



"Yes, sir, that's fine tobacco-"

LUCKY STRIKE means fine tobacco

Yes, sir! L.S./M.F.T.



Twenty Years of Giant Football Stress Progress



THE MARA FAMILY

From left to right—John V., Tim and Wellington, who is in the service of his country.

THE New York Giants football organization bids you welcome to the Polo Grounds, and to another big season of professional football thrills. It would be futile to say that 1944 football is up to the standard of the big years before the war. The vast list of National League players in the various branches of our national service, the big roster of men who, after having distinguished themselves on the professional gridiron, went into the war, would deny the existence of a pre-war standard.

However, the calibre of football which the National League has developed with the restricted material at its command has been truly phenomenal. The circuit has seen more spectacular games than ever. The public has been thrilled as never before. The men have played up to all the possibilities of the rules for clean, hard, close competition, and the sportsmanship has been up to the highest traditions of our most ancient intercollegiate circles.

In fact, our Eastern and Far Western colleges have flattered the National Football League by adopting standout provisions of its rules, notably that which permits forward passing from any point behind the line of scrimmage.

The Giants go into this afternoon's contest with two victories already to their credit. They enter another season of Polo Grounds play under the strong coaching of Steve Owen, and the liberal administration of John V. Mara. Behind John stands the stanch Tim, his father, to whom New York owes the accolade for the perspicacity which brought professional football into this city in that pioneer day when supposedly wise men insisted that pro play could not hope to cope with the powerful attractions of the colleges.

However, the pros as a group, and the Giants in particular, have done a grand job. The National League now celebrates its twenty-fourth season, and the Giants revel on their twentieth birthday.



Where Skill really Counts...

It takes more than a football suit to make a star half-back...and it takes more than a distilling plant to make a truly great whiskey like Seagram's 7 Crown.

Yes... and it takes even more than treasured reserves of many different fine whiskies... even more than ample stocks of genuine neutral grain spirits. Most of all, it takes skill, and craftsmanship, and experience, to achieve the exquisite flavor and

bouquet and mellow *lightness* of Seagram's 7 Crown to keep its rare excellence unchanged in wartime.

Today, as always, Seagram's 7 Crown is one of the world's great whiskies . . . every drop 100% prewar quality. True, it's scarcer now than usual . . . but there's still enough for you to enjoy in moderation. Sip it slowly . . . sayor its excellence . . . and be thankful that Seagram's 7 Crown is still to be had!





NEW YORK



MEL HEIN



LEN CALLIGARO

1944



WARD CUFF



ARNIE HERBER



O'NEALE ADAMS



FRANK LIEBEL

GIANTS



LEN YOUNCE



BILL PETRILAS





HERE'S JUST WHAT YOU'VE BEEN LOOKING FOR!

Been looking for a cigarette that hasn't let down on flavor? Then Raleigh is your answer! For Raleighs are still made from fully aged, golden domestic leaf, blended with rich, aromatic Turkish tobaccos from ample stocks of vintages that are now irreplaceable.

Yes, and Raleighs are double-fresh too. They're kept that way by the best known moistening ingredient, and by an exclusive laminated inner wrap. Get fresher Raleighs today—they taste better naturally! Quality is never rationed in a Raleigh.





If your cigarette tastes "different"... smoke Raleigh

Paschal, Cuff, Soar and Hein Back with Giants



Steve Owen, Tuffy Leemans and Red Smith, the Boss of the Giants, and two assistant coaches.

THERE are a lot of new faces among the Giants. And there are a lot of old ones, as well. Steve Owen, the Old Master, once again has developed a fine combination of older and younger talent. Once more Stout Steve has held strong to the basic tenets of sound football. Again you will find the Giants as powerful a defensive club as there is in this country. But with that strength in protecting the goal line, there also is a flair for attack which will maintain the 1944 Polo Grounders as contenders for the title.

The coaching staff of the Giants is strong. Steve has with him Tuffy Leemans and Red Smith.

This is Steve's fourteenth season as boss of the Giants. With George Halas in the service, there is only one coach in the National League who shows a longer record of service—Curly Lambeau of Green Bay. Curly dates back to 1921, and the first season of the pro circuit.

It was in 1931 that Owen first appeared as the coach at the Polo Grounds. In midseason Leroy Andrews resigned and Tim Mara promoted Stout Steve.

When the Giants came into the league in 1925, Bob Folwell, who had coached at the University of Pennsylvania, was the pilot. In 1926, Dr. Joe Alexander took over. The 1927 season found Earl Pottinger at the helm, and in 1929, Andrews got the job.

Season after season the Giants muddled around trying to find the right coach, the proper spot in the football sun. But once Owen had taken over, Mara's problems were solved. The coaching system stabilized itself, the Giants became tremendous powers in the National League.

In that first season of 1931, Owen finished with a .500 record. In 1932, he fell to .400. But in 1933, the New York club topped the East with 11 won and only 3 lost, and the reign of Stout Steve got straightened away to big things.



FEATHER YOUR NEST...HOLD THE WAR BONDS YOU BUY!...Three Feathers Distributors, Inc., New York. Blended Whiskey, 86 proof. *The straight whiskies in this product are 5 years or more old. 40% straight whiskey, 60% grain neutral spirits. 12½% straight whiskey 5 years old, 12½% straight whiskey 6 years old, 15% straight whiskey 7 years old.

Here Are Some Figures on Today's Opponents

| . , | CARD-PITT BALL CARRYING NEW YORK | | | | | | |
|---|---|--|--|------------------------------|---|--|--|
| | | Long | | NEW YO | | | |
| Grigas Thurbon Magulick Butler McDonough Semes Rankin Masters McCarthy | Atts. Yds. G. 40 130 20 76 1 49 20 48 3 7 1 3 1 2 1 —14 4 —42 | . G. Ave 22 3.3 25 3.8 49 49.0 14 2.4 4 2.3 3 3.0 2 2.0 | Cuff Kinscherf Soar Beebe Petrilas Galligar o | Atts 9 6 6 6 3 3 3 1 2 2 | s. Yds. G. Long G. Ave. 28 | | |
| | | P | ASSING | | | | |
| | Atts. | | RD-PITT ds. Gained Td. Passes | Pct. | L.P. Interc. | | |
| McCarthy McDonough Grigas Masters | 36 16 3 7 | 8 8 2 1 | 106 182 2 38 1 13 | .222 .500 .667 .143 | 38 5 67 3 22 0 13 2 | | |
| Soar Herber | Atts. 5 | | W YORK ds. Gained Td. Passes 113 2 23 0 | Pct. .800 | L.P. Interc. 35 1 13 2 | | |
| | | | RECEIVING | .107 | 13 2 | | |
| | CARD-PITT | | | NEW YO | RK | | |
| Rucinski Butler Thurbon Bova Grigas Wager Kichefski Magulick | No. Yds. G 7 104 3 109 2 15 2 17 2 33 1 38 1 10 1 13 | . Long Tds 40 1 67 2 8 0 5 0 36 0 38 0 10 0 13 0 | Liebel Adams Cuff Barker | No 3 2 1 1 | 0. Yds. G. Long. Tds. 64 28 1 62 35 1 6 6 0 4 4 0 | | |
| · | 1 13 | | TERCEPTANCE | | | | |
| | CARD-PITT | | | NEW YO | RK | | |
| Butler Thurbon Semes | No. Yds. Ret. 2 16 2 14 1 0 | Tds. Ret 9 9 0 8 0 0 | | No. 3 2 1 1 1 1 | Yds. Ret. Tds. Ret. 10 0 0 14 0 0 18 0 18 3 0 3 3 0 3 | | |
| | CARD-PITT | P | UNTING | NEW YOL | RK | | |
| McCarthy Martin Masters | No. A 12 3 6 3 | Ave. Long. 4.2 48 0.0 43 5.5 52 | Younce Beebe | NEW 10 | No. Ave. Long. 13 42.3 72 4 40.0 45 | | |
| | CARD-PITT | PUNT | RETURNS | NEW VOI | V. | | |
| Butler Grigas | | Long. Ret. Tds. 16 0 | Petrilas Soar Carroll Paschal | NEW YOR 3 3 1 1 | Long. | | |
| | CARD-PITT KICK-OFF RETURNS NEW YORK | | | | | | |
| Grigas Thurbon Butler Magulick Perko Bulger | | Long. Ret. Tds. 35 0 55 0 29 0 21 0 3 0 5 0 | Paschal | No. 5 | Long. | | |

PROBABLE STEELER-CARDS LINEUP

GAME 2:30

RUCINSKI 75 Left End SCHULTZ 48 Left Tackle

BAKER 22 Left Guard WUKITS 50 Center

PERKO 39 Right Guard BULGER 73 Right Tackle KICHEFSKI 45 Right End

GRIGAS 66 Quarterback

BUTLER 23 Left Halfback MASTERS 40 Fullback

MAGULICK 53 Right Halfback

STEELER-CARDS 1944 FOOTBALL ROSTER

| No. | Player | Position | Weight | Height | College |
|-----|------------------|----------|--------|--------|---------------|
| 17 | Merkovsky, Al | Tackle | 235 | 6:2 | Pittsburgh |
| 21 | Robnett, Marshal | Guard | 208 | 6:00 | Texas A. & M. |
| 22 | Baker, Conway | Tackle | 230 | 5:00 | Centenary |
| 23 | Butler, John | Back | 185 | 5:11 | Tennessee |
| 24 | McCarthy, John | Back | 155 | 5:8 | St. Francis |
| 28 | Rankin, Walt | Back | 200 | 6:00 | Texas Tech |
| 29 | Doyle, Ted | Tackle | 230 | 6:2 | Nebraska |
| 33 | Semes, Bernie | Back | 192 | 5:7 | Duquesne |
| 39 | Perko, John | Guard | 210 | 6:00 | Duquesne |
| 40 | Masters, Walter | Back | 185 | 5:11 | Pennsylvania |
| 41 | Bova, Anthony | End | 190 | 6:1 | St. Francis |
| 43 | Booth, Clarence | Tackle | 230 | 6:00 | So. Methodist |
| 45 | Kichefski, Walt | End | 212 | 6:1 | Miami Uni. |
| 48 | Schultz, Eberle | Tackle | 250 | 6:4 | Oregon State |
| 49 | Thurbon, Robert | Back | 172 | 5:10 | Pittsburgh |
| 50 | Wukits, Albert | Center | 220 | 6:3 | Duquesne |
| 53 | Magulick, George | Back | 154 | 5:9 | St. Francis |
| 54 | Marko, Stephen | Back | 200 | 6:00 | |
| 60 | Duggan, Cliff | Tackle | 225 | 6:3 | Oklahoma |
| 63 | Currivan, Donald | End | 195 | 6:00 | Boston |
| 64 | Marotti, Louis | Guard | 220 | 5:11 | Toledo |
| 66 | Grigas, John | Back | 205 | 6:00 | Holy Cross |
| 69 | Wager, Clinton | End | 220 | 6:6 | St. Mary's |
| 73 | Bulger, Chester | Tackle | 235 | 6:2 | Auburn |
| 75 | Rucinski, Edward | End | 196 | 6:2 | Indiana |

Co-Coaches: Walter Kiesling and Phil Handler Assistant Coaches: James Leonard and Buddy Parker



TIME

M. ADAMS, O.

Left End

COPE 36 Left Tackle YOUNCE 60 Left Guard

HEIN 7 Center

PROBABLE NEW YORK GIANTS LINEUP

AVEDISIAN 55 Right Guard CARROLL 26 Right Tackle LIEBEL 22 Right End

BARKER 42

Quarterback

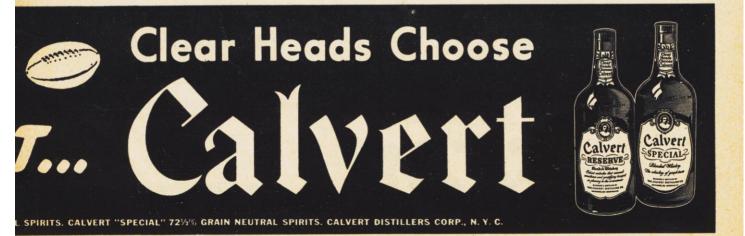
HERBER 20 Left Halfback PASCHAL 8 Fullback CUFF 14 Right Halfback

NEW YORK GIANTS 1944 FOOTBALL ROSTER

| No. | Player | Pos. | Wgt. | Hgt. | Age | College | Yrs. Giants |
|-----|-----------------------|------|------|------|-----|----------------|-------------|
| 2 | Calligaro, Len | В | 190 | 5:11 | 22 | Wisconsin | First |
| . 5 | Petrilas, William | В | 195 | 6: | 27 | | First |
| 7 | Hein, Mel | C | 232 | 6:4 | 35 | Wash. St. | Fourteenth |
| 8 | Paschal, Bill | В | 198 | 6: | 23 | Georgia Tech. | Second |
| 11 | Weiss, John | E | 195 | 6:3 | 23 | | First |
| 14 | Cuff, Ward | В | 198 | 6:1 | 30 | Marquette | Eighth |
| 15 | Soar, Hank | В | 216 | 6: | 29 | Providence | Eighth |
| 20 | Herber, Arnie | В | 210 | 6: | 33 | Regis | First |
| 22 | Liebel, Frank | E | 205 | 6:2 | 25 | Norwich U. | Third |
| 24 | Livingstone, Howard | В | 190 | 6:1 | 22 | Fullerton | First |
| 25 | Kinscherf, Carl | В | 185 | 6: | 24 | Colgate | Second |
| 26 | Carroll, Vic | T | 230 | 6:4 | 30 | Nevada | Second |
| 28 | Adams, Verlin | E | 205 | 6:1 | 26 | Morris-Harvey | Second |
| 29 | Piccolo, Bill | C | 186 | 5:11 | 23 | Canisius | Second |
| 30 | Adams, O'Neale | E | 195 | 6:3 | 25 | Arkansas | Third |
| 31 | Visnic, Larry | G | 195 | 5:11 | 24 | Kansas | Second |
| 33 | Sivell, James (Happy) | G | 215 | 5:8 | 25 | Auburn | First |
| 36 | Cope, Frank | Т | 232 | 6:3 | 28 | Santa Clara | Seventh |
| 37 | Sulaitis, Joe | В | 210 | 6:2 | 23 | | Second |
| 39 | Kane, Herbert | T | 220 | 6: | 22 | E. C. Teachers | First |
| 42 | Barker, Hubeth | В | 195 | 5:11 | 24 | Arkansas | Third |
| 44 | Beebe, Keith | В | 180 | 5:9 | 22 | Occidental | First |
| 49 | Damiani, Frank | T | 225 | 6:1 | 22 | Manhattan | First |
| 50 | Strong, Ken | В | 210 | 6:1 | 37 | N. Y. U. | Fifth |
| 55 | Avedisian, Charley | G | 205 | 5:9 | 28 | Providence | Third |
| 60 | Younce, Len | G | 210 | 6:1 | 25 | Oregon . | Third |
| 69 | Umont, Frank | G | 220 | 5:11 | 26 | | Second |
| 70 | Caranci, Roland | T | 214 | 6: | 21 | Colorado | First |

Head Coach: Steve Owen, Phillips U. Backfield Coach: Tuffy Leemans, George Washington Backfield Coach: Leland Shaffer, Kansas State

Line Coach: Richard (Red) Smith, Notre Dame Trainers: Gus Mauch, Charley Porter Physician: Francis J. Sweeny, M. D.





By Peter Arno

"She says she likes you 'cause you don't have '5 o'clock Shadow'."

"Gee, I guess underneath it all she's just like the girls back home, huh?"



AVOID '5 O'CLOCK SHADOW' WITH



© 1944, American Safety Razor Corp. RAZORS and BLADES

TICKETS ON SALE NOW FOR NEXT SUNDAY

In Lower Grand Stand Back of Section 16

Also on Sale at

NEW YORK FOOTBALL GIANTS
11 West 42nd Street
For all Home Games

and at

NEW YORK BASEBALL GIANTS 104 West 42nd Street

GIANTS' SCHEDULE

at home

| OCTOBER 29 | Philadelphia |
|-------------|--------------|
| NOVEMBER 5 | Boston |
| NOVEMBER 9 | Green Bay |
| NOVEMBER 26 | Brooklyn |
| DECEMBER 3 | Washington |
| | |

AWAY

NOVEMBER 12Giants in Philadelphia

DECEMBER 10.....Giants in Washington

Giants' Next Game at Polo Grounds

SUNDAY, OCTOBER 29th PHILADELPHIA

Reorganized—Refurbished—A Fine Team which has not been Beaten this Season

1944 Record of NEW YORK GIANTS

Giants, 22; Boston, 10 Giants, 14; Brooklyn, 7

THESE MEN OFFICIATE IN NATIONAL LEAGUE

The National League makes it a practice not to announce, in advance, the identity of the men who have been assigned to officiate in any contest. The list of officials, however, is static. Note their numbers, and identify them from this roster:

| Refere | es | |
|-----------------------|---------------------|---|
| Samuel A. Weiss 2 | | |
| Tom Dowd 4 | E. F. Tommy Hughitt | 7 |
| Carl K. Rebel | | |
| Umpin | res | |
| John J. Schommer 12 | Harry D. Robb 15 | 5 |
| C. H. Brubaker 14 | Fay Vincent 17 | 7 |
| John B. Kelly | 18 | |
| Field Ju | dges | |
| Charles J. Sweeney 22 | Wm. E. Downes 2 | 5 |
| Lloyd Brazill 23 | Eugene E. Miller 2 | 6 |
| Eddie Tryon . | 29 | |
| Head Lin | esmen | |
| Earl Cavanaugh 30 | Irv Kupcinet 32 | 2 |
| Charlie F. Berry 31 | Larry Conover 34 | 4 |
| Louis James C | | |

NATIONAL LEAGUE STANDINGS Last Sunday's Results

New York 14, Brooklyn 7. Washington 21, Boston 14. Chicago Bears 34, Car.-Pitts. 7. Cleveland 20, Detroit 17.

| STE | KN. | DIVIS | ION | | |
|-----|---|--|--|---|--|
| 2 | 0 | 0 | 1.000 | 36 | 17 |
| 1 | 0 | 1 | 1.000 | 59 | 38 |
| 1 | 0 | 1 | 1.000 | 52 | 45 |
| 0 | 3 | 0 | .000 | 28 | 47 |
| 0 | 3 | 0 | .000 | 31 | 71 |
| STE | RN | DIVIS | ION | | |
| 4 | 0 | 0 | 1.000 | 117 | 48 |
| 3 | 0 | 0 | 1.000 | 69 | 52 |
| 1 | 2 | 0 | .333 | 42 | 61 |
| 1 | 2 | 0 | .333 | 69 | 68 |
| 0 | 3 | 0 | .000 | 42 | 98 |
| | 2 1 0 0 0 STF 4 3 1 | 2 0 1 0 1 0 0 3 0 3 0 3 0STERN 4 0 3 0 1 2 1 2 | 2 0 0 1 0 1 1 0 1 0 3 0 0 3 0 0 STERN DIVIS 4 0 0 3 0 0 1 2 0 1 2 0 | 2 0 0 1.000 1 0 1 1.000 1 0 1 1.000 0 3 0 .000 0 3 0 .000 0 STERN DIVISION 4 0 0 1.000 3 0 0 1.000 1 2 0 .333 1 2 0 .333 | 1 0 1 1.000 59 1 0 1 1.000 52 0 3 0 .000 28 0 3 0 .000 31 CSTERN DIVISION 4 0 0 1.000 117 3 0 0 1.000 69 1 2 0 .333 42 1 2 0 .333 69 |

TO-DAYS SCHEDULE Car.-Pitts. at New York (Polo Grounds). Brooklyn at

Washington, Boston at Philadelphia, Detroit at Chicago Bears, Cleveland at Green Bay.

IMPORTANT PENALTIES

| 1 | Offside, both sides | No p | enalty |
|-----|---|------|---------|
| 2 | Offside | 5 | yards |
| 3 | Holding, etc., by defensive side | 5 | yards |
| | Man in motion—no shift | | vards |
| | Crawling | | vards |
| | Taking out time more than three times | | |
| | during half | 5 | yards |
| 7 | Running into kicker | | yards |
| 8 | Substitute failing to report | 5 | yards |
| | Unreasonable delay in putting ball into | | |
| | play | 5 | yards |
| 10 | Starting forward before ball | 5 | yards |
| 11 | Illegal use of hands and arms by offense. | 15 | yards |
| 12 | Roughing kicker | 15 | yards |
| 13 | Unnecessary roughness | 15 | yards |
| 14 | Intentional throwing of forward pass to | | |
| | ground | 15 | yards |
| 15 | Unsportsmanlike conduct | 15 | yards |
| 16 | Man in motion on shift | 15 | vards |
| 17 | Interference on forward by passing team. | 15 | yards |
| 18 | Clipping from behind | 15 | yards |
| | Interference on forward by defense | | , |
| 20 | 1st down at p | oint | of foul |
| -20 | Penalty declined | | |

— Rogers Peet ... Wlakers of Fine Clothes —



Important Jobs!

"I'm here," said a customer the other day, "because I understand that Rogers Peet tailoring confers that quiet distinction required by men who move in important circles".

We invite you too, to "get to know the modern Rogers Peet".

Our roster of important names reads like a Blue Book of Success.

Styles for young men, and men who never grow old.

The correct accessories, too.



"Service ... with a smile."

In New York: Fifth Avenue at 41st Street

13th Street

Warren Street

And in Boston: Tremont St. at Bromfield St.

predict a long and sparkling life!



JUST LISTEN TO THE LIFE in a drink mixed with Canada Dry Water. "PIN-POINT CARBONATION"...millions of tinier bubbles...keeps highballs full of sparkle and zest, to the last sip.

Canada Dry Water-the world's most popular club soda-is preferred in the finest bars, hotels and clubs. Its special formula points up the flavor of tall drinks. Serve sparkling Canada

Dry Water in your home...it costs no more than ordinary mixers.

BIG BOTTLE 15¢ Plus deposit





THE **STEVENS** METAL **PRODUCTS** COMPANY

NILES

OHIO

Makers Of All Types STEEL DRUMS STEEL BARRELS





STEELER-CARDINALS





JOHN BUTLER



JOHN McCARTHY

Pleasant Moments



National Distillers Products Corporation, New York. 86.8 Proof.
Blended Whiskey. 49% Grain Neutral Spirits.



APPLE "HONEY" HELPS KEEP OLD GOLDS FRESH!

Official Timing Watch

NEW YORK GIANTS vs. STEELER-CARDS FOOTBALL GAME

LONGUNCS

the World's Most Honored Watch

winner of 10 world's fair grand

prizes and 28 gold medal awards

Product of Songines-Wittnauer Watch Co.

Steelers-Cardinals Wartime

Combination with Power



HANK SOAR

IN the Steelers-Cardinals, the Giants today encounter a new combination, born of the war. When peace comes again, and manpower problems are solved in the greatest football boom in the history of this or any other country, the National League map doubtless will be changed a bit.

In the meantime, Pittsburgh and the Chicago Cardinals have joined forces and placed on the field a far more powerful outfit than would have been possible had the two cities attempted to get out their own representations.

Last year Pittsburgh and Philadelphia entered into a combine, and this team split a pair of games with the Giants.

When Pittsburgh had a team all to itself, it won only four, with one tie, in 19 games with New York.

When the Cardinals were a club unto themselves, they met the Giants a dozen times and won only twice. Here are the Giants' records against the various teams represented in the Pittsburgh-Cardinal outfit:

NEW YORK vs. PITTSBURGH (New York won 14: Pittsburgh won 4: 1 Tied) 1933-New York, 23; Pittsburgh, 2 New York, 27; Pittsburgh, 3 1934-New York, 14; Pittsburgh, 12 New York, 17; Pittsburgh, 7 1935-New York, 42; Pittsburgh, 7 New York, 13; Pittsburgh, 0 1936-Pittsburgh, 10; New York, 7 1937—New York, 10; Pittsburgh, 7 New York, 17; Pittsburgh, 0 1938-New York, 27; Pittsburgh, 14 Pittsburgh, 13; New York, 10 1939-New York, 14; Pittsburgh, 7 New York, 23; Pittsburgh, 7 1940-Pittsburgh, 10; New York, 10 New York, 17; Pittsburgh, 7 1941—New York, 37; Pittsburgh, 10 New York, 28; Pittsburgh, 7 1942—Pittsburgh, 13; New York, 10 Pittsburgh, 17; New York, 9 (Points-New York, 355; Pittsburgh, 153)

NEW YORK vs. PHIL.-PITT. (New York won 1; Phil.-Pitt won 1)

1943—Phil.-Pitt., 28; New York, 14 1943—New York, 42; Phil.-Pitt., 14 (Points, New York, 56; Phil.-Pitt., 42)

CHICAGO CARDINALS vs. NEW YORK (New York won 10; Chicago Cardinals won 2: None tied)

1926—New York, 20; Cardinals, 0
1927—New York, 28; Cardinals, 7
1929—New York, 24; Cardinals, 21
1930—New York, 25; Cardinals, 12
New York, 13; Cardinals, 7
1935—Cardinals, 14; New York, 13
1936—New York, 14; Cardinals, 6
1938—New York, 6; Cardinals, 0
1939—New York, 17; Cardinals, 7
1941—Cardinals, 10; New York, 7
1942—New York, 21; Cardinals, 7
1943—New York, 24; Cardinals, 13
(Points—New York, 212; Chicago Cardinals, 104.)

Strong Schedule, Strong Teams, As Pro League Rolls On

THE National Professional Football League rolls on. The field shows strong teams, the schedule shows strong dates, powerful combinations, attractive bracketings. To make things all the more interesting, most of the standout players of 1943 have come back. Even the dazzling, reliable, terrific Don Hutson, who at the close of last season insisted he had had

enough and wanted to retire to his business in Green Bay. Since 1940, Don has been starring, and there he is again, big as life.

The National League this season celebrates its twenty-fourth year. It was born in 1921, with a membership made up of Chicago Staleys, now the Bears, Buffalo, Akron, Green Bay, Canton, Dayton, Rock Island, Chicago Cardinals, Cleveland, Rochester, Detroit, and Columbus-Cincinnati.

There had been professional football long before 1921. It had been played in Canton and Massilon, it had been played in Franklin, Pa. But not until 1921 did the National League begin to function.

It wasn't until 1925 that New York came into the league. The Giants won eight and lost four in that pioneer season. Money they did not make. Scoffers said the idea might go in the West, but in the East, especially in New York, it would prove futile.

However, Tim Mara persisted, and now the National Professional Football League is a tremendous force in the gridiron game in this country.

Going over the list of players in the National

League we find that of the standout twenty ball carriers of last year, 15 ounce again are available.

Back in harness are Bill Paschal, Andy Farkas, Ward Cuff, Jack Hinkle, Frankie Sinkwich, Gary Famiglietti, Ray Nolting, Johnny Grigas, Johnny Butler, Pug Manders, and many others.

Of the 10 standout pass receivers of 1943, nine are back—Hutson, Joe Aguirre, Harry Jacunski, Ray McLean, Grigas, Farkas, Ed Rucinski, George Wilson and W. Moore.

Back again is Slinging Sam Baugh, whom you will see at the Polo Grounds on December 3. Arnie Herber, once of the Packers, is back on the job, with the Giants. Frankie Filchock has returned to the Redskins.

National League Dates for 1944

Sunday, October 29

Boston at Brooklyn
Cleveland at Chicago Bears
Card-Pitt at Washington
Green Bay at Detroit
Philadelphia at New York

Sunday, November 5
Green Bay at Chicago Bears
Boston at New York
Philadelphia at Brooklyn
Detroit vs. Card-Pitt at Pittsburgh
Cleveland at Washington

Sunday, November 12
Boston at Chicago Bears
Washington at Brooklyn
Card-Pitt at Detroit
Green Bay at Cleveland
New York at Philadelphia

Sunday, November 19
Brooklyn at Boston
Chicago Bears at Detroit
Cleveland vs. Card-Pitt at Chicago
Green Bay at New York
Philadelphia at Washington

Sunday, November 26
Boston at Washington
Brooklyn at New York
Chicago Bears at Philadelphia
Green Bay vs. Card-Pitt at Chicago
Detroit at Cleveland

Sunday, December 3

Boston at Detroit
Brooklyn at Philadelphia
Chicago Bears vs. Card-Pitt at Pittsburgh
Washington at New York

Sunday, Dec. 10 Cleveland at Philadelphia New York at Washington

Broadway Cocktail Counge

RON PERRY and his Orchestra

> for dancing at cocktail time, dinner and supper, except Monday

Columbia Room

JOSE MORAND and his Orchestra

at dinner and supper, excepting Sunday

女

HOTEL ASTOR

TIMES SQUARE

R. K. CHRISTENBERRY, PRES.

ESTABLISHED 1853

CORN EXCHANGE BANK TRUST COMPANY

HEAD OFFICE

WILLIAM AND BEAVER STREETS

NEW YORK

74 BRANCHES CONVENIENTLY LOCATED IN GREATER NEW YORK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION







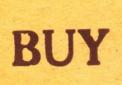
SEASON 1944 OCTOBER 22



PROGRAM NAMES AND NUMBERS

FOOTBALL

NEW YORK GIANTS CIANTS CARD PITTS





BONDS

POLO GROUNDS NEW YORK

GIANTS

| POSITION | NAME | NO. |
|--------------|------------|-----|
| L. E. | ADAMS | 30 |
| L.T. | COPE | 36 |
| L.G. | YOUNCE | 60 |
| C | HEIN | 7. |
| R. G. | AVEDISIAN. | 55 |
| R. T. | CARROLL | 26 |
| R, E. | LIEBEL | 22 |
| Q. B. | BARKER | 42 |
| L. H. B. | HERBER | 20 |
| R. H. B. | PETRILAS | 5 |
| F. B. | PASCHAL | 8 |

SUB: Calligaro 2, Weiss II, Cuff I4, Soar I5, Livingstone 24, Kinscherf 25 V. Adams 28, Piccolo 29 Visnic 31, Sivell 33, Cope 36, Sulaitts 37, Kane 39, Beebe 44. Damiaui 49, Strong 50, Umont 69,

CARD-PITTS

| POSITION | NAME | NO. |
|----------|-----------|-----|
| L. E. | CURRIVAN | 63 |
| L. T. | SCHULTZ | 48 |
| L, G. | BAKER | 22 |
| C | WUKITS | 50 |
| R. G. | PERKO | 39 |
| R. T. | BULZER | 73 |
| R. E. | KICHEFSKI | 45 |
| Q. B. | McCARTHY | 24 |
| L. H. B. | RUCINSKI | 75 |
| R H. B. | THURBON | 49 |
| F. B. | GRIGAS | 66 |

SUB: Merkovsky 17, Robnett 21, Rankin 28' Doyle 29, Semcs 33, Masters 40, Bova 41, Booth 43. Magulick 53, Masko 54, Duggan, 60, Marotti 64, Wager 69,

GIANTS

QUARTERS

TOUCHDOWN

GOAL -

Goals from FIELD

SAFETY

TOTAL



CARD-PITTS

QUARTERS

TOUCHDOWN

GOAL

Goals from FIELD

SAFETY

TOTAL

Goal after Touchdown I Goal from Field 3 TOUCHDOWN 6 SAFETY 2

Time of Period 15 Minuites