

**Price 10 Cents**

**N. Y. GIANTS**  
**• VS •**  
**PHILADELPHIA EAGLES**



STEVE OWEN, New York Coach

**POLO GROUNDS—Sunday, October 15, 1939**

---

**Sunday, October 22, 1939, Kickoff 2:30 P.M.**

**AT POLO GROUNDS**

**NEW YORK GIANTS vs. CHICAGO BEARS**

---



**With Men Who Know Tobacco Best—It's Luckies 2 to 1**

ESTABLISHED 1853

# CORN EXCHANGE BANK TRUST COMPANY

HEAD OFFICE

William and Beaver Streets  
NEW YORK



74 BRANCHES CONVENIENTLY LOCATED IN  
GREATER NEW YORK

Member Federal Deposit Insurance Corporation

---

## THE FIFTEENTH SEASON

The New York Football Giants, current champions of the National Football League, today inaugurate the fifteenth season of professional football in the Polo Grounds. For the first time the Giants open their home campaign minus a defeat, but the task of defending the laurels won last fall is an imposing one.

Steve Owen, coach of the Giants, is starting his ninth season as local tutor and the task confronting him is the hardest he has yet faced. No team has retained its title since the league was split into an Eastern and Western division.

The competition is tougher for all the clubs in the league have improved. The Giants have practically the same squad that won the title only three rookies making their debut in today's contest. Eddie Miller, 164 pound back from New Mexico; Al Owen from Leonia, N. J., who went to Mercer College; and Doug Oldershaw, guard from Santa Barbara, were the three newcomers to win a place on the squad. All three have definitely proven their worth in three road tests.

The Giants face five more tests in the Polo Grounds, a game with the Dodgers at Ebbets Field and a critical trip to Detroit to oppose the Lions, who are currently half a game ahead of the sensational Chicago Bears. The Bears invade the Polo Grounds next Sunday and there is no question the Giants will have their hands full then, for the Chicago eleven has been rolling up tremendous scores and showing record breaking speed and power gaining on the ground and in the air.

Such powerful newcomers as Sid Luckman of Columbia, Bill Osmanski of Holy Cross, Bob McLeod of Dartmouth, Billy Patterson of Baylor, added to a backfield that already boasted such stars as Joe Maniaci of Fordham, Bernie Masterson, and Jack Manders operating behind the biggest forward wall of the circuit makes the Bear invasion next week a crucial one for our Giants.

---

### DO YOU KNOW!

That you can secure a Giant 1939 season Courtesy Book.

This book costs but \$1.00. It entitles you to buy one or two unreserved GRAND STAND admission tickets at \$1.25 each if purchased before 6 P. M. on Saturday preceding game.

Present the coupon attached at the office of the New York Football Giants. The book is good for the five remaining regularly scheduled league games at the Polo Grounds.

### NEW YORK FOOTBALL GIANTS

11 West 42nd St., New York

Chickering 4-3400

-----  
USE THIS COUPON  
-----

Present at New York Football Giants,  
11 West 42nd Street.

Kindly issue me a courtesy book for 1939 league games at Polo Grounds. This book to permit me to purchase one or two grandstand admission tickets at \$1.25 each if used up to 6 P. M. day preceding game.

Address \_\_\_\_\_

Name \_\_\_\_\_

---

## MANIACI SETS THE PACE

Joe Maniaci and his Chicago Bears teammate, Bill Osmanski, topped the ground gainers of the league. Maniaci with 316 yards in four games will be tough to overhaul. Tuffy Leemans, Giant ace, with 150 yards, is seventh, behind Dave Stukler of the Eagles, who is third, with 190 yards.

Perry Schwartz of Brooklyn headed the pass catchers with 15 caught, while Parker Hall, Cleveland back, is top chucker so far with 41 completions. Bill Smith, Chicago Cards end, is the leading point getter with 34 points. Ward Cuff of the Giants is tied for sixth with Bob MacLeod and Bill Osmanski of the Bears with 18 points.

### LEADING GROUND GAINERS

Player	Team	Yards Gained	Attempts	Average
Joe Maniaci, Chicago Bears		316	41	7.7
Bill Osmanski, Chicago Bears		213	38	5.6
Dave Stukler, Philadelphia		190	38	5.0
Andy Farkas, Washington		169	46	3.6
Frank Filechek, Washington		161	40	4.0
John Pingel, Detroit		159	34	4.6
Tuffy Leemans, New York		150	45	3.3
John Drake, Cleveland		144	39	3.7
Cecil Ishell, Green Bay		140	44	3.1

### LEADING FORWARD PASSERS

(Twenty or more completions)

Player	Team	Passes Completed	Yards	Inter-cepted	Efficiency Average	
Parker Hall, Cleveland		75	41	544	3	546
Ace Parker, Brooklyn		64	32	535	4	509
Arnie Herber, Green Bay		57	24	476	4	421
Bernie Masterson, Bears		40	22	458	3	550

### LEADING PASS RECEIVERS

Player	Team	Number Caught	Yards Gained	Touch-downs
Perry Schwartz, Brooklyn		15	279	1
Vic Spadaelini, Cleveland		13	139	0
Jim Benton, Cleveland		12	204	5
Dick Plasman, Bears		12	201	1
Bill Smith, Chicago Cardinals		12	290	4

### LEADING SCORERS

Player	Team	Touch-downs	P.A.T.	F.G.	Total Points
Bill Smith, Chicago Cards		4	4	2	34
Jim Benton, Cleveland		5	0	0	30
Jack Manders, Chicago Bears		2	7	2	25
Ace Parker, Brooklyn		4	0	0	24
Joe Maniaci, Chicago Bears		3	2	0	20
Ward Cuff, New York		2	3	1	18
Bob MacLeod, Chicago Bears		3	0	0	18
Bill Osmanski, Chicago Bears		3	0	0	18

### OTHER GAMES TODAY

Pittsburgh at Washington  
Chicago Cardinals at Chicago Bears  
Cleveland at Detroit

### GAMES NEXT SUNDAY

Bears at New York  
Philadelphia at Brooklyn  
Washington at Pittsburgh  
Detroit at Green Bay  
Cleveland at Cardinals

## BEARS SHOW THE WAY

The Chicago Bears are showing the way with one of the strongest attacks ever seen in the major leagues. All existing National Football League offensive records are in jeopardy according to team statistics for the fourth week of play. League forward passing and scoring, and team forward passing, scoring and ground gaining averages are far ahead of all present records in these departments.

The Bears have an average of 358 yards and have tallied 113 points for an average of 28 a game, which is 67 yards and 8 points higher than present league records. Scoring for the entire league is two points a game higher in nineteen games than the record high established last season.

Cleveland, Washington and the Bears are pacing the National League to a new mark in forward passing efficiency by keeping their averages at 50 per cent. or better. All are ahead of the record 48 per cent. made by the New York Giants last year.

Team statistics, fourth week of play:

WESTERN DIVISION						
Team (Games)	Y.G.	O.Y.G.	F.P.	P.C.	Pts.	O.Pts.
Detroit (3)	751	467	31	13	65	23
Chicago Bears (4)	1433	714	68	33	113	63
Green Bay (4)	1221	659	86	33	86	73
Cleveland (4)	918	1257	101	55	81	112
Chicago Cardinals (5)	920	1200	86	35	56	79

EASTERN DIVISION						
Team (Games)	Y.G.	O.Y.G.	F.P.	P.C.	Pts.	O.Pts.
New York (3)	502	565	42	18	27	10
Washington (3)	956	515	46	26	48	13
Brooklyn (5)	942	1562	68	32	55	87
Philadelphia (3)	517	606	43	17	3	20
Pittsburgh (4)	451	1086	70	19	14	68

Teams in order of league standing. (Bears and Green Bay tied for second in Western Division and New York and Washington tied for first in Eastern Division.)

Y.G.—Yards gained. O.Y.G.—Opponents' yards gained. F.P.—Forward passes. P.C.—Passes completed.

### NATIONAL FOOTBALL LEAGUE

#### STANDING OF THE CLUBS

##### EASTERN DIVISION

Club	W.	L.	T.	Pct.
New York	2	0	1	1.000
Washington	2	0	1	1.000
Brooklyn	2	2	1	.500
Philadelphia	0	2	1	.000
Pittsburgh	0	4	0	.000

##### WESTERN DIVISION

Club	W.	L.	T.	Pct.
Detroit	3	0	0	1.000
Green Bay	3	1	0	.750
Chicago Bears	3	1	0	.750
Cleveland	1	3	0	.250
Chicago Cards	1	4	0	.200

## NEW YORK GIANTS 1939 LEAGUE SCHEDULE

### Remaining Games

Sunday, Oct. 22—Chicago Bears  
Sunday, Oct. 29—Dodgers at Ebbets Field  
Sunday, Nov. 5—Lions at Detroit  
Sunday, Nov. 12—Chicago Cardinals  
Sunday, Nov. 19—Pittsburgh  
Sunday, Nov. 26—Brooklyn  
Sunday, Dec. 2—Washington

### Games Played

Sunday, Sept. 24—Giants 13, Philadelphia 3  
Sunday, Oct. 1—Giants 0, Washington 0  
Sunday, Oct. 8—Giants 14, Pittsburgh 7

# Don't Miss

# The Chicago Bears Here Next Sunday

Secure your reserved seats early

NEW YORK FOOTBALL GIANTS OFFICE  
11 West 42nd Street

Reserved Seats \$2.20

Box Seats \$3.30



# to CALIFORNIA

offered by

## LOS ANGELES TIMES

To those who name or come closest to naming the 22 National League Players on the All-Star Team to play the National League Champions in Los Angeles next January at the

### PRO-BOWL GAME

All expenses paid to Los Angeles and return, including berth, meals, hotel accommodations, admission to Rose Bowl Game, Pro-Bowl Game, Santa Anita Park, Motion Picture Studios, and other Southern California attractions. A whole week in Southern California! Open to all; no obligations. Simply clip, fill out and mail the ballot below.

**RULES:** The Los Angeles Times will award 10 FREE all-expense-paid trips to the Pro-Bowl Game at Los Angeles (see details above) to the 10 persons who come closest to naming the actual 22 players who will make up the "All-Star National League Team" which will face the National League champions in the Pro-Bowl Game in Los Angeles next January.

The All-Star Team will be made up of the 22 players (2 for each position) receiving the largest number of votes

on the ballots returned to The Times. Each player mentioned on a ballot will be given one vote. No player may be mentioned more than once on any one ballot. While anyone may submit more than one ballot, only one prize will be awarded to any one person, and only one prize to any one city.

In the event of ties between persons in the same city, the ballot showing the earliest postmark will be declared the winner.

---

### LOS ANGELES TIMES VOTING COUPON

NAME

TEAM

NAME

TEAM

E

E

T

T

G

G

C

B

B

B

B

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

Regardless of your residence, this ballot will be counted as coming from NEW YORK CITY. Mail ballot to Pro-Bowl Editor, Los Angeles Times, Los Angeles, Calif.

---

## PROBABLE PHILADELPHIA EAGLES LINE-UP

Kolberg 22 Left End	Pylman 39 Left Tackle	Hughes 29 Left Guard	Harper 10 Center	Cuppoletti 37 Right Guard	Woltman 15 Right Tackle	Carter 17 Right End
O'Brien 8 Quarterback		Arnold 34 Left Halfback		Smukler 13 Fullback		Murray 11 Right Halfback

## PHILADELPHIA EAGLES FOOTBALL ROSTER

No.	Name	Position	Height	Weight	College	Years Pro.	Years Eagles
8	O'Brien, Davey	Back	5:7	150	Texas Christian	0	0
10	Harper, Maurice (Moose)	Center	6:4	229	Austin College (Texas)	2	2
11	Murray, Franny	Back	6:0	201	Univ. of Pennsylvania	0	0
12	Ramsey, Herschel (Red)	End	6:0	192	Texas Tech.	1	1
13	Smukler, Dave (Dynamite)	Back	6:1	224	Temple	3	3
14	Dow, Elwood (Rowdy)	Back	6:0	195	W. Texas State Teachers	1	1
15	Woltman, Clem	Tackle	6:1	212	Purdue	1	1
17	Carter, Joe (Captain)	End	6:1	201	Southern Methodist	6	6
19	Somers, George	Tackle	6:2	242	LaSalle College (Phila.)	0	0
20	Reese, Henry (Hank)	G. & C.	5:11	216	Temple	6	4
21	White, Allie	G. & T.	5:11 1/2	212	Texas Christian	0	0
22	Kolberg, Elmer	End	6:4	201	Oregon State	0	0
23	Coston, Zed	Center	6:2	222	Texas A. and M.	0	0
28	Keeling, Ray	Tackle	6:3	254	Texas U.	1	1
29	Hughes, Bill (Hoss)	Guard	6:1	232	Texas U.	2	2
31	Mortell, Emmett	Back	6:1	178	Wisconsin	2	2
34	Arnold, Jay (Bird)	Back	6:0	207	Texas U.	2	2
35	Ellis, Drew	Tackle	6:1	216	Texas Christian	1	1
36	Bukant (Buckin' Joe)	Back	5:11 1/2	223	Washington U. (St. Louis)	1	1
37	Cuppoletti, Bree	Guard	5:9 1/2	205	Oregon U.	5	0
38	Schuehle, Jake	Back	6:0	196	Rice Institute	0	0
39	Pylman, Bob	Tackle	6:4	215	South Dakota State	1	1
40	Newton, Chuck	Back	6:0	204	U. of Washington	0	0
41	Schmitt, Ted	Guard	5:11	214	Pittsburgh	1	1
45	Rifle, Dick	Back	6:1	197	Albright	1	1
56	Hewitt, Bill	End	5:9	191	Michigan	7	2

Head Coach—Bert Bell.

Assistant Coach—Jim MacMurdo.

Next Sunday, October 22—Chicago Bears—Kick-off 2:30 P. M.

Ticket Sale Opens—Tomorrow—Giant Office, 11 W. 42d Street

Because—  
IT TASTES BETTER!

Calve  
largest

## PROBABLE NEW YORK GIANTS LINE-UP

Poole 23 Left End	Cope 36 Left Tackle	Dell Isola 2 Left Guard	Hein 7 Center	Tuttle 42 Right Guard	Mellus 33 Right Tackle	Walls 24 Right End
Danowski 22 Quarterback		Soar 15 Left Halfback		Falaschi 28 Fullback		Cuff 14 Right Halfback

## NEW YORK GIANTS FOOTBALL ROSTER

No.	Name	Position	Height	Weight	Age	College	Years Pro.	Years Giants
2	Dell Isola, John	Guard	5:11	199	27	Fordham	5	6
4	Leemans, Tuffy	Back	6:0	195	26	George Washington	3	4
5	Lunday, Kayo	Guard	6:3	215	25	Arkansas	2	3
6	Owen, Al	Back	6:0	188	26	Mercer	1	1
7**	Hein, Mel (Captain)	Center	6:5	225	30	Washington State	8	9
9	Miller, Eddie	Back	5:10	165	22	New Mexico State	0	1
10	Barnum, Len	Back	6:1	198	26	W. Va. Wesleyan	1	2
11	Karcis, John (Bull)	Back	5:9	225	30	Carnegie Tech.	7	2
13	Richards (Kink)	Back	6:0	195	28	Simpson	6	7
14	Cuff, Ward	Back	6:1	185	25	Marquette	2	3
15	Soar, Hank	Back	6:2	210	24	Providence	3	3
18	Burnett, Dale	Back	6:2	186	30	Emporia	9	10
20	Shaffer, Leland	Back	6:2	205	27	Kansas State	4	5
21	Howell, Jim Lee	End	6:5	200	24	Arkansas	2	3
22*	Danowski, Ed	Back	6:1	198	28	Fordham	5	6
23	Poole, Jim	End	6:2	215	24	Mississippi	2	3
24	Walls, Will	End	6:2	212	25	T. C. U.	2	3
27	Kline, Jiggs	End	6:0	195	25	Emporia	1	2
28	Falaschi, Nello (Flash)	Back	6:0	195	25	Santa Clara	1	2
29	Gelatka, Chuck	End	6:0	180	26	Mississippi State	2	3
30	Strong, Ken	Back	6:0	200	31	N. Y. U.	10	4
31	Johnson, Larry	Center	6:4	225	30	Haskell	7	4
33	Mellus, John	Tackle	6:0	220	23	Villanova	1	2
34	Galazin, Stan	Center	6:3	204	24	Villanova	2	3
36	Cope, Frank	Tackle	6:2	215	23	Santa Clara	1	2
39	Oldershaw, Doug	Guard	6:1	195	24	Santa Barbara	0	1
42	Tuttle, Orville	Guard	5:9	202	26	Okla. City	2	3
44	Parry, Ox	Tackle	6:3	230	24	Baylor	2	3
50	*Widseth, Ed	Tackle	6:1	220	26	Minnesota	2	3
55	Cole, Pete	Tackle	6:0	223	23	Trinity (Tex.)	2	3
66	White, Tarzan	Guard	5:8	216	23	Alabama	2	3

Coach—Steve Owen, Phillips U.

Asst. Coach—Bo Molenda, Michigan.

\*All-league, 1938.

\*\*All-league last six consecutive years at center.

Average age—25.

Average weight line—210.

Average weight backfield—198.

### OFFICIALS

Referee—William Halloran (Providence)

Head Linesman—Larry Conover (Penn State)

Umpire—Wilmer Crowell (Swarthmore)

Field Judge—Dr. B. O'Hara (Penn.)

**Be sure of the same seat for all Giant Home Games  
Phone CHickering 4-3400 for Season Reservation**

rt is the world's  
selling whiskey!



---

## PRO RULES

There are differences in rules for games played in the National Football League and under intercollegiate rules. We would like to call your attention to these major differences:

1. The goal posts are on the goal line (not ten yards back).

2. Forward passes are permitted from any point to the line of scrimmage (not thrown from five yards behind line).

3. The penalty for a forward pass thrown beyond the line of scrimmage is loss of down and five yards from the spot such pass is made.

4. A forward pass on fourth down is not a touchback if it goes over the goal line providing the pass originated outside the 20-yard line. In other words if the pass was thrown from the 25-yard line on fourth down it reverts to the defending team at that point.

5. On a kickoff the receiving team is not required to have five players within five yards

of the restraining line. Kickers are permitted to use tees in making kickoffs.

6. The penalty for clipping is 25 yards (not 15).

7. The ball is not dead when the runner touches the ground unless definitely in the grasp of an opponent and all forward progress stopped.

8. Substitutes may talk to teammates immediately on entering game.

9. Any two players of either team may re-enter the game once in the fourth quarter.

10. When a penalty is inflicted inside the 10-yard line it shall be only half the distance to the goal line.

11. A fumbled ball which strikes the ground may be advanced by an opponent when he recovers it.

12. On out of bounds kickoffs the ball is put in play on the 45-yard line (not the 35-yard line).

## Know Pro Football

The complete team and individual records of the National Football League are contained in the 1939 edition of the Guide. It also lists

many all-time pro records and other pertinent information. Now on sale for 25c at all sporting goods stores.

# NATIONAL'S EAGLE

BLENDED WHISKEY

scores in every  
drink you serve!



If you want a perfect, mild, gentle whiskey, we ask you to try National's EAGLE. And we ask you to compare its price, its body, its aroma, and its taste with *any* blend at *any* price.

90 Proof. 60%  
grain neutral  
spirits. National  
Distillers Products  
Corp., New York.



---

---

## TWO NEW GIANT BACKS



EDDIE MILLER



AL OWEN

---

COAL - FUEL OIL - COKE

### MARA FUEL COMPANY INC.

EXECUTIVE OFFICES

11 WEST 42nd STREET, NEW YORK, N. Y.

Telephone CHickering 4-3400

•  
*Deliveries to Manhattan-Bronx  
Brooklyn and Queens*

WHOLESALE  
RETAIL

QUALITY  
SERVICE  
QUANTITY

*The THORP "Duke"*

*Official*

**National League  
FOOTBALL**

•  
**\* THORP  
SPORTING GOODS, Inc.**

*452 Fifth Ave., New York*

•  
*\* This famous name in Football  
is now a famous name in*

**FOOTBALL EQUIPMENT!**

---

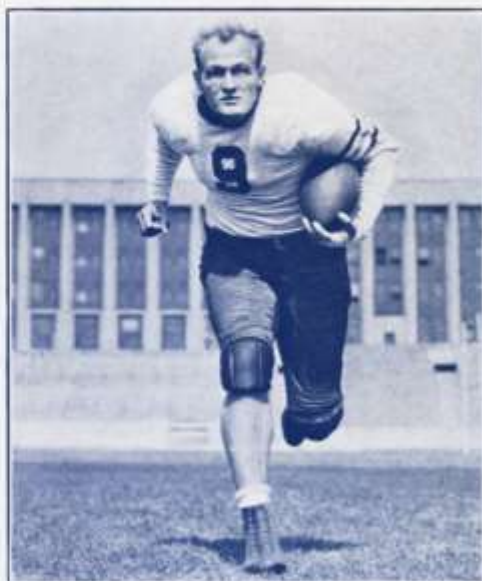
---

---

## HEAD BEARS ATTACK



SID LUCKMAN



WILLIAM OMANSKI

---

## GIANTS ON PARADE

For the first time since the Giants started representing New York in the National Football League a band has been organized to help round out your day's enjoyment.

Under the direction of Russell Wooding this 50 piece band which you will see play and maneuver today has been drilling for more than a month.

It is the hope of the Giants' management that this band will be as outstanding as the team has been on the field and to achieve that aim improvements will continue to be made as the season progresses.

Russell Wooding, Director of the Band, has written the words for the new Giant swing march which will be dedicated this afternoon.

### *Giants on Parade*

Words by Russell Wooding,  
Director New York Giants band.

Football on parade—  
The GIANTS—the GIANTS  
The NEW YORK GIANTS  
History they've made—  
The GIANTS—the GIANTS,  
The NEW YORK GIANTS:  
They've got a winning spirit  
They play the game for all that's in it  
Never be dismayed,  
Whene'er the GIANTS are on parade.

#### *Cheers with Music*

Rah rah—rah rah rah  
Rah rah—sis boom bah  
Pass deep  
Kick high  
Run hard  
Tackle low—rah rah rah rah rah.

---



# Touchdown FOR Seagram's

...says **TED HUSING**

"Those Seven and Five Crown Whiskies are getting smoother and smoother, if you ask me", says radio's famous sports announcer.

## Seagram's 5 and 7 Crown

SMOOTHER AND FINER AS  
THE YEARS ROLL BY

SEAGRAM'S 5 CROWN BLENDED WHISKEY. The straight whiskies in this product are 4 years or more old. 27½% straight whiskies, 72½% grain neutral spirits. 90 Proof.

SEAGRAM'S 7 CROWN BLENDED WHISKEY. The straight whiskies in this product are 4 years or more old. 40% straight whiskies, 60% grain neutral spirits. 90 Proof. Seagram-Distillers Corporation, New York.

IN CONVENIENT  
HALF PINT FLASKS  
5 CROWN

**68¢**



**"AMERICA'S FINEST"**

## "INFORMATION, PLEASE!"

**STEP UP YOUR PEP** with Canada Dry Ginger Ale. Sip it with your meals or enjoy it as a mid-afternoon picker-upper. Drink Canada Dry—it's gingervating!

"WHY DID I MISS  
THAT TACKLE?"



"LISTEN TO CANADA  
DRY'S 'INFORMATION  
PLEASE' - AND LEARN  
HOW TO GET PLENTY  
OF GINGER!"



← Sparkling Canada  
Dry Water

keeps its zest and sparkle 24 hours after the bottle has been opened . . . thanks to Canada Dry's exclusive process . . . PIN-POINT CARBONATION. A grand mixer!



# CANADA DRY

*"The Champagne of Ginger Ales"*

Listen every Tuesday to "INFORMATION, PLEASE!", Canada Dry's smash radio hit. See your local paper for station and time.

# Camel

**— MORE PLEASURE  
PER PUFF — MORE PUFFS PER PACK**

**PENNY  
FOR PENNY  
YOUR BEST  
CIGARETTE  
BUY**



Copyright, 1939, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.



**By burning 25% slower than the  
average of the 15 other of the largest-  
selling brands tested — slower than  
any of them — CAMELS give a  
smoking *plus* equal to**

**5 EXTRA SMOKES  
PER PACK**

The DeVenne-Brown Corporation,  
52 Duane St., N. Y.

