

Pottsville Maroons
vs.
Frankford Yellow Jackets



Sunday, November 11, 1928

Price, 10c

LEADING AGAIN
THE JOSEPH C. ZACKO CO.

Official Outfitters to the Maroons
Champions Use the Best and We Sell It

108 West Arch Street

Pottsville

Liner's Furniture Store

Complete Home Furnishers

444-446 North Centre Street
Pottsville, Pa.

Telephone 72-J

FRED P. KRIEG

Planing Mill and Lumber Yard
Mill Work of All Kinds Furnished

Cor. Second and Laurel Sts.
Pottsville, Pa.



C. Clothier Jones & Co.

Established 1911
Pottsville, Pa.

Member
New York Stock Exchange
Member Phila. Stock Exchange
New York Curb Associate

Phones 2411 - 2412

Wynosky's Soft Drinks

Sold at the Games

Sherman Coal Corp.

Anthracite Coal

Pottsville Chamber of Commerce

An Outstanding Body of Public-Spirited Citizens,
Working Unitedly for the Upbuilding of
Pottsville and Schuylkill County

Awake to the Necessity of Service, Realizing the Trust
and Responsibility Imposed Upon the Chamber of
Commerce as Truly Entitled to Be Called

Spokesman For the City of Pottsville

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HEADQUARTERS: MILLER & MILLER BUILDING
POTTSVILLE, PA.

Rain Insurance for the
games furnished by

JOHN W. HIGGINS

Real Estate General Insurance

**Pottsville Construction
Company**

General Contractor

Mortimer Building
Pottsville



"Jack" Ernst, Lafayette

Compliments of
Plaza Cafe

\$16.50 Suits \$22.50

Two Pair Pants

LABE'S MEN'S SHOP

The Best for Less

308 North Centre Street

Pottsville's Best Store to Buy
Suits, Overcoats and Other Wear

The Most in Quality
Moderately Priced

EBER'S

113 North Centre Street

Small
Musical Instruments
and
All Accessories

W. B. HILL
Columbia Grafonolas

Pianos
and
Piano Players

—
Columbia
Electrically Cut
Records

205 North Centre Street
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Telephone 594-M

Compliments of
Pottsville Baking Co.

Have You Seen Our New Store?

**Huylers and Whitman's
Chocolates**

Try One of Our Chocolate Sodas

Schneiders Drug Store

Next to the Capitol Theatre

Maroon Ticket Office

Compliments of
Penn Hall Cafe

Goes a Long Way to Make
Friends

THE GENERAL TIRE

Sterner-Mieldazis

Pottsville, Pa.

The Big Winners

**BLACKSTONE
and
LA PALINA
CIGARS**

Pottsville Tobacco Co.
Distributors

The Choice of the Nation

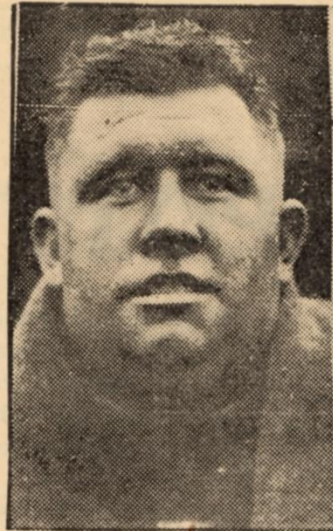
The New Chevrolet

227 North Centre Street

Pottsville, Pa.



Tony Latone, P. S. M.



Pete Henry, "Coach"

It's the Cut of your clothes that Counts

BOHORAD'S

Are Exclusive Agents in Pottsville for

Society Brand Clothes

Jas. P. Jennings

Brick—Hollow Tile
Terra Cotta and Cement
Block Construction

Compliments of

Wm. Penn Hotel
JOS. C. HIGGINS, Manager

BANK IN POTTSVILLE

POTTSVILLE

is the centre of the Anthracite Coal Trade of the Lower Anthracite Field. Its surrounding territory is rich in minerals and form products. Its industries are successful, and its people prosperous.

The general prosperity of the City and its environs is reflected in its six strong banks, which have rendered unequalled banking service to the community for many year, and which have combined deposits of over \$18,000,000.

With resources of over \$21,300,000, the Banks of Pottsville are well prepared to handle your financial needs.

POTTSVILLE CLEARING HOUSE
ASSOCIATION

BANK IN POTTSVILLE

Compliments of
Associated Gas & Oil

Service Stations at
Pottsville—North Centre Street.
Mahanoy City—North Eighth Street.
Mt. Carbon—State Road.
Ashland—South Third Street.
Pottsville—West Market St. at Arch.
New Phila.—State Road.
Half Way House, near Orwigsburg,
Minersville—Trolley Station.
Tamaqua—Mauch Chunk and Broad
Streets.
Frackville—South Lehigh Ave.

WHERE YOU GET
REAL SERVICE

**Home of Purity
Confectionery and
Ice Cream**

Sweetland

Largest Variety of Bake Goods to Be Found in Any One Store

Federal System of Bakeries

212 North Centre Street

Phone 2254

Pottsville

Deeney's Cafe

Sea Foods in Season

118 North Centre Street

Pottsville

**A Friend of
The Pottsville Maroons**

If there is a difference it is
Tip Top

MALT SYRUP

For the Kiddies

Birch Beer Ext.

Blue Ribbon Products Co.

312 North Centre Street

Telephone 913J

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Estimates Furnished — Jobbing

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Pottsville

St. Clair

Schuylkill Haven

TRY
**Grandma's Home Made
MINCE MEAT**

Made by

**Pottsville Milling and
Produce Co., Inc.**

We Are an Anthracite Booster

F. & W. Grand Store

5c to \$1.00 Specialist

9 North Centre Street
Pottsville, Pa.

Compliments of a
Friend



Frank Racis, Oxford



Herb Stein, Pittsburgh

For 1929
THE SILVER ANNIVERSARY BUICK

Pottsville Automobile Co.

Centre and Harrison Streets

B. F. GINLEY & SONS

Always Dependable

Complete Home Outfitters

Bedding, Furniture, Stoves and Floor Coverings

Pottsville, Pa.

Mootz
Home Made Candies

218-220 South Centre Street
Pottsville, Pa.

Capitol Shoe Shop
RUPPERT & KELLY

Capitol Theatre Bldg.
Pottsville, Pa.

IMSCHWEILER'S CONFECTIONERY

E. J. MILLER, Proprietor

Home of Quality Chocolates
Ice Cream and Water Ices

Manufactured Fresh Daily

17 North Centre Street, Pottsville, Pa.

SOMETHING NEW

We have in our office a new register that has just been put on the market. There are features combined in this register that have never been offered before in one register. Come in and let us show you the many things it will do for you, without any obligation on your part.

We also carry a complete line of NEW and SECOND-HAND cash registers at all times.

The National Cash Register
G. W. SULLIVAN, Sales Agent

309 West Market Street
Pottsville, Pa.

Compliments of
T. F. Phillips

NATIONAL LEAGUE

LEAGUE STANDING

1—Frankford	6—Chicago Bears
2—Providence	7—Chicago Cardinals
3—Detroit	8—Pottsville
4—Green Bay	9—Yankees
5—New York Giants	10—Dayton

November 25th — Here
Green Bay vs. Pottsville

Bell Phone 682

New York Office: 333 Seventh Ave.



S. POLLACK, INC.

22 North Centre Street, Pottsville, Pa.

REMODELING — REPAIRING — COLD STORAGE

ALCO RESTAURANT
4 North Centre Street

:: Sundry Chick
Pottsville



POTTSVILLE LINE-UP

No.	Position	Name	College	Weight
20	Center	Stein ✓	Pittsburgh	180
14	Guard	Budd ✓	Lafayette	195
10	Guard	Racis ✓	Yale	190
9	Guard	Osborn <i>ll.</i>	Penn State	190
21	Tackle	Keisling ✓	Tulane	240
23	Center, Tackle	Henry ✓	W. & J.	230
8	Back	Rooney !	Michigan	175
5	Back	Ernst ✓	Lafayette	170
22	Back	Latone ✓	Wyoming Seminary	180
13	End	Keaneally ✓	St. Boniventure	170
17	End	Carp ✓	Oklahoma	215
16	Back	Norman ✓	W. & J.	175
6	Back	Moran <i>ll.</i>	C. Tech.	180
4	Back	M. Goodwin	Bucknell	192
24	End	E. Goodwin ✓	Bucknell	191

SCORE

1st Quarter	
0	6
2nd Quarter	
0	6
3rd Quarter	
0	6
4th Quarter	
0	0
0	Total 24

POTTSVILLE
MAROONS
Better Than Ever

Nothing Too Big for Pottsv
The Largest and Most Beautiful Theat
The Home of Talkies
Courtesy Is Our Watchwo

J. M. CLAWSON, Jeweler
Watch and Diamond Specialist
Exclusive Gifts

3 North Centre Street

Pottsville, Pa.

: Sundry Chicken and Waffle Dinner \$1.00

Pottsville

4 North Centre Street

94

SCORE

FRANKFORD YELLOW JACKETS

1st Quarter	
0	6
2nd Quarter	
0	6
3rd Quarter	
0	6
4th Quarter	
0	0
0	Total 24

No.	Position	Name	College	Weight
10	Center	Mahoney ✓	Penn State	195
15	Guard	Comstock	Georgetown	210
20	Guard	Hanson ✓	Minnesota	195
19	Tackle	Weller ✓	Nebraska	240
14	Tackle	Behman ✓	Dickinson	220
7	End	Kassel ✓	Illinois	190
16	End	Weir ✓	Nebraska	195
3	Quarterback	Mercer ✓	Simpson	180
6	Halfback	Roepke ✓	Penn State	175
17	Halfback	Stockton	Gonzaga	195
2	Fullback	Diehl ✓	Bucknell	193
4	Halfback	Rogers ✓	Penn	170
5	Tackle	Filack ✓	Penn State	200
8	Quarterback	Homan ✓	Lebanon Valley	160
9	Guard	Kostos ✓	Bucknell	195
11	Halfback	Oehlich ✓	Nebraska	190
12	Center	Maxwell ✓	Notre Dame	200
13	Halfback	Hoffman	West Virginia	192
18	Quarterback	Elkins	Haskell	190

Nothing Too Big for Pottsville
 and Most Beautiful Theatre in the State
 The Home of Talkies
 Courtesy Is Our Watchword

CAPITOL
 THEATRE

A GOOD FOOTBALL GAME

puts a keen edge on the appetite. Then the goal is POMEROY'S TEA ROOM. Noted for its good home-cooking, its oyster stews and its fried oysters. Open daily from 7:30 A. M. to 11 P. M. Closed Sunday. The other POMEROY TEA ROOMS at Pottstown, Wilkes-Barre and Reading are open Sunday.

POMEROY'S, POTTSVILLE

The money from this program helps to put our team on the field. So we ask all our fans to please patronize our advertisers.

Maxwell, former Notre Dame star, is proving a handy man to have around in the Yellowjacket camp. He started off the season at center, but now Coach Weir is using him frequently at end. Maxwell talks as hard as he plays.

Boob Darling has earned his spurs with the Green Bay Packers. After a year on the bench, the recruit center played the entire game against Dayton, and his brilliant defensive play was an outstanding feature of the contest.

Harvey and Hanny, a pair of heavyweight ends, are doing good service for the Providence Steamrollers. Hanny was with the Bears last fall, while Harvey has played with several pro clubs. Both of them are fast for big fellows.

Compliments of
Andrew Phillips

Phone 1200

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Drive-It-Yourself

SCHUSTER

Centre and Market Streets
Pottsville, Pa.

Shuster Taxi Co.

Jack Shuster, Manager

Call a Taxi to the Games

Centre and Market Streets
Pottsville, Pa.

Bell 1200

Buy Your Lumber From Us

"We'll Treat You Right"

**The Sailor Planing Mill and
Lumber Yards**

East of Pottsville Hospital

John Raring's Sons

Two Shoe Stores

and

Two Shoe Basements

22 South Centre Street

314 North Centre Street

Pottsville

Compliments of

Home of the

FAMOUS HOOD TIRE

Kline Tire Co.

106 East Market Street

Pottsville

When You Think of Quality Food
See

JOHN

Anthracite Tourists Club

Below Orwigsburg

Banquets a Specialty

Telephone, Auburn 1122

Next to Home
the Place to
Eat

THE
PALACE DINER

Always Open

Centre and Minersville Sts.

PARK CAFE

Park Rennas Hotel Building

See Us Any Time

Side Rooms for Ladies

Home Baked Ham

Our Specialty

SCHULTZ AND CO.

HOME MADE Ice Cream and Candies

Opposite the Capitol Theatre

•

You'll get the better grade
of soft drinks at

Schmeltzer Bros.

Pottsville

DRIVE IT YOURSELF

Stephenson Taxi Cabs

Wrecking and Towing
Service

Phone 1058

Special Service to the Games



Compliments of the
RENNAS HOTEL
Pottsville, Pa.

Compliments of
**Coca Cola
Bottling Works**
Pottsville, Pa.

QUALITY ALWAYS

ULMER'S

PURE MEAT PRODUCTS

Pottsville, Pa.

Anything in Furniture, Stoves, Carpets and Clothing

THE BRITTON-HOFFMAN CO.

Third and Race Streets

You can pay cash or a little at a time

Compliments of

A Pottsville
Business Firm

Penn Hall Hotel

123 South Centre Street

Newly Renovated

Dining Room Connected



"Barney" Wentz, Penn State

DUNLOP TIRES

Let Your Next Tire Be
A DUNLOP

Dunlop Tire Service

Nelson R. Dunlop

405 North Centre Street
Pottsville

Telephone 117

SODA FOUNTAIN

SHOES SHINED

BILLIARDS keeps one fit both physically and mentally
Therefore Visit the

Lapaix Recreation Center

117 East Norwegian Street

Largest Modern and Most Up-to-Date Parlor in the City

7 — TABLES — 7

Lunch

Cominos and De Rose, Props.

Pottsville's Furniture Leaders

LEADER FURNITURE COMPANY

19 North Centre Street, Pottsville

Easy to Pay—The LEADER Way



GET IT AT SWALMS

The Complete
Sport Shop

SWALM
HARDWARE

Pottsville

Penna.

Compliments of

Troy Laundry

Compliments of

THE COLUMBIA BREWING CO.

Shenandoah, Pa.

Compliments of **RABENAU'S CIGAR STORE**

107 West Market Street, Pottsville, Pa.

GEORGES LUNCH

Food Prepared As You Like It

109 East Market Street, Pottsville, Pa.

Buy Your Cigarettes at the A. & P.—2 for 25c

THE GREAT A. & P. TEA CO.

Permanent Wave — Marcel Waving

Hot Oil Head Treatments

BOSSLER'S BEAUTY PARLOR

Schuylkill Trust Bldg., Pottsville, Pa.

Compliments of
Hon. C. M. Palmer

Pottsville's Largest, Oldest and Best
Jewelry Store

"Need More Be Said of Jewelry
Than It Came From Green's?"

GREEN'S

Dependable for 80 Years

Compliments of
RETTIG BEVERAGE CO.
Pottsville, Pa.

Compliments of
**Mount Carbon
Manufacture & Supply Co.**

If It's Clothing

Refowich Bros
J.J.M.

Pottsville and Mahanoy City

Compliments of a
Friend

Compliments of
Rice's Hat Shop
Park Rennas Hotel



Established 1867
The Geo. W. Kennedy
Pharmacy
THOMAS I. DEIBERT, Mgr.
Prescriptions a Specialty
Centre and Market Streets
Pottsville

E. DEULL'S SON

Jewelers and Opticians

204 North Centre Street
Pottsville, Pa.

Wholesale

Retail

FARMER'S HOTEL
THOS. BEVERIDGE, Prop.
Reading Pike

HARRY DIAMOND
Our 25 Years Past Reputation in
Ladies' and Men's Clothing
Speaks for Itself

HARRY DIAMOND

112 West Market Street
Pottsville, Pa.

United Meat Market

126 North Centre Street
Pottsville, Pa.

PRIFER'S

Cigar Store

Everything for the Smoker

For Good Clothing at Fair Prices

Try

MOYER'S

Always Something New

107 North Centre Street

Ask to See MOYER'S Famous
Blue Serge Suits at \$35.00

HOLLY ROOF

Schuylkill County's Most
Beautiful and Exclusive
Dance Palace

Feature Orchestra's

Tuesday and Saturday Evenings

BIEHL'S AUTO PARTS

500 South Centre Street, Pottsville, Pa.

Superior Motor Co.

BROCKWAY TRUCKS

Sales and Service

East Railroad Street
Pottsville, Pa.

G. & S. Radio Co.

Majestic Electric Radio
Know Radio Perfection

303 West Market Street
Pottsville, Pa.

Hospitality Awaits You at
THE NECHO ALLEN

Attractive Dining Room and Coffee Shop



165 Rooms

European Plan

Under Direction of American Hotels Corp.

E. Everett Martin, Manager

Packard - Graham-Paige - Oldsmobile

EARL STOYER

Schuylkill Haven

POPE MARMON

Glorious New Models for Your Selection
West End Avenue, near 19th Street, Pottsville, Pa.

Spencer G. Pope, Distributor

Maytag
Cyrafoam Washer
WITH CAST ALUMINUM TUB

A small decorative logo featuring a stylized figure or emblem within a decorative frame.

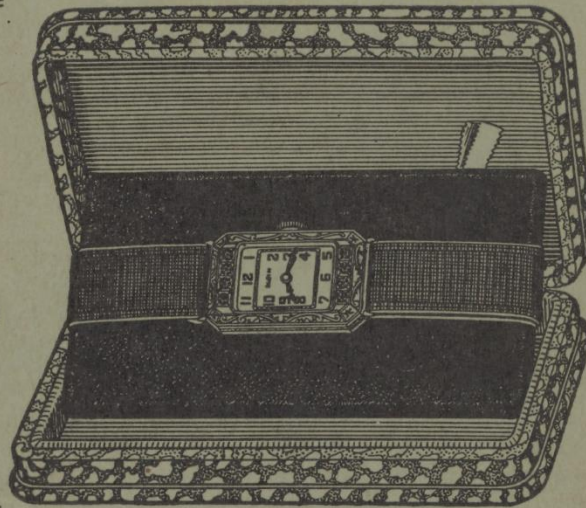
The World's Fastest-Selling
Washer

Reiley's Stores, Inc.

Stores Everywhere

FIRST AID FOR
XMAS SHOPPING
 LISTS

This
 Beautiful
 Elgin
 in
 White
 Gold
 Enameled
 Case
 \$35.00



Many
 Other
 Models
 for
 Milady
 Wrist
 Watches
 \$15 to
 \$67.50

You'd be amazed to see how many names we can check off on your Xmas list in just a few minutes' time . . . and at how low a cost.

That's this store's specialty . . . Xmas shopping lists.

And not only is every lovely article in the store's Xmas displays chosen to make Xmas shopping easier . . . but everybody in the store is instructed to be helpful in finding just exactly the gifts our patrons want . . . at the prices they have in mind.

Many a time one of our men will

suggest a new present for one of the people on your Xmas list which, for a lower cost, will be more exactly what you want to give. It is expert and unselfish help, and we are glad to give it, for after all, our doors are open twelve months in the year . . . and we hope to see you many other times.

Come in and let us take the kinks out of that Xmas list.

A complete showing of the newest ELGIN Watch models for men and women at all prices.

E. DEULL'S SONS, INC.
Jewelers and Diamond Merchants

204 North Centre Street

Pottsville, Pa.