

# FRANKFORD Yellow Jackets



*Official Program*

Published Weekly By The  
**FRANKFORD ATHLETIC ASSOCIATION**

Member of The National Professional Football League.

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Frankford, Phila.

# Frankford A. A. Official Program

Vol. IV

SATURDAY, OCTOBER 2, 1926

No. 2

PUBLISHED BY AND IN THE INTEREST OF FRANKFORD ATHLETIC ASSOCIATION

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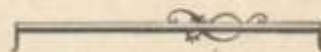


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4736 Frankford Avenue

J. M. Robinson    ::    Proprietors    ::    J. F. McCarthy

## Bill Heys Enjoys His Duties as F. A. A. Official

HAS BEEN RECORDING SECRETARY SINCE ITS INCEPTION

William L. M. Heys, one of the pioneers of the Yellow Jackets, is a charter member



of the organization and has been Recording Secretary since its inception. Considerable of the detail work has always fallen to his lot and has been done cheerfully and in excellent shape.

He was one of the originators of the "Gridiron," the first official paper and has always been continued on the Program Committee. Back in the old days Bill was official timer and one of the "Taggers" that being the only source of revenue. All the officers have changed except Heys who still has his old job and is likely to keep it, too.

While football has been his hobby, insurance is his working line, being with Wm. A. Simpson & Son, 120 Drexel Building, who handle general insurance.

Francis, former Chicago Maroon fullback, cut a figure in the Chicago Cardinals, 14 to 0 victory over Columbia. Francis intercepted a pass by the Ohioans and galloped for a score. Erickson made the Cards' other marker.

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Necessitates  
this New  
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MENU

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PARISIAN POTATO ORANGE SHERBET

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COLESLAW

CREAM WAFFLES WITH LOG CABIN SYRUP

ICE CREAM COFFEE

BREAD AND BUTTER

## at Roesberg's Cafe

Frankford Avenue at Unity Street

## True Sport - Charity Community Spirit

The management of the F. A. A. takes this opportunity to inform its patrons that the Association is purely a community organization and all profits derived from the games, etc., are donated to charity. Ever since the Association was organized its policy has been to donate to local charity, and to this end the officers, directors and members of the A. A. give their untiring services and at the same time endeavor to give Frankford and the Northeast a winning football team that will bring prestige to our town. Just keep these two facts in mind, and remember when you attend the games you are not only supporting the team but giving to charity as well.

F. A. A. MANAGEMENT.

### YELLOW JACKETS AID FRANKFORD DAY NURSERY

A fine old heater is being installed in the Frankford Day Nursery. The cost will average about eight hundred dollars. Such a large outlay would not have been possible had it not been for the generosity of the Yellow Jackets, who last season donated one thousand dollars to our worthy institution.

The shortage of coal last winter worked much hardship to the resident nurses who were responsible for the health of the children. For that reason it was thought that the splendid gift could not be used more profitably than for this needed improvement in the Nursery's equipment.

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EVERYTHING FOR FARM AND GARDEN

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Frankford Avenue and Unity Street

Capital, \$250,000.00

Surplus, \$750,000.00

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And All Trust Matters

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Boxes to Rent in Burglar-Proof Vault from  
\$3.00 per Year Upwards

Open Banking Hours Every Day and on  
FRIDAY EVENINGS, 6 to 9 o'clock.

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Frankford

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School and Office Supplies, Legal Forms

Complete Line of Business and Personal Greeting Cards

*The Best Gift of All - A Sheaffer Pen or Pencil*



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EXCEPTIONAL VALUE in all Models,  
extremely wide in power range,  
the most economical of  
all 3½" sixes

*Super Six Quality Since 1916*

FRED K. JONES, Orthodox and Paul Streets, Frankford



**“Two-Bits” Homan Anxious  
to Get Back Into Game**

“Two-Bits,” last year’s sterling quarterback of the Yellow Jackets, and again a member of this year’s squad, who was injured in the Atlantic City game, is recovering rapidly. Immediately after the game he was rushed in a private ambulance from the shore to the Frankford Hospital where he has been for the past two weeks. The doctors found by X-Ray examination that several muscles of his back had been badly torn, but Homan, displaying the same spirit in the hospital as on the field, has resulted in his rapid improvement, so that today, weather permitting, he will attend the game in a chair, and the Coach, Guy Chamberlin, hopes that under the special care of the trainer and club physician, “Two-Bits” will be back in the game in a week or two.

This article corrects the one that appears in another part of the program.



THE YELLOW JACKET DEALER  
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## Chamberlin Drills Men Overtime in Preparation for Today's Game

CORRECTS WEAK SPOTS SHOWN IN OPENING GAME. TEAM ALL SET  
"TO DRIVE AWAY THE BLUES"

Only darkness caused Coach Chamberlin to cease the daily practice this week at the stadium in order that he could smoothe out the rough spots that appeared in the opening game.

In order that the entire squad could display their wares in a regular league tilt all were given a chance, and as a result several were laid off, reducing the squad to 19 men.

Guy, feeling that the forwards had come up to his expectations, he bent all his effort in endeavoring to strike the right combination in the backfield. The material is there and with the co-operation of the men in working together hopes to produce a set of backs that will be a match for any in the League, the men in reserve being capable of filling any gap that may be caused by emergency.

Stockton and Moran both displayed good football in last Saturday's game. Tex played his usual steady game; the new

men with additional practice and a more thorough knowledge of Chamberlin's playing system, will form an eleven worthy of the name of Frankford.

### WEEK END GAMES

Racine at Cardinals.  
New York at Providence.  
Louisville at Canton.  
Bears at Detroit.  
Columbus at Pottsville.  
Dayton at Buffalo.  
Hammond at Akron.  
Duluth at Green Bay.  
Frankford at Hartford.  
Los Angeles at Milwaukee.  
Kansas City—Open.  
Brooklyn—Open.

The Green Bay Packers took the wind out of the Detroit Panthers' sails to the tune of 21 to 0. Conzelman's all-star aggregation fizzled out before a varied air drive launched successfully by the Badger state champions.

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George R. Osborne & Son

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5014 SAUL STREET

Bell Phone, JEFFerson 1145

FRANKFORD, PHILA.

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Just as the Frankford Yellow Jackets work the ball, yard by yard, up the field and across the line — A WINNER — so must you build up your bank account, dollar by dollar, until you too have reached your goal and crossed the line — A WINNER. Both require the same constancy of purpose and determination.

Start an account now and SAVE regularly with

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of PHILADELPHIA

MAIN OFFICE at TENTH AND WALNUT STREETS

FRANKFORD OFFICE located at Nos. 4643-4645 Frankford Avenue

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## The National Football League

### Our Pledge

The National Football League assembled in Annual meeting at Detroit, Michigan, the 6th day of February, 1926, places itself on record as unalterably opposed to any encroachment upon college football, and hereby pledges its hearty support to college authorities in maintaining and advancing the interest in college football and in preserving the amateur standing of all college athletes.

We believe there is a public demand for professional football as has been clearly demonstrated by the wide interest manifested and, to the end that this League may not jeopardize the amateur standing of any college player, it is the unanimous decision of this meeting that every member of

the National Football League be positively prohibited from inducing or attempting to induce any college player to engage in professional football until his class at college shall have graduated, and any member violating this rule shall be fined not less than One Thousand Dollars, or loss of its franchise or both.

#### "TWO - BITS" HOMAN

who was injured in the Atlantic City game is still in the Frankford Hospital, Room Five, and will be glad to see any of the fans. He is showing marked improvement and hopes soon to be back in the game.

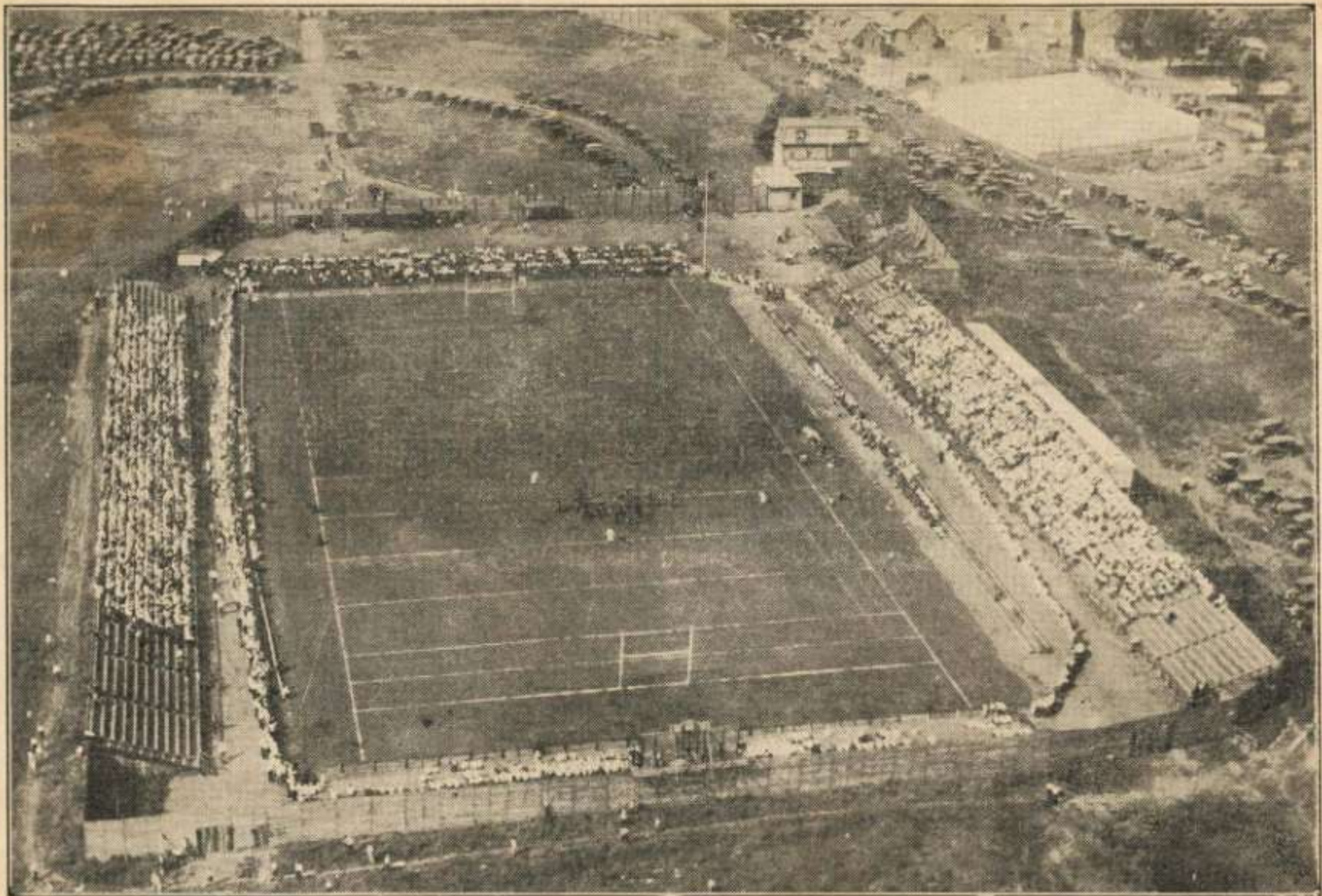
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FRANKFORD STANDARD  
OR OVER FORTY YEARS

*There Is An Operation Now*

SANGER STREET AT HORROCKS STREET

(First Street Above Bridge)

WM. FRANCE SONS, Inc.



**BIRD'S EYE VIEW OF YELLOW JACKET STADIUM** — This picture was taken at the opening game last Saturday by an airplane photographer, specially for the *Yellow Jacket Program*, through the co-operation of W. M. France Sons, Inc., Builders of Custom-Built Homes. They have an operation now at Sanger and Horrocks Streets. Sample House now open. View was taken looking west toward Frankford Avenue.



JACKETS TIE WITH INVADERS — Frankford and Akron battled to a 6-6 deadlock in the Yellow Jackets' first home game. The picture shows Griggs, of Akron, carrying the ball.

## Opening Game With Akron

## Results in Tie 6-6

6000 SWELTERING FANS WITNESS STUBBORN BATTLE.  
MORAN SCORES FOR JACKETS

With "Old Sol" as referee, and General Humidity as umpire, Frankford and Akron opened the 1926 grid season in Frankford, deadlocked at 6-6. The day was more suitable for a swimming meet and those loyal fans who have wished for football in summer had their fill last Saturday.

The first quarter was thrill-less with the exception of a 26-yard sprint by Moran around Akron's right end, ending when Pollard, Akron's safety man, brought him to earth.

In the second period both teams scored 6 points. Akron scored first on a forward pass from Pollard to MacComk, who dodged his way 30 yards to the goal line. Rohleder's attempt for the extra point was blocked.

The Jackets immediately retaliated. Terrific line plunges by Stockton and a forward pass, Smythe to Hap Moran, placed the pig-skin on the 2-yard line, where, in the second play, Moran took it over.

Budd failed to kick the goal that would have given Frankford a 1-point lead.

Opening another aerial attack with Chamberlin on the receiving end, the home eleven took the ball to the 8-yard line as the half ended.

Akron was completely outplayed in the second half, determination saving the West-

erners from defeat. They failed to register a first down in the last two periods while Frankford added three to its total.

Both teams, in the half, had a chance for a goal from the field, Rohleder's placement kick from the 48-yard marker falling short and Tex Hamer's attempt from the 22-yard line proved a failure.

Frankford's forwards proved a venerable stone wall for Pollard's clan.

Aside from Paddy Driscoll, the Chicago Bears have seven new faces in their squad. The additions include Lyman, a pro veteran and the following half-dozen ex-collegians: Evans, Tyler, Buckler, Senn, Lemon and Rannes.

Brick Mueller heads the Los Angeles Collegians who made their bow in Joe Carr's circuit this season. Mueller has rounded up a club composed of the best players to be found along the Pacific coast.

Three members of Michigan's great 1925 eleven, Gregory, Grubbe and Edwards, made their pro league debut this season with Detroit. Edwards is the tackle that the "other loop" was claiming had signed with Grange's club.

Footballs Used by Yellow

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## Line-up of Both Teams

### FRANKFORD YELLOW JACKETS

12—SPRINGSTEEN	Left End	LEHIGH
10—POTTS	Left Tackle	W. & L.
17—HOFFMAN	Left Tackle	LEHIGH
19—REED	Center	BUCKNELL
15—COMSTOCK	Right Guard	GEORGETOWN
16—BUDD	Right Tackle	LAFAYETTE
11—CROWTHERS	Right End	COLGATE
5—ROBERTS	Quarterback	ANNAPOLIS
—MORAN	Left Halfback	CARNEGIE
2—HAMER	Right Halfback	PENN
7—STOCKTON	Fullback	GONZAGA

Substitutes:—8, Homan, Lebanon; 4, Smyth, Centre; 13, Chamberlin, Nebraska; 3, Jones, Grove City; 14, Carp, Milliken; 18, Youngstrum, Dartmouth; 6, Wilcox, Swarthmore; 9, Books, Dickinson.

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VICTROLAS

KODAKS

## ms for Today's Game

### HARTFORD BLUES

1—FOLEY	SYRACUSE
2—McEVOY	SPRINGHILL COLLEGE
3—SIMENDINGER	HOLY CROSS
4—ENID THOMAS	PENN
5—O'CONNELL	BOSTON
6—WEBBER	KANSAS AGGIES
7—McCORMICK	DETROIT
8—GILDEA	HOLY CROSS
9—FLYNN	CORNELL
10—McCANN	PENN STATE
11—GARVEY	NOTRE DAME

12, Barnikow, New Britain; 14, O'Neill, Conn. Aggies; 15, Donlan, New Britain; 16, Nichols, Kansas Aggies; 17, Jamerson, Tulsa; 18, Friedman, Waterbury; 19, Segerette, Bristol; 20, McMahon, Holy Cross; 21, Zehrer, New Britain; 22, Sickler, Detroit; 23, O'Brien, Hartford; 24, Radzwich, Conn. Aggies; 25, Keenan, Washington; 26, Noble, Trinity; 27, O'Connor, Holy Cross; 28, Bonadies, Hartford; 29, Halloran, Holy Cross.

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OFFICIAL PHOTOGRAPHER

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YELLOW JACKETS PROGRAM

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*Helps*

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*Why not send the Nursery a Contribution?*

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*Make them the Ideal Winter Vacationland*

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Phone Jefferson 9485

**Oysters Our Specialty**

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**For Yellow Jacket Fans**

Tickets on sale daily at Lawson's Clothing Store, 1st Floor, Paul Street and Frankford Avenue, from 12 Noon until 6 P. M. and 7 until 9:30 P. M. Saturdays until 12 Noon. Reservations held for 24 hours only. Seats on sale two weeks in advance.

Upper Box Seats	\$2.25
Lower Box Seats	2.00
Bench Seats	2.00
Reserved Seats	1.50
(North & South Stands)	
East & West Stands	1.25
(Not Reserved)	
General Admission	1.00
Junior Admission	.50

Field gates and tickets only good through same are as follows: (Gates numbered from Comly Street North.)

- Gates 1-2—Season Tickets.
- Gates 3-4—General Admission.
- Gates 5-6—North & South Stands
- Weekly Tickets.
- Gate 7—Boxes and Benches.
- Gate 8—East & West Stands.
- Gate 9—Press.

The Pinkerton Detective Agency, of Philadelphia, has charge of the ticket collections at the various gates.

By complying with the above you will greatly assist the Management. Phone orders promptly attended to; Jefferson 2197.

**KEEP SEAT STUBS TO**  
**REMEDY ERRORS**

The management of the Frankford Athletic Association, Inc., will zealously protect the holders of reserve seat checks if but given the opportunity to act. Should a holder of a reserve seat coupon for any reason be unable to secure the seat called for, a call for one of the head ushers will result in straightening out any situation, no matter how tangled. All the management asks is the prompt co-operation of the patrons at the park, instead of complaining by letter after the mix-up has occurred. *Under no circumstances should holders of coupon checks surrender them to ushers. The coupon is for the protection of the patron and is the most convincing evidence he can invoke to support his claim.*

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Just~  
**WHISTLE**

It is for sale right here — try it. You will like it's true, fruit flavor. You can buy it wherever good bottled beverages are sold.

Look for the "Handy" Bottle

You Naturally Want  
the Best



WHISTLE BOTTLING CO., Rising Sun Avenue at Fifth Street

**B**ECAUSE organizations such as the Frankford Athletic Association tend to develop a closer bond of sympathy between the residents of the community, develop civic pride and advertise Frankford throughout the entire United States, we are pleased to be represented in this program.

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Manufacturers of

*Upholstery Fabrics*

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*for Economical Transportation*



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Guns

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The Dependable Store For Sporting Goods  
*of Every Description*

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**\$1.00**

Batteries Recharged and Ignition Work

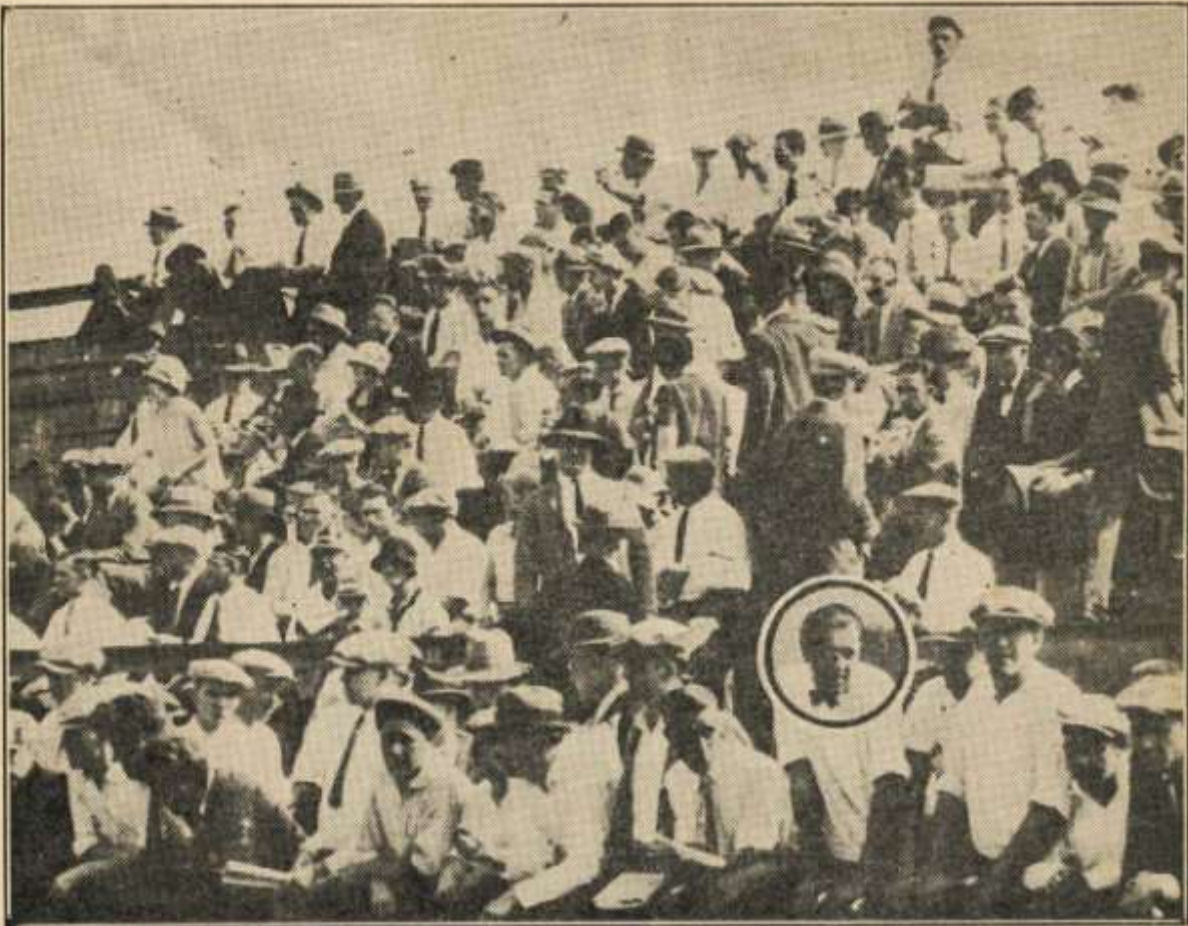
3954-80 Frankford Avenue

*Both Phones*

Scotch **ART** Rugs

**WM. HENDERSON & CO.**

Frankford, Philadelphia



## WHO IS THE LUCKY ROOTER?

### OFFICIAL PROGRAM LUCKY ROOTER CONTEST

If the rooter whose picture is ringed in the above photograph will report in person at the Program Stand with a copy of the program, he will be presented with a Reserved Seat Ticket for next Saturday's Game (Value \$1.50). This contest will be run each week throughout the season, different sections of the crowd being taken each game. **WATCH FOR YOUR PICTURE!**

### HARRISON GARAGE GENEROUS TO JACKETS

Mr. Charles T. Williams, of the Harrison Garage, Harrison and Duffield Streets, the largest auto livery up town, has placed his new ambulance, one of the finest equipped vehicles of its kind in the city, at the disposal of the Yellow Jackets during the football season. This is another evidence of community spirit that pervades our town and all it does.

Living up to their name, the Kansas City Cowboys pulled off quite an advertising stunt in Duluth the day before the game. About a dozen of the Kaws, armed with ropes, mounted horses and started out to look for Nevers.

A battle royal was evidenced at Green Bay when the Chicago Bears and Packers clashed in their opener. The Sternaman-Halas aggregation loomed mighty strong, but the Packers held them to a 6-6 deadlock.

Bloodgood, former Nebraska star, turned in a great game for Kansas City against Duluth. This lanky quarter is a first class field general and he is a good man handling the ball on either end of a forward passing attack.

The New York Giants spent two weeks in their training camp at Lake Ariel, Pa. Coach Alexander, who handled the squad, reports that all his players are in wonderful condition.

*Best Wishes To The*

# **Yellow Jackets**

**F. A. A. BOOSTER**

---

THE NORTHEAST PHILADELPHIA  
CHAMBER OF COMMERCE

For  
THE YELLOW JACKETS  
And  
THE WHOLE NORTHEAST

---

*Yellow Jackets and Frankford*

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Lowest Prices to Clubs

"Frankford's Own"

Enterprise Radio Shoppe

4509 Frankford Avenue

and

Yellow Jackets

"We Aim to Please"



# Yellow Jacket Program

## Now Has Pictorial Section

RESERVED SEAT TICKETS TO BE AWARDED EACH WEEK TO LUCKY FAN WHOSE PICTURE IS RINGED

This season the Program Committee, in order to make the Official Program more popular with the fans, has inaugurated a pictorial section which will contain photos of the players, both of the local eleven and visiting Clubs, aerial views of the stadium and weekly events that will occur in and around the field.

In addition to this a lucky fan contest will be run throughout the season. Each Saturday at the game, the official photographer of the *Yellow Jackets* program, will snap a group of fans in the stands or about the field. In the finished picture, one certain fan will have his or her picture ringed and the photograph published in the Program the following week. The lucky fan upon producing himself or herself personally at the Program stand with a copy of the Program will receive free of charge a reserved seat ticket for the following game. This contest will be repeated each week throughout the season.

MacBride, the official Program cartoonist, will again be on the job and give to the fans

each week a sketch of the humorous side of the games.

Don't forget to purchase a Program each week and read these interesting features. Remember, the Program contains the only official lineups.

ARE YOU A WINNER THIS WEEK?

Ned Wilcox, who made a name for himself as a footballer while at Swarthmore College, is one of the most promising newcomers in the local Yellow Jacket camp. Wilcox is a line-crashing fullback. He is nearly six foot and weighs 185 pounds.

Brooklyn dipped into pro football circles on Sunday at Providence where they clashed with the Steam Rollers. Butler, the Brooklyn helmsman, went the limit in rounding up a first class grid machine, but was crushed on the field by the Rollers to a 13-0 grind.

*Best wishes to the Yellow Jackets  
for a Successful Season*



# Geo. Royle & Co.

TORRESDALE & FRANKFORD AVENUES

Frankford, — Philadelphia, — Pa.

Makers of Dolly Madison Bed Spreads and Upholstery Material

**THE INDUSTRIAL TRUST, TITLE &  
SAVINGS COMPANY**

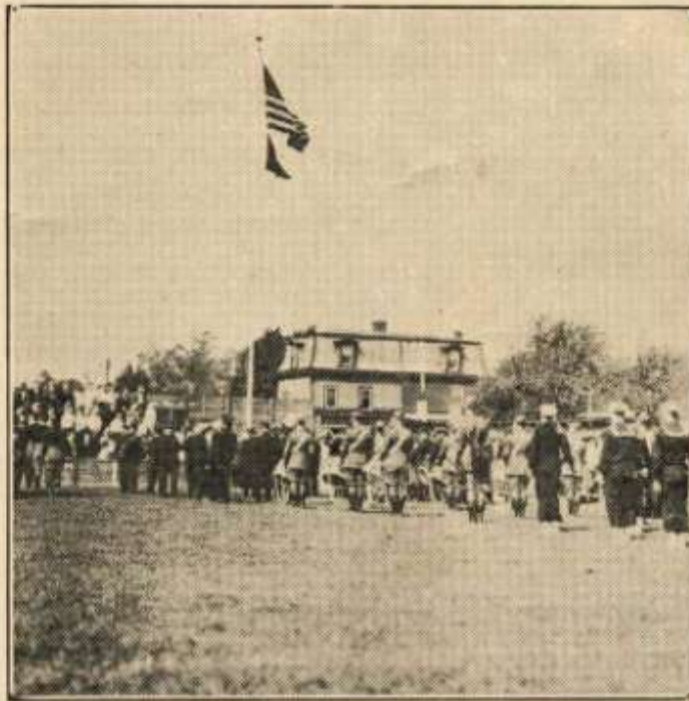
1944-52 N. Front Street

ESTABLISHED 1889

**SURPLUS and PROFITS, \$1,900,000**

**CAPITAL, \$500,000**

**TRUST FUNDS, \$8,500,000**



FLAG RAISING EXERCISES — Showing the Band, Bugle Corps and players standing at attention during the playing of the "Star Spangled Banner."

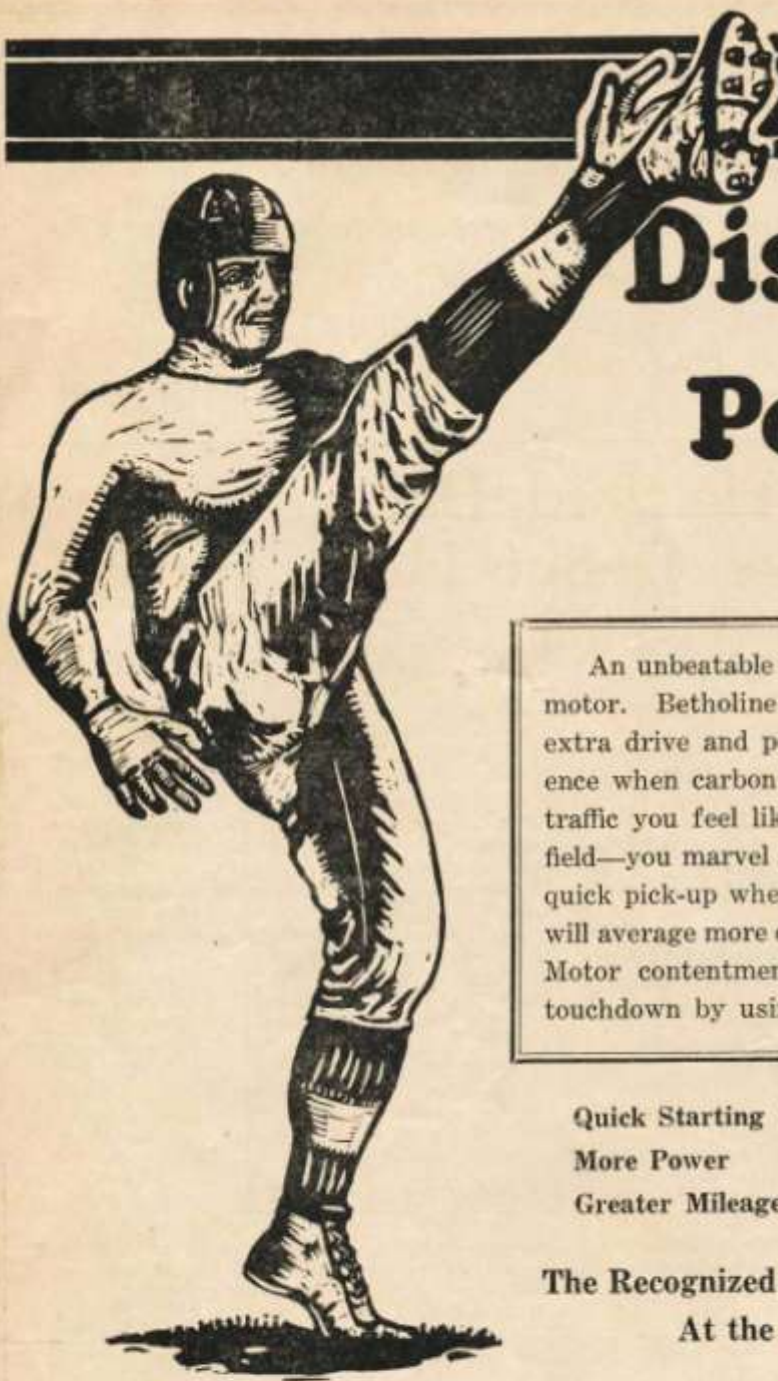
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DYEING AND PROCESSING OF

**COTTON WARPS, SKEIN AND RAYON**

ARTHUR H. LOCKHART, Sales Manager

Frankford, Phila.



# Distance and Power!

An unbeatable team—Betholine and your motor. Betholine will give any motor that extra drive and power. It acts as interference when carbon attempts to tackle it. In traffic you feel like a half-back in a broken field—you marvel at your car's flexibility, its quick pick-up when you use Betholine. You will average more distance to your drives, too. Motor contentment is your goal—score a touchdown by using Betholine.

Quick Starting

More Power

Greater Mileage

No Knocking

No Carbon

Fewer Repairs

The Recognized Leader of Motor Fuels  
At the Green Pumps

# BETHOLINE

Means  
MORE  
POWER

**THE WONDER MOTOR FUEL**

SHERWOOD BROS., Inc., Phila.

MEMBER FEDERAL RESERVE SYSTEM

## NORTHEAST-TACONY BANK & TRUST CO.

Longshore Street and Torresdale Avenue  
TACONY, PHILADELPHIA, PA.

Assets Over \$2,000,000

## Keogh's Hartford Blues Make Debut Here Today

SPORT HALF-TON OF MAN-FLESH IN CENTER OF LINE  
TOMORROW THE YELLOW JACKETS AND HARTFORD  
WILL PLAY IN HARTFORD

The Hartford Blues, who are making their debut in the National League this season, also are making their debut in Frankford, this being the first time they have ever visited the hive of the Jackets.

They will make a special effort to humble the local eleven, for Doc Keogh, coach of the Blues, is a dentist in this city.

Keogh, former coach of the Freshmen at the University of Pennsylvania and the man who developed many of the stars Pennsylvania has known in the last few years, has been driving his Hartford eleven hard in the past few weeks, pointing them for the two battles with the Frankford outfit. He wants a victory in his home town and he has done everything within his power to bring it about.

The Blues, most of them comparatively new to professional football, have the college spirit in all its meaning, and many of them were produced by the great New England elevens of recent years. Several of the type of men trained by Cleo O'Donnell, at Holy Cross, always well known for its grid-iron teams, have gained places on the roster, including Ken Simendinger, once a LaSalle student; Oky O'Connor, 210-pound tackle;

Shorty McMahon, one of the slipperiest halfbacks in the game, and Dinny Gildea, an exceptional center. Simendinger is a punter of ability.

But the backfield does not carry all the glory, for the right wing is guarded by the sensational Boston College end of four years' standing, Grattan O'Connell, a tall, husky chap, who works well in all departments. O'Connell's stamina is shown by the fact that he played every game that Boston College appeared in during his course.

Webber is a fine football player, from early season indications. The Blues purchased him from Kansas City only a few weeks ago along with Ralph Nichols, now playing one of the tackles.

More than half a ton of man-flesh crouches in the center of the visitors' line when at full strength, as it probably will be, when it faces the Frankford Yellow Jackets today.

Dinny Gildea, a fighting center, is the little fellow of that mid-section and only weighs about 195 pounds. On his right is the 205-pound Jack Bonadies, and next to Bonadies is 210-pound Heck Garvey, former Notre Dame lineman.

## JOHN WEINERT DRY CLEANING AND DYEING

FOULKROD ST. AND OXFORD AVE.

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**BOOST THE  
Frankford Yellow Jackets**

**BRESLIN TEXTILE COMPANY  
FRANKFORD, PHILA.**

**BOOST THE  
Sesqui Centennial 1926**

**FRANKFORD YELLOW JACKET  
OFFICIAL SCHEDULE 1926**

**SATURDAY — AT HOME**

Oct. 2	Hartford
Oct. 9	Buffalo
Oct. 16	New York
Oct. 23	Canton
Oct. 30	Providence
Nov. 6	Chicago Cardinals
Nov. 13	Duluth (Nevers)
Nov. 20	Dayton
Nov. 25—Thanksgiving	Green Bay
Nov. 27	Detroit
Dec. 4	Chicago Bears
Dec. 11	Open

**SUNDAY — AWAY**

Oct. 3	Hartford
Oct. 10	Buffalo
Oct. 17	New York
Oct. 24	Canton
Oct. 31	Providence
Nov. 7	No game
Nov. 14	Exhibition game
Nov. 21	No game
Nov. 28	No game
Dec. 5	Open
Dec. 12	Open

The officials for today's game are:—  
Referee:—John C. Hennessey, Brooklyn.  
Umpire:—Walter H. Hallas, Haverford.  
Head Linesman:—W. S. Newel, Phila.

**NATIONAL GRID LEAGUE  
STANDINGS AND RESULTS**

Clubs	Won	Lost	Tie	P.C.
Chicago Cards	2	0	0	1.000
New York	1	0	0	1.000
Providence	1	0	0	1.000
Racine	1	0	0	1.000
Buffalo	1	0	0	1.000
Chicago Bears	1	0	1	1.000
Green Bay	1	0	1	1.000
Milwaukee	1	0	0	1.000
Frankford	0	0	1	1.000
Columbus	1	1	0	.500
Akron	0	1	1	.000
Detroit	0	2	0	.000
Hammond	0	1	0	.000
Los Angeles	0	1	0	.000
Brooklyn	0	1	0	.000
Hartford	0	1	0	.000
Canton	0	1	0	.000
Duluth	0	0	0	.000
Dayton	0	0	0	.000
Pottsville	0	0	0	.000
Kansas City	0	0	0	.000

**SUNDAY'S RESULTS**

Cardinals, 15; Los Angeles, 0.  
Providence, 13; Brooklyn, 0.  
New York, 13; Hartford, 0.  
Green Bay, 6; Bears, 6.  
Racine, 6; Hammond, 3.  
Milwaukee, 6; Detroit, 0.  
Canton, 22; Columbus, 14.  
Buffalo, 7; Akron, 0.

ESTABLISHED 1898

*Robert Lawson*  
**MEN'S CLOTHES**

*Haberdashery Hats*

FRANKFORD AVE. AND PAUL STREET  
PHILADELPHIA

**Official Yellow Jacket  
Ticket Office  
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Of defense for the future by opening an Account in a Strong, Reliable Bank, where your Financial safety will be carefully guarded.

## SECOND NATIONAL BANK OF PHILADELPHIA

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Save your wife the burdens of settling your estate.  
Let our Trust Officer explain how we can serve you as your executor.  
You can discuss this matter without obligation.

Safe Deposit Boxes for Rent

\$3, \$5, \$7, \$10, \$25

ACTS AS EXECUTOR AND TRUSTEE

INTEREST PAID ON CHECKING AND SAVING ACCOUNTS

EQUIPPED FOR PERSONAL SERVICE

OPEN FRIDAY EVENINGS

TOTAL RESOURCES, \$13,000,000.00

## Success to the Yellow Jackets

WHITEHALL TEXTILE COMPANY

WHEATSHEAF LANE AND P. R. R.

Season of 1926



# Training at Wildwood Proves Beneficial to Team

TENT CITY OFFICIALS GENEROUS HOSTS. SHORE BUSINESS MEN  
FROM MAYOR DOWN ROOT FOR FRANKFORD

This year's experiment of training away from home proved beneficial to the team. Through the efforts of Marshall Bainbridge, Secretary of the Wildwood Board of Trade, that resort made it possible to train by the sea. The Esibill-Townsend Corporation, owning twenty city blocks of fine beach front at North Wildwood, offered their Tent City as Quarters for the boys. Tent City represents an investment of twenty-five thousand dollars and has attracted thousands of people this summer. It consists of thirty cottages, a restaurant, office and store and was kept open especially to accommodate the Yellow Jackets. A radio was set up in the office so the men could tune in on the fight.

The buildings are sheet rock half way up with screen and canvass tops and board floors. Each one has running water and electric lights, plenty of blankets and linen were furnished and every man had a separate bed, two to a cottage.

Mr. Esibill and Mr. Carey of the company were in personal charge, their chef kept the fellows well fed and Jimmie Mullaney, the

caretaker, was everywhere, running errands, working the victrola, dancing and handing out a line of fun pretty hard to beat.

Alf Davis, a promising local boy, practiced with the team at the Golf Club every afternoon and Bob Latimer, of the old Frankford Athletic Association of twenty years ago, was out one afternoon.

The members of the team will always remember Wildwood as everything possible was done for their comfort. The golf club gave the use of their grounds for practice, the Dayton Hotel turned a bus over to them as conveyance to and fro every day. The Board of Trade tendered a dinner to the boys at the club, various dealers donated gas and repairs to autos and a crowd was always on hand to watch the daily practice. There are many Yellow Jacket fans in Wildwood, some are regular attendants at the games and more are planning to come up each week this year.

From Mayor Culver down, everyone in Wildwood is rooting for the Frankford A. A.



Dodge Brothers Sport Roadster  
With Rumble Seat

Here is a car that will immediately capture your admiration. Rakish in lines, beautiful in finish and elegant in appointments; it provides ample room for luggage, golf clubs and tennis rackets.

## Thornton-Fuller Automobile Co.

4744 FRANKFORD AVENUE

DEL. 2307

H. C. STANTON, *Manager*

# A GOOD PLACE

*To Buy Your Clothes!*

Perry's Super-Value Policy  
steadfastly maintained Season  
after Season Assures You of  
*Fine Quality Only* at Super-  
Value Prices *Always.*



## PERRY & CO.

"N.B.T."

16th and Chestnut Streets  
PHILADELPHIA

# Gibson Walker Company

INCORPORATED

## LUMBER

LUZERNE and F STREETS

PHILADELPHIA

### Summary of the More Important Penalties

1	Offside.....	5 yards	21	Man going on field without permission.....	15 yards
2	Offside, both sides.....	No penalty	22	More than one man going on field.....	15 yards
3	Illegal use of hand and arm by offense.....	15 yards	23	Illegal return to game Half distance to goal and disqualification.	
4	Holding, etc., by defense.....	5 yards	24	Slugging Half distance to goal and disqualification.	
5	Interference with fair catch, etc.....	15 yards	25	Attempt to draw opponents offside.....	5 yards
6	Interference with opponents before ball is put into play	5 yards	26	Coaching from sidelines.....	15 yards
7	Taking out more time than four times during a half, etc.	5 yards	27	Crawling.....	5 yards
8	Roughing kicker.....	15 yards	28	Delaying in starting game or second half.....	25 yards
9	Running into kicker.....	5 yards	29	Feint to snap ball.....	5 yards
10	Substitute communicating before first play.....	15 yards	30	Hurdling.....	15 yards
11	Substitute failing to report.....	5 yards	31	Kicking loose ball.....	Loss of Ball
12	Unnecessary roughness, etc.....	15 yards	32	Loss of "down" for one of various reasons..... (See Rule Book)	
13	Delaying game.....	5 yards	33	Neutral Zone, encroachment on	5 yards
14	Interference on forward pass by defense.....	Loss of Ball	34	Player out of bounds.....	5 yards
15	Interference on forward pass by offense.....	15 yards	35	Tripping.....	15 yards
16	Starting forward before ball.....	5 yards	36	Unfair play.....	5 yards
17	Pushing, pulling, interlocked interference, etc.....	15 yards	37	Unsportsmanlike conduct.....	15 yards
18	Forward passing, intentional throwing to the ground.....	15 yards	38	Clipping from behind.....	25 yards
19	Fair catch, taking more than two steps after catch.....	5 yards	39	Foul by defense on try for point.....	Point Awarded
20	Leaving field during one minute intermission.....	15 yards	40	More than one intercepted forward pass in same series of four downs.....	5 yards and loss of ball

**B. Rowland & Bro., Inc.**  
Church Street and Pennsylvania R. R.

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*Since 1858*

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Because Vici Kid flatters the foot; because it is graceful, soft and rich; because the Vici colors are made for each costume mode—for pleasing harmony or smart contrast—Fashion says, "By all means, shoes of Vici Kid."

Look for the Vici trade mark, the Lucky Horseshoe, stamped inside the shoes you buy. It stands for good luck in quality, color, smartness — and who could ask for more?

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*Look! Luck!*



**VICI kid**  
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WARPS, MERCERIZED AND COTTON YARNS AND TAPES

SULPHUR BLACKS A SPECIALTY

3940-50 Frankford Avenue

FRANKFORD,

PHILADELPHIA

## PRESENTATION OF CUP TO LEGION BUGLE CORPS



Awarded by State Adjutant for winning the State Championship three successive years. Left to right: Dr. J. J. Toland, Jr., Past Commander; President Holden, William Boerckel, Post Adjutant and a Junior American Legion enthusiast.

## COMING ATTRACTIONS

Next Saturday, October 9th, Boss Kendrick and his revamped Buffalo Bisons will invade Frankford and endeavor to stampede the Jackets. Last Sunday they opened the season by defeating Akron 7 to 0. Buffalo is always a good attraction, being with the first National League teams to ever visit Frankford, and this year they are stronger than ever.

Among the All-Americans who will make their initial appearance in Frankford this season are two of the greatest to ever don the moleskin. The first is Ernie Nevers, of Stanford University, who will bring his Eskimos, representing Duluth, Minn., here on November 13th. Nevers is one of the greatest stars ever produced in the West Coast and has surrounded himself with a great cluster of stars including Kelley, Fitz, Gibbons, Cobb, Rooney and Method.

The second All-American choice to make his debut here will be Glenn Killinger, of Penn State fame, who this year is a member of the New York Giants who come here October 16th. Killinger needs no introduction to Eastern fans and since graduation from State has been coaching.

Green Bay and Detroit, both of which are to be seen here later in the season, opened the season with a 21 to 0 victory for Green Bay.

*Authorized Dealers*

## TAYLOR BROTHERS

N. E. Cor. Kensington and Allegheny Aves.

*at the L Station*

*The Right Place to Buy Your Radio*



# Good Luck, Yellow Jackets

We wish you a successful  
and prosperous year

We are with you to the finish, Yellow Jackets, just as we have been back of every movement of civic development in Philadelphia and the State of Pennsylvania for the past thirty-five years.

"Teamwork," with the public has been our motto, and the giving of the best values our policy — our reward has been the confidence of the public and a steadily increasing number of patrons.

Our clothing and sporting goods departments will always be glad to welcome members of the Yellow Jackets or the "fans" who are interested in their success.

"Ask Bobby Calhoun, he knows!"



## LIT BROTHERS

*Philadelphia's Great Popular Priced  
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Market, Eighth

Filbert, Seventh

# WILLIAM H. MERZ

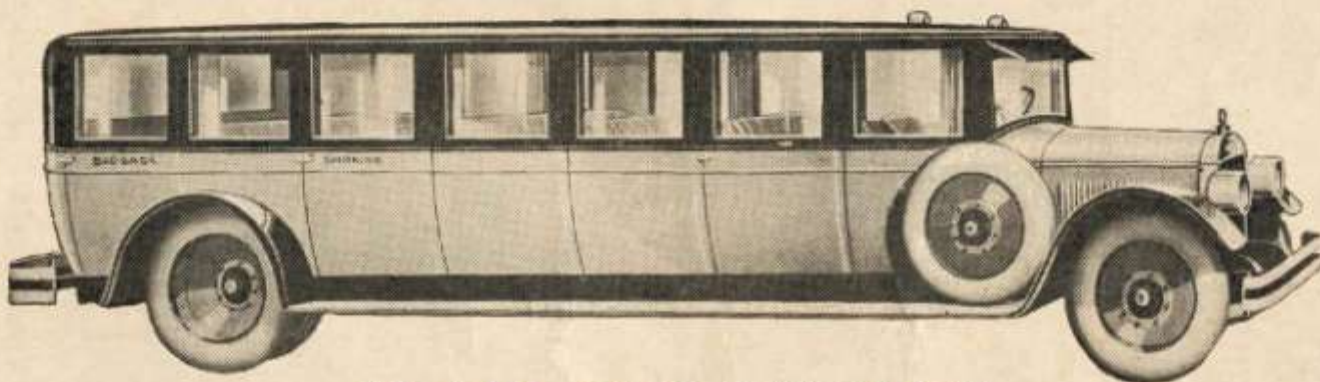
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Let us build you a Living  
Room Suite that will wear.

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*Real Estate*

If You Want A Home See Us

*We Can Finance You*

TWO OFFICES

1003 Liberty Building

Oxford and Frankford Avenues



# If it doesn't **SELL ITSELF** — *don't keep it!*



## 9 Outstanding Maytag Features

- 1—Washes faster. The Gyrafoam Principle creates a more highly energized, turbulent and continuously effective water action. No idle water.
- 2—Washes cleaner. The Gyrafoam Principle mixes the soap evenly through the water, and forces the super-cleansing, soapier washing solution through the meshes of the clothes. No idle suds.
- 3—Largest hourly capacity in world—50 lbs. ordinary family wash per hour.
- 4—Most compact washer made—takes floor space only 25 inches square.
- 5—Cast aluminum tub—can't warp, rust, rot, swell, split nor corrode.
- 6—Easily adjusted to *your* height, and height of tubs.
- 7—Clothes can be put in or taken out while washer is running.
- 8—Tub cleans itself in 30 seconds.
- 9—Metal swinging wringer. Low. Swings into 7 positions. Adjusts itself automatically for handkerchiefs or blankets. Automatic drainboard. Instant tension-release. All parts enclosed.

## 9 Reasons for World Leadership

Tioga 41-56

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(STARR & MOSS)

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### WASH WITH IT.

If it doesn't sell itself on its super-speed performance—don't keep it!

If it doesn't sell itself on its highly energized turbulent water action—don't keep it!

If it doesn't sell itself on its unsurpassed nicety in washing chiffons, georgette, and all other dainty things—don't keep it!

If it doesn't sell itself on the way it cleans grimy, greasy overalls—don't keep it!

If it doesn't sell itself on its complete elimination of hand rubbing—even of wristbands, cuffs and collars—don't keep it!

If it doesn't sell itself on its self cleaning, seamless corrodeless, scumless, satin-smooth, cast aluminum tub—don't keep it!

If it doesn't sell itself on its patented, self-adjusting, instantaneous tension-release wringer—don't keep it!

—**but** if it does sell itself, you won't go another day without it!

*Don't delay—Call Now*



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---

*A New Men's  
Clothing Department*

With New Stocks  
and New Fixtures

*Stein Bloch Clothes* for young fellows — *Wickham Clothes* — *Alco Clothes* — the new patterns — the new models — they're now displayed in proper surroundings in the remodeled Men's Clothing department, on the Second Floor. . . .

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STRAWBRIDGE & CLOTHIER

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23RD WARD

## F. A. A.

BOOSTER

For a New Frankford and a Greater Northeast

## THE FRANKFORD GAZETTE

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COMMERCIAL PRINTING

Take a little  
interest in  
the game of  
Life:

**4%**  
AT  
OXFORD



## “Steam-roller Bill” plays to win!

SEE him tear 'em down! Smash! goes the “Steam-roller” — down go opponents! Safe to the goal line.....Touchdown! Rah!

Bill plays the game of Life with equal zeal. Grimly determined to win financial independence, he lets nothing interfere with his systematic savings habit. He is certain to reach his final goal!

Break away from the all-too-common tendency toward free and careless spending! Bank a regular portion of your income each week at a convenient Oxford office. Our strong team of Officers and Directors will help you win!

4% COMPOUND INTEREST — 100% PERSONAL INTEREST

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Wissinoming  
Orthodox St.



Frankford and  
Oxford Avenues

RESOURCES OVER \$7,500,000

MEMBER FEDERAL RESERVE SYSTEM