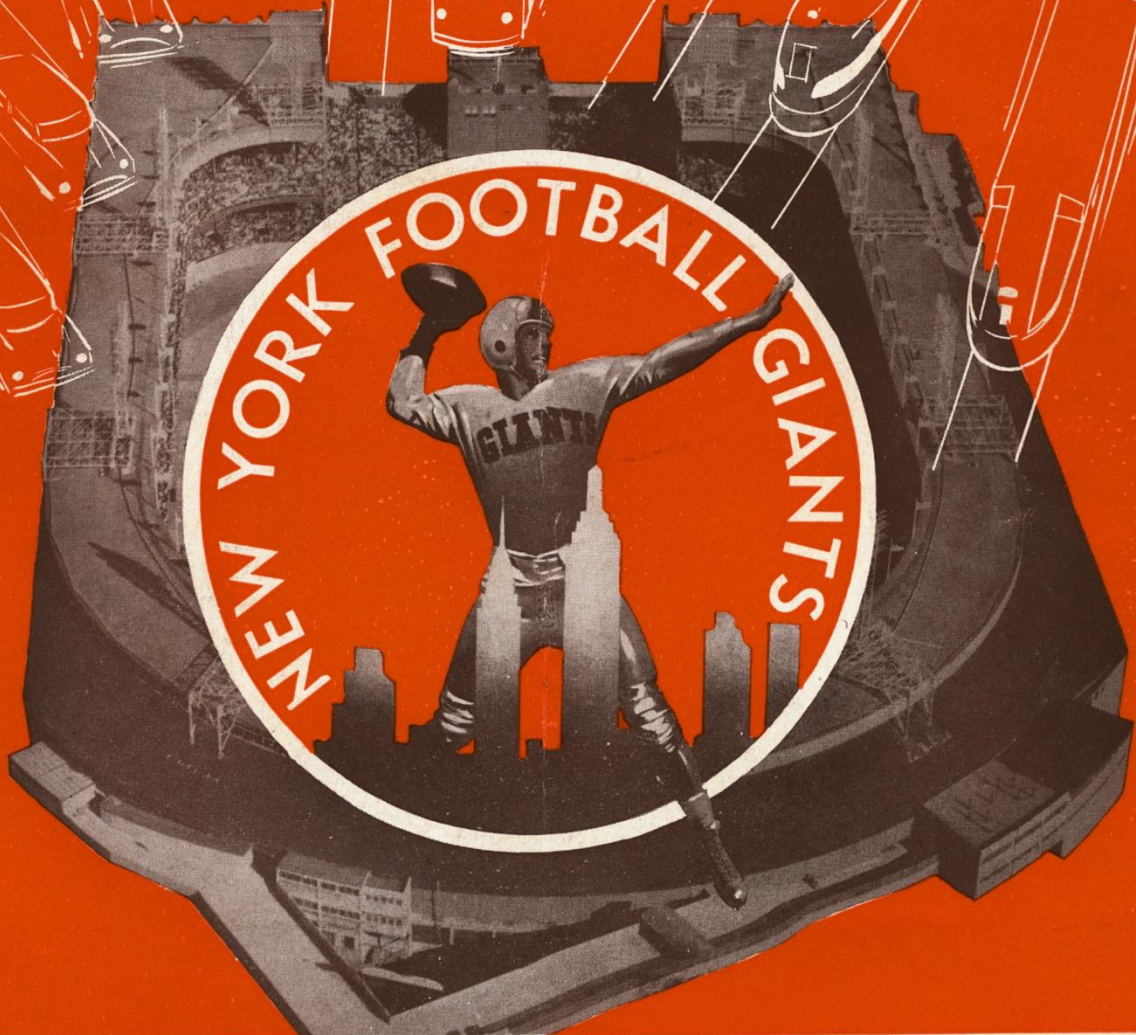


OFFICIAL PROGRAM • THIRTY-FIVE CENTS



CLEVELAND

BROWNS

POLO GROUNDS • DECEMBER 14, 1952



DOROTHY COLLINS,
"The Sweetheart of Lucky Strike,"
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Be Happy-
GO LUCKY!

**LUCKIES
TASTE
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L.S./M.F.T.-Lucky Strike Means Fine Tobacco

Suits your taste
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"The best of them all"

Enjoy Canada Dry at the game and after the game. You'll find it—to your pleasure—at the best places. You'll also find it the most delicious drink you've ever tasted.



OFFICIAL WATCH FOR NATIONAL FOOTBALL LEAGUE



Longines

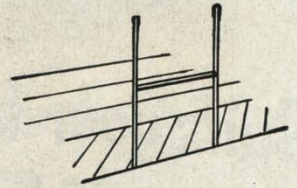


The World's Most Honored Watch

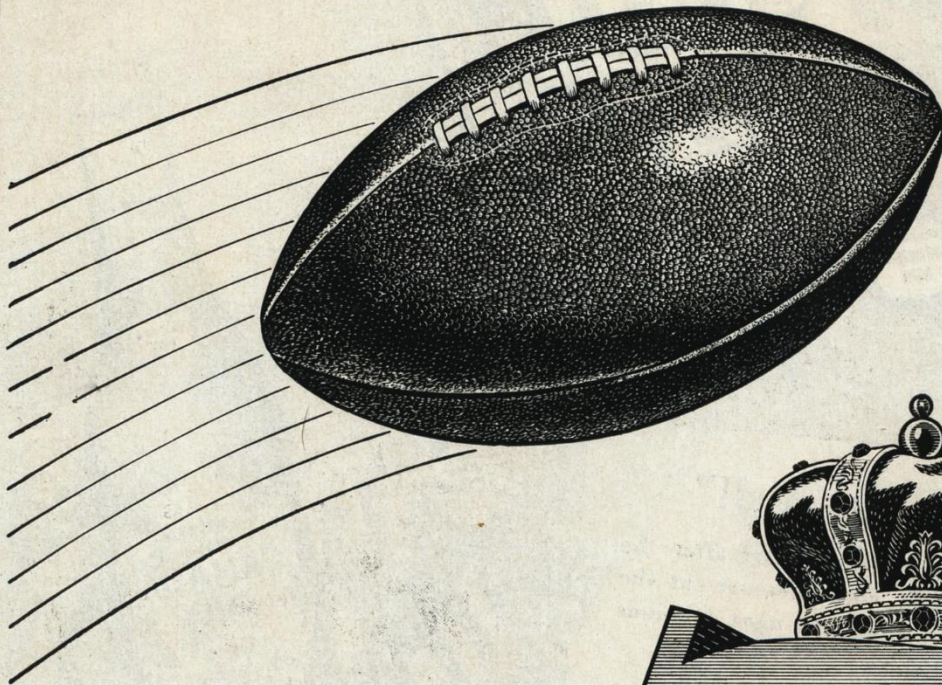
ACCEPTED AS OFFICIAL WATCH
FOR TIMING
CHAMPIONSHIP SPORTS EVENTS
IN ALL FIELDS ALL OVER THE WORLD
INCLUDING THIS GAME



Product of
Longines-Wittnauer Watch Company



SEVEN is the tops! That's the most touchdown passes by one man in one game.



Sure

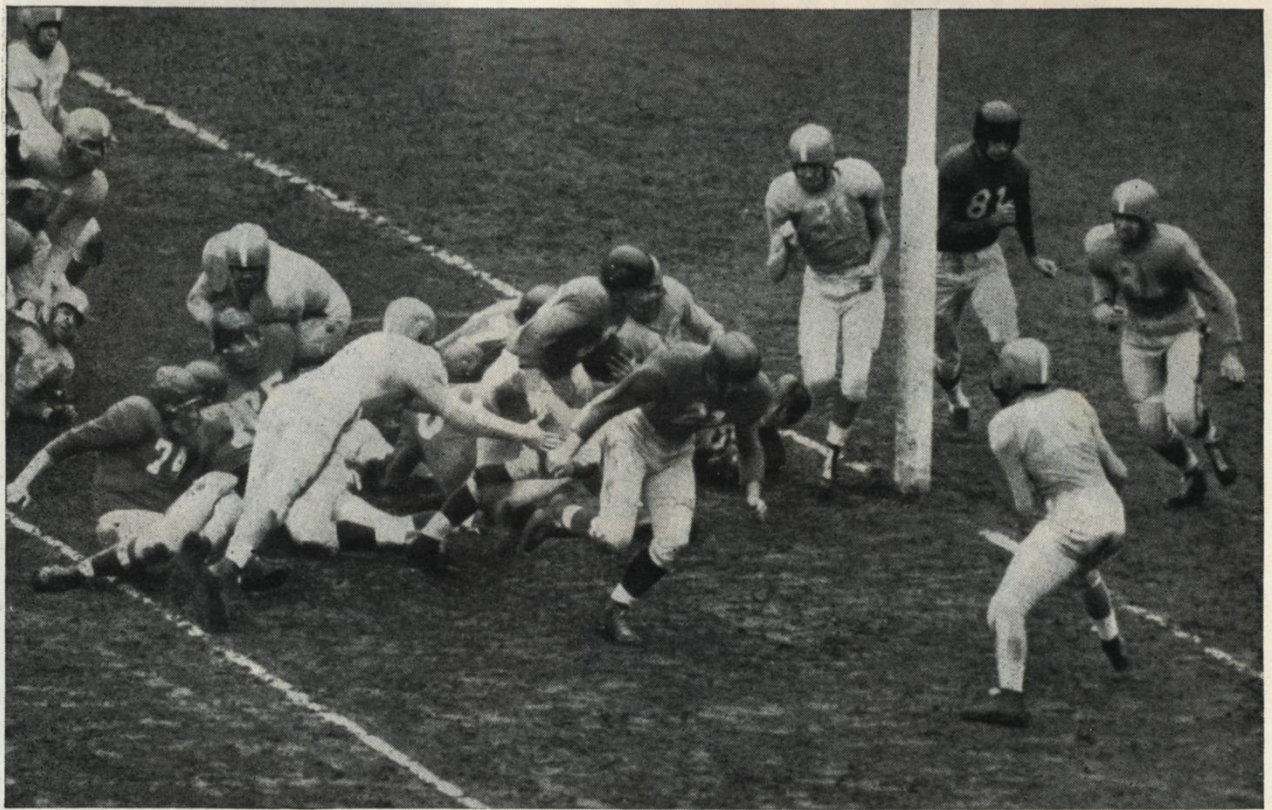
RECORD

SEVEN—Seagram's 7 is the tops in whiskey, too! It's the most magnificent whiskey of them all. Smoother...milder...it's the one whiskey that's *Sure* to be enjoyed every time it's passed around.



Say Seagram's and be Sure

Seagram's 7 Crown. Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits. Seagram-Distillers Corporation, New York



New York Giants ball carrier heads for paydirt as teamwork opens hole for touch-down against New York Yanks in Polo Grounds contest. Notice converging Yanks closing in too late.

Pick the WINNER!

Prest-o-lite hi-level Battery

*needs water only
3 times a year*
IN NORMAL CAR USE

LASTS LONGER, TOO !



Prest-O-Lite Battery Company, Inc., Toledo 1, Ohio

"I'd walk a mile for a
CAMEL"



*So Mild—
So Flavorful!*



Thanks—See You Next Year



GIANT COACHING STAFF: Jim Lee Howell, Ed Kolman, Al Sherman, Steve Owen.

TODAY the New York Football Giants say au revoir to you, the fans who supported the club this season. The entire organization regrets that it couldn't reward its loyal supporters with a championship but, win or lose, we feel sure you were entertained and saw fine football in the Polo Grounds.

Steve Owen's squad started off in fine shape, winning its first three games. Then the injury bugaboo hit. First the offensive line was damaged by the injuries to John Rapacz and Dick Yelvington. Then Joe Scott, Bob Wilkinson, Frank Gifford, Johnny Amberg, Charley Conerly and Fred Beners were incapacitated. In all this trouble the Giant spirit never failed and fellows like Tom Landry, who was forced to play offensively for the first time in his pro career, showed their mettle and gained in stature.

Many of the players you see out there today will be back next season for on the Giant roster are

ten boys just completing their first years in pro football. All should be better players next season. Four of them, when injury didn't prevent, were offensive regulars—Yelvington and Hal Mitchell, at tackle; George Kennard and Ray Beck at guard. Bob Patton was an able replacement at guard and tackle and Bud Sherrod a top defensive end. Of the rookie backs, Frank Gifford ran and passed and also played defense until he was injured. Fred Beners showed great promise at quarterback until an injury knocked him out. Don Menasco came along fast to be a fine defensive back and Pat Knight, who returned last week after breaking his elbow in the season's opener, is a great line-backing prospect.

There will be more good young talent next season. Besides their draft choices at the annual meeting, the Giants have on call several players they named in earlier drafts. Also, a couple of capable former Giants—Randy Clay and Bill Austin—will be out of service and back at the Polo Grounds.

Among the boys selected in previous drafts, who because of military service or more college work have not yet played, are some big football names.

Everett Grandelius, All-America power back from Michigan State in 1950; Reds Bangell, who rewrote Penn's record book, and Paul Douglass, who led Illinois to its 1952 Rose Bowl triumph, all are due out of service. Among the boys now in their final college year who already have been drafted by the Giants are Michigan State's Don McAuliffe, S. M. U.'s offensive and defensive ace Val Joe Walker and Dick Ochoa, Texas fullback who was rushing champion of the Southwest Conference.

Among the linemen eligible for Giant duty are Jack Stroud of Tennessee, now in service; Ray Wietecha, of Northwestern; Billy Shipp, of Alabama, and Chester Lagod, two year little All-American from Chattanooga.

So, thanks again for your patronage. We hope and expect to give you a good team next year. Meanwhile Merry Christmas and a Happy New Year from the entire Giant organization.

ATTENTION FANS!

For the comfort and convenience of those attending Giant home games, it is requested that all ticket-holders take their seats by way of the entrance ramps leading to their own sections.

These entrance ramps are clearly marked. Using them will take you to your seat by the most direct route and with a minimum of confusion.

Give yourself—and the other fellow—a break and avoid walking in front of other sections while going to your seat.

This also applies in leaving the Polo Grounds before the end of a game. The quickest way out is by the nearest ramp.

PLEASE COOPERATE! PLEASE COOPERATE!

1920—33rd Year, National Football League—1952

This book is published by HARRY M. STEVENS, Inc., 320 Fifth Avenue, New York 1, N. Y.



AT THE POLO GROUNDS!

Continue supporting your New York Giants by attending all home games. Cheer them on to victory as they go into action against the top teams in the National Football League. You'll see football at its best and will agree, "there's no football like pro football!"

ON RADIO! ON TV!

When you can't get out to the game, hear the Miller High Life - New York Giants broadcasts over Station WMGM, Dial 1050. And for exciting telecasts of Giants away games, tune in WABD, Channel 5. Consult your newspaper for times and dates of all Miller High Life broadcasts and telecasts.



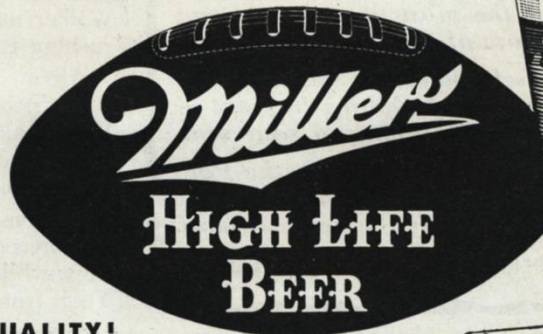
ON TV! EVERY WEDNESDAY NITE!

7:30 PM - CHANNEL 5

NEW YORK GIANTS QUARTERBACK HUDDLE!

Meet the stars and coaches of the New York Giants on TV every Wednesday night! See action-packed highlights of games just played! Get the inside story of major league football! A thrill-filled half-hour brought to you each week by the Miller Brewing Company of Milwaukee . . . brewers of MILLER HIGH LIFE —

THE NATIONAL CHAMPION OF QUALITY!



THE BEST BUY IN FOOTBALL

THE best buy in football in the minds of practically every fan is a good sideline seat. But, like all good buys, such seats are in great demand and the late buyer finds the stock picked over and the best seats gone.

Where are you sitting today? If in an end zone seat, or a seat you don't care for, it's too late to do anything about it but you can make sure it never will happen again, for the New York Football Giants have a season ticket plan which will solve that problem for you in 1953.

The only way you can be sure of sideline seats for next season is to subscribe for season tickets now. All season tickets are on the sides of the field for all six home games and all season subscribers have the right to buy the same locations for play-off and championship games.

The season subscription plan—you can subscribe by filling in the application blank on this

page—also is an easy way to do your Christmas shopping. No standing in line. Not battling department store crowds. No loss of time or temper. Let the mailman and the Giants' office staff do the work and give your friends and business contacts a present they are sure to enjoy.

You haven't got the money now? Well, don't worry about that. When your application is received you will be assigned seats and the Giants will inform you by mail of the locations assigned. But you don't have to pay a cent until April when the Giants will bill you for the amount of your order.

The Giants would like to be able to sell all their fans seats on the sides of the field but there are only 16,000 sideline seats in the Polo Grounds. So, it behooves you to order early and reserve a good location for next season. It's on a first-come, first-served basis.

1953 GIANT SEASON TICKETS { FOR BUSINESS FOR PLEASURE

AN IDEAL GIFT FOR CHRISTMAS

Here is the one easy popular gift for either the family or that big business contact who enjoys his football in style—and it's attractively prepared in gift certificate form by the Giants' own artist, Big Tex Coulter.

BE SURE OF YOUR SEATS — BE A SUBSCRIBER IN '53

GO TO EVERY HOME GAME
IN THE SAME CHOICE SEATS
ALWAYS ON THE SIDELINES
NEVER STAND IN LINE
TREAT THE WHOLE FAMILY
SAME SEATS FOR PLAY-OFFS

NEW YORK FOOTBALL GIANTS
11 WEST 42ND STREET., NEW YORK 36, N. Y.

Gentlemen:

Please assign me sideline locations for Reserved Seats
 Lower Box Seats
for 1953 under the Season Ticket Plan.

Name.....

Address.....

City.....Zone.....State.....

Desire Tickets for Christmas Gift.



Highlight on any program...

The whiskey that didn't
watch the clock
6 long years!



Texas' finest are the Dallas Texans. "Kentucky's finest" is Old Charter—magnificent 6-year-old Kentucky Straight Bourbon. Noble in character... aged to smooth perfection so apparent in its full-bodied flavor... Old Charter is widely acknowledged to be "The finest Kentucky Bourbon ever to pass your lips!"

STRAIGHT BOURBON WHISKEY
86 PROOF • BERNHEIM DISTILLING
CO., INC., LOUISVILLE, KY.



6-YEAR-OLD

OLD CHARTER

KENTUCKY'S FINEST STRAIGHT BOURBON

Meet the Giants



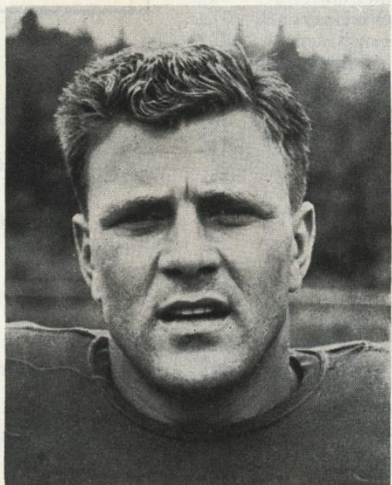
Arnie Weinmeister

Arnie Weinmeister (73), defensive captain of the Giants, during the 1952 season added to his reputation as one of football's greatest tackles. A 235-pounder who has the speed of a fullback and, in fact, played at that position at Washington State, big Arnie again distinguished himself for his power, range and diagnostic genius.

Joe Sulaitis (21), offensive captain of the Giants, again in 1952 performed in yeoman style in a variety of capacities. The Jersey Jolter, one of the few pro stars who made the big leagues without benefit of college experience, has played just about every position in his nine seasons with the Giants. This year he served as A-formation blocking back, T-formation running guard and defensive linebacker.



Joe Sulaitis



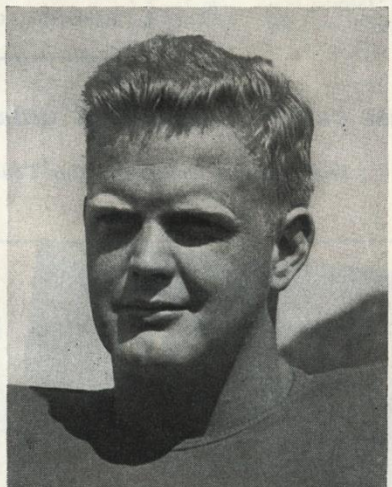
Eddie Price

Eddie Price (31) may or may not retain his NFL ground-gaining title. Whatever happens, the Blond Bullet from Tulane won new respect from football fans averywhere for his courage and determination. The workhorse of the Giants, Eddie has been a constant threat with his speed and drive. He never lets down. His stamina is amazing for, at 190 pounds, he's just a vest-pocket fullback in this league.

Kyle Rote (44), showed in his first extensive pro action why he was called the Mighty Mustang by Texas fans in his SMU days. His flashing cutback runs and his brilliant pass-catching gave the Giant attack a big lift despite the fact that the knee on which he had an operation during the winter still hampered him. He'll be operating on sound underpinning next season and should blossom forth as a full-bloom star.



Kyle Rote



Dick Yelvington

Dick Yelvington (72), 230-pound rookie tackle from Georgia, established himself as the Giants' best offensive lineman until a knee injury put him temporarily out of action in October. A hard-hitting blocker with a devastating charge, he occupies a key role in Coach Steve Owen's plans for 1953.

Bud Sherrod (73), rugged 190-pound end from Tennessee, won his spurs with the Giants as a rookie by his stalwart defensive play in relief of Ray Poole at right end. Late in joining the team, after a two-year stretch in the Air Corps, it took him a while to find himself but by midseason the Giants had no hesitation in relying on him. Strong and quick, he's a deadly tackler.



Bud Sherrod

CLEVELAND BROWNS—LINEUP

KICK-OFF
2:05 P.M.

OFFENSE

R. H. Jones (40) **F. B.** Motley (36) **Q. B.** Graham (14) **L. H.** Carpenter (20)
R. E. Lavelli (86) **R. T.** Sandusky (78) **R. G.** Houston (62) **C.** Gatski (52) **L. G.** Gibron (64) **L. T.** Groza (76) **L. E.** Speedie (88)

DEFENSE

L. E. Young (82) **L. T.** Kissell (70) **M. G.** Willis (60) **R. T.** Helluin (79) **R. E.** Ford (80)
L. L. B. Michaels (34) **L. H. B.** Lahr (24) **SAFETY** Rechichar (15) **M. L. B.** Thompson (54) **R. H. B.** James (42) **R. L. B.** Herring (50)

Brown Roster

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro.
14	Graham, Otto	QB	195	6:01	30	Northwestern	7
15	Rechichar, Bert	QB	200	6:01	21	Tennessee	1
16	Ratterman, George	QB	185	6:00½	26	Notre Dame	6
20	Carpenter, Ken	HB	190	6:00	26	Oregon State	3
22	Bumgardner, Rex	HB	193	5:11	29	West Virginia	5
24	Lahr, Warren	HB	185	5:11	28	Western Reserve	4
26	Renfro, Ray	HB	185	6:01	22	North Texas State	1
30	Cole, Emerson	FB	215	6:02	24	Toledo	3
32	Jagade, Harry	FB	210	6:00	26	Indiana	2
34	Michaels, Walter	FB	215	6:00	23	Washington and Lee	1
36	Motley, Marion	FB	238	6:01	32	Nevade	7
40	Jones, William	HB	205	6:04	27	Tulane	7
42	James, Tom	HB	185	5:10	28	Ohio State	5
44	Shula, Don	HB	190	5:11	22	John Carroll	2
50	Herring, Hall	C	210	6:01	28	Auburn	3
52	Gatski, Frank	C	240	6:03	30	Marshall	7
54	Thompson, Tommy	C	220	6:01	25	William and Mary	4
60	Willis, Bill	G	215	6:02	30	Ohio State	7
62	Houston, Lin	G	215	6:00	31	Ohio State	7
64	Gibron, Abe	G	240	5:11	27	Purdue	4
65	Skibinski, Joe	G	220	5:11	24	Purdue	1
68	Sharkey, Ed	G	240	6:04	25	Nevada Duke	4
70	Kissell, John	T	247	6:03	29	Boston College	5
72	Palmer, Derrell	T	235	6:02	29	Texas Christian	7
76	Groza, Louis	T	235	6:03	28	Ohio State	7
78	Sandusky, John	T	250	6:01	25	Villanova	3
79	Helluin, Francis	T	280	6:02½	23	Tulane	1
80	Ford, Leonard	E	235	6:04	26	Michigan	5
82	Young, George	E	215	6:03	27	Georgia	7
83	Brewster, Darrell	E	210	6:03½	22	Purdue	1
84	Gillom, Horace	E	225	6:01	31	Nevada	6
86	Lavelli, Dante	E	192	6:00	29	Ohio State	7
88	Speedie, Mac	E	205	6:03	32	Utah	7

GIANT SPECIAL
 Punting—Landry (49),
 PAT and FG—Poole (82),
 Kick-Offs—Poole (82).

OFFICIAL REFEREE

Refereree
 Ronald Gibbs (5)

UMPIRE

James Betersdorf

HEAD LINE JUDGE

Dan Tehan (3)

BACK JUDGE

Robert Austin (44)

FIELD JUDGE

William McHugh

BROWN SPECIAL

Punting—Gillom (84),
 PAT and FG—Groza (76),
 Kick-Offs—Groza (76).

BROWN STAFF: Paul Brown, head coach; Howard Brinker, end coach; Blanton Collier, backfield coach; Wilbur Eubank, tackle coach; Fritz Heisler, guard coach; Leo Murphy, trainer; Dr. Victor D. Ippolito, team physician; Dr. Edward I. Robbins, team dentist.

Watch the **GIANT QUARTERBACK HUDDLE** every

The Official Watch for Timing Today's Game

Compare...and you'll
 switch to **Calvert**

OFF
P.M.

NEW YORK GIANTS — LINEUP

OFFENSE

R. H. Scott (30) F. B. Amberg (12) Q. B. Landry (49) L. H. Rote (44)

R. E. Stribling (81) R. T. Yelvington (72) R. G. Kennard (67) C. Rapacz (53) L. G. Beck (65) L. T. Mitchell (66) L. E. McChesney (88)

DEFENSE

L. E. Duncan (86) L. T. Weinmeister (73) L. G. Baker (60) R. G. Albright (75) R. T. Krouse (70) R. E. Poole (82)

L. H. Tunnell (45) F. B. Menasco (38) Q. B. Landry (49) C. Cannady (52) R. H. Rowe (22)

Giant Roster

SPECIALISTS
Conerly (42).
Rote (44).
Rote (44).

LINEBACKERS
Dunbar (17)
St. Thomas
Xavier
DePaul

SPECIALISTS
DePaul

No.	Player	Position	Weight	Height	Age	College	Yrs. Pro.
12	Amberg, John	FB	195	5:11	23	Kansas	2
16	Gifford, Frank	HB	190	6:01	22	Southern California	1
20	Thomas, George	HB	185	6:01	24	Oklahoma	3
21	Sulaitis, Joe	G	215	6:02	31	Dickinson H. S.	9
22	Rowe, Harmon	HB	182	6:00	29	San Francisco	6
30	Scott, Joe	HB	195	6:01	26	San Francisco	6
31	Price, Eddie	FB	190	5:11	26	Tulane	3
35	Knight, Pat	HB	200	6:02	23	Southern Methodist	1
38	Menasco, Don	HB	185	6:00	22	Texas	1
42	Conerly, Charles	QB	185	6:01	28	Mississippi	5
44	Rote, Kyle	HB	195	6:00	24	Southern Methodist	2
45	Tunnell, Emlen	HB	183	6:01	27	Iowa	5
49	Landry, Tom	HB	195	6:01	27	Texas	4
52	Cannady, John	C	225	6:02	28	Indiana	6
53	Rapacz, John	C	260	6:04	27	Oklahoma	5
60	Baker, Jon	G	215	6:02	29	California	4
61	Patton, Bob	G	226	6:00	24	Clemson	1
65	Beck, Ray	G	220	6:02	21	Georgia Tech	1
66	Mitchell, Hal	T	225	6:01	20	U. C. L. A.	1
67	Kennard, George	G	205	6:00	23	Kansas	1
70	Krouse, Ray	T	250	6:03	25	Maryland	2
72	Yelvington, Dick	T	230	6:02½	25	Georgia	1
73	Weinmeister, Arnie	T	235	6:04	29	Washington	5
75	Albright, Bill	G	232	6:01	23	Wisconsin	2
78	DeRogatis, Al	T	240	6:04	25	Duke	4
79	Coulter, Tex	T	260	6:05	27	West Point	6
80	Mote, Kelley	E	190	6:02	29	Duke	6
81	Stribling, Bill	E	205	6:01	25	Mississippi	2
82	Poole, Ray	E	215	6:03	30	Mississippi	6
83	Sherrrod, Bud	E	190	6:00	25	Tennessee	1
86	Duncan, Jim	E	205	6:02	26	Wake Forest	3
88	McChesney, Bob	E	190	6:02	25	Hardin-Simmons	3
89	Hudson, Bob	E	215	6:04	22	Clemson	2

Wednesday at 7:30 P.M. on WABD-TV (Channel 5)

Longines—"The World's Most Honored Watch."

GIANT STAFF: Steve Owen, Phillips U., head coach; Al Sherman, Brooklyn College, backfield coach; Ed Kolman, Temple, line coach; Jim Lee Howell, Arkansas, end coach; Sid Moret and John Johnson, trainers; Dr. Francis Sweeny, physician; Dr. Arthur G. Croker, dentist; Charles Cordero, equipment mgr.

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Calvert RESERVE Scotch Whisky

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because, once again, you'll really taste your cigarette—the good, clean taste of fine, mild tobacco. Your food will taste better, too! And you'll know you've made a wise change... for your own good.



3 YOU'LL FEEL BETTER
because you'll be smoking the one cigarette with a difference in manufacture... an important difference that avoids the main cause of cigarette irritation.

4 YOU'LL FEEL BETTER
*because, day after day, you'll be smoking the cigarette recommended by eminent nose and throat specialists to patients who smoke... the ONE cigarette proved definitely milder than any other leading brand.**

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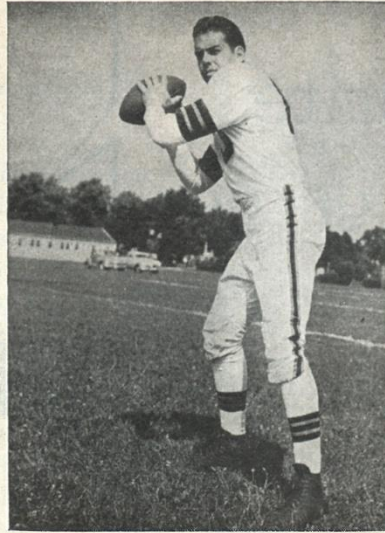
LOOKING OVER THE BROWNS

WHEN Paul Brown organized the Cleveland Browns for Mickey McBride in 1946, he installed a classically simple pattern of play, keyed to passing on offense, the prevention of passing on defense and the use of kicking as an attacking weapon.

Today, seven seasons and five championships later, with another title in reach, the Browns still adhere to their original pattern, with remarkably little variation and much of their original personnel. Their squad includes nine charter members, plus several other players who have been with them four years or more.

That the Browns, whose every move is known like a well-read book, keep on winning more consistently than any other professional team ever has won, is a tribute to Paul Brown's devotion to detail and his squad's polished execution of its familiar repertoire.

The passing of Otto Graham (14) is the meat-and-potatoes of Cleveland's offensive menu. The



OTTO GRAHAM

Browns' great quarterback, who stays cool, calm and collected under the heaviest fire, specializes in button-hook and deep sideline tosses to his crack ends, Mac Speedie (88) and Dante Lavelli (86); flanker pitches to Dub Jones (40) and screen flips to Marion Motley (36). Speedie is the prime target on downfield marches; Lavelli is the fellow to

watch when the Browns move into scoring range.

Ken Carpenter (20), and Harry Jagade (32), Motley, Jones and Graham are all good runners but it is through the air that the Browns have their sharpest sting.

Operating from a basic 5-3-2-1 defense, Cleveland depends heavily on the crashing end play of George Young (82) and Len Ford (80), the scrimmage line harassment of pass-receivers by linebackers Walt Michaels (34) and Hal Herring (50) and the vigilant deep coverage of Warren Lahr (24) and Tommy James (42).

Important also in the scheme of things is the place-kicking of Lou Groza (76), a field goal threat any time the Browns cross midfield, and the punting of Horace Gillom (84), who can boom the ball 70 yards and up.

There's no mystery about the Browns but it's still a big job to solve them. Of all their rivals, the Giants have had the most success.

Statistical Comparison of Today's Rivals

TEAM STATISTICS

	Giants	Browns
Won-Lost Record	6-5	8-3
Points scored	197	276
Points yielded	197	176
First downs made	137	216
First downs yielded	167	168
Net yards gained	2733	3968
Net yards yielded	3097	2780
Yards gained, rushing	1566	1674
Yards yielded, rushing	1191	1316
Passes attempted	253	342
Passes completed	104	166
Yards gained, passing	1167	2294
Passes had intercepted	22	23
Passes attempted against	305	321
Passes completed against	142	124
Yards yielded, passing	1906	1464
Passes intercepted by	25	22
Ball lost, fumbles	14	10
Opponents' fumbles recovered	16	21
Yards lost, penalties	611	706

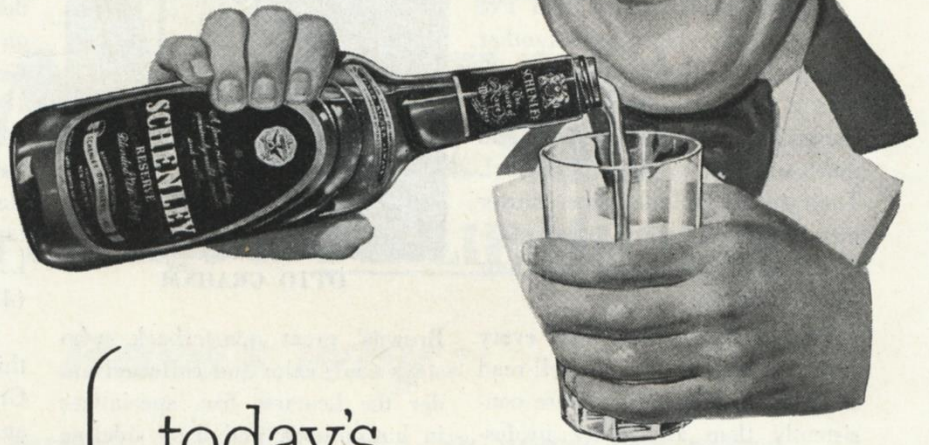
SERIES RECORD

Giants won 3; Browns won 3.
Total points: Giants 56, Browns 54.

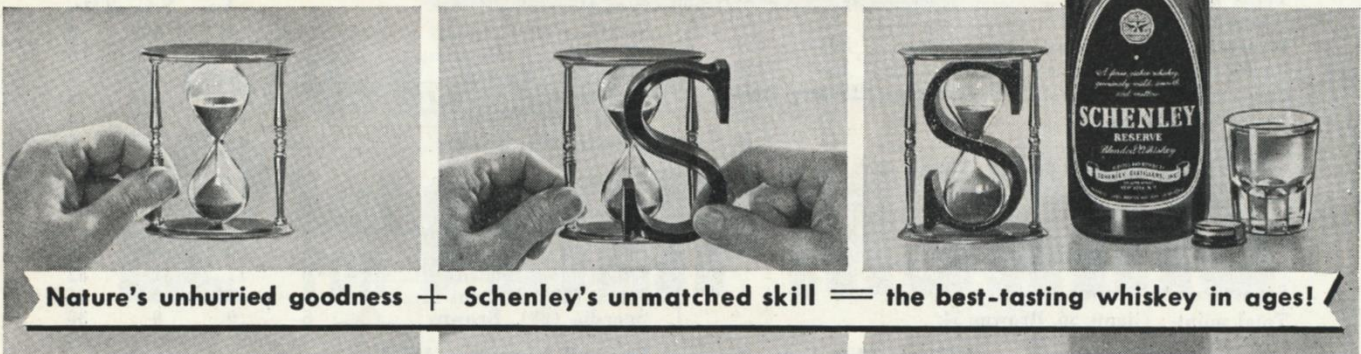
INDIVIDUAL STATISTICS

	Att.	Y.G.	Avg.		
Rushing					
Price (31), Giants	183	748	4.1		
Rote (44), Giants	90	390	4.3		
Gifford (16), Giants	38	116	3.1		
Motley (36), Browns	104	443	4.3		
Carpenter (20), Browns	68	388	5.7		
Jagade (32), Browns	44	321	7.3		
Passing					
	Att.	Comp.	Y.G.	TDs.	Pct.
Conerly (42), Giants	143	66	906	9	46.2
Landry (49), Giants	47	11	172	1	23.4
Graham (14), Browns	332	163	2,537	18	49.1
Ratterman (16), Browns	6	2	20	1	33.3
Pass-Receiving					
	No.	Y.G.	TDs.		
Stribling (81), Giants	24	378	4		
McChesney (88), Giants	20	389	6		
Rote (44), Giants	14	169	1		
Speedie (88), Browns	56	856	5		
Jones (40), Browns	42	641	4		
Lavelli (86), Browns	18	293	4		
Scoring					
	TD	FG	PAT	Pts.	
Poole (82), Giants	0	9	22	49	
McChesney (88), Giants	6	0	0	36	
Price (31), Giants	5	0	0	30	
Groza (76), Browns	0	17	31	82	
Jones (40), Browns	6	0	0	36	
Speedie (88), Browns	5	0	0	30	

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big favorite
after the game



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... the best-tasting
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Nature's unhurried goodness + Schenley's unmatched skill = the best-tasting whiskey in ages!

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GIANTS vs. BROWNS: *Classic Series*

SIX games played. Three victories each. Giants 56 points, Browns 54 points.

That's how today's Polo Grounds rivals stand at kick-off time and there can't be many rivalries which come much closer. In 1950 the teams tied for the divisional championship and the Browns won the play-off, 8 to 3, thanks to field goals by Lou Groza. The Giants had won both of the regular season games. Last year the Browns beat the Giants twice and took the title. This year the Browns have clinched at least a tie for the crown but the Giants, who beat them earlier in the season in Cleveland, are going to try again today. If the New Yorkers prevail and Philadelphia wins, the Browns will be in a play-off for the division title with the Eagles.

The history of this series is a saga of hard-rock football. The first time the two teams met the Giants won, 6 to 0, shutting out the Browns for the first time in their history. A touchdown early in the game and a missed extra point kept the tension on as Otto Graham threw and threw, but that was the game in which the umbrella defense was born and Graham couldn't score.

Then, in the Browns' first visit to the Polo Grounds later in that 1950 season, the Giants put on a terrific second-half rally, coming back from a 13-to-3 halftime deficit to win, 17 to 13. In the play-off game in the cold and snow at Cleveland, the Giants scored a touchdown which was called back because of an offside and Groza's toe did the trick as the Browns failed to tally a touchdown. The safety margin of 2 points came on a safety as Charley Conerly was trapped late in the game trying to get away a desperation pass from behind his goal.

Last season the Browns won both games. They took the first by a 14-to-13 score on a missed extra point. With 20 seconds to go Ray Poole tried for the winning field goal from the 41-yard line but the perfect kick was caught in a sudden gust of wind and blown just wide of the posts. In the second game the Giants sustained their only shutout of the series, losing by a 10-to-0 score.

This year in Cleveland, Conerly's 70-yard pass play to Bob Wilkinson in the fading seconds of the first half gave the Giants a 7-to-3 lead and in the



LOU GROZA: His talented toe has accounted for 28 of Cleveland's 54 points in six games with the Giants.

second half they rallied with 10 points in the final quarter after the Browns had taken a 9-to-7 lead on two more field goals by Groza in the third period. Tom Landry ran an intercepted pass back 30 yards for the fourth period touchdown and Poole kicked a 25-yard field goal.

The Browns have gained most of their yardage—a total of 1,389 to 1,381 for the Giants—by passing. Graham's aerials have carried 902 yards, while the Giants have 484 passing, 467 of it by Conerly. But on the ground the Giants have been the masters, with 897 yards to 487 for the Browns.

There has been a ground-gaining battle between the Giants' Eddie Price and Marion Motley, the big fullback of the Browns, and Price has been the winner. He has carried for 322 yards, while Motley has been held to 103 in the six games.

The Giants have scored seven touchdowns to four for the Browns, but the Browns—or Groza—have kicked eight field goals to three for the Giants.

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MOUTH, THROAT OR LUNGS!



*Reader's
Digest
Jan., 1950

VICEROYS COST ONLY A PENNY PER PACK MORE THAN BRANDS WITHOUT FILTERS

BUY BASEBALL TICKETS NOW!

NOW is the time to make the Polo Grounds your sports palace the year round, by buying Giants baseball season tickets for the summer as well as Giants football reservations for the fall.

THE baseball Giants will present the most attractive schedule in the Polo Grounds for many years. Featuring 16 night games (four with Brooklyn) and a full Sunday and double-header program, it promises season-long entertainment and excitement.

THIS inviting prospect heightens the appeal of the three advance ticket purchase plans the Giants have devised, and which are available now. These plans are designated to insure a maximum of baseball enjoyment by providing preferred and fixed seat locations for the games the purchaser selects.

THE plans are:

PLAN A—16 Night Games, 12 Sundays, Opening Day, Memorial Day and Labor Day. Total—31 games.

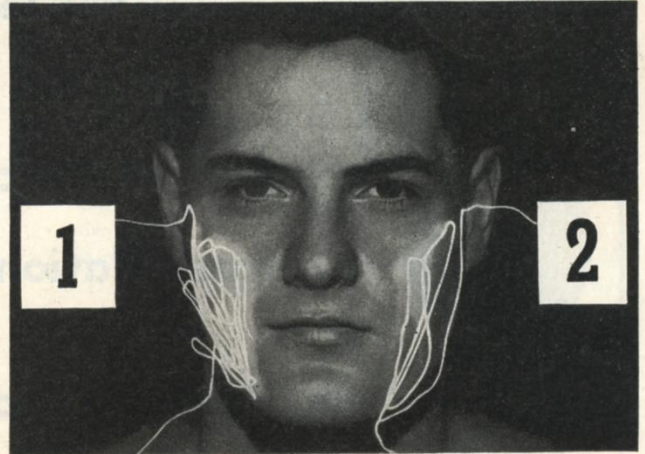
PLAN B—16 Night Games.

PLAN C—12 Sundays, Opening Day, Memorial Day, Labor Day. Total—15 games.

THE three plans offer a choice of box or reserved seats in both lower and upper tiers of the grandstand, subject only to the renewal orders of subscribers from previous seasons. All seats will be located between Sections 13 and 31, the infield area at the Polo Grounds.

FOR further information write to, or visit the Ticket Manager, New York Baseball Giants, 100 West 42nd Street, New York 36, New York.

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This remarkable photo, taken by 1/10,000 sec. exposure reveals "shaving pattern" of tiny light attached to razorhead.

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2 Tracer light shows how new Gem Duridium Blade shaves super clean with fewer strokes. Easy on your face!


SECRET OF NEW GEM DURIDIUM BLADE REVEALED!

Camera Shows Why Gem's Keener Edge Takes Fewer Strokes . . . Is Easier on Your Face!

Unlike ordinary blades, Gem's secret *Duridium Process* not only gives you **EASIER** shaves . . . but **MORE** shaving mileage per blade. Here, at last, is a blade with a keener, longer-lasting edge — a *super-sharp-edged* blade that whisks away the toughest whiskers with smooth, sweet (and fewer) strokes. No tug or pull. No skin-scrape. No more after-burn! Try the new Gem Duridium Blade, Men — the finest blade we've made in our 56 year history!



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vs.
Phila. Warriors**

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First Game at 1:30

**New York Knicks
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Balto. Bullets
and
Rochester Royals
vs.
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PRICES—\$3.50, \$3, \$2.50, \$2, \$1

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SCOUTING AROUND With Jack Lavelle

WELL, this is the last round-up. It's been quite a season, hasn't it? I certainly can't recall one to match it for wide-open competition right down to the wire. Last Sunday, seven of the twelve teams still had a chance to take it all. Today four clubs remain in the running. How much closer could a race be?

Looking ahead to the title play-off, and I figure it will be a two-week wait, my guess is that Cleveland will get even with Los Angeles for last year's defeat. I've never seen the Browns look better than they have in their last couple of games. They have all their blue-chip guys in top shape again and they're really operating.

Don't let that 10-0 score in last Sunday's game with the Cardinals mousetrap you into thinking Cleveland has slipped. The Browns had it all the way. They could have made the count practically anything they pleased. They made their touchdown on their third offensive play, then just fooled around. The Cardinals never had a chance.

There's nothing much new to report on Cleveland. Except maybe that they have been running the ball a little more than usual lately, with Jagade at fullback and Carpenter at left half doing the heavy work. This Jagade is quite a boy. He's not as big as Motley but he's a lot faster.

It also looks to me as though the Browns have added a few new passing patterns. Graham has been throwing to all his backs and both ends practically in turn. However, his bread-and-butter play is still that down-and-out pass to Speedie on the sideline

and, in the clutch, he still likes to fire to Lavelli.

As I have said, again, again and again, Cleveland's defensive unit is as good, maybe even better, than its offensive team. Young at left end has been tremendous this season and so is Ford on the other side. They have added strength at tackle, with Gain supporting Kissell and Palmer, and Willis is as good as ever in the middle.



Michaels, a new boy, is backing up the line with Herring and Thompson. In the deep spots, James and Lahr have stopped worrying about carrying Rechichar, another rookie, and are attending strictly to their own business now. That's not good for the opposition. In fact, nothing about the Browns is good for the opposition.

TODAY'S SELECTIONS—In the confusion, did you notice that I swept the card last Sunday? That's right, five for five. Today I like Detroit over Dallas (of course it's what happened yesterday that counts), Los Angeles over Pittsburgh (no stops short of Cleveland for the Rams), Washington over Philadelphia (on a hunch), Green Bay over San Francisco (without Soltau the Forty-Niners have to be marked down) and the Bears over the Cardinals (you'd think the pennant was at stake, the way they play in this one).

(Super-Scout Jack Lavelle files his confidential report in this space every week.)

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TODAY'S NFL PAIRINGS

Home Team		Visiting Team	
N. Y. GIANTS		CLEVELAND	
<i>Won 6, Lost 5, Tied 0</i>		<i>Won 8, Lost 3, Tied 0</i>	
24—Dallas (a)	6	37—Los Angeles	7
31—Philadelphia (a) ..	7	21—Pittsburgh (a)	20
17—Cleveland (a)	9	9—New York	17
23—Chicago Cards	24	49—Philadelphia (a) ..	7
10—Philadelphia	14	19—Washington	15
28—Chicago Cards (a) ..	6	6—Detroit (a)	17
23—San Francisco	14	28—Chicago Cards	13
3—Green Bay	17	29—Pittsburgh	28
14—Washington (a)	10	20—Philadelphia	28
7—Pittsburgh (a)	63	48—Washington (a)	24
17—Washington	27	10—Chicago Cards (a) ..	0
—Cleveland	—	—New York (a)	—
197	197	276	176

Home Team		Visiting Team	
CHICAGO BEARS		CHICAGO CARDS	
<i>Won 4, Lost 7, Tied 0</i>		<i>Won 4, Lost 7, Tied 0</i>	
24—Green Bay (a)	14	7—Washington	23
10—Chicago Cards (a) ..	21	21—Chicago Bears	10
38—Dallas	20	17—Washington (a) ..	6
16—San Francisco	40	24—New York (a)	23
7—Los Angeles (a)	31	28—Pittsburgh (a)	34
20—San Francisco (a) ..	17	6—New York	28
28—Green Bay	41	13—Cleveland (a)	28
24—Los Angeles	40	7—Philadelphia (a) ..	10
24—Detroit	23	14—Pittsburgh (a)	17
23—Dallas	27	28—Philadelphia	22
21—Detroit (a)	45	0—Cleveland	10
—Chicago Cards	—	—Chicago Bears (a)	—
235	319	165	211

WASHINGTON		PHILADELPHIA	
<i>Won 3, Lost 8, Tied 0</i>		<i>Won 7, Lost 4, Tied 0</i>	
23—Chicago Cards (a) ..	7	31—Pittsburgh (a)	25
20—Green Bay (a)	35	7—New York	31
6—Chicago Cards	17	26—Pittsburgh	21
28—Pittsburgh (a)	24	7—Cleveland	49
15—Cleveland (a)	19	14—New York (a)	10
23—Pittsburgh	24	10—Green Bay (a)	12
20—Philadelphia (a)	38	38—Washington	20
17—San Francisco	23	10—Chicago Cards	7
10—New York	14	28—Cleveland (a)	20
24—Cleveland	48	22—Chicago Cards (a) ..	28
27—New York (a)	17	38—Dallas	21
—Philadelphia	—	—Washington (a)	—
213	266	231	244

SAN FRANCISCO		GREEN BAY	
<i>Won 6, Lost 5, Tied 0</i>		<i>Won 6, Lost 5, Tied 0</i>	
17—Detroit	3	14—Chicago Bears	24
37—Dallas (a)	14	35—Washington	20
28—Detroit (a)	0	28—Los Angeles	30
40—Chicago Bears (a) ..	16	24—Dallas (a)	14
48—Dallas	21	17—Detroit	52
17—Chicago Bears	20	12—Philadelphia	10
14—New York (a)	23	41—Chicago Bears (a) ..	28
23—Washington (a)	17	17—New York (a)	3
9—Los Angeles (a)	35	42—Dallas	14
21—Los Angeles	34	24—Detroit (a)	48
7—Pittsburgh	24	27—Los Angeles (a)	45
—Green Bay	—	—San Francisco (a)	—
261	207	281	288

LOS ANGELES		PITTSBURGH	
<i>Won 8, Lost 3, Tied 0</i>		<i>Won 5, Lost 6, Tied 0</i>	
7—Cleveland (a)	37	25—Philadelphia	31
14—Detroit	17	20—Cleveland	21
30—Green Bay (a)	28	21—Philadelphia (a) ..	26
16—Detroit (a)	24	24—Washington	28
31—Chicago Bears	7	34—Chicago Cards (a) ..	28
42—Dallas	20	24—Washington (a)	23
27—Dallas (a)	6	6—Detroit	31
40—Chicago Bears (a) ..	24	28—Cleveland (a)	29
35—San Francisco	9	17—Chicago Cards	14
34—San Francisco (a) ..	21	63—New York	7
45—Green Bay	27	24—San Francisco (a) ..	7
—Pittsburgh	—	—Los Angeles (a)	—
321	220	286	245

DETROIT		DALLAS	
<i>Won 8, Lost 3, Tied 0</i>		<i>Won 1, Lost 10, Tied 0</i>	
3—San Francisco (a) ..	17	6—New York	24
17—Los Angeles (a)	14	14—San Francisco	37
0—San Francisco	28	20—Chicago Bears (a) ..	38
24—Los Angeles	16	14—Green Bay	24
52—Green Bay (a)	17	21—San Francisco (a) ..	48
17—Cleveland	6	20—Los Angeles (a)	42
31—Pittsburgh (a)	6	6—Los Angeles	27
43—Dallas	13	13—Detroit (a)	43
23—Chicago Bears (a) ..	24	14—Green Bay (a)	42
48—Green Bay	24	27—Chicago Bears (a) ..	23
45—Chicago Bears	21	21—Philadelphia (a)	38
—Dallas	—	—Detroit (a)	—
303	186	176	386

NATIONAL LEAGUE LEADERS

RUSHING

1. Towler, Los Angeles 144 for 821 yds.
2. PRICE, GIANTS 183 for 748 yds.
3. McElhenny, San Francisco 93 for 659 yds.

PASSING

1. T. Rote, Green Bay 69 of 132 for 1,119 yds.
2. Van Brocklin, Los Angeles 96 of 177 for 1,447 yds.
3. Parilli, Green Bay 67 of 155 for 1,236 yds.

PASS-RECEIVING

1. Speedie, Cleveland 56 for 856 yds.
2. Soltau, San Francisco 54 for 759 yds.
3. Grant, Philadelphia 52 for 941 yds.

SCORING

1. Soltau, San Francisco 88 pts. (7 TD, 5 FG, 31 PAT)
2. Groza, Cleveland 82 pts. (17 FG, 31 PAT)
3. Walston, Philadelphia 79 pts. (3 TD, 11 FG, 28 PAT)

NATIONAL LEAGUE STANDINGS

AMERICAN CONFERENCE

	W.	L.	T.	Pct.	For	Agst.	Points
Cleveland	8	3	0	.727	276	176	
Philadelphia	7	4	0	.636	231	244	
NEW YORK	6	5	0	.545	197	197	
Pittsburgh	5	6	0	.455	286	245	
Chicago Cardinals	4	7	0	.364	165	211	
Washington	3	8	0	.273	213	266	

NATIONAL CONFERENCE

Detroit	8	3	0	.727	303	186	
Los Angeles	8	3	0	.727	321	220	
Green Bay	6	5	0	.545	281	288	
San Francisco	6	5	0	.545	261	207	
Chicago Bears	4	7	0	.364	235	319	
Dallas	1	10	0	.091	176	386	

Man Size Value



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Ground-Gaining.....	Price.....	748 yds.
Passes Completed.....	Conerly.....	66 for 906 yds.
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Punt Returns.....	Tunnell.....	30 for 411 yds.
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GIANT TOUCHDOWN



GIANTS OF 1952 BY NUMBER



Merry Christmas



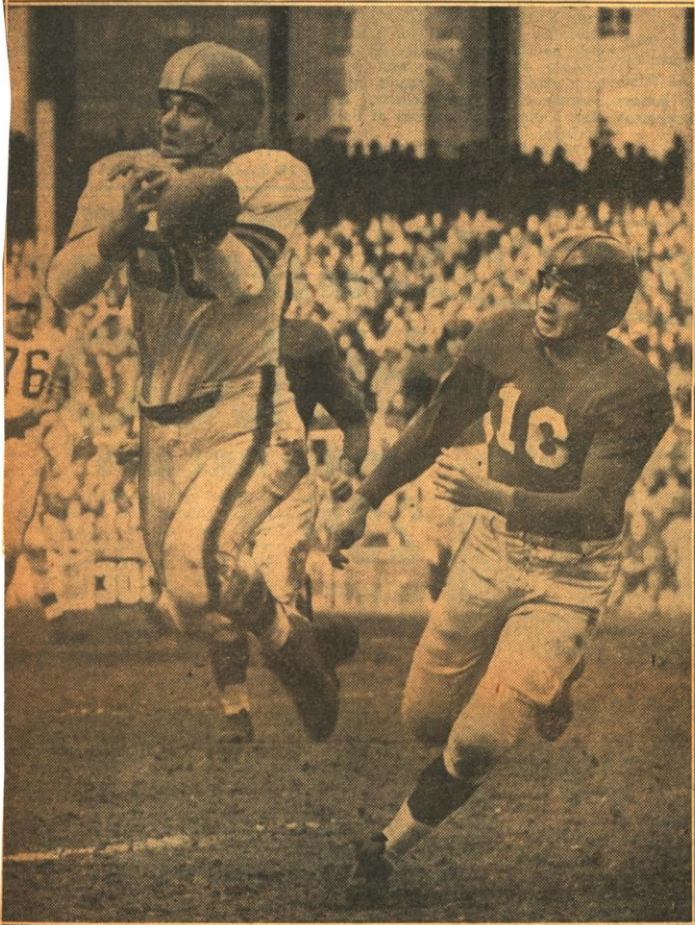
GIANTS OF 1952 BY NAME



Aldelegato Sid Muret George Thomas Bob Wilkinson John Rappas Jim Duncan Bob Kubson John Johnson
Fred Sennora Charlie Conely Frankie Dufford Art McCleary Helby Mite Tom Landry C. Fumell
Ray Cook John Ambrose Jim DeHaven Ed Kolman Bob Patton Dick Yelvington George Hammond Charlie Cordoso
Al Sharmen Archie Knight Kyle Rote John Connady Joe Sulaitis Harmon Ray Ben Morasco
Ray Beck Joe Scott Bill Stabbing Bud Shroy Bill Wright Ray House
Arnie Weirmeister Eddie Price W. T. Mara Steve Owen Hal Mitchell Jon Baker Ed Conlin

BROWNS, UPSET BY GIANTS, GET TITLE AS EAGLES BOW

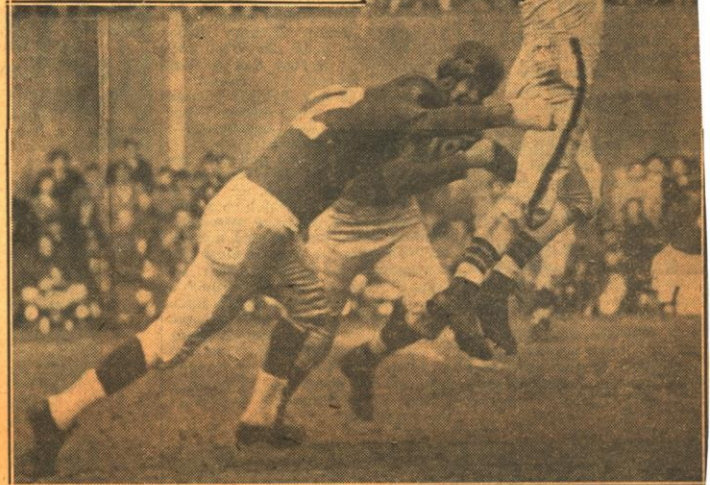
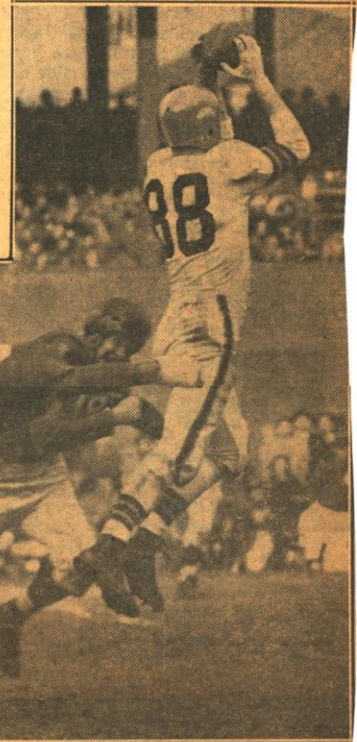
Stories on page 5



Latch Is On

Mac Speedie jumps to latch on to aerial uncorked by Graham in first stanza. Even as he grabs pigskin, he's getting hit by Giant defender Harmon Rowe. Crowd of 41,610 sat in on the proceedings.

—Story on page 54



(NEWS photos by Leroy Jakob)

Not Speedie Enough

Speedie of the Cleveland Browns bobbles pass pitched his way by quarterback Graham in first period at Polo Grounds yesterday. Gifford comes up to cover him. In last period, Conerly (dark jersey) of the locals reaches for own fumble [→]. He recovered a foot from the Browns' goal line to set up field goal which was margin of Giants' 37-34 upset of the Browns. Latter backed into American Conference title when Washington downed Philadelphia Eagles.