

Price 10 Cents

NEW YORK GIANTS
vs.
PITTSBURGH STEELERS



GEORGE FRANCK

POLO GROUNDS
Sunday, October 19, 1941

HERE SUNDAY — NOVEMBER 2nd
NEW YORK GIANTS vs. CHICAGO CARDINALS



WITH MEN WHO KNOW TOBACCO BEST—
IT'S *Luckies* 2 TO 1

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**CORN EXCHANGE BANK
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William and Beaver Streets
NEW YORK



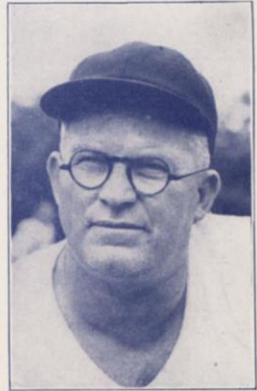
74 BRANCHES CONVENIENTLY LOCATED IN
GREATER NEW YORK

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Stout Steve Owen

Holds the Reins

▼



STEVE OWEN

They call him "Solid" Steve. Steve Owen, 275-pound tutor of the New York Giants, is one of the country's most successful football coaches. Few coaches in major gridiron circles can point to a better record. Since Steve took over the coaching in midseason of 1930 the Giants have won 78, lost 40 and tied 7 games. During the past eight years the Giants have won 44 games, lost 11 and tied 3 in the Polo Grounds.

The secret of Owen's success may be attributed to thorough knowledge of the game, especially fundamentals, gifted talents for handling men and a competitive spirit that's as unyielding as Pike's Peak.

Only two other coaches in the National Football League have longer tenure in their jobs than Owen. Steve is now in his eleventh season as coach of the Giants and has been with the New York club as player and coach since 1926, only one year after the Giants were organized and entered the pro circuit.

On the field Steve was ranked one of the greatest tackles of modern day football and in the annals of the league the robust fellow is accepted with Cal Hubbard of Green Bay and Link Lyman of the Bears as all-time greats.

Steve now makes his home in New York but comes originally from Enid, Okla., and also lived for a while in Kinsley, Kan., where his brothers now reside.

The New York mentor went to college at Phillips University where he was also a baseball player and did considerable wrestling. He completed his college playing career in 1921, spent a year as line coach at Phillips and then joined the Kansas City Cowboys. Owen was with that outfit when it was brought intact and moved to New York in 1926. The following year he captained the team which won the league championship allowing the record low total of only 20 points to be scored upon it in twelve games.

Seagram keeps the

TOUGHNESS OUT

... blends extra

PLEASURE IN

They're smearing that guy—what a shame!
But hold on! Just notice his name.

He's TOUGHNESS, the villain
And Seagram's not willin'
To let him remain in the game.

Yes, Seagram bids TOUGHNESS good-
bye,
Extra Pleasure's the main reason why
Our 5 Crown is kinder,
So here's a reminder
To "say Seagram's" next time you buy.



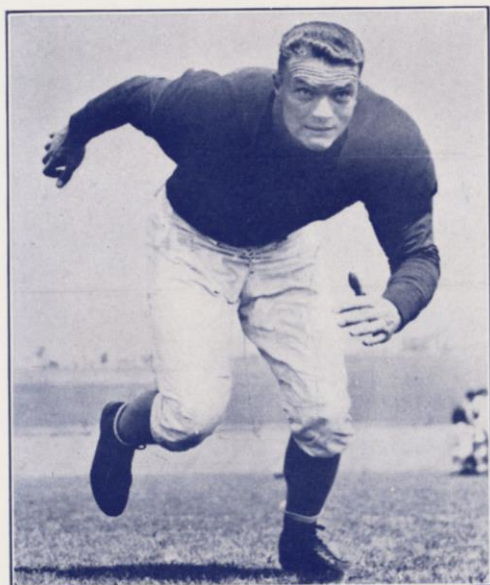
**Seagram's
5 Crown**



SAY SEAGRAM'S... AND BE SURE!

Seagram's 5 Crown Blended Whiskey. 90 Proof. 72½% grain neutral spirits. Seagram-Distillers Corp., New York

Pittsburgh Steelers



EBERLE SCHULTZ



ELMER KOLBERG



CARL NERY



JOE COOMER

New Honors for Ward Cuff



WARD CUFF, the Giants versatile but unsung hero, is steadily overtaking Ken Strong for the team's all-time scoring laurels.

Before this season started Strong had 194 points; Cuff 155. In three league contests to date Cuff has amassed 21 points. At that pace Ward should pass Strong before the windup in December.

GIANTS HAVE NATION'S FOREMOST CENTERS



Mel Hein (with ball) last eight years All-League center, yields his secrets to worthy understudies. No. 26—Chet Gladchuk, Boston College's 245-pound, 6:04 All-American pivot last season. No. 55—Lou DeFilippo, Fordham's greatest center, and Kayo Lunday, grizzled pivot from Arkansas.



No team, pro or college, can match the Giants' centers. Now in his eleventh season with the Maramen, Mel Hein is safe in possession of his honor of being the game's No. 1 all-time pivot. Chet Gladchuk, 1940 Boston College's All-American center, and Lou DeFilippo, Fordham's 1940 captain and outstanding center, complete the New Yorkers' remarkable center combination.

N E X T G A M E
SUNDAY, November 10
New York Giants vs

PROBABLE PITTSBURGH STEELERS LINE-UP

Left End DOLLY 32	Left Tackle SOMERS 19	Left Guard SCHULTZ 48	Center SCHIECHI 44	Right Guard BASSI 35	Right Tackle WOUDENBERG 36	Right End KICHEFSKI 45
Quarterback ARNOLD 34		Left Halfback BRUMBAUGH 10		Right Halfback JONES 12		Fullback HACKNEY 20

Time
2:30

PITTSBURGH STEELERS FOOTBALL ROSTER

No.	Player	Position	Weight	Height	College	Years Pro
3	Armand Niccolai	Tackle	235	6:03	Duquesne	7
5	Alan Donelli	Back	165	5:07	Duquesne	0
8	Elmer Kolberg	Back	198	6:04	Oregon State	2
10	Boyd Brumbaugh	Back	200	5:11	Duquesne	3
11	Coley McDonough	Back	195	6:02	Dayton	2
12	Art Jones	Back	194	6:02	Richmond	0
15	Ben Starrett	Back	201	5:11	St. Mary's	1
17	John Patrick	Back	195	6:00	Penn State	0
18	Maurice Harper	Center	230	6:04	Austin (Texas)	4
19	George Somers	Tackle	250	6:02	La Salle	2
20	Elmer Hackney	Back	220	6:02	Kansas State	1
21	Chuck Cherundolo	Center	220	6:02	Penn State	4
23	Rocco Pirro	Back	225	6:00	Catholic University	1
24	Joe Coomer	Tackle	265	6:05	Austin (Texas)	0
28	Ted Doyle	Tackle	220	6:02	Nebraska	3
30	Don Looney	End	180	6:01	Texas Christian	1
31	Morgan Tiller	End	210	6:01	Denver	0
32	Dick Dolly	End	210	6:03	West Virginia	0
34	Jay Arnold	Back	215	6:02	Texas	5
35	Dick Bassi	Guard	235	5:11	Santa Clara	4
36	John Woudenberg	Tackle	225	6:03	Denver	1
37	Joe Hoague	Back	200	6:02	Colgate	0
38	Don Williams	Guard	220	5:08	Texas	0
39	Dick Riffle	Back	210	6:01	Albright	3
40	Carl Nery	Guard	220	6:00	Duquesne	1
44	John Schiechi	Center	230	6:02	Santa Clara	0
45	Walt Kichefski	End	215	6:01	Miami	1
46	Royal Kahler	Tackle	237	6:03	Nebraska	0
48	Eberle Schultz	Guard	240	6:04	Oregon State	2
50	John Noppenberg	Back	198	6:00	Miami	1
55	Jack Sanders	Guard	225	6:00	Southern Methodist	1
59	Joe Wendlick	End	210	6:00	Oregon State	1
76	Francis Maher	Back	210	6:02	Toledo	0

Head Coach—Aldo "Buff" Donelli, Duquesne

Assistant Coach—Walt Kiesling, St. Thomas



Clear Heads

BLENDED WHISKEY Calvert "Reserve": 86.8 Proof—65% Grain Neut

ME HERE
ber 2, 2:05 P. M.
Chicago Cardinals

PROBABLE NEW YORK GIANTS LINE-UP

me P. M.	Left End POOLE 23	Left Tackle MELLUS 33	Left Guard EDWARDS 60	Center HEIN 7	Right Guard OLDERSHAW 39	Right Tackle PEDERSEN 66	Right End HOWELL 21
	Quarterback FALASCHI 28	Left Halfback ESHMONT 2	Right Halfback EAKIN 12	Fullback LEEMANS 4			

NEW YORK GIANTS FOOTBALL ROSTER

No.	Player	Position	Weight	Height	Age	College	Years Giant	Years Pro
2	Leonard Eshmont	Back	180	5:10½	23	Fordham	1	1
4	Tuffy Leemans	Back	200	6:00	28	Geo. Washington	6	6
5	Kayo Lunday	Center	225	6:03	28	Arkansas	5	5
6	Howie Yeager	Back	178	6:00	26	Santa Barbara	1	2
7	Mel Hein (Captain)	Center	235	6:04	32	Washington State	11	11
8	Francis X. Reagan	Back	190	5:11	22	Penn	1	1
11	Chet Gladchuk	Center	245	6:04½	22	Boston College	1	1
12	Kay Eakin	Back	190	6:00	24	Arkansas	2	2
13	George Franck	Back	180	6:01	23	Minnesota	1	1
14	Ward Cuff	Back	195	6:01	27	Marquette	5	5
15	Hank Soar	Back	215	6:00	26	Providence	5	5
17	Clinton "Red" McClain	Back	190	5:09	23	SMU	1	1
20	Leland Shaffer	Back	202	6:02	29	Kansas State	7	7
21	Jim Lee Howell	End	215	6:06	26	Arkansas	5	5
23	Jim Poole	End	235	6:03	26	Mississippi	5	5
24	Will Walls	End	220	6:04	27	TCU	4	4
25	Dominic Principe	Back	205	6:00	24	Fordham	2	2
28	Nello Falaschi	Back	195	6:00	27	Santa Clara	4	4
29	Jack Lummus	End	200	6:03	23	Baylor	1	1
30	Marion C. Pugh	Back	190	6:01	22	Texas A. & M.	1	1
32	Leonard Younce	Guard	205	6:01	24	Oregon State	1	1
33	John Mellus	Tackle	223	6:00	26	Villanova	4	4
36	Frank Cope	Tackle	230	6:03	25	Santa Clara	4	4
39	Doug Oldershaw	Guard	195	6:01	26	Santa Barbara	3	3
42	Orville Tuttle	Guard	205	5:09	28	Oklahoma City	5	5
44	Ben Sohn	Tackle	230	6:03	22	So. California	1	1
49	Don Vosberg	End	190	6:02¾	21	Marquette	1	1
52	Vincent Dennerly	End	200	6:00	24	Fordham	1	1
55	Louis P. DeFilippo	Center	225	6:02	24	Fordham	1	1
60	Bill Edwards	Guard	205	6:03	22	Baylor	2	2
66	Win Pedersen	Tackle	220	6:03½	26	Minnesota	1	2
69	Tony Blazine	Tackle	240	6:00	29	Ill. Wesleyan	1	7
70	Andy Marefos	Back	225	6:00	24	St. Mary's (Calif.)	1	1

Head Coach—Steve Owen, Phillips U.

Assistant Coach—Mike Palm, Penn State

Assistant Coach—Bill Owen, Phillips U.

(See Next Page for Officials)

Choose Calvert

Thumbnail Sketches

TWO NEW GIANT ASSISTANT COACHES

Mike Palm is the new Giants backfield coach. Former Penn State All-American quarterback, Palm played that position for the Giants in their early years in the National League. After retiring from competition Mike embarked on a splendid coaching career that was high lighted as backfield coach for Lou Little at Georgetown and for Dick Harlow at Harvard.

The Giants new line tutor is Bill Owen, younger brother of Steve Owen. Former star Giant forward, Bill coached the Jersey City Little Giants, winning two American Association titles in three years. The Polo Grounds club boasts one of the few brothers coaching on the same team. The Owen pair, totaling 550 pounds, claims to be the heaviest set of brothers ever gathered on any gridiron.

FRANCK, George—Back

Minnesota 1939-41. First season with Giants. 175. 6:00. Birthdate, Sept. 23, 1919. Born and resides in Davenport, Iowa. Outstanding in football and track. All-America halfback last year. One of the country's fastest and most dangerous runners. Biggest thrill was scoring four touchdowns against Iowa. Track captain in senior year. Ran the "Century" under 10 seconds. Engages in newspaper promotion in offseason.

ESHMONT, Leonard—Back

Fordham 1939-41. First season with Giants. 176. 5:10½. Birthdate, Aug. 26, 1917. Born in Mt. Carmel, Pa., now lives in Atlas, Pa. Three years of varsity football. A very quick starter, Eshmont soon became known as the Rapid Ram as he frequently raced through opposing teams for long gains. He was Fordham's leading scorer and won frequent All-American mentions. Eshmont was named on the All-Star squads for this year's New York and Chicago games.

VOSBERG, Donald "Huck"—End

Marquette 1939-41. First season with Giants. 190. 6:02¾. Birthdate, Oct. 3, 1919. Born and still lives in Dubuque, Iowa. Star end at Marquette. In 1939-40 led all players in the country on yards gained per caught pass.

Selected on this year's Chicago All-Star squad. Track captain. Outstanding in the quarter-mile and throwing the javelin. Always needed hair cut in college and a football coach nicknamed him "Huckleberry Finn." Hence the sobriquet "Huck."

PUGH, Marion "Dookie"—Back

Texas A. & M. 1939-41. First season with Giants. 190. 6:01. Birthdate, Sept. 6, 1919. Born and still lives in Fort Worth, Tex. Lettered in football and baseball three years. Baseball captain senior year. Was one of the country's foremost forward passers last season. Big factor in Texas A. & M.'s post-season victory over Fordham. Biggest thrills: Being a member of two elevens that won the South Western Conference championship and being elected the most valuable player in his senior year. "Jarrin" John Kimbrough also was a member of that Aggies team.

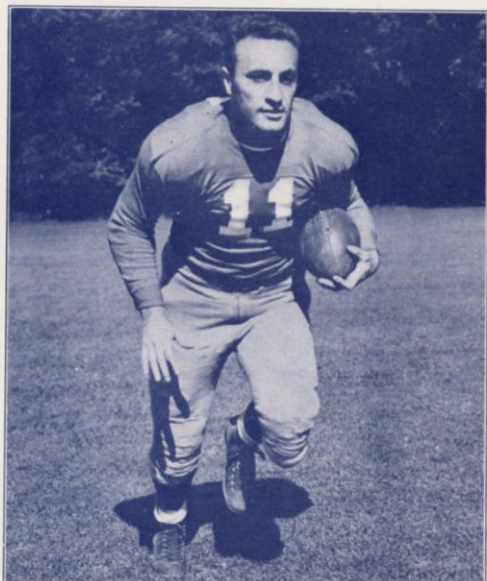
MAREFOS, Andy G. "Grip"—Back

St. Mary's, Calif. 1939-41. First season with Giants. 215. 6:00. Birthdate, July 16, 1917. Born in San Francisco, still lives there. Four years college football and baseball captain. One of St. Mary's greatest line busters and star triple-threat. Almost single handed defeated Fordham last year. It was Andy's biggest thrill to receive the C. Y. O. Trophy for being the outstanding man on the Polo Grounds gridiron in that same contest. Construction worker out of season.

DeFILIPPO, Louis P.—Center

Fordham 1939-41. First season with Giants. 225. 6:02. Three years varsity football. Captain senior year. Fordham's greatest center, was Coach Jimmy Crowley's compliment. DeFilippo climaxed a brilliant 1940 season in the post-season battle with Texas A. & M. when he shackled "Big John" Kimbrough, the Aggies highly publicized powerhouse runner. Lou was named on the New York and Chicago All-Star squads this year. The former Ram says his outstanding achievement was being named captain in 1940 and the biggest thrill was making the first team in his sophomore year. Nicknamed "Ace" for no special reason. DeFilippo was born Aug. 28, 1916 in New Haven where he still lives.

SOME GIANT PLAYERS



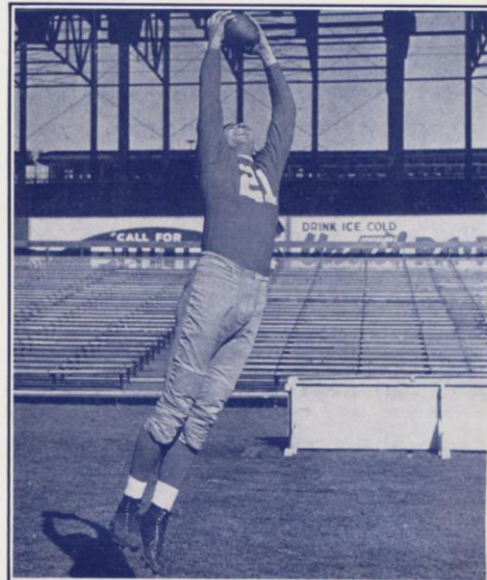
DOMINIC PRINCIPE



KAYO LUNDAY



KAY EAKIN



JIM HOWELL

Numbers For Game Officials

This year all officials working National Football League games have numbers which will remain the same through the season. No club knows who the officials are to be until the day of the game. The following are the National Football League officials and their respective numbers:

Referees

Friesell 2
Cahn 3
Gibbs 5
Hughitt 7
Heintz 9

Umpires

Schommer ... 12
Rupp 14
Robb 15
French 17
Kelly 18

Field Judges

Sweeney 22
Rebele 24
Campbell 25
Miller 26
Tehan 29

Headlinesmen

Cavanaugh ... 30
Barry 31
Lipp 33
Conover 34
Gordon 35
Downes 36

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Made from
GOLDEN PAPAYA MELONS

Contains
NATURAL VITAMIN A
Plus a
NATURAL DIGESTIVE AID

ON SALE HERE



THE GIANTS OF NEW YORK

Who do we root-root-root-root for
And watch like a hawk
Who do our horns toot-toot-toot for
The Giants of New York!
And when we drink who do we toast
As we sip and talk
Who do we boost from coast to coast
The Giants of New York!
From the east to the west
From ev'ry university
They're the pick of the best
Their Alma Mara's making history
Who's gonna win this football game
Win it in a walk
Only the team with the football name
"The Giants of New York"

Composed especially for the Football Giants by
IRA SCHUSTER
PAUL CUNNINGHAM
LEONARD WHITCUP

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NATIONAL FOOTBALL LEAGUE

STANDING OF THE TEAMS

Eastern Division

	<i>W.</i>	<i>L.</i>	<i>T.</i>	<i>P. C.</i>	<i>For</i>	<i>Agst.</i>
New York	4	0	0	1.000	94	20
Washington	2	1	0	.667	37	37
Brooklyn	2	2	0	.500	45	53
Philadelphia	1	3	0	.250	23	71
Pittsburgh	0	4	0	.000	51	88

Western Division

Chicago Bears ..	3	0	0	1.000	126	45
Green Bay	4	1	0	.800	108	52
Cleveland	2	3	0	.400	62	109
Detroit	1	2	1	.333	38	58
Chicago Cards ..	0	3	1	.000	40	91

TODAY'S SCHEDULE

Sunday—Pittsburgh at New York, Chicago Cardinals at Brooklyn, Green Bay at Cleveland, Detroit at Chicago Bears, Washington at Philadelphia.

NEW YORK GIANTS

1941 LEAGUE SCHEDULE

GAMES REMAINING

Sunday, Oct. 26, At Brooklyn
 Sunday, Nov. 2, Chicago Cardinals
 Sunday, Nov. 9, Detroit
 Sunday, Nov. 16, Cleveland
 Sunday, Nov. 23, Washington
 Sunday, Dec. 7, Brooklyn

GAMES PLAYED

Giants 24, Philadelphia 0
 Giants 17, Washington 10
 Giants 37, Pittsburgh 10
 Giants 16, Philadelphia 0

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Packed with **P**unts and **P**asses

Take time out for a few

Mellow **M**oments for **M**ild

pm
 DE LUXE

*Blended
 Whiskey*



Rye
 or
 Bourbon

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Cardinal Players

HERE SUNDAY, NOVEMBER 2nd



JOHN KUZMAN



BILL DADDIO

Giants' Next Game—With Brooklyn Dodgers at Ebbets Field
SUNDAY, OCTOBER 26th

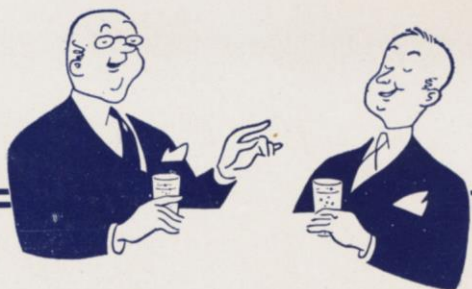
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AL BABARTSKY



After the game... ENJOY THE BUBBLE DANCE!

PLEASE DON'T KNOCK ANYBODY DOWN getting to the exit, but at the nearest grill or night spot there's a little treat in store for you.

It's the bubble dance inside every sparkling drop of... but

DON'T FLIP THIS PAGE... we've another secret to tell you.

This titillating treat won't cost you one red cent more than the rather ordinary mixer you might get if you just look meek when you give your order.

SO WHY CHEAT that nice palate of yours out of a good time? Give it a break—let it utter: “— and Canada Dry Water” or “— and Canada Dry Ginger Ale, please.”

Pin-point carbonation, you know.

ON THE WAGON? “The Champagne of Ginger Ales” will make things a lot easier.



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SPARKLING WATER • GINGER ALE

For quick refreshment right now—call the boy!

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ASTOR BAR ★ HUNTING ROOM

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• BY BURNING 25% SLOWER than the average of the 4 other largest-selling brands tested—slower than any of them—Camels also give you a smoking *plus equal*, on the average, to

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