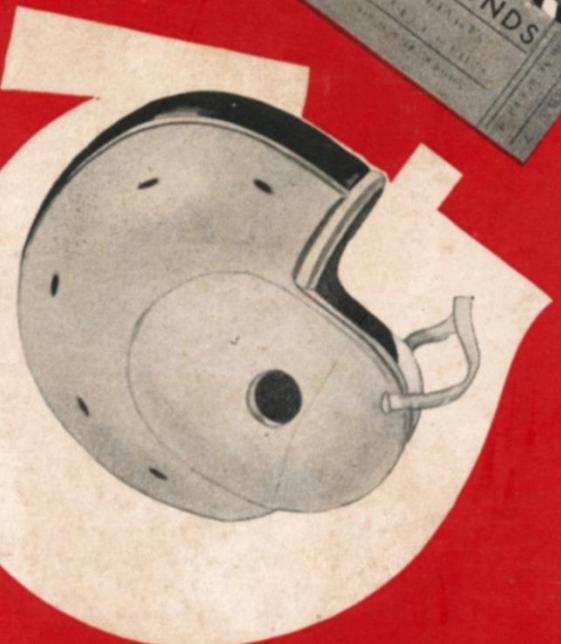


NEW YORK



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**CARDINALS**



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means Fine Tobacco



Copr., The American Tobacco Company

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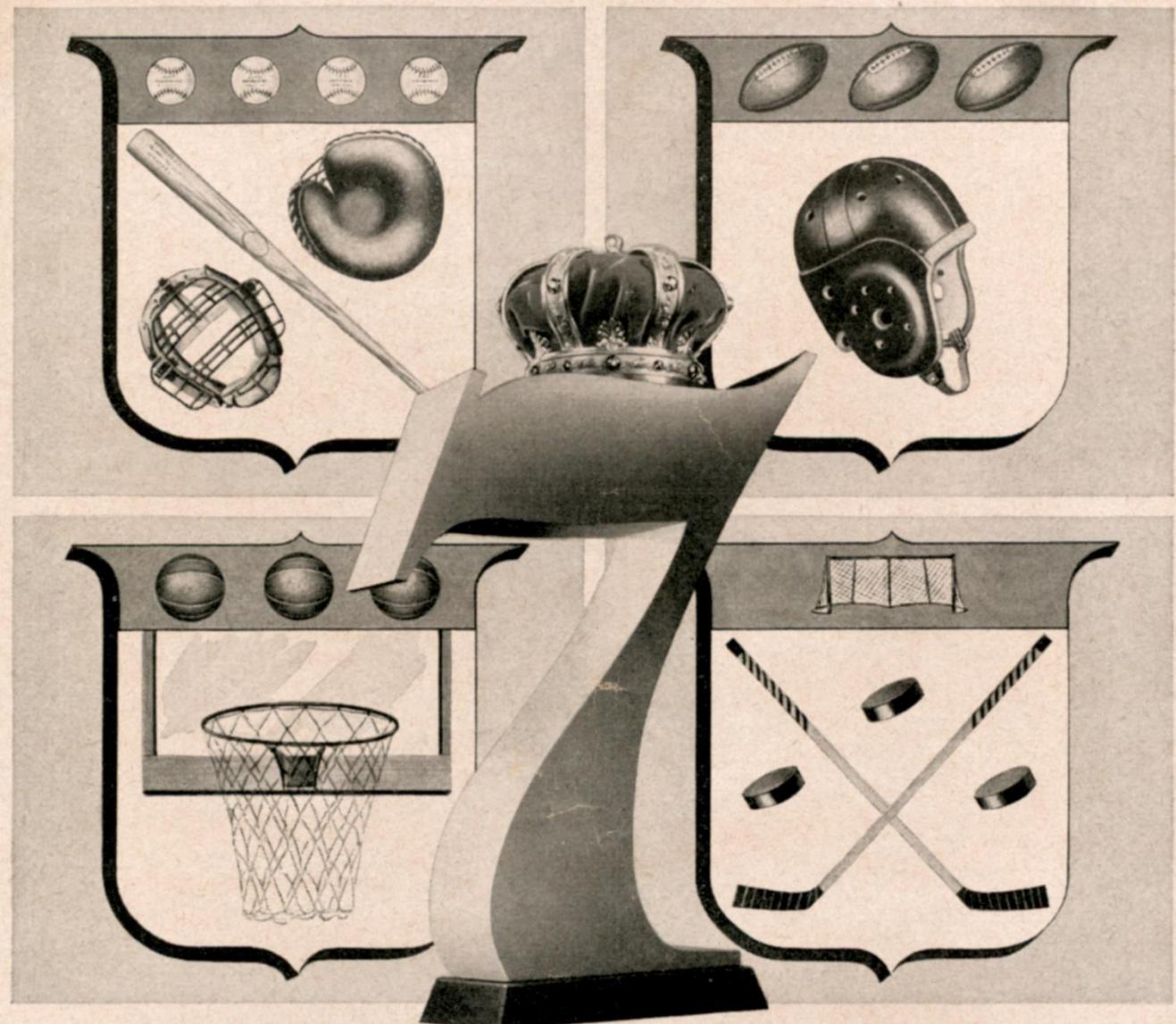
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# A BIG HAND FOR STEVE OWEN

## GRAND MASTER OF COACHING TECHNIQUE

THIS is Steve Owen's seventeenth season as coach of the Giants. Stout Steve has had more successful campaigns at the Polo Grounds. He has won sectional titles, he has coached the Giants to two world championships. That he has run into tough breaks, that his 1947 club is down in the standings, has not been the fault of this great teacher of football, deviser of plays, defensive and offensive technicians and super handler of men.

A big hand for Owen, even in this season of so few smiles from fickle old Lady Luck, a jade if ever there was one!

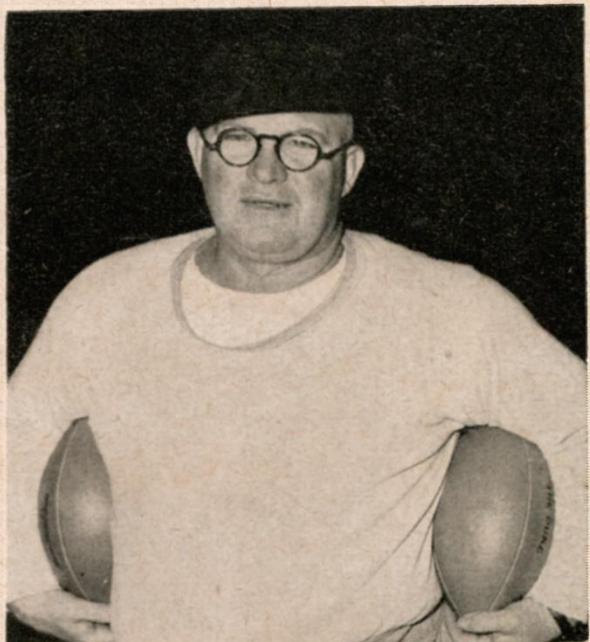
A big hand for Steve, whom all football coaches recognize as a marvel for success over a long period of years. Human flares go up in this pro game and after a season, perhaps two, fade out. But Owen has been up there campaign after campaign. A letdown is human, but the lack of Giant triumphs this season can be laid to no breakdown in the system of this great coach.

As the Giants go out against the Chicago Cardinals today, we find a spectacular matching of coaching wits. Steve for New York, and the ebullient, witty and sound Jimmy Conzelman for Chicago.

This season, Conzelman justly is up with the

### FINALE NEXT SUNDAY

Your Giants will close out their twenty-third campaign at the Polo Grounds next Sunday against the Washington Redskins. The twenty-third renewal of professional football's greatest rivalry offers the prospect of a great passing duel between New York's Paul Governali and Washington's Sammy Baugh. A special added attraction will be the presence of the famous Redskin Marching Band.



Steve Owen

great. Perhaps the Cardinals will represent the West in the National League play-off, perhaps they will go on to the world championship. But how many times did Jimmy have to take some sharp lashes from the whip of Fortune? Right here at the Polo Grounds, too.

This is Conzelman's fifth year as coach of the Cardinals. He brings them into the Polo Grounds with 7 won and only 2 lost. His club has scored 200 points and allowed only 154.

Conzelman first gained football prominence at Washington University in St. Louis. After a fine career on that campus he coached the eleven to three Missouri Valley titles.

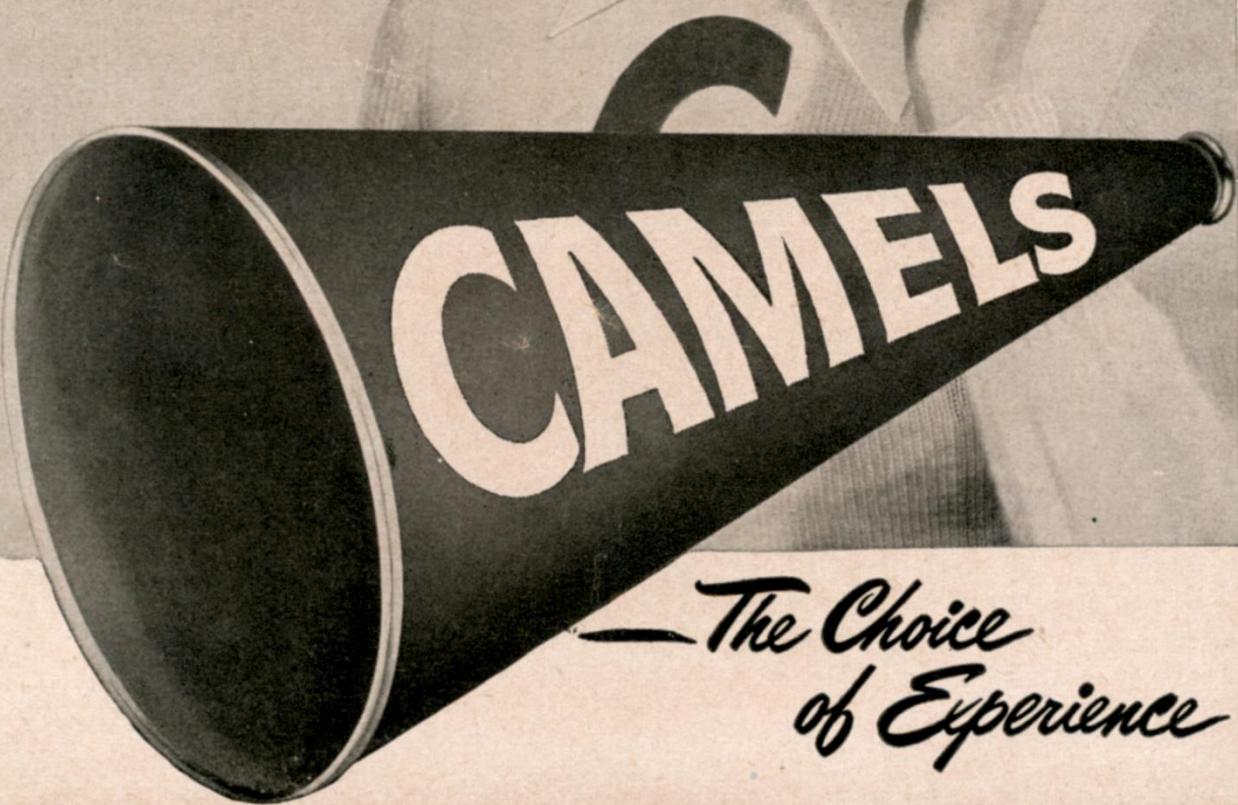
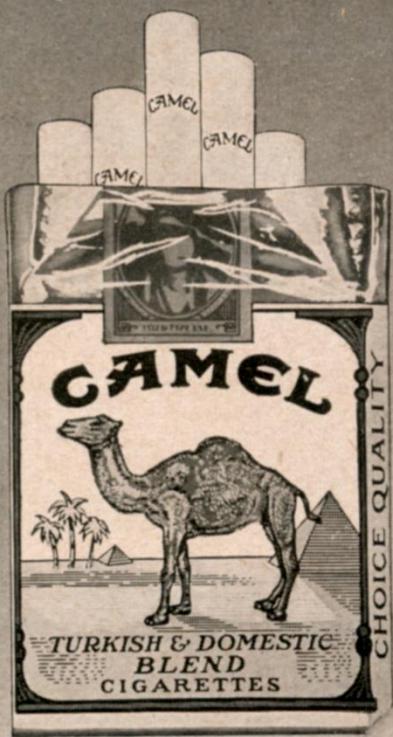
In pro football, Jimmy was coach of the Providence Steam Rollers when they took the National League title in 1928.

Conzelman is rated one of the greatest after dinner speaking wits in the United States. Actor, song writer, piano virtuoso, now football coaching tycoon, this Conzelman is a man of many facets, and many accomplishments.

1920—28th Year, National Football League—1947

This Book is Published by HARRY M. STEVENS, Inc.  
Executive Offices: 320 Fifth Avenue, New York City

They suit me to a "T"



—The Choice  
of Experience

# GIANT OF WEEK LAURELS ACHIEVED BY RAY POOLE IN DRAWN BATTLE

OUR Giant of the Week is Ray Poole, the right end, who stood out so stridently in the 24-24 deadlock with the Green Bay Packers.

Poole scored one touchdown and had a lot to do with the setting up of another. He was a fine football player on attack and defense all afternoon, and lived up to the standards of the gridiron Poole's generously.

It was Poole's catch of a Paul Governali pass which gave the New York club its third touchdown, in the third period, and saw it take a 24-10 lead. It was a Poole reception from Pitching Paul which made possible the second Giant touchdown, in the opening quarter. Jim Blumenstock went over and the Polo Grounders had a 14-7 lead.

This drawn battle with the Packers brought back memories of the Giants' 21 to 21 draw with Curly Lambeau's outfit in 1942.

Four times the Giants hit that Packer line from the two-yard mark last Sunday and four times the Giants failed to put over what would have been the crusher, and one of the most satisfying triumphs in the long history of the New York club.

However, it was a vastly improved Giant team, and a New York machine which at long last could look to the peculiar Fates of the gridiron for an occasional smile.

Paul Governali, being honored with a "day," did a great job against the Packers. Governali has been improving steadily as a member of the New York club, and Steve Owen looks forward with keen avidity to the role which the Columbia alumnus will play with the revamped Giants of 1948.

Governali pitched two touchdown passes against the Green Bays. One went to Tex Coulter. In addition to the three touchdowns, the Giants got three extra points and a field goal from placement by Ken Strong. However, the Packers matched the Giants touchdown for touchdown, conversion for conversion, field goal for field goal, in a thriller typical of Giant-Packer history.

Ray Poole landed the Giant of the Week designation for the first time in his pro career. This is his first season with the New York club, to which he came from the University of Mississippi.

Ray is upholding the reputation of the Poole's in a spectacular way. It will be recollected that



Ray Poole

Jim was an end for the Giants for six years, with great distinction, and that Barney was a great end for the West Pointers through two seasons of the Blanchard-Davis glory and currently leads the nation's pass receivers for ole Miss.

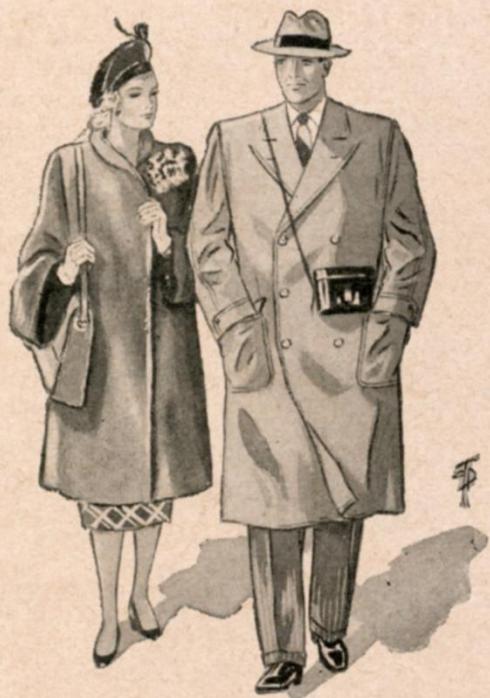
Ray is 25 years of age, weighs 215, and stands 6 feet 3 inches in height. He is one of those rare athletes who aspires to professional baseball glory as well as football success.

Poole was a great college pitcher at Mississippi and is slated to report to Cholly Grimm of the Chicago Cubs at Catalina Island next March. Ray makes his home in Oxford, Miss., near the university campus.

Jim Blumenstock, who scored one of those New York touchdowns against the Packers, is a familiar figure on local gridirons, as he starred for Fordham before he became a pro.

Tex Coulter, another touchdown scorer of last week, is one of the few West Pointers in pro football. Coulter started this season at his normal tackle position. When Steve Owen converted him into an end, Tex proceeded to attend to his new chores with all the elan and effectiveness which had marked his performances at tackle.

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# Slingin' Sammy Baugh, Great As Ever, Comes To Polo Grounds Next Sunday



Sammy Baugh

WE WILL have with us at the Polo Grounds next Sunday one of the greatest football players of all time, Sammy Baugh, hero of the Washington Redskins, possibly the most remarkable passer the gridiron has seen, perennially spectacular, the sparkplug of the Washington Redskins.

No callow youth is this Samuel person. He was born on March 17, 1914, at Temple, Texas. That makes Samuel 33 years of age.

After having gained intercollegiate renown at Texas Christian, Baugh decided to go in for pro football.

It was in 1937 that Baugh came to the Redskins. George Marshall gave the Texan a bonus of \$500. This was considered opulent lagniappe at the time.

This is Baugh's eleventh season in the National League. And he is as great as ever.

Just examine what Baugh did only last Sunday, when Washington pulled one of the major upsets of the season with a smashing victory over the Chicago Cardinals, 45 to 21.

Baugh pitched only six touchdown passes. This against a team which went into action with the label, "defensive marvels of pro football."

In throwing those half dozen touchdowns, Slingin' Sam came within one of the record set by Sid Luckman of the Bears, November 14, 1943, against the Giants. Baugh pitched six touchdowns against Brooklyn on October 31, 1943.

In nine contests this season, Baugh has thrown 250 passes for 151 completions.

This means a new professional record. The old mark was made by Baugh in 1943 when he completed 149 out of 260, play-off included.

In completing 151 passes this year, Baugh has lifted his career total to 1145. With 250 throws this season, Samuel shows a grand total of 1989.

Next Sunday's game will come close to marking the eleventh anniversary of Baugh's first appearance in the Polo Grounds. This first invasion of Harlem by Sam came on December 5, 1937. It was a sad day for the Giants. With Baugh pitching 11 completions in 15 tries and Cliff Battles running 75 and then 76 yards for touchdowns, the Redskins won by 49 to 14.

Baugh went from that game into the play-off with the Bears in Chicago, and made two spectacular throws to Wayne Milner in a 28 to 21 triumph which gave the title to Washington in its first season in the National League.

Season after season, against the toughest competition football affords, Baugh has stood out brilliantly, the never-dimming star.

## Help Your Doctor Help You

One of the great medical centers of the world is being created in your community. It will be located on the East Side of Manhattan—a few blocks from the new home of the United Nations.

The New York University-Bellevue Center is more than a single institution. It is a network into which has been incorporated a famous medical school, a great general hospital, research institutes and clinics, and fifteen affiliated hospitals in suburban and rural communities. Each unit of the Medical Center is working towards a single goal—higher health standards for you and everyone.

The mission of the Medical Center is threefold: (1) The training of skilled medical personnel—doctors, nurses and technicians; (2) research in all phases of science relating to human health; and (3) the care of the sick.

Founded on a tradition of more than one hundred years of service to the community, the College of Medicine, a central unit of this Medical Center, trains one out of six doctors entering practice in your city. The College of Medicine is a private institution and receives no city or state tax money.

Because it is pioneering in the development of new techniques of medical care and training, the benefits of the Medical Center will be felt not only in this country but throughout the world.

You can "Help Your Doctor Help You" by contributing to the \$15,575,000 fund needed to complete the new University section of the

New York University-Bellevue Medical Center  
141 Broadway, New York 6, N. Y.

# Everybody's Goal!



Enjoyment is everybody's goal, whether it be at the game—or after the game, sipping your favorite drink...made with Three Feathers *pre-war quality* whiskey blended with finest grain spirits. Try this smoother, lighter, richer whiskey today!

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Monday thru Friday 9 - 5      Saturdays 9 - 1  
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NEW YORK BASEBALL GIANTS  
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All Reserved Seats ..... \$3.00 each  
(Tax included)

Lower Box Seats ..... \$4.00 each  
Bleachers ..... \$1.25  
(Tax included)

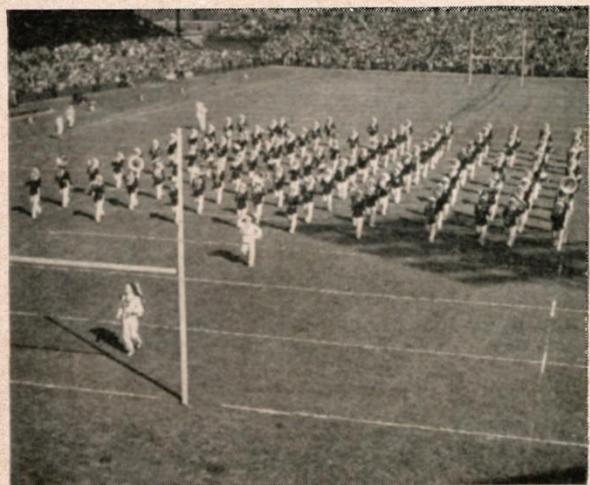
*Send Mail Orders to N. Y. Football Giants,  
11 West 42nd Street, N. Y. 18, N. Y.*

Last Game at the Polo Grounds  
SUNDAY, DEC. 7  
WASHINGTON REDSKINS

---

Tickets for next Sunday's game with  
the Washington Redskins are on sale  
today at the booth in the rear of Section  
16 of the Lower Grandstand.

## GIANTS FACE REDSKINS HERE NEXT SUNDAY



Redskin Marching Band

Next Sunday the Giants close their home season at the Polo Grounds against the Washington Redskins. This annual December clash is professional football's equivalent of such climactic Eastern college rivalries as Yale-Harvard and Army-Navy.

It is something new and different for the Giants and the Redskins to be meeting with little or nothing at stake. Ever since 1933, when the National League first was split into Eastern and Western divisions, one or the other of these teams has led its section, with the final decision as often as not resting on the result of this big battle at the Polo Grounds.

This year, for the first time, neither New York or Washington is in the championship fight. However, this turn of fortune's wheel does not detract one whit from the keenness of their rivalry. As far as both teams are concerned, this is the "make or break" game of the season and the sweetness of a victory will wash out of the bitter taste of other defeats.

An idea of the importance that Washington attaches to the contest is supplied by the fact that George Preston Marshall is bringing his celebrated Redskin Marching Band to New York for the game for the first time since 1941. This 100-piece band puts on one of the greatest shows in football. Also on hand to keep things stirred up, will be Washington's fanatical red-feathered followers, guaranteed to outdo the decibel output of any other cheering section in football.

With Sammy Baugh, the man who invented the forward pass, matching his talents against Paul Givens of the Giants, who is likely to improve on the patent before his throwing days are over, and both teams geared for a peak effort, the fastest action of the season is in prospect next Sunday at the Polo Grounds. For football thrills, you can't beat a game between the Giants and the Redskins!

# CHICAGO CARDINALS—THREE DEEP

START  
TIME

2:05 P

L. E.

L. T.

L. G.

C.

R. G.

R. T.

R. E.

DEWELL (41)

BULGER (11)

ARMS (76)

BANONIS (32)

RAMSEY (20)

MAULDIN (77)

KUTNER (80)

Parker (81)

Coomer (50)

Andros (68)

Blackburn (57)

Apolskis (75)

Zimny (15)

Ivy (51)

Doolan (66)

Szot (36)

Nichols (73)

Campbell (53)

Colhouer (55)

Martin (82)

Esser (67)

Q. B.

L. H.

F. B.

R. H.

CHRISTMAN (44)

TRIPPI (62)

HARDER (34)

GOLDBERG (99)

Mallouf (22)

Dimancheff (87)

Cochran (24)

Angsman (7)

DeCorrevont (39)

Rankin (42)

Schwall (37)

Smith (19)

## CHICAGO CARDINALS ROSTER

No.	Player	Position	Weight	Height	Age	College	Years Card
7	Angsman, Jr., Elmer	B	205	5:11	21	Notre Dame	2
11	Bulger, Chet	T	238	6:03	29	Auburn	6
15	Zimny, Bob	T	235	6:02	25	Indiana	3
19	Smith, Charles	B	170	5:11	23	Georgia	1
20	Ramsey, Garrard	G	220	6:01	27	William and Mary	2
22	Mallouf, Ray	B	180	5:11	29	S. M. U.	3
24	Cochran, Jr., John (Red)	B	200	6:00	25	Wake Forest	1
32	Banonis, Vince	C	235	6:01	26	Detroit U.	3
34	Harder, Pat	B	205	6:00	25	Wisconsin	2
36	Szot, Walter	T	225	6:01	26	Bucknell	2
37	Schwall, Vic	B	195	5:09	22	Northwestern	1
39	DeCorrevont, Bill	B	190	6:00	28	Northwestern	1
41	Dewell, Billy	E	210	6:04	30	S. M. U.	5
42	Rankin, Walter	B	200	5:11	28	Texas Tech.	5
44	Christman, Paul	B	205	6:00	29	Missouri	3
50	Coomer, Joe	T	290	6:06	27	Austin	1
51	Ivy, Frank	E	210	6:04	31	Oklahoma	5
53	Campbell, Bill	C	200	6:00	27	Oklahoma	3
55	Colhouer, Jake	G	210	6:01	25	Oklahoma	2
57	Blackburn, William	C	220	6:06	24	Rice	2
62	Trippi, Charles	B	190	6:00	24	Georgia	1
66	Doolan, Jack	E	190	6:01	27	Georgetown	3
67	Esser, Clarence	E	190	6:00	22	Wisconsin	1
68	Andros, Plato	G	235	6:00	25	Oklahoma	1
73	Nichols, Hamilton	G	200	5:11	22	Rice	1
75	Apolskis, Ray	G	210	5:11	27	Marquette	5
76	Arms, Loyd	G	215	6:01	26	Oklahoma A. M.	2
77	Mauldin, Stan	T	225	6:02	26	Texas	2
80	Kutner, Mal	E	200	6:02	26	Texas	2
81	Parker, Joe	E	220	6:01	24	Texas	2
82	Martin, Caleb	T	245	6:04	23	Louisiana Tech.	1
87	Dimancheff, Boris	B	175	5:10	25	Purdue	1
99	Goldberg, Marshall	B	195	5:11	29	Pittsburgh	7

Head Coach ..... James G. Conzelman  
Assistant Coaches ..... Philip J. Handler,  
Raymond Parker, Richard Plasman

Trainers ..... Myron Esler, Frank Kriznecky

SHAEMAS O'SHEEL has switched to Calvert because Calvert is smoother . . . CLAYTON COST  
(of 44 West 8th Street, New York, N. Y.)

(of 2436 Broadway, Toledo, O.)

to Calvert because Calvert tastes better . . . CARL SCHRAIBMAN has switched to Calvert because  
(of 414 Meeting Street, Charleston, S. C.)

Manhattan . . . WILLIAM F. SCHOFIELD has switched to Calvert because Calvert makes a lighter  
(of 801 W. Market St., Scranton, Pa.)

Fashioned . . . A. J. HASSON has switched to Calvert because Calvert is smoother . . . MORRI  
(of 12 Henry Street, Brookline, Mass.)

switched to Calvert because Calvert is lighter . . . PRESTON COOK has switched to Calvert because  
(of 1727 Hermosa Street, Algiers, La.)

ARTING  
TIME

5 P.M.

# 28744 NEW YORK GIANTS—THREE DEEP

L. E.	L. T.	L. G.	C.	R. G.	R. T.	R. E.
COULTER (79)	SCHULER (75)	DOBELSTEIN (67)	GLADCHUK (51)	YOUNCE (60)	WHITE (77)	POOLE (82)
Carroll (90)	Treadway (70)	Hachten (66)	Cannady (20)	Tobin (62)	Ragazzo (71)	Mead (85)
Liebel (88)			Palazzi (57)	Lunday (65)		Howell (81)

Q. B.  
SULAITIS (21)  
Iversen (22)  
Miklich (31)

L. H. B.  
GOVERNALI (41)  
Reagan (44)  
Faircloth (40)

R. H. B.  
FRANCK (37)  
Livingston (10)  
Cheverko (17)

F. B.  
BLUMENSTOCK (42)  
Roberts (35)  
Strong (50)

## NEW YORK GIANTS ROSTER

No.	Player	Position	Weight	Height	Age	College	Years Giant
10	Livingston, Howie	B	190	6:01	25	Fullerton	4
17	Cheverko, George	B	195	6:02	26	Fordham	1
20	Cannady, John	C	220	6:01	23	Indiana	1
21	Sulaitis, Joe	B	210	6:02	26	Dickinson HS	4
22	Iversen, Chris	B	188	5:11	23	Oregon	1
31	Miklich, Bill	B	208	6:00	26	Idaho	1
35	Roberts, Gene	B	210	6:02	27	Chattanooga	1
37	Franck, George	B	185	6:00	28	Minnesota	4
40	Faircloth, Art	B	196	6:00	25	No. Carolina State	1
41	Governali, Paul	B	195	5:11	26	Columbia	1
42	Blumenstock, Jim	B	190	5:10	28	Fordham	1
44	Reagan, Frank	B	180	6:00	27	Pennsylvania	3
50	Strong, Ken	B	210	6:00	40	N. Y. U.	9
51	Gladchuk, Chet	C	255	6:04	30	Boston College	3
57	Palazzi, Lou	C-B	200	6:00	26	Penn State	2
60	Younce, Len	G	210	6:01	30	Oregon State	5
62	Tobin, George	G	295	5:10	26	Notre Dame	1
65	Lunday, Ken	G	225	6:03	33	Arkansas	7
66	Hachten, Bill	G	210	6:00	22	Stamford	1
67	Dobelstein, Bob	G	212	5:11	25	Tennessee	2
70	Treadway, John	T	250	6:04	28	Hardin-Simmons	1
71	Ragazzo, Phil	T	225	6:02	31	West. Reserve	3
75	Schuler, Bill	T	215	6:00	25	Yale	1
77	White, Jim	T	228	6:02	26	Notre Dame	2
79	Coulter, Tex	E	262	6:04	22	West Point	2
81	Howell, Jim Lee	E	220	6:06	31	Arkansas	8
82	Poole, Ray	E	215	6:03	25	Mississippi	1
85	Mead, John	E	210	6:03	25	Wisconsin	2
88	Liebel, Frank	E	220	6:01	28	Norwich	6
90	Carroll, Vic	T-E	240	6:04	33	Nevada	4

Head Coach.....Steve Owen, Phillips U.  
Assistant Coach..Richard (Red) Smith, Notre Dame  
Line Coach.....Bill Owen, Phillips U.

Dentist.....Arthur G. Croker, D.D.S.

Backfield Coach.....Mike Palm, Penn State  
Trainers.....Gus Mauch, Charley Porter  
Physician.....Francis J. Sweeny, M.D.

OSTELLO has switched to Calvert because Calvert is lighter . . . JOHN WODNIK has switched  
(of 610 East 6th Street, Pueblo, Colorado)

Calvert is mellower . . . PAUL JONAS has switched to Calvert because Calvert makes a smoother  
(of 253 Birchwood Rd., West Englewood, N. J.)

highball . . . JACK A. BERG has switched to Calvert because Calvert makes a mellower Old  
(of 4912 No. Clark St., Chicago, Ill.)

RIS FRIEDMAN has switched to Calvert because Calvert tastes better . . . BOB GREENEY has  
(of 31 Grandview Ave., Stamford, Conn.)

cause Calvert is mellower . . . GUS PETERS has switched to Calvert because Calvert is smoother . . .  
(of 4308 No. Wilson Dr., Shorewood, Wisc.)

Calvert "Reserve" Blended Whiskey, 86.8 Proof, 65% Grain Neutral Spirits. Calvert Distillers Corp., N. Y. C.

# NEW YORK FOOTBALL GIANTS

# 1948 TICKET PLANS 1948

## SEASON SUBSCRIPTION

The New York Football Giants are now accepting applications for 1948 SEASON SUBSCRIPTIONS from those fans who are not already season ticket holders and who wish to reserve a regular location for all the 1948 home games under the Season Plan.

SEASON SUBSCRIPTION is the best insurance in the world for your full football enjoyment next fall. The plan enables you to approve your location in advance and all tickets are mailed to you prior to the opening of the season. Moreover, if at any time you find you cannot use your tickets for a particular game, you may exchange your seats at the Giant office the week before the contest.

Fill out the attached application now and mail to the New York Football Giants, 11 West 42nd Street, New York 18, N. Y.

Present SEASON SUBSCRIPTIONS will be automatically renewed for 1948.

## SELECTED GAMES

For those fans who find it impossible to attend all Giant home games, we suggest use of the SELECTED GAMES PLAN in order to obtain the best seats available for the games which are preferred.

Simply fill in the attached application below, indicating that you wish your name placed on the SELECTED GAMES mailing list and you then will be assured of receiving a 1948 ticket application (and all Giant literature) well in advance of the opening of the 1948 season.

Advance SELECTED GAMES applications are handled by the Giant office with the same careful attention as SEASON SUBSCRIPTIONS, and all reservations are filled in the order received.

N. Y. FOOTBALL GIANTS

11 West 42nd Street

New York 18, N. Y.

Gentlemen:

reserved

Please reserve in my name . . . . . lower box seats for 1948 under the  
(no. of seats)

SEASON SUBSCRIPTION Plan.

Please place my name on the SELECTED GAMES mailing list for 1948.

Name . . . . .

Address . . . . .

City . . . . . Postal Zone . . . . .

# For Pleasant Moments...



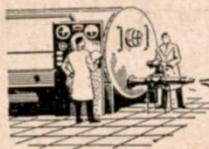
IF IT ISN'T

# PM

IT ISN'T AN EVENING



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To Cut Down Excess Nicotine  
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"DREAM BACKFIELD"—Left to Right: Paul Christman, Pat Harder, Marshall Goldberg, Charley Trippi



BUSTER RAMSEY

## CAVORTING CARDINALS



VINCE BANONIS



MAL KUTNER

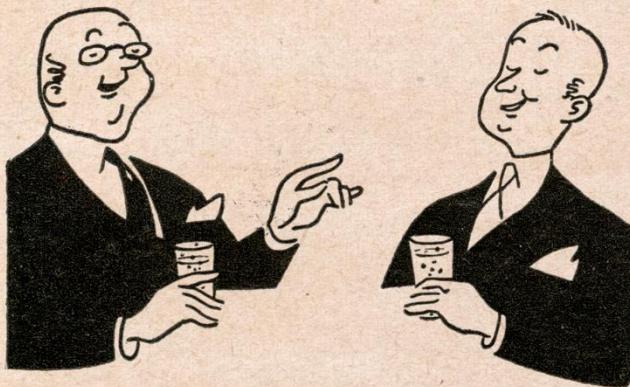


ELMER ANGSMAN



BILLY DEWELL

## AFTER THE GAME... ENJOY THE BUBBLE DANCE!



### PLEASE DON'T KNOCK ANYBODY DOWN

getting to the exit, but at the nearest grill or night spot there's a little treat in store for you.

It's the bubble dance inside every sparkling drop of... but

**DON'T FLIP THIS PAGE**... we've another secret to tell you. This titillating treat won't cost you one red cent more than the rather ordinary mixer you might get if you just look neek when you give your order.

**SO WHY CHEAT** that nice palate of yours out of a good time? Give it a break—let it utter: "—and Canada Dry Water" or "—and Canada Dry Ginger Ale, please."

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## NATIONAL LEAGUE OFFICIALS

### CREW NO. 1

Position	Name and College	No.
Referee	Ronald Gibbs, St. Thomas	5
Umpire	Carl Brubaker, Ohio Wesleyan	14
Head linesman	Dan Tehan, Xavier	36
Field judge	Charles Sweeney, Notre Dame	22
Back judge	Claude Griggsby, Georgetown	46

### CREW NO. 2

Referee	William Downes, Illinois Tech	3
Umpire	James Beiersdorfer	17
Head linesman	Sam Pecoraro, Dallas	37
Field judge	William McHugh, DePaul	28
Back judge	Robert Austin, St. Ambrose	44

### CREW NO. 3

Referee	Emil Heintz, Pennsylvania	9
Umpire	Samuel Wilson, Lehigh	19
Head linesman	Charles Berry, Lafayette	31
Field judge	Charles Gault, Muhlenberg	39
Back judge	Ray Richards	41

### CREW NO. 4

Referee	John Glascott, Pennsylvania	7
Umpire	Harry Robb, Penn State	15
Head linesman	Yans Wallace	34
Field judge	William Grimberg, Villanova	27
Back judge	Carl Reberle, Penn State	8

### CREW NO. 5

Referee	Thomas Dowd, Holy Cross	4
Umpire	Joseph Crowley, Muhlenberg	11
Head linesman	Joseph McKenny, Boston College	35
Field judge	Henry Haines, Penn State	21
Back judge	Eugene Miller, Penn State	26

### ALTERNATES

John Highbarger, Carnegie Tech (48); James Hamer, California Teachers (49); Samuel Weiss, Duquesne (2).

## IMPORTANT PENALTIES

1 Offside, both sides	No Penalty
2 Offside	5 yards
3 Holding, etc., by defensive side	5 yards
4 Man in motion—no shift	5 yards
5 Crawling	5 yards
6 More than three time outs in half	5 yards
7 Running into kicker	5 yards
8 Substitute failing to report	5 yards
9 Delay in putting ball into play	5 yards
10 Starting forward before ball	5 yards
11 Illegal use of hands and arms by offense	15 yards
12 Roughing kicker	15 yards
13 Unnecessary roughness	15 yards
14 Intentional grounding of forward pass	15 yards
15 Unsportsmanlike conduct	15 yards
16 Man in motion on shift	15 yards
17 Interference on forward by passing team	15 yards
18 Clipping from behind	15 yards
19 Pass Interference by defense	1st down at point
20 Penalty declined	

## FOR THE COMFORT OF ALL

In order to insure the comfort of all our patrons attending the Giant home games, we earnestly request that all ticket holders enter their seats by way of the entrance ramp leading into *their own sections*. Please avoid walking in front of other sections while going to your seats.

All entrance ramps to sections are well marked and your observation of these signs and cooperation will mean more enjoyment of the game for all of our fans.

**PLEASE COOPERATE**

## 1947 NATIONAL LEAGUE SCHEDULE AND RESULTS

SEPTEMBER 21	
10—Detroit at Pittsburgh.....	14
SEPTEMBER 28	
42—Washington at Philadelphia.....	45
20—Chicago Bears at Green Bay.....	29
21—Detroit at Chicago Cards.....	45
SEPTEMBER 29	
7—NEW YORK at Boston.....	7
48—Los Angeles at Pittsburgh.....	7
OCTOBER 5	
0—NEW YORK at Philadelphia.....	23
26—Pittsburgh at Washington.....	27
21—Detroit at Boston.....	7
7—Chicago Bears at Chicago Cards.....	31
14—Los Angeles vs. Green Bay at Milwaukee.....	17
OCTOBER 12	
20—NEW YORK at Washington.....	28
30—Pittsburgh at Boston.....	14
7—Philadelphia at Chicago Bears.....	40
14—Chicago Cards at Green Bay.....	10
27—Los Angeles at Detroit.....	13
OCTOBER 19	
14—Boston at NEW YORK.....	0
24—Philadelphia at Pittsburgh.....	35
10—Washington vs. Green Bay at Milwaukee.....	27
24—Detroit at Chicago Bears.....	33
7—Chicago Cards at Los Angeles.....	27
OCTOBER 26	
38—Pittsburgh at NEW YORK.....	21
56—Chicago Bears at Washington.....	20
7—Boston at Chicago Cards.....	27
7—Los Angeles at Philadelphia.....	14
17—Detroit at Green Bay.....	34
NOVEMBER 2	
7—NEW YORK at Detroit.....	35
18—Pittsburgh vs. Green Bay at Milwaukee.....	17
38—Philadelphia at Washington.....	14
28—Chicago Bears at Boston.....	24
10—Los Angeles at Chicago Cards.....	17
NOVEMBER 9	
41—Philadelphia at NEW YORK.....	24
14—Washington at Pittsburgh.....	21
27—Boston at Los Angeles.....	16
17—Green Bay at Chicago Bears.....	20
17—Chicago Cards at Detroit.....	7
NOVEMBER 16	
7—NEW YORK at Pittsburgh.....	24
21—Washington at Detroit.....	38
0—Boston at Philadelphia.....	32
41—Chicago Bears at Los Angeles.....	21
20—Green Bay at Chicago Cards.....	21
NOVEMBER 23	
24—Green Bay at NEW YORK.....	24
7—Pittsburgh at Chicago Bears.....	49
21—Chicago Cards at Washington.....	45
14—Philadelphia at Boston.....	24
17—Detroit at Los Angeles.....	28
NOVEMBER 27	
Chicago Bears at Detroit.....	
NOVEMBER 30	
Chicago Cards at NEW YORK.	
Pittsburgh at Philadelphia.	
Washington at Boston.	
Green Bay at Los Angeles.	
DECEMBER 7	
Washington at NEW YORK.	
Boston at Pittsburgh.	
Chicago Cards at Philadelphia.	
Los Angeles at Chicago Bears.	
Green Bay at Detroit.	
DECEMBER 14	
NEW YORK at Los Angeles.	
Boston at Washington.	
Green Bay at Philadelphia.	
Chicago Cards at Chicago Bears.	



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## NEW GEM RAZOR with 'GUIDING EYE'

*Gives World's First  
Face-Tailored Shave*

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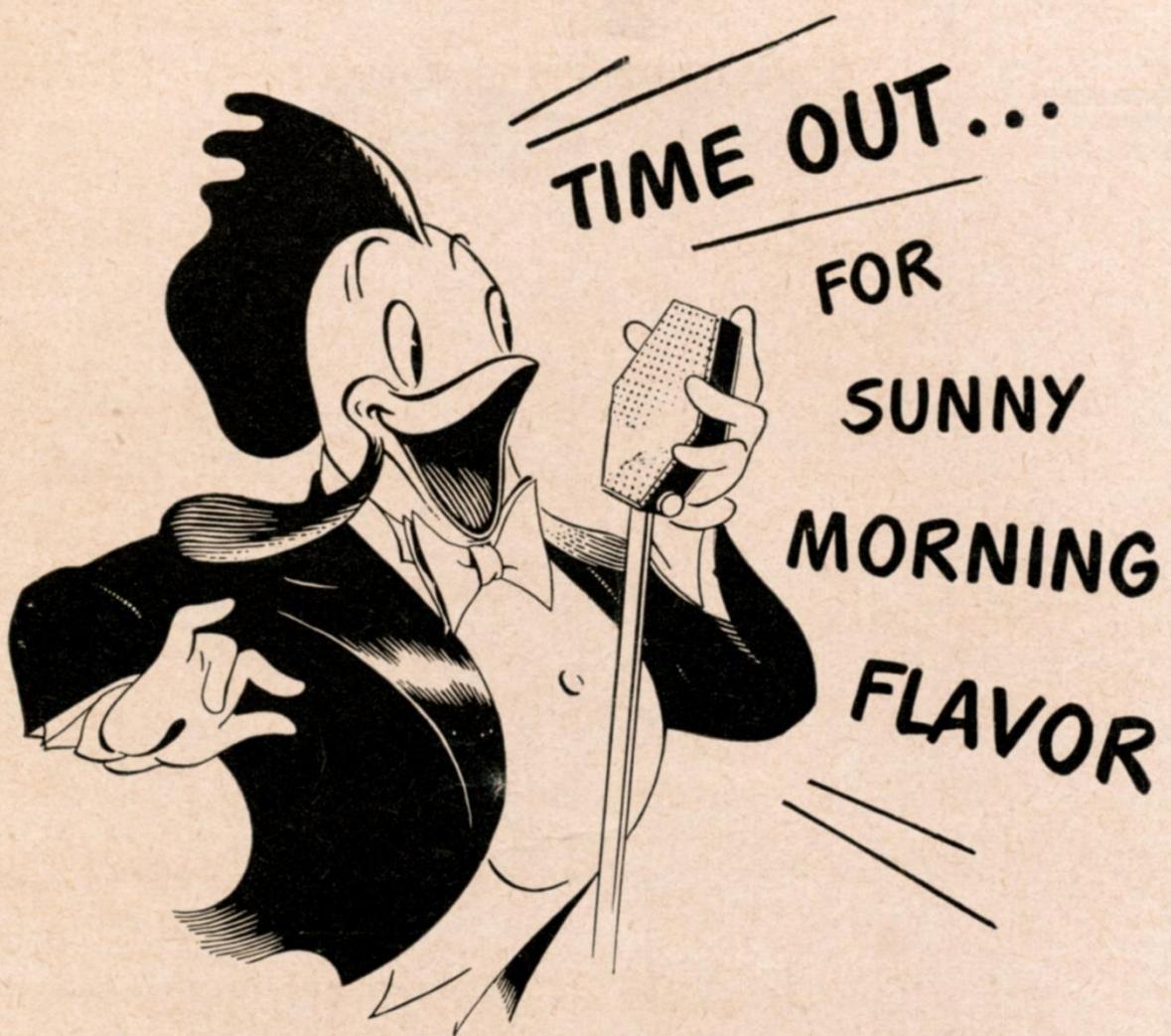
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Fits Gem Micromatic Razors  
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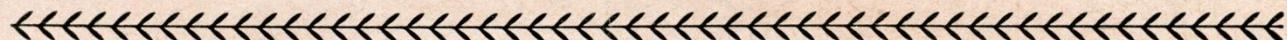
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*Won't you join?*



# CLOSE RACES IN BOTH DIVISIONS LEAVE PLAY-OFF CLUBS IN DOUBT

THE way things shape up in the National Football League right now it would take the seventh son of a seventh son of a prophesying genius to dope out the set-up for the East vs. West playoff which is set for December 21.

The Pittsburgh Steelers took a severe shellacking from the Chicago Bears last week, 49 to 7, but still hold the top spot in the Eastern half, with 7 won and 3 lost. The Philadelphia Eagles have a chance to move up over the Steelers today.

In the Western section it appears likely that the winner will not be decided until the Chicago Cardinals and the Chicago Bears meet on December 14.

The defeat of the Cardinals last week, 45 to 21, by the Washington Redskins, was caused by one of the biggest days in the brilliant career of Mr. Samuel Baugh.

In so far as offense is concerned, the Chicago Bears are the kings of the entire league. They had accumulated no fewer than 294 points when they encountered the Lions in Detroit on Thanksgiving Day. Sid Luckman still is the old Sid when it comes to throwing touchdown passes.

In so far as defensive effectiveness is concerned, the class of the National League is encompassed in the Chicago Cardinals, who have allowed only 154 points in nine contests. They have scored 200.

The fight for the defense laurels is close. Green Bay has allowed only 158 points, and Los Angeles 160.

## National League Standings

### EASTERN DIVISION

	W.	L.	T.	PC.	For	Points
					Agst.	
Pittsburgh .....	7	3	0	.700	223	231
Philadelphia .....	6	3	0	.667	238	175
Boston .....	3	5	1	.375	121	175
Washington .....	3	6	0	.333	221	292
NEW YORK .....	0	7	2	.000	110	234

### WESTERN DIVISION

Chicago Cardinals..	7	2	0	.778	200	154
*Chicago Bears ...	7	2	0	.778	294	180
Green Bay .....	4	4	1	.500	195	158
Los Angeles .....	4	5	0	.444	198	160
*Detroit .....	3	7	0	.300	203	236

(\*Thursday's game not included.)

## CARDINALS TRAIL GIANTS IN ALL-TIME SERIES

The Chicago Cardinals, with one of the best teams in their history, will rate an edge over the Giants today but, even if they should happen to justify their status as pre-game favorites, they will be a long way from matching the Giants in their all-time rivalry.

Since 1926, the Giants have met the Cardinals thirteen times and the records show that the Polo Grounds club has won the decision on eleven occasions. The two Cardinal victories were registered in 1935, when the Redbirds squeezed through by a 14-13 count and in 1941, when their margin was 10-7.

The Giants won the first five times the teams met, lost once, won three times in a row, lost again and then compiled another string of three victories. They will be seeking to extend this streak today.

However, this year the representative of Chicago's South Side has avoided the pitfalls that have tripped up many another Cardinal eleven that has started the season with high hopes. As matters now stand, Jimmy Conzelman's team is very likely to make the grade for the first time as the National League's Western Division champion.

With three-fourths of the "dream backfield" that now is the talk of professional football, the Cardinals came mighty close to upsetting the Giants last year. They went down only by 28-24.

Now they have the sensational Charlie Trippi to work with Paul Christman, Marshall Goldberg and Pat Harder and they are confident that this combination will bring them their third triumph over the Giants.

The Giants-Cardinals series record:

1926—Giants 20, Cardinals 0
1927—Giants 28, Cardinals 7
1929—Giants 24, Cardinals 21
1930—Giants 25, Cardinals 12
Giants 13, Cardinals 7
1935—Cardinals 14, Giants 13
1936—Giants 14, Cardinals 6
1938—Giants 6, Cardinals 0
1939—Giants 17, Cardinals 7
1941—Cardinals 10, Giants 7
1942—Giants 21, Cardinals 7
1943—Giants 24, Cardinals 13
1946—Giants 28, Cardinals 24

(Points—Giants 240, Cardinals 128)

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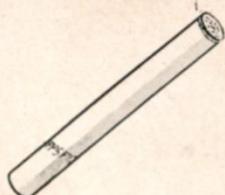
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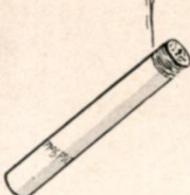
**FIRST  
QUARTER:**

*Simply  
delicious!*



**SECOND  
QUARTER:**

*Mild and  
fragrant!*



**THIRD  
QUARTER:**

*Cool  
as can be!*



**FINAL  
SCORE:**

*A touchdown  
in taste!*



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