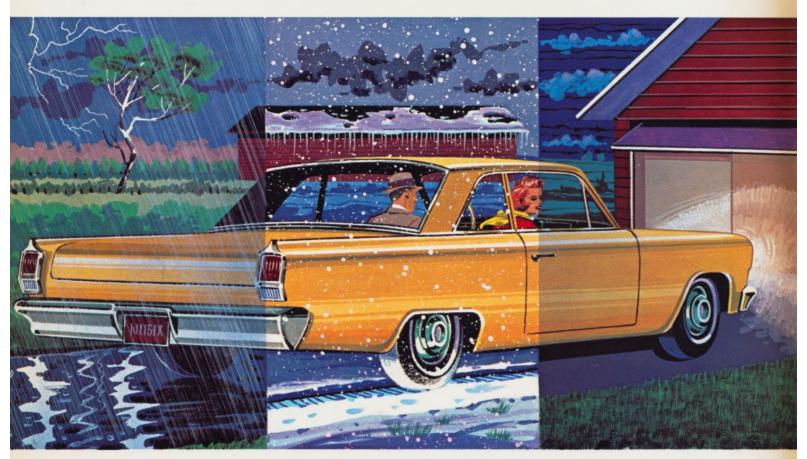




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ALLIANCE MANUFACTURING CO., INC., ALLIANCE, OHIO SUBSIDIARY OF CONSOLIDATED ELECTRONICS INDUSTRIES CORPORATION

Stay in the driver's seat, safe and secure while Genie lights your garage, raises and lowers the door at the touch of a button. The dark night need hold no fear for the homecoming housewife . . . the elements are soundly defeated as you remain in your car, right into the garage and the door closes automatically behind you.

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for better, safer living



West Germany: A Bliss arresting gear "catches" a landing U. S. A. F. jet fighter on the runway after a brake failure.



Memphis: Antiquated fire alarms are replaced by a modern, more extensive Bliss-Gamewell coded alarm system.



Brazil: Auto body sections are stamped out on huge Bliss mechanical presses at a plant in São Paulo.

Chicago: A Bliss Mackintosh-

Hemphill roll is readied for service in a rolling mill at a

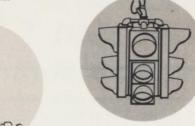
giant steel plant.



India: Vitally-needed aluminum strip comes whirling off a new Bliss cold mill near Calcutta.



Tampa: Revolutionary Bliss-Eagle traffic control system uses an electronic brain to synchronize traffic flow.



Cape Canaveral: Bliss-built nozzles and engine parts help guide a Minuteman missile 5,000 miles down range.

Even as these events are taking place, others are in the making. Bliss breaks ground for a new pressbuilding plant for Israel...ships a complete can-making machinery line to a big food packer... announces a new plant in Canada to manufacture precision timers and other products...negotiates a

contract for prototype production of parts for an advanced rocket system. Everywhere in this growing, changing world, you'll find Bliss...growing and changing with it. Write for our 20-page booklet of Bliss activities.

E. W. BLISS COMPANY · Canton, Ohio

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here's been some changes made

There's been a great change in the game of football over the years. The football player of today presents a much more modern picture than he did in the game's beginning. Likewise, vast changes and improvements have taken place in home heating. A new standard in home heating, part of the popular trend to total-electric living, provides a sharp contrast with the years gone by. More and more families every day are discovering that the electric way is the better way to

heat — it's clean, comfortable, convenient, and economical, too. Within the past two years, Ohio Power has lowered their rates twice. Before you build, buy, or remodel — remember — electric rates continue to go DOWN, while the cost of flame-type fuels continues to go UP. Join the growing number of modern families who are making the switch to flameless, electric heat. Your Ohio Power representative will be happy to furnish you with complete information.





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Pro Football's Hall of Fame is more than a monument to the mighty men of the gridiron . . . more than a mere repository for their relics — a sort of sanctified attic. It is more than all that.

It is a tribute to the selfless citizens of a town without a team who seized upon an idea and formed Football's Greatest Team to bring it to reality.

It is a tribute to all of them who made this possible . . .

Those who conceived it \dots who saw its merit, and gave it life \dots

Those who nurtured the plan . . . who guided the dreamy project past varied pitfalls . . . who consummated the construction . . .

To them . . . to all of them who fought it to the goal-line, Pro Football's Hall of Fame is a tribute.

TABLE OF CONTENTS

Page

- 7 The Parade Full details on the annual Hall of Fame March of Time
- 10 The Reason
 Pro Football Comes Back to its Old Hometown
- 12 The Building
 A tour of the new house for old heroes
- 13 The Dedication
 Full particulars on Football's Greatest Weekend
- 16 The Birth
 The story of the start of Pro Football
- 22 The Selection

 How and by whom Hall of Famers are named
- 25 The Album

 Biographical sketches and pictures of the Hall of Fame

 Members

The Game

Names of the Cleveland Browns and Pittsburgh Steelers in the Annual Hall of Fame Game

- The Cradle
 How it all started in Massillon
- 57 The Donors
 Complete listing of the fans who made it all possible
- 64 The Builders

 Names of the men whose hands built the House for Heroes

One of Ohio's best known restaurants and lounges with an extensive menu featuring master chef creations sure to please every taste. Superb service in three dining rooms.

- * Driftwood Room and Cocktail Lounge

 An intimate, club-like atmosphere
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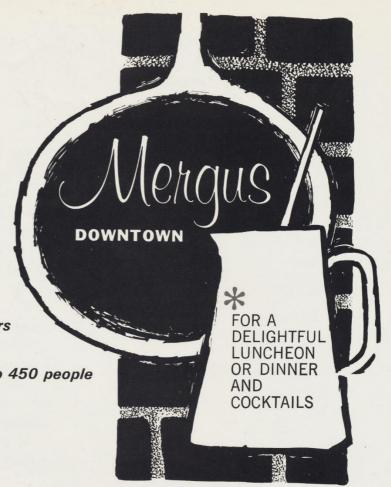
 A club-like setting favored by men
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Over the years, Ashland Oil has demonstrated its faith in the future of the Canton area by investing millions of dollars in its modern refinery on Gambrinus Road.

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Our faith in Canton's future is shared by the many "Good Neighbor" Ashland Oil Dealers conveniently located throughout the area.

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ASHLAND, KENTUCKY



Pro Football's First Band — the 1919 Lumberjacks of Green Bay

PRO FOOTBALL HALL OF FAME PARADE

SATURDAY, SEPTEMBER 7, 1963 • CANTON, OHIO

PARADE COMMITTEE:

Capt. John Blend — Canton Police Department Sgt. R. A. Krabill — Canton Police Department Capt. John Pelger — Canton Police Department C. L. Deerwester — Canton Police Commissioner Lt. Ed Moore — County Sheriff Department Robert Perez — Director of County Sheriffs Auxiliary Lt. Col. John Paul — U. S. Army Reserves Robert Harmon — Canton Chamber of Commerce Corp. J. W. Pribble — Ohio State Highway Patrol James M. Lucas, Chairman — Pro Football Hall of Fame

PARADE LINE-UP:

Dale Stanford, Director

Canton Motorcycle Police Escort — Comm. C. L. Deerwester Canton Police Color Guard
Canton Police Marching Unit — Capt. John Pelger
Mayor of Canton — James Lawhun
Canton Safety - Service Director — Cliff W. Gehrum
Canton City Officials
Lehman High School Band — John Bonar, Director
Canton YMCA Float — William T. Cumler
1906 Antique Car
Automobile Caravan from Pottsville, Pennsylvania — Joe Zacko

DIVISION I - THE 1920's. (To salute the founding of the National Football League in 1920 in Canton, Ohio)

Hall of Fame Board of Trustees — Earl Schreiber, Chairman Miss Canton — Sandra Kinsley
Timken Vocational High School Band — Gary Payne, Director Timken Rockettes
Automobiles of Dignitaries
Hall of Fame Bandwagon — Emil Hahn, Director
Antique Automobiles:

1924 Packard Touring Car — Carl Summer, Minerva, Ohio
1929 Buick — John Hormell, Minerva, Ohio
1929 Cord — Jack Armstrong, Minerva, Ohio
1922 Overland Touring Car — Carl Summer
1928 Ford Phaeton — Warren Ruff, Minerva, Ohio
1926 Model "T" Ford Roadster — Jim Sutton, Minerva, Ohio

1928 Ford Sedan — Charles Ossler, Robertsville, Ohio 1928 Ford Sedan — Charles Ossler, Robertsville, Ohio 1922 Ford Model "T" Roadster — Arlin Weikart, Minerva, O. 1929 Dodge Sedan — Gene Hoopes, Minerva, Ohio 1927 Chevrolet — Richard Volkert, North Lawrence, Ohio McKinley High Schol Band — John Clovis, Director The Hi-Lites Majorette Corps (Minerva, Ohio)—
Janet Morehead, Leader
Hall of Fame Chorus Float — D. Dean Roach
American Legion Post #44 Color Guard—Carl Krause, Comdr.
American Legion Post #44 Marching Unit
American Legion Post #44 Float
Central Catholic High School Band — James M. Lucas, Director
3rd How. Bn., 92nd Arty., U. S. Army Reserve Color Guard—
Major Thomas Jakmidis
3rd How. Bn., 92nd Arty., U. S. Army Reserve Float
Antique 1923 Model "T" Touring Car — Schneeberger Funeral
Homes
Antique 1928 Packard — Rotary Club of America
Antique Cars — Horseless Carriage Club, Canton, Ohio
Lincoln High School Band — A. Jerd Bayless, Director
World War I Veterans — James Keller, Commander
State World War I Veterans — Lee Urabn
Springfield Township High School Band, Akron, Ohio—

DIVISION II — The 1940's. (The new era in the National Football League — East vs. West)

Stark County Sheriffs Bus
Stark County Sheriffs Mounted Posse — Robert Perez
Stark County Sheriffs Motorcycle Unit
Jackson Memorial High School Band—Clarence Gates, Director
VFW Post #693 Color Guard — John Carlton, Commander
Junior Auxiliary, VFW Post #693 Color Guard—Robt. E. Petree
Junior Auxiliary, VFW Post #693 Drill Team
Isaly Dairy Float — A. J. Disler
Minerva High School Band — James Lamb, Director
6th How. Btry., U. S. Marine Corps Reserve Color Guard—
Captain W. T. Berglund
6th How. Btry., U. S. Marine Corps Reserve Float
VWF Post #3747 Color Guard — Don Snyder, Commander
VFW Post #3747 Ladies Auxiliary Color Guard

Tuslaw High School Band — Robert Bayless, Director Polo Karts, International Kart Polo, Inc. — George Wauffull Disabled American Veterans Mounted Color Guard—Earl DeHoff Disabled American Veterans Auxiliary Color Guard East Canton High School Band — Donald Kennedy, Director Kadets of VFW #451, Lorain, Ohio — Arthur Jahnsz American Red Cross, Canton Chapter, Station Wagon—Mrs. George B. Frease American Legion Post #419 Color Guard, North Canton—Robert Shiltz

American Legion Post #419 Rifle Squad, North Canton, Ohio Glenwood High School Band — Rex Mitchell, Director Louisville High School Band — Howard R. Smith, Director

DIVISION III - The 1960's. (To salute the dedication of the Pro Football Hall of Fame, Canton, Ohio)

Hoover High School Band, No. Canton—John E. Hafer, Director Wadsworth Testing Laboratory Float — Jeraldine Johnson Carol Koontz Majorette Troupe, North Canton—Carol Rowlands Quimby Material Handling Float — Eugene Quimby Hq. 2nd Tank Bn., 37th Div. Ohio National Guard Color Guard—Sgt. Charles Schleappi
Marlington High School Band — James Waldeck, Director

Tim Canto

Nike-Ajax Missile Display, Cleveland Air Defense— Pfc. Donald Frandsen
Radio Station WHLO Mobile Broadcasting Unit — G. Barnhart
Perry High School Band — Roy Estep, Director
Westbranch High School Band, Mahoning County—
Tim DeStefano, Director
Canton Players Guild Cast
Canton Players Guild Elephants and Banners



The Downtowner Motor Inn has brought a new dimension of hospitality and comfort to Canton. Completely new, with tasteful contemporary

furnishings and appointments, the Downtowner Motor Inn offers the convenience of a downtown location with spacious free parking, restaurant and lounge.

The T. K. Harris Agency Co. has been pleased to work with the developers of the Downtowner Motor Inn by supplying the site and making other necessary arrangements. This is but one facet of the full range of real estate services available to you at

The T. K. Harris Agency Co. Your inquiry about residential, commercial and industrial properties or property management will receive courteous, experienced counsel. You're invited, too, to visit our new offices, located on the top floor of the Downtowner building.

HEADQUARTERS



DOWNTOWNER MOTOR INN

621 MARKET AVENUE NORTH • CANTON, OHIO



"The greatest athlete in the world"

That's what the King of Sweden called the first man ever to win both the pentathlon and the decathlon. It happened at the 1912 Olympics. The man's name? Jim Thorpe—one of the all-time greats of American amateur and professional sports, honored now in the new National Pro Football Hall of Fame.

Football's just not the game it was when Dad was yelling himself hoarse at "Big Jim's" open-field running. New rules have sharpened the action; equipment is lighter, stronger. The same holds true for the fans. Gone are the Hoover collars and the heavy fabrics. Now the accent is on lightness—easy-to-live-in styles, fabrics that combine good looks with wrinkle resistance and

press retention. Stevens Consort fabric, for example.

Consort is the official National Football League slack fabric—a crisp, modern-weight combo of Orlon® acrylic and worsted wool. Look for the official N.F.L. tag when you're buying slacks. It's your assurance of up-to-the-minute style in slacks that keep their well-pressed good looks much longer.

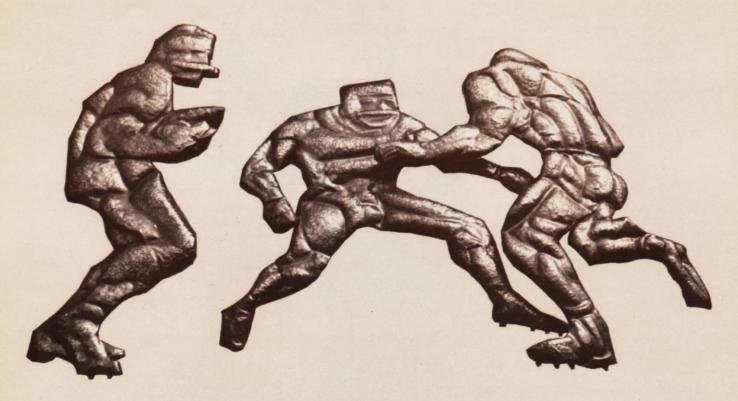
Free: Thorpe's Life Story & Picture

If you're interested in the amazing career of the half-Indian boy from Oklahoma who astounded the world with his athletic skill, Stevens has prepared a short biography of Jim Thorpe, plus a copy of the illustration in this ad suitable for

framing. (The original of this picture is now on permanent display at the Pro Football Hall of Fame.) For the free biography and picture, send coupon to: Sam Huff, c/o Consort Fabrics, J. P. Stevens & Co., Inc., 1460 Broadway, New York 36, N. Y.

	lease send me your free biograph nd picture of "Big Jim" Thorp
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For Old Time's Sake



Facade of Pro Football's Hall of Fame Building. These heroic copper figures were hand-hammered by Sculptress Dale Drulis.

There was a lot of talk for years about a Pro Football Hall of Fame. Talk, but no action.

Something almost happened, once. Early in the benevolent reign of Commissioner Bert Bell, Latrobe was recognized for the NFL Hall.

Latrobe is the little town forty miles southeast of Pittsburgh where most historians agree the first player was paid and the first pro game was played.

But there was no money for the project. The go-ahead gathered dust.

Almost two decades passed before a young newspaperman in Canton, Ohio, got to thinking that his town ought to show more active pride in its rich football heritage.

Germane Swanson of The Canton Repository was steeped in this history. He had heard the old-timers mulling over the long-ago gridiron glories of Jim Thorpe and his Canton Bull-dogs. He had verified their claims in the files of The Repository, always a football-minded newspaper. And he was inspired into action while leafing through the NFL's press guide

which records the important historical roles played by Canton and its neighbor, Massillon, in the rise of Pro Football.

Canton, thought Swanson, should be Pro Football's Cooperstown, the little New York town where baseball's hall of fame is located.

Canton . . . where Jim Thorpe had first stirred national interest. Canton . . . where the first pro football championships were decided. Canton . . . where George Halas had sat on a running-board to help organize the NFL in an auto showroom on a humid September night in 1920.

Swanson, somewhat timidly, sampled his idea on Harold Sauerbrei, Cleveland Browns' executive. Encouraged by Sauerbrei, Swanson then went to Editor Clayton Horn. A former sportswriter himself, Editor Horn promptly had the idea hurled in challenging headlines to the readers.

Many civic hands stretched out eagerly for the flung-down gauntlet.

Six members each of the Chamber of Com-

merce and the Jaycees were named to a Steering Committee which got right down to work.

Organization? A constitution and by-laws had to be worked up. Operating funds were obtained.

A building site? The Canton Council and Board of Park Commissioners readily made suitable park land available.

Money? Industry offered a fat base for any fund drive. Businessmen stretched their civic budgets. The Jaycees volunteered for the leg work. Labor insisted upon a part. All civic groups were ready to roll up their financial sleeves.

The only thing remaining on the most wanted list was NFL recognition.

It was not immediately forthcoming. Canton encountered envious opposition. Stirred all of a sudden by the fervor of this town without a team, league cities nurtured a possessive urge to have the Hall of Fame. Detroit . . . Los Angeles . . . Green Bay . . . and, too, Latrobe came alive and fighting.

Canton's generous offer to provide a house for Pro Football's homeless heroes, strangely, was tabled for a full year. And, even then, it had to face a vote. The community's plan was well-conceived, persuasively presented, but it went down to the very last vote in a roll-call of NFL clubs before it was definitely determined (April 27, 1961) that Pro Football's Hall of Fame should be placed in the game's old home town.

ADVISORY BOARD WILLIAM UMSTATTD Timken Roller Bearing Co

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WILLIAM FREASE WADE NORRIS

Campaign Treasurer DUANE WEBER

The fund drive for Pro Football's Hall of Fame kicked off with an On-to-Victory Dinner. This Big Four provided the most impetus. Left to right, Rip Miller, Canton-born Notre Dame star lineman and assistant athletic director at the U. S. Naval Academy; Congressman Frank T. Bow of Ohio; William E. Umstattd, Chairman of the Executive Committee of the Timken Roller Bearing Company; and Senator Frank J. Lausche of Ohio.



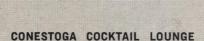
ONE BLOCK WEST OF CANTON'S CENTRAL PLAZA on 2nd ST. N.W.





CANTON'S FINEST





A quiet, delightful atmosphere for our expertly mixed drinks.

GAY 60's RESTAURANT

Featuring our luncheon buffet. You'll love it!

MAIN DINING ROOM

Full menu, excellent service, serving daily and Sunday.



- * Ohio Optical Company
- Drukenbrod Tailor and Haberdasher
- * Punches Jewelry
- * Merrill Turben Stock Brokers

free overnight parking

Plan to make The Onesto your next convention headquarters.

The House for Heroes

*Pro Football's Hall of Fame has emerged with magnificence above and beyond all others.

Built by fans, the million-dollar mansion for gridiron immortals is set realistically right next to a football stadium.

Its 14-acre estate has been carved out of wooded parkland on the edge of the town where Jim Thorpe first brought national attention to the Pros... and where the National Football league was organized in 1920.

A dramatic feature is the 52-foot dome — a stylized architectural suggestion of a football standing to the skies.

There really are two buildings connected by a gently curving glass-enclosed gallery. One is circular, the other V-shaped; each has two levels.

Around the exterior of the first structure, sleek concrete piers grow gracefully from the ground to support the domed roof, adding trim symmetry. The round wall is rough-hewn mountain quarry stone, as rugged as Pro Football itself; the V-shaped wall is brick from home kilns — as American as the game itself.

Above the glass-domed main entrance is an heroic facade of copper sculpture, its football warriors as tall as ten feet, its total weight in excess of 800 pounds.

From the entrance, a spiraling ramp beneath the dome brings the visitor from ground-level to a rotunda which provides a wide expanse for exhibits, both historic and exciting.

The glass-enclosed passageway between the two buildings creates a reflective interlude for the visitor as he proceeds from the exhibit area to The Hall of Fame.

Additional major features of the two buildings are a foot-ball movie theater, an art gallery, a library, and a gift shop. (For more detailed information on building features see Pages 14 and 61.)

The building cost \$400,000, but it is a million-dollar project overall when the value of the land and the museum contents are considered — not to mention the dedicated hours of love's labor.

Construction was accomplished within one year despite the foulest of winter months.

Ground was broken by NFL Commissioner Pete Rozelle at noon on August 11, 1962, in ceremonies attended by famous football personalities, outstanding public figures, and fans—who made it all possible.

NFL Commissioner Pete Rozelle breaks ground for Pro Football's Hall of Fame while Massillon's Harry Stuhldreher grins approval.



Football's Greatest Weekend

September 7 & 8, 1963 • at Canton, Ohio, in Fawcett Stadium

- Annual Pro Football Hall of Fame Parade
- Dedication of Pro Football's new Hall of Fame
- Formal Reception of The Charter Members
- The Annual Hall of Fame Football Game

Saturday, the Seventh Day of September — The Day of Dedication
(The Parade will start at 9:30 A. M. and proceed to Fawcett Stadium)

The Dedication Program

The Hall of Fame Prayer . . . Reverend Father Benedict Dudley, O.F.M. The National Anthem . . . the massed bands of the parade (Under the Direction of James M. Lucas)

The Welcome . . . Mayor James H. Lawhun, Jr., of Canton

The Introduction of Mr. Bob Considine by Mr. Jim Muzzy The Presentations to The Hall of Fame Charter Members:

David L. Lawrence, Special Assistant to the President, to George Halas

Jim Conzelman of The Hall of Fame staff to Red Grange

Arthur Daley of The New York Times to John V. Mara, accepting for his father, the late T. J. (Tim) Mara

Elmer Layden, fullback of the Notre Dame Four Horsemen, to Ernie Nevers

Paul Kerr, President, Baseball Hall of Fame, to Cal Hubbard

E. E. (Rip) Miller of the United States Naval Academy to Harry Robb, accepting for his former Canton Bulldogs teammate, the late Pete Henry

United States Senator Philip A. Hart of Michigan to Dutch Clark

Jimmy Crowley, left halfback of Notre Dame's Four Horsemen, to Curly Lambeau

Earl Schreiber, President, Pro Football Hall of Fame, to Dan Tehan, accepting for the late Joe Carr

Dante Lavelli of The Cleveland Browns to Don Hutson

Congressman Frank T. Bow of Canton to Mel Hein

Don Miller, right halfback of Notre Dame's Four Horsemen, to Bronko Nagurski

David McDonald, President, United Steelworkers of America, to Arthur Rooney, accepting for his former partner, the late Bert Bell

Major General Harry W. Abendroth, USA, to Milton W. King, accepting for his friend, George P. Marshall

Mr. Justice Byron S. White of the United States Supreme Court to his former coach, John Blood McNally

Harry Stuhldreher, quarterback of Notre Dame's Four Horsemen, to Sammy Baugh

Henry A. Roemer, Chairman, Executive Committee of Sharon Steel, to Pete Calac, accepting for his Carlisle Indians and Canton Bulldogs teammate, Jim Thorpe

The Dedication . . . U. S. Senator Frank J. Lausche The Acceptance . . . NFL Commissioner Pete Rozelle

Sunday the Eighth Day of September - The Day of the Hall of Fame Game

The Pre-Game

1:30 Entrance of the bands

Lincoln . Director A. Jerd Bayless Timken . Director Gary Payne McKinley . Director John Clovis Lehman . Director John Bonar Central Catholic . Director James M. Lucas

1:50 The Hall of Fame Prayer

1:52 The National Anthem by the massed bands

2:05 The Toss of the Coin

Honorary Referee, Governor James A. Rhodes, of Ohio
Honorary Captains, Marion Motley of the Browns, and Supreme Court Justice
Byron S. White of the Steelers

The Half-Time

Lincoln and Timken Bands





When you visit Pro Football's Hall of Fame, do not come to bury Caesar, but to praise him! The Hall is done, of course, in

dignity but there is no attempt to stifle the combat and color of the game.

Most of the V-Building's main level is devoted to The Hall, whose twin corridors slant slowly together to create a climactic rotunda

The corridors' saw-tooth lines simplify fulfillment of the avowed policy that precisely identical spaces be reserved for Members of The Hall of Fame.

In these areas of honor, an enormous illustration of each Hall of Famer comes to life on the rich walnut wall—passing, running, kicking, blocking, tackling . . . whatever it was he did best. An executive, of course, is depicted appropriately.

The bright saw-tooth panel provides a pedestal and a sparkling background for the bronze bust.

THE SCULPTOR

John Miller Worthington of Canton, Ohio. Art Institute of Chicago, Cleveland Institute. Art Director and Vice President, Old King Cole, Inc., industrial designers-manufacturers.

THE ILLUSTRATORS

Dave Boss of Los Angeles, Calif. Cleveland Institute. Produces "The NFL and You", annual league publication distributed to collegians. Art Director for Rams, NFL Properties, Petersen's "Pro Football Annual."

Murray Olderman of Leonia, N. J. Self-titled tramp student
—North Carolina, Missouri, Stanford, Northwestern (MA in
Journalism). No formal training, began sports cartooning at
Missouri NEA Service sports illustrator

Missouri. NEA Service sports illustrator.

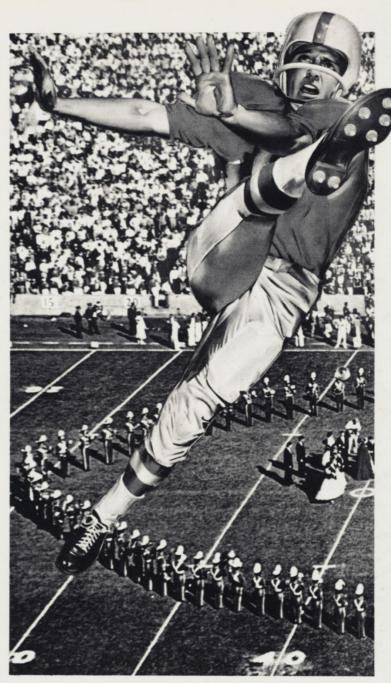
Bob Riger of New York City. Prize-winning pictorial reporter. Noted for his skills with camera, pen or brush, typewriter. His work has appeared in many national publications. Created THE PROS, first great picture story of Pro Football. Author of "Best Plays of the Year," annual NFL publication.

Lou Darvas of Rocky River, O. Worked his way through John

Lou Darvas of Rocky River, O. Worked his way through John Huntington School of Art in Cleveland, attending night classes. Almost 30 years with Scripps-Howard Newspapers as illustrator and cartoonist, first with the old Toledo News-Bee, now with The Cleveland Press.

Gary G. Thomas of Cleveland, O. Syracuse University and Cooper School of Art. Staff artist with Manning Studios in

Jim Bama of New York City. Trained at Art Students League in Manhattan. New York Giants' official artist. Has done work for Air Force Academy Museum. Charles E. Cooper Studios in New York.



Enjoy that REFRESHING NEW FEELING





THE COCA-COLA BOTTLING CO., CANTON, OHIO



IN THE BEGINNING...

Pro Football was forged in steel and coal towns in the 1890's.

The game itself had been thought up by prep school rebels in sniffy Boston. It had gone to college soon after the Civil War. Young, untamed lvy League grads began to bring it back to their home towns.

In the rugged communities of western Pennsylvania, the sport was seized upon with zest. It was almost too good to be true. Legal assault was to their liking.

Sturdy youth of mill and mine formed clubs. Soon, town teams came into being, and challenges began to ricochet.

The teams met in crude, uncoached combat on open fields that weren't always completely cleared of slag. At first, for these lads, conflict was enough compensation. They scrimmaged for sheer joy.

But rivalries flamed. Victory became vital to a town — at any cost, almost.

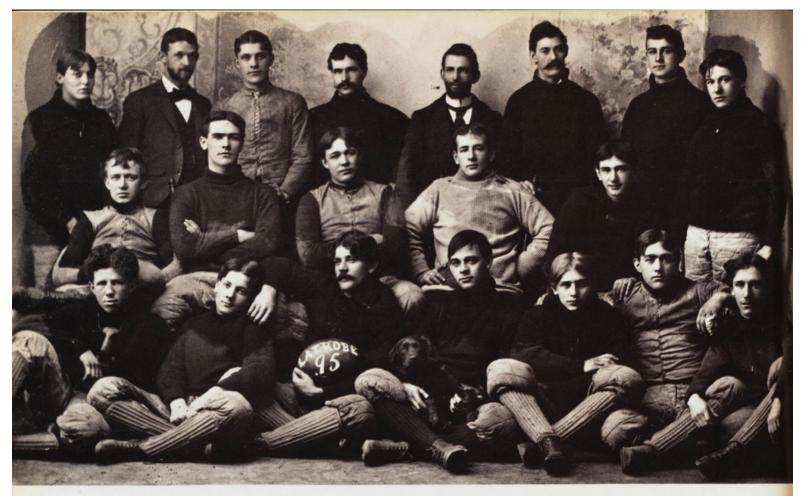
And, so professionalism began to rear what then was considered by some to be a rather ugly head. By the end of the Nineteenth Century, there were

(continued on following pages)



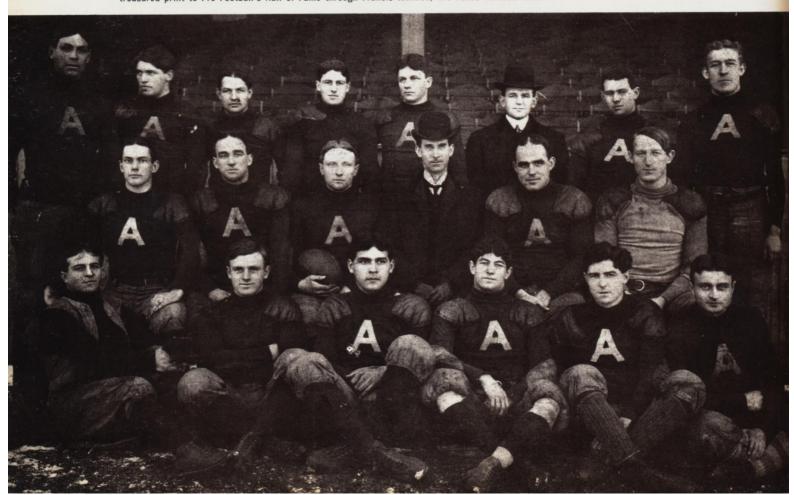


This painting depicting the first Pro Football game in Latrobe, Penna., hangs in the Art Gallery at Pro Football's Hall of Fame at Canton, Ohio.



(Above) The 1895 Latrobe (Pa.) YMCA team, recognized generally as the first to hire pros. In the front row, third from right, is the first self-confessed paid gridder — John Brallier.

(Below) The World Champions of 1902-3. The Philadelphia Athletics, managed by nobody but Connie Mack himself who (need we say?) is in the middle row. Next to Mr. Mack's left is Art McFarland of St. Clairsville, Ohio, whose widow presented this treasured print to Pro Football's Hall of Fame through Francis Wallace, the noted football author.





nine known pro teams in and around Pittsburgh.

The first pro player? . . . the first pro team? . . . the first pro game? . . . when? . . . and where? . . . and by whom? . . .

These are not just questions; they are quarrels. Football buffs confront you with chips on their verbal shoulders.

Historians don't agree. Research has seemed to die on beachheads.

(Ed. Note: The Pro Football Hall of Fame Library will provide the airsea-armor support these slogging infantrymen of research have lacked in the past. (See Page 61.)

Generally, the story of Latrobe, Pa., is accepted. It has been recognized as fact for quite some time by the National Football League.

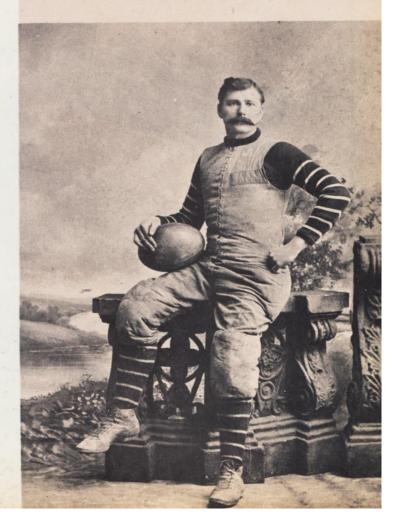
In the summer of 1895, the YMCA in Latrobe organized a team and challenged the Indians Athletic Association in the neighboring community of Jeannette.

The Latrobe manager then offered \$10 to a chunky 16-year-old college-bound youth named John Brallier to help. Brallier accepted . . . and thereby became the first admitted pro. He was worth every cent of the ten dollars because Latrobe won, 6-0 . . . and invited him to come back the next year, and to bring some other burlies with him.

He did. And Jeannette hired some, too — and Pro Football was on its way.



John Brallier (above) got ten dollars to play for Latrobe in 1895 — the first play-for-pay pigskinner. However . . . Some historians think the first pro gridder was Lawson Fiscus (below) who played for the Greensburg (Pa.) team in 1894.



NATIONAL BOARD OF SELECTORS



A National Board of Selectors passes upon Pro Football's Hall of Fame candidates.

There are fourteen Selectors . . . one from each NFL city. He is chosen by pro football authorities of press-radio-TV in his area.

Each has one vote. Thus, New York's millions cannot swamp Green Bay's thousands (on or off the field!)

The National Board of Selectors meet at least once each year face-to-face for discussion and selection. The Selectors set the ground rules at each meeting — how many to select, by what majority, and so forth.

The only restriction is that a player must be retired for three years to be considered.



THE FOUR ERAS OF FOOTBALL

Pro Football separates itself into four distinct eras created by wide differences in playing conditions and many changes in the rules.

The differences and changes have affected materially the full meaning of statistics, and other standards by which players are evaluated.

A Hall of Fame candidate, therefore, is judged on the basis of how well he did under conditions and rules of his day, against players and teams of his time.

Selections, thus, will be made from the following eras of Pro Football:

PRE-1920

Pro Football's pioneers were rugged. There were some great performers, and a few outstanding teams. Most of it, though, was semi-pro and under aliases. There was no league, no organization, no reliable records.

1920 - 32

Order began to develop with formation of the NFL in 1920 in Canton, Ohio. However, players performed under trying conditions. The rules handicapped the offense considerably.

1933-42

This is when the most sweeping rules changes occurred. Forward passing was permitted from any point behind line; action was moved in from sidelines; posts were put on goal line; etc.

1943-62

Free substitution was allowed (on a one-year trial basis) in 1943. It was altered a couple of times and seven years passed before it was accepted permanently. Specialists now can reach staggering statistical heights.





NATIONAL BOARD

LEWIS F. ATCHISON Washington, D. C. Columnist and Pro Football Editor, The Star.

Pro Football observer for 33 years. Member, The National Press Club and The White

House Correspondents Ass'n.

JIMMY CONZELMAN

St. Louis, Mo.

National Advertising Executive (retired); author; raconteur.

Fifty-first year in football.

Member of original Bears (the 1920 Staleys).

Coached two world championship teams — 1928

Providence Steam Rollers, 1947 Cardinals.

ARTHUR DALEY

New York City, N. Y.

Columnist (syndicated), The Times.

Almost 40 years in the Times sports department.

Pulitzer Prize Winner, 1956.

Author. Most recent work: "Pro Football's Hall of Fame." Quadrangle Press.

ART DALEY

Green Bay, Wisc.

Sports Editor and Columnist, The Press-Gazette. Pro football writer for nearly 30 years. Member, Wisconsin State Hall of Fame Committee. Author of Green Bay Packers' Year Book. HERB GOOD

Philadelphia, Pa.

Pro Football Editor, The Inquirer.

Has been covering football for 35 years.

Past President, Philadelphia Sportswriters Ass'n, and National Basketball Writers' Ass'n. Former Governor, Footbll Writers' Ass'n.

SAM GREENE

Detroit, Mich.

Sports Editor, The News.

Forty-ninth year of Sportswriting, 41 years on the News; succeeded the late eminent H. G. Salsinger as Sports Editor in December, 1959.

Father of noted columnist, Doc Greene.

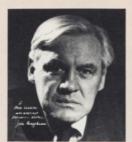
CHUCK HEATON

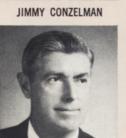
Cleveland, Ohio

Pro Football Editor, The Plain Dealer.
Tenth season covering Cleveland Browns.
Served vital role in Hall of Fame establishment
by assisting in collection of exhibits and contacting old pros.



LEWIS F. ATCHISON





ARTHUR DALEY



ART DALEY



HERB GOOD



CHUCK HEATON



SAM GREENE

OF SELECTORS

CHARLES JOHNSTON Minneapolis, Minn. Sports Editor, The Star.

Golden Anniversary Year as newspaperman; football writer since 1919.

Past President, The Football Writers' Ass'n; Member, Executive Committee since its founding.

JACK McDONALD San Francisco, Calif.

Columnist, The News Call-Bulletin.

Thirty-seventh year covering West Coast Football. Winner of San Francisco Press Club Award for best sports story (1961).

Navy veteran of both World Wars.

PAUL MENTON Baltimore, Md.

Sports Editor and Columnist, The Evening Sun (37 years).

Former NFL game official (1923-38). Commissioner, Mason-Dixon Conference. Trustee, University of Baltimore.

BOB OATES Los Angeles, Calif.

Pro Football Editor, The Herald-Examiner.

Twenty-fifth year in sportswriting; assigned to Los Angeles Rams since they moved from Cleveland (1946).

Author of several football books.

DAVEY O'BRIEN Fort Worth, Texas

Radio-Television Announcer, Texas stations. Quarterback, Texas Christian (1936-38), Philadelphia Eagles (1939-40).

Former NFL game official.

Elected to College Football Hall of Fame in 1957.

JACK SELL Pittsburgh, Pa.

Pro Football Editor and Columnist, The Post-Gazette. Almost 50 years in sports as competitor and writer (often played against Steelers Owner Art Rooney in baseball, basketball, football.)

Has seen all Steelers' games since organized.

GEORGE STRICKLER Chicago, III.

Pro Football Editor and Assistant Sports Editor, The Tribune.

Knute Rockne's first publicity director.

Former NFL publicity director.

Former General Manager, Green Bay Packers.



CHARLES JOHNSTON



PAUL MENTON



DAVEY O'BRIEN



GEORGE STRICKLER



JACK McDONALD



BOB OATES



JACK SELL



Citizens Savings Remembers—Do You?

Part of the football legend of Canton that brought the Hall of Fame here were the Canton Bulldogs of 1906, pictured above. They were all professional, and tough enough to beat Massillon that year 10 to 5.

Things have changed in Canton since then ... there's a new look to football, industry, streets, and homes. There is also a new look for savings, especially at Citizens Savings, where the new "signature" you see below represents the warmth and strength of the past, and confidence in a dynamic future for the thrifty people of Canton and Stark County.



CITIZENS SAVINGS Where Saving Makes Dollars and Sense

Pro Football's

TRANSMINITED AND AND THE



their deeds and dogged faith..

JOE F. CARR

. . . was the engineer of Organized Pro Football. The little railroader put it on the right track for its ride from rags to riches.

He started as manager of the Columbus Panhandles, a railroad yard team whose line-up had almost nobody but Nessers.

Turning to newspaper work, he became a force in Organized Baseball. He was sure Pro Football could be developed along the same lines.

His urging led to formation of the NFL. In its second year, he took over as President.

His dogged faith had blinkers: not once did his eyes leave the rails which gleamed ahead toward his Major League goal. Not once . . . 'til death shuttered them.

Too bad, you say, he's not here to proudly survey results of his devotion? . . . Yes, but actually he's already seen it.

Like he kept trying to tell the others, Joe Carr saw it all . . . down the tracks; through the mist . . . a long time ago.



34 Seasons 1906-39



Joe Carr's Columbus Panhandles. He's in top row, extreme left.

C

12 Seasons 1915-26



Greatest in the world - ever!

JIM THORPE

. . . heard a King say it best, long ago and far away.

At the 1912 Olympics, Indian Jim stood as decathlon and pentathlon champion before Gustav I of Sweden who proclaimed: "You, sir, are the greatest athlete in the world"

Authors rummage for better words, but the King's English is still best, adding one word: Greatest—ever!

No human has done so much so well in so many arenas . . . in track and field, he scored more points than did whole nations . . . football was war to him, his Carlisle Indians did all but win back the West . . . baseball's big leagues beckoned.

But football was Jim Thorpe's favorite. And his name gave the Pros their admittance to the national scene.

Outside the arenas . . . beyond the roaring crowds . . . Jim Thorpe wasn't always winner. Tragedies outnumbered trophies. But though they took away his tin, he never lost the title: Greatest—ever!

Somewhere, in somebody's stained hands, Jim Thorpe's medals lie moulding . . . but the memory of this miracle red man remains bright with an eternal glisten.

Nothing Happens Until Someone Gets an Idea



The idea of the National Professional Football Hall of Fame was born and nursed through infancy at The Repository. It grew to sturdy youth in the minds of Greater Cantonians . . . and now The Repository is proud to see it a robust adult, a reality that will attract tens of thousands each year as a national shrine.

Throughout the years to come, you'll continue to read all about the fine Hall of Fame and its activities in

THE CANTON REPOSITORY

For 148 Years A Dependable Institution

45 Seasons Still Active



73 to Oh! . . . His players' shoulders provide a pedestal for George Halas following the astonishing victory in the 1940 World Championship Game.

GEORGE HALAS

. . . enters Pro Football's Hall of Fame through many portals: Player, or Coach, or Founder.

This finest of all football lives began on the Illinois varsity a half-century ago. Left End Halas went on to Great Lakes to play on the historic 1919 Rose Bowl winner.

He then organized the Staley factory team in Decatur, III., and entered it in the league he helped to organize. The league, the Bears, and George Halas have been here ever since.

The factory team became the Bears; their principal product, Championships (seven World, 12 Western). Two teams were unbeaten, untied; twice they won 18 in a row.

But not alone as maker of mighty teams has George Halas been Pro Football's most dominant, enduring force. He has been The Architect.

So, welcome, to the Hall of Fame, George Halas. It's yours. Player, Coach, Founder . . . come as you wish. We hail you as them all!

George Halas' present occupation? What else? Head Coach, Chicago Bears.

CURLY LAMBEAU

. . . like George Halas holds many tickets to The Hall of Fame; Player, or Coach, or Founder.

He gave to America its most colorful team—the Green Bay Packers. When he put together the Big Team in the Little Town in 1919, Curly Lambeau should've been back at Notre Dame as George Gipp's sophomore sub.

Curly Lambeau doesn't claim to be the father of the forward pass, but he certainly gave it a happy home up there in Green Bay. He taught the Packers . . . and showed the world . . . what could be done with it. His pass-minded Pack won six World Championships (including three in a row for an all-time record).

His 32 consecutive years as head coach has no near second from the past, no near threat in the future.

Even in retirement, he breaks coaching records. The latest:

Most Hall-of-Famers Coached:

3, by Curly Lambeau (Blood, Hubbard, Hutson).

Curly Lambeau now is a squire in the winter at Thousand Oaks, Calif., and in the summer at Fish Creek, Wisc.



34 Seasons 1919-53



Founder, Coach, Manager and Left Halfback Curly Lambeau kneels in the center of his first Green Bay Packers team — 1919.

11 Seasons 1920-30



Pete Henry swings his ponderous pendulum.

PETE HENRY

... loved football like nobody, and the feeling was mutual. Incredible combo of agility, bulk, speed, he was football's most talented tonnage.

As two-way tackle, he was a cannon-ball on the loose; adding delirium when he took the ball on thund'rous tackle-around plays.

He must forever rate with the great kickers. His ponderous pendulum sent punts to the horizon. One sonic boom went 94 yards, came to rest in the book, in which he also shares the record for the longest drop-kick — 50 yards.

The All-American from Washington & Jefferson was the first big name signed by the NFL. He joined Canton on the day the league was formed. He got the headline.

Pete Henry played nine years. Eventually, as every one knew, he went back to his beloved W. & J. to devote the rest of his days developing character—none, of course, the likes of his!

Pete Henry is the happiest thing that's happened to Football!

JOHN V. McNALLY

. . . laughingly loses his biographers amidst his mischief. None is exaggerated; fiction flees from his sort of competition.

Perhaps you know The Vagabond halfback better by his movie name, Johnny Blood . . . Movie name? . . . Enroute to some forbidden pro ball, he and a scholastic buddy saw a marquee: "Blood and Sand." That day, Blood and Sand took the field . . .

And Blood ran on . . . and on. For 15 astonishing seasons he ran on — outlasted only by Sam Baugh's 16. Cunning, reckless, he had adhesive hands for catching passes, winged feet for delivering them.

Blood/McNally played for Milwaukee, Duluth, Pottsville, Green Bay, Pittsburgh, sparkling wherever he went (he still does!)

At Pittsburgh, he coached Halfback Whizzer White, who led all ball carriers — and who became Justice Byron S. White of the U. S. Supreme Court.

McNally/Blood lives — well, as a Vagabond Halfback, storied and fabled, should . . . but he gets his mail at the old homestead in New Richmond, Wisc.



15 Seasons 1925-39



Johnny Blood McNally rushes up from defensive safety (extreme left).



The National Professional Football Hall of Fame, Canton, Ohio.

Architects: Cox & Forsythe • Mechanical Engineers: Ballard and Mayfield • Mechanical Contractors: A. C. Eynon Co.

New Football Hall of Fame air conditions with Gas

The architects and engineers of this unique new building considered many air conditioning systems before making their choice. They specified a gas system for heating and cooling because it would best meet the needs of the structure's unusual shape.

Two 25-ton steam operated Arkla Servel absorption units will cool this 20,000 square-foot building. And because of its unique flexibility, the gas system

will maintain all rooms at a constant year-round temperature, whether high- or low-ceilinged, large or small. The gas system also offers dependability, silent performance, minimum maintenance and operating costs well below that of any other fuel.

Whether you're air conditioning an office building or home, gas can do the same job for you. For complete details, call the air conditioning department of your nearest East Ohio office.



More for your home, more for your money with GAS

THE EAST OHIO GAS COMPANY

TIM MARA

. . . provided the great stage Pro Football had to have — New York City.

Others had attempted to sell the game to the Big City, but they had been gypsy-like. In 1925, when T. J. Mara established the Giants, he had to build more than a team; he had to create fans.

He set high standards. He insisted upon a major league operation — full-time coaches and players, high caliber competition. He realized the NFL's need for NYC was no greater than the city's need for the league. Time and again, he pulled it together.

Of course, he had some storms of his own to weather . . . but he had to go them alone because he didn't have a T. J. to run to.

He left a many-towered self-made monument; a football-mad metropolis, a prospering league, and most important, the greatest dynasty in all sport: The New York Giants.

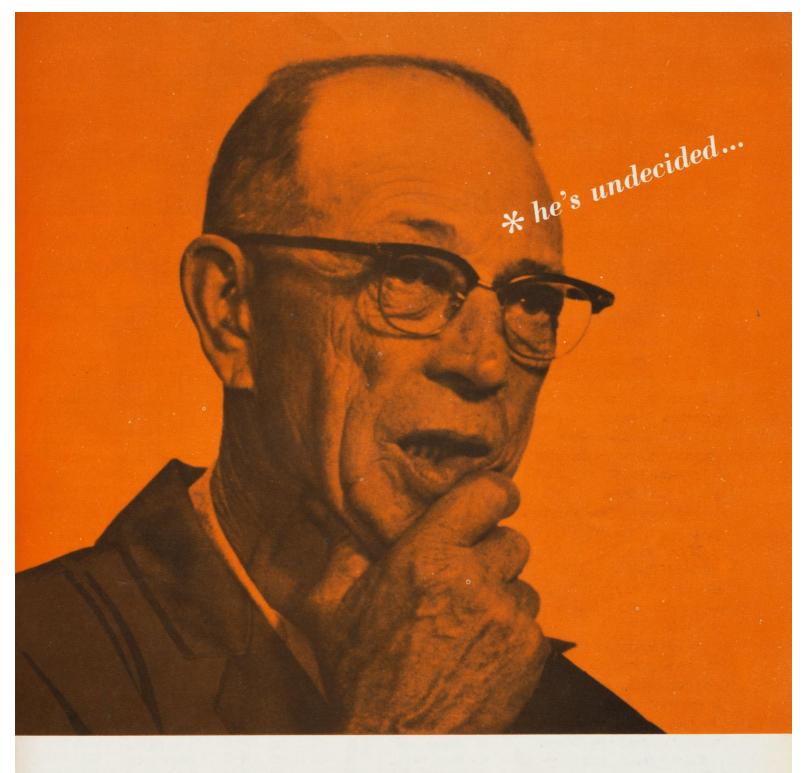
From father . . . to sons.



35 Seasons 1925-59



The cornerstones of Tim Mara's monument — the 1925 Giants.



Many potential customers for your product or service will decide in your favor if welldesigned and skillfully printed advertising is in their hands at the moment of decision.

Good printing is not enough. To create a desire to buy, nothing will suffice but the best reproduction available. Seiple Lithograph Company has a reputation for fine printing established through years of experience and a policy of utilizing the most modern printing equipment available.



SEIPLE LITHOGRAPH COMPANY
2213 CLEVELAND AVENUE N. W. • CANTON, OHIO

***THE HALL OF

we called the plays...





Hamaker & Brechbill, Inc., designed and produced this book. It was strictly a team victory and now that we have raced the clock and won, we can relax and enjoy the game—

Hamaker-Brechbill, Inc. 600 TWELFTH STREET NORTH WEST * CANTON, OHIO

Cleveland Browns' 1963 Roster

		NUMERICAL					
No.	Name	Pos.	Hgt.	Wgt.	Seasons	School	No. Name, Pos.
38	Baker, Frank		6-2	215	1	Toledo	13 Ryan, QB
23	Benz, Larry		5-11	185	1	Northwestern	15 Ninowski, QB
81	Biodrowski, Denni		6-1	245		Memphis State	20 Fichtner, DHB
71	Bohovich, Reed		6-3	260		Lehigh	23 Benz, DHB
83	Brewer, Johnny _		6-4	235	3	Mississippi	24 Franklin, DHB
32	Brown, Jim		6-2	228	7	Syracuse	26 Renfro, OHB
70	Brown, John		6-2	248	2	Syracuse	30 Parrish, DHB
86	Collins, Gary		6-4	208	2	Maryland	32 Brown, Jim, FB
50	Costello, Vince		6-0	228	7	Ohio University	35 Fiss, LB
42	Crespino, Bob		6-4	225	3	Mississippi	36 Scales, OHB
63	Cvercko, Andy		6-0	243	5	Northwestern	38 Baker, OHB
20	Fichtner, Ross		6-0	185	4	Purdue	40 Shorter, DHB
35	Fiss, Galen		6-0	227		Kansas	42 Crespino, OE
24	Franklin, Bob		5-11	182	4	Mississippi	43 Webb, OHB
72	Frost, Ken		6-4	254		Tennessee	44 Shofner, DHB
79	Gain, Bob		6-3	260		Kentucky	48 Green, OHB
80	Glass, Bill	DE	6-5	255		Baylor	50 Costello, LB
64	Goosby, Tom		6-0	235		Baldwin-Wallace	52 Lucci, LB
48	Green, Ernie		6-2	205	1	Louisville	53 Morze, C
76	Groza, Lou		6-3	250	13	Ohio State	54 Tidmore, LB
66	Hickerson, Gene _		6-3	248	6	Mississippi	56 Morrow, C
82	Houston, Jim		6-3	240		Ohio State	60 Wooten, G
87	Hutchinson, Tom		6-1	190		Kentucky	63 Cvercko, G
69	Kanicki, Jim		6-4	270		Michigan State	64 Goosby, LB
88	Kreitling, Rich		6-2	208		Illinois	66 Hickerson, G
52	Lucci, Mike		6-2	223	2	Tennessee	69 Kanicki, DT
85	McNeil, Clifton		6-3	185		Grambling	70 Brown, John, OT
56	Morrow, John		6-3	248		Michigan	71 Bohovich, OT
53	Morze, Frank		6-4	280		Boston College	72 Frost, DT
15	Ninowski, Jim		6-1	207		Michigan State	75 Shoals, OT
78	Parker, Frank		6-5	255		Oklahoma State	76 Groza, PK
30	Parrish, Bernie		5-11	195		Florida	77 Schafrath, OT
26	Renfro, Ray	OHB	6-1	192		North Texas State	78 Parker, DT
13	Ryan, Frank		6-3	200		Rice	79 Gain, DT
36	Scales, Charley		5-11	215		Indiana	80 Glass, DE
77	Schafrath, Dick		6-3	255		Ohio State	81 Biodrowski, DE
75	Shoals, Roger	OT	6-4	255	1	Maryland	82 Houston, DE
44	Shofner, Jim		6-1	192		Texas Christian	83 Brewer, OE
40	Shorter, Jim		5-11	186		Detroit	84 Wiggin, DE
54	Tidmore, Sam		6-1	225		Ohio State	85 McNeil, OE
43	Webb, Ken	OHB	5-11	210		Presbyterian	86 Collins, OE
84		DE	6-3	245		Stanford	87 Hutchinson, OE
60	Wooten, John	G	6-3	250	5 _	Colorado	88 Kreitling, OE

FAME PLAYERS

Pittsburgh Steelers' 1963 Roster

		А	LPHABI	ETICAL			NUMERICAL
No.	Name	Pos.	Hgt.	Wgt.	Seasons	School	No. Name, Pos.
13	Atkinson, Frank	_T-G	6-3	240	1	Stanford	12 Nofsinger, QB
15	Ballman, Gary	OHB	6-0	195	2	Michigan State	14 Nelsen, QB
8	Baker, John		6-6	270	6 No	orth Carolina College	15 Brown, QB
1	Berg, Roger		6-6	255	1	St. Thomas	23 Mack, E
1	Bradshaw, Charley		6-6	255	6	Baylor	24 Bradshaw, HB
4	Bradshaw, Jim		6-1	190		Chattanooga	25 Curry, HB
5	Brown, Ed		6-2	210		San Francisco	26 Keys, HB
6	Burrell, John	OE	6-3	190	2	Rice	27 Haley, HB
1	Burnett, Len		6-0	190		Oregon	28 Thomas, DHB
0	Carpenter, Preston	OE	6-1	195	8	Arkansas	30 Tracy, OHB
4	Cordileone, Lou		6-0	250	4	Clemson	32 Womack, HB
5	Curry, Roy		6-1	195	1	Jackson State	35 Johnson, FB
4	Daniel, Willie	DHB	5-11	185		Mississippi State	36 Russell, LB
4	Dial, Buddy	OE	6-1	195		Rice	40 Carpenter, OE
6	Ferguson, Bob	FB	5-11	220	2	Ohio State	41 Burnett, DHB
3	Glass, Glenn	DHB	6-0	190		Tennessee	42 Hoak, OHB
7	Haley, Dick		5-10	190		Pitt	43 Glass, DHB
2	Hoak, Dick	OHB	5-10	190	3	Penn State	44 Daniel, DHB
7	James, Dan		6-4	250		Ohio State	46 Ferguson, FB
5	Johnson, John Henr		6-2	215		Arizona St. (Tempe)	47 Simpson, DHB
3	Keys, Brady		6-0	185		Colorado State	50 Reger, LB
3	Kirk, Ken		6-2	225		Mississippi	51 Nutter, C
5	Krupa, Joe	DT	6-2	235	8	Purdue	53 Kirk, LB
2	Lemek Ray	OG	6-1	240		Notre Dame	56 Rowley, LB
3	Lemek, Ray Mack, Bill "Red"_	NF	5-10	185		Notre Dame	61 Berg, T
9	Michaels, Lou	DF-K	6-2	235		Kentucky	62 Sandusky, OG
1	Nelsen, Bill		6-0	195		U. S. C.	63 Perreault, OG
2	Nofsinger, Terry		6-4	205		Utah	66 Pottios, LB
Ī	Nutter, Buzz		6-2	230		V. P. I.	67 Schmitz, LB
3	Perreault, Pete		6-2	240		Boston U.	68 Stehouwer, Of
6	Pottios, Myron		6-2	240		Notre Dame	70 Stautner, DE-1
3	Powers, John		6-2	210		Notre Dame	71 Bradshaw, OT
)	Reger, John		6-1	230		Pitt	72 Lemek, OG
3	Rowley, Bob		6-2	235		Virginia	73 Atkinson, T-G
6	Russell, Andy		6-3	210	1	Missouri	74 Cordileone, D
2	Sandusky, Mike		6-1	230	7	Maryland	75 Krupa, DT
1		I D		230	3	Montana State	
		DHB	5-11	185	7	Florida	77 James, OT 78 Baker, DE
7	Simpson, Jackie Stautner, Ernie	DE-T	6-2	230	14	Boston College	79 Michaels, DE-
		OG	6-2	230			
8	Stehouwer, Ron Tarasovic, George		6-4	245	11	1 0 11	82 Tarasovic, LB- 84 Dial, OE
2						Oklahoma	
B	Thomas, Clendon		6-2	195	6		85 Ballman, OHB
0	Tracy, Tom	OHB	5-9	205	8	Tennessee	86 Burrell, OE

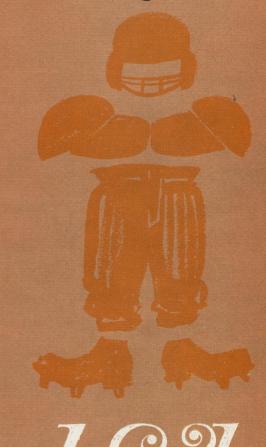
32 Womack, Joe ___

OHB

5-9

210 2 ___Los Angeles State 88 Powers, OE

the right equipment helps...



. . . but the man inside the uniform determines the final score. At Hamaker & Brechbill our bench strength is sufficient to provide the right man for every commercial art job.

Hamaker-Brechbill, Inc. 600 TWELFTH STREET NORTH WEST * CANTON, OHIO



On the football field and in steelmaking, professionals set the standards. It's a combination of teamwork, skill, and pride in performance that earns a player his spot in the Hall of Fame. The same characteristics are used as standards by the men who make stainless steel at Jones & Laughlin. And like the top professionals in football, the J&L steelmakers earn their honors in competition...by

producing stainless steel that is recognized through industry for consistent quality and dependable performance. These are standards that professionals can be relied on to maintain... in steelmaking and in football.

Jones & Laughlin Steel Corporation

STAINLESS AND STRIP DIVISION

Louisville, Ohio Headquarters: Detroit, Mich.

d Svan

13 Seasons 1925-37



Red Grange's aching back gets some tender attention during the exhausting 1925-26 coast-to-coast tour.

RED GRANGE

. . . was the first Pro Football explosion.

The Galloping Ghost of the Illini captured the nation's attention like no gridder ever. He brought this spotlight with him when he stepped directly from Big Ten gridirons into the Bears' line-up.

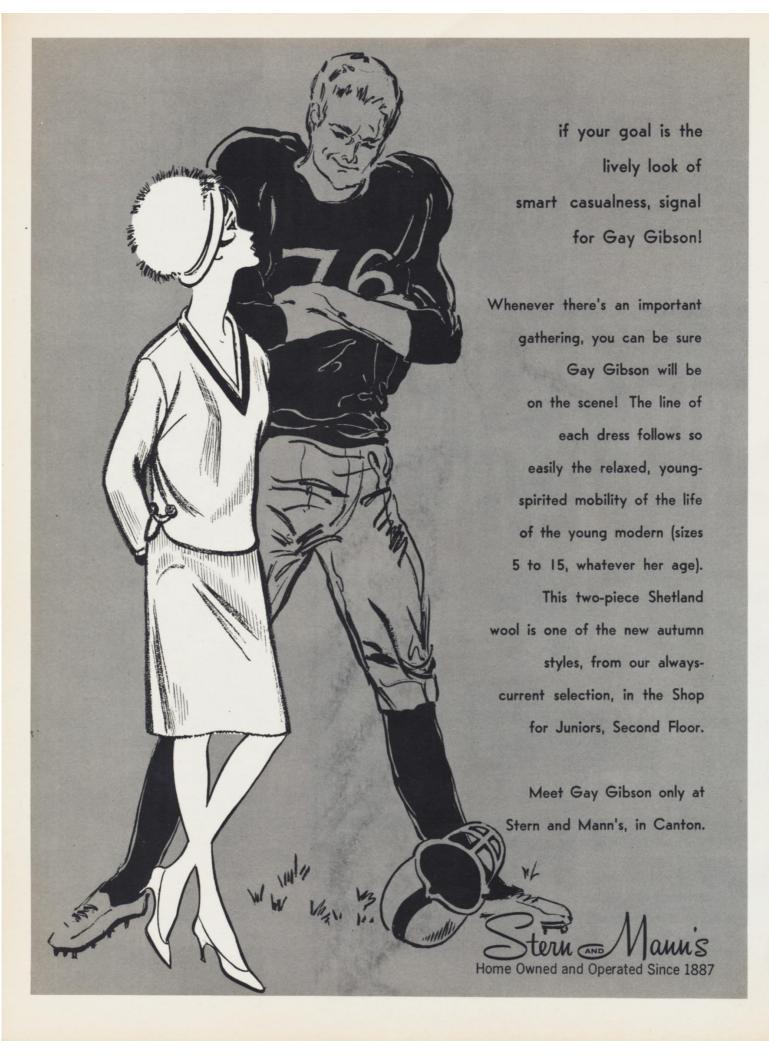
His pro debut on Thanksgiving Day, 1925, sold out Wrigley Field for football for the first time . . . then the Polo Grounds . . . and around the country went Red, the Bears and Pro Football.

The Galloping Ghost's college reputation got a horse-whipping in headlines on the exhausting coast-to-coast grind — not to mention Red's aching back!

Careless historians fail to recall Red Grange came back to become one of the best of all Bears. Always dangerous on offense, he distinguished himself on defense with two World Championship teams.

After almost three decades, he's still a Bear—on television.

Between telecasts, The Ghost haunts Indian Lake Estates, Fla.



12 Seasons 1926-37

ERNIE NEVERS ESKIMOS DULUTH MINN 1926

Ernie Nevers and his fellow-travelers . . . 28 of 29 games on the road. Sometimes even Manager Ole Haugsrud suited up. Nevers is exactly in the middle (above the S in Eskimos). Johnny Blood McNally is fourth from right.

ERNIE NEVERS

. . . is America's all-time one-man team.

Few clubs have scored as many points in one game against the Bears as Ernie Nevers did alone — 40!

Few players perform as long in a lifetime as Ernie Nevers did in a single season—
1,713 minutes!

At Stanford, Coach Pop Warner compared him favorably to Jim Thorpe and described Ernie Nevers as "the football player without a fault."

Ernie Nevers was all things to all footballs. He did his team's passing, punting, place-kicking, and almost all the ball-carrying; he returned punts and kickoffs; he called the signals and was the captain and, in time, the coach.

His Duluth Eskimoes played 29 games in one season and he missed only 27 minutes! A difficult record for a mere spectator to match!

Ernie Nevers is a public relations consultant, and lives in Tiburon, Calif.

CAL HUBBARD

... was the mountain that moved like a man. He played end or tackle, and some awed opponents persist he played both at one and the same time.

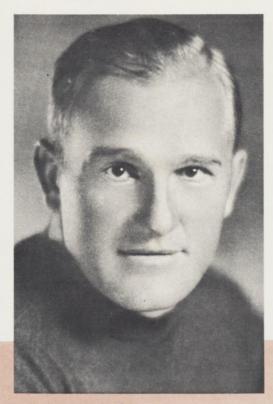
Mount Hubbard was discovered in Louisiana at Centenary by Bo McMillin. The compliment was returned a couple years later: Big Cal discovered Bo in Pennsylvania at Geneva.

Both places, they produced startling upsets. Only referees could stop them. Once they were penalized 305 yards! No doubt this turned Cal's eyes to the book. He became an expressive authority.

The title traveled with him as a pro. Within five years, he was on four World Championship clubs. He was with New York for its first, and was one of Green Bay's Ponderous Pachyderms in their record three straight.

His playing years ended at 10 when he became a baseball umpire. He made All-Pro there, too. He's American League Umpire-in-Charge.

Cal Hubbard lives in Milan, Mo., not far from where Bo McMillin discovered the mountain.



10 Seasons 1927-36



Cal Hubbard (second from left) is honored at ceremonies as Green Bay's first World Championship pennant is raised.

9 Seasons 1930-37, 1943



As a linebacker, Bronko Nagurski was a brick wall.

BRONKO NAGURSKI

... is no mere name. It's an international way of saying "football."

Bronko Nagurski . . . born just over the Canadian border of Ukranian immigrants . . .

Bronko Nagurski . . . who became unanimous All-American among the worshipping Scandanavians of Minnesota . . .

Bronko Nagurski . . . in any language, means tower of strength on defense, power on offense.

Bronko Nagurski is the only name in all history to appear on the honored lists for both backfield men and linemen. Bronko Nagurski was named All-Pro at fullback and at tackle!

Bronko Nagurski is a cause of the Bears' awesome nickname: Monsters of the Midway. He gained miles on attack, and didn't budge an inch on defense.

Bronko Nagurski was on four World Championship teams. For the fourth, he climbed out of six-years' retirement, and gleamed as brightly as ever.

Bronko Nagurski inspired this one-sentence scout report from Steve Owen: "He runs his own interference!"

He now runs a service station at International Falls, Minn.

MEL HEIN

... had a Pro Football franchise. He was with the Giants for 15 years — an indelibly defiant record for linemen. He also had a lease at center on the All-Pro. Eight straight years!

At Washington State, Mel Hein enjoyed no such permanency, moving up and down the line like a crack armored corps. Thus, he was named on three All-American teams as guard, tackle, center.

Varsity or Pro, he was well-nigh unbreakable. In nearly 200 games he needed one time-out (a broken nose).

Mel Hein was no part-time worker. Game after game, he was on offense and defense. In a grinding attack, he had his share of blocking; as linebacker, he pioneered in anti-pass patrol.

During his reign, the Giants won two World and seven Eastern Championships.

Mel Hein now coaches the line at Southern California, and lives in Los Angeles.

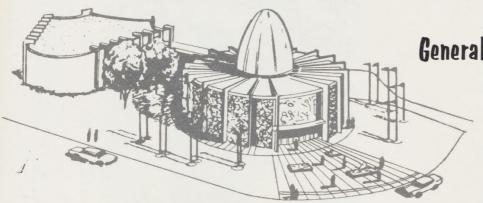


15 Seasons 1931-45



Mel Hein moves in for the kill.

THE MELBOURNE BROS. CONSTRUCTION CO. SINCE 1901

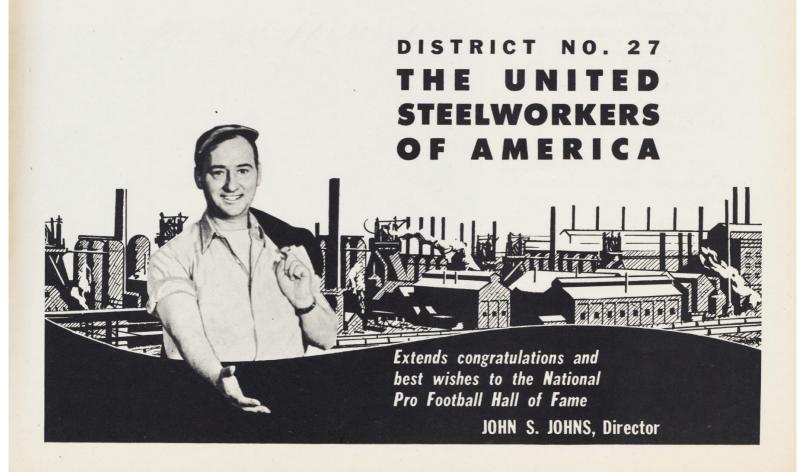


General Contractors for the Pro Football Hall of Fame

NORTH CANTON, OHIO



MEMBER OF THE EAST CENTRAL OHIO CHAPTER



DUTCH CLARK

. . . brought new dread to the term triple-threat — and old black magic to ball-handling.

His all-around brilliance at little Colorado College, tucked away in the Rockies, won him All-American rating which was resented somewhat by the big college boys.

Through clouds of doubt, he came down from the mountains to mingle with the pros . . . and promptly scaled new peaks of leadership and versatility.

In an open field, his balance was unbelievable, his changes of pace and direction exciting.

Last of the drop-kickers, he continued to score even while the ball was being sharpened to an impossible point.

As a field marshal, he could get the troops to do things which startled even themselves.

He quarterbacked World Championship teams at both Portsmouth and Detroit.

Earl (Dutch) Clark resides in suburban Detroit where he is a salesman . . . and, naturally, a Detroit Lions' fan.



8 Seasons 1931-38



Dutch Clark . . . "in an open field, his balance was unbelievable, his changes of pace and direction exciting."

32 Seasons Still Active



George Marshall meets the press.

GEORGE P. MARSHALL

. . . could rest upon this one contribution to Pro Football:

Its World Championship Game.

Until he burst upon the scene, titles weren't won; they were awarded. His plan created two divisions and the big game.

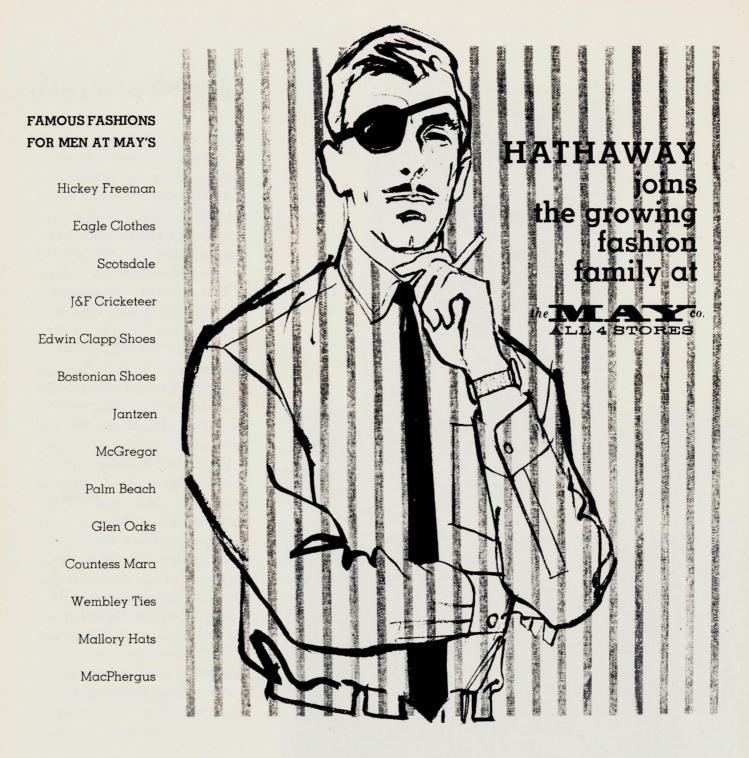
George Marshall prodded the pros into livening rules to allow passing anywhere behind line, moving the ball in from sidelines, and so forth.

George Marshall also brought an end to clubs making their own schedules; he got the league as a whole to act.

His theatrical background impelled him to tidy up the presentations and borrow the collegiate atmosphere.

Somewhere along the line all have benefitted by his being on the scene . . . players, fans, press-radio-TV, club owners . . .

And, of course, George P.
Marshall, too, has benefitted . . .
if only because he always
revels in a good show . . .
watching it or producing it.



We at May's are proud to include this famous maker of quality shirts in our growing list of famous brands for men. Hathaway's arrival at May's is preceded by a famous reputation as one of the originators of lively shirt fashions for men. Hathaway's bold handling of stripes and colors has put verve and excitement into men's dress shirts. The finest of fabrics and weaves go into the making of every Hathaway shirt: cottons, Dacron Polyester and cotton blends, British cotton broadcloth and cotton oxford cloth. Every Hathaway shirt also has these quality features: comfortable, hand-turned collars, square cut cuffs, single seam stitching, big buttons and extra-long shirttails. Choose your Hathaway soon at May's in your favorite collar and collar style. Men's Furnishings, All Four Stores.

21 Seasons 1939-59



Bert Bell (extreme right) poses with coaches at rules meeting.

BERT BELL

... gave Pro Football the draft (near-perfect equalizer) and player benefit plan (best of its kind).

Bert Bell gave his life, too. He spurned a serene existence among Philadelphia's Main Line aristocracy to invade the Pro Football arena.

He was Founder, President, Manager, Coach, Press Agent, Bookkeeper, Cashier of the Philadelphia Eagles — indeed, he was the Eagles. He sold out to become part-owner of the Steelers. But, soon, other club-owners persuaded him to become Commissioner.

No administrator ever took such rich experience to an office. Ex-Player-Coach-Owner, Bert Bell knew the needs, the tricks, problems, alibies of them all. He was a czar who had been a peasant; a dean who had played hookey. He kept his ear open to all; his phone was by his bed.

Bert Bell died, as he had lived: at a football field.

His eyes closed on what must have been a treasured sight . . . his two old teams — Steelers and Eagles — battling in his Franklin Field, where half a century before it had all begun for him as Penn's rich-boy quarterback.

(..... WHAT DOES DODGE HAVE GOING FOR IT?)

PEOPLE

People are going for Dodge like never before. From October 1, 1962, through July 20, 1963, **Dodge has led every make in the business** with a whopping 67% sales increase, compared to the same period of the previous year (latest available figures). So we asked people, "Why Dodge?" The replies came easy. Men go for the youthful good looks . . . the hot performance . . . the excellent roadability and handling of torsion-

bar suspension. The girls especially like the fresh interiors . . . the ease of entry . . . the abundant Dodge room . . . the added comfort of chair-high seats. People are going for Dodge, because Dodge has so much going for people. Why don't you "get going?" Go see the beautiful new 1964 Dependables at your Dodge Dealers: Compact Dodge Dart! Standard-size Dodge! Big Dodge 880!



11 Seasons 1935-45



A shot-gun was the only defense against Don Hutson.

DON HUTSON

. . . set records for passcatching and scoring which only legislation can wipe out.

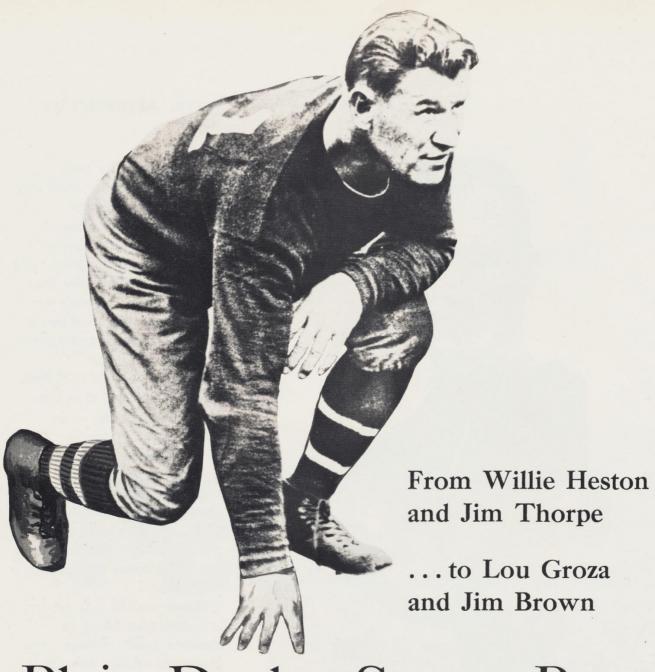
He is a football yardstick. Each bright, new receiver is hailed as "a second Hutson," and later, perhaps, as "better than Hutson." Then time turns the page on that player, and Don is left to await the next comparison to come . . . and go.

Hero of Alabama's 1935 Rose Bowl team, Hutson scored on his first Packer play — an 80-yard pass conspiracy. For 11 years thereafter, Packer foes couldn't tell when it would happen again . . . which it did often enough for him to become pass-catching champion eight times, scoring leader five times (to TDs he added extra points, field goals).

Hutson created pass patterns and developed faking to almost a federal offense. His impossible catches were not luck; he practiced fetching offtarget tosses.

The Packers won three World and four Western championships with him. Not until his final season did they fail to finish one-two . . . and then it was third.

The pass-master is now an auto dealer in Racine, Wisc.



Plain Dealer Sports Pages tell Pro-Football's STORY

Professional football has come a long way since the days of the Massillon Tigers and the Canton Bulldogs and you can trace every exciting growth step in the sports pages of The Plain Dealer. For more than a half-century Plain Dealer editors have genuinely liked pro-football and have reported this news with enthusiasm. Like Mama Nesser, we have always believed that "Football was born for everybody to enjoy."

16 Seasons 1937-52



Sammy Baugh was no part-time specialist.

SAMMY BAUGH

. . . fragile-looking for the job, survived more NFL years than anybody - 16!

An all the more amazing record because it included two-way seasons and sixty-minute games in the crunching days of single and double wings.

Slingin' Sam (a baseball nickname, no less!) introduced himself from Texas Christian by passing the College All-Stars to their first victory over the Pro Champions.

Year after year, Sammy Baugh led all passers and punters. Along the way, he set pass defense records.

No passer ever had a finer assortment, nor crisper shots from stumbling stances when under attack.

A leader of men, Sammy Baugh remained one of the boys. He never forgot it was a team game; gratitude for his teammates grew with his greatness.

Sammy Baugh leaves his ranch outside Rotan, Tex., only to help coach the backfield at Oklahoma State.

Ohio's Pro Football Started In Massillon

Ohio's first pro football team sort of "happened" in Massillon in 1903.

There had been good amateur teams throughout the state for more than a decade. (Dayton A. C. in 1889 was the first.) These teams played nearby colleges and some Pennsylvania clubs.

A mythical Ohio State Championship had become quite treasured. It generally bounced around among Youngstown, Akron, Canton and Shelby.

Massillon had never had a team able to even schedule these mighty outfits. But on Sept. 3, 1903, in Massillon's Hotel Sailer, a group of sports-minded civic folk organized the Tigers. Townspeople were solicited for funds to equip the players.

At first, the Massillon Tigers were strictly amateur. They lost their opening game to Wooster College, 6-0. But soon

The Jim Brown of his day—Michigan's Willie Heston, who demanded \$2,000 to play one game! (He got \$600.)

The Canton Bulldogs and Massillon Tigers meet on the old Driving Park gridiron for the 1906 World Championship. Note fans atop the street-





Buck Hall Powerful Canton Guard



Ted Nesser
Played everywhere — and forever.



Jack Ernst Great Canton Tackle



Bob Diehn
One of the few Columbus non-Nessers.



cars. The building in the mid-background is Massillon State Hospital.





a year round program . . .

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"Make the best of your leisure time"

CALL YOUR RECREATION DEPARTMENT GL 6-4521





Ed Stewart

Manager of Massillon's Tigers,
first Ohio pro team.

they were winning. Seven in a row—including a vengeful victory over Wooster and a surprisingly thorough trouncing of the experienced Canton A. C.

Massillon hurled a defi at Akron's Athletics, defending Ohio champions. The little town's challenge was derided, but Massillon persisted, and a game finally was set for Dec. 5, 1903.

Amid charges that the Tigers were being bolstered by wandering Pennsylvania pros, Akron and Massillon met for the championship.

The Tigers won, 12-0, in a rough contest — and it was, indeed, a fact that four pros from Pennsylvania were in their line-up and aided considerably.

The following year six teams followed Massillon's break-through. The Akron Athletics, Shelby Indians, Canton Bulldogs, Dover Canal Giants, Salem A. C., and Lorain openly paid some players, if not all. Toledo's Maroons followed in 1905, the Columbus Panhandles in 1906.



Tiny Maxwell
Colorful stuttering giant of early
Canton and Massillon teams who
became noted referee.



Ed Roseth Bulldog in a Fedora.

This is believed to be the Akron Indians and Toledo Maroons in 1909. Nose-guards on the players can be seen in the Exhibition Rotunda at Pro Football's Hall of Fame in Canton, Ohio.



THE FIRST PRO TEAMS

YEAR	TEAM
1892	Alleghenies A. A. (Pittsburgh)
1893	Pittsburgh Athletics
1894	Greensburg (Pa.) A. A.
1895	Latrobe (Pa.) Athletic Club
	Pittsburgh Duquesnes
1896	Olympic A. C. (McKeesport, Pa.)
1899	Indians Athletic Association (Jeannette, Pa.)
1900	Homestead (Pa.) Steelers
	Braddock (Pa.) Carnegies
1902	Pittsburgh Professionals
	Steelton (Pa.) A. C.
	Philadelphia (Pa.) Nationals
	Philadelphia (Pa.) Athletics
	Syracuse (N.Y.) Athletic Association
	Buffalo (N.Y.) Oakdales
	New York (N.Y.) Knickerbockers
	Watertown (N.Y.) Red & Blacks
	Ogdensburg (N.Y.) Athletic Club
	Auburn (N.Y.) Athletic Associations
	Corinth (N.Y.) Athletic Club
	Clayton (N.Y.) Athletic Club
1	Orange (N.J.) Athletic Club
1903	Franklin (Pa.) Stars
	Massillon (Ohio) Tigers
1904	
	Shelby (Ohio) Blues Akron (Ohio) Athletics (Indians)
	Dover (Ohio) Canals
	Salem (Ohio) Athletic Club
	Lorain (Ohio) Athletic Club
1905	Toledo (Ohio) Maroons
1906	Columbus (Ohio) Panhandles
1908	
1912	
1913	
1914	
	Wabash (Ind.) Athletic Association
1915	Lima (Ohio)
1916	Cleveland (Ohio) Indians
	The set of the particular agree to

Dayton (Ohio) Triangles 1917 Beloit (Wisc.) Iroquois

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Catalog will be sent at your request.



Charlie Moran
Famous baseball umpire helped organize the Massillon Tigers.

There was budget-breaking bidding for big-name ex-collegians. Michigan's mighty Willie Heston got his demands up to \$2,000 a game. Some team managers talked of organizing a league to control this bidding and other troublesome phases.

But it wasn't necessary. Fans' enthusiasm began to die down and almost completely out because of the greed of a few individuals. Pro Football sank to a low ebb. It looked like it was going to stay there until Jim Thorpe came along in 1915.

The miracle red man brought it back to roaring life. ■



Bob Shirring One of four Pittsburgh pros who came to Massillon late in 1903.

First Ohio professional football team . . . Massillon Tigers.





Football hero, astronaut, forest ranger, doctor — the mind of a boy contemplates endless situations that will demand his talents when he's "grown up."

But — dreams need a fighting chance— a college education, for instance, helps a lot. You may not be able to guarantee him a place in the hall of fame, but thanks to life insurance, you can guarantee that his dreams won't be limited by a lack of money.

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Canton Bulldogs 1922

Toledo Maroons 1906





Parratt's Akron Indians State Champions 1913

1914 Youngstown Patricians



*ceramic bank on sale at Hall of Fame



As specialists in the production of custom designed and decorated ceramic pieces, we are proud to furnish gift items for the Hall of Fame souvenir shop.

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LIBRARY

The Library being established at Pro Football's Hall of Fame will soon be a mecca for students, authors, historians and just plain football buffs.

The intention is to collect at least one copy of every publication concerning football (especially Pro Football) since Gutenberg first went to Wittenberg (or was it Heidelberg?)

This search includes:

Game Programs Year Books
Scrapbooks Magazines
Brochures Photo Albums

Biographies Fiction

Already the shelves include such collectors' items as the first note-book compiled by Knute Rockne; one of Pop Warner's earliest instruction books; four different biographies of Jim Thorpe; the autobiography of Bill Edwards; rules books from the 1890s; and programs from almost 2,000 different games from as far back as 1910.

Students and authors will be encouraged to use the research facilities.

THEATER

Football movies — new and old — will be shown daily in The Hall of Fame Theater. It is directly beneath The Hall on the ground level of the V-Building.

On week-days, the showings will be every hour on the hour from 10 A.M. until 10 P.M. On Sundays, the hours will be 1 to 9 P.M.

The Hall of Fame film collection dates back to 1925, but the search is continuing.

Miles of footage have been reeled in from the pro teams, individual movie enthusiasts and collectors, television companies, sports producers, newsreel outfits, Hollywood.

Included are annual league and team highlights, world championship games, special historical films compiled by different clubs, and other thrilling documentary reels.

Shows will be changed weekly. The schedule will be published in advance. (It is urged that you make reservations for the theater because its seating capacity is limited to 125.)



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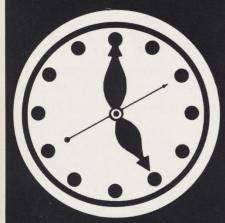
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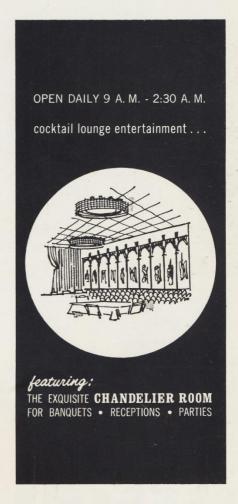
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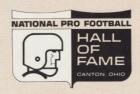
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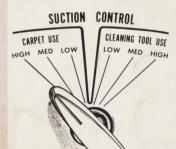


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Where's the motor?

Back and under, out of the way, so the Dial-A-Matic can get where other vacuums can't. It's a new kind of motor with 30% more cleaning power for carpets and rugs, 2½ times more suction for the cleaning attachments that slip in at knee level. The new Dial-A-Matic truly has the power of two cleaners in one. Does all the jobs of an upright and a canister—does them better!

Where's the bag?

The disposable bag in this New Hoover Dial-A-Matic is completely hidden inside the streamlined housing. And not just for good looks. It makes possible a new kind of air-cleaning system that filters dust-carrying air three times to make it pure and dust-free before it's released into the room. Another big advantage—airflow is routed around the fan chamber so the blades can never be damaged by clips, tacks, and bobby pins that are sucked in.



Why the dial?

This Power Dial makes the Hoover Dial-A-Matic an astonishing new cleaning concept, instead of just another vacuum cleaner. Dial the exact power you need for anything from deep-pile carpeting to throw rugs. Dial the right power for attachments for bare floors, furniture, and other above-floor cleaning jobs. Here at last is real custom cleaning power. Your Hoover dealer is waiting to demonstrate the new Dial-A-Matic with its complete set of attachments.

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