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VOL. III

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No. 3

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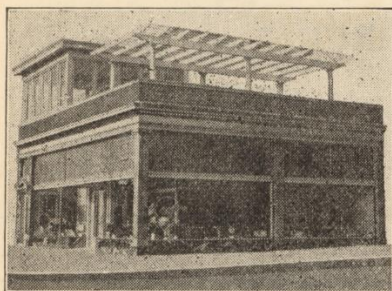
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News Service Head Visions the Good Yellow Jackets Do Frankford

MILTON JACOBS, OF NATIONAL NEWS SERVICE, TELLS HOW FOOTBALL TEAM ADVERTISES TOWN THROUGHOUT COUNTRY

The Frankford Yellow Jacket football team is today known from coast to coast. This was made possible by the alertness of the Frankford Athletic Association founders and the present day management.

People all over the country have come to learn that the Yellow Jackets are from Frankford and not merely from Philadelphia. Other towns that have professional football teams do not get the publicity that Frankford does, because the team bears the same name as that town. For instance the city of Chicago does not get publicity because it is the home of the Bears and Cardinals. The attendance at the games know Chicago, as does everybody else in the United States, and it means little to Chicago, if these teams never existed. In Frankford, it is different. Frankford, however, although practically a town of itself, is a part of the city of Philadelphia. But the Yellow Jackets play right in Frankford, and therefore thousands of visitors enter Frankford weekly by train, foot, auto, bus, trolley and elevated to see that team play. They come from Jersey, Delaware, and adjacent Pennsyl-

vania towns, to say nothing of the occasional visitors from distant parts. If it were not for the Yellow Jackets, these people probably would have no other reason to enter the Frankford section.

Summing it up, it means that as long as the Frankford Athletic Association and the Yellow Jackets receive the co-operation of Frankford citizenship, Frankford must obviously thrive and progress. The visitors see Frankford, see that it is a progressive town in itself, see its achievements and accomplishments, and eventually it means that Frankford is designed for still greater growth in the future. Why? Because of this long list of visitors are future residents, and new residents makes new industries and new commercial establishments a possibility.

Pre-eminent in business and professional circles, the officers are all men of recognized ability of the highest possible standing and are of that type that rivets itself upon the confidence and support of all who admire sterling and hard-won success.

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Of Interest to F. A. A. Fans

The Headquarters and Office of the Frankford Athletic Association is in the basement of the Gentry and Otto Building

4740 Frankford Avenue

This office is open daily from 12 noon to 10 P. M. except Saturday when the hours are from 10 to 12 noon. Those not holding Season Tickets may purchase Reserved Seat Tickets for any game at the hours stated above. No seats reserved later than Friday evening of each week. Tickets for game

on sale two weeks in advance.

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Yellow Jackets Excursion to New York SUNDAY OCT. 18-1925 FARE \$3.55 & RETURN!

Train leaves Frankford Junction 9 A. M. stopping at Frankford, Bridesburg, Wissinoming, Tacony, Holmesburg Junction Torresdale and Bristol. Returning train leaves New York, Pennsylvania Station, 9 P. M., making the same stops.

Details of the Pottsville excursion will be announced later.

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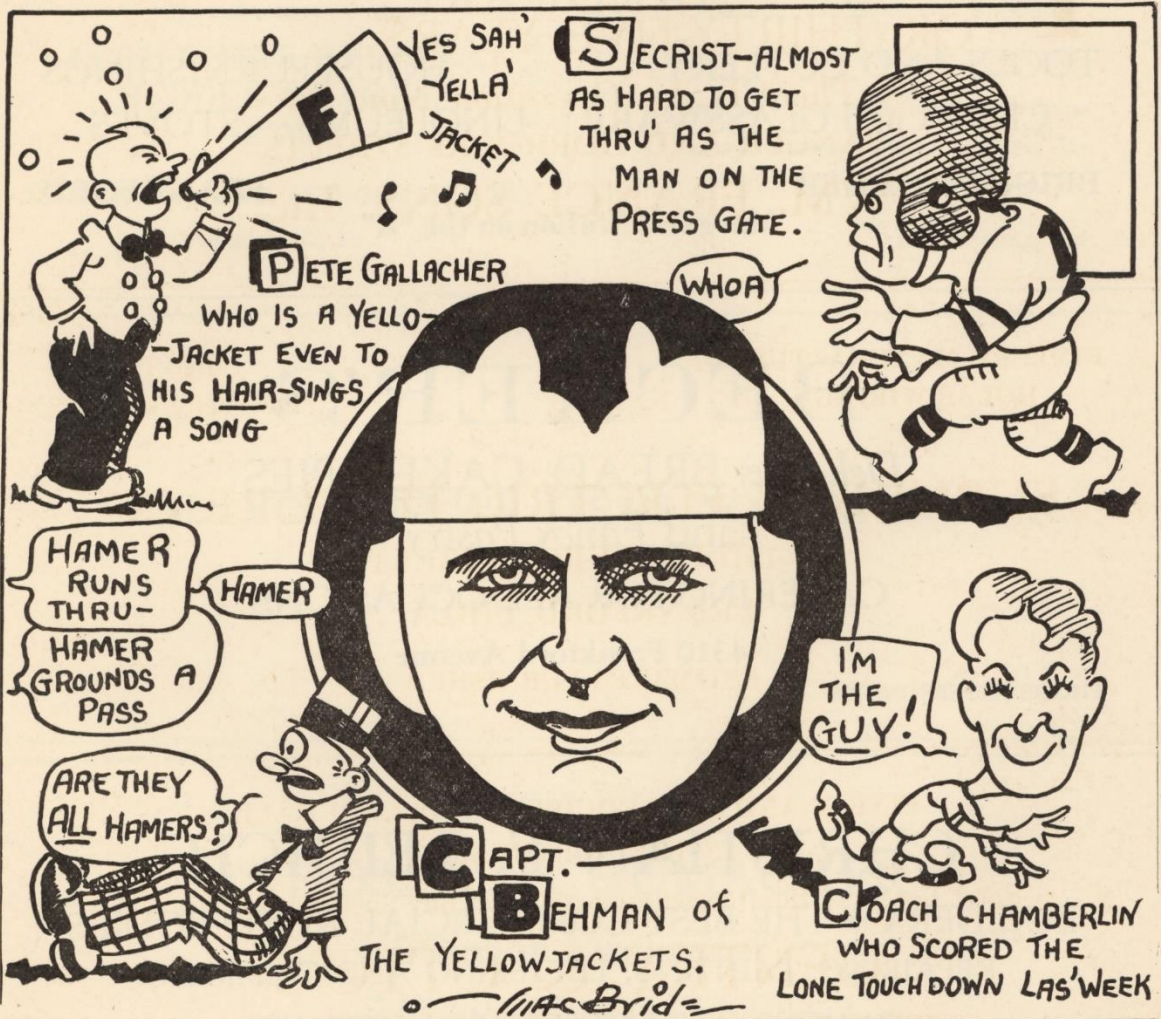
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**“Pete” Calac and Galaxy of Stars Play
with Canton Bulldogs Today**

**PETE HENRY, WHOSE GOAL DEFEATED HOME CLUB
IN 1923, BACK AT HIS OLD STAND AT TACKLE**

Pete Calac, rated as one of the hardest-hitting fullbacks who ever cracked a line in



professional football, is scheduled to start for the Canton Bulldogs today in the game which may have a definite bearing on the National League Championship.

The Canton team, like Frankford, has played and won two league games this season. The contenders go into today's fray in a tie for the league leadership and the defeated

eleven may lose ground that can never be recovered this season.

Calac looms as a real threat as a ball carrier. The former Carlisle star is rated the second best Indian football player ever developed, Jim Thorpe being handed the palm in that respect. With Ben Jones to open the holes for him and

lead the interference Calac is certain to be a hard man to stop.

Scheduled with Calac and Jones in the backfield are Harry Robb and Redinger. Redinger, former Colgate star, will be one halfback post. Robb, formerly of Penn State, will call signals. Robb is a great field general as well as a fine ball carrier and passer.

The Canton line looms formidable. That Merrilet, of the Army, and Strasser, of Canton, are great ends is best proven by the fact that Carroll, who played a wing on the Bulldogs' great championship team, is scheduled as a sub.

Pete Henry and Link Lyman hardly need any introduction as tackles. Both were All-American selections, Henry at Washington and Jefferson and Lyman at Nebraska. It was Henry who kicked the field goal that enabled the Bulldogs to defeat Frankford 3 to 0 in the wonderful game that ended the 1923 season.

Comstock and Shuster are listed to start at the guard posts. Comstock hails from Georgetown and is another veteran of the championship combination. Shuster is a Penn State product, and a mighty good one.

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UNWRITTEN HISTORY

King Arthur had been quaffing the merry bowl until late and Queen Guinevere was even now getting him out of his evening suit with a mallet and chisel. From the distant courtyard came sounds of the departing guests and the King swore drowsily as Sir Kaye guffawed overloud in his merriment.

The Lord High Chamberlain of the Royal Headgear dropped the King's helmet and killed the cat, so Queen Guinevere ordered that he be beheaded in the morning. Just as King Arthur was about to be poured into the royal purple pyjamas a footstep sounded in the hall.

"What was that?" said the King.

"Only a servant," replied Guinevere, slightly flustered.

"The chop off his head," grinned the King.

"Then chop off his head," grinned the King. Queen.

"Then have him here."

"Oh, no," said the Queen, becoming alarmed.

"Oh yes," said King Arthur.

"No you won't."

"Yes, I will."

"Now, Artie——."

"Oh, all right, but those servants have got to be more quiet."

Just when everything looked jake and the Queen was breathing easier, a soft knock sounded on the door and a gruff voice queried softly, "Are you there, Gwen?"

"Launcelot," howled the King, "come in here."

"Peace," shrieked Guinevere.

"I'll have a piece of his head," growled the King, "commere, you." This last to Launcelot, who entered sheepishly.

"Artie, I haven't done a thing," pleaded Guinevere.

Then, just as the King was about to chop off her head, Launcelot came to the rescue with that true gallantry which always characterized him.

"Peace, my liege," he said, "I came but to return the royal ukulele which thou inadvertently mislaid at the Round Table."

And that, dear children, is the reason why Knights wore armor in the days of long ago.

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Providence Team was Tough Nut for Yellow-Jackets to Crack

STEAMROLLERS LIVE UP TO ADVANCE NOTICES AND HOLD
FRANKFORD ELEVEN TO LONE TOUCHDOWN BY
CHAMBERLAIN

The Providence Steamrollers lived up to all advance notices last Saturday by giving the Yellow Jackets the closest and most exciting early season game on record.

We warned you in the initial program of the season that the management was preparing a schedule that would give even the hardened thrill fans cold shivers almost every Saturday. Bull was a favorite when he played here and always gives a great exhibition and always is well received by the fans.

Frankford's 7 to 0 victory by coach Guy Chamberlain's ability to grasp opportunity by the forelock, or something like that, on the one time that it knocked. Chamberlain broke through and blocked one of Sweet's punts and when it rolled back of the invading goal line fell upon it for a touchdown. Behman kicked the goal for the extra point and ended the scoring for the day.

The game was bitterly waged throughout with both teams giving great exhibitions of defensive football when in real danger. Hamer shone on the defense, but the other Yellow Jackets share in the glory with him because of the manner in which they stopped the Steamroller attack when it was most threatening.

Freddie Sweet, former All-Scholastic fullback with West Philadelphia High School and later varsity fullback at Brown, was a real threat for the visiting foemen. Hammill, from Villanova, at quarterback, also shone. Maloney, who learned to play at Dartmouth, was a shining light for Providence, as also was Wentworth. Shurtleff, Eckstein and Spellman were others who played well for the Rollers.

This is the first year for Providence in the League and the New Englanders decisively showed that they will be no merry pushovers for any of the clubs who have designs on the league championship.

The Rollers showed remarkable recuperating powers, as they jumped from here to Pottsville on Sunday and defeated the champions of the hard coal belt.

A. They are. Coach Chamberlain has his men drilling daily at the stadium. If you doubt it, the gates are open to visitors from three o'clock on.

Q. Where does Coach Chamberlain hail from? Did he coach a team last year.—P. F.

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Line-Up of Both Teams

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1—BEHMAN (Captain)	Left Tackle	DICKINSON
17—HOFFMAN	Left Guard	LEHIGH
12—SPRINGSTEEN	Center	LEHIGH
15—SEACRIST	Right Guard	COLGATE
16—CARTEN	Right Tackle	HOLY CROSS
11—R. CROWTHER	Right End	COLGATE
2—HAWS	Quarterback	DARTMOUTH
5—FITZKE	Right Halfback	IDAHO
4—SULLIVAN	Left Halfback	PENN
3—HAMER	Fullback	PENN

9, Burnham, Harvard; 8, Clement, Williams; 7, Wilsbach, Bucknell; 19, Welsh, Colgate; 18, Harms, Vermont; 6, Stockton, Gonzales.

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14—LYMAN	Left Tackle.....	NEBRASKA
15—COMSTOCK	Left Guard.....	GEORGETOWN
11—CULVER	Center.....	PENN STATE
7—SHUSTER	Right Guard.....	PENN STATE
20—HENRY	Right Tackle.....	W. & J.
12—STRASSER	Right End.....	CANTON
2—ROBB	Quarterback.....	PENN STATE
5—REDINGER	Right Halfback.....	COLGATE
16—JONES	Left Halfback.....	GROVE CITY
18—CALAC	Fullback.....	CARLISLE

1, Zimmerman, halfback, Syracuse; 4, Halfback, Massilian; 6, Flattery, Guard Wooster; 10, Carroll, End, W. J.; 17, Speck, Center, Canton.

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INDIAN ATHLETE ON FOLWELL-COACHED ELEVEN

The newly organized New York York All-Collegians, or Giants, which ever you prefer, will make their initial bow to sports lovers of the Philadelphia sector next Saturday against Frankford in a national League game.



Backed by Billy Gibson, manager of Benny Leonard and Gene Tunney, the New Yorkers entered professional football with a bang. They decided that the one way to make the pro grid sport popular in the big town was to get real stars, so they unloosened the purse strings and roamed far and wide.

One of the first things they did was to persuade Bob Folwell, former Pennsylvania and Navy coach, to forsake the colleges and coach the eleven. Then they gave Folwell full sway and co-operation to round together a great club.

Folwell immediately signed Carney, former Navy captain and center. Johnny McBride, the

great Syracuse back of last year, who hails from Conshohocken, also agreed to play with the Giants. Middleton, of Yale, and Joe Alexander, of Syracuse, who also played at Frankford, were signed as linemen. Boman, All-American end from Vanderbilt University last year, a man for whose services at least four other National League teams competed, was signed as an end.

Then Folwell signed the grand old man of the gridiron, Jim Thorpe, the greatest Indian football player who ever lived, and probably the greatest all-round athlete was attested last Sunday when the Giants walloped Waterbury 26 to 0. It was the same Waterbury club that held the Yellow Jackets to a lone touchdown earlier in the season.

The Gothamites admittedly have high designs on the league championship and are prepared to spend real money to achieve the titular heights.

So come early next week and be prepared to cheer long and loudly to give the Frankford contingent the kind of support from the stands that makes football warriors play their heads off.

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"Push It Over" is a frequent cry when our team is nearing the goal. The same could be used as a slogan in all worldly affairs—business, athletics, pleasure or when arranging an outing of old friends. It always takes team-work to "Push It Over." We, here in Northeast Philadelphia will use this slogan in supporting our Yellow Jackets. All Philadelphia residents should use it in strong support of the coming Sesqui-Centennial, an affair which will help to boost our city and keep us in the runnings. Are you giving the Sesqui-Centennial your hearty support? If not you should start now, and "Push It Over."



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Estimates Given

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FRANKFORD YELLOW JACKET OFFICIAL SCHEDULE 1925

SATURDAY—AT HOME

Oct. 10.....	Canton Bulldogs
Oct. 17.....	New York Collegians
Oct. 24.....	Dayton Triangles
Oct. 31.....	Columbus Tigers
Nov. 7.....	Akron
Nov. 14.....	Pottsville Maroons
Nov. 21.....	Cleveland Indians
Nov. 26—Thursday, Thanksgiving Day, Open	
Nov. 28.....	Green Bay, Wis.
Dec. 5.....	Chicago Bears
Dec. 12.....	Play-off

SUNDAY—AWAY

Oct. 11.....	Deroit
Oct. 18.....	New York
Oct. 25.....	Open
Nov. 1.....	Buffalo
Nov. 8.....	Chicago
Nov. 15.....	Cleveland
Nov. 22.....	(Pending) Providence
Nov. 29.....	Pottsville
Dec. 6.....	(Pending) Canton
Dec. 13.....	Open

NATIONAL GRID LEAGUE STAND- INGS AND RESULTS

Clubs	Won	Lost	Tie	P.C.
Frankford	2	0	0	1.000
Canton	2	0	0	1.000
Akron	2	0	0	1.000
Detroit	1	0	1	1.000
Rock Island	1	0	2	1.000
Green Bay	2	1	0	.667
Pottsville	1	1	0	.500
Kansas City	1	1	0	.500
Hammond	1	1	0	.500
Cleveland	1	1	0	.500
Cardinals	1	1	0	.500
Bears	0	1	1	.000
Dayton	0	1	1	.000
Duluth	0	1	0	.000
Buffalo	0	2	0	.000
Columbus	0	2	0	.000

LAST WEEK'S RESULTS

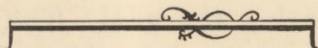
Frankford, 7; Providence, 0
Providence, 6; Pottsville, 0
Chicago Bears, 0; Detroit, 0
Chicago Cards, 34; Milwaukee, 0
Akron, 14; Kansas City, 7
Cleveland, 3; Columbus, 0
Rock Island, 3; Green Bay, 0
Canton, 14; Dayton, 0

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FACTS IN FIGURES - A year's work at THE FRANKFORD HOSPITAL

Patients treated in the Hospital	2,976
Total visits to the Dispensary	12,418
Patients treated in the Accident Ward	5,225
Total patients for the year	20,619
Automobile accident patients	345
Maximum number of patients per day	122
Average number of patients per day	94
DEFICIT for the year	\$17,896.21

YOUR HOSPITAL OUR HOSPITAL MY HOSPITAL
Are YOU interested - DO YOU support it?

Ace in the Hole, George Sullivan Always Menace to Opposition

FORMER RED AND BLUE STAR HAS ESTABLISHED GREAT RECORD AS
RUNNER IN BROKEN FIELD

George Sullivan, former "ace in the hole" of the University of Pennsylvania eleven when John Heisman coached the Red and Blue, played with the Yellow Jackets last year and proved to be a thorn in the side of all opposition.



Sullivan gained his "ace in the hole" cognomen because of Heisman's policy of keeping him on the sideline until the second half and then when Penn got the ball slipping the slippery George into the fray.

And Sullivan rarely disappointed the coach, and the thousands of fans who got to look forward to his sensational dashes in the second half. Wiry and comparatively small, Sullivan developed to a great degree the faculty of just being missed. Time after time it seemed he was certain to be tackled, only to have him put on an extra burst of speed or juggle his hips and escape.

Last year Sullivan showed the professional football fans that he had lost none of the

elusiveness he had developed on Franklin Field. "Watch Sullivan" became a warcry throughout the league when the Yellow Jackets were scheduled to play.

"Watch Sullivan" may again become a league warning to Frankford opponents this year because the former Penn flash reported in excellent condition and has shown conclusively that he is able to take up where he left off last season.

Not the least of Sullivan's worth to the team is the fact that he has mastered the knowledge of how to fall gracefully and escape injury. Despite his size, Sullivan rarely reports to Doc Ebling, the club trainer, with any serious hurt.

And George is a gentleman off the field as well as a football player while on the gridiron. His pleasing personality makes friends for him wherever he goes.

F-R-A-N-K-F-O-R-D
F-R-A-N-K-F-O-R-D
F-R-A-N-K-F-O-R-D
YEAAAAAAAA—
Team! Team!! Team!!

YEAAAAAAAA—Haws, Haws, HAWS!

Yellow Jackets Restaurant

4736 Frankford Avenue

Bell Phone

Sterling and Koch, Props.

New Yellow Jacket Captained Gonzago University in 1924

FRANKFORD REACHED TO SPOKANE, WASHINGTON, TO GET SERVICES OF HALFBACK INTRODUCED TODAY

Stockton, captain of the Gonzaga University eleven of Spokane, Washington, last year is scheduled to make his debut in a Frankford Uniform today, and if he is half as good as advance reports just watch his dust.

The official rule book quotes Stockton as being "a triple threat man, and the most feared back in the conference" during the 1923 season in the Rocky Mountain Conference.

The Frankford board of managers got a line on Stockton's ability because of Bob Fitzke's modesty. A fan was praising Bob, and Fitzke happened to pass and hear him.

"Why, you people haven't even seen a football player if you think I'm good," he said. "You ought to see that fellow Stockton from Gonzaga University play the game. He's a wiz."

The fan carried the word to Matt Ballentine, Walt Gentry and Dave Mellow, the managing board, and they immediately scented a find. They conferred with Fitzke and he added additional plaudits to those he already had heaped on Stockton.

But Spokane is a long way from here and the committee investigated further and then persued the rule book before getting in touch with Stockton after being convinced. An ex-

change of telegraph messages ensued and then Stockton started East and arrived this week to take up the daily practice.

The former Gonzaga star looks like a football player on the practice field. He handles the ball well and is quick a starter and changes direction without any appreciable loss of speed.

Fitzke and Stockton were opposed to each other last year when Idaho and Gonzaga met. The tilt ended in a scoreless tie, with neither side being able to advance the ball beyond the twenty-yard marker.

Stockton's greatest exploit during the 1924 college season was against the University of Washington, Gonzaga's bitterest rival. All the new Yellow Jacket did was to receive an opposition kick-off on his own five-yard line and gallop through the entire Washington team for a touchdown, the deciding score of the game.

In addition to his ability as a player, Stockton was regarded as one of the best and most inspiring leaders in the Rocky Mountain Conference. He had the knack of instilling into his players the same sort of never-say-die spirit that enabled him to keep on ploughing until the whistle blew.

BECAUSE organizations such as the Frankford Athletic Association tend to develop a closer bond of sympathy between the residents of the community, develop civic pride and advertise Frankford throughout the entire United States, we are pleased to be represented in this program.

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Frankford Yellow Jackets

BRESLIN TEXTILE COMPANY
FRANKFORD, PHILA.

BOOST THE
Sesqui-Centennial - 1926

'TIL MIDNIGHT DAILY

Our Frankford office will welcome the opportunity of serving you. Accounts may be opened here, checks cashed, deposits made and travelers' checks purchased from 8.30 A. M. until midnight daily.

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GERMANTOWN OFFICE

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FRANKFORD OFFICE

FRANKFORD AVE. AND PAUL ST.

WRITE YOUR QUESTIONS

Note: This department will be run throughout the season to answer any questions pertinent to the Frankford team and football in general. Write to Marshall Bainbridge, Jr., 4844 Frankford Avenue, Frankford, Phila.

Q. How many players will the Yellow Jackets carry?—W. G.

A. The Frankford squad at present numbers eighteen players. After today's game the squad will be cut to sixteen men to conform to the league law.

Q. Are any of the players married?—G. O.

A. Yes, several. Among them are Guy Chamberlain, Russell Behman, a newlywed and Tex Hamer.

Q. Where does Coach Chamberlain hail from? Did he coach a team last year?—P.F.

A. Chamberlain hails from Decatur, Ill. He attended the high school there and then entered the University of Illinois. At Illinois his work stood out so brightly that he was picked as an All-American tackle. Since entering the professional game, he has coached and played with five championship teams. Chamberlain is six feet, 3 inches tall and weighs 193 pounds.

SPECIAL NOTICES

The Reserved Seat Section for the Frankford fans for the game at the Polo Grounds, in New York, on Sunday, October 18th, is in the center of the field, and tickets for same may be obtained at the F. A. A. ticket office, 4740 Frankford Avenue. Price, \$2.20 each.

Eep Ipe
Giddy Giddy Ipe
Eep Ipe
Giddy Giddy Ipe
Eep Ipe
Giddy Giddy Ipe
Team! Team!! Team!!

Horse and Wagon,
Horse and Wagon,
TEAM! TEAM! TEAM!!



Look at Your HAT—

Everyone Else Does!

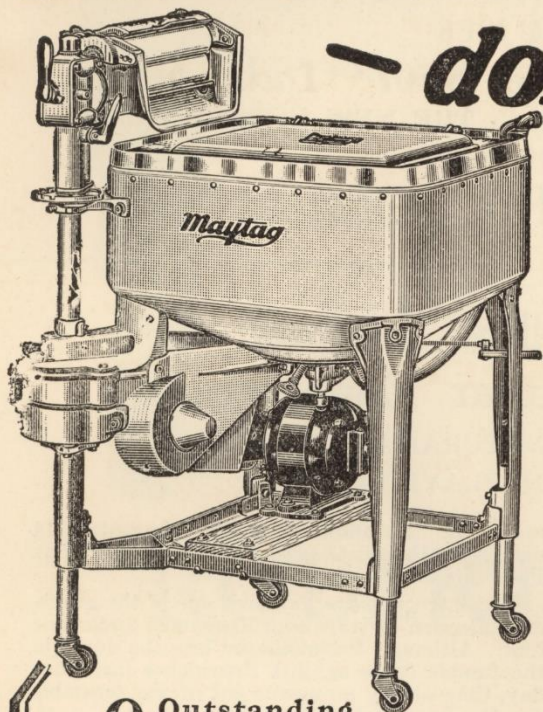
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If it doesn't sell itself on its complete elimination of hand rubbing — even of wristbands, cuffs and collars—don't keep it!

If it doesn't sell itself on its self cleaning, seamless corrodeless, scumless, satin-smooth, cast aluminum tub—don't keep it!

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Pottsville Versus Yellow Jackets is State Titular Engagement

MINERS AND FRANKFORD HAVE NATURAL RIVALRY, FANNED
BY NO DECISION GAME PLAYED IN 1923

Although the game with the Pottsville Maroons is not scheduled until Saturday, November 14, it is arousing comment as one of the most vital and interesting on the Frankford schedule.

Frankford and Pottsville loom as real territorial rivals. They are the only National League teams in Pennsylvania. In addition the regular district rivalry between the two clubs is fanned by the fact that there was quite a controversy last year when the teams did not play.

Pottsville did its utmost to arrange the game. The board of directors of the Frankford Athletic Association also wanted the game, too, but because the Maroons were playing three players who had jumped league contracts the Yellow Jackets could not play the miners.

During the spring and summer the Pottsville backers saw the light, joined the league, surrendered all claim to the outlaw players and two games for this year speedily were

arranged. In addition to the November 14 date here, there will also be a game played at Pottsville on November 29.

The Maroons have gathered one of the greatest collection of stars ever assembled under one tent. Although Pottsville did bite the dust via the fumble route against Providence last Sunday, they are by no means out of the scramble for the league championship.

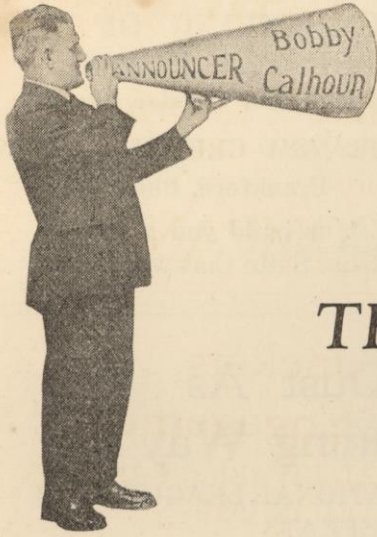
With the schedule made out in their favor—they play virtually all their league games on Sundays with teams that played here the day before—the miners are in a position to regain the lost ground by knocking off the contenders who appear there in the future.

Pottsville and the Jackets met in 1923 and after a great exhibition of football reached no decision. The game ended in a scoreless tie. The Miners and the Yellow Jackets never have been satisfied with that verdict nor have their respective supporters, so the coming games should be humdingers.

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Pottsville Bites the Dust As Leaders Continue Winning Way

FRANKFORD, CANTON AND AKRON TOP NATIONAL LEAGUE WITH
TWO VICTORIES AND NO DEFEATS

Several games of more than usual interest to Frankford fans were played in the league last Sunday. Of prime interest, of course, to Yellow Jackets and their followers, was the defeat of the vaunted Pottsville Maroons by the Providence eleven.

Providence, after playing here and going down by a 7 to 0 count on Saturday, after a great exhibition, traveled to Pottsville and defeated the Maroons on Sunday, 6 to 0. The Providence lineup was virtually the same that played here, Maloney, the man who made the Steamroller score, having played a whale of a game at end against Frankford.

Cleveland found a tough assignment in Columbus but the Indians finally emerged victorious after a great game, the ultimate count being 3 to 0, Workman kicking a field goal in the second half.

Akron took on the Kansas City aggregation and the Cowboys' improved lineup finally bit the dust to the tune of 14 to 0.

Rock Island and Green Bay put on another of those battles for which they are gaining fame. This time Rock Island walked off with the verdict, 3 to 0 being the score of that game, too.

The Bullgods found the going tough at Dayton, but the Triangles were unable to keep up

with the stiff pace set in the opening half and when all the votes were in from the outlying divisions, the Bulldogs were on top by a 14 to 0 count. The Chicago Cardinals downed Milwaukee 3 to 0.

Each week it becomes more than ever apparent that the league this season is better balanced than ever before. Teams which were doormats for the opposition last year have strengthened considerable in order to retain their league franchises and cater to their home followings.

SHE KNEW THE ROPES

"Are you human or a brute?

Can't you see how wild I feel?

Say you love me; don't stand mute!

Woman, hear my last appeal.

"If you will not marry me,

Do you know what I will do?

Heartless woman, from a tree

I will hang myself for you."

Not a tear the damsel shed:

All his wailing hardened her.

This is what she cried instead—

"Please don't hang around me, sir!"

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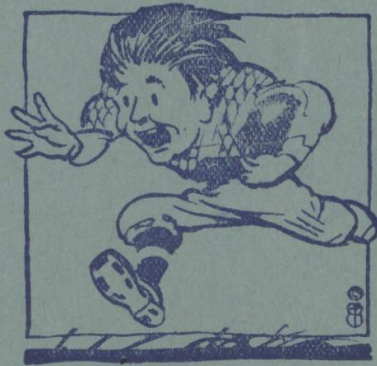
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