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Official Program

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Frankford A. A. Official Program

VOL. IV

SATURDAY, SEPTEMBER 25, 1926

No. 1

PUBLISHED BY AND IN THE INTEREST OF FRANKFORD ATHLETIC ASSOCIATION

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Leaders in Sport

Our town has always been a center for sports and always been well represented in the various athletic activities that have taken place here. One can go back to the



President Theodore E. Holden

days of the Red Barn Lot, the oldtimers will remember baseball games played there and

running matches on Fifty Acre Lane. The Oxford Cricket Club, The Frankford Athletic Association at old Wister Park, the Frankford Country Club on the site of the present High School and surrounding territory, were some of the outstanding organizations.

Now it is the Frankford Yellow Jackets, known, not only in our home town, but pretty well over the country. There has to be some few, who take the lead in fostering these sports and in the case of our community, it has always been men who did it for the love of the game. No organizations were ever owned by one or two men for the purpose of making a profit out of it.

The history of the use of the Yellow Jackets is well known. "Shep" Royle, as president, headed the organization from its inception until this year.

This season started off with a new president, another Frankford man, one who has lived here all his life and whose parents resided here and were well known.

Theodore Holden, known to intimates as "Thee," is the presiding officer and is lending all his energies to make this year the best ever. "Thee" is one of the original "Jackets," one of the gang of boys who started the ball rolling and he has been a Director and member of important Committees ever since.

He is president of the Whitehall Textile Company that is owned and run by him and
Continued on Next Reading Page

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LEADERS OF SPORT

Continued from Previous Page

his brother, and has been successful in the business world. He is well known throughout the community and well liked and is one of the Directors, who, during the football season, talks, thinks and acts football about 20 hours out of each 24.

The Association should prosper under his guidance, as, while he can and does make decisions in various matters, he has the knack of doing the best thing in a way that no one can take offense at.

He is earnest and straight in all matters pertaining to athletics, as well as business, without question. The Association affairs these days are real business problems, amounting in a financial way to thousands of dollars handled each year.

The Brooklyn club was hot on the heels of Notre Dame's Four Horsemen, but coaching jobs held by Layden and Crowley prevented the deal going through. Both Struhldreher and Don Miller were all set to do their stuff.

Jimmy Conzelman is trying to kill two birds with one stone in the early part of the season. He is taking his club on a training trip into Wisconsin and playing

two league clubs in the Badger State at the same time.

Howard (Cub) Buck, former Wisconsin All American tackle, has forsaken active competition on the pro grid this fall. Buck has accepted a coaching job and leaves the last of the month to build a team at Miami university.

New York is looking for another big year of post graduate football. Tim Mara and his associates along Broadway expect to pack the Polo grounds for a number of the games. The Giants will have a first class machine again.

The Providence Steam Rollers have a couple of tough games first up on their schedule. September 26, Brooklyn is scheduled to perform in the Rhode Island town and a week later New York blows in for a skirmish on the gridiron.

Chris O'Brien isn't going to keep his Cardinals in their own backyard this season all the time as has been his custom in the past. The Cards have out of town games booked with Milwaukee, Green Bay and the New York Giants.

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Hard Schedule For Frankford Eleven

YELLOW JACKETS WILL HAVE EVEN HARDER LAYOUT
THAN LAST SEASON

The Frankford Yellow Jackets' schedule for the 1926 season shows the big Northeast eleven to have an even harder layout mapped out for them than last year.

The team, however, will not make the long jumps as in previous campaigns, the longest western jumps being Buffalo and Canton.

Several dates are yet to be filled with league clashes, a December date at home and two away being among the number. According to Theo Holden, new president of the Jackets, the club that will take the field will not only be the strongest that has ever represented Frankford, but will be the best that ever has represented any team in the National Football League.

A glance at the games listed shows that both the Chicago Cardinals and Bears, along with Detroit and Ernie Nevers' Duluth Eskimos are among the teams that will show their wares in the local stadium. The Windy City elevens along with Detroit have been contenders for the title for many years.

Coach Chamberlain has on five occasions directed elevens that have captured the highest honors. Last year the Jackets were

breezing along as pennant contenders until Chamberlain was forced out of action with injuries and with the former famous Western end out of action the team slumped badly for a time and lost considerable ground.

The Jackets again have been selected by the New York Nationals to open the season at the Polo grounds on October 17 and other strong Eastern teams to be played are Mulligan's Hartford Blues and Providence.

Red Bryan, who has seen several years of service for the Chicago Bears, is running the club in Milwaukee. Bryan is rounding up a good machine. He has Slater, of Washington State, at full and Ashmore Conzaga, at tackle.

Ernie Nevers, who will be the "big ace" of the Duluth Eskimos this season, spent a couple of weeks getting in shape for the gridiron roughing by working as a stevedore on the docks at the head of the lakes.

THE YELLOW JACKET DEALER **ESSEX**

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Coach Chamberlain at Helm Again this Year

Guy Chamberlain today enters his second season as Coach of the Frankford Yellow Jackets. Last season he was brought from Cleveland where he piloted the Cleveland Panthers to the top of the National League, his fifth straight National championship. The 1925 season for Frankford started with a Bang! and everything pointed towards Chamberlain repeating with Frankford at the top, until mid-season, when injuries forced him from the game and his championship hopes were dashed.

When the F. A. A. Directors notified him the past January that his services would be retained for the season of 1926, Guy immediately began a tour of the country, lining up material for the 1926 edition of the Frankford Yellow Jackets. He has resided in Frankford ever since he came here last season, and has been active in affairs of the local Legion Post, being in the pitching staff of the Post baseball team. The last few weeks he has worked with a trucking company in order that he would be in the pink of condition when the season opens today.

The Directors this year have placed Guy in complete charge of the team and surrounded by the greatest aggregation of stars that ever donned the Frankford colors, he should "Bring home the Bacon."

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The National Football League

Our Pledge

The National Football League assembled in Annual meeting at Detroit, Michigan, the 6th day of February, 1926, places itself on record as unalterably opposed to any encroachment upon college football, and hereby pledges its hearty support to college authorities in maintaining and advancing the interest in college football and in preserving the amateur standing of all college athletes.

We believe there is a public demand for professional football as has been clearly demonstrated by the wide interest manifested and, to the end that this League may not jeopardize the amateur standing of any college player, it is the unanimous decision of this meeting that every member of

the National Football League be positively prohibited from inducing or attempting to induce any college player to engage in professional football until his class at college shall have graduated, and any member violating this rule shall be fined not less than One Thousand Dollars, or loss of its franchise or both.

Red Bryan took his Milwaukee Badgers into Upper Michigan and nosed out a 2 to 0 win over the Michiganans. The safety was made in the last few minutes of play when Ashmore, ex-Gonzago star, dumped a foe behind the goal line.

The Green Bay Packers displayed plenty of speed in their opener by walloping the Iron Mountain, Mich., eleven 79 to 0. The Badger State champs scored at will. The Mountaineers failed to make a single first down.

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Upper Box Seats	\$2.25
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- Gates 1-2—Season Tickets.
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- Gate 7—Boxes and Benches.
- Gate 8—East & West Stands.
- Gate 9—Press.

The Pinkerton Detective Agency, of Philadelphia, has charge of the ticket collections at the various gates.

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19—REED	Center	BUCKNELL
18—MAHAN	Right Guard	W. VIRGINIA
16—BUDD	Right Tackle	LAFAYETTE
11—CROWTHERS	Right End	COLGATE
5—ROBERTS	Quarterback	ANNAPOLIS
6—WILCOX	Left Halfback	SWARTHMORE
2—HAMER	Right Halfback	PENN
3—JONES	Fullback	GROVE CITY

Substitutes:—8, Homan, Lebanon; 15, Comstock, Georgetown; 7, Stockton, Gonzaga; 4, Smyth, Centre; 13, Chamberlain, Nebraska; 12, Springsteen, Lehigh; 9, Books, Dickinson.

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10—SEIDELSON	Left Guard	PITTSBURGH
15—BARRY	Center	BELOIT
17—NESSER	Right Guard	AKRON U.
16—CASEY	Right Tackle	HASKELL
3—BISSELL	Right End	FORDHAM
1—POLLARD	Quarterback	BROWN
6—GRIEGGS	Right Halfback	BUTLER
4—NEWMAN	Left Halfback	CARNEGIE
9—CRAMER	Fullback	HAMLIN

Substitutes:—2, Wendler, Ohio; 5, Ursella, Minnesota; 8, Hardy, Haskell; 14, Rohleder, Wittenenbug; 19, MacComk, Haskell; 11, Mills, Carnegie; 12, Nix, Haskell.

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Yellow Jacket Program To Have Pictorial Section

RESERVED SEAT TICKETS TO BE AWARDED EACH WEEK TO LUCKY
FAN WHOSE PICTURE IS RINGED

This season the Program Committee, in order to make the Official Program more popular with the fans, will inaugurate a pictorial section which will contain photos of the players, both of the local eleven and visiting Clubs, aerial views of the stadium and weekly events that will occur in and around the field.

In addition to this a lucky fan contest will be run throughout the season. Each Saturday at the game, the official photographer of the *Yellow Jackets* program, will snap a group of fans in the stands or about the field. In the finished picture, one certain fan will have his or her picture ringed and the photograph published in the Program the following week. The lucky fan upon producing himself or herself personally at the Program stand with a copy of the Program will receive free of charge a reserved seat ticket for the following game. This contest will be repeated each week throughout the season.

MacBride, the official Program cartoonist, will again be on the job and give to the fans

each week a sketch of the humorous side of the games.

Don't forget to purchase a Program each week and read these interesting features. Remember, the Program contains the only official lineups.

Frankford's Champion Bugle Corps

The Frankford Post 211, American Legion Bugle Corps, which is an attraction at the game today, added another victory to its laurels on September 11th, at the Legion State Convention, at Stroudsburg, when it captured the State Championship for the third year straight. It is now the holder of six championships—three for the City of Philadelphia and three for the State of Pennsylvania. The week of October 10th they will compete in Philadelphia for the National Championship when the American Legion will hold their National Convention here.

*Best wishes to the Yellow Jackets
for a Successful Season*



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Yellow Jackets Start 1926 Championship Drive To-Day

DIRECTORS AND COACH HAVE SECURED GREATEST COLLECTION
TION OF STARS EVER TO SPORT COLORS OF FRANKFORD

The Frankford Athletic Association today presents for the approval of the thousands of football fans of the Northeast and Greater Philadelphia the 1926 Edition of the Frankford Yellow Jackets, a team which the Management believes is composed of the greatest collection of grid stars ever assembled in endeavoring to carry the colors of Frankford to the top of the League.

The team represents a year of effort and hard work on the part of the Directors and Coach Chamberlain in particular. Each step of the season opening today received careful consideration by the Directors and each plan was approved only after the Board was convinced that it would reach to the best interests of the Association and fans.

The Directors were helped greatly in their work by the loyal co-operation and assistance they received from the members of the Association and residents of Frankford and the Northeast, and the Board wishes to thank at this time those who have aided in the actual pre-season tasks and the thousands of sport-lovers who make the Yellow

Jackets possible by their attendance at the games.

Due to this wonderful support the Association has grown from a small institution to a powerful corporation, holding title to more than twenty acres of valuable land and sponsoring some of the greatest grid-iron spectacles of the country.

The Association is incorporated as a non-dividend paying corporation and the directors serve absolutely without financial income, all profits derived at the games being devoted to charity.

PROGRAM FOR OPENING GAME TODAY

Parade around field of Yellow Jacket Band, Champion Frankford Post Legion Bugle and Drum Corps and members of both teams.

Flag raising, opening address by an officer of the Association and the "Star Spangled Banner," by the Yellow Jacket Band.

Opening game—Yellow Jackets vs. Akron.

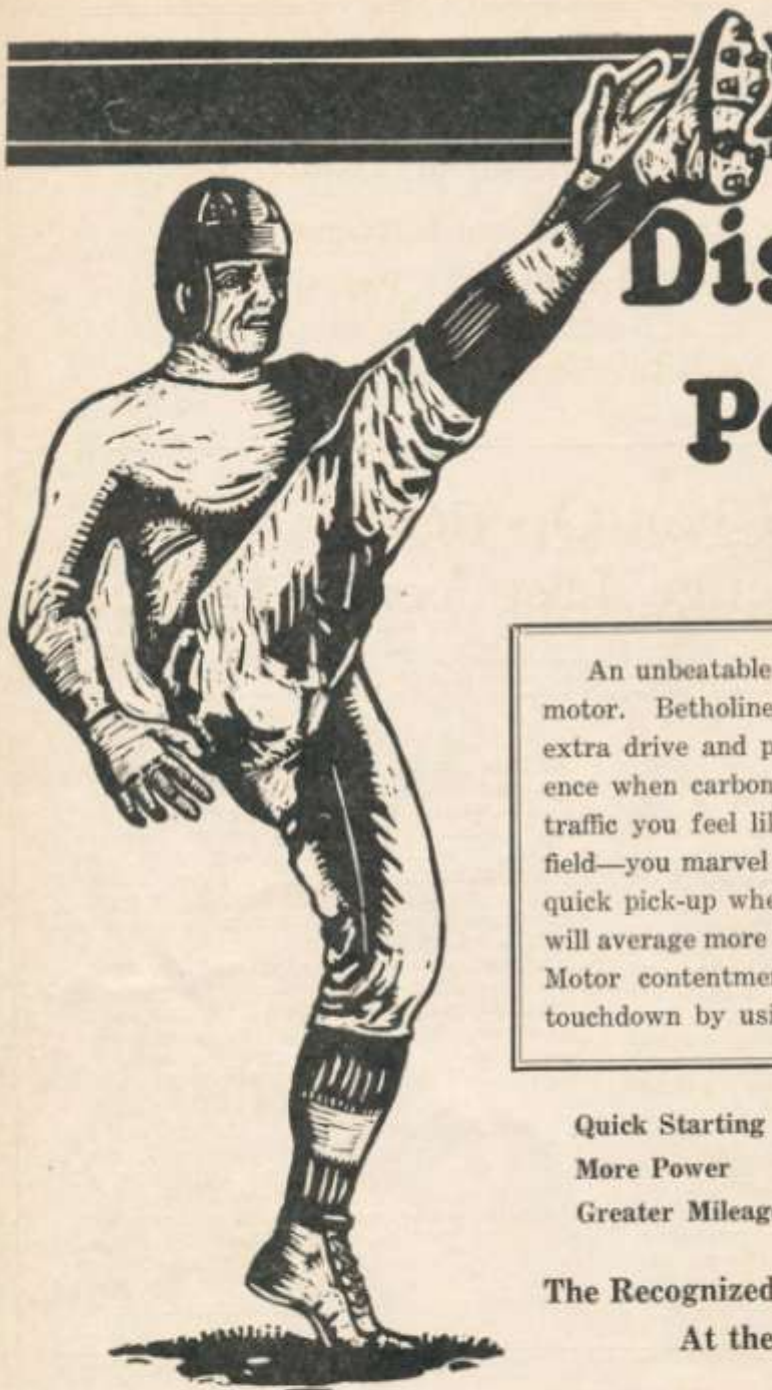
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Akron Here For Opener To Avenge Last Year's Defeat

POLLARD, COLORED FLASH TO PILOT WESTERN ELEVEN AGAINST
HOME TEAM TODAY. NESSER WITH VISITORS

Fritz Pollard, former Brown University star and All-American back threatens to mar the opening home game of the season for the Yellow Jackets by leading his team to a victory over the home squad.

This Western aggregation is here full of fight to avenge last season's defeat, when the Yellow Jackets toppled them from the league lead by winning 17 to 7. It was in this game that Pollard in the closing minutes of the fray pierced the defense of the Jackets for gain after gain marching from one end of the field to the other finally making their only score on a forward pass to Annan. Several times again he battered at the goal line but was held at bay by the local squad.

Al Nesser, who played against Frankford several times last year and in previous seasons, is in the lineup and needs no introduction to the fans, as his playing is noticeable at all times.

In addition to these two well-known stars, Daum, Barry, Newman, Bissell and Mills,

also of last season's squad are in back of the lineup to put Akron in the race again. They are supported by several new stars, forming a team that the Akron management feels will make plenty of trouble for Frankford.

Pollard, who will call the signals, will have as his running mates Griggs, of Butler; Newman, of Carnegie Tech; and Cramer, of Hamline.

Barry, captain of the Tigers, will hold down the pivot position.

Besides Nesser and Barry on the line, the visitors have Daum, of Akron University; Caldwell, of Wabash; Seidelson, of Pittsburgh and former Yellow Jacket player, Casey, of Haskell, and Bissell, of Fordham.

President Joe Carr has been busy all week sifting through a flock of applications for officiating jobs. The league knows that capable referees and umpires "make" the game and he intends to pick out only the best men.

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Frankford Yellow Jackets

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**FRANKFORD YELLOW JACKET
OFFICIAL SCHEDULE 1926**

SATURDAY — AT HOME

Sept. 25.....	Akron
Oct. 2.....	Hartford
Oct. 9.....	Buffalo
Oct. 16.....	New York
Oct. 23.....	Canton
Oct. 30.....	Providence
Nov. 6.....	Chicago Cardinals
Nov. 13.....	Duluth (Nevers)
Nov. 20.....	Dayton
Nov. 25—Thanksgiving.....	Green Bay
Nov. 27.....	Detroit
Dec. 4.....	Chicago Bears
Dec. 11.....	Open

SUNDAY — AWAY

Sept. 26.....	No game
Oct. 3.....	Hartford
Oct. 10.....	Buffalo
Oct. 17.....	New York
Oct. 24.....	Canton
Oct. 31.....	Providence
Nov. 7.....	No game
Nov. 14.....	<i>Exhibition game</i>
Nov. 21.....	No game
Nov. 28.....	<i>No game</i>
Dec. 5.....	Open
Dec. 12.....	Open

**KEEP SEAT STUBS TO
REMEDY ERRORS**

The management of the Frankford Athletic Association, Inc., will zealously protect the holders of reserve seat checks if but given the opportunity to act. Should a holder of a reserve seat coupon for any reason be unable to secure the seat called for, a call for one of the head ushers will result in straightening out any situation, no matter how tangled. All the management asks is the prompt co-operation of the patrons at the park, instead of complaining by letter *after* the mix-up has occurred. *Under no circumstances should holders of coupon checks surrender them to ushers. The coupon is for the protection of the patron and is the most convincing evidence he can invoke to support his claim.*

NEWS OF THE LEAGUE

Several of the pro league clubs got in practice games last Sunday and they all emerged victorious. These contests tended to tune up the gridiron machines for the opening circuit encounters which are scheduled this week end.

Ernie Nevers, who jumped from a St. Louis Brown baseball suit into a Duluth moleskin played a prominent part in his Eskimos' victory over Bessemer by the score of 27 to 0. Nevers made two touchdowns and booted a pair of goals.

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Season of 1926

Yellow Jackets Ready for Akron After Strenuous Training at Wildwood

TEAM AND F. A. A. OFFICIALS TENDERED BANQUET BY
RESORT OFFICIALS

The Yellow Jackets returned to Philadelphia yesterday after a week of strenuous training at Wildwood By-The-Sea, N. J., where they were the guests of the city and the Board of Trade.

The players were quartered on the beach front at Tent City in the tent colony sponsored by the Esibell-Townsend Corporation. The players were quartered two men to a tent.

Each day the players worked out on the beach in the morning and at the Wildwood Golf Club, where a special gridiron was laid out for them, in the afternoon.

Chamberlain drove the men hard all week and they left the shore in excellent physical condition and fit to step in against Akron today.

On Tuesday night the squad and several of the officers, including Theodore Holden, president; Frank Hollingsworth, vice-president; "Chirp" Castor, financial secretary; Will Heys, secretary; Jim Adams, solicitor; Jim McMaster, of the Board of Directors, and Tom Holden were the guests at a dinner at the golf club.

Mayor Edward S. Culver, of Wildwood, officially welcomed the players to the city. Other speakers were Mr. Holden, John H. Beecher, President of the Board of Trade; Foster Goslin, President of the Kiwanis Club; P. H. Jackson, chairman of municipal advertising; Guy Chamberlain; Frank T. Wilson, Frankford publicity director, and Marshall Bainbridge, Jr., managing secretary of the Wildwood Board of Trade.

On Thursday a squad of golfers from the team played eight members of the Wildwood Golf Club and an interesting match developed with the players taking the dust of the home contingent.

The players had ideal weather at the shore and Chamberlain today expressed great satisfaction at the condition of his men.

The Bear management put over a good piece of business by signing Paddy Driscoll, who long has been the mainstay of the Cardinal machine. Driscoll should fill the shoes of Little Joe Sternaman, who is playing "elsewhere."



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Pres. Carr Predicts This Year To Be The Best Ever

MANY OF LAST YEAR'S COLLEGE STARS TO BE SEEN IN ACTION.
SEVERAL NEW CITIES JOIN LEAGUE

Joe F. Carr, Columbus, O., President of the National Football League, issued the following statement on the opening of the 1926 season:

"The National Football League, ready to start the 1926 season, faces the best and brightest prospect in its history. With every club in the league well financed and each with an array of past college stars, the outlook is indeed bright. Several new cities have been added to the league roster and each is expected to add much to the popularity and prestige of the league.

"The new cities are Milwaukee, under the capable management of Johnnie Bryan; Hartford, Conn., under the management of James Mulligan, who has had long experience in the operation of professional football and Racine, Wis., a former member of the league, and always a good city in our circuit. Los Angeles, another newcomer, will present an array of stars headed by "Brick" Mueller, that will be the biggest attraction that has ever been presented in football. Backed by motion picture inter-

ests and other people from the coast, this attraction will add much to the already attractive and popular circuit. The Louisville club should also do well.

"In many cities of the league, new playing fields have been obtained and the time is not far off when every club in the National League will be playing on its own gridiron. The league through its constant vigilance to protect the amateur standing of college players, has won the admiration and good will of both the press and the public and the league intends to stand squarely behind the rules governing this phase of its program until the colleges themselves will realize that professional football is a help rather than a hindrance to football at large.

"The National League today, as it has since its organization, invites the severest criticism of both the press and the public to the end that we desire to give to the lovers of football all that is clean and wholesome and at the same time the hardest kind of football played in a clean and sportsmanlike manner."

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News of the League

SPECIAL TO THE OFFICIAL PROGRAM FROM LEAGUE HEADQUARTERS

Plummer, a Missouri valley product who played brilliantly with the Cardinals last fall until put on the shelf with an injury, was the first member of Chris O'Brien's 1926 to put his "John Hancock" on the dotted line.

In Edwards and Sonnenberg Detroit should have as good a pair of pro tackles as there is in the pro wheel, Sonnenberg has been a star for several seasons, while Edwards was one of the best in the Big Ben last fall.

"Dutch" Sternaman and George Halas, co-bosses of the Chicago Bears have not been saying much for publicity about the Bruins but it is known that the majority of last year's great eleven will again be back in the moleskins.

Aaron Oliker, rated as one of West Virginia's greatest ends, is to appear in the Pottsville uniform this season. Doc Streigle who manages the Miners, had to stretch a point to beat some other clubs to the Mountaineer.

The Buffalo club in the Pro wheel is to be known as the Cowboys this fall. Kendrick, who is to come as field captain hails from Texas and his club is to be composed entirely of southwestern collegiate products.

In Rex Enright and Swede Lidberg, the Green Bay Packers have two corking good fullbacks. Enright was a Notre Dame All Western backfielder while in 1924 Lidberg was picked by all critics for the All Conference team.

Hartford, Conn., expects to cut quite a figure in the pro football world. The Nutmeg State city is a great pro football center and the Blues' management is going the limit to line up a team that will place among the leaders.

There will be two "tourist" elevens in Joe Carr's loop this fall. The Los Angeles club, headed by Brick Mueller, will travel until December when they go back home for some games. Duluth will go abroad for ten contests.

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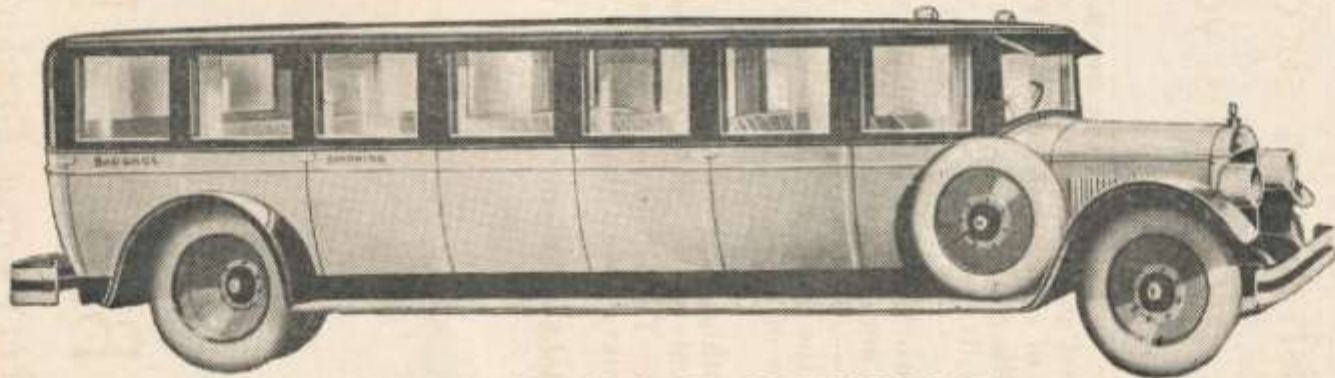
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