

PRICE 10 CENTS

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# MEL HEIN—HIS DAY

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**N. Y. Giants vs. Brooklyn Dodgers**



CAPTAIN MEL HEIN  
The Giants' All-Time Center

**POLO GROUNDS**

**Sunday, Dec. 1, 1940**

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With men who know tobacco best—it's LUCKIES 2 to 1

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# Mel Hein—Ten Years a Star

**T**HE New York Giants are happy today to join with their many loyal fans in paying this tribute to Mel Hein, captain and all-league center. Mel today concludes ten years of stellar activity in a Giant uniform and the Giants as a team conclude their sixteenth season in the National Football League.

No player in the short span of the New York Giants nor in the slightly longer life of the National League has come close to equalling the feat of Mel Hein in being named all-league player for seven straight years. In our opinion the current season marks the eighth successive year in which Hein has completely dominated his field.

During that lengthy time Hein has never missed a game because of injury, only missed one period in fact because he was not ready for action. There has never been any question of his superiority as year after year his selection as center has been practically unanimous. In all that time too there has never been an occasion on which Hein's sportsmanship or his conduct on the field was anything but that of a thorough gentleman.

The New York Giants management joins with its many fans therefore in extending Mel its best wishes for many more years of success both on and off the gridiron.

At the same time the Giants wish to join with the Mel Hein Day Committee in thanking all who worked so zealously to make this day an outstanding one for our captain. Your presence here and the many contributions received by the committee all bear evidence of the esteem in which Mel Hein is held by our many supporters.



MEL HEIN

The season which closes today was as big a disappointment to the squad and management as it was to the fans but we all agree that the Giants' failure to retain the title was not through any lack of effort or slackening of ability on the part of Mel Hein.

We wish also to express our appreciation to the fans for their continued support in the face of the numerous injuries which riddled the backfield throughout the season and contributed so much to the failure of the team through the early part of the season. The comeback of the team in the past few games has been heartening and due in some measure to the way in which your support continued throughout the early stages of the home campaign.

It is the intention of the management and Coach Steve Owen to make every effort before the 1941 season rolls around to strengthen the squad for the effort to regain titular honors.

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**SEASON SUBSCRIPTIONS FOR NEXT SEASON**

**See application blank on rear page or write  
New York Giants, 11 West 42nd Street**

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Offices: 320 Fifth Avenue  
New York City

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Herman J. Bergasse, *Chairman*

Vincent J. Swerc, *Sec. & Treas.*

## MEL HEIN DAY COMMITTEE

Honoring

# MEL HEIN

SUNDAY, DECEMBER 1st, 1940

AT POLO GROUNDS

New York Giants vs. Brooklyn Dodgers

Mr. Mel Allen  
Mr. Red Barber  
Mr. Leo Bondy  
Mr. James Burchard  
Mr. Dave Camerer  
Hon. Wm. T. Collins  
Mr. Bob Considine  
Mr. Wm. Corum  
Hon. John F. Curry  
Dr. Arthur G. Croker  
Mr. Arthur Daley  
Mr. Harry M. Durning  
Mr. S. N. Eben  
Hon. Jas. A. Farley  
Mr. Dick Fishell  
Mr. Jules Glaenger  
Mr. Frank Graham  
Hon. A. Goldman  
Mr. Bert Gumpert  
Mr. Edwin C. Hill  
Mr. Burris Jenkins  
Mr. Jim Kahn  
Mr. Ray Kelly  
Hon. Martin J. Kennedy  
Mr. John Kieran  
Col. J. R. Kilpatrick  
Mr. Stan Lomax  
Dr. John M. Lore  
Mr. Tom Meany  
Mr. Norman G. Meyers  
Mr. Geo. Miller  
Mr. Edward P. Mulrooney  
Mr. Jack Murphy  
Mr. Wm. J. M'Cormack  
Hon. John E. McGeehan  
Mr. Stanley McGinnis  
Mr. Tom Paprocki  
Mr. Dan Parker  
Gen. J. J. Phelan  
Mr. Jimmy Powers  
Mr. Rud Rennie  
Mr. Grantland Rice  
Hon. Fred Schick  
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Mr. Garry Schumacher  
Mr. T. J. Shaw  
Mr. Martin Shea  
Mr. Wm. A. Shea  
Mr. John Sloan  
Mr. Ken Smith  
Mr. Hal Squires  
Mr. Horace C. Stoneham  
Mr. Dan Topping  
Hon. Robt. F. Wagner  
Mr. Christy Walsh  
Mr. Gene Ward  
Mr. Chas. "Chick" Wergeles  
Mr. Joe Williams  
Mr. Wilbur Wood  
Mr. Stan Woodward

The Mel Hein Day Committee gratefully acknowledges the many contributions both large and small which have been received in the past two weeks.

Your contribution and your presence here today in response to the suggestion that this day be set aside to honor Mel Hein is overwhelming evidence of the esteem in which this great sportsman is universally held. Thanks to the generosity of you and many others, our gift appropriate to the occasion has been made possible.

Permit us to thank one and all for this assistance.

Yours sincerely,

MEL HEIN DAY COMMITTEE,

Herman Bergasse, *Chairman.*

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## GIANTS, DODGERS TOPS

Brooklyn, New York, and the Chicago Cardinals are the best defensive teams in the National League. Opponents have garnered only 114 points against Brooklyn, 1979 yards against the Giants, and completed only 35% of their passes against the Cardinals.

The Green Bay Packers, second to the Washington Redskins as an offensive unit most of the season, have made a vast improvement in ground gaining and scoring in the past month to move into a threatening position for these titles.

A month ago the Packers were 250 yards and 60 points behind Washington, but today are only 73 yards and 7 points behind. Each still has one game to play. Washington has 3135 yards and 232 points and Green Bay 3060 yards and 225 points. The Chicago Bears are third in each department with 2939 yards and 207 points.

Washington has a wide edge for the forward passing crown with 139 completions out of 235 tosses for 59% average. Green Bay has 107 completions for 41% efficiency, retaining second place tie with Philadelphia's 111 completions for 40% efficiency.

Complete team statistics, eleventh week of play:

### WESTERN DIVISION

Team	Games	Y.G.	O.Y.G.	F.P.	P.C.	Pts.	Opp. Pts.
Chicago Bears	(10)	2939	2495	163	63	207	129
Green Bay	(10)	3060	2257	258	107	225	142
Detroit	(11)	2634	2357	195	86	138	153
Cleveland	(10)	2451	2751	221	95	158	178
Chicago Cards.	(10)	1970	2514	175	62	116	191

### EASTERN DIVISION

Washington	(10)	3133	2515	235	139	232	136
Brooklyn	(10)	2473	2673	169	72	172	114
New York	(10)	2349	1979	161	73	125	119
Pittsburgh	(10)	1847	2602	179	54	60	171
Philadelphia	(9)	1701	2394	276	111	98	198

Teams in order of league standing. Y.G.—Yards Gained. O.Y.G.—Opponents' Yards Gained. F.P.—Forward Passes. P.C.—Passes Completed. Pts.—Points. Opp. Pts.—Opponents' Points

## NEW YORK GIANTS 1940 LEAGUE SCHEDULE

### GAMES PLAYED

Giants 10, Pittsburgh 10  
 Giants 7, Washington 21  
 Giants 20, Philadelphia 14  
 Giants 17, Philadelphia 7  
 Giants 12, Pittsburgh 0  
 Giants 21, Bears 37  
 Giants 10, Brooklyn 7  
 Giants 0, Cleveland 13  
 Giants 7, Green Bay 3  
 Giants 21, Washington 7

## NATIONAL FOOTBALL LEAGUE

### STANDING OF THE CLUBS

#### EASTERN DIVISION

	W.	L.	T.	Pct.
Washington	8	2	0	.800
Brook'lyn	7	3	0	.700
New York	6	3	1	.667
Pittsburgh	2	7	2	.222
Philadelphia	0	8	0	.000

#### WESTERN DIVISION

Chicago Bears	7	3	0	.700
Green Bay	6	4	0	.600
Detroit	5	5	1	.500
Cleveland	4	6	0	.400
Chicago Cards	2	6	2	.250

### OTHER GAMES TODAY

Philadelphia at Washington.  
 Chicago Cards at Chicago Bears.  
 Green Bay at Cleveland.

**"THAT'S THEIR CAPTAIN—  
HE'S HOLDING OUT  
FOR CANADA DRY!"**



**P.S.** For those long-lasting tall drinks after the game, ask for Sparkling Canada Dry Water!



The captain of this team is a smart apple.

He knows there's nothing under the sun that quenches thirst...cools...refreshes...and picks you up more pleasantly than Canada Dry—"the Champagne of Ginger Ales."

Is there any reason why you shouldn't have some, too?

Why wait till you get home? Call the vendor...or head for a refreshment stand, and enjoy this "gingervating" treat right now!

**CANADA DRY** "THE CHAMPAGNE OF GINGER ALES!"



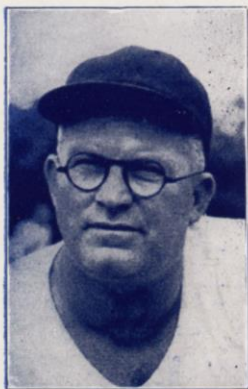
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# National League Coaches

## COACH STEVE OWEN

New York Giants



STEVE OWEN

**T**ODAY they are paying tribute to you and your great record on the gridiron. It is a day in which I join most heartily. I have had the pleasure of being with you for the last ten years.

You have always played the game clean, hard and for keeps, as it should be played. My association with you has seen us when we were up and when we were down. Your attitude, your passes, your hard defense play never changed. These traits are the traits of a man, which you are, both on and off the field.

Mel, if I had one play to be made and my life depended on that play, I don't know of any football player I would rather have make it than you.

This is your day just as they have all been your days since I have known you.

## COACH RAY FLAHERTY

Washington Redskins

It was my privilege to play with the Giants during Mel Hein's first years with the team. First as teammate and the last five years as opponent, my admiration for Mel has steadily grown.

Mel is so modest and so naturally efficient

that his exceptional talents, perhaps, haven't been fully appreciated. But it is my opinion that those who know Mel best rank him with the topnotch centers of all time and a grand character.

## OWNER-COACH BERT BELL

Philadelphia Eagles

Mel Hein is a great inspirational leader who plays with his heart and head.

No other player in professional or collegiate football has ever attained the heights that this boy has reached. Every owner, coach, player and official has the highest regard for Mel, and I, as owner of the Philadelphia Club, believe he has done as much as any individual to promote the good name of professional football.

## COACH EARL "DUTCH" CLARK

Cleveland Rams

After playing the Giants at the Polo Grounds this year it would have been practically impossible to convince any Ram that Mel Hein was in his twentieth season on the gridiron if they had not already known all about Mel's great iron-man accomplishment.

Like rare wine Mel seems to improve with age. He seemed even more efficient playing his center position this year than a few seasons ago when I last competed against him.

In my humble opinion, Hein is not only one of football's greatest centers of all time, but one of the most extraordinary athletes any sport ever produced.

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# Pay Tribute to Mel Hein

COACH JOCK SUTHERLAND

Brooklyn Dodgers

This is my first year in professional football, but I have known about Mel Hein for ten years. He's a great player and a wonderful influence for good on the Giant team, which means that he's a team player. You can't pay any man in football a finer compliment than to say he's a "team player."

When today's game is over and no matter which team wins, Mel Hein will have stood out for calibre of play and sportsmanship.

OWNER-COACH GEORGE HALAS

Chicago Bears

This is Mel Hein's tenth season in the National Football League and well do the Chicago Bears know it. If it is true that the best way to test a player's value is to play across the line from him, then permit me to say that the Bears who have opposed Mel regard him as one of the great centers in the game's history.

Our club is happy to salute Mel today and wish him many more years of football success.

CARL STORCK

President National Football League

All lovers of football are pleased in knowing New York will honor one of the outstanding football players of all time. Not only is Mel Hein a great player but he is one of the finest characters in his profession. May he have continuous success.

COACH JAMES CONZELMAN

Chicago Cardinals

I WANT to be one of the many who are congratulating Mel Hein on his unusual career in both college (Washington State) and professional football. To a record of technical brilliance on the field in your



JIMMY CONZELMAN

chosen sport, you have added those even greater qualities of clean play and inspirational leadership.

In the history of American football, I suppose the list of outstanding centers is a long one. Yet there are few who dispute what most of us claim—that Mel Hein tops them all.

COACH CURLY LAMBEAU

Green Bay Packers

Having coached the Packers continuously since the National Football League was organized in 1921 it has been my rare opportunity to view a big parade of noted stars come and go in our circuit. The list would be a long one, studded with illustrious names.

But Mel Hein, seven straight years all-league center, has excelled all in winning individual honors.

One of the topnotch centers of all time and a swell guy, that's what the Packers have always thought of Mel.

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# ... Tributes from the Fans,

THE Mel Hein Day Committee was literally swamped with answers to its plea of support to make this an outstanding tribute to the Giants star center. Space does not permit re-printing all the notes received but here are a few of the many received in the past few weeks.



KEN STRONG

friend of mine, one of the grandest fellows to ever don a uniform, and the outstanding center that ever played football. I'm proud that I was privileged to not only play *against*, but *with* him, and what a soft job that was playing the halfback behind his side of the line.

You have already found the one dollar bill which I enclosed in this letter. It isn't much I know, but the sentiments and good wishes that go with it are greater than if it had been a one hundred dollar bill.

"Mel" sure deserves all that you and your committee decide to give him, and then some. I only hope that all the football fans that have had the privilege to see "Mel" in action, remember the thrills that he has given them and donate generously—now is *their* chance to reciprocate, yes, their only chance.

There is no doubt in my mind; I am sure it will be a great success. If there is anything that I can do to help make it a success, don't hesitate to call on me.

Very sincerely,

FRIEND KEN STRONG

November 22, 1940

Mr. Herman Bergasse, Treas.  
60 Beaver Street  
New York City

Dear Mr. Bergasse:

Enclosed find check towards the "Mel Hein Day" fund.

Hoping this drive will be a big success, I remain,

Yours truly,

WILLIAM J. McCORMACK

Here is my contribution for Mel Hein Day:

Gary Seeger, Age 11  
Hillside Ave.  
Kenvil, N. J.

Mr. Herman J. Bergasse  
60 Beaver Street  
New York City

My dear Mr. Bergasse:

Kindly enter this small contribution to the Mel Hein fund in the name of my son, Barry. Although he is only ten and one half years old, he has been watching and admiring our Mel for the past five years. He has never missed a home game. After hearing the announcement last Sunday, he gave me the money out of his savings, and asked me to send it for him.

Cordially,

(Mrs. W. E.) ELSA WOLFSHEIMER

2518 97th Street  
East Elmhurst, N. Y.  
November 24, 1940

Mel Hein Day Committee  
60 Beaver Street  
New York, N. Y.

Gentlemen:

I am just a 14 year old kid, but I think I know football. I am sending this contribution for Mel Hein Day on Dec. 1 when the Giants meet Brooklyn.

Twenty-five cents out of my weekly allowance doesn't even begin to show my appreciation for such a very fine football player as captain Mel. A great fellow on the field, he is my personal favorite.

Sincerely yours,

FRANK FAZZIOLA

David Mechutan. Only ten years old. Mel Hein is my best football player. My friends said they also Like Mel Hein.

LEWIS ROSENBERG, 10  
RONALD ROSENBERG, 11



# Young and Old, to Mel Hein

United States Senate  
Washington, D. C.

Nov. 25th, 1940

120 Broadway  
New York City

Mr. Herman J. Bergasse, Chairman,  
Mel Hein Committee,  
60 Beaver Street, New York City.

Dear Mr. Bergasse:

I am enclosing herewith check as my contribution to the Mel Hein Testimonial.

As you know I have been an ardent Giant football fan for many years and have attended practically every game at the Polo Grounds. I am familiar with the great part Mel Hein has played in bringing the New York Giants to the top. I have always admired his great playing and fine sportsmanship during these many years and he has served as an example of best in American manhood for the youth of our City. I am therefore very happy indeed to take part in the testimonial to be tendered him next Sunday, December 1st.

With my very best wishes, I am

Very sincerely yours,

ROBERT F. WAGNER.

November 25, 1940

Mr. Herman J. Bergasse, Chairman  
60 Beaver Street  
New York, N. Y.

Dear Mr. Bergasse:

Enclosed please find check for the Mel Hein tribute, which is most worthy and deserving.

I want to compliment you on your splendid effort to aid this outstanding athlete.

Sincerely,

EDWARD F. MULROONEY

November 25, 1940

Mr. Dan Parker  
New York Daily Mirror  
New York City, N. Y.

Dear Mr. Parker:

All the fellows in my crowd were very happy to learn of the Testimonial being given to Mel Hein of the Giants.

He's a grand fellow and the Giants are a grand team.

I am enclosing a small contribution and I hope it goes over with a bang.

Sincerely yours,

RALPH H. STOLLMACK

P. O. Box 86

Chapel Hill, N. C.

(University of North Carolina)

November 18, 1940

Mr. Herman Bergasse  
60 Beaver Street  
New York City

Dear Mr. Bergasse:

I enclose herewith a contribution from Mrs. Hill and myself toward whatever trophy may be presented to Captain Mel Hein of the Giants on December 1st, Mel Hein Day.

Both of us are devoted fans of Mr. Mara's team and particularly admire Captain Hein.

Most sincerely yours,

EDWIN C. HILL

Dear Sirs:

I enclose 10c for Capt. Mel Hein he deserves it.

Yours truly,

EUGENE MELTZ, Age 11

1154 President St.

Brooklyn, N. Y.

November 25, 1940

Mr. Herman Bergasse  
60 Beaver Street  
New York, N. Y.

Dear Mr. Bergasse:

Enclosed find check for contribution to a gift for the greatest football player I ever saw. He has done more for professional football than any one man. Bill Corum summed it all up when he called him the "amazing" football player.

I will be there Sunday as usual to see him play a wonderful game and hope it will be a swell party, because he deserves it.

Sincerely,

TOOTS SHOR

November 25, 1940

Mel Hein Fund  
New York Football Giants  
11 West 42nd St.  
New York, N. Y.

Gentlemen:

I am enclosing herewith donation towards the "Mel Hein Fund," and am happy to take this opportunity of joining in with the tribute to Mel Hein.

As an ardent fan of all sports and particularly football, I wish to add my praise to the splendid athlete who has at all times shown the finest quality of true American sportsmanship.

With best wishes to Mel and whatever direction his future path may take, I am,

Sincerely yours,

FRANK PHILGUS



# PROBABLE BROOKLYN DODGERS LINE-UP

Tin  
2:0

SCHWARTZ 99 Left End	KINARD 25 Left Tackle	PETRO 31 Left Guard	SVENDSEN 18 Center	SIVELL 28 Right Guard	MERRILL 29 Right Tackle	YOUNG 6 Right End
SHETLEY 30 Quarterback						
CAFEGO 23 Left Halfback		MANDERS 9 Fullback		PARKER 7 Right Halfback		

## BROOKLYN DODGERS FOOTBALL ROSTER

No.	Name	Position	Weight	Height	College	Years Pro.
1	Kercheval, Ralph	H.B.	185	6:1	Kentucky	5
2	Cassiano, Dick	H.B.	190	6:0	Pittsburgh	0
3	Gussie, Michael	G.	204	6:0	West Virginia	0
4	Leckonby, William	H.B.	185	6:0	St. Lawrence	1
5	Heater, William (Red)	T.	220	6:2	Syracuse	0
6	Young, Roland (Waddie)	E.	205	6:3	Oklahoma	1
7	Parker, Ace	H.B.	168	5:11	Duke	2½
8	Coon, Edward (Ty)	G.	210	6:0	North Carolina State	0
9	Manders, Pug	F.B.	212	6:0	Drake	1
10	Francis, Sam	H.B.	207	6:0	Nebraska	3
12	Mark, Louis	C.	195	5:11	North Carolina State	2
13	Hodges, Herman	E.	195	6:2	Howard (Alabama)	1
14	Hill, Harold	E.	200	6:1	Howard (Alabama)	2
15	Titus, Silas	C.	195	6:0	Holy Cross	0
16	Busby, Sherill	E.	200	6:2	Troy Teachers	0
17	Golemgeske, John	T.	225	6:2	Wisconsin	3
18	Svendsen, Earl	C.	190	6:1	Minnesota	2
19	Kristufek, Frank	T.	210	6:1	Pittsburgh	0
20	Kish, Ben	Q.B.	207	6:1½	Pittsburgh	0
21	Zadworny, Frank	H.B.	202	6:0	Ohio State	0
22	Bailey, E. L. (Bill)	E.	205	6:2	Duke	0
23	Cafego, George	H.B.	180	6:1	Tennessee	0
24	Winslow, Robert	E.	202	6:1¾	So. California	0
25	Kinard, Bruiser	T.	210	6:1	Mississippi	2
26	McFadden, Banks	H.B.	180	6:2½	Clemson	0
27	Jocher, Arthur	G.	210	6:1	Manhattan	0
28	Sivell, James	G.	215	5:8	Auburn	2
29	Merrill, Walter	T.	220	6:2	Alabama	0
30	Shetley, Rhoten	Q.B.	200	5:11	Furman	0
31	Petro, Steve	G.	200	5:10	Pittsburgh	0
66	Butcher, Wendell	Q.B.	200	6:1	Gustavus Adolphus	2
99	Schwartz, Perry	E.	200	6:2	California	2

Head Coach: Dr. John Bain (Jock) Sutherland

Backfield Coach: John Michelosen

Line Coach: Mike Getto

Trainer: Ray (Doc) Sweeney

Team Physician: Dr. William M. Genthner

Team Colors—RED AND WHITE

## SECURE 1941 SEASON TICKETS

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# PROBABLE NEW YORK GIANTS LINE-UP

Pooler 23 Left End	Widseth 50 Left Tackle	Tuttle 42 Left Guard	Hein 7 Center	Oldershaw 39 Right Guard	Mellus 33 Right Tackle	Howell 21 Right End
Barnum 10 Quarterback		Soar 15 Left Halfback		Falaschi 28 Fullback		Shaffer 20 Right Halfback

## NEW YORK GIANTS FOOTBALL ROSTER

No.	Name	Position	Weight	Height	Age	College	Yrs. Giants	Yrs. Pro
2	*John Dell Isola	Guard	199	5:11	28	Fordham	7	7
4	*Tuffy Leemans	Back	195	6:00	27	Geo. Washington	5	5
5	Kayo Lunday	Center	215	6:03	27	Arkansas	4	4
6	Jack Hinkle	Back	190	5:11	23	Syracuse	1	1
7***	Mel Hein (c)	Center	223	6:03	31	Washington State	10	10
8	Walt Nielsen	Back	219	6:03	23	Arizona	2	2
9	Eddie Miller	Back	165	5:10	23	New Mexico State	2	2
10	Len Barnum	Back	198	6:01	27	West Virginia Wes.	3	3
12	Kay Bakin	Back	183	6:00	23	Arkansas	1	1
14	Ward Cuff	Back	185	6:01	26	Marquette	4	4
15	Hank Soar	Back	207	6:02	25	Providence	4	4
17	John McLaughry	Back	205	6:01	23	Brown	1	1
20	Leland Shaffer	Back	202	6:02	28	Kansas State	6	6
21	Jim Lee Howell	End	201	6:05	25	Arkansas	4	4
23	*Jim Poole	End	217	6:02	25	Mississippi	4	4
24	Bolo Perdue	End	207	5:11	23	Duke	1	1
25	Dominic Principe	Back	198	6:00	23	Fordham	1	1
27	Jiggs Kline	Back	195	6:00	26	Emporia	2	3
28	Nello Falaschi	Back	195	6:00	26	Santa Clara	3	3
29	Chuck Gelatka	End	182	6:00	27	Mississippi State	4	4
31	Max Harrison	End	208	6:01	24	Auburn	1	2
33	John Mellus	Tackle	223	6:00	25	Villanova	3	3
35	Ken Moore	Guard	212	5:11	22	W. Va. Wesleyan	1	2
36	Frank Cope	Tackle	218	6:02	24	Santa Clara	3	3
39	Doug Oldershaw	Guard	195	6:01	25	Santa Barbara	2	2
42**	Orville Tuttle	Guard	205	5:09	27	Oklahoma City	4	4
50**	Ed Widseth	Tackle	220	6:01	27	Minnesota	4	4
55	Pete Cole	Guard	223	5:11	24	Trinity (Tex.)	4	4
60	Bill Edwards	Tackle	218	6:03	21	Baylor	1	1
66	Jerry Dennerlein	Tackle	245	6:02	25	St. Mary's	3	4
69	Cactus Face Duggan	Tackle	235	6:03	23	Oklahoma	1	1

\*All-League 1939  
 \*\*Second All-League 1939  
 \*\*\*All-League last seven years

Coch—Steve Owen, Phillips U.  
 Asst. Coach—Bo Molenda, Michigan

Average age—25  
 Average weight line—212  
 Average weight backs—196

### OFFICIALS

Referee—Harry Dayhoff  
 Umpire—Calvin Bolster

Head Linesman—Charles Berry  
 Field Judge—Hinkie Haines

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[NATIONAL LEAGUE CHAMPIONS vs. ALL STARS]

PROFESSIONAL FOOTBALL'S  
ANNUAL CLASSIC

*to Be Played in*

**LOS ANGELES**

*December 29, 1940*

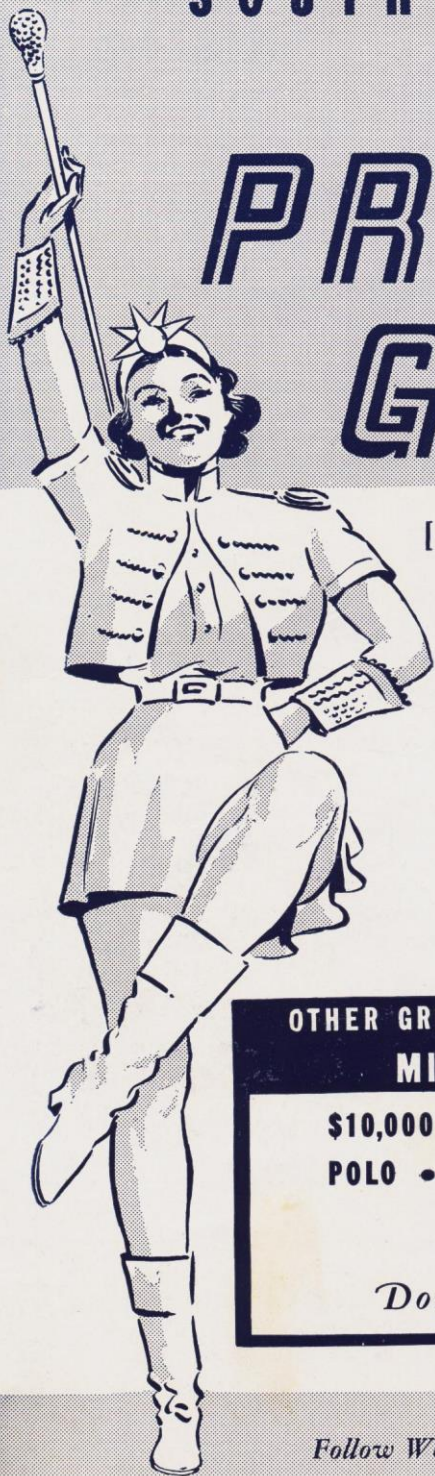
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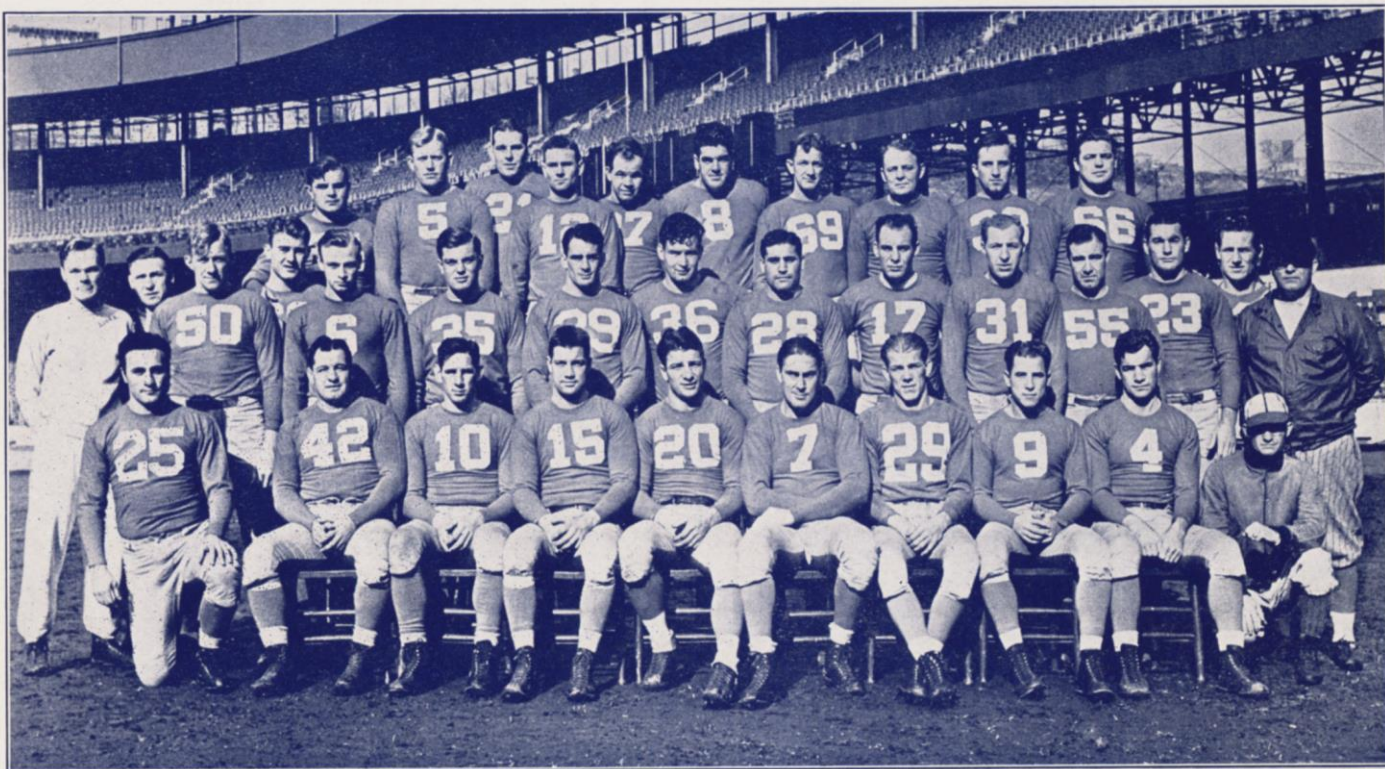
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**LOS ANGELES TIMES**  
SPORTS AUTHORITY OF PACIFIC COAST







### THE 1940 NEW YORK GIANTS SQUAD

*Front row, left to right:* Dom Principe, Orville Tuttle, Len Barnum, Hank Soar, Leland Shaffer, Captain Mel Hein, Chuck Gelatka, Eddie Miller, Tuffy Leemans, and Dewey Luster.

*Second row, left to right:* Wellington T. Mara, secretary; Bo Molenda, assistant coach; Ed Widseth, Monk Edwards, Jack Hinkle, Ken Moore, Doug Oldershaw, Frank Cope, Nello Falaschi, John McLaughry, Max Harrison, Pete Cole, Jim Poole, Ward Cuff, and Coach Steve Owen.

*Back row, left to right:* Bolo Perdue, Kayo Lunday, Jim Lee Howell, Kay Eakin, Jiggs Kline, Walt Nielsen, Cactus Face Duggan, John Dell Isola, John Mellus, and Jerry Dennerlein.



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BLENDED WHISKEY

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If you want a perfect, mild, gentle whiskey, we ask you to try National's EAGLE. And we ask you to compare its price, its body, its aroma, and its taste with *any* blend at *any* price.

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**SHE:** "Here, *freshen up* with one of my SPUDS."

KEEP YOUR MOUTH FRESH AS A  
KEEP YOUR HEAD CLEAR AS A



★ She wears Knox's "CHEER LEADER" in the new peachbloom felt



**HE:** "Say! That tastes swell. And I feel better already."

**SHE:** "You sure sound better! So you'd better smoke SPUDS regularly!"

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Giants Games*

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Write New York Giants Office  
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*No extra charge for this service.*



# Tuffy Leemans

## Most Consistent



TUFFY LEEMANS

**TUFFY LEEMANS** should not be overlooked today while Captain Mel Hein is receiving such a generous tribute from loyal Giant fans. Tuffy is concluding his fifth season with New York in the Brooklyn contest today. No back in the history of the National Football League has ever been so consistent a ground gainer as Tuffy.

The latest National League figures show that Tuffy has gained 407 yards this season. Followers of the Giants know that Tuffy has piled up this impressive total despite missing

two games entirely and playing in several other games but a few minutes because of an injured back. Tuffy's yardage total gives him only third place in the league race for Whizzer White of Detroit has top post with 514 yards but has finished for the season. Johnny Drake of Cleveland has 423 yards, or just 16 yards more than Leemans.

Tuffy has an excellent chance of finishing second to White if he can make any headway against the strong Dodger defense in today's game. In any event Tuffy will still have his mark as the most consistent ground gainer the league has ever known. Not once has he failed to gain over 400 yards a season in his five years as a Giant.

Tuffy had gained 2151 yards in his first four seasons and that gives him an all-time total of 2558 yards, averaging better than 3.6 yards per attempt. Only three players in National League history have ever gained more yardage and all of these players piled up their yardage in eight or nine seasons. At his current rate Tuffy will surpass all records in a much shorter space of playing time.

Sammy Baugh of the Redskins is about the only player who has clinched honors for the 1940 season beyond any reasonable doubt. Baugh has completed 106 passes in 170 attempts for 1331 yards and twelve touchdowns, an efficiency mark of 62%. He also tops the punters with an average of 50 yards from the line of scrimmage in 33 kicks.

There will be a new pass receiving record for the league. Don Hutson of Green Bay and Don Looney of Philadelphia are tied for the lead at present with 42 catches, one more than Hutson's old mark.

### GROUND GAINING

Player	Team	Yards Gained	Attempts	Average
Whizzer White, Detroit.....		514	146	3.5
Johnny Drake, Cleveland.....		423	119	3.5
Tuffy Leemans, New York.....		407	113	3.6
Banks McFadden, Brooklyn...		361	55	6.5
Dick Todd, Washington.....		361	65	5.5
Parker Hall, Cleveland.....		341	89	3.8
Marshall Goldberg, Cardinals..		327	85	3.8
Ray Nolting, Chicago Bears.....		325	67	4.8
Clarke Hinkle, Green Bay.....		316	92	3.4
Joe Maniaci, Chicago Bears....		306	76	4.0
Howie Weiss, Detroit.....		298	79	3.7
Ace Parker, Brooklyn.....		272	76	3.5

Player	Team	Yards Gained	Attempts	Average
Walt Nielson, New York.....		269	73	3.6
Pug Manders, Brooklyn.....		260	72	3.6
Harry Clark, Chicago Bears...		258	56	4.6
George McAfee, Chicago Bears		253	47	5.3

### PUNTING

Player	Team	Kicks	Average	Longest
Sammy Baugh, Washington....		33	50	72
Parker Hall, Cleveland.....		52	43	75
Hugh McCullough, Cardinals...		25	42	68
Sid Luckman, Chicago Bears....		22	42	70
Whizzer White, Detroit.....		52	41	61
Len Barnum, New York.....		32	40	64

Longest of season: 79 yards by George McAfee, Chicago Bears.

### FIELD GOALS

Player	Team	Attempted	Made	Total Yards	Longest
Clarke Hinkle, Green Bay...		11	7	240	45
Armand Nicolai, Pittsburgh		13	6	212	48
Ward Cuff, New York.....		8	5	137	35
Ralph Kercheval, Brooklyn...		9	4	142	45

Longest of season: 52 yards, Lee Artoe, Chicago Bears.

### LEADING FORWARD PASSERS

Player	Team	Stand-ing	Passes	Complete	Yards	Inter-cepted	Effi-ciency Average
Sammy Baugh, Wash....		1	170	106*	1331**	9	.623
Cecil Isbell, G. B.....		2	136	62	981	11	.455
Ace Parker, Brook....		3	92	42	695	5	.456
Eddie Miller, N. Y.....		3	71	35	505	6	.492
Sid Luckman, Bears....		5	99	44	904	9	.444
Davey O'Brien, Phil..		5	198	84	913	17	.424
Charles Price, Det.....		7	66	33	456	7	.500
Parker Hall, Cleve....		8	162	65	954	14	.401
Whizzer White, Det....		8	80	35	461	11	.437
Frank Filchock, Wash..		8	53	28	460	9	.528
Arnie Herber, G.B....		11	84	35	535	7	.416
Beryl Clark, Cards....		12	56	24	307	6	.428
Billy Patterson, Pitt..		13	115	33	524	15	.287
Hugh McCullough, Cards.		14	95	31	391	18	.326
Foster Watkins, Phil....		15	78	27	559	3	.346

\*New League Record, one season. Old 1324 yards, O'Brien, 1939.

\*\*Ties National League Record made by Hall, 1939.

League standing figured by adding position by completions and position by efficiency. Baugh is first with 2 points (1 completion, 1 efficiency). Isbell is second with 10 points (4 completions, 6 efficiency); Parker (6 completions, 5 efficiency) and Miller (7 completions, 4 efficiency) are tied for third with 11 points each.

Touchdown Passes: Baugh, 12; Isbell and Parker, 8; Hall, Herber, Filchock, 6; O'Brien, Miller, 4; Luckman, Patterson, Price, McCullough, 3; Clark, 2; Watkins, 1.

### PASS RECEIVING

Player	Team	Caught	Yards Gained	Touch-downs
Don Hutson, Green Bay.....		42*	632	6
Don Looney, Philadelphia....		42	507	4
Jimmy Johnston, Washington...		28	349	3
Wayne Millner, Washington...		22	233	3
Dick Todd, Washington.....		20	402	4
Lloyd Cardwell, Detroit.....		20	349	1
Jim Benton, Cleveland.....		20	320	3
Perry Schwartz, Brooklyn....		19	348	3
Charlie Malone, Washington...		19	213	0
Vic Spadaccini, Cleveland....		17	211	2

\*Ties new league record made by Looney last week. Old 41.

### SCORING

Player	Team	Touch.	P.A.T.	F.G.	Points
John Drake, Cleveland.....		8	2	0	50
Don Hutson, Green Bay.....		6	14	0	50
Dick Todd, Washington.....		8	0	0	48
Ace Parker, Brooklyn.....		5	17	0	47
Clarke Hinkle, Green Bay....		3	3	7	42
Jimmy Johnston, Washington...		7	0	0	42
Carl Mulleneaux, Green Bay...		7	0	0	42
Bob Masterson, Washington...		4	14	1	41
Ward Cuff, New York.....		2	9	5	36
Pug Manders, Brooklyn.....		6	0	0	36
Whizzer White, Detroit.....		5	2	0	32
John Hall, Cardinals.....		5	0	0	30
Don Looney, Philadelphia....		5	0	0	30
Gary Famiglietti, Bears.....		4	0	0	24
Cecil Isbell, Green Bay.....		4	0	0	24
Armand Nicolai, Pittsburgh...		0	6	6	24
Dick Riffe, Philadelphia....		4	0	0	24
Bob Seymour, Washington....		4	0	0	24
Howie Weiss, Detroit.....		4	0	0	24
Jack Manders, Bears.....		0	16	2	22
Vic Spadaccini, Cleveland....		3	4	0	22
Ray McLean, Chicago Bears....		3	1	0	19
Andy Uram, Green Bay.....		3	1	0	19



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## Difference in Rules Between Professional and Collegiate Football

The National Football League Rules Committee has made several changes in the rules for 1940, the most important of which reduces the penalty for clipping from 25 yards to 15 yards. Another important change prevents a team, incurring a penalty, from being penalized more than half the distance to the goal when the penalty is enforced in the field of play.

In professional football, the goal posts are on the goal lines; in collegiate, ten yards back of the goals on the end lines.

In professional football, passes may be thrown from any point behind the line of scrimmage. In collegiate football, they must be thrown from any point at least five yards behind the line of scrimmage.

Professional football does not recognize the "dead ball" rule. In collegiate football if any portion of the ball-carrier's body, excepting his hands or feet, touches the ground the ball is dead at that point. This is not so in professional football.

In professional football the defensive team may recover and advance the ball on fumbles, except where a backward pass has been attempted, or a punt is being received.

Flying blocks and flying tackles are permitted in the professional game.

Professional substitute players may communicate with their team mates immediately upon entering the game. College players must wait one play before communicating.

In professional football no penalty can be more than half the distance to the goal, instead of to the one-yard line.

In professional football defensive players are permitted wider latitude in the use of open hands on opposing players' necks and head without penalty. This rule prohibits striking but does allow the use of hands to force offensive blockers off balance.

In professional football a team is allowed to substitute in the fourth quarter only at the most three players who have previously played in the same quarter. This is not allowed under college rules.

DRINK

**Vanti** *SPARKLING!*

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Patrons, who saw the advantage in securing their tickets for the 1940 season in advance, thus assuring them the same seats for all games here at the Polo Grounds, and avoiding the trip each week to purchase tickets, can now signify their desire to have the same seats for the 1941 SEASON. Bring or mail the cover of your season book or books to our office at the earliest possible moment.

To other patrons, who, for various reasons have not availed themselves of the SEASON SUBSCRIPTION plan, and wish to do so for the 1941 SEASON, we suggest that you fill out and bring or mail the following coupon to our offices, and the application will receive immediate attention.

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# McFadden Tops Dodgers

Banks McFadden, rookie from Clemson, is still the top ground gainer of the Brooklyn Dodgers with 361 yards in 55 attempts. Ace Parker and Pug Manders are both above the 200 yard class. Parker with 272 yards is second to McFadden and just 12 yards ahead of Manders.

Parker is tops in forward passing, in fact is tied with Miller of the Giants, for third aerial honors in the league. Parker has completed 42 in 92 attempts for 695 yards and had only five intercepted.

Perry Schwartz, rugged end, is the leading Dodger pass snatcher with 19 catches good for 348 yards. Parker, in addition to his passing and running is also tops among the Brooklyn players as a scorer with 47 points from five touchdowns and 17 points after touchdown. Pug Manders is the leading touchdown maker with six scores.

## BALL CARRYING

Player	Yards	Attempts
McFadden	361	55
Parker	272	76
Manders	260	72
Francis	173	39
Cafego	89	40
Cassiano	75	29
Leckonby	53	19
Shetley	28	6
Kercheval	19	11
Zadworny	5	2
Young	1	1
<b>Total</b>	<b>1336</b>	<b>330</b>

## FORDWARD PASSING

Player	Passes	Complete	Yards	Intercepted
Parker	92	42	695	5
Cassiano	28	8	120	2
Leckonby	13	7	74	0
Cafego	16	7	105	1
Kercheval	7	4	38	0
McFadden	8	3	103	1
Shetley	4	1	2	1
Manders	1	0	0	0
<b>Totals</b>	<b>169</b>	<b>72</b>	<b>1137</b>	<b>10</b>

Touchdown Passes: Parker to Schwartz 3, to McFadden 1, to Gussie 1, to Shetley 1, to Manders 1, to Cassiano 1. Cassiano to Jocher 1. Cafego to Parker 1. Kercheval to Leckonby 1. McFadden to Parker 1.

## PASS RECEIVING

Player	Caught	Yards	Player	Caught	Yards
Schwartz	19	348	Manders	1	38
Kish	9	124	Cassiano	1	23
Cafego	9	105	Kercheval	1	17
Young	7	85	Bailey	1	12
McFadden	7	65	Gussie	1	9
Shetley	5	94	Hill	1	9
Parker	3	139	Leckonby	1	8
Hodges	3	38	Jocher	1	2
Butcher	2	21			
<b>Total</b>	<b>72</b>	<b>1137</b>			

## PUNTING

Player	Kicks	Average	Longest
Parker	43	39	59
Francis	16	45	69
Kercheval	8	46	66
Kish	3	44	50
Leckonby	2	27	34
Cafego	1	18	18

## FIELD GOALS

Kercheval ..... 4 in 9 attempts—Longest 45 yds.  
Francis ..... 0 in 1 attempt  
Total ..... 4 in 10 attempts—Longest 45 yds.

## SCORING

Player	Touch.	P.A.T.	F.G.	Points
Parker	5	17	0	47
Manders	6	0	0	36
Schwartz	3	0	0	18
Kercheval	0	3	4	15
Leckonby	2	0	0	12
McFadden	2	0	0	12
Francis	1	0	0	6
Gussie	1	0	0	6
Jocher	1	0	0	6
Shetley	1	0	0	6
Cassiano	1	0	0	6
Safety vs. Washington	—	—	—	—
<b>Total</b>	<b>23</b>	<b>20</b>	<b>4</b>	<b>172</b>

Missed Pts. after Touchdown: Parker 3.

# Soar in 200 Class

Hank Soar, who has been the starting tailback for the Giants in the last two games, has finally made the 200 class. Hank has gained 223 yards in 73 attempts and is now third to Tuffy Leemans and Walt Nielsen as the top ground gainers of the New York eleven. Leemans has gained 407 yards, while Nielsen has picked up 269 yards.

There is no comparative change in the other individual statistics. Eddie Miller's record of 35 completed passes in 71 attempts is still tops among the Giant flingers with Tuffy Leemans and Kay Eakin both close to the 50% efficiency mark also.

Leland Shaffer with 14 catches is the top pass catcher, closely pressed by Ward Cuff and Jim Lee Howell. Len Barnum has improved his kicking average in the past two games, boosting it to a 40 yard mark in 32 punts, but is still a yard or so behind Kay Eakin.

## BALL CARRYING

Player	Yards	Attempts
Leemans	407	113
Nielsen	269	73
Soar	223	73
Miller	206	65
Barnum	114	40
Cuff	86	15
Eakin	20	14
Shaffer	18	6
Owen	10	2
Lansdell	9	7
Principe	8	11
<b>Total</b>	<b>1370</b>	<b>419</b>

## FORDWARD PASSING

Player	Passes	Complete	Yards	Intercepted
Miller	71	35	505	6
Leemans	30	14	149	3
Eakin	33	13	152	3
Barnum	23	9	150	2
Lansdell	3	2	23	0
Nielsen	1	0	0	0
<b>Total</b>	<b>161</b>	<b>73</b>	<b>979</b>	<b>14</b>

Touchdown Passes: Miller to Poole 2, to Cuff 1, to Howell 1. Leemans to Shaffer 1, to Poole 1. Barnum to Soar 1, to Shaffer 1.

## PASS RECEIVING

Player	Caught	Yards	Player	Caught	Yards
Shaffer	14	101	Perdue	2	28
Cuff	13	220	Nielsen	2	17
Howell	12	229	Barnum	1	15
Poole	9	146	Falaschi	1	8
Gelatka	6	56	Owen	1	5
Harrison	4	96	McLaughy	1	1
Soar	4	36			
Hinkle	3	23	<b>Total</b>	<b>73</b>	<b>979</b>

## PUNTING

Player	Kicks	Average	Longest
Barnum	32	40	64
Miller	19	39	52
Eakin	11	41	68
Nielsen	1	42	42

## FIELD GOALS

Cuff ..... 5 in 8 attempts—Longest 35 yds.  
Barnum ..... 1 in 3 attempts—32 yds.  
Soar ..... 0 in 1 attempt  
Total ..... 6 in 12 attempts—Longest 35 yds.

## SCORING

Player	Touch.	P.A.T.	F.G.	Points
Cuff	2	9	5	36
Poole	3	0	0	18
Shaffer	3	0	0	18
Soar	2	0	0	12
Barnum	0	6	1	9
Howell	1	0	0	6
Miller	1	0	0	6
Nielsen	1	0	0	6
Leemans	1	0	0	6
Mellus	1	0	0	6
Safety vs. Pittsburgh	—	—	—	—
<b>Total</b>	<b>15</b>	<b>15</b>	<b>6</b>	<b>125</b>



*Here's  
how...*

# 1940 FOOTBALL LOOKS TO Ted Husing...



The coach who fails to develop wide open football this year will wonder why he gets the bumps. The fans, the players, and the game demand it wide open.

Georgia Tech revealed the success of hocus-pocus spins and reverses. Harvard spotlighted faking from the fullback position. Minnesota has an amazing single wing with a jackrabbit wingback. Southern California pulverizes from cutbacks and delayed bucks. The Rockne basic shift and drive have been converted into lightning thrusts at the line, short swift passes and thrilling cuts-in-and-out.

Keep your eyes open. Watch for "basketball" football in 1940 and more thrills than the game has ever packed!



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**BE SURE** it's milder and more flavorful... a blend of quality with authority.



Be sure **OF THE BLEND** that gives you smoothness straight and in every drink, bar none.



Be sure of the blend **THAT BLENDS** with your own good taste and your own good ideas.



**SAY:** "HERE'S HOW!" before every drink and have just cause to mean it.



Say **SEAGRAM'S 5 CROWN** and be sure of satisfaction every time!

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how...*

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SEAGRAM'S  
AND BE  
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THE BLENDED WHISKEY FOR EVERY DRINK

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Football Game

NEW YORK "Giants"

VS

BROOKLYN "Dodgers"

POLO GROUNDS

Sunday Dec. 1, 1940

New York City





PROBABLE

# N. Y. GIANTS

LINE-UP

No.	Name	Position
23	POOLE	L. E.
36	COPE	L. T.
42	TUTTLE	L. G.
7	HEIN	C.
2	DEL ISOLA	R. G.
33	MELLUS	R. T.
21	HOWELL	R. F.
4	LEEMANS	Q. B.
15	SOAR	L. H. B.
10	BARNUM	R. H. B.
20	SHAFFER	F. B.

SUBS. Lunday 5, Hinkle 6, Miller 9, Falaschi 28, Eakin 12, Cuff McLaughy 17, Perdue 24, Principe 25, Klein 27, Gelatka 29, Harrison 31, Moore 35, Cidershaw 39, Widseth 50, Cole 55, Edwards 60, Dennerlein 66, Dugan 69.

OFFICIALS--Referee, Harry Dayhoff: umpire Calvin Bolster: head linesman, Charley Berry: field Judge, Hinkey Haines.

Quarters            1st            2nd            3rd            4th

Touchdown

Goal

Goal from field

Safety

Total



# BROOKLYN

NO	NAME	POSITION
99	SCHWARTZ	L. E.
25	KINARD	L. T.
31	PETRO	L. G.
18	SVENDSEN	C.
28	SIVELL	R. G.
29	MERRILL	R. T.
6	YOUNG	R. E.
30	SHETLEY	Q. B.
23	CAFEGO	L. H.
7	PARKER	R. H.
9	MANDRES	F. B.

SUBS Kercheval 1, Cassiano 2, Gussie 3, Leckonby 4, Heater 5, Coon 8, Francis 10, Mark 12, Hodges 13, Hill 14, Titus 15, Busby 16, Golemgeske 17, Kristufek 19, Kish 20, Zadzorny 21, Bailey 22, Winslow 24, McFadden 26, Jocher 27, Butcher 66.

Quarte s      1st                  2nd                  3rd                  4th  
 Touchbown

Goal

Goal from field

Safety

Total



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**COURTESY TICKET**

★★ POLO GROUNDS ★★

**N. Y. FOOTBALL GIANTS**

**SUNDAY**  
2:05 P.M.

**DEC. 1**  
1940

**LOWER STAND**  
PRICE \$1.13  
TAX 12 **\$1.25**

RETAIN THIS COUPON  
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