### **NEW YORK GIANTS**

VS.

### PHILADELPHIA EAGLES



LEN ESHMONT, STAR GIANT ROOKIE

POLO GROUNDS Sunday, October 12, 1941

NEXT SUNDAY PITTSBURGH STEELERS vs. NEW YORK GIANTS



## WITH MEN WHO KNOW TOBACCO BEST-IT'S fuckies- 2 TO 1

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# **New Streamlined Giants Speed Into First Place**

■ HE 1941 streamlined Giants simply blitzed their way into first place in the National League's Eastern Division. In so do-

ing they became the first Giants since the club was organized in 1925 to win all their league contests before opening the home season at the Polo Grounds. Consequently, today's home inaugural is not only extremely successful but also very rich in promise for the strenuous campaign that will have its grand finale here Sunday, December 7, with the traditional foe from Brooklyn.

Now for the record:

The Giants, numbering 52 veterans and expectant rookies, started training early last August at Superior, in the Wisconsin north country. Conditioning preparations were so satisfactory that the Maramen performed

splendidly in their pre-season games, the highlight being the 23—3 victory over the Eastern All-Stars under floodlights here on

Sept. 3.

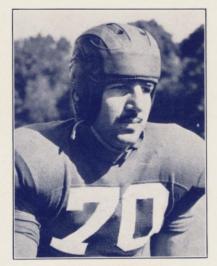
The on-rushing Giants opened their league season in Philadelphia, caging the new Eagles 24—0. The next victims were the Washington Redskins, set back by 17-10. The Pittsburgh Steelers were crushed, 37-10, which completed the first perfect earlyseason road invasion in the club's history.

What is the secret for the 1941 Giants rec-

ord, you ask?

The answer: A new deal built chiefly around sixteen "freshmen" players, probably the finest rookie crop the club ever gathered. There are formidable replacements in every position. Especially in the backfield, where new blood was most needed.

The new backs apparently have every-



ANDY MAREFOS

thing, tremendous speed, exceptional passing and kicking talents—and the will to win. These mercury-footed backs are Len Esh-

mont, Fordham; George Franck, Minnesota; Francis Reagan, Penn; Andy Marefos, St. Mary's (Calif.); Howie Yeager, Santa Barbara; Clint (Red) McClain, SMU, and Marion (Cowboy) Pugh, Texas Aggies.

Franck was All-American halfback. Eshmont, the Rams' high scorer, also was mentioned on All-American selections. The others earned na-

tional acclaim.

Every position on the forward line has been strengthened with excellent rookies, especially at center, where Chet Gladchuk, 245-pounds, 6:04 foot Boston College's 1940 All-American pivot, and Lou DeFilippo, Fordham's 1940 captain and rated by

Coach limmy Crowley, Fordham's greatest center, are proving worthy understudies for Mel Hein, the game's all-time No. 1 center.

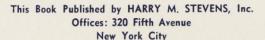
Seventeen regulars are back, including such stand-bys as Capt. Hein, Tuffy Leemans, Ward Cuff, Leland Shaffer, Nello Falaschi, Hank Soar, Jim Poole, Jim Lee Howell, John Mellus, Orville Tuttle and Doug Oldershaw.

Coach Steve Owen promptly streamlined his offense to take full advantage of his longdesired plethora of swift and deceptive ball carriers.

Two new assistant coaches were engaged — Mike Palm, backfield; Bill Owen, Steve's younger brother, line.

John V. Mara, president, is extremely confident that the extensive program to improve the Giants will meet with the full approval of the team's ever-increasing following of

loval supporters.





#### **TOUGHNESS OUT**

. . . blends extra

#### PLEASURE IN

They're smearing that guy-what a shame!

But hold on! Just notice his name.

He's TOUGHNESS, the villain

And Seagram's not willin'

To let him remain in the game.

Yes, Seagram bids TOUGHNESS goodbye,

Extra Pleasure's the main reason why

Our 5 Crown is kinder,

So here's a reminder

To "say Seagram's" next time you buy.



THE 5 CROWN



Seagram's Crown



SAY SEAGRAM'S...AND BE SURE!

# The Eagles Bring A New Deal

SINCE their last appearance at the Polo Grounds the Philadelphia Eagles have undergone drastic changes. Their new

owner is Alexis Thompson, youthful New York sportsman with numerous millions. Their new coach is Earle (Greasy) Neale, who left Yale's ivy-covered halls to take charge of the Quakertown pros. Their team is cluttered up with newcomers with accent on youth.

Including Len Barnum, who formerly cavorted in the Giants' backfield, all but six of the Eagles appearing here today are new. The Eagles are far and away the youngest squad in the League. On the field are only two players who were with

last year's Eagle team, quarterback "Flippin" Foster Watkins and tackle Philip Ragazzo, who came to Philadelphia from Cleveland in the middle of last season. Last year's Pittsburgh team also has contributed only two players: Tommy Thompson, the boy you will see manipulating the ball in the quarterback posi-

tion, and halfback Lou Tomasetti, who was the leading ground gainer for Pittsburgh last year. Leonard "Feets" Barnum, Frank "Pete"

> Bausch, famous center for the Redskins, and the Chicago Bears, are the only other experienced players on the squad.

> So Philadelphia's fortunes in the National Football League championship race this year rest heavily on the broad shoulders of twenty-seven rookies fresh from twenty-four colleges stretched across the entire United States from Oregon State to Dartmouth, from Miami University to Minnesota.

It's a green squad, as green as they come, but it is made to measure for Coach Neale, who

knew when he went into the football draft meeting exactly what he wanted. Fourteen out of the twenty players he selected in the draft have been signed by the Eagles. Only two of those fourteen are not now with the squad. This ties the all-time League record for signing drafted players.



LEN BARNUM

# NEXT SUNDAY, Octobe NEW YORK GIAN?

T: 2:30

#### PROBABLE PHILADELPHIA EAGLES LINE-UP

CABRELLI BAUSCH DeFILIPPO RAGAZZO KREIGER EIBNER CONTI 69 84 82 76 67 55 Right End Right Tackle Left End Left Tackle Left Guard Right Guard Center

THOMPSON McAFEE BARNUM BARTHOLOMEW
10 40 13 27

Quarterback Left Halfback Right Halfback Fullback

#### PHILADELPHIA EAGLES FOOTBALL ROSTER

							Years
N	o. Player	Position	Weight	Height	Age	College	Pro
10	Tommy Thompson	. Q.B.	185	6:01	26	Tulane University	3
11	Louis Ghecas	. H.B.	175	5:10	23	Georgetown	1
13	Leonard Barnum	. H.B.	200	6:00	28	West Va. Wesleyan	4
15	Louis Tomasetti	. н.в.	198	6:00	25	Bucknell	3
27			188	5:11	23	University of Tennessee	1
30			165	5:11	22	Cornell University	1
31			210	5:11	23	Georgetown	1
36	Terrence Fox	. F.B.	203	6:01	23	Miami University	1
37			190	5:10	22	Tulane	1
40		. H.B.	172	5:11	22	Duke University	1
41	Foster Watkins	. Q.B.	165	5:09	23	West Texas State	2
47			185	5:101/2	22	Villanova	1
49			185	6:00	22	Niagara University	1
50	Robert Bjorklund	. C.	225	6:021/2	23	Minnesota University	1
51	Lyle Graham	. C.	208	6:03	25	Richmond University	1
55			225	6:021/2	32	Kansas University	8
60	Robert Suffridge	. G.	207	6:01	23	University of Tennessee	1
61		. G.	210	6:00	24	Creighton	1
63			204	5:09	23	Michigan University	1
67	Enio Conti	. G.	200	5:11	28	Bucknell	1
69		. G.	210	5:10	23	Villanova	1
70	Joseph Frank	. T.	215	6:01	26	Georgetown	1
71		. T.	245	6:021/2	22	North Dakota State	1
72	Hodges West	. Т.	230	6:02	22	University of Tennessee	1
76		. T.	225	6:02	23	Kentucky	1
77	Philip Ragazzo	. T.	220	6:00	26	Western Reserve	4
79	Victor Sears	. Т.	212	6:03	23	Oregon State	1
80	Granville Harrison	. E.	212	6:03	24	Mississippi State	1
81			175	6:02	22	Richmond	1
82		. E.	190	6:001/2	21	Dartmouth	1
84	Lawrence Cabrelli	. E.	207	6:00	22	Colgate University	1
85	John Shonk		192	6:02	22	West Virginia	1
89	Henry Piro	. E.	189	6:00	23	Syracuse	1



# Clear Heads

BLENDED WHISKEY Calvert "Reserve": 86.8 Proof-65% Grain Ne

G A M E er 19th, 2:30 P. M. 'S vs. PITTSBURGH

#### PROBABLE NEW YORK GIANTS LINE-UP

me P. M.

POOLE PEDERSEN
23 66
Left End Left Tackle

EDWARDS 60 Left Guard HEIN 7 Center OLDERSHAW 39 Right Guard MELLUS 33 Right Tackle HOWELL 21 Right End

FALASCHI 28 Ouarterback ESHMONT 2 Left Halfback EAKIN 12 Right Halfback LEEMANS 4 Fullback

#### NEW YORK GIANTS FOOTBALL ROSTER

							Years	
No.		Position		Height	Age	College	Giant	Pro
	Leonard Eshmont		180	$5:10\frac{1}{2}$	23	Fordham	1	1
4	Tuffy Leemans	Back	200	6:00	28	Geo. Washington	6	6
5	Kayo Lunday	Center	225	6:03	28	Arkansas	5	5
6	Howie Yeager	Back	178	6:00	26	Santa Barbara	1	2
7	Mel Hein (Captain)	Center	235	6:04	32	Washington State	11	11
8	Francis X. Reagan	Back	190	5:11	22	Penn	1	1
11	Chet Gladchuk	Center	245	6:041/2	22	Boston College	1	1
12	Kay Eakin	Back	190	6:00	24	Arkansas	2	2
13	George Franck	Back	180	6:01	23	Minnesota	1	1
14	Ward Cuff	Back	195	6:01	27	Marquette	5	5
15	Hank Soar	Back	215	6:00	26	Providence	5	5
17	Clinton "Red" McClain	Back	190	5:09	23	SMU	1	1
	Leland Shaffer		202	6:02	29	Kansas State	7	7
21	Jim Lee Howell		215	6:06	26	Arkansas	5	5
	Jim Poole		235	6:03	26	Mississippi	5	5
	Will Walls		220	6:04	27	TCU	4	4
25	Dominic Principe		205	6:00	24	Fordham	2	2
28	Nello Falaschi		195	6:00	27	Santa Clara	4	4
29	Jack Lummus		200	6:03	23	Baylor	1	1
30	Marion C. Pugh		190	6:01	22	Texas A. & M.	1	1
32	Leonard Younce	Guard	205	6:01	24	Oregon State	1	1
33	John Mellus		223	6:00	26	Villanova	4	4
36	Frank Cope		230	6:03	25	Santa Clara	4	4
39	Doug Oldershaw	Guard	195	6:01	26	Santa Barbara	3	3
42	Orville Tuttle	Guard	205	5:09	28	Oklahoma City	5	5
44	Ben Sohn		230	6:03	22	So. California	1	1
49	Don Vosberg		190	6:0234	21	Marquette	1	1
52	Vincent Dennery	End	200	6:00	24	Fordham	1	1
55	Louis P. DeFilippo		225	6:02	24	Fordham	1	1
60	Bill Edwards	Guard	205	6:03	22	Baylor	2	2
66	Win Pedersen		220	6:031/2	26	Minnesota	1	2
69	Tony Blazine		240	6:00	29	Ill. Wesleyan	1	7
70	Andy Marefos.	Back	225	6:00	24	St. Mary's (Calif.)	1	1
10	And marcios	TO THE						

Head Coach—Steve Owen, Phillips U. Assistant Coach—Mike Palm, Penn State Assistant Coach—Bill Owen, Phillips U.

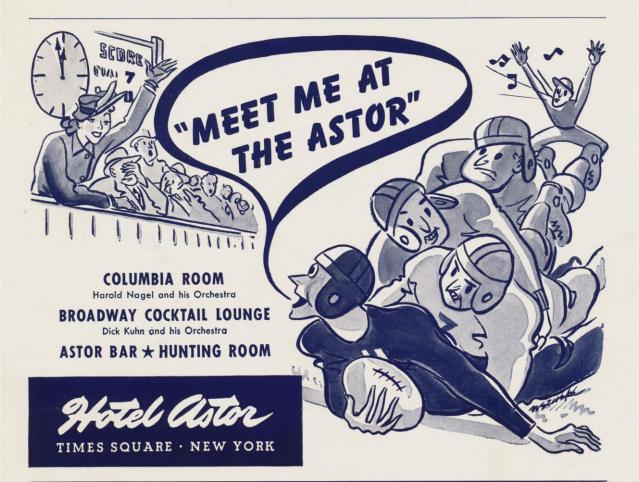
(See Next Page for Officials)

# Choose Calvert

#### **Numbers For Game Officials**

This year all officials working National Football League games have numbers which will remain the same through the season. No club knows who the officials are to be until the day of the game. The following are the National Football League officials and their respective numbers:

Referees		Umpires	Field Judges	Headlinesmen
Friesell	2	Schommer 12	Sweeney 22	Cavanaugh 30
Cahn	3	Rupp 14	Rebele 24	Barry 31
Gibbs	5	Robb 15	Campbell 25	Lipp 33
Hughitt	7	French 17	Miller 26	Conover 34
Heintz	9	Kelly 18	Tehan 29	Gordon 35
				Downes 36





FOUR FORDHAM RAMS WITH GIANTS

Fordham furnished more players to the 1941 N.Y. Football Giants than any other college. Above, left to right: Dom Principe, fullback; Len Eshmont, halfback; Lou De Filippo, last year's captain and star center; Vince Dennery, end.

#### NEW YORK GIANTS 1941 LEAGUE SCHEDULE

#### GAMES REMAINING

Sunday, Oct. 19, Pittsburgh Sunday, Oct. 26, At Brooklyn Sunday, Nov. 2, Chicago Cardinals Sunday, Nov. 9, Detroit Sunday, Nov. 16, Cleveland Sunday, Nov. 23, Washington Sunday, Dec. 7, Brooklyn

#### GAMES PLAYED

Giants 24, Philadelphia 0 Giants 17, Washington 10 Giants 37, Pittsburgh 10

#### NATIONAL FOOTBALL LEAGUE

#### STANDING OF THE TEAMS EASTERN DIVISION

					Points	
	W.	L.	T.	PC.	For.	Agst.
New York	3	0	0	1.000	78	20
Brooklyn	2	1	0	.667	38	23
Washington	1	1	0	.500	13	17
Philadelphia	1	2	0	.333	23	55
Pittsburgh	0	3	0	.000	31	64
WEST	ERN	DIVI	SION			
Chicago Bears	2	0	0	1.000	73	38
Green Bay	3	1	0	.750	78	45
Cleveland	2	2	0	.500	55	92
Chicago Cards	0	2	1	.000	33	38
Detroit	0	2	1	.000	21	51

#### TODAY'S SCHEDULE

Sunday—Philadelphia at New York Brooklyn vs. Green Bay at Milwaukee Cleveland at Detroit Washington at Pittsburgh Chicago Cardinals at Chicago Bears It's the same

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Contains
NATURAL VITAMIN A
Plus a
NATURAL DIGESTIVE AID

ON SALE HERE

#### IMPROVED STEELERS HERE NEXT

The Pittsburgh Steelers, under the guidance of their new coach, Aldo (Buff) Donelli, will invade this battlefield Sunday, Oct. 19. Donelli resigned as Duquesne head coach less than three weeks ago to take charge of the Steelers. Already he has wrought almost a miracle with his pro pupils with his Duquesne offense that demands much ball handling and faking in the backfield.

The Steelers will show here a veteran rugged front line that will be tough opposition for any opponent.

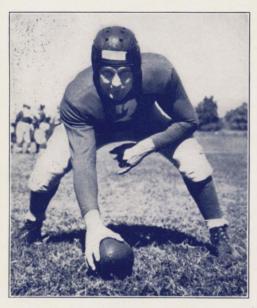
The Pittsburgh backfield is loaded with speedy, dan-

gerous runners and passers who are a constant threat. Coach Donelli is developing a climax runner of the Richmond Flyer, Art Jones, the first choice of the club in the annual draw.

Johnny Noppenberg, Dick Riffle, Jay Arnold, Elmer Kolberg, Francis Maher and "One Man Gang" Elmer Hackney are other Pitt backs the Giants must watch carefully.

The Steelers' squad is composed of twenty veterans and thirteen rookies.

Courtesy Tickets Now on Sale at Exchange Window, Section 16, Lower Stand.



MEL HEIN, PEER OF ALL CENTERS

Mel Hein, now in his eleventh season with the New York Giants, is not only football's greatest all-time center but also one of the foremost ironmen in the world of sport. Mel was all-league selection the last eight years, All-American at Washington State and a topnotch school player.

In bruising professional competition "Smiling" Mel has played 113 consecutive league contests—to say nothing of numerous exhibitions and all-star contests. All the more remarkable is that during his first five years as a Giant Hein played sixty minutes of almost every game and only once in his career has time been taken for the Giant leader. In the playoff game of 1938 he was forced to the sidelines in the first half but returned in the second half to stem a threatening Green Bay rally. Now, after 18 years of strenuous gridiron competition, Hein shows few signs of age.

The remarkable defensive ability of Hein, especially on forward passes, is one reason for the Giants great showing in this respect. Despite his many interceptions Hein did not score a touchdown until 1938 when he ran 50 yards in the Green Bay game to register his first touchdown since his high school days.

Mel now lives in Long Beach, Calif., is 235 pounds, 6:4 and just celebrated his 33rd birthday. He married a college classmate on his graduation and the adventurous honeymooners crossed the continent in a dilapidated Ford so that Mel could report for the first time at the Giants training camp.



TUFFY LEEMANS, GIANTS' IDOL

George Washington U. 1933-35. Captain 1935. Sixth season with Giants. 200. 6:00. 28. All-league in 1936, his first of pro ball. Regained all-league laurels in 1939. The most consistent ground gainer the league has ever known. Tuffy is one of a very small group of backs who have gained over 2,000 yards from scrimmage in their National League careers. Leemans has totaled 2,625 yards in five seasons, averaging 3.5 yards per attempt. He has gained over 400 yards every season, finishing third last fall in the league ground gainers. Tuffy's showing is all the more remarkable because he plays only about half time because of the Giants' twoteam system. At his current rate he would eclipse the record of Ace Gutowsky, who surpassed Cliff Battles' all-time mark in 1939. Leemans in college played baseball and basketball. He is a fair kicker and an excellent passer. He is probably without a peer as a running back, one of the league's best spinners and very difficult to stop once in the clear. Leemans comes originally from Superior, Wis., where his family still resides, but he makes his home in Silver Springs, Md., just outside Washington, D. C. He is married and is in the dry cleaning and laundry business.



## After the game ... ENJOY THE BUBBLE DANCE!

PLEASE DON'T KNOCK ANYBODY DOWN getting to the exit, but at the nearest grill or night spot there's a little treat in store for you.

It's the bubble dance inside every sparkling drop of ... but

DON'T FLIP THIS PAGE ... we've another secret to tell you.

This titillating treat won't cost you one red cent more than the rather ordinary mixer you might get if you just look meek when you

**50 WHY CHEAT** that nice palate of yours out of a good time? Give it a break-let it utter: "- and Canada Dry Water" or "- and Canada Dry Ginger Ale, please."

Pin-point carbonation, you know.

ON THE WAGON? "The Champagne of Ginger Ales" will make things a lot easier.

## CANADA

SPARKLING WATER . GINGER ALE

For quick refreshment right now-call the boy! Canada Dry products sold here.



# After a Perfect day

Packed with Punts and Passes

Take time out for a few

Mellow Moments for Mild





Bourbon



THE SMOKE OF SLOWER-BURNING CAMELS CONTAINS

# 28% Less Nicotine

than the average of the 4 other largest-selling cigarettes tested-less than any of them - according to independent scientific tests of the smoke itself

• BY BURNING 25% SLOWER than the average of the 4 other largest - selling brands tested slower than any of them-Camels also give you a smoking plus equal, on the average, to

EXTRA SMOKES PER PACK!



Camel—THE CIGARETTE
OF COSTLIER TOBACCOS