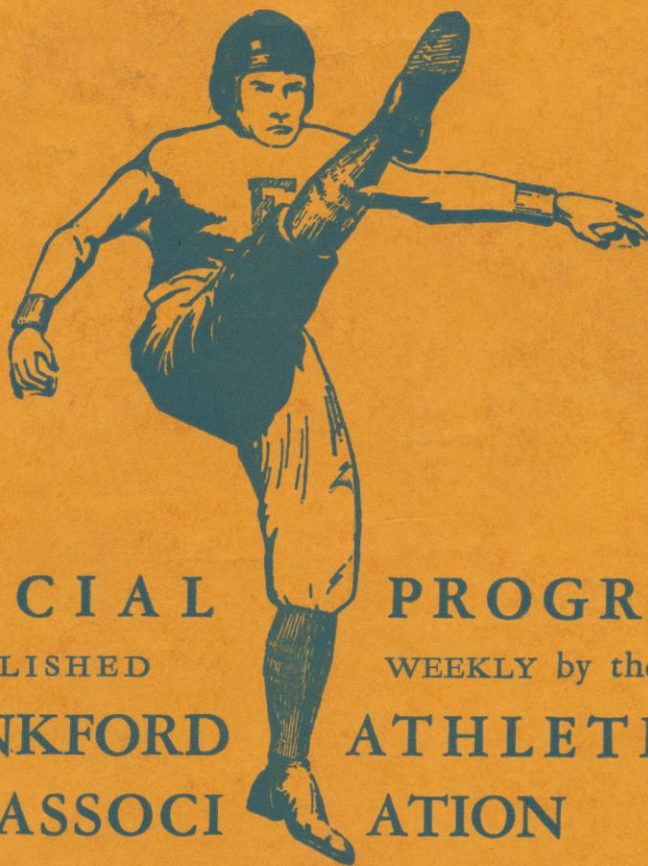


FRANKFORD YELLOW JACKETS

[WORLD'S CHAMPIONS]



OFFICIAL

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FRANKFORD

ASSOCI

PROGRAM

WEEKLY by the

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MEMBER OF NATIONAL PROFESSIONAL FOOTBALL LEAGUE

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Frankford A. A. Official Program

VOL. V

SATURDAY, OCTOBER 1, 1927

No. 2

PUBLISHED BY AND IN THE INTEREST OF FRANKFORD ATHLETIC ASSOCIATION

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Under New Management

Food and Service of Excellence

YOUR PATRONAGE AND INSPECTION IS SOLICITED

BANQUET ROOMS

SPECIAL SUNDAY DINNERS

Today's Game

The All-New Britain football team which furnishes the opposition for the Jackets today opened the season last Sunday by defeating the All-Southern Collegiates from Haarlem, N. Y., by a 6 to 0 score.

The Collegiates are an aggregation of colored stars from various colleges and form real stiff opposition for any team. Up to last Sunday, the colored boys had lost only one game in four years. New Britain inflicted the second defeat at the beginning of their fifth season. All-New Britain appears to be the best team to have represented this city in the last decade of years. The line in its first game last Sunday presented a stonewall defense against the attacks of the opposing team and prevented any first downs being made

on gains. It averages 192 pounds and is composed of some of the best college stars in the East.

"Zev" Graham in 1924 and 1925 All-American quarterback while with Fordham and last year rated the same only injuries kept him out, is the real feature of the team. He is called the "Bouncing Ball from Akron, O." He is a short, chunky fellow with red hair and is a fast man on his feet. He should furnish a real feature in the game today. The backfield is a powerful combination and fast and with Graham as field general, should do some damage. You will find the team a much improved one over the outfit that played in Philadelphia two years ago.

Coach—Dave Dunn, former Yale backfield star and later captain of Fordham University eleven.

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INCORPORATED

LUMBER

LUZERNE and F STREETS

PHILADELPHIA

Dayton Again Proves Jinx Winning Opening Game---6-3

Hamer Out for Several Weeks as Result of Injury—Moynihan Kicks Goal



MOYNIHAN

A fumble received by the Dayton Jinx was all that was needed to send the local eleven down to defeat last Saturday, before the largest crowd ever to witness an opening game. Graham, left guard of the Ohioans picked up a loose ball caused by a mix-up of signals and dashed 70 yards for the 6-pointer that won the game.

It was a tough decision for the Yellow Jackets to drop, for they completely outplayed the Triangles in every quarter and had the ball within scoring distance on four occasions. Twin passes from Frankford backs grounded over the goal line.

Shortly after the first period opened, Hamer and Fitzgibbons, carrying the ball, alternately, crashed the Dayton forwards until they were within 6 yards of the goal line. This march down the field reminded the old fans of the Hamer-Haws combination.

Here Tex was hurt badly in the next play and had to leave the field. Moran replaced him.

Lacking that "push-it-over-pep," Moynihan dropped back to the 22-yard line and booted a field goal.

At the beginning of the second period, Dayton made one of her two first-downs of the game, on a pass Mahrt to Fenner. But an exchange of punts gave Frankford the ball and another march consisting of a pass of 35 yards from Moran to Moynihan, and runs by Moran and Fitzgibbons placed the pigskin on Dayton's 28-yard line. Here Fitzgibbons fumbled and Graham made his 70-yard dash. Donohoe's attempt to overtake him proved a thriller for the minute. Britton missed the try for point.

Another Jacket march in the third period failed when a pass to Homan from the 11-yard line grounded behind the goal.

A Frankford aerial attack in the final period looked like it would net a score only to have the whistle blow ending the game in a victory for the Dayton Jinx.

We are now in our New Building and fully prepared to meet all demands made upon us.



Our new telephone numbers are

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extremely wide in power range, the most
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Super Six Quality Since 1916

FRED K. JONES, Orthodox and Paul Streets, Frankford

Echoes of the Opening Game

A victory instead of a defeat would have made last Saturday the best opening game in the history of the Association. To begin with the weather was ideal, probably a little too much so for the players. The field was a picture due to the untiring work of Chairman Castor, and the parade and flag raising went off like clock-work. The drill of the Bugle Corps was thoroughly appreciated by everyone present. Incidentally we are looking forward to seeing our football team as well drilled and working with the clock like precision of the Bugle Corps. We feel sure that all those who saw the game thought the Jackets had the game in their back pocket. But such are the fortunes of war and the touchdown came like a shot out of a clear sky, just when Frankford seemed to be on the way to a touchdown. Donohoe apparently was

the only one who had his wits about him and he was closing in on Graham and would have caught him if he hadn't been taken out of play. The Jackets lost more than the opening game, as they lost the services of Tex Hamer, who will probably be out for some time due to an injured knee. This was a sad blow to the fans as Tex is very popular.

We think an analysis of last Saturday's game will show that Frankford has the material and the power, as they consistently outplayed Dayton. We look for a much improved team today, as the game showed Tom Moran many flaws and he has been working hard, the past week, in perfecting the teamwork. Naturally everyone loves a winner and we feel we have such a winner right here in Frankford.

THE YELLOW JACKET DEALER ESSEX

ECONOMICAL TRANSPORTATION

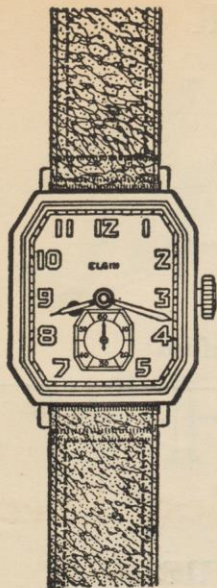
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Surprise him with a *Real Good Wrist Watch* this Christmas. They're very practical and nearly all men are wearing some sort of one now. Give HIM a new style one that is RELIABLE and you'll sure SCORE A WINNING TOUCHDOWN.

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A deposit will reserve your selection 'till Christmas

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Material For This Year's Team Best Ever

Players Need Support of Fans in Defeat More so Than When Victorious

By "TEX" HAMER

There is not much left for me to do now but write about football, and to hope that no more of our boys gets a serious injury, and that they show what they really can do, by coming through the remainder of our schedule without a defeat.

Dayton was a hard dose to take. Everybody knows that they were clearly outplayed in every department of the game, and that we deserved a victory. I sincerely hope that you fans will stay with us now when the team needs you most. Help the boys by cheering them louder, don't turn your thumbs down on a fine bunch of players who you must admit show the greatest possibilities of any Frankford Team to the present date. All those boys need is that loyal backing that is louder and stronger in defeat than in victory.

Remember that everybody loves a winner, but it takes a real sport to stick to his team when they are getting licked. If we could govern the breaks of the game it would be a cinch to give you a World's Championship Team every year. Just those breaks have robbed a wonderful club of victory over a much weaker team. Let's all get together this year and put a team on the

field to be proud of. A bunch of fighters who will give every ounce of their football ability to win these games for you. You have those fighters this year; they were out there against Dayton, but remember everybody must make mistakes, and it so happened that those mistakes last Saturday, by our boys, were very costly. The man that never makes a mistake is the man that never does anything.

Don't think, dear friends, I am trying to alibi for some one. I just want you to come along now when we need you more than ever and give those boys that are able to play 100 per cent backing, and see if you won't feel a lot better next Saturday night than you did last Saturday night.

I have had the misfortune that must come to a player some time, and I can't express to you how it hurts to sit on the bench unable to give a lift when it is needed. Just a few weeks and I hope to be back again.

In the meantime let's stick together and give these boys a fair chance and I am sure they will come through with flying colors.

TEX HAMER.

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1889-1927

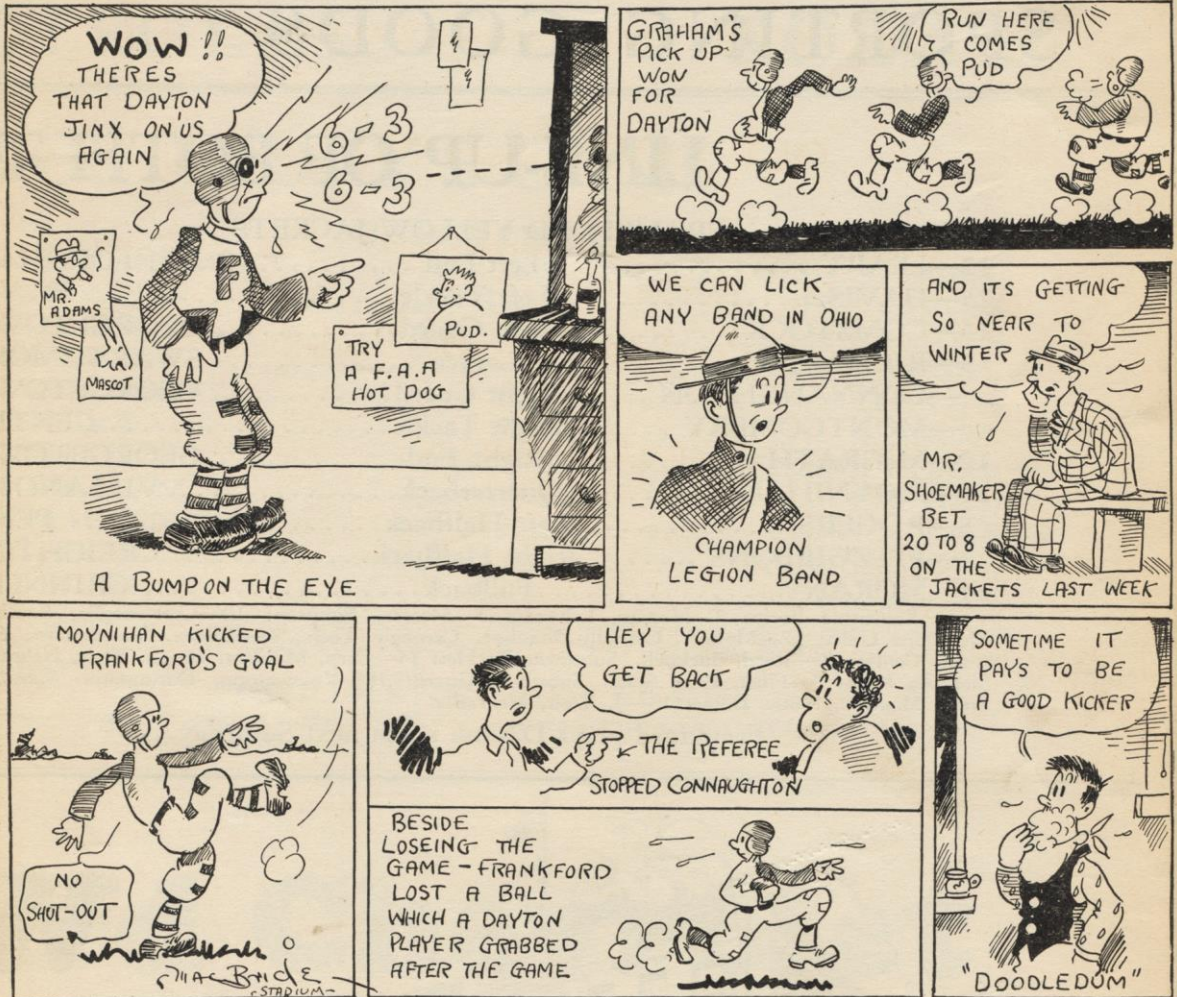
Established in 1889—the First Trust Company in Kensington—"The Industrial," has had no small part in the development of Uncle Sam's greatest workshop.

The greatest desire and effort of "The Industrial" is to offer a banking service that will help keep the great Northeast in the forefront.

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LINE-UP OF BOTH TEAMS

FRANKFORD YELLOW JACKETS

- 11—LEARY Left End FORDHAM
- 15—DAVIS Left Tackle W. VA.
- 15—COMSTOCK Left Guard GEORGETOWN
- 5—RICHARDS Center SWARTHMORE
- CONNAUGHTON Right Guard GEORGETOWN
- MONTGOMERY Right Tackle CENTRE
- 12—McGRATH Right End GEORGETOWN
- 11—MOYNIHAN Quarterback VILLANOVA
- 8—ROGERS Left Halfback PENN
- FITZGIBBONS Right Halfback CREIGHTON
- 4—MORAN Fullback GRINNELL

Substitute Backs: 8—Homan, Lebanon; 3—Mercer, Simpson; 10—Corterneglia, Southern Methodist Univ.; 17—Molinet, Cornell; Donohoe, Carnegie Tech.; 6—Wilcox, Swarthmore. Substitute Center: 19—Reed, Bucknell. Substitute Tackles: 14—Carp, Milliken; 16—E. Weir, Nebraska; Sieracki, Penn; 7—Filak, Penn State. Substitute Guard: 18—Youngstrom, Dartmouth. Substitute Ends: Maxwell, Notre Dame; 13—J. Weir, Nebraska.

Frankford plays Dayton again next Saturday.



Willard

A good

Yellow Jackets Furnished by

GIBSON

ORD AVENUE

VICTROLAS

KODAKS

MS FOR TODAY'S GAME

ALL-NEW BRITAIN

13—HOLZHEIMER	Left End	U. S. C. G. ACAD.
17—CONKLIN	Left Tackle	HOLY CROSS
4—GNASDON	Left Guard	KENSINGTON
1—O'NEILL	Center	CONN. AGGIES
12—HUMPHREYS	Right Guard	DARTMOUTH
11—WERWAISS	Right Tackle	GUNNERY
18—STATON	Right End	GEORGIA TECH.
3—GRAHAM	Quarterback	FORDHAM
10—RADZEWICH	Left Halfback	CONN. AGGIES
16—FLANAGAN	Right Halfback	CARNEGIE TECH.
8—STURM	Fullback	CONN. AGGIES

Substitutes: 6—Connolly, Holy Cross; 15—Donlan, Bates; 5—Nanfeldt, Colgate; 9—McCue, Trinity; 2—Zehrer, Providence Col.; 19—Hunt, N. Y. U.; 14—Neverick, N. Y. U.; 7—Griswold, St. Stephen's.

OFFICIALS FOR TODAY'S GAME

Referee—Thomas Hughitt of Buffalo, N. Y. Linesman—Paul Menton of Baltimore, Md.
Umpire—E. E. Harmon of Washington, D. C.

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You can discuss this matter without obligation.

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DARRAH AND MARGARET STREETS

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National League Season

Opens With a Bang

Chamberlin's Team Loses Opener to Bears

We predict that this year the going in the National Professional Football League will be harder than ever. With the cutting down of the teams and the disbandment of the American League every club is powerful and the games this year should be better than ever.

Pottsville got away to a flying start taking Buffalo over the hurdles to the tune of 22-0. From all reports Pottsville has a powerful team, built on the attack of three famous college systems, Penn State, Lafayette and Pittsburgh.

New York Giants defeated Providence 8-0. Green Bay who was always in the running defeated the rejuvenated Cleveland team which is built around Benny Friedman, All-American from Michigan, 12-7. The Chicago Bears, the pioneers of the league turned in a win over the Chicago Cards, 9-0. The Cards as you know are coached by Guy Chamberlain.

From the above scores it does not look as if we are in for any set-ups, and we think that

every team, in the league, has its work to do to come through with a clean slate.

"Listen In" Every Friday Night

Station F. A. A. Broadcasting

The Yellow Jacket Huddle is put on the air every Friday evening at 7.15, through the courtesy of WFI the Strawbridge & Clothier Store. President Adams and Chairman Wilson, of the Publicity Committee, opened the broadcast with short addresses, and it is planned to have some player of note on the air every Friday evening through the above station.

We invite you all to listen in and will appreciate your comments. We wish to take this opportunity to thank the management of WFI for making this broadcast possible.

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Longshore Street and Torresdale Avenue

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Keep YOUR GOAL before you! Let an unfaltering determination to save consistently aid you in reaching it. Stand ready to tear through the line of adversity to SUCCESS. Build a savings account, dollar by dollar, with the same steadfastness of purpose that carries the football team across the line.

One Dollar will start an Account

4% Interest

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Ticket and Ground Information

For Yellow Jacket Fans

Tickets on sale daily at F.A.A. office, Lawson Bldg., 2nd and Paul Streets, from 12 Noon until 6 P. M., and 7 until 9.30 P. M. Saturdays until 12 Noon. Reservations held for 24 hours only. Seats on sale two weeks in advance.

Upper Box Seats	\$2.25
Lower Box Seats	2.00
Bench Seats	2.00
Reserved Seats	1.50
(North & South Stands)	
East & West Stands	1.25
(Not Reserved)	
General Admission	1.00
Junior Admission50

Field gates and tickets only good through same are as follows: (Gates numbered from Comly Street, North.)

- Gates 1-2—Season Tickets.
- Gates 3-4—General Admission.
- Gates 5-6—North and South Stands

Weekly Tickets.

- Gate 7—Boxes and Benches.
- Gate 8—East and West Stands.
- Gate 9—Press.

The Pinkerton Detective Agency, of Philadelphia, has charge of the ticket collections at the various gates.

By complying with the above you will greatly assist the Management. Phone orders promptly attended to; JEFFerson 2197.

KEEP SEAT STUBS TO
REMEDY ERRORS

The management of the Frankford Athletic Association, Inc., will zealously protect the holders of reserve seat checks if but given the opportunity to act. Should a holder of a reserve seat coupon for any reason be unable to secure the seat called for, a call for one of the head ushers will result in straightening out any situation, no matter how tangled. All the management asks is the prompt co-operation of the patrons at the park, instead of complaining by letter *after* the mix-up has occurred. *Under no circumstances should holders of coupon checks surrender them to ushers. The coupon is for the protection of the patron and is the most convincing evidence he can invoke to support his claim.*

Street Improvements Necessitate New Route to Grounds

CHARLES STREET DIRECT THOROUGHFARE TO STADIUM

The street conditions are very poor surrounding the stadium, as you have no doubt noticed. Frankford Avenue is torn up from Bridge Street north and is likely to be in this condition for some time. Automobiles coming from the west on the north and south streets like Frankford Avenue and Roosevelt Boulevard, should turn east on Pratt Street to Duffield, north on Duffield to Bridge, east on Bridge to Charles and north on Charles to the cinder driveway of the stadium. Traffic from the north and south streets, like

Tacony and Torresdale Avenue, should turn west on Comly and Bridge Streets to Charles and north on Charles to the grounds. Robbins Avenue may be used in good weather but there is a bad crossing at Frankford Avenue and there is no street cut in from Robbins Avenue to the grounds. At Devereaux Street there is no paving, consequently in wet weather there is likely to be mud in that locality. Trolley service on Frankford Avenue Line 66 will run as usual past the grounds.

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Torresdale and Frankford Avenues, Philadelphia

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TOP ROW, LEFT TO RIGHT: MULANY (MASCOT), REED, COMSTOCK, BUD D, SPRINGSTEEN, HAMER, CARP, MORAN, JONES, WILCOX, CHAMBERLIN, COACH. BOTTOM ROW: ASS'T TRAINER CROWTHERS, LOWE, STOCK TON, BRUDDER, HOFFMAN, YOUNGSTROM, WEIR, POTTS, PRESIDENT HOLDEN, DOUGLASS, HOMAN, DAN COOGAN, TRAINER.

The Official Program Is Again Running the
LUCKY ROOTER CONTEST

Watch For Your Picture Each Week
in the Program and Secure a

FREE RESERVED SEAT TICKET

FOR THE FOLLOWING GAME



1927 SCHEDULE for Frankford Yellow Jackets

AT HOME

Oct. 1	New Britain
Oct. 8	Open
Oct. 15	Buffalo
Oct. 22	New York Giants
Oct. 29	Providence
Nov. 5	Pottsville
Nov. 12	Cleveland
Nov. 19	Chicago Cardinals
Nov. 24	Green Bay
Nov. 26	Duluth
Dec. 3	Chicago Bears
Dec. 10	Open

AWAY

Oct. 2	New Britain
Oct. 9	No Game
Oct. 16	Buffalo
Oct. 23	New York Giants
Oct. 30	Providence
Nov. 6	Pottsville
Nov. 13	Cleveland
Nov. 20	No Game
Nov. 27	No Game
Dec. 4	Chicago Bears

LAST YEAR'S SCORING

RECORD

- 1 Frankford, 6; Akron, 6.
- 2 Frankford, 13; Hartford, 0.
- *3 Frankford, 10; Hartford, 0.
- 4 Frankford, 30; Buffalo, 0.
- *5 Frankford at Buffalo—wet grounds.
- 6 Frankford, 6; New York, 0.
- *7 Frankford, 6; New York, 0.
- 8 Frankford, 17; Canton, 0.
- *9 Frankford at Canton—rain.
- 10 Frankford, 6; Providence, 7.
- *11 Frankford, 6; Providence, 3.
- 12 Frankford, 33; Chicago Cards, 7.
- 13 Frankford, 10; Duluth, 0.
- 14 Frankford, 35; Dayton, 0.
- 15 Frankford, 20; Green Bay, 14.
- 16 Frankford, 7; Detroit, 6.
- 17 Frankford, 7; Chicago Bears, 6.
- 18 Frankford, 0; Pottsville, 0.

— —
212 49

*Denotes Sunday Games.

NATIONAL LEAGUE

	W.	L.	Pct.
Green Bay	2	0	1000
Chicago Bears	1	0	1000
N. Y. Giants	1	0	1000
Pottsville	1	0	1000
Dayton	1	1	.500
N. Y. Yankees
Duluth
Philadelphia	0	1	.000
Chicago Cards	0	1	.000
Buffalo	0	1	.000
Cleveland	0	1	.000
Providence	0	1	.000

Last Saturday's Result
Dayton 6; Philadelphia 3

Last Sunday's Results
Green Bay 12; Cleveland 7.
Pottsville 22; Buffalo 0.
N. Y. Giants 8; Providence 0.
Chicago Bears 9; Cardinals 0.
N. Y. Yankees 7; Minneapolis 0 (Non-league).
Nevers' Eskimos 30; Duluth All Stars 6 (Non-league).

Saturday's Game
New Britain at Philadelphia (Non-league).

Sunday's Games
Chicago (Bears) at Green Bay.
Buffalo at Providence.
Pottsville at Chicago Cards.
N. Y. Yankees at Dayton.
N. Y. Giants at Cleveland.

Official Program Again Running Lucky Rooter Contest

Made Such a Hit Last Season Committee Decided to Run It Again This Year

The Lucky Rooter Contest, run by the official program last year, proved so popular that it again will be a feature of the program.

Each Saturday at the Stadium, the official program photographer will snap a group of fans in the stands, or about the field. In the finished picture, one certain rooter will have his or her picture circled and the photograph published in the official program the following

week. The lucky fan, upon coming to the program stand, with a copy of the program will receive, free of charge, a reserved seat ticket for the following game.

Pictures of important doings in the Stadium, and players, will also appear each week. Don't fail to get a copy. Remember the program contains the only OFFICIAL LINE-UP!

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News of the League

Paddy Driscoll was the outstanding star of the Chicago Bears' win over the Cardinals. The veteran backfielder scored a touchdown and chased one through the uprights for all of the markers made by the Bruins.

The New York Giants handed the Wildcat Wilson-Jimmy Conzelman aggregation at Providence an 8 to 0. The Steamrollers offensive crumbled frequently when a few yards were needed to move the sticks another ten.

Pottsville got off on the right foot in the National league race by putting the skids under Buffalo, 22 to 0. The Bisons battled gamely all the way but the Miner's well-drilled machine was just a bit too much.

The New York Yanks won an exhibition game from the Minneapolis All Stars to the tune of 7 to 0. The game was played on a sloppy field which made open field dashes few. Molenda plugged the line for the Yanks' score.

Ernie Nevers and his Eskimos opened their season by defeating a Duluth semi-pro club, 30 to 6. Nevers seems to have thoroughly recovered from the effects of his operation because he played nearly the entire game.

The Green Bay Packers chalked up their second victory in the pennant chase by defeating the Cleveland Bulldogs 12 to 7. Despite a driving rain storm, some 4,400 fans watched the Badger state champions triumph again.

The Dayton Triangles put a considerable dent in the dope bucket by rolling the Frankford Yellow Jackets for a 6 to 3 loss. From the looks of things this crew of Ohioans is going to win many frays this season.

Cutley Odgen is back in togs with the Providence Steamrollers. He has played great ball at quarterback for the Rhode Islanders during the past several years. His return to the game just about rounds out the backfield.

The call of the gridiron was too strong to resist and Ellis, former Detroit "U" star, is again playing tackle for the Cards. The big lineman was Chris O'Brien's outstanding luminary in the fracas with the Bears.

F. A. A. Appreciates Community Spirit

*N. E. Chamber of Commerce Presents
Coats*

It is very gratifying to the Board the way the Community has come through this year and supported the team.

We are indeed very thankful to the Northeast Philadelphia Chamber of Commerce for the sheep skin coats which they awarded the players, and we wish to take this opportunity to express our appreciation.

The New York Giants boast of an all star backfield, which on paper looks like one of the best in the league. Tuts Imlay, Mule Watson, Doug Wyckoff, Hinkie Haines and Jack McBride are a quintet pretty hard to beat.

Benny Friedman's pro football debut wasn't a flop by any means. Although his club bowed to Green Bay, the former Michigan star hurled a bullet like pass to Bloodgood which resulted in Cleveland's lone score.

Several new faces are looking pretty good in the Pottsville eleven. Kirkleski and Moore are showing gobs of class behind the line while Erickson and Kaywood appear to have the makings of a sterling pair of tackles.

Otte, who gained all-Western recognition in his rah-rah days at Iowa, is holding down a wing berth for Buffalo. The former Hawkeye is a big rangy end who is a sweet handler of passes and a tough defensive nut to crack.

Tex Hamer one of the Frankford Yellow Jackets' veterans, is kicking better than ever this season. Hamer's educated toe sent Atlantic City down to defeat and the bootsmith was much in evidence against the Dayton club.

Two products from Alabama, Jones and Perry, have earned their gridiron spurs with the Green Bay Packers. Both of these Southerners are linemen and their brilliant play has attracted a lot of attention in the early games.

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