

Price 10 Cents

NEW YORK GIANTS
vs.
CHICAGO CARDINALS

Edwards
W. H. ...
POLO
GROUNDS

...
Sunday
November 2
1941



MEL HEIN

HERE SUNDAY — NOVEMBER 9th
NEW YORK GIANTS vs. DETROIT LIONS, 2 P.M.



WITH MEN WHO KNOW TOBACCO BEST—
IT'S *Luckies* 2 TO 1

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ESTABLISHED 1853

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TRUST COMPANY**

HEAD OFFICE

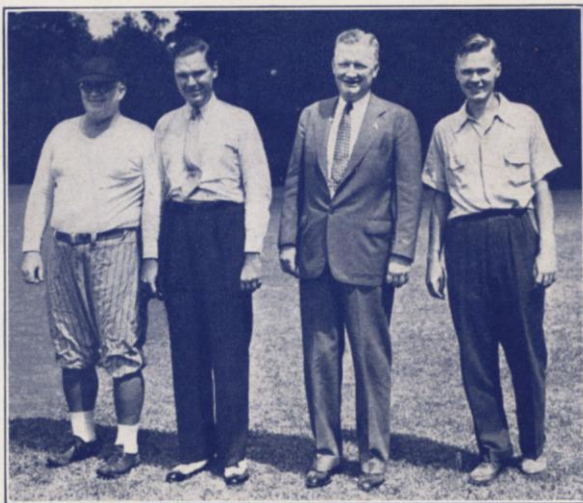
William and Beaver Streets
NEW YORK



74 BRANCHES CONVENIENTLY LOCATED IN
GREATER NEW YORK

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The Maras and Professional Football



Left to right: Steve Owen, John Mara, Tim Mara and Wellington Mara

Professional football cannot possibly repay the debt it owes to the Maras—Tim, the father, and John and Wellington, the sons. John now is president of the New York Giants football club, while Wellington is the secretary. Though Tim no longer has any official connection with the team, outside interests having taken over most of his time, he still comes out every Sunday and still gets excited over Giant victories, and downhearted over their defeats.

Tim took over the Giants in 1925. Others had made some effort to get the football club established. But it took Tim's initiative, and his fine insight, and ability to look into the future, to put pro football in New York on a sound basis. Once New York had become convinced that this pro team was going to stay, that pro football had grown out of its swaddling clothes, and that the college game had a rival which in time might make things hot for it, professional football in America began to grow by leaps and bounds.

The National League was organized in 1921, with the Chicago Bears its first champions. Then the Canton Bulldogs reigned for two years. In 1924, Cleveland was the winner.

So, actually, New York did not organize pro football. But not until New York and Tim Mara came into the picture did this new enterprise begin to move.

In 1925, the Giants finished fourth. The Chicago Cardinals were the champions. In 1926, when the Frankford won in a 22-team league, the Giants were no better than seventh. They were feeling their way slowly.

In 1927, New York went to the top of the standing, and since then it has won the title twice—in 1934, when the Bears were beaten in the playoff, 30 to 13; and in 1938, when Green Bay was beaten in the big battle for the title, 23 to 17. The Giants lost playoffs in 1933, to the Bears, 23 to 21; in 1935, by Detroit, 26 to 7; and in 1939 by Green Bay, 27 to 0.

The Giants certainly have managed to earn their share of the laurels right down the years, particularly since Steve Owen became the coach. He took over 11 years ago.

In the early days of the history of the Giants, owning a pro football team even in New York was utterly hazardous financially. There were seasons of drought. There were years with sizeable losses. But Tim battled through. He was confident that eventually New York would come to pro football, and New York has not disappointed him.

The vision and acumen of Tim were born in his sons, for John and Wellington have been giving to the administrative affairs of the New York club the type of respect for the public and patronage that Tim made the foundation for the success of the Polo Grounds organization.

Seagram keeps the
TOUGHNESS OUT
 ... blends extra
PLEASURE IN

They're smearing that guy—what a shame!
 But hold on! Just notice his name.

He's TOUGHNESS, the villain
 And Seagram's not willin'
 To let him remain in the game.

Yes, Seagram bids TOUGHNESS good-
 bye,
 Extra Pleasure's the main reason why
 Our 5 Crown is kinder,
 So here's a reminder
 To "say Seagram's" next time you buy.



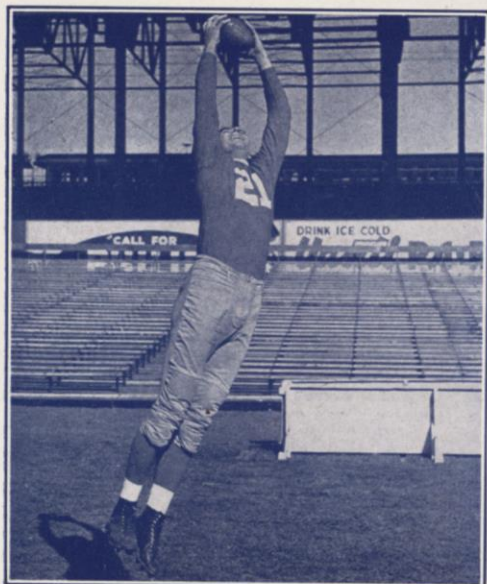
Seagram's 5 Crown



SAY SEAGRAM'S... AND BE SURE!

Seagram's 5 Crown Blended Whiskey. 90 Proof. 72½% grain neutral spirits. Seagram-Distillers Corp., New York

HERE ARE SOME OF GIANTS' STRONG MEN ON THE LINE



JIM HOWELL
End

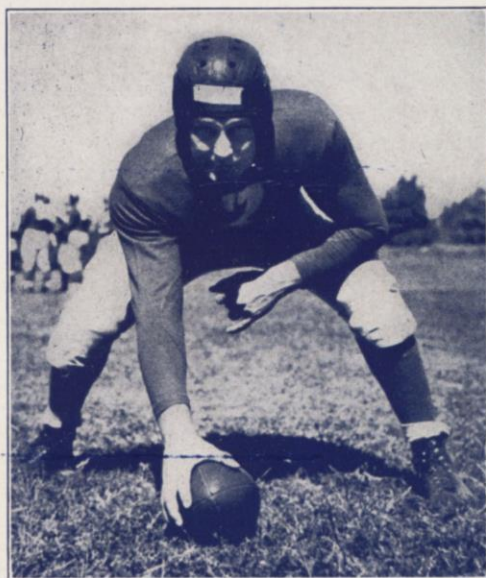


DOUG OLDERSHAW
Guard

Football fads may come and fancies may go, but a powerful line will remain a tremendous asset no matter what turn the game takes. Line play is the very crux of the gridiron game. More so in pro football than on college fields. Strength in defense always has been Steve Owen's forte, and powerful lines have featured the Giants ever since he became their coach 11 years ago. Oldershaw, Hein, Howell and Mellus carry on the Giant tradition on the forward wall.



JOHN MELLUS
Tackle



MEL HEIN
Centre

New York Giants Statistics for 1941

(Six Games)

BALL CARRYING

	<i>Attempts</i>	<i>Yards Gained</i>	<i>Longest Run</i>
Tuffy Leemans	52	200	24
Andy Marefos	46	121	11
Len Eshmont	33	108	9
Howie Yeager	14	51	39
George Franck	17	24	9
Clint McClain	6	18	6

FORWARD PASSING

	<i>Att.</i>	<i>Completed</i>	<i>Yds. Gained</i>	<i>Inter.</i>	<i>T.D.</i>
Tuffy Leemans	27	10	148	2	1
Andy Marefos	3	1	75	0	1
Ed Danowski	4	2	14	1	0
Kay Eakin	13	4	59	0	1
Len Eshmont	1	1	16	0	1

PUNTING

	<i>No.</i>	<i>Ave</i>	<i>Longest</i>
George Franck	9	42	70
Kay Eakin	7	51	62
Len Eshmont	6	39.5	66

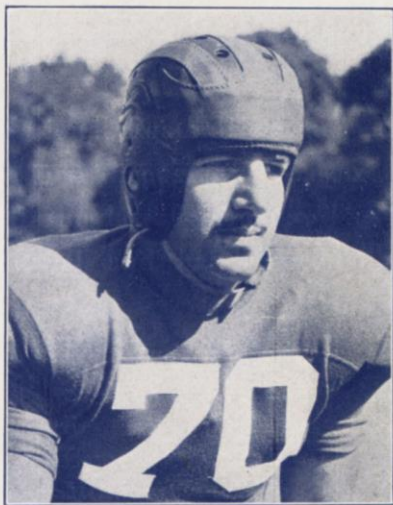
SCORING

	<i>T.D.</i>	<i>Ex. Pt.</i>	<i>F.G.</i>	<i>Tot. Pts.</i>
Ward Cuff	2	10	3	31
Andy Marefos	2	5	2	23
Jim Poole	3	0	0	18
Howie Yeager	2	0	0	12

Backfield Heroes of the Giants



TUFFY LEEMANS



ANDY MAREFOS

Steve Owen is well satisfied with the backfield which he organized for the Giants of 1941. They have proved their abilities in passing, running, line-smashing, and in scoring. Leemans is the standout ball carrier, and has carried 52 times for 200 yards, which gives him an average of almost four yards. Marefos is the second best rusher, with a total of 121 yards, and Len Eshmont is third, with 108. Leemans also leads in passing, with 148 yards on 10 completions in 27 pitches. Eakin has thrown 13, making good 4, for 59 yards. Eakin has the best kicking average, with 51 yards. Ward Cuff tops the Giants in scoring, with 31 points. Marefos has 23, and Jim Poole, the end, 18.



KAY EAKIN

PROBABLE CHICAGO CARDINALS LINE-UP

Time 2:05

Left End DELWELL 7	Left Tackle KUZMAN 24	Left Guard WHITE 35	Right Guard HUFFMAN 49	Right Tackle BABARTSKY 46	Right End IVY 51
Center APOLSKIS 75					
Quarterback JOHNSON 21		Left Halfback CLEMENT 23	Right Halfback HALL 77	Fullback GOLDBERG 89	

CHICAGO CARDINALS FOOTBALL ROSTER

No.	Name	Position	Weight	College
7	Delwell, Wm.	E.	205	Southern Methodist
10	Zontini, Lou.	Q.B.	195	Notre Dame
15	Parker, Raymond	Q.B.	195	Centenary
21	Johnson, Bert	Q.B.	215	University of Kentucky
22	Baker, Conway	T.	225	Centenary
23	Clement, John L.	H.B.	195	Southern Methodist
24	Kuzman, John	T.	225	Fordham
25	Higgins, John	G.	220	Trinity University
27	Lokanc, Joe	G.	205	Northwestern
28	Evans, Dick	E.	205	Iowa
29	Martin, John	F.B.	195	Oklahoma
30	Chisick, Andy	C.	205	Villanova
32	Daddio, Bill	E.	200	Pittsburgh
33	McCullough, Hugh	H.B.	185	Oklahoma
35	White, Arthur	G.	220	Alabama
38	Shook, Fred	G.	210	T. C. U.
44	Balazs, Frank	F.B.	205	Iowa
46	Babartsky, Al	T.	210	Fordham
48	Morrow, Robert	F.B.	220	Illinois Wesleyan
49	Huffman, Frank	G.	205	Marshall College
51	Ivy, Frank	E.	200	Oklahoma
54	Coppage, Alton	E.	195	Oklahoma
57	Davis, William	T.	235	Texas Tech.
63	Rankin, Walter	H.B.	195	Texas Tech.
66	Popovich, Milton	F.B.	190	University of Montana
68	Monfort, Avery	H.B.	185	University of New Mexico
73	Beinor, Joe	T.	210	Notre Dame
75	Apolskis, Ray	C.	210	Marquette
77	Hall, John	H.B.	195	Texas Christian
88	Kuharich, Joe	G.	200	Notre Dame
89	Goldberg, Marshall	F.B.	185	Pittsburgh
97	Busler, Ray	T.	225	Marquette
98	Mallouf, Raymond	F.B.	180	Southern Methodist

Head Coach: James Conzelman

Assistant Coaches: Charles Walsh and Phil Handler

Trainer: Ed "Packy" Schwartz

Club Physician: Dr. Wm. Meacham



Clear Heads

BLENDED WHISKEY Calvert "Reserve": 86.8 Proof—65% Grain Neu

PROBABLE NEW YORK GIANTS LINE-UP

Left End POOLE 23	Left Tackle MELLUS 33	Left Guard EDWARDS 60	Right Guard OLDERSHAW 39	Right Tackle PEDERSEN 66	Right End HOWELL 21
Center HEIN 7					
Quarterback FALASCHI 28		Left Halfback ESHMONT 2	Right Halfback EAKIN 12	Fullback LEEMANS 4	

NEW YORK GIANTS FOOTBALL ROSTER

No.	Name	Position	Weight	Height	Age	College	Years Giant	Years Pro
2	Leonard Eshmont	Back	180	5:10½	23	Fordham	1	1
4	Tuffy Leemans	Back	200	6:00	28	Geo. Washington	6	6
5	Kayo Lunday	Center	225	6:03	28	Arkansas	5	5
6	Howie Yeager	Back	178	6:00	26	Santa Barbara	1	2
7	Mel Hein (Captain)	Center	235	6:04	32	Washington State	11	11
8	Francis X. Reagan	Back	190	5:11	22	Penn	1	1
11	Chet Gladchuk	Center	245	6:04½	22	Boston College	1	1
12	Kay Eakin	Back	190	6:00	24	Arkansas	2	2
14	Ward Cuff	Back	195	6:01	27	Marquette	5	5
15	Hank Soar	Back	215	6:00	26	Providence	5	5
17	Clinton "Red" McClain	Back	190	5:09	23	SMU	1	1
20	Leland Shaffer	Back	202	6:02	29	Kansas State	7	7
21	Jim Lee Howell	End	215	6:06	26	Arkansas	5	5
22	Ed Danowski	Back	204	6:01	29	Fordham	7	8
23	Jim Poole	End	235	6:03	26	Mississippi	5	5
24	Will Walls	End	220	6:04	27	TCU	4	4
25	Dominic Principe	Back	205	6:00	24	Fordham	2	2
28	Nello Falaschi	Back	195	6:00	27	Santa Clara	4	4
29	Jack Lummus	End	200	6:03	23	Baylor	1	1
30	Marion C. Pugh	Back	190	6:01	22	Texas A. & M.	1	1
32	Leonard Younce	Guard	205	6:01	24	Oregon State	1	1
33	John Mellus	Tackle	223	6:00	26	Villanova	4	4
36	Frank Cope	Tackle	230	6:03	25	Santa Clara	4	4
37	George Franck	Back	180	6:01	23	Minnesota	1	1
39	Doug Oldershaw	Guard	195	6:01	26	Santa Barbara	3	3
42	Orville Tuttle	Guard	205	5:09	28	Oklahoma City	5	5
44	Ben Sohn	Tackle	230	6:03	22	So. California	1	1
49	Don Vosberg	End	190	6:02¾	21	Marquette	1	1
52	Vincent Dennery	End	200	6:00	24	Fordham	1	1
55	Louis P. DeFilippo	Center	225	6:02	24	Fordham	1	1
60	Bill Edwards	Guard	205	6:03	22	Baylor	2	2
66	Win Pedersen	Tackle	220	6:03½	26	Minnesota	1	2
69	Tony Blazine	Tackle	240	6:00	29	Ill. Wesleyan	1	7
70	Andy Marefos	Back	225	6:00	24	St. Mary's (Calif.)	1	1

Head Coach—Steve Owen, Phillips U.

Assistant Coach—Mike Palm, Penn State

Assistant Coach—Bill Owen, Phillips U.

Choose Calvert

Numbers For Game Officials

This year all officials working National Football League games have numbers which will remain unchanged through the season. No club knows who the officials are to be until the day of the game. The following are the National Football League officials and their respective numbers:

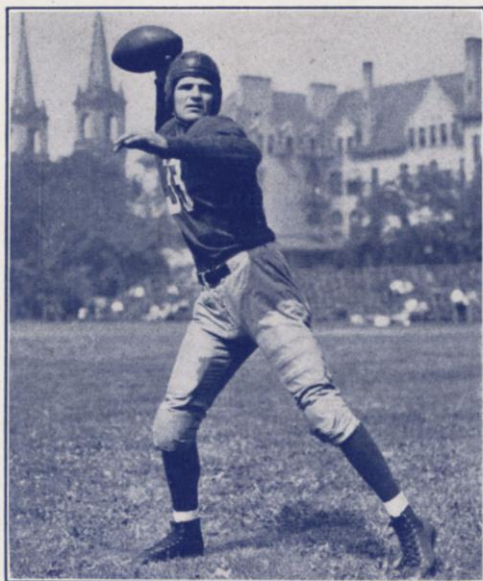
<i>Referees</i>	<i>Umpires</i>	<i>Field Judges</i>	<i>Headlinesmen</i>
Cahn✓ 3	Schommer ... 12	Sweeney ✓.... 22	Cavanaugh ... 30
Gibbs 5	Rupp 14	Rebele 24	Barry✓ 31
Hughitt 7	Robb ✓..... 15	Campbell 25	Lipp 33
Heintz 9	French 17	Miller 26	Conover 34
	Kelly 18	Tehan 29	Gordon 35
			Downes 36

**Tickets for Detroit Lions game next Sunday
are on sale at offices of New York Football
Giants, No. 11 West 42nd Street.
Courtesy books on sale in rear of Section 16.**

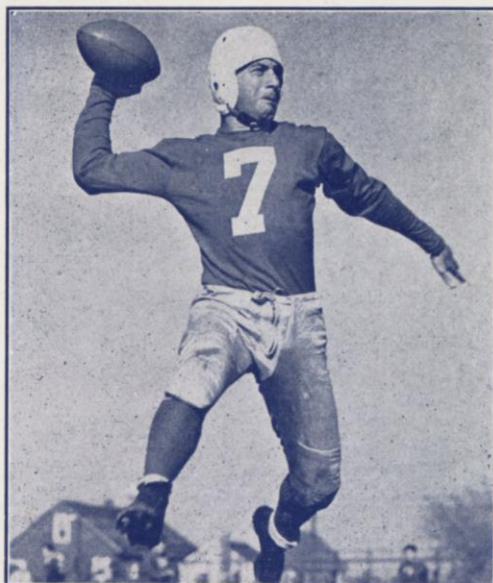
Summary of More Important Penalties

1 Offside, both sidesNo penalty	11 Illegal use of hands and arms by offense 15 yards
2 Offside 5 yards	12 Roughing kickers 15 yards
3 Holding, etc., by defensive side..... 5 yards	13 Unnecessary roughness 15 yards
4 Man in motion—no shift..... 5 yards	14 Intentional throwing forward pass to ground 15 yards
5 Crawling 5 yards	15 Unsportsmanlike conduct 15 yards
6 Taking out time more than three times during half 5 yards	16 Man in motion on shift..... 15 yards
7 Running into kicker 5 yards	17 Interference on forward by passing team.. 15 yards
8 Substitute failing to report..... 5 yards	18 Clipping from behind 15 yards
9 Unreasonable delay in putting ball into play 5 yards	19 Interference on forward by defense.....1st down at point of foul
10 Starting forward before ball..... 5 yards	20 Penalty declined

Coming to the Polo Grounds



SAMMY BAUGH
Washington Back



ACE PARKER
Brooklyn Star

A Couple of Great Passers

Giant fans have a few treats in store for them in the remaining games of the Polo Grounds schedule. The Owen machine tackles Cleveland Rams, November 16; Washington Redskins, November 23; and Brooklyn Dodgers, December 7. After that, the Giants plan to be in the playoff. When the Redskins come to the banks of the Harlem they will bring with them Slingin' Sammy Baugh, one of the greatest passers the game has seen. Baugh is a show in himself, and never fails to come through. When the Dodgers come to the Polo Grounds they will present Ace Parker—just an all-around wow, no matter what he does—as Jock Sutherland's standout back.

It's the same
EXTRA Refreshing Drink

Vanti PA·PI·A

IS NOW CALLED

PAR

REG. U. S. PAT. OFF.



Made from
GOLDEN PAPAYA MELONS

Contains
NATURAL VITAMIN A
Plus a
NATURAL DIGESTIVE AID

ON SALE HERE

Giants Have Edge on Chicago Cards

Records of the National League show that the Giants have lost only once to the Chicago Cardinals. That was in 1935 and the margin was one point—14 to 13. The Giants have beaten the Cards eight times, for 165 points. Here is the record of the series, dating back to 1926:

Giants vs. Cards

Giants Won 8 — Lost 1

1926—Giants 20, Cardinals 0.
1927—Giants 28, Cardinals 7.
1929—Giants 24, Cardinals 21.
1930—Giants 25, Cardinals 12.
Giants 13, Cardinals 7.
1935—Cardinals 14, Giants 13.
1936—Giants 14, Cardinals 6.
1938—Giants 6, Cardinals 0.
1939—Giants 17, Cardinals 7.

Giants Pts. 165 — Cardinals Pts. 74



**"MEET ME AT
THE ASTOR"**



COLUMBIA ROOM

Harold Nagel and his Orchestra

BROADWAY COCKTAIL LOUNGE

Dick Kuhn and his Orchestra

ASTOR BAR ★ HUNTING ROOM

Hotel Astor

TIMES SQUARE · NEW YORK

Difference in Rules Between Professional and Collegiate Football



The National Football League Rules Committee has made several changes in the rules for 1941, the most important of which reduces the penalty for clipping from 25 yards to 15 yards. Another important change prevents a team, incurring a penalty, from being penalized more than half the distance to the goal when the penalty is enforced in the field of play.

In professional football, the goal posts are on the goal lines; in collegiate, ten yards back of the goals on the end lines.

In professional football, passes may be thrown from any point behind the line of scrimmage. In collegiate football, they must be thrown from any point at least five yards behind the line of scrimmage.

Professional football does not recognize the "dead ball" rule. In collegiate football if any portion of the ball-carrier's body, excepting his hands or feet, touches the ground the ball is dead at that point. This is not so in professional football.

In professional football the defensive team may recover and advance the ball on fumbles, except where a backward pass has been attempted, or a punt is being received.

Flying blocks and flying tackles are permitted in the professional game.

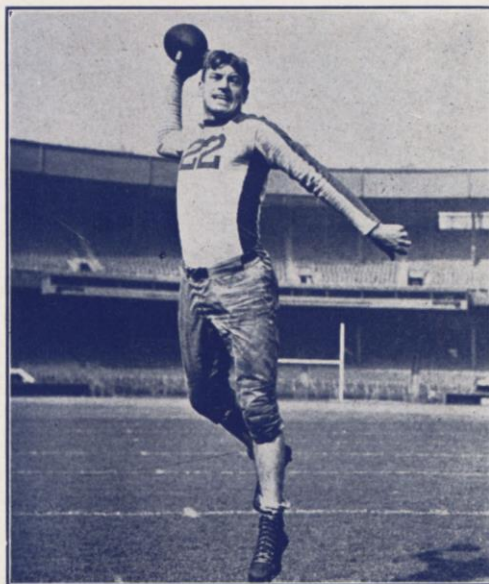
Professional substitute players may communicate with their team mates immediately upon entering the game. College players must wait one play before communicating.

In professional football the offside penalty on the defense within the ten-yard limit is loss of half the distance to the goal, instead of five yards as in the college game.

In professional football defensive players are permitted wider latitude in the use of open hands on opposing players' necks and head without penalty. This rule prohibits striking but does allow the use of hands to force offensive blockers off balance.

In professional football a team is allowed to substitute in the fourth quarter only at the most three players who have previously played in the same quarter. This is not allowed under college players.

Returns to Giants



ED DANOWSKI

Here is Ed Danowski, big as life, and once more back with the Giants. With Frank Reagan gone to the Marines, Danowski will have a chance to get into action again. Danowski came to the Giants originally from Fordham, where he was the standout passer of the varsity ranks. Giant fans welcome Ed back into the fold.

Giants Have Four More Games Listed

The Giants have four more games on their 1941 schedule, and all of them are to be contested at the Polo Grounds.

Here is the list:

November 9—Detroit Lions.

November 16—Cleveland Rams.

November 23—Washington Redskins.

November 30—No game scheduled.

December 7—Brooklyn Dodgers.

In these games lie the destinies of the 1941 Giants, until today beaten only by the Dodgers in one of the big upsets of the National League season.

What Giants Have Done In National League Races

Year	Won	Lost	Tied	Pts.	Opp. Pts.
1925	8	4	0	119	65
1926	8	4	0	133	38
1927	11	1	1	172	20
1928	4	6	2	73	129
1929	12	1	1	298	77
1930	13	4	0	308	98
1931	6	6	1	133	90
1932	4	6	2	93	113
1933	11	3	0	244	101
1934	8	5	0	147	107
1935	9	4	0	179	96
1936	5	6	1	115	163
1937	6	3	2	128	109
1938	9	2	1	194	79
1939	9	1	1	168	85
1940	6	4	1	131	133
Totals	129	60	13	2635	1503

Winning Percentage .683.

1927—National League Champions.

1933—Eastern Champions, beaten 23-21 by Bears in Chicago playoff.

1934—National League Champions, victors 30-13 over Bears in playoff.

1935—Eastern Champions, beaten 26-7 by Lions in Detroit playoff.

1938—National League Champions, victors over Green Bay 23-16, in playoff.

1939—Eastern Champions, beaten by Green Bay, 27-0, in Milwaukee playoff.

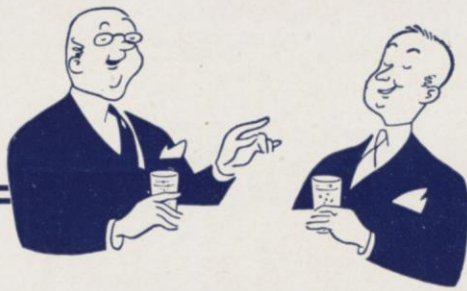
Note—The 308 points scored in 1930 constitutes a league record for high scoring in one season and the defensive mark of only 20 points scored against the Giants in 1927 is a league mark also.

Note—In games at the Polo Grounds the Giants went into 1941 with a winning percentage of .750. They had lost only 26 of 106 games in fifteen years. Seven of these home defeats were inflicted by the Chicago Bears.

GIANTS' ALL-TIME SCORING LEADERS

(Including 1933, 1934, 1935, 1938 and 1939 Playoff Games)

Player	College	Yrs.	Touch.	Pts.	Touch.	F.G.	Total Pts.
Ken Strong, New York U.....		'33-'35, '39	16	44	18		194
Ward Cuff, Marquette		'37, '39, '40	10	35	20		155
Dale Burnett, Emporia Teachers		'30-'39	25	4	0		154
Jack McBride, Syracuse		'25-'28, '32	12	37	6		127
Kink Richards, Simpson		'33-'39	19	5	1		122
Hinkey Haines, Penn State		'25-'28	19	3	0		117
Len Sedbrook, Oklahoma City		'29-'31	18	0	0		108
Hap Moran, Carnegie Tech.		'29-'32	14	11	1		98
Ray Flaherty, Gonzaga		'29, '31-'34	15	1	0		91
Harry Newman, Michigan		'33-'35	9	13	2		85
Tuffy Leemans, Geo. Washington		'36-'39, '40	13	0	0		78
Tony Plansky, Georgetown		'26-'30	9	2	2		62
Jack Hagerty, Georgetown		'26-'30	10	0	0		60



After the game... ENJOY THE BUBBLE DANCE!

PLEASE DON'T KNOCK ANYBODY DOWN getting to the exit, but at the nearest grill or night spot there's a little treat in store for you.

It's the bubble dance inside every sparkling drop of... but

DON'T FLIP THIS PAGE... we've another secret to tell you.

This titillating treat won't cost you one red cent more than the rather ordinary mixer you might get if you just look meek when you give your order.

SO WHY CHEAT that nice palate of yours out of a good time? Give it a break—let it utter: “— and Canada Dry Water” or “— and Canada Dry Ginger Ale, please.”

Pin-point carbonation, you know.

ON THE WAGON? “The Champagne of Ginger Ales” will make things a lot easier.

CANADA DRY

SPARKLING WATER • GINGER ALE

For quick refreshment right now—call the boy!

Canada Dry products sold here.



After a **P**erfect day

Packed with **P**unts and **P**asses

Take time out for a few

Mellow **M**oments for **M**ild

pm
DE LUXE

*Blended
Whiskey*



Rye
or
Bourbon

National Distillers Products Corporation, New York. 90 Proof. 49% grain neutral spirits.



THE SMOKE OF SLOWER-BURNING CAMELS CONTAINS

28% Less Nicotine

than the average of the 4 other largest-selling cigarettes tested—less than any of them—according to independent scientific tests *of the smoke itself*

• BY BURNING 25% SLOWER than the average of the 4 other largest-selling brands tested—slower than any of them—Camels also give you a smoking *plus equal*, on the average, to

5
EXTRA SMOKES
PER PACK!



R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

Camel—THE CIGARETTE OF COSTLIER TOBACCOS

BLANCHARD PRESS, NEW YORK