

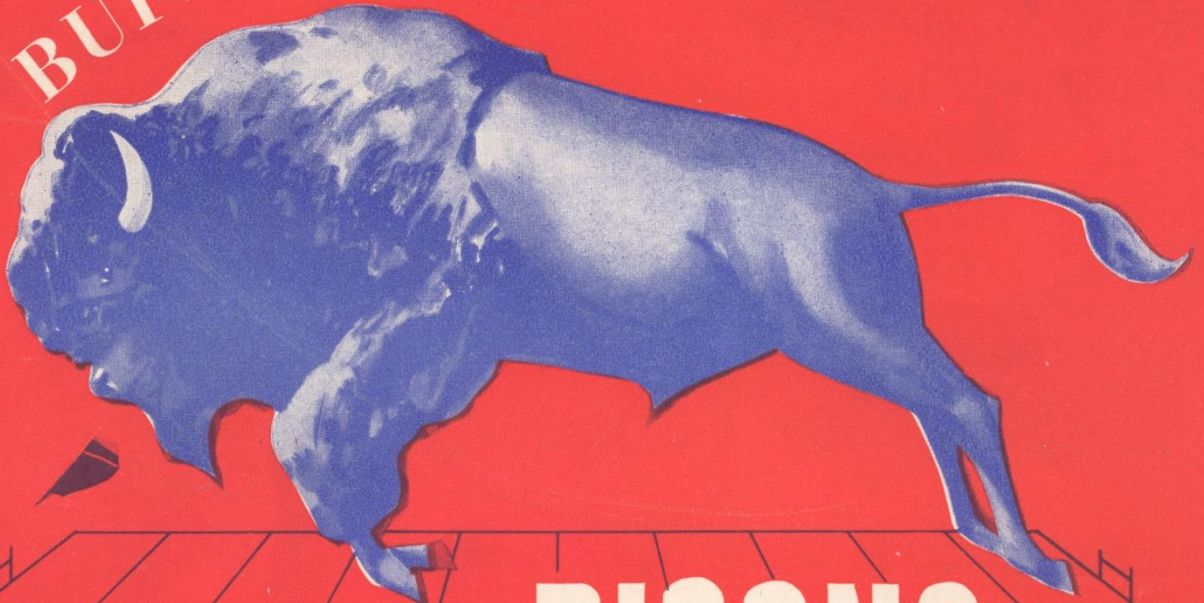
TWENTY-FIVE CENTS

NEW YORK



YANKEE STADIUM • • • SEPTEMBER 14 • 1946

BUFFALO



BISONS



"Boy, That's Tobacco!" Painted from life in the tobacco country by James Chapin.

YES! Lucky Strike Means Fine Tobacco!

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So Free and Easy on the Draw...





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Perfume that spins a moment into a memory



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Tomorrow
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CHEER LEADER... For good cheer, for good fellowship, for friendliness, Seagram's 7 Crown has proved itself a natural leader. And no wonder. It's been in training for this particular position for exactly 89 years!

Say Seagram's and be Sure of Pre-War Quality

Seagram's *Seven* **7** *Crown*

Introducing . . .

**The
New York
Football
Yankees**



Dan Topping (right) pays his respects to Promoter Arch Ward as Derrell Palmer (in uniform) and Frank Sinkwich of the Yankees look on.

WE are proud to present the New York Football Yankees of 1946. We believe this will be the first of many great teams to represent the nation's greatest city in the new football circuit. In time we are sure you will come to say: "In Football it's the All-America. In New York it's the Yankees."

The All-America Football Conference, truly national in its scope, presents the Yankees in New York, the Dodgers in Brooklyn, the Bisons in Buffalo and the Seahawks in Miami in the Eastern Division. In the West the A.A.C. is comprised of the Browns in Cleveland, the Rockets in Chicago, the Dons in Los Angeles and the Forty-Niners in San Francisco—eight great teams in eight great cities.

The All-America schedule is no hand-picked listing of games. There can be no disputing its round-robin, home-and-home campaign. Each

team will play each of the other seven at home and each of the other seven on the road. It is the perfect schedule and when the play-offs are reached each eleven will have had ample opportunity to prove its right to a championship bid.

Dan Topping, co-owner of the New York Baseball Yankees, has spared no expense in bringing to the Yankee Stadium a football squad of explosive possibilities. He has hired Ray Flaherty, a coach who has been among the most successful in the land. Some sixty players were in the team's training camp at Gonzaga University. There were All-Americans by the score. Two men, Frank Sinkwich and Ace Parker, had achieved Most Valuable Player rating in professional football. Men who were outstanding on Army, Navy and Marine squads battled for positions. More than a few of the Yankees released by Flaherty to cut the squad into the conference's legal limit of thirty-three men, will visit the Stadium in rival uniforms this Fall. It was a power-packed squad and only the best have survived the training camp test to play at the Stadium.

Ray Flaherty's football has been wide-open, pass-predominated, thrill-studded football. Flaherty-coached teams have been high scoring units. You will see the type of football at the Yankee Stadium this Fall which you have been awaiting—crowd-pleasing football. And you will be treated to extra-curricula entertainment in the Yankee style. You won't want to miss one of the Yankee games played at the Stadium.

Yankees' Home Schedule

Tonight, Sept. 14	Buffalo Bisons
Saturday Night, Oct. 12	Cleveland Browns
Saturday Night, Oct. 19	Brooklyn Dodgers
Sunday, Nov. 3	Miami Seahawks
Sunday, Nov. 10	Los Angeles Dons
Sunday, Nov. 17	San Francisco 49'ers
Sunday, Nov. 24	Chicago Rockets

"They suit me
to a T"



Coaching Staff..Red and the Boys

THERE is an obvious, pleasing and unaffected camaraderie among Ray (Red) Flaherty, the boss man of the Yankees, his assistant coaches, Norman (Red) Strader, Jim Barber, Jack White and Bob Masterson, playing end coach. They make a pleasant job of their work. They are just as liable to pull training camp or Pullman car gags on each other as the players. But when the squad trots out on a football field, be it for a mid-week drill or an important ball game, all levity is shelved. It's a deadly serious job then.

All of the Yankee coaches, of course, played football. But further than that, all participated in several sports. Matter of fact, all are equipped to step into their positions on the ball field right now and show some of the youngsters just how certain plays should be made. Masterson, of course still plays end. Barber, serving his eighth year with Flaherty, is out of a uniform for the first time. Although Strader played his collegiate football back at St.

Mary's in 1922-25, he still mixes it in practice. And White, a graduate of Manhattan, is in as good shape as any man on the squad.

There is a striking parallel in the careers of Flaherty and his backfield mentor, Strader. Both attended Coast colleges, Flaherty Gonzaga University, Strader St. Mary's, at about the same time. Both played their first year of professional football in 1926, Flaherty with C. C. Pyle's Wilson's Western Wildcats and Strader with the Chicago Bulls. Both had big league baseball try-outs. Flaherty with the Boston Braves as a left-handed hitting first baseman, and Strader with the Cleveland Indians as a catcher. Both played considerable minor league baseball.

Flaherty went on from Wilson's Western Wildcats to make his name as a player and coach in pro ranks. Strader, after a few years of pro football, returned to St. Mary's as freshman coach and assistant coach under Slip Madigan and eventually was pre-war head coach in 1940 and 1941. Matter of fact, there's an added link to the parallel there, too, for Flaherty returned to his Alma Mater for one year (1930) as coach, too.

Flaherty, as player and coach, has been one of

pro football's dominant figures. He was in eight play-offs, before he entered the Navy after leading the Washington Redskins to the world's championship in 1942. He first visited Yankee Stadium with another set of Yankees—paced by Red Grange—in 1927 and '28. He moved over to the Polo Grounds and was end and later assistant coach there. His next move was back to Gonzaga for the season of 1930 and then on to Boston in 1936. When the Redskins' franchise was shifted to Washington, Flaherty headed toward the peak of his coaching career.



(Left to right) Jack White, Red Strader, Ray Flaherty, Bob Masterson, Jim Barber.

Barber was one of Flaherty's outstanding linemen with the Redskins, Masterson a headline end. Barber was all-league tackle in 1939 and captain of the Skins in 1939-40-41. Masterson took over as captain in 1942 and '43 and was named all-pro end both seasons. A New Jersey boy who played his collegiate football at Miami (Fla.), Masterson joined the Redskins in 1938, moved to Brooklyn in '44 and to

Boston in '45. White, center, guard, tackle and a collegiate boxer, coached the Navy All-Stars at Hawaii and assisted in recruiting many of the current New York Yankees. He is assigned to do the bulk of Flaherty's scouting this Fall.

Ray (Doc) Mauro, trainer, is another of Redskins dynasty moving into Yankee Stadium. Doc was Flaherty's trainer at Gonzaga University in 1930 and conditioned the Skins from 1937 through world's championship year, 1942 . . . then joined Navy (CPO at Norfolk) and later, as civilian, was physical training instructor in Air Service Command at Spokane . . . on last-mentioned job handled barnstorming tour of the Baers, Max and Buddy, which was nothing new to Doc . . . as a youngster he quit Gonzaga University to box professional (featherweight and lightweight) for five years . . . then came back to Gonzaga to finish up work on his degree and also trained for all athletics to pay room, board and tuition . . . latest business venture the most popular cigar store in Spokane and now Doc wonders how he'll wield tape and arnica at the Stadium and peddle his Coronas in Spokane.

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● *With our compliments!* Call, phone or write for Rogers Peet's Football Handbook 1946. A 48-page book of schedules, rules, formations, plays, penalties... all the "dope" to give fans a better understanding of the Game. Included, too, are stadium diagrams showing seating arrangements.



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Makers of Fine Clothes

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And in Boston:
Tremont St.
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PROOF POSITIVE!

says **Bill Stern**

Favorite Sportscaster of Millions



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to smoke! No other gives you**

**Less Nicotine
Less Throat Irritants**

**than the NEW, Moisturized,
Better Tasting**

Raleigh



YES! Tests based on a method used by the United States Government—certified by a jury of 14 distinguished doctors, including eminent throat specialists—now offer you *proof positive*: No other leading cigarette gives you *less nicotine, less throat irritants* . . . is actually *safer to smoke*—than the new,

moisturized, better tasting Raleigh! All 6 leading brands were tested!

The New Raleighs are Moisturized to stay fresh longer—Moisturized to taste better—Moisturized to smoke milder! So switch to the New Raleighs today!

Coming to the Yankee Stadium Soon!

STEP right up, ladies and gentlemen, and take a peek into the football crystal ball and see what's in store for you at the Yankee Stadium this banner football season! Yes, sir, a star-studded program from September to November and (who knows?), maybe a play-off date in December. . . . *Cleveland, Saturday night, Oct. 12* . . . that means a visit from the team that chased the National League champions right out of their home town . . . means, too, a peek at Otto Graham, Wilson (Bud) Schwenk, Edgar (Special Delivery) Jones, Bob Steuber, Gene Fekete and a host of bruising linemen . . . *Brooklyn, Saturday Night, Oct. 19* . . . there will be Glenn Dobbs, the pass-master and Tulsa All-American, Bullet-Bill Daley, Dom Principe, Martin Ruby, Harry Buffington, and Caleb (Tex) Warrington . . . a bruising squad coached by your old friend, Mal Stevens . . . then the Yankees do a bit of touring until the return for a tilt with the *Miami Seahawks, Sunday, Nov. 3* . . . Jack Meagher, the old Auburn coach, brings a team packed with power up front . . . linemen like Hamp Pool, Holt Rast, Charlie Dufour, Mike Olenksi . . . and backs who can tote that ball like Marion Pugh, Monk Gafford and Stan Koslowski . . . next it'll be the star-strewn *Los Angeles Dons Sunday, Nov. 10* . . . this is the team backed by Bing Crosby and Bob Hope and presented by that old master of collegiate color, Slip Madigan, of St. Mary's fame . . . remember his battles with Fordham? . . . it's a great team Slip has gathered. . . . Charlie O'Rourke, Big John Kimbrough, Harry Clark (of the Chicago Bears), Bill Kerr, Lee Artoe, Gil Duggan, Ray Frankowski, Bill Radovich and the like . . . it'll be a California entry once again with *San Francisco's Forty-Niners, Sunday, Nov. 17* . . . Remember Frankie Albert, of Stanford, Bill Krywicki and Len Eshmont, of Fordham? . . . Parker Hall, too, and John Strzylkalski, Dick Renfro and Norm Standlee . . . a set of backs to worry any line . . . and up front John Mellus, John Kuzman, Bob Twitchenal and Gerry Conlee, among others . . . no wonder the Coast is proud of 'em . . . and the season at home runs to its close against the *Chicago Rockets Sunday, Nov. 24* . . . against Bill Hillenbrand, Elroy (Crazy Legs) Hirsch, Hunchy Hoernschemeyer, Bob Dove, Max Morris, Wee Willie Wilkin, Joe Ruetz, Norm Verry . . . and against that canny coach, Dick Hanley, ably assisted by Ernie Nevers, one of the greatest backs of all time.

Yes, sir, folks, there's plenty of football on the program at Yankee Stadium this Autumn. You won't want to miss a minute of it.

No Ticket Line Waiting If Seats are Reserved Now

There are two plans by which you can purchase the same reserved or box seats for games remaining on the New York Yankees' football schedule—the Season Plan and the Group Plan. Plan-Buyers are given preferred locations for all games at Yankee Stadium.

Fill in the order blank which covers your requirements and mail check or money order tomorrow to N. Y. Yankees Ticket Office, 518 Fifth Ave., New York 18, N.Y.

YANKEE FOOTBALL TICKET ORDER BLANKS

Season Plan—6 Games

.....Box Seats (Upper Stands or Mezzanine)	at \$30 ea.
.....Reserved Seats (Upper Stands)....	at \$24 ea.
.....Reserved Seats (Mezzanine).....	at \$18 ea.
.....Box Seats (Lower Stands).....	at \$18 ea.
.....Reserved Seats (Lower Stands)....	at \$12 ea.

(Prices Listed Are for One Ticket for All Six Remaining Home Games)

Group Plan—4 Games

.....Reserved Seats (Upper Stands)....	at \$16 ea.
.....Reserved Seats (Mezzanine).....	at \$12 ea.
.....Box Seats (Lower Stands).....	at \$12 ea.
.....Reserved Seats (Lower Stands)....	at \$8 ea.

(Prices Listed Are for One Ticket to Oct. 12 Game and Three Additional Selected Games)

- | | |
|--|--|
| <input checked="" type="checkbox"/> *Oct. 12—Cleveland | <input type="checkbox"/> Nov. 10—Los Angeles |
| <input type="checkbox"/> *Oct. 19—Brooklyn | <input type="checkbox"/> Nov. 17—San Francisco |
| <input type="checkbox"/> Nov. 3—Miami | <input type="checkbox"/> Nov. 24—Chicago |
- * Night Games.

(If Ordering Group Plan,
Check Three Additional Games)

WHERE TO BUY YANKEE FOOTBALL TICKETS

1. Yankee Ticket Office, 518 Fifth Ave., c/o A. G. Spalding and Bros. Selling over-the-counter for single games or for Season Plan and Group Plan.
2. Booths at Yankee Stadium.
3. New York Yankees main office, 745 Fifth Avenue, N. Y. 22, N. Y. **MAIL** orders only.

SINGLE GAME PRICES

Upper grandstand and mezzanine boxes	\$5.00
Upper grandstand reserved	\$4.00
Mezzanine reserved	\$3.00
Lower grandstand boxes	\$3.00
Lower grandstand reserved	\$2.00

NOTE: Large blocks of choice seats (in excess of 100 tickets) for business houses, churches, civic and service groups may be purchased by mail from Al Frazin, New York Yankees, 745 Fifth Avenue, N. Y. 22, N. Y.

FOR THOSE WHO ARE SATISFIED
WITH NOTHING BUT THE FINEST

GALLAGHER & BURTON'S

White Label



A Luxury Blend
CREATED ESPECIALLY FOR
"The Carriage Trade"



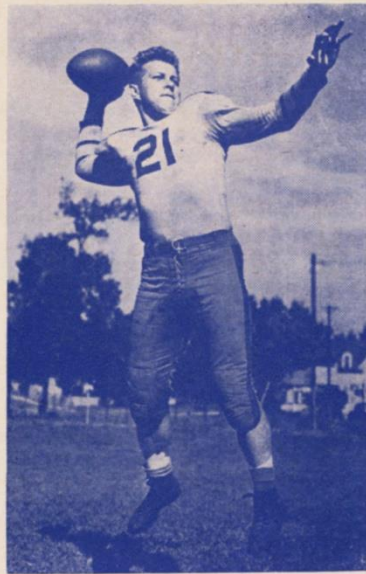
The football matches of yesteryear were played to "the carriage trade." And many a victory toast was poured from a Gallagher & Burton's bottle.

Gallagher & Burton's White Label is a whiskey for "the carriage trade" of today. A luxury blend agreeably smooth and light, yet rich in taste and distinctive in character.





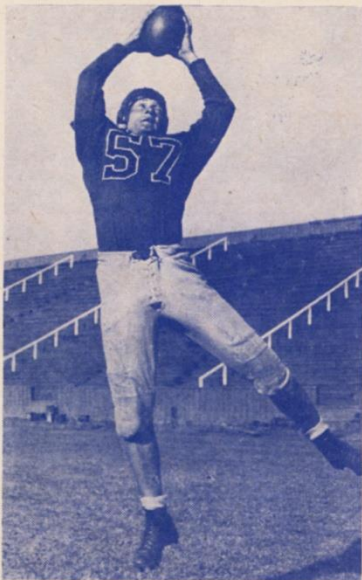
Chuck Riffle, *Guard*



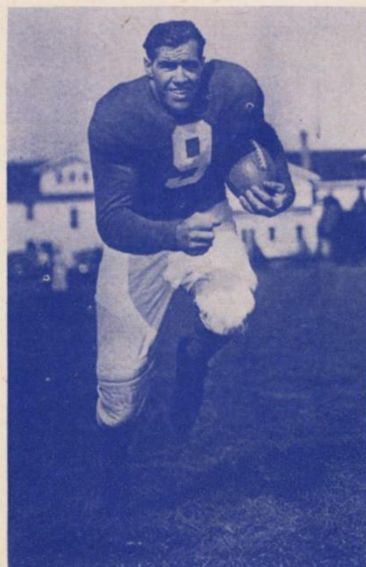
Frank Sinkwich, *Back*



Bob Kennedy, *Back*



Harry Burrus, *End*



Pug Manders, *Back*



Perry Schwartz, *End*

PROBABLE BUFFALO BISON LINE-UP

START

8:30

KLUTKA 56 Left End	STANLEY 46 Left Tackle	LAHAR 31 Left Guard	WUKITS 25 Center	PERKO 37 Right Guard	KLENK 47 Right Tackle	VANDEWEGHE 53 Right End
HOPP 61 Quarterback	SANDIG 85 Left Halfback	JUZWIK 88 Right Halfback	KULBITSKI 72 Fullback			

BUFFALO BISON 1946 FOOTBALL ROSTER

No.	Player	Pos.	Wt.	Ht.	Age	College	Pro Experience
20	Grabinski, Thaddeus	C	210	6.2	29	Duquesne	Steelers
21	Prewitt, Felto W.	C	220	5.11	22	Tulsa
24	Martinelli, Pat	C	227	6.	26	Scranton	Eagles
25	Wukits, Albert	C	218	6.3	26	Duquesne	Steelers
30	Larkin, James E.	G	230	6.1	25	Lock Haven
31	Lahar, Harold	G	225	6.	27	Oklahoma	Bears
33	White, Eugene G.	G	205	6.	27	Indiana
34	Jones, Elmer J.	G	233	6.	26	Wake Forest
35	Pirro, Rocco	G	235	6.1	28	Catholic U.	Steelers
36	Klug, Alfred	G	220	6.1	25	Marquette
37	Perko, John	G	225	6.1	27	Minnesota
40	Grigg, Forest P.	T	330	6.2	20	Tulsa
41	Matisi, John B.	T	226	6.2	25	Duquesne	Dodgers
42	Pucci, Ben	T	261	6.4	21	H'wd. Rang.
44	Kostiuk, Michael	T	220	6.1	27	Detroit Tech	Lions
46	Stanley, C. B.	T	225	6.4	27	Tulsa
47	Klenk, Quentin	T	232	6.2	27	So. California	L. A. Bulldog
50	Dugger, Jack R.	E	230	6.4	23	Ohio State
51	King, Lafayette	E	200	6.2½	24	Georgia
53	Vandeweghe, Alfred	E	201	5.11	25	W. and M.
54	Batorski, John M.	E	238	6.2	26	Colgate
55	Daddio, Bill	E	215	5.11	30	Pittsburgh	Cardinals
56	Klutka, Nicholas	E	198	5.11	25	Florida
60	Dekdebrun, Allen E.	B	180	5.11	25	Cornell
61	Hopp, Harry	B	215	6.	27	Nebraska	Lions
62	Terlep, George	B	180	5.10	24	Notre Dame
70	Stuart, Roy	B	195	5.8	26	Tulsa
71	Zontini, Louis R.	B	199	5.9	28	Notre Dame	Cards, Rams
72	Kulbitski, Victor J.	B	204	5.11	25	Minn., Notre Dame
73	Fekete, John	B	200	5.11	25	Ohio U.
80	Dudish, Andrew C.	B	185	5.11	25	Georgia
82	Stofer, Kenneth L.	B	188	5.9½	27	Cornell
83	Thurben, Robert W.	B	181	5.10½	28	Pittsburgh	Pitt-Phila.
84	Vogt, Alois	B	185	6.	25	Marquette
85	Sandig, Curtis W.	B	180	5.10	28	St. Mary's	Steelers
87	Tomasetti, Louis	B	199	6.	29	Bucknell	Eagles
88	Juzwik, Steve R.	B	190	5.8½	28	Notre Dame	Redskins
90	Fedora, Walter E.	B	188	6.	27	George Washington

Head Coach: Lowell (Red) Dawson, Tulane
 Assistant Coach: Clem F. Crowe, Notre Dame
 Assistant Coach: Tom E. Stidham, Haskell

Assistant Coach: John Scafide, Tulane
 Assistant Coach: Louis (Bill) Daddio

OFFICIALS FOR YANKEE HOME GAMES

Referees: Thomas Timlin (11), Sam Giangreco (21), Hol Slutz (51)

Umpires: Tommy Hughitt (2), William Pritchard (22)

Head Linesmen: George Vergara (3), J. Edward Tryon (43)

Field Judges: William Ohrenberger (4), Fay Vincent (14), Bernard O'Hara (34)

Sideline Judges: Bernard O'Hara (5), George Vergara (15), Sam Giangreco (25), Fay Vincent (55), William Pritchard (65), Hol Slutz (75)



WHEN THE GOAL IS ENJOYMENT.

NG TIME

P.M.

PROBABLE NEW YORK YANKEES LINE-UP

MASTERTSON 55 Left End	F. KINARD 44 Left Tackle	G. KINARD 31 Left Guard	ROBERTSON 22 Center	RIFFLE 35 Right Guard	N. JOHNSON 43 Right Tackle	ALFORD 51 Right End
MORROW 61 Quarterback	PARKER 88 Left Halfback	SWEIGER 80 Right Halfback	MANDERS 76 Fullback			

NEW YORK YANKEES 1946 FOOTBALL ROSTER

No.	Player	Pos.	Wt.	Ht.	Age	College	Years Pro
21	Baldwin, Jack	C	225	6.3	25	Centenary	First
22	Robertson, Tom	C	225	6.2	25	Tulsa	Third
25	Sossamon, Lou	C	207	5.11	24	South Carolina	First
30	Karmazin, Mike	G	210	5.11	24	Duke	First
31	Kinard, George	G	205	6.1	28	Mississippi	Fourth
32	Yackanich, Joe	G	215	5.9	22	Fordham	First
33	Doherty, George	G	218	6.1	26	Louisiana Tech	Third
35	Riffle, Charles	G	215	6.2	27	Notre Dame	Second
40	Palmer, Derrell	T	245	6.2	25	T. C. U.	First
41	Piskor, Roman	T	245	6.	28	Niagara	First
43	Johnson, Nate	T	240	6.3	25	Illinois	First
44	Kinard, F. M.	T	218	6.1	30	Mississippi	Eighth
45	Bentz, Roman	T	230	6.2	25	Tulane	First
46	McCollum, H.	T	240	6.4	26	Tulane	First
50	Burrus, Harry	E	195	6.1	24	Hardin-Simmons	First
51	Alford, Bruce	E	200	6.2	24	T. C. U.	First
52	Conger, Melvin	E	225	6.3	26	Georgia	First
53	Russell, Jack	E	215	6.2	25	Baylor	First
55	Masterson, Robert	E	225	6.1	30	Miami	Ninth
56	Stanton, Henry	E	200	6.2	25	Arizona	First
57	Schwartz, Perry	E	215	6.1	29	California	Seventh
60	Cheatham, Lloyd	B	205	6.1	27	Auburn	Second
61	Morrow, Robert	B	220	6.	27	Illinois Wesleyan	Fourth
66	Hare, Raymond	B	205	6.1	27	Gonzaga	Sixth
70	Kennedy, Robert	B	195	5.11	25	Washington State	First
72	Prokop, Edward	B	200	5.11	24	Georgia Tech	First
73	Proctor, Dewey	B	215	5.11	24	Furman	First
75	Johnson, Harvey	B	210	5.11	26	W. and M.	First
76	Manders, Clarence	B	200	6.	32	Drake	Seventh
77	Black, J. T.	B	195	5.11	25	Mississippi State	First
80	Sweiger, Robert	B	200	6.1	26	Minnesota	First
81	Sanders, Orban	B	195	6.1	26	Texas	First
83	Perina, Robert	B	205	6.1	24	Princeton	First
86	Sinkwich, Frank	B	205	6.1	25	Georgia	Third
87	Wagner, Lowell	B	193	6.	23	Southern California	First
88	Parker, Clarence	B	180	5.11	31	Duke	Eighth

Head Coach: Ray Flaherty, Gonzaga
 Backfield Coach: Red Strader, St. Mary's
 Line Coach: Jim Barber, San Francisco

End Coach: Bob Masterson, Miami
 Assistant Coach: Jack White, Manhattan
 Trainer: Ray (Doc) Mauro

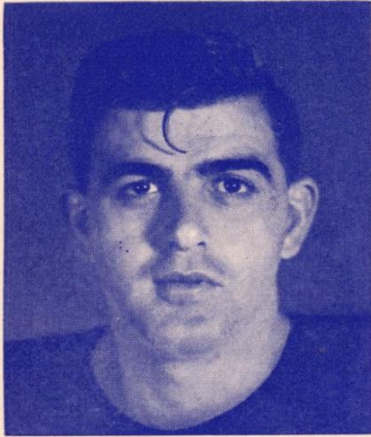
HOW TO IDENTIFY PLAYERS AND THEIR POSITIONS.

Centers are numbered in 20's; guards in 30's; tackles in 40's; ends in 50's; quarterbacks in 60's; fullbacks in 70's; halfbacks in 80's and 90's.

Clear Heads Choose

Calvert

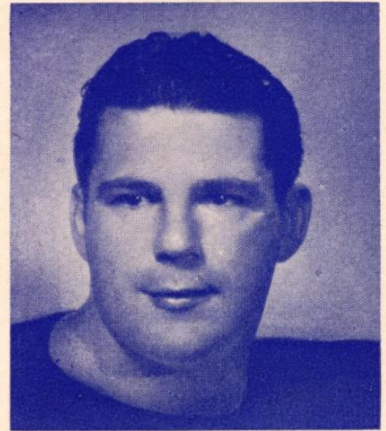




Al Vandeweghe, *End*



Red Dawson, *Head Coach*



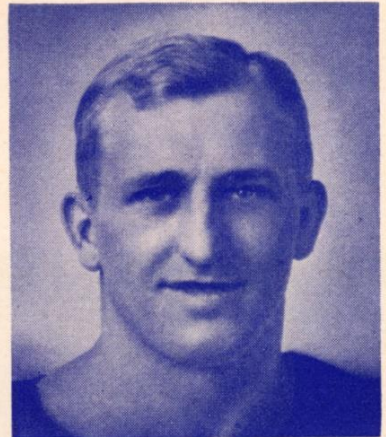
Quentin Klenk, *Tackle*



Harry Hopp, *Back*



Bill Daddio
Playing End Coach



Steve Juzwik, *Back*



*"FOR PLEASANT MOMENTS"—Pass Me PM,
the Perfect Mixer after every game!
Win or lose, the Pleasure's Mutual . . .
Its Polished Mellowness, its supreme good taste
Always call for a celebration.*



IF IT ISN'T

PM

IT ISN'T AN EVENING

National Distillers Products Corp., N. Y. Blended Whiskey. 86.8 Proof. 71% Grain Neutral Spirits.

The light of your life!



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a treat...
instead of
a treatment

Official timing watch for the



N.Y. YANKEES vs. BUFFALO BISON

Longines

The World's Most Honored Watch

winner of 10 world's fair grand prizes,

28 gold medals, and more honors for

accuracy than any other timepiece



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Who's Who and What's What Among the Yankees

ONE of sport's greatest brother acts is that of the line-crunching Kinards, Frank M. (Bruiser) Kinard, the tackle, and George (Scrapper) Kinard, the guard. . . . The Yankees will be their fifth team. . . . They played together on Central High School, Jackson, Miss., one year. Both played for Ole Miss. Scrapper followed Bruiser to Brooklyn and Bruiser followed Scrapper into the Navy where they both played on the great Fleet City team in California. . . . Now, in their first post-war year, they're together again with the Yankees. . . . Bruiser, 30, is starting his seventeenth year of football (scholastic, collegiate, service and pro). He was named for All-American honors twice, All-Pro four times . . . there were two other Kinards at Central High and one moved on to Ole Miss . . . and young Billy Russell Kinard, a 12-year-old 145-pounder, according to Bruiser, may be the best of the lot.

* * *

Clarence (Ace) Parker has played fourteen years of football, scholastic, collegiate and pro, and never suffered a major injury. But he broke both legs within a year in baseball. He suffered a fracture of his left leg sliding to home plate on May 11, 1940, and on May 3 the following year cracked his right leg sliding into second base. Between those two breaks he was declared the Most Valuable Player in pro football for his great season of 1940. He played throughout the year with a brace on his left leg, which will give you some idea of the sort of guy he is. A native of Portsmouth, Va., Parker zoomed into the football headlines of the land at Duke when he was picked as an All-American in 1936. The next five years he was with Dan Topping's Brooklyn Dodgers. At the same time he was doubling in baseball. He was with the Athletics in 1937 and 1938. Sent down to Portsmouth, he batted over .300 in '39 and Pittsburgh bought him. Frankie Frisch told him to make up his mind whether he wanted to play on the diamond or gridiron and Ace chose the latter. So it was he was sent to Syracuse where he ran into the broken leg "incidents." Ace retained his interest for baseball, however, and, as a matter of fact, quit the Portsmouth club to join the Yankees at their training camp this year.

* * *

Charles (Chuck) Riffle made a decision in his third year at Notre Dame which gave him a post-graduate career in football. Chuck had been a right good fullback in high school (Warren, Ohio) and in his freshman and sophomore years at South Bend he continued to tote leather from the fullback spot. "But in my junior year I knew I couldn't be any better than the No. 3 fullback with Milt Piepul and Joe Thesing ahead of me," Chuck recalls, "so I asked Elmer Layden to give

BROTHER ACT



The Kinards—Bruiser and Scrapper

me a whack at guard." . . . It was to be a painful decision at first for Chuck suffered a broken leg playing up in the line that year and it wasn't until his senior year the shift paid off. Then Riffle played more minutes of Notre Dame football than anyone on Layden's 1939 team, and was picked for the Chicago All-Stars of 1940. For four years Riffle coached football at Vincentian Institute in Albany and then "To learn some more about the game" he returned to the playing field with the Cleveland Rams of 1944. In the Navy in 1945, Riffle played with the brilliant Fleet City team and there, in the company of Bruiser and Scrapper Kinard, Nate Johnson, Perry Schwartz, Stud Johnson and Jim Thibaut, Yankee scouts picked him for this All-America team. Meanwhile Cleveland forgot Riffle altogether and sent him a routine release. Our gain!

* * *

Nate Johnson, or just plain Big Nate among his Yankee teammates, must have been a devastating tackle at Benton, Ill., High School. Big Nate was 6 feet, 3 inches and weighed 195 pounds in his senior year. He rues the fact he hasn't grown much since although he has broadened out a bit and now weighs a muscular 240. Big Nate went from Benton to the University of Illinois and there played under Bob Zuppke in that coach's last three years at Illinois, 1939 through 1941. Nate was only twenty-one when he graduated and wasn't ready for pro ball but the war took care of that. Nate was soon in the Navy and at Great Lakes in 1942 he was substitute tackle under Jim Barber, his current line coach. Nate had the satisfaction of keeping three or four veteran pro players on the bench. Sea duty in 1943 and 1944, including interesting visits to Guadalcanal, the Admiralties, New Guinea and New Caledonia, interrupted his football, but he was back at it with powerful Fleet City in 1945, playing some thirteen games and even this year, i.e., last January, he played four more games with the Service All-Stars against pro outfits.



"You know, I never really cared much for the sport until you got rid of your '5 o'clock Shadow'."

Avoid

"5 o'clock Shadow"

with

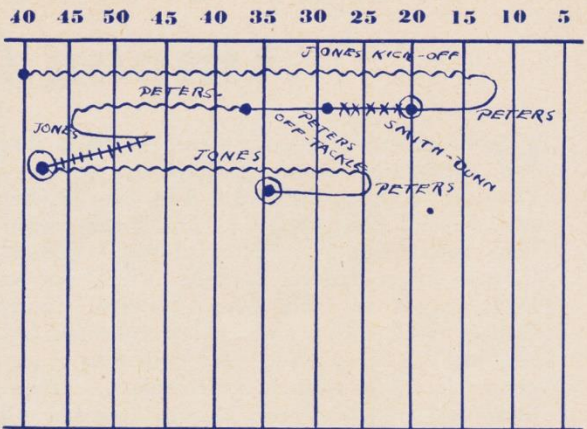
GEM


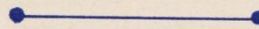


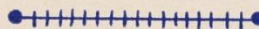


Gem Division
American Safety Razor Corp.
Brooklyn 1, N. Y.



The only razor
with the
**SKIN-LEVEL
BEVEL**

CHARTING THE GAME



-  PUNT or KICK-OFF
-  RUNNING PLAY
-  PASS COMPLETED
-  INCOMPLETE PASS
-  PENALTY
-  DOWN
-  FIRST DOWN

It is suggested you keep chart in two colors. Red for home team, blue for visiting team.

Principal Penalties

- | | |
|---|-----------------------------|
| 1 Both sides offside | No penalty |
| 2 Offside..... | 5 yards |
| 3 Holding, etc., by defense..... | 5 yards |
| 4 Man illegally in motion..... | 5 yards |
| 5 Delay of game..... | 5 yards |
| 6 Crawling..... | 5 yards |
| 7 Running into kicker..... | 5 yards |
| 8 More than 3 times out in half..... | 5 yards |
| 9 Attempting to draw opponents offside.. | 5 yards |
| 10 Illegal use of hands and arms by offense | 15 yards |
| 11 Roughing the kicker..... | 15 yards |
| 12 Piling on..... | 15 yards |
| 13 Unnecessary roughness..... | 15 yards |
| 14 Unsportsmanlike conduct..... | 15 yards |
| 15 Intentional grounding of forward pass.. | 15 yards |
| 16 Clipping..... | 15 yards |
| 17 Interference on forward by passing team | 15 yards |
| 18 Interference on forward by defensive team | First down at point of foul |
| 19 Flagrant roughing or unsportsmanlike conduct | Disqualification |

Keep Up with the Ball!

G 5 10 15 20 25 30 35 40 45 50 45 40 35 30 25 20 15 10 5 G

**FIRST
QUARTER**

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

**SECOND
QUARTER**

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

**THIRD
QUARTER**

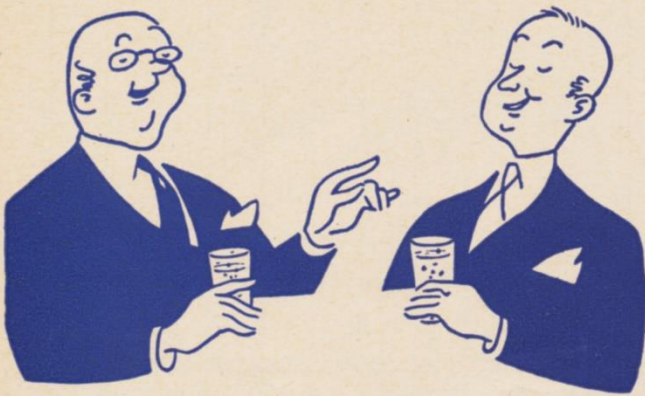
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**FOURTH
QUARTER**

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

G 5 10 15 20 25 30 35 40 45 50 45 40 35 30 25 20 15 10 5 G

**AFTER THE GAME...
ENJOY THE BUBBLE DANCE!**



PLEASE DON'T KNOCK ANYBODY DOWN getting to the exit, but at the nearest grill or night spot there's a little treat in store for you.

It's the bubble dance inside every sparkling drop of... but

DON'T FLIP THIS PAGE... we've another secret to tell you. This titillating treat won't cost you one red cent more than the rather ordinary mixer you might get if you just look meek when you give your order.

SO WHY CHEAT that nice palate of yours out of a good time? Give it a break—let it utter: “—and Canada Dry Water” or “—and Canada Dry Ginger Ale, please.”

Pin-point carbonation, you know.

ON THE WAGON? “The Champagne of Ginger Ales” will make things a lot easier.



Where There's Life There's

CANADA DRY
WORLD FAMOUS

GINGER ALE - WATER

For quick refreshment right now—call the boy!
Canada Dry products sold here.

**All-America Schedule—
Fill in the Scores**

SEPTEMBER

- 6 Miami 0 at Cleveland 44
- 8 Brooklyn 27 at Buffalo 14
New York 21 at San Francisco 7
- 13 Brooklyn at Los Angeles
Cleveland at Chicago
- 14 Buffalo at New York
- 15 Miami at San Francisco
- 20 Miami at Los Angeles
New York at Chicago
- 22 Brooklyn at San Francisco
Cleveland at Buffalo
- 25 Buffalo at Chicago
- 29 New York at Cleveland
Los Angeles at Buffalo
San Francisco at Chicago

OCTOBER

- 4 Los Angeles at Chicago
New York at Buffalo
- 6 Brooklyn at Cleveland
- 7 San Francisco at Miami
- 11 Chicago at Brooklyn
Miami at Buffalo
- 12 Cleveland at New York
San Francisco at Los Angeles
- 18 Miami at Chicago
San Francisco at Buffalo
- 19 Brooklyn at New York
- 20 Los Angeles at Cleveland
- 25 Miami at Brooklyn
- 27 Chicago at Buffalo
New York at Los Angeles
San Francisco at Cleveland

NOVEMBER

- 1 Brooklyn at Chicago
- 2 Buffalo at San Francisco
- 3 Cleveland at Los Angeles
Miami at New York
- 10 Buffalo at Brooklyn
Cleveland at San Francisco
Los Angeles at New York
- 11 Chicago at Miami
- 17 Chicago at Cleveland
Los Angeles at Brooklyn
San Francisco at New York
- 18 Buffalo at Miami
- 24 Buffalo at Cleveland
Chicago at New York
San Francisco at Brooklyn
- 25 Los Angeles at Miami
- 28 New York at Brooklyn
- 30 Chicago at San Francisco

DECEMBER

- 1 Buffalo at Los Angeles
- 2 Cleveland at Miami
- 8 Cleveland at Brooklyn
Los Angeles at San Francisco
- 9 New York at Miami
- 15 Chicago at Los Angeles
- 16 Brooklyn at Miami

By Their Emblems You Shall Know Them

CLEVELAND

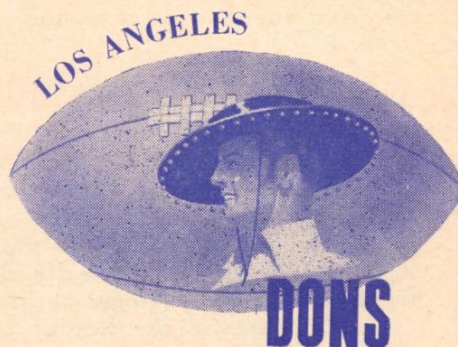
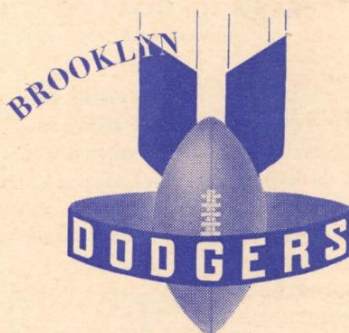


BROWNS



MIAMI SEAHAWKS

SAN FRANCISCO



Who's Who and What's What Among the Yankees

(continued from page 15)

Clarence (Pug) Manders played his greatest game of football on Pearl Harbor Day—December 7, 1941—when he trounced the New York Giants for the Brooklyn Dodgers in a single-handed manner which was, to put it mildly, unclubby. The Dodgers won, 21 to 7, and the only scoring which Manders did not take care of were the points after touchdown. Manders wound up that season as the leading ground-gainer in pro ranks and won All-Pro fullback honors with the greatest of ease. A South Dakota husky who had been picked on the Little All-American team as well as for the East-West and Chicago All-Star games as the result of a great 1938 season, Manders jumped right into Brooklyn. He has been Dan Topping's property ever since although he was loaned to Boston last Fall. Pug's brother is Automatic Jack Manders the great point-after-touchdown and field goal expert. Pug explains that he never did emulate his brother because, as a youngster, he (Pug) was left-handed and left-footed and when they cured him, they forgot about his feet.

* * *

Perry Schwartz is another of the veterans of the

old Brooklyn franchise moving over to the Yankees and being fitted into Ray Flaherty's brilliant machine. Perry's a California product although he was born in Chicago. His family moved to the San Francisco Bay area where the Schwartzes and the DiMaggios were great boyhood friends. At the University of California (1934-'37) Perry was not only a great end (All-American his senior year and a Rose Bowl star, too) but also a tennis player of more than average ability. He was rated among the first ten annually in California, hotbed of the game, and played with and against such stars as Fred Perry and Don Budge. With Brooklyn from 1938 through 1942 and All-Pro three seasons, Schwartz enlisted in the Navy and played with the great Iowa City Seahawks under Don Faurot and Jack Meagher, the team losing only two games in two seasons—to Notre Dame in 1934 (14-13) and to Michigan. Schwartz divided his time in 1945 between sea duty aboard the Saginaw Bay and at Fleet City where he played six games. Perry lists as his greatest football thrill a 60-yard run against the Giants—which naturally would stand out for an old Dodger.

Front Office All-America Conference

JIM CROWLEY, football star, famous coach and one of the nation's masters of the art of after-dinner oratory, probably could think of a right smart crack to make about the fact that he moved up by going downtown. But that's just what happened when he left his head coaching chores at Fordham to wind up as Commissioner of the All-America Football Conference high up in the Empire State Building. Of course, there also was a slight detour, including the South Pacific, etc., but that was war—not football.



JAMES H. CROWLEY
Commissioner

It was a natural that Jim should wind up in high office somewhere in pro ball because he was brought up in a pro football town, Green Bay, Wis. Jim zoomed to national fame as a member of Notre Dame's immortal "Four Horsemen." He battled Elmer Layden (Commissioner of the N.L. at the time of Crowley's appointment) for the halfback post at South Bend but eventually wound up in the same backfield with him on the Rockne creation of the Golden Twenties.

Crowley's coaching career began with the University of Georgia where he served as backfield tutor, 1925-'28. Named head coach at Michigan State in 1929, his success there led him to Fordham in 1933. The Rams, under Crowley, were among the nation's most powerful elevens. His teams won 55, lost 12 and tied 7 in nine seasons.

When the war began, Crowley entered the Navy as a Lieutenant Commander, coached the North Carolina Pre-Flight team of 1942 and later served with the Third Fleet in Pacific waters. Eventually he was assigned to Admiral Halsey's staff in charge of welfare and recreation for the entire South Pacific Area. He was made a full Commander at Sampson Naval Training Station in 1944 and returned to the Pacific for additional overseas duty. With this admirable service background, he was the unanimous selection to serve

as Commissioner of the A.A.C. in April, 1945, and his decisive, aggressive, untiring efforts since that appointment has strengthened the conference's hand in the pro football war.

THE only woman executive of a major sports enterprise, Mrs. Eleanor Gehrig, widow of Lou Gehrig, one of the greatest sports idols of all time, has shown characteristic vision in casting her lot with the thriving A.A.C. She came with the Conference when it was in its swaddling clothes, was a partner in the club originally projected for New York and when circumstances

beyond her control brought about the dissolution of this franchise, she was so enthusiastic about the Conference, its problems, its possibilities and its challenge, that she wanted to stay with the group in some capacity. The Conference needed a secretary and there was no one better qualified for the job.

EDWARD S. KOSKY, assistant to the commissioner, spent his boyhood in Yonkers, starred for Yonkers High, and at Notre Dame played every game in 1930-31-32 under Hunk Anderson, whom he later assisted as end coach at North Carolina State (1934-'36). He joined Crowley's staff at Fordham in '37, entered the Navy in '42 and was a Lieutenant Commander when discharged. He joined the A.A.C. last January.

JUST to keep the Notre Dame touch, the A.A.C. staff is rounded out by one of South Bend's most noted tub-thumpers, Joe Petritz, the Director of Publicity. He was a "newspaperman" in his eighth year in grade school (Rockford, Ill. correspondent). He enrolled at Notre Dame in 1928 and became sports publicity man under Rockne in 1930. He continued on a full-time basis after his graduation until he entered the Navy in 1943. Served as a gunnery officer on merchant ships. He's beating the drums again.



EDWARD S. KOSKY
Ass't. to Commissioner



MRS. ELEANOR GEHRIG
Secretary



JOSEPH PETRITZ
Director of Publicity



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