

Pottsville Maroons
vs.
C. C. Pyle's N. Y. Yankees



Sunday, October 7, 1928

Price, 10c

LEADING AGAIN
THE JOSEPH C. ZACKO CO.

Official Outfitters to the Maroons
Champions Use the Best and We Sell It

108 West Arch Street

Pottsville

Bell Phone 682

New York Office: 333 Seventh Ave.



S. POLLACK, INC.

22 North Centre Street, Pottsville, Pa.

REMODELING — REPAIRING — COLD STORAGE



C. Clothier Jones & Co.

Established 1911

Pottsville, Pa.

Member

New York Stock Exchange

Member Phila. Stock Exchange

New York Curb Associate

Phones 2411 - 2412

Wynosky's Soft Drinks

Sold at the Games

Sherman Coal Corp.

Anthracite Coal

Pottsville Chamber of Commerce

An Outstanding Body of Public-Spirited Citizens,
Working Unitedly for the Upbuilding of
Pottsville and Schuylkill County

Awake to the Necessity of Service, Realizing the Trust
and Responsibility Imposed Upon the Chamber of
Commerce as Truly Entitled to Be Called

Spokesman For the City of Pottsville

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HEADQUARTERS: MILLER & MILLER BUILDING
POTTSVILLE, PA.

Rain Insurance for the
games furnished by

JOHN W. HIGGINS

Real Estate General Insurance

**Pottsville Construction
Company**

General Contractor

Mortimer Building
Pottsville



"Jack" Ernst, Lafayette

Compliments of
Plaza Cafe

\$16.50 Suits \$22.50

Two Pair Pants

LABE'S MEN'S SHOP

The Best for Less

308 North Centre Street

Pottsville's Best Store to Buy
Suits, Overcoats and Other Wear

The Most in Quality
Moderately Priced

EBER'S

113 North Centre Street

Small
Musical Instruments
and
All Accessories

W. B. HILL
Columbia Grafonolas

Pianos
and
Piano Players

—
Columbia
Electrically Cut
Records

205 North Centre Street
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Player Rolls

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Telephone 594-M

Compliments of
Pottsville Baking Co.

Have You Seen Our New Store?

**Huylers and Whitman's
Chocolates**

Try One of Our Chocolate Sodas

Schneiders Drug Store

Next to the Capitol Theatre

Maroon Ticket Office

Compliments of
Penn Hall Cafe

Goes a Long Way to Make
Friends

THE GENERAL TIRE

Sterner-Mieldazis

Pottsville, Pa.

The Big Winners

**BLACKSTONE
and
LA PALINA
CIGARS**

Pottsville Tobacco Co.
Distributors

The Choice of the Nation

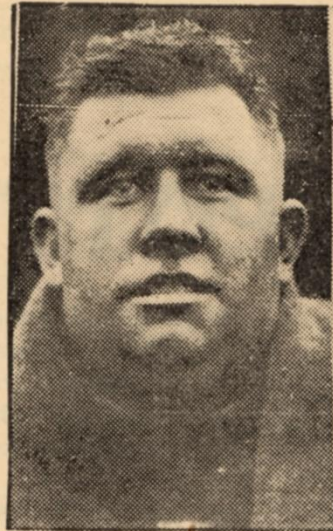
The New Chevrolet

227 North Centre Street

Pottsville, Pa.



Tony Latone, P. S. M.



Pete Henry, "Coach"

It's the Cut of your clothes that Counts

BOHORAD'S

Are Exclusive Agents in Pottsville for

Society Brand Clothes

Jas. P. Jennings

Brick—Hollow Tile
Terra Cotta and Cement
Block Construction

Compliments of

Wm. Penn Hotel
JOS. C. HIGGINS, Manager

BANK IN POTTSVILLE

POTTSVILLE

is the centre of the Anthracite Coal Trade of the Lower Anthracite Field. Its surrounding territory is rich in minerals and form products. Its industries are successful, and its people prosperous.

The general prosperity of the City and its environs is reflected in its six strong banks, which have rendered unequalled banking service to the community for many year, and which have combined deposits of over \$18,000,000.

With resources of over \$21,300,000, the Banks of Pottsville are well prepared to handle your financial needs.

POTTSVILLE CLEARING HOUSE
ASSOCIATION

BANK IN POTTSVILLE

Compliments of
Associated Gas & Oil

Service Stations at
Pottsville—North Centre Street.
Mahanoy City—North Eighth Street.
Mt. Carbon—State Road.
Ashland—South Third Street.
Pottsville—West Market St. at Arch.
New Phila.—State Road.
Half Way House, near Orwigsburg,
Minersville—Trolley Station.
Tamaqua—Mauch Chunk and Broad
Streets.
Frackville—South Lehigh Ave.

WHERE YOU GET
REAL SERVICE

**Home of Purity
Confectionery and
Ice Cream**

Sweetland

Largest Variety of Bake Goods to Be Found in Any One Store

Federal System of Bakeries

212 North Centre Street

Phone 2254

Pottsville

Deeney's Cafe

Sea Foods in Season

118 North Centre Street

Pottsville

**A Friend of
The Pottsville Maroons**

If there is a difference it is
Tip Top

MALT SYRUP

For the Kiddies

Birch Beer Ext.

Blue Ribbon Products Co.

312 North Centre Street

Telephone 913J

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Heating and Plumbing

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Estimates Furnished — Jobbing

LIBERTY OIL CO., INC.

Pottsville

St. Clair

Schuylkill Haven

TRY
**Grandma's Home Made
MINCE MEAT**

Made by

**Pottsville Milling and
Produce Co., Inc.**

We Are an Anthracite Booster

F. & W. Grand Store

5c to \$1.00 Specialist

9 North Centre Street
Pottsville, Pa.

Compliments of a
Friend



Frank Racis, Oxford



Herb Stein, Pittsburgh

For 1929
THE SILVER ANNIVERSARY BUICK

Pottsville Automobile Co.

Centre and Harrison Streets

B. F. GINLEY & SONS

Always Dependable

Complete Home Outfitters

Bedding, Furniture, Stoves and Floor Coverings

Pottsville, Pa.

Mootz
Home Made Candies

218-220 South Centre Street
Pottsville, Pa.

Capitol Shoe Shop
RUPPERT & KELLY

Capitol Theatre Bldg.
Pottsville, Pa.

IMSCHWEILER'S CONFECTIONERY

E. J. MILLER, Proprietor

Home of Quality Chocolates
Ice Cream and Water Ices

Manufactured Fresh Daily

17 North Centre Street, Pottsville, Pa.

SOMETHING NEW

We have in our office a new register that has just been put on the market. There are features combined in this register that have never been offered before in one register. Come in and let us show you the many things it will do for you, without any obligation on your part.

We also carry a complete line of NEW and SECOND-HAND cash registers at all times.

The National Cash Register
G. W. SULLIVAN, Sales Agent

309 West Market Street
Pottsville, Pa.

Compliments of
T. F. Phillips

NATIONAL LEAGUE

LEAGUE STANDING

	Won	Lost	Tie
1 Frankford	3	0	0
2 Chicago Bears	2	0	1
3 New York Giants.....	1	0	0
4 Providence	1	0	0
5 Detroit	0	0	0
6 Pottsville	0	1	0
7 Chicago Cards	0	1	0
8 Dayton	0	1	0
9 Yankees	0	1	0
10 Green Bay	0	2	1

SEPTEMBER 29

Frankford, 6; Dayton, 0, at Frankford.

SEPTEMBER 30

Green Bay, 12; Chicago Bears, 12; at Green Bay.
Providence, 20; New York Yankees, 7; at Providence.
Pottsville, 6; New York Giants, 12; at Pottsville.

NEXT SUNDAY

Millvale, featuring Wallace Elliott, Lafayette's famous All-American full-back, vs. Maroons

Liner's Furniture Store

Complete Home Furnishers

444-446 North Centre Street
Pottsville, Pa.

Telephone 72-J

FRED P. KRIEG

Planing Mill and Lumber Yard
Mill Work of All Kinds Furnished

Cor. Second and Laurel Sts.
Pottsville, Pa.

ALCO RESTAURANT
4 North Centre Street

:: Sunday Chickens
Pottsville

POTTSVILLE LINE-UP

No.	Position	Name	College	Weight
20	Center	Stein	Pittsburgh	180
14	Guard	Budd	Lafayette	195
10	Guard	Racis	Yale	190
9	Guard	Osborn	Penn State	190
21	Tackle	Keisling	Tulane	240
23	Center, Tackle	Henry	W. & J.	230
8	Back	Rooney	Michigan	175
5	Back	Ernst	Lafayette	170
22	Back	Latone	Wyoming Seminary	180
13	End	Keaneally	St. Boniventure	170
25	Back	Wentz	Penn State	210
17	End	Carp	Oklahoma	215
16	Back	Norman	W. & J.	175
6	Back	Moran	C. Tech.	180

SCORE

1st Quarter
2nd Quarter
3rd Quarter
4th Quarter
Total

9 7

POTTSVILLE
MAROONS
Better Than Ever

Nothing Too Big for Pottsville
The Largest and Most Beautiful Theatre
The Home of Talkies
Courtesy Is Our Watchword

J. M. CLAWSON, Jeweler
Watch and Diamond Specialist
Exclusive Gifts

3 North Centre Street

Pottsville, Pa.

:: Sunday Chicken and Waffle Dinner \$1.00

Pottsville

4 North Centre Street

SCORE

1st Quarter
2nd Quarter
3rd Quarter
4th Quarter
Total

9 7

C. C. PYLE'S NEW YORK YANKEES

No.	Position	Name	College	Weight
09	Coach and Guard	Richard Rauch	Penn State	178
	Halfback	Gilbert Welch	Pitt	176
	Quarterback	Wild Bill Kelly	Montana	185
	Fullback	John Molenda	Michigan	200
	End	Frank Grube	Lafayette	180
	Guard	Hector Cyre	Gonzaga Uni.	195
	Guard	Fritz Kramer	Wash. State	190
	End	Morris Badgio	Uni. S. Calif.	
	Guard	Aug. Michalske	Penn State	192
	Center	Jack. McArthur	Saint Marys	195
	Tackle	Jack Colahan	Moorehead Minn. H. S.	212
	Tackle and Guard	Ed Gallagher	W. & J.	205
	Fullback	Wm. Pritchard	Penn State	185

Number according to announcer.

Nothing Too Big for Pottsville
and Most Beautiful Theatre in the State
The Home of Talkies
Courtesy Is Our Watchword

**CAPITOL
THEATRE**

A GOOD FOOTBALL GAME

puts a keen edge on the appetite. Then the goal is POMEROY'S TEA ROOM. Noted for its good home-cooking, its oyster stews and its fried oysters. Open daily from 7:30 A. M. to 11 P. M. Closed Sunday. The other POMEROY TEA ROOMS at Pottstown, Wilkes-Barre and Reading are open Sunday.

POMEROY'S, POTTSVILLE

The Frankford Yellowjackets clipped the wings of the Green Bay Packers to the tune of 19 to 9. It was the Hornets' first appearance in the Badger State and they more than opened the eyes of the Wisconsinites.

The New York Giants defeated Orange, N. J., in a non-league game, 7 to 0. Bruce Caldwell, of Yale, made his professional debut with the Broadwayites and got away big, as he counted the only touchdown of the fracas.

The Yellowjackets will open their season at home Saturday with the Dayton Triangles as the opposition. Both these clubs boast of quite an overhead attack, and it should be a great exhibition for the spectators.

The New York Yankees are scheduled for Providence on Sunday. This is the lid lifting encounter for the Steamrollers. Both clubs rank among the best spokes in the loop, as each eleven has a much strengthened line-up.

Compliments of
Andrew Phillips

Phone 1200

RENT A CAR

Drive-It-Yourself

SCHUSTER

Centre and Market Streets
Pottsville, Pa.

Shuster Taxi Co.

Jack Shuster, Manager

Call a Taxi to the Games

Centre and Market Streets
Pottsville, Pa.

Bell 1200

Buy Your Lumber From Us

"We'll Treat You Right"

**The Sailor Planing Mill and
Lumber Yards**

East of Pottsville Hospital

John Raring's Sons

Two Shoe Stores

and

Two Shoe Basements

22 South Centre Street

314 North Centre Street

Pottsville

Compliments of

Home of the

FAMOUS HOOD TIRE

Kline Tire Co.

106 East Market Street

Pottsville

When You Think of Quality Food
See

JOHN

Anthracite Tourists Club

Below Orwigsburg

Banquets a Specialty

Telephone, Auburn 1122

Next to Home
the Place to
Eat

THE
PALACE DINER

Always Open

Centre and Minersville Sts.

PARK CAFE

Park Rennas Hotel Building

See Us Any Time

Side Rooms for Ladies

Home Baked Ham

Our Specialty

SCHULTZ AND CO.

HOME MADE Ice Cream and Candies

Opposite the Capitol Theatre

•

You'll get the better grade
of soft drinks at

Schmeltzer Bros.

Pottsville

DRIVE IT YOURSELF

Stephenson Taxi Cabs

Wrecking and Towing
Service

Phone 1058

Special Service to the Games



Compliments of the
RENNAS HOTEL
Pottsville, Pa.

Compliments of
**Coca Cola
Bottling Works**
Pottsville, Pa.

QUALITY ALWAYS

ULMER'S

PURE MEAT PRODUCTS

Pottsville, Pa.

Anything in Furniture, Stoves, Carpets and Clothing

THE BRITTON-HOFFMAN CO.

Third and Race Streets

You can pay cash or a little at a time

Compliments of

A Pottsville
Business Firm

Penn Hall Hotel

123 South Centre Street

Newly Renovated

Dining Room Connected



"Barney" Wentz, Penn State

DUNLOP TIRES

Let Your Next Tire Be
A DUNLOP

Dunlop Tire Service

Nelson R. Dunlop

405 North Centre Street
Pottsville

Telephone 117

SODA FOUNTAIN

SHOES SHINED

BILLIARDS keeps one fit both physically and mentally
Therefore Visit the

Lapaix Recreation Center

117 East Norwegian Street

Largest Modern and Most Up-to-Date Parlor in the City

7 — TABLES — 7

Lunch

Cominos and De Rose, Props.

Pottsville's Furniture Leaders

LEADER FURNITURE COMPANY

19 North Centre Street, Pottsville

Easy to Pay—The LEADER Way



GET IT AT SWALMS

The Complete
Sport Shop

SWALM
HARDWARE

Pottsville

Penna.

Compliments of

Troy Laundry

Compliments of

THE COLUMBIA BREWING CO.

Shenandoah, Pa.

Compliments of **RABENAU'S CIGAR STORE**

107 West Market Street, Pottsville, Pa.

GEORGES LUNCH

Food Prepared As You Like It

109 East Market Street, Pottsville, Pa.

Buy Your Cigarettes at the A. & P.—2 for 25c

THE GREAT A. & P. TEA CO.

Permanent Wave — Marcel Waving

Hot Oil Head Treatments

BOSSLER'S BEAUTY PARLOR

Schuykill Trust Bldg., Pottsville, Pa.

Compliments of
Hon. C. M. Palmer

Pottsville's Largest, Oldest and Best
Jewelry Store

"Need More Be Said of Jewelry
Than It Came From Green's?"

GREEN'S

Dependable for 80 Years

Compliments of
RETTIG BEVERAGE CO.
Pottsville, Pa.

Compliments of
**Mount Carbon
Manufacture & Supply Co.**

If It's Clothing

Refowich Bros
J.J.M.

Pottsville and Mahanoy City

Compliments of a
Friend

Compliments of
Rice's Hat Shop
Park Rennas Hotel



Established 1867
**The Geo. W. Kennedy
Pharmacy**
THOMAS I. DEIBERT, Mgr.
Prescriptions a Specialty
Centre and Market Streets
Pottsville

E. DEULL'S SON

Jewelers and Opticians
204 North Centre Street
Pottsville, Pa.

Wholesale

Retail

FARMER'S HOTEL
THOS. BEVERIDGE, Prop.
Reading Pike

HARRY DIAMOND
Our 25 Years Past Reputation in
Ladies' and Men's Clothing
Speaks for Itself

HARRY DIAMOND
112 West Market Street
Pottsville, Pa.

United Meat Market
126 North Centre Street
Pottsville, Pa.

**PRIFER'S
Cigar Store**

Everything for the Smoker

For Good Clothing at Fair Prices

Try

MOYER'S

Always Something New

107 North Centre Street

Ask to See MOYER'S Famous
Blue Serge Suits at \$35.00

HOLLY ROOF

Schuylkill County's Most
Beautiful and Exclusive
Dance Palace

Feature Orchestra's

Tuesday and Saturday Evenings

BIEHL'S AUTO PARTS

500 South Centre Street, Pottsville, Pa.

Superior Motor Co.

BROCKWAY TRUCKS

Sales and Service

East Railroad Street
Pottsville, Pa.

G. & S. Radio Co.

Majestic Electric Radio
Know Radio Perfection

303 West Market Street
Pottsville, Pa.

Hospitality Awaits You at
THE NECHO ALLEN

Attractive Dining Room and Coffee Shop



165 Rooms

European Plan

Under Direction of American Hotels Corp.

E. Everett Martin, Manager

Packard - Graham-Paige - Oldsmobile

EARL STOYER

Schuylkill Haven

POPE MARMON

Glorious New Models for Your Selection
West End Avenue, near 19th Street, Pottsville, Pa.

Spencer G. Pope, Distributor

Maytag
Cyrafoam Washer
WITH CAST ALUMINUM TUB

A small logo at the bottom of the Maytag advertisement, featuring a stylized figure or character within a decorative frame.

The World's Fastest-Selling
Washer

Reiley's Stores, Inc.

Stores Everywhere

BOOST

THE POTTSVILLE MAROONS