

FRANKFORD Yellow Jackets



Official Program

Published Weekly By The
FRANKFORD ATHLETIC ASSOCIATION

Member of The National Professional Football League.

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Frankford A. A. Official Program

Vol. IV

SATURDAY, NOVEMBER 13th, 1926

No. 8

PUBLISHED BY AND IN THE INTEREST OF FRANKFORD ATHLETIC ASSOCIATION

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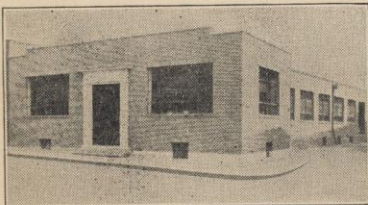
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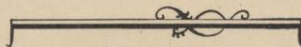


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PHARMACEUTICALS

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Frankford, Pa.

Yellow Jackets Restaurant

4736 Frankford Avenue

J. M. Robinson

:::

Proprietors

:::

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HAL MORAN

WHO STARTED THE HOME FIRES BURNIN AGAINST THE CARDINALS LAST WEEK

FIRST HALF	CARDINALS 7	JACKETS 0
SECOND HALF	JACKETS 33	CARDINALS 7

YO-HO

DONT FOOT BALL PLAYERS HAVE THE PRETTY RED CHEEKS, THO?

TIME OUT TILL I GET MY BANDAGE CHANGED

SAY'S SPRING-STEEN

AS THERE WAS NO GAME ON SUNDAY THE BOYS STAYED IN AND WROTE HOME

P.S. NOW YOU TELL ONE.

"SLIM CHANCE"

THE MOST TALKED ABOUT MAN ON THE FIELD IS ALWAYS THE REFEREE

WHO WOULDN'T WANT TO BE A DONKEY?

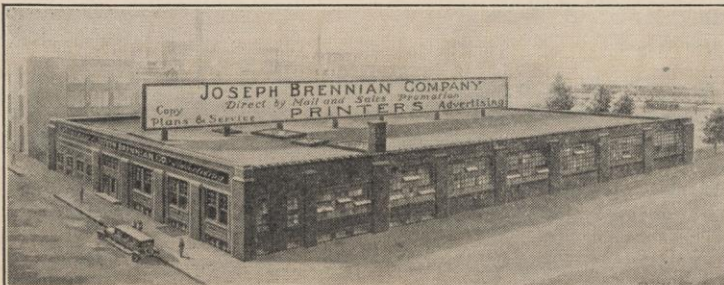
REED STOPS 'EM

ERNE NEVERS AND DULUTH ESKIMOS.

NOW D'GONE IT!

TO DAYS GAME

Demand
Necessitates
this New
Printing
Plant



to be
erected at
Kensington
Ave., Jasper
and Buckius
Streets

JOSEPH BRENNIAN COMPANY
DIRECT - MAIL - AND - SALES - PROMOTION - PRINTERS



Look at your HAT—

Everyone Else Does!

Be sure your next hat is a
Zanzinger hat and be assured
of correct style and quality.

Headquarters for
Stetson Hats — Schoble Hats

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ALBERT and SEPVIVA STREETS

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HEY!

After the Game Eat This Supper!

\$1.25

MENU

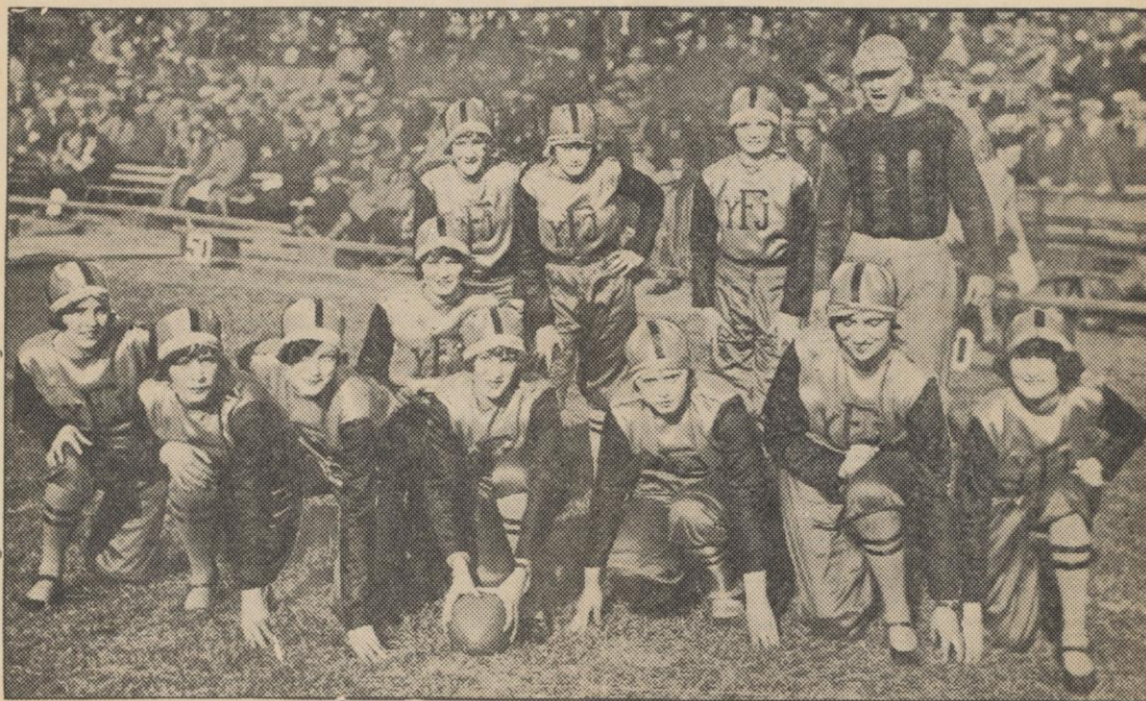
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FRESH FRUIT CUP
 CHICKEN NOODLE SOUP
 BROILED STEAK CODFISH
 CREAM EGG SAUCE
 PARISIAN POTATO
 FRIED CHICKEN A LA MARYLAND
 CREAM MASHED POTATOES
 MIXED FRESH VEGETABLES
 COLESLAW
 CREAM WAFFLES WITH LOG CABIN SYRUP
 ICE CREAM
 BREAD AND BUTTER
 ORANGE SHERBET
 COFFEE

at **Roesberg's Cafe**

Frankford Avenue at Unity Street

HERE IS ONE REASON WHY THE YELLOW JACKETS WON



This group of lovely ends and tackles, backs and guards togged themselves in Frankford's brilliant colors and gaudily played a game of football in the rest period of the Frankford-Chicago game Saturday. Left to right in the front line they are: Mary Dunn, Margaret Hickey, Martha Koch, Lydia Denny, Mary Vogt, Mary Neal and Alice Priest. "Reds" Mullany is seen in the background with Phyllis Priest (left to right), Bertha Koch, Emma Koch, and Mabel Denny.

ABBOTT & COBB SEEDS

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EVERYTHING FOR FARM AND GARDEN

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STRONG

RELIABLE

SOUND

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Frankford Avenue and Unity Street

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Surplus, \$750,000.00

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\$3.00 per Year Upwards

Open Banking Hours Every Day and on
FRIDAY EVENINGS, 6 to 9 o'clock.

SPACE BELOW CONTRIBUTED TO YELLOW JACKET FOLLOWERS BY
WILLIAMS BROS. - WILLIAMS BROS. Inc.
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Kinsey and Josephine Streets 4426 Frankford Avenue

DULUTH ESKIMOS

FIRST HALF SECOND HALF
1st Quarter 2nd Quarter 3rd Quarter 4th Quarter

	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Touchdown				
Goal				
Goal (From Field)				
Safety				
Total				

FINAL SCORE VISITORS.....

FRANKFORD YELLOW JACKETS

FIRST HALF SECOND HALF
1st Quarter 2nd Quarter 3rd Quarter 4th Quarter

	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Touchdown				
Goal				
Goal (From Field)				
Safety				
Total				

FINAL SCORE PHILADELPHIA YELLOW JACKETS.....

TOUCHDOWN	6	GOAL (From Field)	3
GOAL (After Touchdown)	1	SAFETY	2

THE YELLOW JACKET DEALER HUDSON

**EXCEPTIONAL VALUE in all Models,
extremely wide in power range,
the most economical of
all 3½" sixes**

Super Six Quality Since 1916

FRED K. JONES, Orthodox and Paul Streets, Frankford

Fans Enjoy Clever Cartoons by MacBride Every Week-end

HIS WORK, DONATED FREE OF CHARGE, HAS BEEN A FEATURE OF
THE ASSOCIATION PUBLICATION FOR FOUR YEARS

"MacBride," he signs himself in the clever cartoons he draws for the Official Program of the Frankford Athletic Association and keen observers among the program patrons



are ready to say that some day "MacBride" may be as well known to comic strip follow-

ers of the daily papers as are the names of "Sidney Smith," "Cliff Sterrett," and other notables of today.

Mac was not born with a silver spoon in his mouth, but he did break into this mundane existence with his fate pre-ordained. For Mac's father, too, is a cartoonist. The elder MacBride has carved for himself a niche in the hall of fame of Scottish cartoonists.

Young Mac inherits the skill of his father. When he was sixteen years old he harkened to the stories of gold to be picked up on the streets of the United States and, obtaining the parental consent, migrated to Philadelphia.

Realizing that native ability alone would not take him to the front, Mac has placed himself under the direction of the creator of Camille O'Flage, the "Somebody's Stenog" of Evening Ledger fame, and aided by the instructions of that artist threatens to become a real notable among the cartoonists.

Mac works as an artist all week and then contributes his services to the Frankford Athletic Association and the program for each game.

THE YELLOW JACKET DEALER ESSEX

ECONOMICAL TRANSPORTATION

SIX CYLINDER COMFORT IN OPERATION

RIDING QUALITIES, HERETOFORE ONLY

ATTAINABLE IN CARS OF GREAT WEIGHT

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26 North 13th Street

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COMMISSARY

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Where Seashore and Country Meet

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Where The Yellow Jackets

Do Their Fall Training

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JOBGING Promptly Attended To

Estimates Given

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A Quarter of a Century of Professional Football

Frankford, a community of Northeast Philadelphia, has been the birthplace of many original ideas, both in business and pleasure. It has always been a sport producing and sport loving locality.

There has been great newspaper comment in the last few years over the respective merits of professional and college football. The Yellow Jackets have represented the Northeast section for a number of years and boasted of a top notch team. They have become known from coast to coast and have been a real factor in the recent building up of professional league football.

Several other cities in our country maintain first class professional football teams, but where is a community that can go back twenty-five years and more and show a football team of similar rating.

Today there is the Frankford Athletic Association owning a splendid ground and supporting a football team equal to any in the country—THE YELLOW JACKETS.

In 1899 there was a Frankford Athletic Association with grounds at Wistar Park, what is now Oxford Ave. and Harrison St., supporting a football team without a peer at that time. Today the Yellow Jackets play the teams in the National Professional Football League, in the old days the games were hard to arrange. Penn Scrub, Princeton Scrub, the Carlisle Indians were among the contestants.

The present Association is composed of sport lovers of the community who pay annual dues to belong. The same thing was true of the other Association. The Directors work for the love of the thing, simply interested in producing clean sport for the community without financial dividends; that was precisely the story in the days past. This community not only boasts of having originated the sport and kept it up, always a leader in it, but is going to produce both teams in person. Besides the present day team of the Frankford Yellow Jackets here at the Stadium today, we also have the old timers, the original team of 1899, in their football togs.

The old picture of the team, taken on Wistar Park Field in 1899 will be retaken on the Yellow Jacket Field. This is something unique without a parallel in the annals of sport.

The Frankford A. A. of 1899 included: Clarence Swope, Manager; William Riddell, Jr., Coach, and Edward S. Gilmour, Manager.

The players: Philip Griffith, Wm. Mason, George C. Gilmore, Charles Heard, Frank R. Lippincott, Wm. A. Castor, Harry McCormick, William H. Bratton, Lewis Hornberger, Frank King, Robert Latimer, J. Harry Schumacker, Bert T. Conn.

"Home Building of the Better Kind"

George R. Osborne & Son

BUILDERS

5014 SAUL STREET

Bell Phone, JEFFerson 1145

FRANKFORD, PHILA.

Across The Line! - A Winner!

Just as the Frankford Yellow Jackets work the ball, yard by yard, up the field and across the line — A WINNER — so must you build up your bank account, dollar by dollar, until you too have reached your goal and crossed the line — A WINNER. Both require the same constancy of purpose and determination.

Start an account now and SAVE regularly with

THE WESTERN SAVING FUND SOCIETY

of PHILADELPHIA

MAIN OFFICE at TENTH AND WALNUT STREETS

FRANKFORD OFFICE located at Nos. 4643-4645 Frankford Avenue

OTHER OFFICES situated at Front and York Streets, and Germantown Avenue and Venango Street.

4% Interest

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CLEARFIELD AND WITTE STREETS

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FOR REAL ESTATE ANYWHERE IN THE NORTHEAST

See SENDERLING

FOR A SQUARE DEAL

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HARRISON GARAGE

AUTOMOBILE LIVERY SERVICE

1689 to 1699 Fillmore Street, Frankford

NEW PACKARD, CADILLAC, LOCOMOBILE LIMOUSINES AND TOURING CARS
FOR HIRE — Hour — Mileage — or Monthly Rental

Private Ambulance Service

DAY OR NIGHT—DISTANCE NO OBJECT—ONE TO ONE THOUSAND MILES

Careful, Competent and Polite Experienced Chauffeurs

CHAS. T. WILLIAMS, Owner and Manager

GEO. W. WILLIAMS, Assistant Manager

Phones, Jef. 50-60 - 43-75

24-Hour Service



President Carr, of the National Football League, sees Jackets crush Cardinals. President Carr, left of President Holden, F. A. A. Uncle Joe Beeson and Girl's Football Team in background.

FRANCE-BUILT-HOMES
FRANKFORD STANDARD
OR OVER FORTY YEARS

There Is An Operation Now

SANGER STREET AT HORROCKS STREET

(First Street Above Bridge)

WM. FRANCE SONS, Inc.

Boosting

Derbyshire Bros.

For FURNITURE

Bobby Calhoun

The Official Announcer

Frankford Yellow Jackets

Says to Score A Touchdown for your Goal
of Happiness

Start the Game with a well

Furnished Home

See Derbyshire Bros.

For Furniture - Carpets - Bedding, Etc.

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Mr. Joseph Duval,
5231 Sylvester Street, Frankford.

William Beach

Mrs. Eva Feeny,
1205 Howarth Street, Frankford.

Mrs. Beatrice Dalby,
5542 Torresdale Avenue, Frankford.

Mr. Alfred DuBois,
4710 Large Street, Frankford.
1828 Gillingham Street, Frankford.





Frankford Rooters of Today and Days Gone By

MANY CITIZENS OF OUR COMMUNITY KEEP UP THEIR INTEREST IN FOOTBALL

Many communities start real activities or maintain interest in different affairs for short periods, but Frankford has always gone in for sport. Real sport, top notch stuff, indoor and outdoor, new sports and old time games, all have been, are and will be represented in and by Frankford as long as there is a Frankford.

The records of the various teams, present or past, are worthy of scanning. The home town has always held its own with the best. The present F. A. A. supports football alone but the old F. A. A. had a baseball team, a soccer team and a football team.

It is interesting to look back over the old records. Among the stockholders back in 1899 was Uncle Joe Beeson, present at every Yellow Jacket game today. Other men seen every week are J. A. Edgar, James France, James S. McMaster, Sr., Wm. Overington, Jr. and John A. Quinn, who were officers in the old Association. Other regulars are Edwin Ford, Dr. George Hanna, George Henry, James Hearl, David T. Hart, Wm. Markley, C. E. Outterson and Frank Sidebotham.

Still others who were stockholders in the old F. A. A. are James McMaster, Jr., who is a Director in the present Association;

Joseph J. Toland, Sr., who umpired baseball games; Jesse Purnell, who played and held office; Edward S. Gilmour, who held offices in the old days; Bob Latimer, who played; Francis Moitz, who was a former Director of the present organization. William A. France, who is active at present, and Frank T. Wilson, who was an officer in the old Association and is also of the present. William H. Bratton, who played on the soccer and football teams, El Baker and Howard Galbraith, who played on the baseball teams, Bill Orrell, another baseballer, Harry Schumacker, who played football, and George C. Gilmour, who played football and was the moving spirit in the formation of the old Association can all be seen at the present Yellow Jacket contests.

The old town can hold its head up high in the matter of sport, the town backs all its teams, the residents are stickers no matter how young or how old they are.

The account of the 1899 Thanksgiving Day game with Philadelphia and Reading Y. M. C. A., taken from the Frankford Gazette, is interesting; some of those occupying boxes today had them in the old days. Over two thousand people (some crowd

Continued on Next Reading Page

Kensington Trust Company

KENSINGTON & ALLEGHENY AVENUES

Branch Office

BROAD & ALLEGHENY AVENUE

This Bank with its strong financial organization is always at the command of the manufacturers and merchants of the entire Northern and Northeastern sections of Philadelphia.

OUR SAVINGS FUND

is open Monday and Friday Evenings until 9 o'clock.

4% Interest Paid

CHARLES L. MARTIN
President

JAMES HENRY
WM. H. BREHM

} VICE PRESIDENTS

H. P. MAUGER
SEC'Y. & TREAS.

"Say it with Flowers"



Flowers have a way of expressing those tender thoughts that we ourselves cannot say or write. Whatever the occasion may be flowers are always appreciated. We can telegraph them anywhere.

FLOWERS FOR ALL OCCASIONS

HILL'S FLOWER SHOP

4465 Frankford Avenue

Bell Phone, Jefferson 4477

Keystone Phone

Gibson Walker Company

INCORPORATED

LUMBER

LUZERNE and F STREETS

PHILADELPHIA

FRANKFORD ROOTERS OF TODAY AND THE DAYS GONE BY

Continued from Previous Reading Page

those days) were present. Frankford won 28-0, the lineup of the home team was:— Left end, Harry Schumacker; left tackle, Frank Lippincott; left guard, William Mason; center, Philip Griffith; right guard, George Gilmour; right tackle, Charles Heard; right end, Lewis Hornberger; quarterback, Frank King; left halfback, Harry McCormick; right halfback, Robert Latimer; fullback and captain, William Riddell. There is no account of the substitutes, but the summary reads: "Touchdowns, McCormick, 2; Riddell, Latimer, Hornberger. Goals after touchdowns, Riddell 3. Referee, E. M. Wilson, Haverford College. Umpire, D. G. Gimber, P. & R. Y. M. C. A. Linesman, H. Gransback and Frank T. Wilson. Timekeeper, James Davis. Time of halves, 25 and 20 minutes."

The interesting features are halves instead of quarters, that touchdowns counted five instead of six, that field goals counted

five instead of three. Another feature is that in the old days shin guards and nose guards were always used, today neither are seen.

Two official pictures of the 1899 football team were taken that year. In the picture displayed in this Program the players shown are left to right:—

1st Row—Frank King, William Riddell, Jr.

2nd Row—Lewis Hornberger, Robert Latimer, George Gilmour, Philip Griffith, William Mason, William Bratton, William Castor.

3rd Row—Harry Schumacker, Harry McCormick, Frank Lippincott.

4th Row standing—Charles Heard, Herman Sonneborne and Barter.

The managers of the team were Clarence Swope (between King and Riddell) and Edward Gilmour (between McCormick and Lippincott). The first man on front row in civilian clothes is James Davis, timekeeper.

The photograph of the team, 1899, is published in this issue of the Program through the courtesy of H. S. Adams, a member of the old F. A. A.

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N. E. Cor. Kensington and Allegheny Aves.

at the L Station

The Right Place to Buy Your Radio



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Willard Chevrolet

4100 Frankford Avenue

Guns

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The Dependable Store For Sporting Goods
of Every Description

HOWARD GEORGE

4359 Frankford Avenue
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Both Phones

Open Monday, Friday and Saturday Evenings

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Established 34 years

Radios

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CARS GREASED — All Makes

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Both Phones

Scotch  Rugs

WM. HENDERSON & CO.

Frankford, Philadelphia

BECAUSE organizations such as the Frankford Athletic Association tend to develop a closer bond of sympathy between the residents of the community, develop civic pride and advertise Frankford throughout the entire United States, we are pleased to be represented in this program.

Robert Lewis Company

Manufacturers of

Upholstery Fabrics

WHEATSHEAF LANE and CORAL STREET

East of 3900 Frankford Avenue

FRANKFORD, PHILA.

Boosters of the Sesqui-Centennial

Two Winners



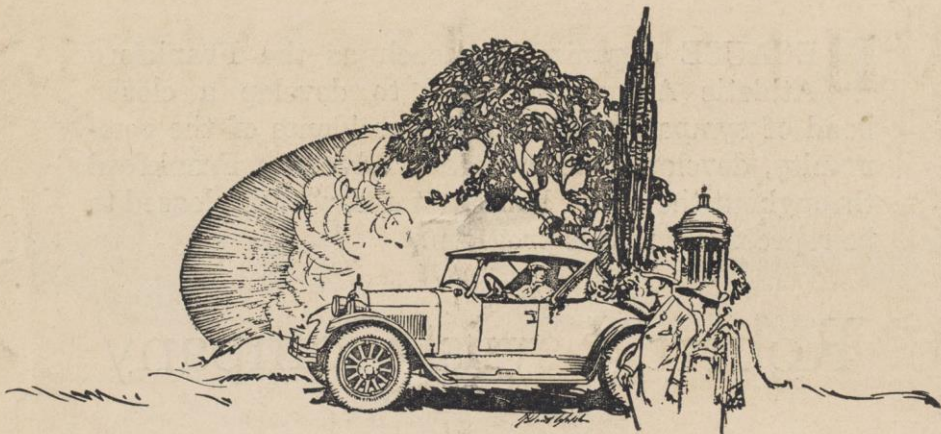
KATHLEEN COYLE

"Miss Wildwood Gables," who was a guest of the F. A. A. Management last Saturday at the Chicago game. She was accompanied by Mr. Lawrence Downey, of Pedrick & Co. and presented by Bobby Calhoun.

ERNIE NEVERS

Greatest Fullback of all time. All-American last year, who is leading the Eskimos against the Jackets today.





Dodge Brothers Sport Roadster
With Rumble Seat

Here is a car that will immediately capture your admiration. Rakish in lines, beautiful in finish and elegant in appointments; it provides ample room for luggage, golf clubs and tennis rackets.

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PREMIER RADIO CORP.

Dealers in

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ROSER H. FELTON, PRES.

FRANK J. MURPHY, SEC.

WILDWOOD GABLES

HAS TAKEN IMMENSE
STRIDES FORWARD —
VALUES HAVE INCREASED
TREMENDOUSLY

REALTY EXPERTS ARE
POINTING TO IT AS ONE OF
JERSEY'S LEADING
RESORTS

And Why?

THE ANSWER IS TOLD in the advertisements of this great
Community here reproduced.

EVERY PROMISE MADE in this advertising has been kept.

EVERY PEDRICK PLEDGE has been fulfilled.

EVERY PEDRICK PREDICTION has come true.

Wildwood Gables is a crowning achievement of Frank J. Pedrick and Son. This superb seashore community, with its beautiful homes, its modern civic improvements, and its delightful landscapes is a splendid example of the handiwork of the Pedrick organization.

**For the convenience of our clients, a new Pedrick Office, at
3167 Kensington Avenue has been opened.**

Mr. Lawrence Downey is manager of this branch.

ATLANTIC CITY
1516 Atlantic Avenue
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Opposite Steel Pier
California Ave. and Boardwalk
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1332 Chestnut Street
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103 S. 52nd Street

GRANITE *Silk Stockings*

Are made in a variety of styles so that every demand of the wearer may be satisfied. For every day use, the GRANITE Service Stocking, known as Style No. 510 is most practical.



Strawbridge & Clothier

Sole Distributors in Philadelphia



WHO IS THE LUCKY ROOTER?

OFFICIAL PROGRAM LUCKY ROOTER CONTEST

If the rooter whose picture is ringed in the above photograph will report in person at the Program Stand with a copy of the program, he will be presented with a Reserved Seat Ticket for next Saturday's Game (Value \$1.50). This contest will be run each week throughout the season, different sections of the crowd being taken each game. WATCH FOR YOUR PICTURE!

BOWLING

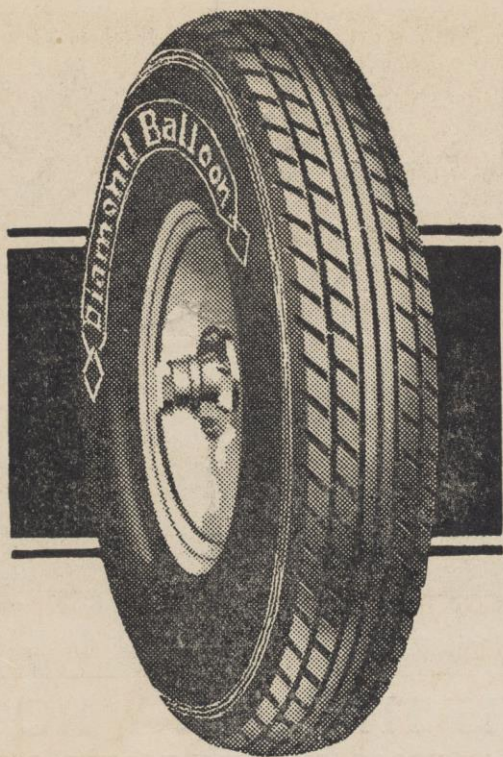
On or about December 1st a first class Bowling Academy will be opened for the benefit of the folks living in and around the home of the Yellow Jackets.

We desire to emphasize the fact that the equipment and the environment will be first class in every respect. We invite the men folks, if married, to bring their wives along, or the single men to bring the ladies, that men and women both may partake of this pleasant muscle-building and fat-reducing indoor pastime.

We welcome League Bowling. For information, call Jefferson 5612, or ask Shirar.

Frankford Bowling Recreation, Inc.
4671 Darrah Street, Frankford

BEST IN THE LONG RUN



“STRAIGHT LINE SELLING”
saves you money on
Diamond Tires

THE Diamond Tires you get here are sold at “straight line” prices. Bought direct from the factory — sold direct to you!

You get the savings we make by quantity selling. You get a tire

with a reputation for giving service.

Before you buy another tire — let us tell you more about Diamond Cords.

FOSTER, MILLER & BIERLY

Distributors Goodrich Products

4613 TORRESDALE AVENUE

Goodrich Tires

for every transportation need

This Strong Aggregation Here Today



Left to right:—Hangsrud, Gayer, Scanlon, Keisling, Method, Murray, Rundquist, Rooney, Nevers, Johnson, Underwood, Rooney, Stein, Blood, Manion, Carlson, Fitz-Gibbons.

Local football fans will feast their eyes on an awe-inspiring collection of giants when Ernie Nevers, "The world's foremost athlete," leads his husky Duluth Eskimos on the gridiron to meet the local professional eleven. Those who follow football say that the famous Leland Stanford star has one of the heaviest aggregations ever assembled on a football field. From end to end, the big boys will average much better than 200 pounds and the fleet backfield will go better than 185.

Nevers is one of the greatest drawing cards in the professional game today, and has attracted careful attention wherever he has displayed his brilliant stuff. "Pop" Warner, renowned coach who developed Nevers and the great Jim Thorpe, has pronounced Ernie the greatest football player he has ever seen. And this sweeping statement went for Red Grange and the Four Horsemen. After watching Nevers star against Notre Dame, Knute Rockne called him the greatest backfield man in gridiron history.

Nevers won 13 college letters at Stanford in three years of athletic endeavor. He starred in football, baseball, track, basketball and gymnastics. Last spring, upon graduation, he signed up with the St. Louis Browns of the American League and made a better impression on the fans than any

college pitcher that entered the Major Leagues in many seasons.

Nevers, Fitz-Gibbons, Blood and Gilbert are the "Four Polar Bears" of the outfit. All four are triple threat men of dangerous ability. In the second backfield are the "Four Cubs":—Method, Cobb Rooney, Kelley and Quam.

Showers of meteoric forward passes and trick plays of magic design will be depended upon for the most part by the Eskimos to crush the Jackets.

With only one defeat marked up against them, the powerful giants of the north still have hopes of running away with first honors this season. The only defeat they sustained was put over by George Halas' Chicago Bears, 24-6. It was the first time that the men from the Zenith City saw their goal line crossed or even seriously threatened. In all their games, the Eskies have given dazzling exhibitions of the ultra modern games with just enough old style football to vary their attack.

The style of play was originated by "Pop" Warner at Stanford, where Nevers starred for three years, and was brought East by the latter. Mixed up with the Warner creations is a series of Knute Rockne plays, where it was thoroughly learned by half-back John Blood, who served two seasons on the Irish Squad.

Footballs Used by Yellow

WILL S.

4626 FRANKF
SPORTING GOODS V

Line-up of Both Teams

FRANKFORD YELLOW JACKETS

12—SPRINGSTEEN	Left End	LEHIGH
14—CARP	Left Tackle	MILLIKEN
17—HOFFMAN	Left Guard	LEHIGH
19—REED	Center	BUCKNELL
15—COMSTOCK	Right Guard	GEORGETOWN
18—YOUNGSTROM	Right Tackle	DARTMOUTH
11—CROWTHERS	Right End	COLGATE
3—JONES	Quarterback	GROVE CITY
2—HAMER	Left Halfback	PENN
4—MORAN	Right Halfback	CARNEGIE
7—STOCKTON	Fullback	GONZAGA

Substitutes:—16, Budd, Lafayette; 6, Wilcox, Swarthmore; 8, Homan, Lebanon; 13, Chamberlin, Nebraska; 10, Potts, W. & L.; 9, Bruder, W. Va.; and Books, Dickinson.

ALVIN A. SW

Lincoln *Ford* Fordson
CARS-TRUCKS-TRACTORS

Commercial Bodies for
Every Requirement



Reconditioned and Guaranteed Cars For Sale. Dis

TREMENDOUS DEMANDS FOR LATEST IMPROVED CARS. STATISTICS P

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W Jackets Furnished by

GIBSON

ORD AVENUE

ICTROLAS

KODAKS

ms for Today's Game

DULUTH ESKIMOS

			Weight
14—UNDERWOOD	Left End	Colorado	195
16—KEISLING	Left Tackle	Creighton	243
10—CARLSON	Left Guard	Ameo College	205
3—STEIN	Center	Fordham	190
7—MANION	Right Guard	St. Thomas	170
22—GAYER	Right Tackle	Nebraska	215
11—JOHNSON	Right End	Fordham	180
1—ROONEY	Quarterback	Independent	180
27—FITZGIBBONS	Left Halfback	Creighton	175
57—BLOOD	Right Halfback	Notre Dame	180
4—ERNIE NEVERS, Captain	Fullback	Stanford	205

Substitutes:— 44, Gilbert, Valpariso; 17, Method, Indpt.; 33, Kelly, North-western; 20, Williams, Northwestern; 12, J. Rooney, Indpt.; 5, Larson, Minne-sota; 23, Murphy, St. Thomas; 29, Suess, Olympic Club.

WENSON, Inc.



*Largest Dealer in
Northeast Phila.*



fferent from the "USED CAR" as often mentioned.
ROVE THAT 50% OF ALL THE CARS SOLD ARE FORDS.

KENSINGTON AVE., PHILA. *Open Evenings*

Official Hatter
to
Frankford Yellow Jackets

And Their Followers

Ask the Man Who Wears One

Bobby Calhoun

Say's

Milne's Hats



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We Serve The "Northeast"

OXFORD
COAL

Oxford Fuel & Supply Co.

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Opposite Frankford Arsenal

Oxford Coal and Yellow Jackets Keep The Northeast Hot

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OFFICIAL PHOTOGRAPHER

For the

YELLOW JACKETS PROGRAM

Football is Real Sport

The

Frankford Day Nursery

Helps

Many A Mother Support Her Children—

Why not send the Nursery a Contribution?

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Wildwood and Wildwood Crest,
New Jersey

Make them the Ideal Winter Vacationland

Golf - 365 Days in the Year

Horseback Riding, Theatres and other Amusements

No Snow - South of Mason-Dixon Line

Special Winter Hotel Rates

For Further Information, Write

Bureau of Publicity

Wildwood Board of Trade

Wildwood, N. J.

THE
BEST



THE
BEST

It Sure Was a Victory

(By Miss Emma Koch, of 1942 Church St., Frankford, who made the silk Yellow Jacket Uniforms of the girls' team last Saturday.)

'Twas a great game of football and the large crowd of fans,
Rendered oodles of cheering and clapping of hands.

There was whistling and stamping and all kinds of rackets,
As yard after yard was gained by the Jackets.

As they neared the goal posts, there arose such a clatter,
That people for miles wondered what was the matter.

The Jackets crashed into the Card's and oh how—
They rocked 'em and socked 'em, it sure was a wow!

Jones and Moran tied the score with a seven,
That seemed to be sent to us, straight down from Heaven.

The buglers, the drummers and the thousands of fans,
Went actually co-coo and almost wrecked the stands,

And though I felt like dancing or smashing a hat,

Of course, I was denied the pleasure of that.
While the tangled up players began to uncurl,

I just stood there smiling—you see, I'm a girl.

And after the first—touchdowns came thick and fast,

And the Cards' lead of seven was a thing of the past.

When the game ended, with Frankford the winner,

And everyone's thoughts turned towards a good dinner,

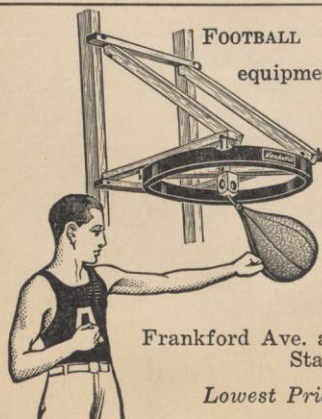
Of all the fans present, (and the number was high),

There wasn't a person more happy than I.
Tho' I haven't a chance of becoming a poet,
I'm wild about football, and I hope these lines show it.

Hinky Haines, former Penn State speed merchant, sort of showed up the Chicago Cardinals when he dashed 75 yards through a broken field for a touchdown. Earlier in the game Haines grabbed a pass from McBride for the first marker.

Lewellen Packer, backfield ace, had a field day against the Milwaukee Badgers. Aside from gaining 15 yards on every exchange of kicks, the former Nebraska captain made a pair of touchdowns, one after a 70-yard gallop down grid.

**"THE BIG WHITE COATS WORN
BY THE ESKIMOS ARE MADE
FROM PATRICK DULUTH POINT
BLANKETS"**



Sporting Goods
an efficient
dept. in the
**Greater Bill
Kogen Store.**

Frankford Ave. at Church St. "L"
Station

Lowest Prices to Clubs

"Frankford's Own"

Enterprise Radio Shoppe

4509 Frankford Avenue

and

Yellow Jackets

"We Aim to Please"



—and then YOU will share
their pride in this Saw

YOU can still buy a hand saw that is the personal product of a craftsman's hands—and in which you can take a craftsman's pride.

Though the world's greatest saw works is alive with modern machines—many of them invented and built here in the Disston plant—

The fame of "The Saw Most Carpenters Use" rests square on the skill of the Disston workman.

Henry Disston's first saws won their way on workmanship.

And so, when your Disston Saw makes hard work easy, you are getting a result that generations have worked to give.

The springy, tempered Disston Steel blade that holds its keen edge so long—

The true, clean, easy cutting that is so quickly done—

The balance and swing that make it seem a part of your arm—

These are the things that Disston saw-makers, aided by improved methods and modern machinery, work into the Disston Saw.

Go to the nearest hardware store. Take a Disston Saw in your hand. Read the promise etched on its shining blade.

Test that promise in use.

Try this saw for speed, ease and clean cutting.

Then you will understand and share the pride of the men who make the Disston Saw!

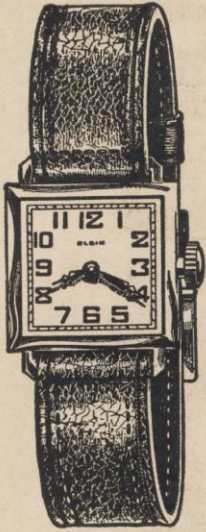
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Philadelphia, Pa.

DISSTON

B. Rowland & Bro., Inc.
Church Street and Pennsylvania R. R.

LEHIGH COAL

Since 1858



A Winning Christmas Present

Surprise him with a *Real Good Wrist Watch* this Christmas. They're very practical and nearly all men are wearing some sort of one now. Give HIM a new style one that is RELIABLE and you'll sure SCORE A WINNING TOUCHDOWN.

Priced From \$12.⁰⁰ to \$75.⁰⁰

A deposit will reserve your selection 'till Xmas.

\$32.⁵⁰

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JEWELERS
4612 FRANKFORD AVE.

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Monday, Friday and
Saturday Nights

Hold That Line

Of defense for the future by opening an Account in a Strong, Reliable Bank, where your Financial safety will be carefully guarded.

SECOND NATIONAL BANK OF PHILADELPHIA

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Save your wife the burdens of settling your estate.
Let our Trust Officer explain how we can serve you as your executor.
You can discuss this matter without obligation.

Safe Deposit Boxes for Rent

\$3, \$5, \$7, \$10, \$25

ACTS AS EXECUTOR AND TRUSTEE

INTEREST PAID ON CHECKING AND SAVING ACCOUNTS

EQUIPPED FOR PERSONAL SERVICE

OPEN FRIDAY EVENINGS

TOTAL RESOURCES, \$13,000,000.00

What Price Quality?

IT ISN'T price alone that makes economy. It's the quality you buy for the price you pay. If you will look around and compare price for price and quality for quality—then you will realize the sound economy we offer you.



McCurdy Bros.

Kensington's Leading Department Store
Front and York Streets
Philadelphia, Pa.

*Best wishes to the Yellow Jackets
for a Successful Season*



Geo. Royle & Co.

TORRESDALE & FRANKFORD AVENUES

Frankford, — Philadelphia, — Pa.

Makers of Dolly Madison Bed Spreads and Upholstery Material

THE INDUSTRIAL TRUST, TITLE &
SAVINGS COMPANY

1944-52 N. Front Street

ESTABLISHED 1889

SURPLUS and PROFITS, \$1,900,000

CAPITAL, \$500,000

TRUST FUNDS, \$8,500,000

Yellow Jackets and Frankford

EDGEWATER DYEING AND
FINISHING WORKS

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FRANKFORD, PHILADELPHIA

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ARTHUR H. LOCKHART, Sales Manager

Frankford, Phila.

The
Jewelry
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of
a
Thousand
Wonders



Ten Minutes from Market Street on the "L."



Christmas Gifts Reserved on Deposit



Our Guarantee

is indefinite —

YOU BE THE JUDGE

We'll Refund Your Money

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Oxford Bank Building
Frankford, Phila.

JONES and BRADER'S

Restaurant

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4804 Frankford Avenue

Phone Jefferson 9485

Oysters Our Specialty

Jackets' Jinx, Dayton, Here
Next Saturday, November 20

OHIO CITY ELEVEN ALWAYS PLAYS ITS BEST GAME OF SEASON
AGAINST FRANKFORD AND WILL BE HARD TO BEAT

The Dayton Triangles will furnish the opposition for the Yellow Jackets next Saturday.

Dayton is a real threat to the locals, more so to Frankford than any other team in the League as the Triangles seem to have mastered the system of always being at their best against the Jackets.

In 1923 a totally unexpected defeat inflicted on Frankford by Dayton, kept the Yellow Jackets from breezing home in front for the National Championship, and the last two seasons have given Frankford two of the most stubborn battles seen on the local gridiron. Last year the game was won in the final period by a field goal, 3-0.

Dayton, like virtually every other team in the League, is much stronger this year than ever before, and have among their lineup several real stars just fresh from college.

Coach Chamberlin recognizes the menace concealed in this year's Dayton eleven and plans to work the Jackets hard all week in

order to continue in the thick of the league fight.

They always are a colorful crew and the followers of Frankford are certain of a well and cleanly played game from a team that will extend the home club to the utmost. Get your tickets early.

* * *

YELLOW JACKET NIGHT AT THE
ROOSEVELT THEATRE. NOV. 18th

Thursday Evening, November 18th, will be Yellow Jacket night at the Roosevelt Theatre.

Messers Stamper and Dannecker, of the theatre management, have had moving pictures taken of the various Yellow Jacket players. These will be shown on the screen that evening in addition to the regular pictures. The Yellow Jacket fans will be on hand in full force, the team being the guests of Mr. Stamper.

Vulcanizing

Tire Service

Harry W. Keene

Everything for the Auto

1201 BRIDGE STREET

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Finest and Best Equipped Billiard Hall in
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Sport Lovers of the District meet, talk and
Buy Smoking Supplies at

GENTRY & OTTO'S

Wholesale and Retail Tobacconists

Cut Price on all Smokers' Supplies

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FRANKFORD

Bell Phone, Jefferson 9620

PUBLISHERS OF
THE OFFICIAL YELLOW JACKET SONG



4666 FRANKFORD AVENUE
PHILADELPHIA, PA.

EVERYTHING IN MUSIC
Crosley and Atwater Kent Radio

YELLOW JACKET SONG BOOKS
SOLD ON THE GROUNDS

SCORING RECORD OF YELLOW JACKETS

Player	Touchdown	Field Goal	Extra Point	Total
MORAN	4		3	27
JONES	4			24
BUDD		5	7	22
WILCOX	3			18
BRUDER	2			12
HAMER	1			6
STOCKTON	1			6
ROBERTS	1			6
REED	1			6
COMSTOCK	1			6
				133

FRANKFORD'S SCORING RECORD
FOR SEASON OF 1926

- 1 Frankford, 6; Akron, 6.
- 2 Frankford, 13; Hartford, 0.
- *3 Frankford, 10; Hartford, 0.
- 4 Frankford, 30; Buffalo, 0.
- *5 Frankford at Buffalo—wet grounds.
- 6 Frankford, 6; New York, 0.
- *7 Frankford, 6; New York, 0.
- 8 Frankford, 17; Canton, 0.
- *9 Frankford at Canton—rain.
- 10 Frankford, 6; Providence, 7.
- *11 Frankford, 6; Providence, 3.
- 12 Frankford, 33; Chicago Cards, 7.

133 23

*Denotes Sunday Games.

SUNDAY, NOVEMBER 14

- Akron at Cardinals.
- Los Angeles at New York.
- Canton at Brooklyn.
- Duluth at Pottsville.
- Kansas City at Providence.
- Buffalo at Hartford.
- Hammond—Open.
- Columbus—Open.
- Frankford—Open.
- Dayton at Detroit.
- Louisville—Open.
- Green Bay at Racine.

**FRANKFORD YELLOW JACKET
OFFICIAL SCHEDULE 1926**

SATURDAY — AT HOME

Nov. 13.....	Duluth (Nevers)
Nov. 20.....	Dayton
Nov. 25—Thanksgiving.....	Green Bay
Nov. 27.....	Detroit
Dec. 4.....	Chicago Bears
Dec. 11.....	Open

SUNDAY — AWAY

Nov. 14.....	<i>Exhibition game</i>
Nov. 21.....	No game
Nov. 28.....	<i>No game</i>
Dec. 5.....	Open
Dec. 12.....	Open

**NATIONAL GRID LEAGUE
STANDINGS AND RESULTS**

Chicago Bears	7	1	0	1.000
Yellow Jackets	8	1	1	.888
Pottsville	6	0	1	.857
Duluth	4	2	1	.800
Los Angeles	3	1	1	.750
Providence	4	0	3	.571
Detroit	4	1	3	.571
New York	4	1	3	.571
Cardinals	5	0	4	.550
Buffalo	3	1	3	.500
Kansas City	3	0	3	.500
Dayton	1	0	2	.333
Brooklyn	2	0	5	.286
Hartford	2	0	5	.286
Milwaukee	2	0	6	.250
Akron	1	2	4	.200
Racine	1	0	4	.200
Canton	1	2	5	.167
Columbus	1	0	6	.143
Louisville	0	0	3	.000
Hammond	0	0	3	.000

Officials for today's game are:

Referee:—Thomas Hughitt, Buffalo, N. Y.
Umpire:—Paul Wilkinson, Baltimore, Md.
Lineman:—Gilbert Zierling, Philadelphia.

WEEK END GAMES

Pottsville, 35; Akron, 0.
Chicago Bears, 34; Louisville, 0.
Duluth, 0; Detroit, 0.
Hartford, 16; Canton, 7.
Green Bay, 21; Milwaukee, 0.
Los Angeles, 7; Providence, 6.
Kansas City, 10; Brooklyn, 9.
New York, 20; Cardinals, 0.
Buffalo, 26; Columbus, 0.

ESTABLISHED 1898

Robert Lawson
MEN'S CLOTHES

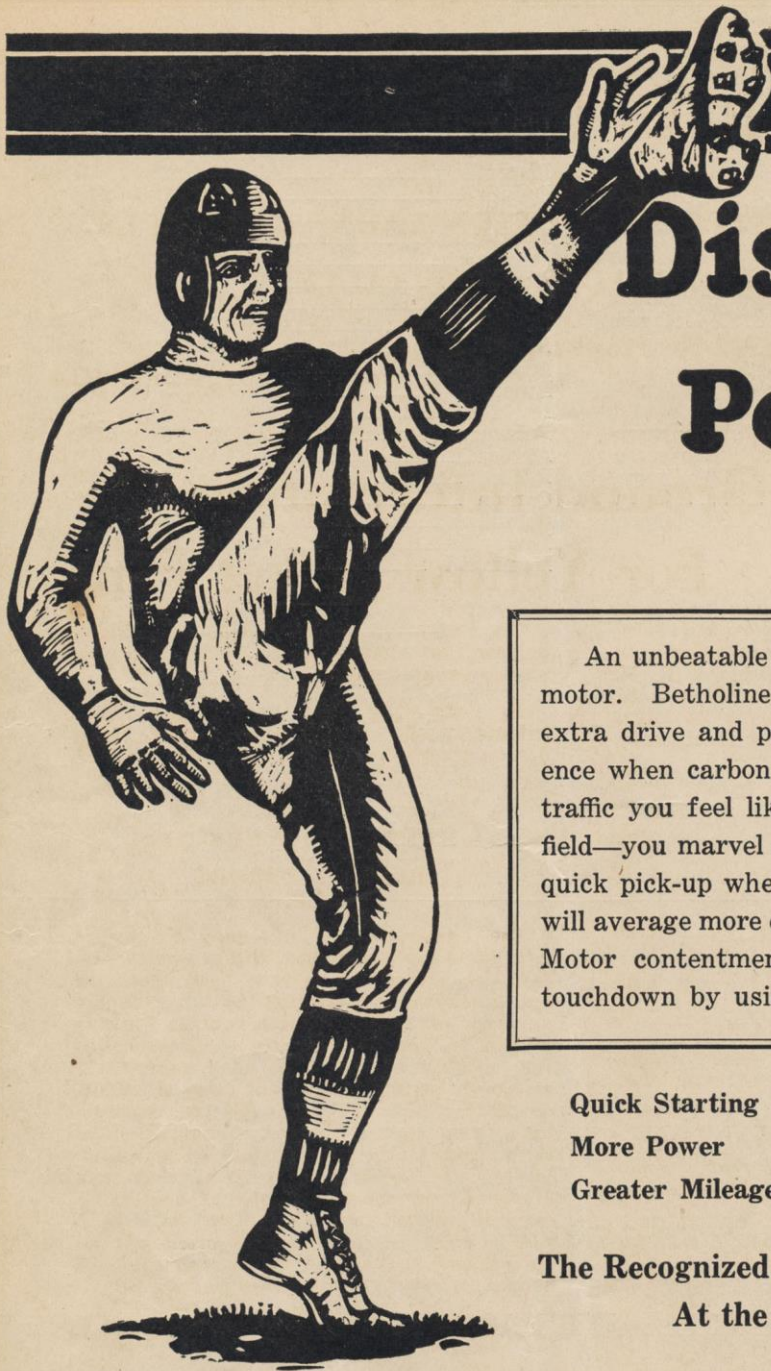
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PHILADELPHIA

Official Yellow Jacket

Ticket Office

OPEN EVENINGS



Distance and Power!

An unbeatable team—Betholine and your motor. Betholine will give any motor that extra drive and power. It acts as interference when carbon attempts to tackle it. In traffic you feel like a half-back in a broken field—you marvel at your car's flexibility, its quick pick-up when you use Betholine. You will average more distance to your drives, too. Motor contentment is your goal—score a touchdown by using Betholine.

Quick Starting

No Knocking

More Power

No Carbon

Greater Mileage

Fewer Repairs

The Recognized Leader of Motor Fuels
At the Green Pumps

BETHOLINE

Means
MORE
POWER

THE WONDER MOTOR FUEL

SHERWOOD BROS., Inc., Phila.

BELL PHONE, JEFFERSON 7150

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DYERS OF

WARPS, MERCERIZED AND COTTON YARNS AND TAPES

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FRANKFORD,

PHILADELPHIA

Ticket and Ground Information For Yellow Jacket Fans

Tickets on sale daily at Lawson's Clothing Store, 1st Floor, Paul Street and Frankford Avenue, from 12 Noon until 6 P. M. and 7 until 9.30 P. M. Saturdays until 12 Noon. Reservations held for 24 hours only. Seats on sale two weeks in advance.

Upper Box Seats.....	\$2.25
Lower Box Seats.....	2.00
Bench Seats.....	2.00
Reserved Seats.....	1.50
(North & South Stands)	
East & West Stands.....	1.25
(Not Reserved)	
General Admission.....	1.00
Junior Admission.....	.50

Field gates and tickets only good through same are as follows: (Gates numbered from Comly Street North.)

Gates 1-2—Season Tickets.

Gates 3-4—General Admission.

Gates 5-6—North & South Stands

Weekly Tickets.

Gate 7—Boxes and Benches.

Gate 8—East & West Stands.

Gate 9—Press.

The Pinkerton Detective Agency, of Philadelphia, has charge of the ticket collections at the various gates.

By complying with the above you will greatly assist the Management. Phone orders promptly attended to; Jefferson 2197.

KEEP SEAT STUBS TO
REMEDY ERRORS

The management of the Frankford Athletic Association, Inc., will zealously protect the holders of reserve seat checks if but given the opportunity to act. Should a holder of a reserve seat coupon for any reason be unable to secure the seat called for, a call for one of the head ushers will result in straightening out any situation, no matter how tangled. All the management asks is the prompt co-operation of the patrons at the park, instead of complaining by letter *after* the mix-up has occurred. *Under no circumstances should holders of coupon checks surrender them to ushers. The coupon is for the protection of the patron and is the most convincing evidence he can invoke to support his claim.*

THE NORTHEAST PHILADELPHIA CHAMBER OF COMMERCE

For

THE YELLOW JACKETS

And

THE WHOLE NORTHEAST

A GOOD PLACE

To Buy Your Clothes!

Perry's Super-Value Policy
steadfastly maintained Season
after Season Assures You of
Fine Quality Only at Super-
Value Prices *Always.*



PERRY & CO.

“N.B.T.”

16th and Chestnut Streets
PHILADELPHIA

MEMBER FEDERAL RESERVE SYSTEM

NORTHEAST-TACONY BANK & TRUST CO.

Longshore Street and Torresdale Avenue
TACONY, PHILADELPHIA, PA.

Assets Over \$2,000,000

Jim Mullaney, "Cheer-up" for Jackets



JIM MULLANEY

Jim Mullaney, whose presence is conspicuous by his stunts along the side-lines during the game, was secured by the F. A. A. Management, to act as Mascot, cheer-up and handy man of the team. He was located by the boys while they were camped at Wildwood, where Jim is one of the most dependable life-guards of Fire Mill Beach, holding a record of thirty-two rescues in the past three seasons.

"THEY SHALL NOT PASS"—

SLOGAN OF GATEMEN

Harry (Taxi) Bateman and William Slick, the Pinkerton men on the Press and Player Gates at the Yellow Jacket Stadium, have varied experiences. It is their job to look them over and make all comers produce tickets or passes. Some of the excuses that are put up to them each week would fill a comic paper. A person has to be slick to out-slick Billy Slick, however. They turn down Captains of Police just as easy as a horde of boys. Even the Directors and players have to toe the mark every day, but in the end it makes a square deal for everybody.

JOHN WEINERT

DRY CLEANING AND DYEING

FOULKROD ST. AND OXFORD AVE.
Frankford

Auto Service

Bell Phone Jef. 1006

LA FRANCE TEXTILE INDUSTRIES
 VELSEAL PLUSH COMPANY
 Consolidated into
LA FRANCE TEXTILE INDUSTRIES

NEW YORK, N. Y.
 41 E. 21st Street

BOSTON, MASS.
 207 Essex Street

CHICAGO, ILL.
 Room 1405, Lytton Bldg.

LOS ANGELES
 530 Gross Bldg.

HIGH POINT, N. C.
 134 W. Commerce Street

KITCHENER, ONTARIO
 41 King Street



MILLS

FRANKFORD, Philadelphia, Pa.

WOODSTOCK, Ontario, Canada

Because Vici Kid flatters the foot; because it is graceful, soft and rich; because the Vici colors are made for each costume mode—for pleasing harmony or smart contrast—Fashion says, “By all means, shoes of Vici Kid.”

Look for the Vici trade mark, the Lucky Horseshoe, stamped inside the shoes you buy. It stands for good luck in quality, color, smartness — and who could ask for more?

Robert H. Foerderer,
 INCORPORATED
 Philadelphia, Pa.

Look! Luck!



VICI kid

REG. U.S. PAT. OFF.

Thirsty?

Just ~

WHISTLE

It is for sale right here — try it. You will like it's true, fruit flavor. You can buy it wherever good bottled beverages are sold.

Look for the "Handy" Bottle

You Naturally Want
the Best



WHISTLE BOTTLING CO., Rising Sun Avenue at Fifth Street

Yellow Jackets Swamp Chicago Cards 33 to 7

LOCAL TEAM HANDS WINDY CITY AGGREGATION WORST DEFEAT IN YEARS. WILCOX AND MORAN STAR WHEN FRANKFORD STAGES COMEBACK IN SECOND HALF. JONES IN EVIDENCE.

Staging one of the greatest comebacks ever seen on the local gridiron, the Jackets entered the second half of the fray last Saturday, trailing the Cardinals 7-0. Soon after the third period opened Wilcox punted and Dunn in returning the kick was hit so hard by a Frankford forward that he fumbled the ball, Wilcox recovering it and racing 20 yards to the 4 yd. line, from where Jones took it over, Moran scoring the extra point. This proved to be the turn of the tide, for Frankford crossed the Chicago goal line four more times before the final whistle blew.

The second score was the result of a steady march of 60 yards down the field, Moran taking it over from the 8 yard line, also scoring the extra point. When play was resumed Reed blocked a punt on Chicago's 21-yard line, from where Moran crashed center for a touchdown, missing the kick.

The next score came as a result of an intercepted pass by Chamberlin on Chicago's 28-yard line. Moran ran around the end for 25 yards and Wilcox gained the necessary 3 yards for another 6-pointer, Moran again failing to obtain the extra point.

Wilcox made the final score when he intercepted the pass and raced forty yards for a touchdown. This time Moran added the extra point.

Chicago made their score in the second period as the result of a beautiful aerial attack, ending when Mahoney circled left end for a touchdown, Swanson kicking the point.

The whole local team played a bang-up game and displayed an attack that not only swept Chicago off their feet, but which would have crushed any team in the National League.

Dunn, Lamb and Mahoney were the ground gainers for the visitors.

Good Luck, Yellow Jackets

We wish you a successful
and prosperous year

We are with you to the finish, Yellow Jackets, just as we have been back of every movement of civic development in Philadelphia and the State of Pennsylvania for the past thirty-five years.

“Teamwork,” with the public has been our motto, and the giving of the best values our policy — our reward has been the confidence of the public and a steadily increasing number of patrons.

Our clothing and sporting goods departments will always be glad to welcome members of the Yellow Jackets or the “fans” who are interested in their success.

“Ask Bobby Calhoun, he knows!”



LIT BROTHERS

*Philadelphia's Great Popular Priced
Department Store*

Market, Eighth

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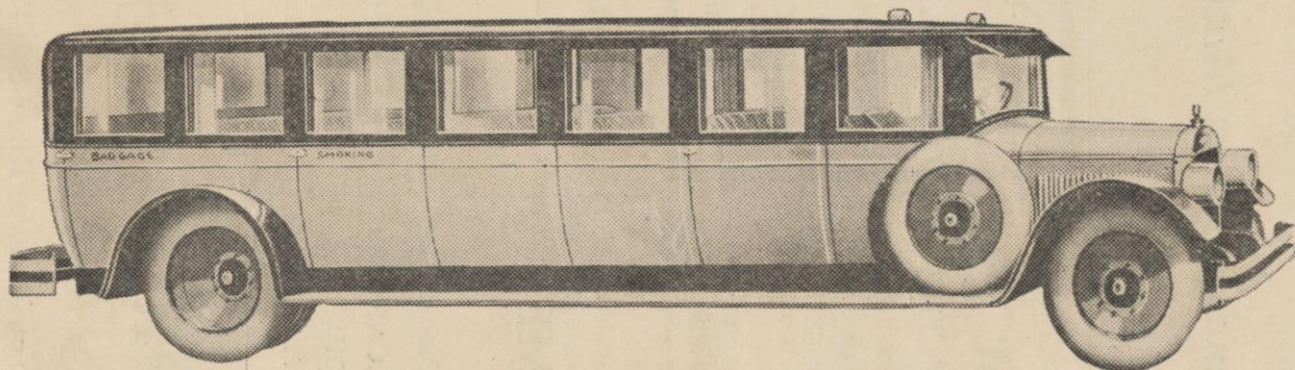
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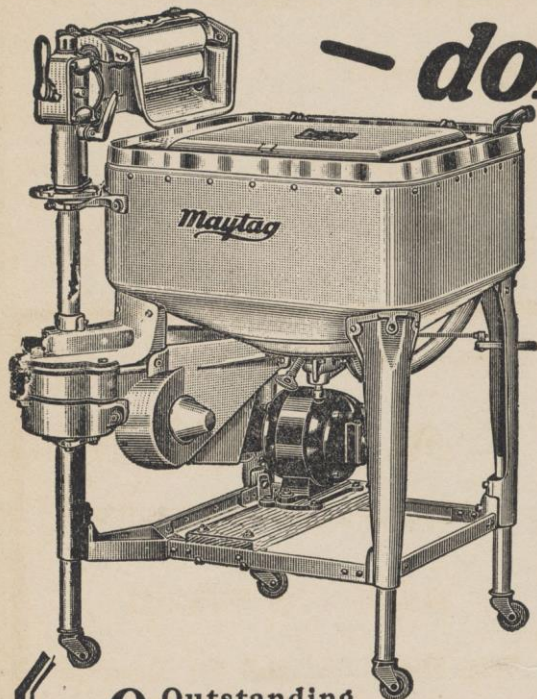
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