIA

Vulcanizing

Tire Service

HARRY W. KEENE

Everything for the Auto

1201 BRIDGE STREET

Bell Phone

Philadelphia, Pa.

**FRANKFORD
WHOLESALE
CANDY CO.**

1621 Orthodox St.

JEFFerson 5767

Ticket and Ground Information

For Yellow Jacket Fans

Tickets on sale daily at F.A.A. office, Lawson Bldg., 2nd floor, Frankford Avenue and Paul Streets, from 12 Noon until 6 P. M., and 7 until 9.30 P. M. Saturdays until 12 Noon. Reservations held for 24 hours only. Seats on sale two weeks in advance.

Upper Box Seats	\$2.25
Lower Box Seats	2.00
Bench Seats	2.00
Reserved Seats	1.50
(North & South Stands)	
East & West Stands	1.25
(Not Reserved)	
General Admission	1.00
Junior Admission50

Field gates and tickets only good through same are as follows: (Gates numbered from Comly Street, North.)

- Gates 1-2—Season Tickets.
- Gates 3-4—General Admission.
- Gates 5-6—North and South Stands

Weekly Tickets.

- Gate 7—Boxes and Benches.
- Gate 8—East and West Stands.
- Gate 9—Press.

The Pinkerton Detective Agency, of Philadelphia, has charge of the ticket collections at the various gates.

By complying with the above you will greatly assist the Management. Phone orders promptly attended to; JEFFerson 2197.

KEEP SEAT STUBS TO
REMEDY ERRORS

The management of the Frankford Athletic Association, Inc., will zealously protect the holders of reserve seat checks if but given the opportunity to act. Should a holder of a reserve seat coupon for any reason be unable to secure the seat called for, a call for one of the head ushers will result in straightening out any situation, no matter how tangled. All the management asks is the prompt co-operation of the patrons at the park, instead of complaining by letter *after* the mix-up has occurred. *Under no circumstances should holders of coupon checks surrender them to ushers. The coupon is for the protection of the patron and is the most convincing evidence he can invoke to support his claim.*

“Home Building of the Better Kind”

George R. Osborne & Son

BUILDERS

5014 SAUL STREET

Bell Phone, JEFFerson 1145

FRANKFORD, PHILA.

GEORGE ROYLE & COMPANY

FRANKFORD, PHILADELPHIA

STETSON
HATS

SCHOBLE
HATS

ZANZINGER HATS

2929 and 4727 FRANKFORD AVE.

"LOOK AT YOUR HAT—
EVERYONE ELSE DOES!"

WILLIAM HEYS

Insurance

JOS. E. EVANS

Battery Specialist

1628 SELLERS STREET, FRANKFORD

Phone JEF. 7844

Peppy Batteries

Snappy Service

HORROCK'S

Stationery

OFFICE and SCHOOL
SUPPLIES

4609 FRANKFORD AVENUE

National League Pledge

The National Football League assembled in Annual meeting at Detroit, Michigan, the 6th day of February, 1926, places itself on record as unalterably opposed to any encroachment upon college football, and hereby pledges its hearty support to college authorities in maintaining and advancing the interest in college football and in preserving the amateur standing of all college athletes.

We believe there is a public demand for professional football as has been clearly demonstrated by the wide interest manifested and, to the end that this League may not jeopardize the amateur standing of any college player, it is the unanimous decision of this meeting that every member of the National Football League be positively prohibited from inducing or attempting to induce any college player to engage in professional football until his class at college shall have graduated, and any member violating this rule shall be fined not less than One Thousand Dollars, or loss of its franchise or both.

Kiesling, a husky 240-pounder, is the ace of the Ernie Nevers' Duluth Eskimo line. He roams around a lot and appears to have "second sense" when it comes to following the ball. Despite his beef, Kiesling can move fast.

Lest You Forget!

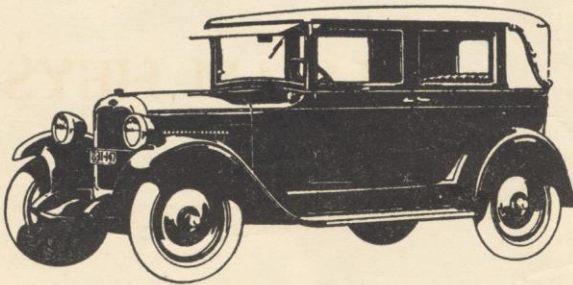
True Sport—Charity and Community Spirit.

The management of the F. A. A. takes this opportunity to inform its patrons that the association is purely a community organization and all profits derived from the games, etc., are donated to charity. Ever since the association was organized its policy has been to donate to local charity, and to this end, the officers, directors, and members of the A. A. give their untiring services and at the same time endeavor to give Frankford and the Northeast a winning football team that will bring prestige to our town. Just keep these two facts in mind, and remember when you attend the games you are not only supporting the team but giving to charity as well.

F. A. A. MANAGEMENT.

The New York Giants did a good stroke of business by adding Tuts Imlay to their gridiron machine. There are few better field generals on the pro gridiron than the galloping Imlay, who was a luminary for Los Angeles in '26.

Jug Earpe, husky Packer center, is one of the bulwarks of the Green Bay front wall. Earpe has been in the pro game for a half dozen years but hasn't showed any signs of slowing up. His passing this season has been flawless.



*“Imperial
Landau”*

\$815.00

Delivered

\$275.00 down payment.

\$50.00 per month for 12 months.

R. A. ERWIN MOTOR CO.

CHEVROLET

Sales and Service

BUSTLETON AVENUE AND WELSH ROAD

R. A. ERWIN

Phone: BUSTleton 8350

Official Program Again Running Lucky Rooter Contest

Made Such a Hit Last Season Committee Decided to Run It Again This Year

The Lucky Rooter Contest, run by the official program last year, proved so popular that it again will be a feature of the program.

Each Saturday at the Stadium, the official program photographer will snap a group of fans in the stands, or about the field. In the finished picture, one certain rooter will have his or her picture circled and the photograph published in the official program the following

week. The lucky fan, upon coming to the program stand, with a copy of the program will receive, free of charge, a reserved seat ticket for the following game.

Pictures of important doings in the Stadium, and players, will also appear each week. Don't fail to get a copy. Remember the program contains the only OFFICIAL LINE-UP!

ARE YOU THE LUCKY ROOTER?



Phones: MICHigan—1084—1085—1086

SUBURBAN LAUNDRY OLNEY

\$50,000 IN CASH PRIZES

For the Best 300-Word Letter on

“Why the Laundry Should Do My Washing”

For further information write us

YELLOW JACKETS

We Wish You A Successful Season!

Booting the ball to victory is as much a matter of clothes as man power. You couldn't kick the ball far with bare feet—in spite of the fact that Washington led an army of almost barefoot men to victory.

*Whether You Are In The Stand Or On
The Field--You Have To Dress
The Part To Succeed*

Our motto—never changed—has been “Teamwork with the Public.” We stand ready at all times to supply your clothing needs—economically—fully—with merchandise of quality and stamina.

Charge Accounts Invited

We Give Yellow Trading Stamps

LIT BROTHERS

MARKET & EIGHTH STREETS, PHILADELPHIA

Philadelphia's Great Popular-Price Department Store

1927 SCHEDULE
for
Frankford Yellow Jackets

AT HOME

Oct. 15	Buffalo
Oct. 22	New York Giants
Oct. 29	Providence
Nov. 5	Pottsville
Nov. 12	Cleveland
Nov. 19	Chicago Cardinals
Nov. 24	Green Bay
Nov. 26	Duluth
Dec. 3	Chicago Bears
Dec. 10	Open

AWAY

Oct. 16	Buffalo
Oct. 23	New York Giants
Oct. 30	Providence
Nov. 6	Pottsville
Nov. 13	Cleveland
Nov. 20	No Game
Nov. 27	No Game
Dec. 4	Chicago Bears

NATIONAL LEAGUE

	W.	T.	L.	Pct.
Chicago Bears	2	0	0	1.000
N. Y. Yanks	2	0	0	*1.000
N. Y. Giants	2	0	0	1.000
Green Bay	3	0	1	.750
Chicago Cards	2	0	1	.667
Providence	1	0	1	.500
Pottsville	1	0	2	.333
Dayton	1	1	3	.250
Cleveland	0	1	2	.000
Frankford (Phila.)	0	1	1	.000
Buffalo	0	0	2	*.000
Duluth	0	0	1	.000

LAST YEAR'S SCORING

RECORD

- 1 Frankford, 6; Akron, 6.
- 2 Frankford, 13; Hartford, 0.
- *3 Frankford, 10; Hartford, 0.
- 4 Frankford, 30; Buffalo, 0.
- *5 Frankford at Buffalo—wet grounds.
- 6 Frankford, 6; New York, 0.
- *7 Frankford, 6; New York, 0.
- 8 Frankford, 17; Canton, 0.
- *9 Frankford at Canton—rain.
- 10 Frankford, 6; Providence, 7.
- *11 Frankford, 6; Providence, 3.
- 12 Frankford, 33; Chicago Cards, 7.
- 13 Frankford, 10; Duluth, 0.
- 14 Frankford, 35; Dayton, 0.
- 15 Frankford, 20; Green Bay, 14.
- 16 Frankford, 7; Detroit, 6.
- 17 Frankford, 7; Chicago Bears, 6.
- 18 Frankford, 0; Pottsville, 0.

— —
212 49

1927 SCORING RECORD

- 1 Frankford, 3; Dayton, 6.
- 2 Frankford, 21; New Britain, 0.
- * 3 Frankford, 22; New Britain, 0.
- 4 Frankford, 0; Dayton, 0.

— —
46 6

*Denotes Sunday Games.

Last Saturday's Results

Dayton 0, Frankford 0.

Last Sunday's Results

New York Giants 19, Pottsville 0.
New York Yanks 13, Cleveland 7.
Chicago Bears-Providence (Rain).
Chicago Cardinals 7, Dayton 0.
Green Bay 20, Duluth 0.

Saturday's Game

Buffalo at Frankford.

Sunday's Games

Frankford at Buffalo.
Cleveland at New York Giants.
New York Yanks at Chicago Bears.
Chicago Cardinals at Green Bay.
Pottsville at Providence.

A WINNER

YOU CAN MAKE YOUR GOAL
WITH A SAVINGS ACCOUNT

HOLMESBURG TRUST COMPANY

8035 FRANKFORD AVENUE

HOLMESBURG, PHILA.

STRAWBRIDGE & CLOTHIER

More Men Buy
Their Clothes at
This Store Than
at Any Other
Department Store
in Philadelphia

— VALUE

— that's why

Strawbridge & Clothier

MARKET AND FILBERT AT EIGHTH STREET
PHILADELPHIA

BOOST THE
Frankford Yellow Jackets

BRESLIN TEXTILE MILL
FRANKFORD, PHILADELPHIA

and the
GREAT NORTHEAST

Both Phones

JOHN A. QUINN

Plumbing and Heating

4324 PAUL STREET

FRANKFORD

PHILADELPHIA

ESTABLISHED 1858

Thos. W. Schumacher

Interior Decorator

SHOWROOM AND OFFICE

4411 FRANKFORD AVENUE

PHILADELPHIA

FRANKFORD

Phone, JEF. 6000

Christian E. Leidich

BUILDER OF THE BEST COMMERCIAL
AUTO BODIES

REPAIRING, PAINTING, LETTERING
AND TRIMMING

PAINTING OF PLEASURE CARS
A SPECIALTY

4112 KENSINGTON AVENUE

BOTH PHONES

FRANKFORD

PHILADELPHIA

LOBSTER
SCALLOPS
CRAB MEAT

FISH
OYSTERS
CLAMS
DEVILED CRABS

CRABS
SNAPPER
SHRIMP

Northeast Sea Food Market

4808 FRANKFORD AVE.

FRESH SEA FOOD DAILY

From Sea to Table in 24 Hours

WHOLESALE AND RETAIL
FREE DELIVERY

PHONE, DELAWARE 2790
PHONE YOUR ORDERS

KNOW THE NEWS OF YOUR TOWN

By Getting Your Name on the Mailing List of

The Frankford Gazette

Oldest Community Newspaper in Philadelphia

58th Year—Published Every Friday

One Dollar Per Annum

PRINTING OFFICE—4432 Frankford Ave.

ESTABLISHED 1875

WALKER MFG. CO.

Manufacturers of

LOOM REEDS, HEDDLES,

HEDDLE FRAMES, ETC.

KENSINGTON AVE. AND ONTARIO ST.

PHILADELPHIA, PA.

UNITED REPUBLICAN CLUB

23RD WARD

F. A. A.

Booster

**FRANKFORD AND NORTHEAST!
A GOOD PLACE TO LIVE!**

Get the Community Spirit and
Become a Regular Reader
of Your Home Paper

The Frankford Dispatch

Issued Every Friday

BY MAIL, \$1.50 PER YEAR



Hitting the Line for a Gain

To make a goal in the game of life takes determination and steady effort.

The determination can be developed by knowing just where you want to go—to the touchdown of Financial Independence. The steady effort consists of regular saving.

Join the Oxford team. It's a strong aggregation and Oxford's officers and directors are always ready to give you effective interference against monetary problems that seek to throw you for a loss.

2% INTEREST ON CHECKING ACCOUNTS

4% INTEREST ON SAVINGS ACCOUNTS

100% PERSONAL INTEREST IN YOU

OXFORD BANK

AND TRUST COMPANY

FRANKFORD AND OXFORD AVENUES

MEMBER
FEDERAL
RESERVE
SYSTEM



**OTHER
OFFICES**

Burholme
Bridesburg
Wissinoming
Orthodox St.