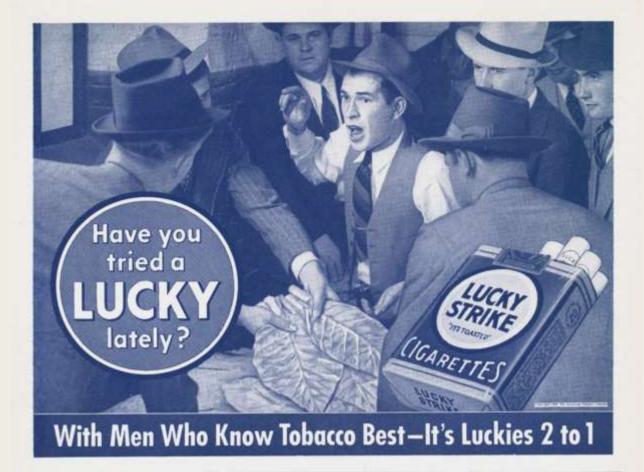
N. Y. GIANTS ·vs· CARDINALS



WARD CUFF-TOPS GIANT SCORERS

POLO GROUNDS-Sunday, November 12, 1939

Next Sunday, November 19, Kickoff 2:15 P.M.
AT POLO GROUNDS
NEW YORK GIANTS vs. PITTSBURGH PIRATES



ESTABLISHED 1853

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GIANTS RESUME HOME STAND

The Giants are back home today for the first time in three weeks and the Cardinal game marks the start of a four week stretch drive which we hope will culminate in a successful defense of the Eastern Division title and a place in the playoff.

After the Cardinal game today the Giants must face the Pittsburgh Pirates, the Brooklyn Dodgers and Washington Redskins on successive Sundays. All three proved tough opponents on the road so the path to the title is a rough one. In Pittsburgh the Giants had to come from behind in the second half to win out. Two weeks ago in Ebbets Field the Dodgers threw a major scare into Steve Owen's charges before succumbing, 7 to 6. Earlier in the campaign the New York eleven was lucky to escape with a scoreless tie in Washington.

No champion has yet been able to retain its title in the National League since the circuit instituted the playoff system seven years ago. The Giants are tied now with the Redskins and probably will have to win every game remaining on the schedule to gain the playoff berth.

Washington after playing in Brooklyn today meets the Cardinals and Detroit in Washington before coming to the Polo Grounds on Sunday, December 3.

The current Giant team is boasting the best record any New York team compiled at a corresponding date. Despite the setback in Detroit last week the Giants have won five and tied one. The New York eleven last year had two defeats on its record at this stage of the race and with the strain of maintaining an unbeaten string removed the Giants hope to snap back into championship form.

Don't Miss

The Pittsburgh Game at POLO GROUNDS **Next Sunday**

Secure your reserved seats early NEW YORK FOOTBALL GIANTS OFFICE 11 West 42nd Street

Reserved Seats \$2.20

Box Seats \$3.30

This Book Published by

HARRY M. STEVENS, Inc.

320 Fifth Avenue

New York.

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BEARS ROLLING AGAIN

The Chicago Bears recovered their ground gaining leadership and boosted their severing total to 20s points as whirlwind offensive tactics smithned to keep National Football League averages well in advance of sast year's record-breaking highs according to team statistics for the eighth week of play.

For the fourth time this senson a team record was broken or shattered when Detroit players kicked four field goals Sunday to shatter the mark of three by one team, by New York, Brooklyn and Detroit six times in the past.

The Bears have gained 2650 yards in addition to scoring 200 points. Washington, last week's ground gaining leader, dropped back to second place with 2303 yards, and Green Bay remained in third place with 2157 yards.

Cleveland's seering also exceeds its 1938 total as the entire lengue jusce of 29 points a game remains three points above last year's record, according that completed the most passes—77 out of 167—while Washington's 54 per cent efficiency compiled with 59 completions in 198 tosses is the best.

There have been 33 field goals kicked in 36 games to date. Brooklyn and New York hand the lengue with seven each. New York and Philadelphia are already ahead of their 1938 field goal output.

Team statistics, eighth week of play

WESTERN DIVISION Team (Games) Detroit (7) Green Bay (7) Chicago Boars (8) Cleveland (8) O. Y.G. 1366 1784 1874 O.Pts. Cleveland (8) 1883 Chicago Cardinals (8) 1455 EASTERN DIVISION Washington (7) New York (7) Brooklyn (7) Philadelphia (6) Pittsburgh (7) 2303 1408 1435 1468 1650 1901

Teams in order of lengue standing. Brooklyn-Pittsburgh game Played Monday night not included

Y.G.—Yards gained. O.Y.G.—Opponents' yards gained. Forward passes. P.C.—Forward passes completed. Pis.— O.Pts.—Opponents' points.

PARKER AND SCHWARTZ LEADS

The race for individual honors in the National Football League has surrowed down to a thrilling duel among two or three players in all departments as the circuit enters the final month of competition.

separtnessus as the Greunt centers the sum mouth of competition.

Joe Maniaed holds only a nine-yard margin over Bill Osmanski, Chicago Bears teammate, in ground gaining: Parker Hall, Cieveland, and Ace Parker, Brooklyn, are tied in forward passing: Perry Schwartz, Brooklyn, loads Don Hutson, Green Buy, and Sam Boyd, Pittsburgh, by four catches in pass receiving: Ralph Kercheval, Brooklyn, is one Beid goal ahead of Ward Cuff. New York Gianta, and John Drake, Cleveland, is one touchdown in front of Osmanski in scoring in the close home-stretch duel for 1939 championships.

close home-stretch duel for 1939 championships.

Martikovich's three field gools against the Giants equalled the learner record for one game established by Harry Newman, Giants, in 1934, and Ward Claff, Giants, and Kerchevul, this sensoin. Shoan completed 15 passes against New York to share the one-grane record made by Pat Coffee, Cardinais, in 1937, and Ace Parker, Dedgess, this sensoin.

Bill Osmanski, Bears rookic back from Holy Cross, rose from sixth to second in scoring and came within ten yards of surpassing his idle teammate Joe Maniaci in ground gaining. Maniaci and Andy Farker, Washington, remain tied for third in seconing with 37 points each, while Jim Benton, Caweland, is only one point behind.

Bill Shepherd, Detroit, regained third place in ground gaining with 368 yards and Frank Filinbock, Washington, jumped from seventh to lourth, with 355 yards, three yeards aboud of teatumate Farkas, who dropped from third place this week.

LEADING GROUND GAINERS

Player Team	Yards	Apparation	*********
Joe Maniaci, Chicago Bears.	501	Attempts	ATTENDED
Diff Chemonical Citizenson Street	7700	2.0	1-5
Bill Osmanski, Chicago Bears.	8.85	92	0:3:
Bill Snepherd, Detroit	368	69	6.3.
Frank Filehock, Washington	355	60	5.1
Andy Farkas, Washington	352	56	4.0
Tuffy Leemans, New York	246	99	9.4
Purker Hall, Cleveland	2010	25	4.0
John Drake, Cleveland	314	81	2.6
Pug Manders, Brooklyn	900	55	2.2
Cecil Isbell, Green Bay	2006	90	9.0
Ace Parker, Brooklyn	18.875	40	9.0
Course Theoretic Distributed, Warrenberry	200	367	2.0
Sam Francis, Pittsburgh-Brooklyn.	840	440	4.2
Dave Smukler, Philadelphia	218	45	4.8
Clarke Hinkle, Green Bay	212	88	2.4
Len Barnum, New York	196	60	3.2

NEW YORK GIANTS 1939 LEAGUE SCHEDULE

Remaining Games

Sunday,	Nov.	19-1	Pittsburgh
Sunday,			Brooklyn
Sunday.	Dec.	3-1	Washington

Games Played

Sunday,	Sept	24-	-Giants 13, Philadelphia 3
Sunday,	Oct.	1-	-Giants 0, Washington 0
Sunday,	Oct.	8-	-Giants 14, Pittsburgh 7
Sunday,	Oct.	15	Giants 27, Philadelphia10
Sunday.	Oct.	22 -	Giants 16, Pears 13
Sunday,	Oct.	29	-Giants 7, Brooklyn 6
Sunday,	Nov.	5-	-Detroit 18, Giants 14

LEADING FORWARD PASSERS

Player	Teum	Passes	Com- pleted	Yards Gained	Inter- cepted	Average
Parker Hall,	Cleveland	130	60	827	11	461
Ace Parker,		107	52	800		485
Arnie Herber		96	41	785	166	427
Bernie Maste	erson, Bears.	89	20.4	715	7	382

LEADING PASS RECEIVERS

Player	Team	Number Caught	Yards Gained	Touch- downs
Perry Schwar	rtz, Brooklyn	23	424	3
Don Hutson,	Green Bay	19	533	- 5
Sam Boyd, P			400	2
Vie Spadacet	ol, Cleveland	18	195	

FIELD COALS

Player	Team	Attempted	Made	Yards	Longest
Ralph Kerebe Ward Cuff, N	val, Brooklyn	12	6	220 179	47 43
Charles Hann	eman, Detroit	2	3 3	112 89	40 37

LEADING SCORERS

Player	Team	downs	P.A.T.	F.G.	Points
	Cleveland		0	0	46
	Washington.		7	- 1	42
Joe Manines,	Chicago Bears		4	1	37
Bill Smith C	Cleveland.	4	0	9	36
Ace Parker, I	trooklyn.	. 0	0	- 1	33
	ew York Green Bay		8	2	32
There are a comment.	CHECH INITY	19		187	94

NATIONAL FOOTBALL LEAGUE

STANDING OF TEAMS EASTERN DIVISION

Chub	W.	Acres 1	100	Pet.
New York	h	1	1	.833
"Ynshington		1	33	.833
Brooklyn Philadelphia		4	88	071
Pittsburgh	ů.	7	4	.000
	WESTERN DIVIS	ion		
Club	W,	L	T.	Pet.
The state of the s	the state of the s		1 1 2 1 1	-

	STREET DIVES	MANUAL CO.		
Club	W,	1	T	Pet.
Detroit		1	0	.837
Green Bay		- 2	.0	.714
Chicago Bears		- 3	0	.025
Cleveland	and the same	2	4	429
Chicago Cards	manager &		0	120

OTHER GAMES TODAY

Washington at Brooklyn Chicago Bears at Detroit Green Bay at Philadelphia

GAMES NEXT SUNDAY

Pittsburgh at New York Detroit at Cleveland Philadelphia at Chicago Bears Cardinals at Washington Green Bay at Brooklyn

Next Home Game

PITTSBURGH PIRATES

SUNDAY, NOV. 19-KICKOFF 2:15 P.M.

CALIFORNIA

offered by

LOS ANGELES TIMES

To those who name or come closest to naming the 22 National League Players on the All-Star Team to play the National League Champions in Los Angeles next January at the

PRO-BOWL GAME

All expenses paid to Los Angeles and return, including berth, meals, hotel accommodations, admission to Rose Bowl Game, Pro-Bowl Game, Santa Anita Park, Motion Picture Studios, and other Southern California attractions. A whole week in Southern California! Open to all; no obligations. Simply clip, fill out and mail the ballot below.

RULES: The Los Angeles Times will award 10 FREE all-expense-paid trips to the Pro-Bowl Game at Los Angeles (see details above) to the 10 persons who come closest to naming the actual 22 players who will make up the "All-Star National League Team" which will face the National League champions in the Pro-Bowl Game in Los Angeles next January.

The All-Star Team will be made up of the 22 players (2 for each position) receiving the largest number of votes on the ballots returned to The Times. Each player mentioned on a ballot will be given one vote. No player may be mentioned more than once on any one ballot. While anyone may submit more than one ballot, only one prize will be awarded to any one person, and only one prize_to any one city.

In the event of ties between persons in the same city, the ballot showing the earliest postmark will be declared the winner.

LOS	ANGELES	TIMES	VOTING	COUPON
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Regardless of your residence, this ballot will be counted as coming from NEW YORK CITY.

Mail ballot to Pro-Bowl Editor, Los Angeles Times, Los Angeles, Calif.

PROBABLE CHICAGO CARDINALS LINE-UP

Kick 2:15 F

Smith 40 Left End	Baker 22 Left Tackle	Kochel 35 Left Guard	Aldrich 48 Center	Huffman 49 Right Guard	Babartsky 46 Right Tackle	Parker 15 Right End
Fat	ist	Goldberg		Fisher	John	nson
50	3	42		10	2	1
Quarte	rback	Left Halfback		Fullback	Right F	falfback

CHICAGO CARDINALS FOOTBALL ROSTER

No.	Name	Position	Height	Weight	Age	College	Years Pro.
10	Fisher, Everett	FB.	5:11	205	24	Santa Clara	2
11	Agee, Sam		6:1	218	25	Vanderbilt	2
12	Zelencik, Frank		6:1	220	24	Oglethorpe	1
13	Crowder, Earl		6:0	198	23	Oklahoma University	1
14	Cherry, Ed.		6:0	210	24	Hardin-Simmons	2
15	Parker, Buddy		6:0	196	26	Centenary	3
17	Mason, Joel		6:1	190	26	Western State Teachers	1
21	Johnson, Bert	НВ.	6:0	215	26	Kentucky	1
22	Baker, Conway		5:111/4	225	27	Centenary	4
23	Blazine, Tony	T.	6:0	230	27	Illinois Wesleyan	5
24	Patrick, Frank	QB.	5:11%	190	23	Pittsburgh	2
28	Carter, Ross	G.	5:11	195	25	Oregon	3
35	Kochel, Mike		5:11	195	23	Fordham	1
38	Sabados, Andy		5:11	208	22	The Citadel	1
40	Smith, Bill	E.	6:1	198	27	U. of Washington	6
41	Thomas, James F.	G.	5:11	200	22	Tulsa	1
42	Goldberg, Marshall	HB.	5:11	188	21	Pittsburgh	1
45	Deskin, Versil	. E.	6:1	200	26	Drake	4
46	Babartsky, Albert	T.	6:0	220	25	Fordham	2
48	Aldrich, Ki	C.	5:11	195	22	Texas Christian U.	1
49	Huffman, Frank	т.	6:136	215	23	Marshall College	1
53	Faust, George	QB.	6:2	205	22	Minnesota	1
55	Robbins, Jack	HB.	6:2	180	23	Arkansas	2
56	Klumb, John	E.	6:2	195	22	Washington State	1
66	Popovich, Milton	HB.	5:11	190	24	Montana	2

Head Coach-Ernie Nevers. Line

Line Coach-Phil Handler

Next Sunday, November 19—Pittsburgh Pirates
Ticket Sale Opens—Tuesday—Giant Office, 11 W. 42d Street



off

PROBABLE NEW YORK GIANTS LINE-UP

Poole	Widseth	Dell Isola	Hein	Tuttle	Parry	Howell
23	50	2	7	42	44	21
Left End	Left Tackle	Left Guard	Center	Right Guard	Right Tackle	Right End

Danowski	Soar	Falaschi	Cuff
22	15	28	14
Quarterback	Left Halfback	Fullback	Right Halfback

NEW YORK GIANTS FOOTBALL ROSTER

No.	. Name	Position	Height	Weight	Age	College	Years Pro.	Years Giants
2	Dell Isola, John	Guard	5:11	199	27	Fordham	6	6
4	Leemans, Tuffy		6:0	195	26	George Washington	4	4
5	Lunday, Kayo	Guard	6:3	215	25	Arkansas	3	3
6	Owen, Al	Back	6:0	188	26	Mercer	2	1
7*	*Hein, Mel (Captain)	Center	6:3	225	30	Washington State	9	9
9	Miller, Eddie	Back	5:10	165	22	New Mexico State	1	1
10	Barnum, Len	Back	6:1	198	26	W. Va. Weslevan	2	2
11	Karcis, John (Bull)	Back	5:9	225	30	Carnegie Tech.	7	2
13	Richards (Kink)		6:0	195	28	Simpson	7	7
14	Cuff, Ward		6:1	185	25	Marquette	3	3
15	Soar, Hank	Back	6:2	210	24	Providence	4	3
18	Burnett, Dale	Back	6:2	186	30	Emporia	10	10
20	Shaffer, Leland	Back	6:2	205	27	Kansas State	5	5
21	Howell, Jim Lee	End	6:5	200	24	Arkansas	3	3
22	*Danowski, Ed		6:1	198	28	Fordham	6	3 6 3 3
23	Poole, Jim		6:2	215	24	Mississippi	3	3
24	Walls, Will	End	6:2	212	25	T. C. U.	3	3
27	Kline, Jiggs	End	6:0	195	25	Emporia	2	2
28	Falaschi, Nello (Flash).	. Back	6:0	195	25	Santa Clara	2	2
29	Gelatka, Chuck	End	6:0	180	26	Mississippi State	3	3
30	Strong, Ken	Back	6:0	200	31	N. Y. U.	10	4
31	Johnson, Larry	Center	6:4	225	30	Haskell	7	4
33	Mellus, John	Tackle	6:0	220	2.5	Villanova	2	2
36	Cope, Frank	Tackle	6:2	215	23	Santa Clara	2	2
39	Oldershaw, Doug.	. Guard	6:1	195	24	Santa Barbara	1	1
42	Tuttle, Orville	Guard	5:9	202	26	Oklahoma City	3	3
44	Parry, Ox.	Tackle	6:3	230	24	Baylor	3	3
50	*Widseth, Ed.	Tackle	6:1	220	26	Minnesota	3	3
55	Cole, Pete.	Tackle	6:0	223	23	Trinity (Tex.)	3	3
66	White, Tarzan	Guard	5:8	216	23	Alabama	3	3

Coach—Steve Owen, Phillips U. Asst. Coach—Bo Molenda, Michigan.

*All-league, 1938. **All-league last six consecutive years at center.

Average age—25. Average weight line—210. Average weight backfield—198.

CFFICIALS

Referee—William Halloran (Providence) Umpire—Tom Thorp (Columbia) Head Linesman—Larry Conover (Penn State) Field Judge—E. E. Miller (Penn State)

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PRO RULES

There are differences in rules for games played in the National Football League and under intercollegiate rules. We would like to call your attention to these major differences:

- The goal posts are on the goal line (not ten yards back).
- Forward passes are permitted from any point to the line of scrimmage (not thrown from five yards behind line).
- The penalty for a forward pass thrown beyond the line of scrimmage is loss of down and five yards from the spot such pass is made.
- 4. A forward pass on fourth down is not a touchback if it goes over the goal line providing the pass originated outside the 20-yard line. In other words if the pass was thrown from the 25-yard line on fourth down it reverts to the defending team at that point.
- On a kickoff the receiving team is not required to have five players within five yards

of the restraining line. Kickers are permitted to use tees in making kickeffs.

- The penalty for clipping is 25 yards (not 15).
- The ball is not dead when the runner touches the ground unless definitely in the grasp of an opponent and all forward progress stopped.
- Substitutes may talk to teammates immediately on entering game.
- Any two players of either team may reenter the game once in the fourth quarter.
- When a penalty is inflicted inside the 10-yard line it shall be only half the distance to the goal line.
- A fumbled ball which strikes the ground may be advanced by an opponent when he recovers it.
- On out of bounds kickoffs the ball is put in play on the 45-yard line (not the 35-yard line).

Know Pro Football

The complete team and individual records of the National Football League are contained in the 1939 edition of the Guide. It also lists many all-time pro records and other pertinent information. Now on sale for 25c at all sporting goods stores,



GIANTS ON PARADE

For the first time since the Giants started representing New York in the National Football League a band has been organized to help round out your day's enjoyment.

Under the direction of Russell Wooding this 50 piece band which you will see play and maneuver today has been drilling for more than a month.

It is the hope of the Giants' management that this band will be as outstanding as the team has been on the field. To achieve that aim improvements will continue to be made as the season progresses.

Russell Wooding, Director of the Band, has written the words for the new Giant swing march which will be played this afternoon.

Giants on Parade

Words by Russell Wooding, Director New York Giants band.

Football on parade—
The GIANTS—the GIANTS
The NEW YORK GIANTS
History they've made—
The GIANTS—the GIANTS,
The NEW YORK GIANTS:
They've got a winning spirit
They play the game for all that's in it
Never be dismayed,

Whene'er the GIANTS are on parade.

Cheers with Music Rah rah—rah rah rah Rah rah—sis boom bah Pass deep

Kick high Run hard

Tackle low-rah rah rah rah.

The THORP "Duke"

Official

NATIONAL LEAGUE FOOTBALL

*THORP
SPORTING GOODS, Inc.

452 Fifth Ave., New York

*This famous name in Football is now a famous name in

FOOTBALL EQUIPMENT!

LEEMANS LEADS GIANTS

Tuffy Lecenarie is top ground gainer for the Giants. Tuffy in seven games his gained 346 yards in 99 attempts averaging over 3 yards per attempt. His closest rival is his running main at militock, Len Barnum, who has gried up 196 yards in 60 attempts, also better than three yards it a clip.

Ed Danowski is approaching the 30 per cent mark in musting once more with 26 completed in 57 attempted passes, three of them nood for tonchdowns. Eddie Miller, rookle nee, with 16 completions in 18 attempts has the best average of any Giant. Ward Cuff with 32 points is the leading point getter.

BALL CARRYING

		walnut and	4444		
Player	Yards	Attempts	Player	Yards	Attempts
Leemans Barnum Soar Miller Karris	196 121 55	90 60 42 19	Danowski Falaschi Burneti Shaffer Owen	0 4 3 3 2	21 1 1 2 2
Richards	20	7		816	275

FORWARD PASSING

Player	Passes	Com- plete	Yards	Inter-
Danowski Miller	37	26 10	233	3
Leemans Barnum	18	N 5	117	0
	107	49	388	4

Tourhdown Passes—Danowski in Cuff (2), to Owen (1), Miller to Kine (1), Barnom to Leemans (1).

PUNTING

Player	Kieks	Yards	Average	Londes
Barnum Danowski Miller Strong	22 22 2 1	911 822 87 49	41 37 43 49	60 56 47 49
	47	1869	40	60

PASS RECEIVING

Player	Caught	Yards	Player	Caught	Yards
Burnett Cuff Soar Leemane Gelatka	6 5	86 66 59 161 39	Falmehl Howell Barnum Walls Owen	1	35 17 11 6
Kline Poole Shaffer	20.00	30		49	588

FIELD GOALS

Cuff		3 yde.
Strong	2 in 5 attempts, longest 1	D yde
Barnum	0 in 2 attempts.	
	7 in 19 attempts, fongest 4	43 velu.

SCORING

Player	Touchdowns	P.A.T.	F.G.	Points
Cuff Leemans Barnam Strong Soar Kline Owen	2	0 0 4 1 0	0 0 2 0 0	32 18 12 10 7 6
	10	10	Ŧ	91

BILL SMITH TOPS CARDS

Bill Smith, former All-America end from Washington, is top passeaucher and also point setter for the Chicaso Cardinals. Bill has caught 17 passes, one of the best marks in the league and also scored 34 points. Four of his catches have produced suschdowns and be his also kicked two field goals. Jack Robbins with 27 completed passes in 38 attempts has the best serials record but Jack has been out of action for a month now and be expected thack in action rotasy against the Giants.

BALL CARRYING

Player	Yards	Attempts	Player	Yards	Attempts
Agee.	125	40	Cherry.	30	10
Goldberg	99	36	McDonough	12	- 10
Johnson.	0.4	23	Lawrence	6	3
Fischer.	62	14	Dunatan	2	- 3
Patrick	57	20	Russell	-5	- 4
Robbins	55	19	Crowder	-5	- 6
Faust	48	14	Reed	-6	- 0
Popovieli	-38	18		periodical	1000
Parker	37	1:2		619	233

FORWARD PASSING

	Charles an Leaders	W-12000000000000000000000000000000000000		
Player Robbins Patrick Johnson	Passes 08 39 24	Complete	Yards 482 163 106	Inter- cepted
Popovieh. MeDonough Crowder. Reed	0. 7 1	0 2 2 1	52 73 6 2	0 2 0 0
Parker Goldberg Faust Agee	4	0 0	0 0	1
	157	5.5	826	-99

FIELD GOALS

Smith					
	3	in 6		119	longest

PASS RECEIVING

Player	Caught	Yards	Player	Caught	Yards			
Smith	17	342	Klumb	9	17			
Mason	9	92	Robbins	2	325			
Deskin	4	. 54	Crowder	1.0	47			
Goldberg		64	Agee		- 44			
Reed	- 3	67	Parker		Dire.			
Bradley		29	Popovieh	- 1	-0			
Faust	- 2	29	Johnson.		11			
Lawrence	2	1.8		220	AL TRACT			
Berlin	DECLER OF THE PERSON NAMED IN	and the same		0.0	26400			

Touchdown Passes-Robbins to Smith (4), Patrick to Goldberg (1)

Player				
Popovich. Faust Patrick Johnson Lawrence Robbins	22 17 13 9 9	Yards 736 774 517 353 115 83	Average 33 45 39 39 38 41	Longest 48 63 70 63 55 53
McDonough Smith.	1	43 36 2 657	43 36 38	43 36 50

SCORING

Player		P.A.T.	F.G.	Points
Smith	4	1	7	34
Goldberg.	1	77	0	12
Patrick Agee		- 0	. 0	- 6
Monahan			1	-1
	8	6	- 10	63
Missed Points after	Touchdown - 8	match (2)		

Next Home Game

NEW YORK GIANTS vs. PITTSBURGH PIRATES

SUNDAY, NOV. 19 — Kickoff 2:15 P. M.

Ticket Sale Opens Tuesday, November 14

New York Giants Office, 11 West 42nd Street

Reserved Seats \$2.20

Box Seats \$3.30



"INFORMATION, PLEASE!"

STEP UP YOUR PEP with Canada Dry Ginger Ale. Sip it with your meals or enjoy it as a mid-afternoon picker-upper. Drink Canada Dry it's gingervating!



Sparkling Canada
 Dry Water

keeps its zest and sparkle 24 hours after the bottle has been opened ... thanks to Canada Dry's exclusive process... PIN-POINT CAR-BONATION. A grand mixer!



"WHY DID I MISS THAT TACKLE?"



"LISTEN TO CANADA
DRYS 'INFORMATION
PLEASE' - AND LEARN
HOW TO GET PLENTY
OF GINGER!"



CANADA DRY

"The Champagne of Ginger Ales"

Listen every Tuesday to "INFORMATION, PLEASE!", Canada Dry's smash radio hit. See your local paper for station and time.

Camel_more PLEASURE PER PUFF_MORE PUFFS PER PACK

PENNY FOR PENNY YOUR BEST CIGARETTE BUY



By burning 25% slower than the average of the 15 other of the largestselling brands tested - slower than any of them - CAMELS give a smoking plus equal to

EXTRA SMOKES PER PACK

