

Price 10 Cents

NEW YORK GIANTS
vs.
PHILADELPHIA EAGLES



TUFFY LEEMANS, GIANTS' BEST RUNNER

POLO GROUNDS
Sunday, October 13, 1940

NEXT SUNDAY
PITTSBURGH STEELERS vs. NEW YORK GIANTS



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Improved Steelers

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IT is generally conceded in all quarters of the National Football League that the Pittsburgh Steelers who meet the Giants next Sunday at the Polo Grounds, are one of the most improved teams and that Head Coach Walter Kiesling, a veteran of many football wars, has his charges headed in the right direction.

Kiesling, who starred for the Chicago Bears, Green Bay Packers and Chicago Cardinals among others, is beginning his first full season as pilot of the Steelers. Last mid-season he succeeded Johnny Blood as coach. His efforts bore fruit as the campaign progressed. So much so that Owner Art Rooney re-engaged him to carry on this season.

The Steelers proved a tartar earlier in the season to the Giants, holding them to a 10 to 10 tie at Forbes Field. A break along the way would have given the Steelers an edge over the Eastern Section champions.

The Steelers always have been tough hombres for Coach Steve Owens boys. They were the last eleven to defeat the Giants at

the Polo Grounds. That was back on October 2, 1938. Since that time the New Yorkers, against the strongest kind of opposition have registered 13 consecutive triumphs.

Coach Kiesling has a bevy of high class football performers to show at the Polo Grounds next Sunday. The list includes Billy Patterson, former Baylor star, who in his second year in the loop, is rated one of the best passers; Merlyn Condit, out of Carnegie Tech, whose dazzling run



MERLYN CONDIT

of 83 yards beat the Giants in the All-Star game, Armand Niccolai, who is topping Ward Cuff for league field goal kicking honors, Boyd Brumbaugh, Hank Bruder and Wilbur Sortet, pass grabbing end, who scored against the Giants in Pittsburgh.



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REDSKINS TOP OFFENSE

The Washington Redskins, Eastern Division leader, is the best offensive team in the National Football League and Detroit, tied with the Chicago Bears and Green Bay Packers in the Western Division title race, is the best defensive unit according to team statistics for the fourth week of play.

Washington spurred from third to first in scoring, retained a lead in forward passing and rose from third to second in ground-gaining. Green Bay continues to reign supreme in ground-gaining with a 305 average. Washington has a 291 yard average while Brooklyn is third with a 280 yard average.

The Redskins have tallied 85 points in three games, while the Chicago Bears took third place from Green Bay, last week's leader, 69 points to 68. Washington has the best efficiency and second highest completions in forward passing with 35 out of 60 for 58%. Philadelphia's 51 completions in 118 tosses for 43% is the highest total of completions and third best efficiency. Cleveland has completed 29 out of 63 for 46% and Green Bay 32 out of 80 for 40%.

Detroit has allowed opponents the least number of points—24—and the least yards—137 average—for the best defensive record. The Chicago Cardinals have the best pass defense with only 30% completions against them, while Detroit's opponents have completed only 32%.

Team statistics, fourth week:

WESTERN DIVISION

Team	Games	Y.G.	O.Y.G.	F.P.	P.C.	Pts.	Opp. Pts.
Chicago Bears	(3)	779	830	50	15	69	45
Green Bay	(3)	916	719	80	32	68	67
Detroit	(4)	694	541	41	15	56	24
Cleveland	(3)	636	684	63	29	35	40
Chicago Cardinals	(5)	819	961	82	30	48	88

EASTERN DIVISION

Washington	(3)	875	779	60	35	85	34
Brooklyn	(3)	840	709	47	20	37	44
New York	(3)	701	564	46	17	37	45
Pittsburgh	(5)	963	1264	88	24	40	74
Philadelphia	(4)	789	961	118	51	64	98

Teams in order of league standing. (Bears, Green Bay, Detroit tied for first in Western Division with Cleveland and Cardinals tied for fourth.) Y.G.—Yards Gained. O.Y.G.—Opponents' Yards Gained. F.P.—Forward Passes. P.C.—Passes Completed. Pts.—Points. Opp. Pts.—Opponents' Points.

NEW YORK GIANTS 1940 LEAGUE SCHEDULE

GAMES REMAINING

Sunday, Oct. 20, Pittsburgh
 Sunday, Oct. 27, Chicago Bears
 Sunday, Nov. 3, At Brooklyn
 Sunday, Nov. 10, Cleveland
 Sunday, Nov. 17, Green Bay
 Sunday, Nov. 24, Washington
 Sunday, Dec. 1, Brooklyn

GAMES PLAYED

Giants 10, Pittsburgh 10
 Giants 7, Washington 21
 Giants 20, Philadelphia 14

NATIONAL FOOTBALL LEAGUE

STANDING OF THE CLUBS

EASTERN DIVISION

	W.	L.	T.	Pct.
Washington	3	0	0	1.000
Brooklyn	2	1	0	.666
New York	1	1	1	.500
Pittsburgh	1	2	2	.333
Philadelphia	0	4	0	.000

WESTERN DIVISION

Chicago Bears	2	1	0	.666
Green Bay	2	1	0	.666
Detroit	2	1	1	.666
Chicago Cards	1	2	0	.333
Cleveland	1	2	0	.333

OTHER GAMES TODAY

Detroit at Chicago Bears
 Pittsburgh at Brooklyn
 Chicago Cardinals at Washington
 Cleveland at Green Bay

GAMES NEXT SUNDAY

Pittsburgh at New York
 Brooklyn at Chicago Bears
 Washington at Philadelphia
 Cardinals at Cleveland
 Detroit at Green Bay

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HE'S HOLDING OUT
FOR CANADA DRY!"**



P.S. For those long-lasting tall drinks after the game, ask for Sparkling Canada Dry Water!



The captain of this team is a smart apple.

He knows there's nothing under the sun that quenches thirst...cools...refreshes...and picks you up more pleasantly than Canada Dry—"the Champagne of Ginger Ales."

Is there any reason why you shouldn't have some, too?

Why wait till you get home? Call the vendor...or head for a refreshment stand, and enjoy this "gingervating" treat right now!

CANADA DRY "THE CHAMPAGNE OF GINGER ALES!"

PROBABLE PHILADELPHIA EAGLES LINE-UP

Looney 30 Left End	Thompson 25 Left Tackle	Schultz 48 Left Guard	Harper 10 Center	Hughes 29 Right Guard	Trost 27 Right Tackle	Carter 17 Right End
O'Brien 8 Quarterback		Bukant 36 Left Halfback		Riffle 45 Fullback		Murray 11 Right Halfback

T
2:30

PHILADELPHIA EAGLES FOOTBALL ROSTER

No.	Name	Position	Wght.	Height	College	Years Pro.
8	Davey O'Brien	B.	151	5:7	Texas Christian	1
10	Maurice Harper	C.	229	6:4	Austin College	3
11	Franny Murray	B.	195	6:0	University of Pennsylvania	1
12	Herschel Ramsey	E.	195	6:0	Texas Tech	2
15	Clem Woltman	T.	227	6:1	Purdue	2
16	Elmer Kolberg	B.	198	6:4	Oregon State	1
17	Joe Carter	E.	201	6:1	Southern Methodist	7
19	George Somers	T.	260	6:2	LaSalle College	1
20	Elmer Hackney	B.	211	6:2	Kansas State	0
21	Chuck Cherundolo	C.	212	6:1	Penn State	3
22	Don Jones	B.	203	6:0	University of Washington	0
25	Russ Thompson	T.	250	6:5	Nebraska	4
27	Milt Trost	T.	249	6:1	Marquette	5
29	Bill Hughes	G.	229	6:1	University of Texas	3
30	Don Looney	E.	190	6:2	Texas Christian	0
34	Jay Arnold	B.	213	6:0	University of Texas	3
35	Dick Bassi	G.	215	5:11	Santa Clara	2
36	Joe Bukant	B.	219	6:0	Washington U. (St. Louis)	2
37	Johnny Cole	B.	195	5:9	St. Joseph's	2
39	Foster Watkins	B.	160	5:10	W. Texas State Teachers	0
40	Chuck Newton	B.	203	6:0	University of Washington	1
41	Ted Schmitt	T.	221	5:11	University of Pittsburgh	2
44	Frank Emmons	B.	213	6:1	University of Oregon	0
45	Dick Riffle	B.	202	6:1	Albright	2
48	Eberle Schultz	G.	242	6:4	Oregon State	0
59	Joe Wendlick	E.	208	6:0	University of Oregon	0
76	Lester McDonald	E.	206	6:4	Nebraska	3

Team Colors—ROYAL BLUE AND WHITE

Co-coaches: Bert Bell, Heine Miller, Jim MacMurdo

Team Physician: Dr. Edward Tibbetts

Team Trainer: Bill O'Neil

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PROBABLE NEW YORK GIANTS LINE-UP

me P.M.	Poole 23 Left End	Cope 36 Left Tackle	Tuttle 42 Left Guard	Hein 7 Center	Dell Isola 2 Right Guard	Dennerlein 66 Right Tackle	Howell 21 Right End
	Miller 9 Quarterback		Nielsen 8 Left Halfback		Falaschi 28 Fullback		Cuff 14 Right Halfback

NEW YORK GIANTS FOOTBALL ROSTER

No.	Name	Position	Weight	Height	Age	College	Yrs. Giants	Yrs. Pro
2	*John Dell Isola	Guard	199	5:11	28	Fordham	7	7
4	*Tuffy Leemans	Back	195	6:00	27	Geo. Washington	5	5
5	Kayo Lunday	Center	215	6:03	27	Arkansas	4	4
6	Al Owen	Back	188	6:01	25	Mercer	2	3
7**	Mel Hein (c)	Center	223	6:03	31	Washington State	10	10
8	Walt Nielsen	Back	219	6:03	23	Arizona	2	1
9	Eddie Miller	Back	165	5:10	23	New Mexico State	2	2
10	Len Barnum	Back	198	6:01	27	West Virginia Wes.	3	3
12	Kay Eakin	Back	183	6:00	23	Arkansas	1	1
14	Ward Cuff	Back	185	6:01	26	Marquette	4	4
15	Hank Soar	Back	207	6:02	25	Providence	4	4
17	John McLaughry	Back	205	6:01	23	Brown	1	1
20	Leland Shaffer	Back	202	6:02	28	Kansas State	6	6
21	Jim Lee Howell	End	201	6:05	25	Arkansas	4	4
22	Grenny Lansdell	Back	190	6:00	22	So. California	1	1
23	*Jim Poole	End	217	6:02	25	Mississippi	4	4
24	Bolo Perdue	End	207	5:11	23	Duke	1	1
25	Dominic Principe	Back	198	6:00	23	Fordham	1	1
27	Jiggs Kline	Back	195	6:00	26	Emporia	2	3
28	Nello Falaschi	Back	195	6:00	26	Santa Clara	3	3
29	Chuck Gelatka	End	182	6:00	27	Mississippi State	4	4
31	Max Harrison	End	208	6:01	24	Auburn	1	2
33	John Mellus	Tackle	223	6:00	25	Villanova	3	3
36	Frank Cope	Tackle	218	6:02	24	Santa Clara	3	3
39	Doug Oldershaw	Guard	195	6:01	25	Santa Barbara	2	2
42	**Orville Tuttle	Guard	205	5:09	27	Oklahoma City	4	4
44	Ed McGee	Guard	210	6:02	24	Temple	1	1
50	**Ed Widseth	Tackle	220	6:01	27	Minnesota	4	4
55	Pete Cole	Guard	223	5:11	24	Trinity (Tex.)	4	4
60	Bill Edwards	Tackle	218	6:03	21	Baylor	1	1
66	Jerry Dennerlein	Tackle	245	6:02	25	St. Mary's	3	4
69	Cactus Face Duggan	Tackle	235	6:03	23	Oklahoma	1	1

*All-League 1939 Coach—Steve Owen, Phillips U. Average age—25
 **Second All-League 1939 Asst. Coach—Bo Molenda, Michigan Average weight line—212
 ***All-League last seven years Asst. Coach—Ken Strong, New York U. Average weight backs—196

OFFICIALS

Referee—Wm. Halloran
 Umpire—W. G. Crowell

Head Linesman—Larry Conover
 Field Judge—E. E. Miller

Next Sunday, October 20
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McFADDEN SETTING PACE

BANKS McFADDEN, Brooklyn's ace ball carrier from Clemson, is the leading ground gainer in the National Football League. The brilliant McFadden, in 37 attempts, has gained 215 yards for an average of 5.8 for each try.

In third place, trailing McFadden and Parker Hall of Cleveland, is the Giants' star, Tuffy Leemans, who in 52 tries, has peeled over 147 yards of turf, just seven behind Hall.

Davey O. Brien, Philadelphia's mighty mite, has completed 46 out of 103 passes good for 557 yards. He trails Sammy Baugh of Washington, who is in first place with a percentage of .700 from connecting for 28 passes in 40 tries, good for 338 yards and Parker Hall of Cleveland, in second place who has a .510 percentage from 25 successful passes in 49 attempts.

Armand Niccolai, Pittsburgh Steelers' veteran, sets the pace in field goals. The Steelers' toe artist, who faces the Giants next week at the Polo Grounds, was successful in four tries in eight attempts, totalling 151 yards. He has made the longest field goal this year, a 48-yard three-pointer against the Giants earlier in the season.

Don Looney, Philadelphia end, tops the scorers with 24 points. In seventh place is Ward Cuff, of the Giants, who has tallied one touchdown, kicked two field goals and scored four points after touchdown for a total of 16 points.

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DOM PRINCIPE, Fullback
Fordham



MAX HARRISON, End
Auburn



KAY EAKIN, Halfback
Arkansas

*Here's
how...*

1940 FOOTBALL LOOKS TO Ted Husing...



The coach who fails to develop wide open football this year will wonder why he gets the bumps. The fans, the players, and the game demand it wide open.

Georgia Tech revealed the success of hocus-pocus spins and reverses. Harvard spotlighted faking from the fullback position. Minnesota has an amazing single wing with a jackrabbit wingback. Southern California pulverizes from cutbacks and delayed bucks. The Rockne basic shift and drive have been converted into lightning thrusts at the line, short swift passes and thrilling cuts-in-and-out.

Keep your eyes open. Watch for "basketball" football in 1940 and more thrills than the game has ever packed!



Thank you, Ted Husing! You know the game as few men know it because you live with it. But we who get our joy from watching it know our whiskey! We know Seagram's 5 Crown. It's our after-the-game favorite every time! **HERE'S HOW!**



*Here's
how...*

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BE SURE it's milder and more flavorful... a blend of quality with authority.



Be sure **OF THE BLEND** that gives you smoothness straight and in every drink, bar none.



Be sure of the blend **THAT BLENDS** with your own good taste and your own good ideas.



SAY: "HERE'S HOW!" before every drink and have just cause to mean it.



Say **SEAGRAM'S 5 CROWN** and be sure of satisfaction every time!

*Here's
how...*

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AND BE
SURE**

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