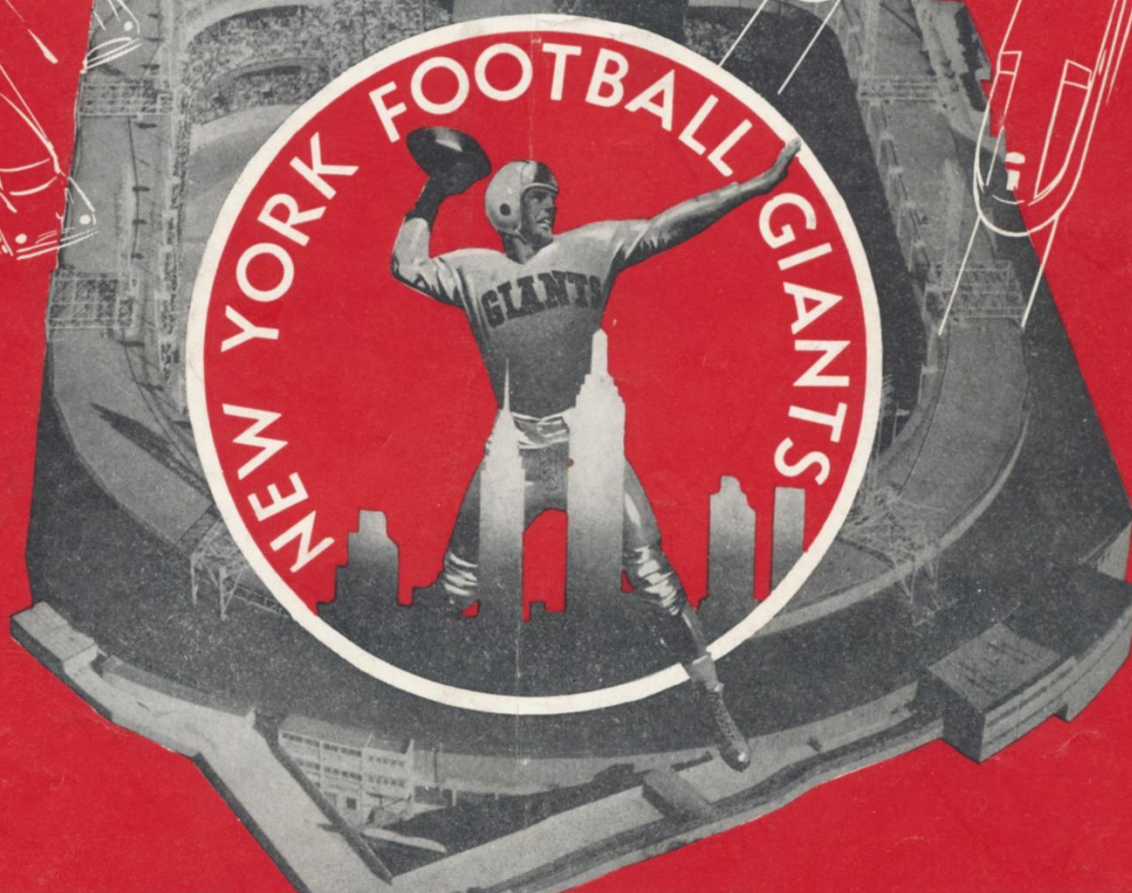


OFFICIAL PROGRAM • THIRTY-FIVE CENTS



SAN FRANCISCO

FORTY NINERS

POLO GROUNDS • NOVEMBER 9, 1952

DOROTHY COLLINS,

"The Sweetheart of Lucky Strike,"

says:

Be Happy-
GO LUCKY!

**LUCKIES
TASTE
BETTER!**



L.S./M.F.T.-Lucky Strike Means Fine Tobacco

COPR., THE AMERICAN TOBACCO COMPANY

Suits your taste
to a



"The best of them all"

Enjoy Canada Dry at the game and after the game. You'll find it—to your pleasure—at the best places. You'll also find it the most delicious drink you've ever tasted.



OFFICIAL WATCH FOR NATIONAL FOOTBALL LEAGUE



Longines

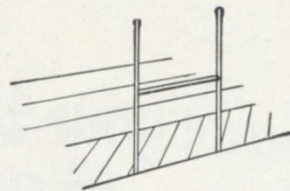


The World's Most Honored Watch

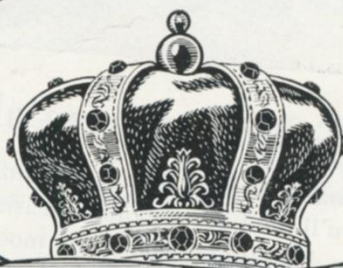
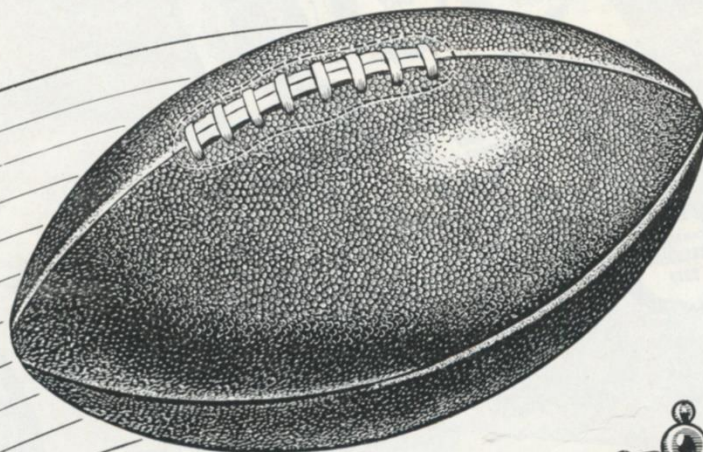
ACCEPTED AS OFFICIAL WATCH
FOR TIMING
CHAMPIONSHIP SPORTS EVENTS
IN ALL FIELDS ALL OVER THE WORLD
INCLUDING THIS GAME

Product of
Longines-Wittnauer Watch Company





SEVEN is the tops! That's the most touchdown passes by one man in one game.



Sure RECORD

SEVEN—Seagram's 7 is the tops in whiskey, too! It's the most magnificent whiskey of them all. Smoother...milder...it's the one whiskey that's *Sure* to be enjoyed every time it's passed around.



Say Seagram's and be Sure

Seagram's 7 Crown. Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits. Seagram-Distillers Corporation, New York



New York Giants ball carrier heads for paydirt as teamwork opens hole for touchdown against New York Yanks in Polo Grounds contest. Notice converging Yanks closing in too late.

*Pick the **WINNER!***

Prest-o-lite hi-level Battery

*needs water only
3 times a year*
IN NORMAL CAR USE

LASTS LONGER, TOO !

Prest-O-Lite Battery Company, Inc., Toledo 1, Ohio



"I'd walk a mile for a
CAMEL"



*So Mild—
So Flavorful!*



Giants Click in "A"-Formation

ONCE more all even with the Cleveland Browns on top of the American Conference of the National Football League, your New York Giants today face in San Francisco's 49ers probably the most difficult hurdle they'll have to scale until the season finale at the Polo Grounds on Dec. 14 against the Browns.

The Giants' diversified attack, in which Steve Owen's A formation gives them a change of pace the other league squads are missing, paid off last week in Chicago as the Giants decisively walloped the Cardinals and gained revenge for the loss which dropped them from the unbeaten ranks three weeks ago.

It was Owen's A formation which was used a greater part of the time in Chicago and the Cards couldn't stop it. An Owen original invented in 1937, the A features an unbalanced line towards one sideline and the backfield unbalanced towards the other. And just to make matters tougher for the defense, the direction of the unbalancing can be shifted from right to left or vice versa. The underlying idea is the facility this set-up affords for blocking angles.

New players who come to the Giants from T-formation college teams sometimes look askance at the A when first they see it, but after working in it they are sold. Eddie Price, for one, loves to run from that formation although he also is a top man in the T. Last year while winning the league's ground-gaining title from his fullback spot he ran almost equally from the two formations. Last



EDDIE PRICE

week in Chicago he broke loose for a 75-yard touchdown run from the A formation.

Owen demands versatility from his players and all are equally efficient in either A or T. However, in the A a blocking back is necessary as in the single wing formation and in this spot Owen usually moves the veteran of his team, Joe Sulaitis, from guard to the backfield.

With this diversified attack the Giants have an element of surprise liberally spiked with running power. For Owen likes a running team, although he by no means neglects the pass. In 1950 the Giants led the league in team total yards gained rushing. Last year Price was top individual.

However, just because the Giants have stressed a strong ground attack doesn't mean they don't pass. While their total passing yardage doesn't equal that gained by running, of the seventeen touchdowns they have scored in six games this season, nine have been on passes, six on runs from scrimmage and one each on the return of a pass interception and the recovery of a blocked punt in the end zone.

So, with our Connecticut friends having their DAY at the Polo Grounds this afternoon and Westchester and New York State being recognized with a Day next Sunday, Giant fans can expect a diversified offense to thrill them with top-flight football—from either the T or A.

ATTENTION FANS!

For the comfort and convenience of those attending Giant home games, it is requested that all ticket-holders take their seats by way of the entrance ramps leading to their own sections.

These entrance ramps are clearly marked. Using them will take you to your seat by the most direct route and with a minimum of confusion.

Give yourself—and the other fellow—a break and avoid walking in front of other sections while going to your seat.

This also applies in leaving the Polo Grounds before the end of a game. The quickest way out is by the nearest ramp.

PLEASE COOPERATE!

PLEASE COOPERATE!

1920—33rd Year, National Football League—1952

This book is published by HARRY M. STEVENS, Inc., 320 Fifth Avenue, New York 1, N. Y.



AT THE POLO GROUNDS!

Continue supporting your New York Giants by attending all home games. Cheer them on to victory as they go into action against the top teams in the National Football League. You'll see football at its best and will agree, "there's no football like pro football!"



ON RADIO! ON TV!

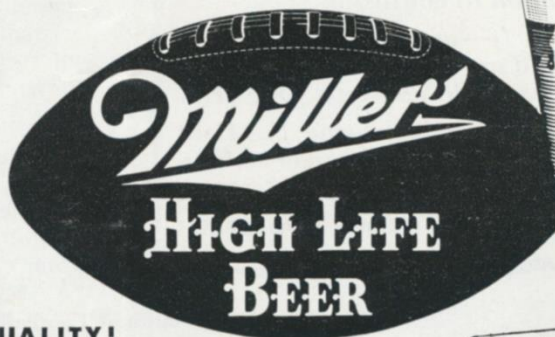
When you can't get out to the game, hear the Miller High Life - New York Giants broadcasts over Station WMGM, Dial 1050. And for exciting telecasts of Giants away games, tune in WABD, Channel 5. Consult your newspaper for times and dates of all Miller High Life broadcasts and telecasts.

ON TV! EVERY WEDNESDAY NITE!

7:30 PM — CHANNEL 5

NEW YORK GIANTS QUARTERBACK HUDDLE!

Meet the stars and coaches of the New York Giants on TV every Wednesday night! See action-packed highlights of games just played! Get the inside story of major league football! A thrill-filled half-hour brought to you each week by the Miller Brewing Company of Milwaukee . . . brewers of MILLER HIGH LIFE —



THE NATIONAL CHAMPION OF QUALITY!

Few Leaks in Giant Umbrella



BUMBERSHOOT BOYS: Tunnell, Amberg, Rowe, Landry.

MUCH has been written and many words bandied about concerning Steve Owen's "umbrella" defense against passes. The basic alignment has been copied all over the country by college and high school coaches and pro coaches in the National Football League have been burning the midnight oil trying to evolve offensive pass patterns to beat it. But, the way Owen's New York Giants open the bumbershoot, it keeps the end zone relatively dry.

One of the key men in the defense which was unveiled in Cleveland in 1950—when the Giants became the first team ever to shut out the Browns, 6 to 0—was Otto Schnellbacher. The holler guy and director of the secondary, Schnellbacher was credited by most experts as being the fellow who kept the umbrella open.

In the season of 1950 the umbrella permitted only eleven touchdowns in thirteen games. In 1951 it was eleven tallies in twelve games. But, Schnellbacher retired after the 1951 season and the doubting Thomases said, "Here's where the umbrella springs a leak." But, let's look.

The Giants had four touchdowns scored against them on passes in the first six games of this season. And, at that rate of protection, they'd have only eight scored against them via the air lanes in the full season of twelve games. How has Schnellbacher, the unexpendable, been replaced?

Remaining of the quartet which made up the umbrella are Emlen Tunnell, Harmon Rowe and

Tom Landry and in the process of filling Schnellbacher's spot there had to be a shift of assignment. The last two years Schnellbacher and Tunnell were the twin safeties, or middle men, with Rowe and Landry up closer in the wing, or halfback, positions. This season Landry has dropped back with Tunnell.

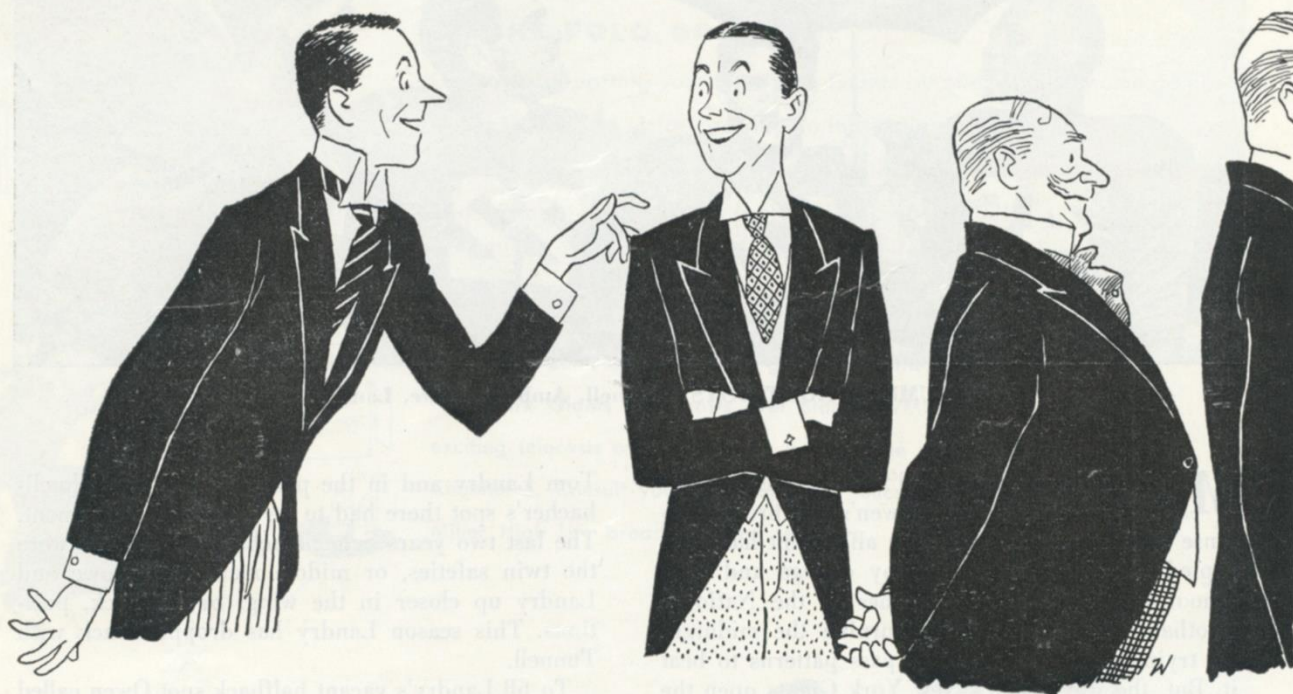
To fill Landry's vacant halfback spot Owen called on Johnny Amberg and Don Menasco. Amberg, a second-year pro from the University of Kansas, was recommended to the Giants last year by Schnellbacher, also a Kansas grad. Menasco is a rookie from Texas.

Amberg, having gained experience as a replacement last year when Rowe was injured, has seen more action this season but Menasco, a deadly tackler, is coming along. In addition, both these boys can play up close as outside line-backers if the situation calls for it.

There are two other fellows who can fill in to keep the umbrella open. Bob Wilkinson saw a lot of action on the defense last year and this year another rookie, seen mostly on offense, can do better than average on defense, namely Frank Gifford, the boy who stole the show at the Chicago All-Star game with his terrific defensive play against the Rams.

So, maybe one of the main stays of the umbrella has gone. There are plenty of other ribs in Owen's repair shop to keep the protective cover over the end zone.

Receiving Line? *No! Golden Wedding Line!*



For the Perfect Marriage of Mildness and Good Taste...try

**GOLDEN
WEDDING**

Has had no peers for 50 years

Choice of a Lifetime

BLENDED WHISKEY • 86 PROOF • 70% GRAIN NEUTRAL SPIRITS • JOSEPH S. FINCH & CO., ALADDIN, PA.

Meet the Giants



Joe Sulaitis

Joe Sulaitis (21), one of the few players to crash big league football without the benefit of college experience, is the senior Giant in point of service. This is the Jersey Jolter's ninth year with the Maramen. A good guessing game is to try to figure out where Sulaitis will play today. He's seen service at just about every position on the team. This year, he's been concentrating on defense as a linebacker.

Dewitt Coulter (79), better known as Tex, is another Giant jack-of-all-trades. The former West Point All-America, a sixth-year Giant, has been used this year as an offensive center, an offensive tackle and a linebacker. Fast for a 260-pounder, Coulter is one of football's most combative players. He also is a sports writer and a cartoonist, which gives him a rare opportunity to second-guess himself.



Dewitt E. Coulter



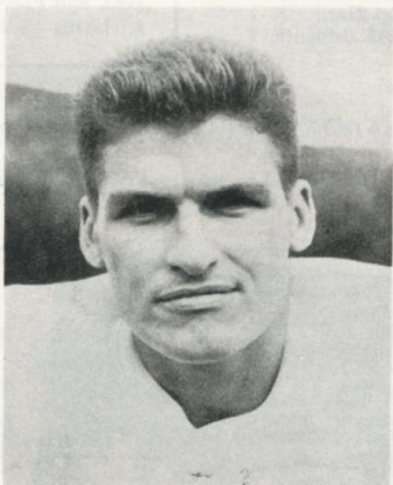
Ray Krouse

Ray Krouse (70), from Maryland, made the grade with a bang as a pro freshman last year and this season has won a regular berth at right tackle in mighty Giant defensive line. A 250-pounder, Krouse has the strength and speed to withstand power and penetrate deep into rival backfields. He gives enemy passers a bad time and there's short percentage in directing running plays at his position.

John Rapacz (51), who used to double as a tackle and center at Oklahoma, is rated as one of football's strongest blockers from the pivot position. He was Steve Owen's No. 1 draft pick from among the players in the disbanded AAC and now is in his third year with the Giants. It's easy to see why Big John is such an effective blocker. He packs 260 pounds on a 6-foot-4 frame, and still is fast off the mark.



John Rapacz



Al DeRogatis

Al DeRogatis (78), a fourth-year Giant who won All-America recognition at Duke, is dividing his time between offense and defense this season. He is one of the NFL's outstanding tackles, a rawboned 240-pound slasher who delights in wading into the opposing backfield and a crisp, decisive blocker. Al, a Dixie football immortal, hails from way down South in Newark, N. J.

Jon Baker (60), from Southern California, where his outstanding play at guard won wide recognition, is in his fourth year as a Giant. Playing in the middle of the powerful Giant defensive line, he has been virtually an immovable obstacle. Most guards are anonymous, but not Baker. His No. 60 is well-known to Giant fans. It was his block of a punt that gave the Giants their touchdown against the Eagles two weeks ago.



Jon Baker

AUTOGRAPH COLLECTORS: "Meet the Giants" will be a weekly program feature.

1920 — 33rd Year, National Football League — 1952

SAN FRANCISCO FORTY-NINERS—LINEUP

KICK-OFF
2:05 P.M.

OFFENSE

R. H. White (25)	F. B. Perry (34)	Q. B. Albert (13)	L. H. Boone (24)
R. E. Wilson (84)	R. T. Nomellini (73)	R. G. Banducci (63)	C. Johnson (53)
L. G. Smith (69)	L. T. Toneff (62)	L. E. Soltau (82)	

DEFENSE

L. E. Henke (89)	L. T. Nomellini (73)	M. G. Momsen (68)	R. T. Carapella (75)	R. E. Powell (87)
L. H. Berry (23)	L. L. B. Powers (15)	S. Cason (43)	M. L. B. Brown (33)	R. L. B. Burke (32)
				R. H. Wagner (45)

Forty-Niner Roster

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro.
13	Albert, Frank	QB	175	5:10	32	Stanford	7
14	Title, Y. A.	QB	190	6:00	25	Louisiana State	5
15	Powers, Jim	QB	185	6:00	24	Southern California	3
22	Arenas, Joe	HB	180	5:11	26	Omaha	2
23	Berry, Rex	HB	180	5:11	27	Brigham Young	2
24	Boone, J. R.	HB	163	5:08½	26	Tulsa	5
25	White, Bob	HB	174	5:11	23	Stanford	2
28	Cathcart, Sam	HB	175	6:00	27	Santa Barbara State	3
32	Burke, Don	G	235	6:00	26	Southern California	3
33	Brown, Hardy	FB	196	6:00	28	Tulsa	5
34	Perry, Joe	FB	210	6:00	25	Compton Jun. Col.	5
38	Aldridge, Ben	FB	195	6:01	25	Oklahoma A. & M.	4
39	McElhenny, Hugh	HB	198	6:01	23	Washington	1
42	Wagner, Lowell	HB	195	6:00	27	Southern California	7
43	Cason, Jim	HB	168	6:00	25	Louisiana State	5
45	Strzykalski, John	HB	185	5:09	29	Marquette	7
52	Wismann, Pete	C	220	6:00	28	St. Louis University	4
53	Johnson, Bill	C	240	6:03	25	Tyler, Texas, J. C.	5
62	Toneff, Bob	G-T	252	6:02	22	Notre Dame	1
63	Banducci, Bruno	G	220	5:11	30	Stanford	8
67	Feher, Nick	G	225	6:00	26	Georgia	2
68	Momsen, Bob	G	225	6:01	22	Ohio State	2
69	Smith, Jerry	G	230	6:01	22	Wisconsin	1
72	Collins, Ray	T	230	5:11	25	Louisiana State	3
73	Nomellini, Leo	T	260	6:03	27	Minnesota	3
75	Carapella, Al	T	235	6:00	25	Miami (Fla.)	1
76	Campora, Don	T	265	6:03	25	College of Pacific	1
82	Soltau, Gordy	E	195	6:02	27	Minnesota	3
83	O'Donahue, Pat	E	201	6:01	22	Wisconsin	1
84	Wilson, Billy	E	195	6:03½	25	San Jose State	2
85	Endress, Al	E	220	6:02	23	San Francisco State	1
87	Powell, Charles	E	215	6:02	20	San Diego High	1
89	Henke, Ed	E	225	6:04	24	Southern California	3

GIANT SPECIAL

Punting—Landry (49),
PAT and FG—Poole (82)
Kick-Offs—Poole (82), R

OFFICIALS

Referee
William Downes (3)

Umpire
Carl Brubaker (14),

Head Lines
Samuel Pecoraro (37),

Back Judge
Victor Mettler (52),

Field Judge
Charles Sweeney (22),

FORTY-NINER STAFF

Punting—Albert (13).
PAT and FG—Soltau (82)
Kick-Offs—Soltau (82).

FORTY-NINER STAFF: Lawrence T. (Buck) Shaw, Notre Dame, head coach; Jim Lawson, Stanford, Phil Bengtson, Minnesota, and Red Strader, St. Mary's, assistant coaches; Robert Kleckner, trainer; Frank Clark, equipment manager.

Watch the GIANT QUARTERBACK HUDDLE every week.

The Official Watch for Timing Today's Game Is L

Compare...and you'll
switch to Calvert

K-OFF
P.M.

NEW YORK GIANTS — LINEUP

OFFENSE

R. H. Thomas (20) F. B. Price (31) Q. B. Conerly (42) L. H. Gifford (16)
R. E. Stribling (81) R. T. DeRogatis (78) R. G. Kennard (67) C. Coulter (79) L. G. Beck (65) L. T. Mitchell (66) L. E. McChesney (88)

DEFENSE

L. E. Duncan (86) L. T. Weinmeister (73) L. G. Baker (60) R. G. Albright (75) R. T. Krouse (70) R. E. Poole (82)
L. H. Tunnell (45) C. Cannady (52) Q. B. Landry (49) F. B. Amberg (12) R. H. Rowe (22)

SPECIALISTS

Conerly (42).
(32), Rote (44).
, Rote (44).

SPECIALISTS

eree
(3), Illinois Tech
pire
(1), Ohio Wesleyan
inesman
(1), Dallas University
Judge
(2), Notre Dame
Judge
(22), Notre Dame

SPECIALISTS

(82).

Wednesday at 7:30 P.M. on WABD-TV (Channel 5)

Longines—"The World's Most Honored Watch."

Giant Roster

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro.
12	Amberg, John	FB	195	5:11	23	Kansas	2
16	Gifford, Frank	HB	190	6:01	22	Southern California	1
20	Thomas, George	HB	185	6:01	24	Oklahoma	3
21	Sulaitis, Joe	G	215	6:02	31	Dickinson H. S.	9
22	Rowe, Harmon	HB	182	6:00	29	San Francisco	6
31	Price, Eddie	FB	190	5:11	26	Tulane	3
38	Menasco, Don	HB	185	6:00	22	Texas	1
42	Conerly, Charles	QB	185	6:01	28	Mississippi	5
44	Rote, Kyle	HB	195	6:00	24	Southern Methodist	2
45	Tunnell, Emlen	HB	183	6:01	27	Iowa	5
47	Benners, Fred	QB	195	6:03	22	Southern Methodist	1
49	Landry, Tom	HB	195	6:01	27	Texas	4
52	Cannady, John	C	225	6:02	28	Indiana	6
53	Rapacz, John	C	260	6:04	27	Oklahoma	5
60	Baker, Jon	G	215	6:02	29	California	4
61	Patton, Bob	G	226	6:00	24	Clemson	1
65	Beck, Ray	G	220	6:02	21	Georgia Tech	1
66	Mitchell, Hal	T	225	6:01	20	U. C. L. A.	1
67	Kennard, George	G	205	6:00	23	Kansas	1
70	Krouse, Ray	T	250	6:03	25	Maryland	2
72	Yelvington, Dick	T	230	6:02½	25	Georgia	1
73	Weinmeister, Arnie	T	235	6:04	29	Washington	5
75	Albright, Bill	G	232	6:01	23	Wisconsin	2
78	DeRogatis, Al	T	240	6:04	25	Duke	4
79	Coulter, Tex	T	260	6:05	27	West Point	6
80	Mote, Kelley	E	190	6:02	29	Duke	6
81	Stribling, Bill	E	205	6:01	25	Mississippi	2
82	Poole, Ray	E	215	6:03	30	Mississippi	6
83	Sherrod, Bud	E	190	6:00	25	Tennessee	1
86	Duncan, Jim	E	205	6:02	26	Wake Forest	3
87	Wilkinson, Bob	HB	215	6:03	25	U. C. L. A.	2
88	McChesney, Bob	E	190	6:02	25	Hardin-Simmons	3
89	Hudson, Bob	E	215	6:04	22	Clemson	2

GIANT STAFF: Steve Owen, Phillips U., head coach; Al Sherman, Brooklyn College, backfield coach; Ed Kolman, Temple, line coach; Jim Lee Howell, Arkansas, end coach; Sid Moret and John Johnson, trainers; Dr. Francis Sweeny, physician; Dr. Arthur G. Croker, dentist; Charles Cordero, equipment mgr.

SNIFF TASTE CHOOSE

Calvert RESERVE

65% GRAIN NEUTRAL SPIRITS, CALVERT DISTILLERS CORPORATION, N.Y.C.

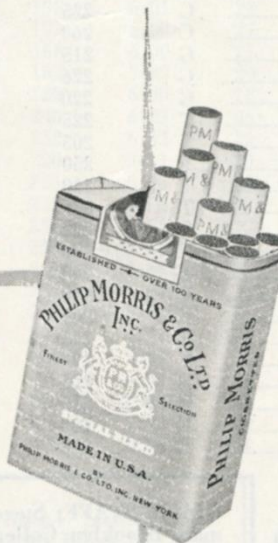
SOMETHING WONDERFUL HAPPENS

when you change to PHILIP MORRIS!

Here's why:

1 YOU'LL FEEL BETTER
because, in case after case, cough due to smoking disappears... parched throat clears up... that stale "smoked-out" feeling vanishes.

2 YOU'LL FEEL BETTER
because, once again, you'll really taste your cigarette—the good, clean taste of fine, mild tobacco. Your food will taste better, too! And you'll know you've made a wise change... for your own good.



3 YOU'LL FEEL BETTER
because you'll be smoking the one cigarette with a difference in manufacture... an important difference that avoids the main cause of cigarette irritation.

4 YOU'LL FEEL BETTER
*because, day after day, you'll be smoking the cigarette recommended by eminent nose and throat specialists to patients who smoke... the ONE cigarette proved definitely milder than any other leading brand.**

The result is pleasure!

*For complete proof, published in leading medical journals, write to Philip Morris, 100 Park Ave., N.Y. 17, N.Y.

Yes! You'll feel better when you change to **PHILIP MORRIS!**



**CALL
FOR**

PHILIP MORRIS

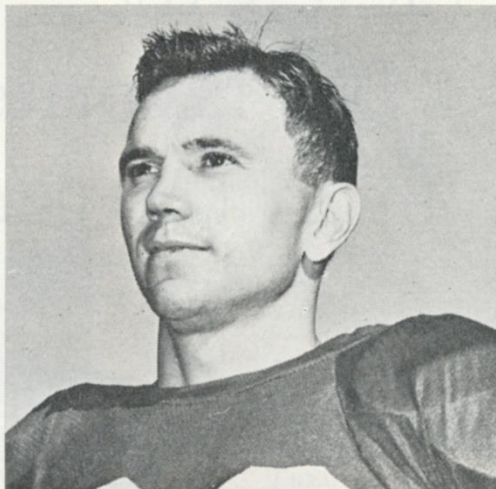
Looking Over the Forty-Niners

THE initial visit of the Forty-Niners to the Polo Grounds, interesting under any circumstances, takes on added importance in view of San Francisco's spectacular showing over the first half of the NFL race. Buck Shaw's team, at this point, shapes up as an almost certain winner of the National Conference title.

There are few more colorful teams in football than the Forty-Niners, an attack-minded outfit which specializes in long-gainers without neglecting defense. It is a rare occasion when San Francisco fails to put on a dazzling show, win or lose.

One reason for this is the presence of Frankie Albert (13) at quarterback. San Francisco's T-wizard passes, runs, kicks and handles the ball with an incomparable flair and under his resourceful direction the Forty-Niners are dangerous from any point on the field. Y. A. Tittle (14), who understudies Albert, is another superior quarterback, especially talented as a long passer.

To back up the passing of Albert and Tittle, San Francisco has a potent running game that features Hugh McElhenny (39), Joe Perry (34), and J. R. Boone (24). McElhenny, a 200-pound rookie from Washington, and Perry, a 210-pound veteran, have speed to burn and rank among the top contenders for the NFL ground-gaining title. Boone is a fleet scatback who will be remembered as a star with the Bears. Bob White (25) and Joe Arenas (22) are other fast backs. Important to the Forty-Niners' offense also is Gordon Soltau (82), crack pass-



FRANKIE ALBERT

catching end who also does his team's place-kicking.

In the line, San Francisco's stand-outs include 260-pound Leo Nomellini (73), who plays both ways at tackle; 250-pound Bob Toneff (62), touted rookie tackle from Notre Dame; Bruno Banducci (63), a veteran of nine campaigns at guard, and Bill Johnson (53), 240-pound center. Stars of the defensive secondary include Hardy Brown (33), hard-hitting middle line-backer, and Jim Cason (43), a far-roving pass defender.

Statistical Comparison of Today's Rivals

TEAM STATISTICS

	Giants	Forty-Niners
Won-Lost Record	4-2	5-1
Points Scored	133	187
Points yielded	66	74
First downs made	75	113
First downs yielded	88	65
Net yards gained	1545	2196
Net yards yielded	1559	1126
Yards gained, rushing	964	1318
Yards yielded, rushing	706	623
Passes attempted	118	151
Passes completed	53	84
Yards gained, passing	581	878
Passes had intercepted	8	6
Passes attempted against	170	158
Passes completed against	73	55
Yards yielded, passing	853	503
Passes intercepted by	12	10
Ball lost, fumbles	4	8
Opponents' fumbles recovered	10	11
Yards lost, penalties	316	424

SERIES RECORD

First meeting of teams.

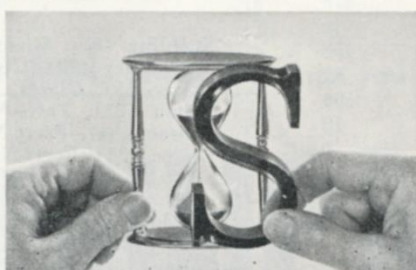
INDIVIDUAL STATISTICS

Rushing				Att.	Y. G.	Avg.		
Price (31), Giants	105	474	4.5					
Rote (44), Giants	42	177	4.2					
Gifford (16), Giants	33	108	3.3					
McElhenny (39), Forty-Niners	52	517	9.9					
Perry (34), Forty-Niners	82	415	5.1					
Arenas (22)	23	122	5.3					
Passing				Att.	Comp.	Y.G.	TDs.	Pct.
Conerly (42), Giants	91	42	660	8	46.2			
Benners (47), Giants	25	10	108	0	40.0			
Albert (13), Forty-Niners	63	35	519	6	55.6			
Tittle (14), Forty-Niners	86	52	552	4	60.5			
Pass-Receiver				No.	Y.G.	TDs.		
Stribling (81), Giants	12	209	2					
McChesney (88), Giants	11	207	5					
Price (31), Giants	7	11	0					
Soltau (82), Forty-Niners	26	344	3					
Wilson (84), Forty-Niners	15	173	1					
Boone (24), Forty-Niners	12	218	1					
Scoring				TD	FG	PAT	Pts.	
McChesney (88), Giants	5	0	0	30				
Poole (82), Giants	0	4	16	28				
Soltau (82), Forty-Niners	3	4	22	52				
McElhenny (39), Forty-Niners	7	0	0	42				

Here's the
big favorite
after the game



today's
SCHENLEY
...the best-tasting
whiskey in ages!



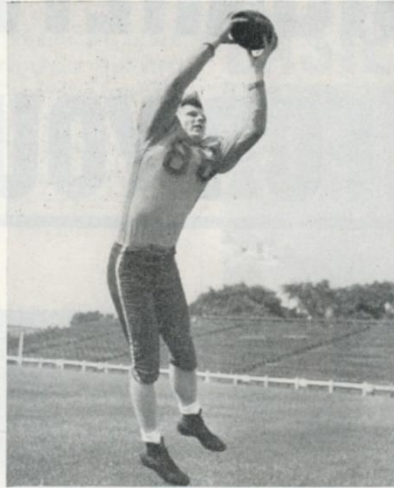
Nature's unhurried goodness + Schenley's unmatched skill = the best-tasting whiskey in ages! /

BLENDED WHISKEY, 86 PROOF. 65% GRAIN NEUTRAL SPIRITS.

PACKERS HERE NEXT SUNDAY



TOBIN ROTE



BILL HOWTON



FRED CONE

POLO GROUNDS visitors next Sunday, for the first time since 1949, are Green Bay's famed Packers, whose rivalry with the Giants, dating back to 1928, has produced some of pro football's most stirring battles. What a series this has been! In twenty-eight meetings, each team has won thirteen times and there have been two ties. The Giants have scored 371 points, the Packers 359.

Reorganizing under the direction of Gene Ronzani after a post-war decline, the Packers are well

along toward a return to their old position as a leading NFL power. The brilliant play of their young team has been one of this season's pleasant surprises.

In line with the tradition of a team that has featured such unforgettable aerial artists as Arnie Herber, Cecil Isbell, Johnny Blood and Don Hutson, the Packers have been featuring a passing attack that rivals that of the Browns in effectiveness.

Tobin Rote, cousin of the Giants' Kyle Rote, and Babe Pa-

rilli, Kentucky's great tosser of the last few years, have been pitching with such pinpoint control that they are running 1-2 in the race for the league's individual passing title. The receiving corps includes Bill Howton, a sensational rookie from Rice, and the fleet Bob Mann.

The Packers have Fred Cone, Jack Cloud, Tony Canadeo and other rip-roaring running backs, too, and one of their old time leather-popping lines. It should be a whale of a battle when they tangle with the Giants.

Coming Giant Attractions at Polo Grounds

Buy Choice Seats in Advance

GAME 4 NOV. 16	GREEN BAY PACKERS
-----------------------------	------------------------------

NEW YORK FOOTBALL GIANTS 11 West 42nd Street New York 18, N. Y. Mon.-Fri. 9-5; Sat., 9-1.	NEW YORK BASEBALL GIANTS 100 West 42nd Street New York 18, N. Y. Mon.-Fri., 9-5; Sat., 9-12.
---	--

Also at DAVEGA'S, White Plains

Fill Out the Attached Blank

(MAIL ORDERS WILL RECEIVE SPECIAL CONSIDERATION)

GAME 5 DEC. 7	WASHINGTON REDSKINS
----------------------------	--------------------------------

NEW YORK FOOTBALL GIANTS
11 West 42nd St., N. Y. 18, N. Y.

Enclosed find \$..... to cover cost

of ☐ Reserved ☐ Lower Box Seats for

the Giant home games marked here →

Name

Mail tickets to:

Address

CityZone.....State.....

No. of Ticks. **1952 GIANT GAMES
AT POLO GROUNDS**

**NOV. 16
GREEN BAY**

**DEC. 7
WASHINGTON**

**DEC. 14
CLEVELAND**

GAME 6 DEC. 14	CLEVELAND BROWNS
-----------------------------	-----------------------------

Make Check or Money Order Payable to N. Y. Football Giants

\$4.00 BOX SEATS

\$3.00 RESERVED SEATS

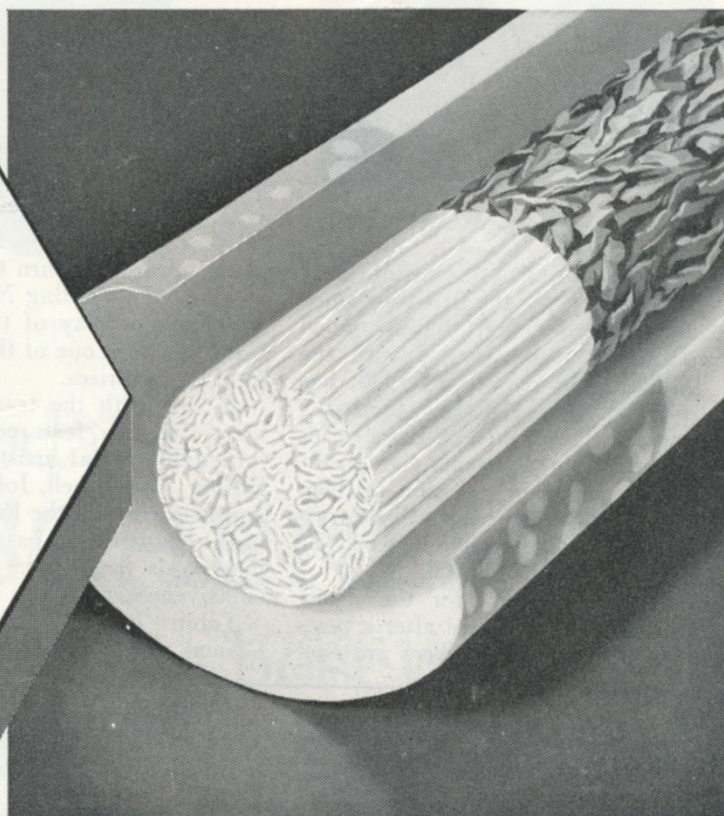
\$1.25 BLEACHER SEATS

Tickets Now on Sale at Rear of Lower Section 16 and Eighth Ave. Entrance

FILTERED CIGARETTE SMOKE IS BETTER FOR YOUR HEALTH*

THIS FILTER TIP
ON EACH VICEROY
CIGARETTE

**FILTERS
YOUR
SMOKE!**



The Nicotine And Tars
Trapped By This Viceroy Filter
Cannot Reach Your
MOUTH, THROAT OR LUNGS!



*Reader's
Digest
Jan., 1950

VICEROYS COST ONLY A PENNY PER PACK MORE THAN BRANDS WITHOUT FILTERS

GIANT JOTTINGS

THE Giants are receiving an average of more than 400 letters a week from armchair quarterbacks who are "Calling the Play" on the weekly "Giant Quarterback Huddle" television show presented each Wednesday at 7:30 P.M. over Station WABD (Channel 5) . . . It's Connecticut Day at the Polo Grounds today and the crack Notre Dame High School band of West Haven, Conn., will provide the entertainment.

"We have all heard that coaches are supposed to build character. My idea is to build confidence and character will come." This is one of thousands of pithy observations by Steve Owen in his grand new book, "My Kind of Football," edited by Joe King (David McKay and Co., \$3.00).

The Channel 5 camera crew and Announcer Harry Wismer have been doing such a fine job on the locally-televised road games of the Giants that stay-at-home newspapermen have been able to chart these games as accurately as would be possible from on the scene. Incidentally, alert fans are taking home their programs as an aid in following these televised road games.

Did you know that while sideline seats at the Polo Grounds naturally are in the greatest demand, the real football experts, coaches, scouts and former players, prefer to sit behind the goalposts? They call Upper 22 the "Coaches Section" in the Giant ticket office.

If you follow college football, you must have noticed frequent flowery mentions of Don Heinrich, the great University of Washington passer who is nicknamed the Bremerton Bazooka. Well, Heinrich is on the Giants' player negotiation list for 1953, along with such other crack backs, still in college or in the armed services, as Sonny Grandelius (ex-Michigan State), Reds Bagnell (ex-Penn), Don McAuliffe (Michigan State) and Val Joe Walker (S. M. U.).

Allie Sherman, the Giant backfield coach, and Ed Kolman, who tutors the line, are native Brooklynites . . . Jim Lee Howell, the eminent statesman and agriculturist from Arkansas who is in charge of the ends, also is head coach at Wagner College on Staten Island . . . Dr. Francis J. Sweeny not only is the Giants' team physician but Steve Owen's brother-in-law.

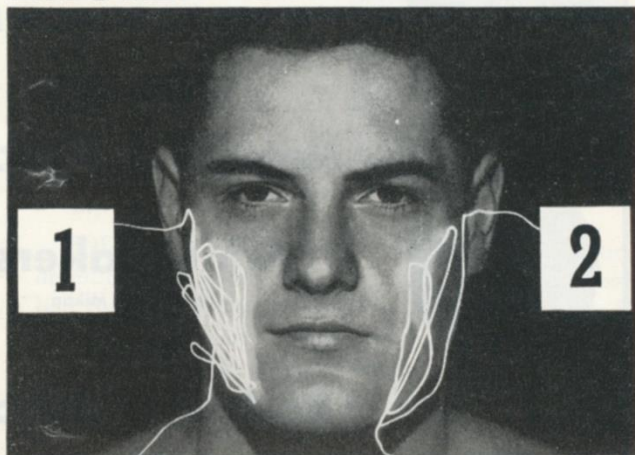
Remaining Giant Home Games

Nov. 16 Green Bay Packers
(Westchester-N. Y. State Day)

Dec. 7 Washington Redskins
(Greater New York Day)

Dec. 14 Cleveland Browns
All games start at 2:05 P.M.

"Tracer Light" Photo proves New Gem Blade EASIER ON THE FACE



This remarkable photo, taken by 1/10,000 sec. exposure reveals "shaving pattern" of tiny light attached to razorhead.

- 1 Tracer light shows how ordinary blade takes more strokes to shave you clean. Hard on your face!
- 2 Tracer light shows how new Gem Duridium Blade shaves super clean with fewer strokes. Easy on your face!

SECRET OF NEW GEM DURIDIUM BLADE REVEALED!

Camera Shows Why Gem's Keener Edge Takes Fewer Strokes . . . Is Easier on Your Face!

Unlike ordinary blades, Gem's secret *Duridium Process* not only gives you EASIER shaves . . . but MORE shaving mileage per blade. Here, at last, is a blade with a keener, longer-lasting edge — a *super-sharp-edged* blade that whisks away the toughest whiskers with smooth, sweet (and fewer) strokes. No tug or pull. No skin-scrape. No more after-burn! Try the new Gem Duridium Blade, Men — the finest blade we've made in our 56 year history!



GEM

DURIDIUM®

PROCESS BLADE

Precision  Products

American Safety Razor Corp., Brooklyn 1, N. Y.



Carl Braun



Nat Clifton



Vince Boryla

It's Basketball Time!
MADISON SQUARE GARDEN

Two League Doubleheaders This Week

THURSDAY

New York Knicks

vs.

Minn. Lakers

With George Mikan

and

Rochester Royals

vs.

Milwaukee Hawks

SATURDAY

New York Knicks

vs.

Boston Celtics

With Cousy and Macauley

and

Phila. Warriors

vs.

Indianapolis

PRICES—\$3.50, \$3, \$2.50, \$2, \$1

Tickets on sale at Madison Square Garden box office. Mail orders promptly filled. Write Basketball Dept., Madison Square Garden, 307 West 49th St.

Students' GO cards Good for Knicks' Garden Games

LESS "FILLING"

because it's a modern low-calory BEER!

FROSTY-DRY!...EXTRA LIGHT!

- Like to drink your fill, but dread that "too full" feeling? Then this is the beer for you. Knickerbocker! It's a modern low-calory beer—less "filling." Extra light in body. Frosty-dry in flavor... delicious! Get this less "filling" beer today. You'll enjoy it more; you'll enjoy more of it. Ask for Knickerbocker Beer.



NEW YORK'S
FAMOUS
**Knickerbocker
Beer**

In bottles and
on draught everywhere

LOOK FOR THE KNICKERBOCKER TAP



SCOUTING AROUND With Jack Lavelle

IF I were the letter-writing type, I'd file a strong protest against the stories which described Frankie Albert as the "goat" of San Francisco's upset by the Bears last Sunday because he went for a first down, and did not make it, instead of kicking on fourth down from his own 31, with the result the Bears scored the tying touchdown. It's plays like that which make Albert so dangerous. He's a crapshooter and there never was one yet who threw a pass on every roll.

With a game like this coming up, I haven't the heart to tell Steve that there's more trouble around the corner, and I mean real trouble! This is the best Packer team I've seen in years... I rate their passing game tops in the league right now... In Tobin Rote and Kentucky Babe Parilli they have two guys who can really throw that apple... You've got to watch that Rote every minute. He'd just as soon tuck that ball and run with it, like Trippi.

Green Bay has great receivers too... Their new boy, Howton, from Rice, is a real whiz... So is Bob Mann, whom you should remember for the great show he put on here a couple of years ago with the Lions, and so is Breezy Reid... Also the Packers have one of their old-time lines... Their guards and tackles play the game as though they really like it, let the bridgework and eyeballs fly where they may.

The Giants are going to have to keep their guard up against the Redskins and the Steelers, too, if that last game with Cleveland is going to mean anything... Washington and Pittsburgh rank up there with Green Bay among the most improved

teams in the league... You'll like Eddie Le-Baron, the Redskins' new quarterback. He's a real magician with that ball... Among other things, the Steelers have the best punt-returner I've ever seen, Ray Matthews... He's taken two back 70 yards for touchdowns and is likely to break on you any time.



TODAY'S PREDICTIONS: I'd like to call your attention to the fact that Old (Nearly) Nevermiss had four out of five winners the last time he posted his selections here. There's nothing to it, really. Just watch me go today. Cleveland over the Cards (Paul Brown will have the boys working after school this week). Detroit over Pittsburgh (if there's going to be an upset this is it, but I have to pick the Lions). Green Bay over the Bears (the Packers have more offense). Los Angeles over Dallas (Jimmy Phelan's team is too banged up). Washington over Philadelphia (George Marshall is willing to bet his fur coat).

(Super-Scout Jack Lavelle files his confidential report in this space every week.)

ESTABLISHED 1853

CORN EXCHANGE BANK TRUST COMPANY

HEAD OFFICE

William and Beaver Streets

New York

o

78 BRANCHES CONVENIENTLY LOCATED IN

GREATER NEW YORK

Member Federal Deposit Insurance Corporation

TODAY'S NFL PAIRINGS

Home Team		Visiting Team		Home Team		Visiting Team	
N. Y. GIANTS		SAN FRANCISCO		DALLAS		LOS ANGELES	
Won 4, Lost 2, Tied 0		Won 5, Lost 1, Tied 0		Won 0, Lost 6, Tied 0		Won 3, Lost 3, Tied 0	
24—Dallas (a)	6	17—Detroit	3	6—New York	24	7—Cleveland (a)	37
31—Philadelphia (a) ..	7	37—Dallas (a)	14	14—San Francisco	37	14—Detroit	17
17—Cleveland (a)	9	28—Detroit (a)	0	20—Chicago Bears (a) ..	38	30—Green Bay (a)	28
23—Chicago Cards	24	40—Chicago Bears (a) ..	16	14—Green Bay	24	16—Detroit (a)	24
10—Philadelphia	14	48—Dallas	21	21—San Francisco (a) ..	48	31—Chicago Bears	7
28—Chicago Cards (a) ..	6	17—Chicago Bears	20	20—Los Angeles (a)	42	42—Dallas	20
—San Francisco		—New York (a)		—Los Angeles		—Dallas (a)	
—Green Bay		—Washington (a)		—Detroit (a)		—Chicago Bears (a) ..	
—Washington (a)		—Los Angeles (a)		—Green Bay		—San Francisco	
—Pittsburgh (a)		—Los Angeles		—Chicago Bears		—San Francisco (a) ..	
—Washington		—Pittsburgh		—Philadelphia (a)		—Green Bay	
—Cleveland		—Green Bay		—Detroit		—Pittsburgh	
133	66	187	74	95	213	140	133
CLEVELAND		CHICAGO CARDS		CHICAGO BEARS		GREEN BAY	
Won 4, Lost 2, Tied 0		Won 3, Lost 3, Tied 0		Won 3, Lost 3, Tied 0		Won 3, Lost 3, Tied 0	
37—Los Angeles	7	7—Washington	23	24—Green Bay (a)	14	14—Chicago Bears	24
21—Pittsburgh (a)	20	21—Chicago Bears	10	10—Chicago Cards (a) ..	21	35—Washington	20
9—New York	17	17—Washington (a)	6	38—Dallas	20	28—Los Angeles	30
49—Philadelphia (a) ..	7	24—New York (a)	23	16—San Francisco	40	24—Dallas (a)	14
19—Washington	15	28—Pittsburgh (a)	34	7—Los Angeles (a)	31	17—Detroit	52
6—Detroit (a)	17	6—New York	28	20—San Francisco (a) ..	17	12—Philadelphia	10
—Chicago Cards		—Cleveland (a)		—Green Bay		—Chicago Bears (a) ..	
—Pittsburgh		—Philadelphia (a)		—Los Angeles		—New York (a)	
—Philadelphia		—Pittsburgh (a)		—Detroit		—Dallas	
—Washington (a)		—Philadelphia		—Dallas (a)		—Detroit (a)	
—Chicago Cards (a)		—Cleveland		—Detroit (a)		—Los Angeles (a)	
—New York (a)		—Chicago Bears (a)		—Chicago Cards		—San Francisco (a) ..	
141	83	103	124	115	143	130	150
PITTSBURGH		DETROIT		PHILADELPHIA		WASHINGTON	
Won 2, Lost 4, Tied 0		Won 4, Lost 2, Tied 0		Won 3, Lost 3, Tied 0		Won 2, Lost 4, Tied 0	
25—Philadelphia	31	3—San Francisco (a) ..	17	31—Pittsburgh (a)	25	23—Chicago Cards (a) ..	7
20—Cleveland	21	17—Los Angeles (a)	14	7—New York	31	20—Green Bay (a)	35
21—Philadelphia (a) ..	26	0—San Francisco	28	26—Pittsburgh	21	6—Chicago Cards	17
24—Washington	28	24—Los Angeles	16	7—Cleveland	49	28—Pittsburgh (a)	24
34—Chicago Cards (a) ..	28	52—Green Bay (a)	17	14—New York (a)	10	15—Cleveland (a)	19
24—Washington (a)	23	17—Cleveland	6	10—Green Bay (a)	12	23—Pittsburgh	24
—Detroit		—Pittsburgh (a)		—Washington		—Philadelphia (a)	
—Cleveland (a)		—Dallas		—Chicago Cards		—San Francisco	
—Chicago Cards		—Chicago Bears (a)		—Cleveland (a)		—New York	
—New York		—Green Bay		—Chicago Cards (a)		—Cleveland	
—San Francisco (a)		—Chicago Bears		—Dallas		—New York (a)	
—Los Angeles (a)		—Dallas (a)		—Washington (a)		—Philadelphia	
148	157	113	98	95	148	115	126

NATIONAL LEAGUE LEADERS

RUSHING

1. McElhenny, San Francisco	52 for 517 yds.
2. PRICE, GIANTS	105 for 474 yds.
3. Towler, Los Angeles	71 for 438 yds.

PASSING

1. T. Rote, Green Bay	44 of 85 for 709 yds.
2. Parilli, Green Bay	33 of 74 for 610 yds.
3. Albert, San Francisco	35 of 63 for 519 yds.

PASS-RECEIVING

1. Speedie, Cleveland	31 for 460 yds.
2. Schroeder, Chicago Bears	28 for 422 yds.
3. Soltau, San Francisco	26 for 344 yds.

SCORING

1. Soltau, San Francisco	52 pts. (3 TD, 22 EP, 4 FG)
2. Groza, Cleveland	51 pts. (15 EP, 12 FG)
3. McElhenny, San Francisco	42 pts. (7 TD)

NATIONAL LEAGUE STANDINGS

AMERICAN CONFERENCE

	W.	L.	T.	Pct.	Points For	Points Agst.
NEW YORK	4	2	0	.667	133	66
Cleveland	4	2	0	.667	141	83
Chicago Cardinals	3	3	0	.500	103	124
Philadelphia	3	3	0	.500	95	148
Pittsburgh	2	4	0	.333	148	157
Washington	2	4	0	.333	115	126

NATIONAL CONFERENCE

San Francisco	5	1	0	.833	187	74
Detroit	4	2	0	.667	113	98
Chicago Bears	3	3	0	.500	115	143
Green Bay	3	3	0	.500	130	150
Los Angeles	3	3	0	.500	140	133
Dallas	0	6	0	.000	95	213

Man Size Value



GIANT PACE-SETTERS

Ground-Gaining	Price	474 yds.
Passes Completed	Conerly	42 for 660 yds.
Passes Caught	Stribling	12 for 209 yds.
Scoring	McChesney	30 points
Punting	Landry	40.8 avg.
Punt Returns	Tunnell	18 for 235 yds.
Kick-Off Returns	Gifford	4 for 124 yds.
Interceptions	Tunnell	3 for 91 yds.

Brimful of Richness...

Brimful of Smoothness...

Brimful of Flavor

like you never got before

THREE FEATHERS

RESERVE

BLENDING WHISKEY • 86.8 PROOF • 65% GRAIN NEUTRAL SPIRITS
THREE FEATHERS DISTILLING CO., LAWRENCEBURG, INDIANA

NOSE, THROAT,

and Accessory Organs not Adversely
Affected by Smoking Chesterfields

**FIRST SUCH REPORT EVER PUBLISHED
ABOUT ANY CIGARETTE**

A responsible consulting organization has reported the results of a continuing study by a competent medical specialist and his staff on the effects of smoking Chesterfield cigarettes.

A group of people from various walks of life was organized to smoke only Chesterfields. For six months this group of men and women smoked their normal amount of Chesterfields—10 to 40 a day. 45% of the group have smoked Chesterfields continually from one to thirty years for an average of 10 years each.

At the beginning and at the end of the six-months period each smoker was given a

thorough examination, including X-ray pictures, by the medical specialist and his assistants. The examination covered the sinuses as well as the nose, ears and throat.

The medical specialist, after a thorough examination of every member of the group, stated: "It is my opinion that the ears, nose, throat and accessory organs of all participating subjects examined by me were not adversely affected in the six-months period by smoking the cigarettes provided."

ASK YOUR DEALER
FOR CHESTERFIELD—
EITHER WAY YOU
LIKE 'EM



★
CONTAINS TOBACCOS
OF BETTER QUALITY &
HIGHER PRICE THAN ANY
OTHER KING-SIZE
CIGARETTE

Buy CHESTERFIELD *Much Milder*