

University of Washington
Stadium, Seattle

NEW YORK GIANTS
vs.
SAN FRANCISCO 49'ers



50¢

**AUGUST 20
1955**

R. Korman

PRO REFEREE SIGNALS



1
OFFSIDE, ENCROACHING or
FREE KICK VIOLATION



2
CRAWLING, PUSHING
or HELPING RUNNER



3
ILLEGAL MOTION
AT SNAP



4
ILLEGAL FORWARD PASS



5
UNSPORTSMANLIKE CONDUCT



6
INTERFERENCE WITH FAIR
CATCH or FORWARD PASS



7
HOLDING or
ILLEGAL USE of
HANDS or ARMS



8
PERSONAL FOUL



9
DELAY OF GAME
or EXCESS TIME-OUT
ILLEGAL FORMATION—Same
signal followed by over and over rotation
of forearms in front of body.



10
TOUCHDOWN, FIELD GOAL
or SUCCESSFUL TRY



11
SAFETY



12
LOSS OF DOWN



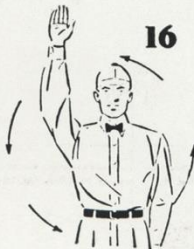
13
PENALTY REFUSED, INCOM-
PLETE PASS, PLAY OVER,
or MISSED GOAL



14
FIRST DOWN



15
DEAD BALL
or NEUTRAL ZONE
ESTABLISHED



16
NO TIME-OUT or
TIME-IN WITH WHISTLE



17
TIME-OUT
Hands crossed over head
REFEREE'S TIME-OUT—Same signal
followed by placing one hand on top of rap.
TOUCHBACK—Same signal followed by
arm swung at side

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PROFESSIONAL FOOTBALL

**SAN FRANCISCO 49'ers
VS. NEW YORK GIANTS**

**UNIVERSITY OF WASHINGTON STADIUM
2 P. M. • SATURDAY, AUGUST 20, 1955**



Referee **RAWSON BOWEN**
Umpire **AL TERREMERE**
Head Linesman..... **JAY DISHNOW**
Field Judge..... **FRED GALL**
Alternate..... **FORREST KEYES**

WESTERN PRINTING CO.  SEATTLE, WASHINGTON

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"My Greatest Day

By **HUGH McELHENNY**

BROTHER, when it comes to picking out one day as my most thrilling in a Washington uniform, I think it's tougher than meeting some of these big professional linemen.

The people of Seattle treated me so wonderfully in my three years at the University that every football Saturday was a great thrill in itself. And it was a thrill to play on the same team with such great players as Don Heinrich, Jim Wiley, Rollie Kirkby and the rest.

I could list a long list of games which were thrilling. Like the 1951 game against California in Berkeley when we lost, 37-28, in the final minutes. Or the 1950 game in Spokane when Don (Heinrich) broke a national passing record and I set a conference rushing mark in our 52-21 win over WSC. Or the 1951 game with Minnesota when Dean Rocky hit me with a pass in the last couple of minutes to give us a 25-20 win. Or the USC game here in Seattle that same year when I was lucky enough to shake loose for a 100-yard punt runback.

With the thrills, we had our share of heart-breaks, too, I figure. The blackest day of all was that Saturday morning in 1951—just two weeks before our opener—when Don wrecked his shoulder. All of our losses that year except one were by one-touchdown margins or less, and I'll always think that we'd have gone to the Rose Bowl and knocked off Michigan there if we'd had Don running the team as only he could do.

I remember the pleasant days best, though, and none of our games offered to me quite the thrill that the 1951 tie with UCLA in Los Angeles did.

The Bruins had lost only one league game and still had visions of going into the Bowl. We, on the other hand, had lost a whole string of close games; about the only thing that kept us going was the terrific support we were getting from the Seattle fans. (You may remember that just a week earlier, on the eve of the 37-28 loss to Cal which I've mentioned, several thousand people signed a telegram expressing their confidence in us—and what a lift that was!)

Anyway, we weren't given much of a chance to stay in there with UCLA and, naturally, I was extremely anxious that we upset them in the Coliseum because Los Angeles was my old home town.

The Bruins scored first after Ted Narleski had

(Continued on Page 21)



HUGH McELHENNY, the incomparable 49er halfback, won fame as one of the greatest runners in collegiate football history during the three years he played in the Washington backfield—1949, 1950 and 1952. He won All-American honors with several teams in 1952 and scored a record-breaking 125 points for the Huskies that year.

as a Husky



By **DON HEINRICH**

CERTAINLY the year 1950, from its start against Kansas State when we opened the new upper deck to its close against Washington State when Hugh (McElhenny) scored five touchdowns to lead a 52-21 victory, gave me my greatest thrill in football.

To single out one game is tougher, but I'm sure none of them can surpass, if even equal, the UCLA battle here in Seattle for chills and thrills. I'd call it the turning point of the season for us. If we'd lost it, we could well have finished somewhere back in the pack; by winning it, we came within a couple of yards of going to the Rose Bowl.

We were riding high when we came up to UCLA in the third game of the season, and so were the Bruins. They were unbeaten and we had eased past Kansas State, 33-7, and beaten Minnesota, 28-13, for the first time in history.

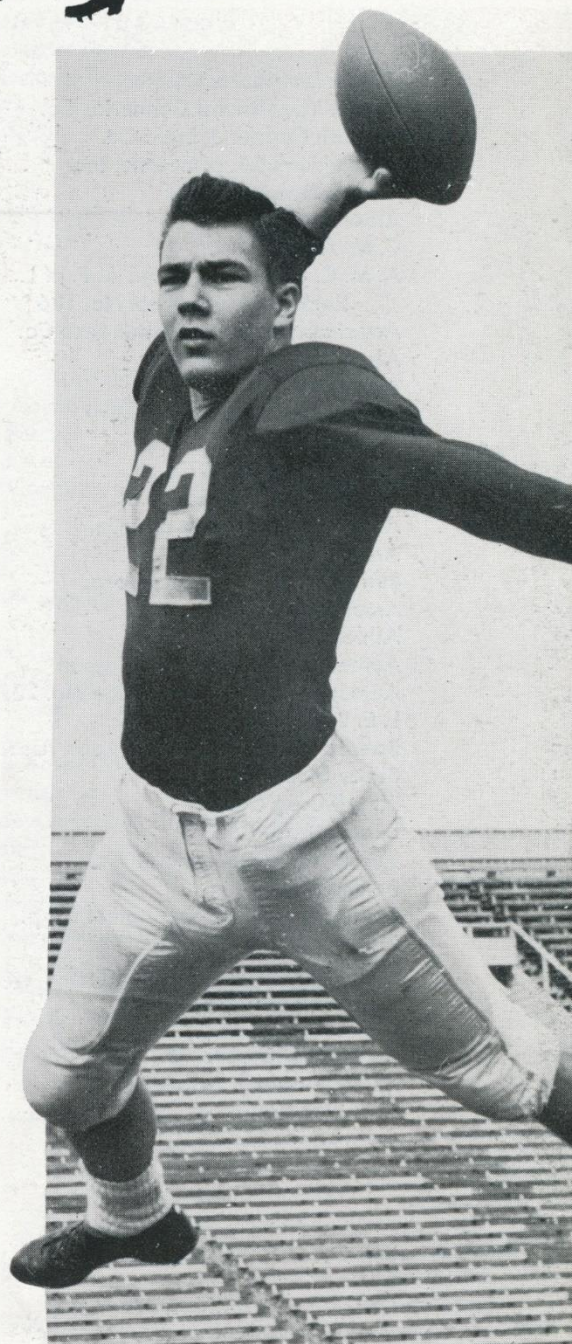
UCLA almost broke the game wide open in the first quarter, though, when they scored on a 65-yard pass play, recovered an onside kickoff and moved 41 yards on the very next play to a first down on our 10-yard line. Dick Sprague saved the day by catching the runner, Howard Hansen, from behind. Three plays later, Julie Weistein caught a short pass and headed for the Bruins' second touchdown, but Sprague tackled him so hard that he fumbled into and through the end zone and we were awarded the ball on a touch-back.

After that we straightened ourselves out and moved 82 yards to score the tying touchdown early in the second quarter. I went the last yard on a fourth-down quarterback sneak, and Rosey (Jim Rosenzweig) converted to make it 7-7.

We moved ahead in the third quarter on the first series of downs. Fritz Apking sneaked in behind the UCLA defense, took my pass, and went 50 yards to put us ahead, 14-7. The one-touchdown margin lasted quick, though, as UCLA's Joe Marvin pitched a 38-yard strike to Ike Jones in the end zone. The Bruin try-for-point failed and we held a slim 14-13 lead.

That one-point margin wasn't much, of course, but it looked a little bigger after we'd made a defensive stand somewhere around the 20-yard line. Then lightning struck! Anse McCullough, standing on the 2-yard line, tried to field a UCLA punt and the ball squirted away from him. The Bruins recovered on the 3 and scored on the first play to go ahead, 20-14.

(Continued on Page 21)



DON HEINRICH, starting his first full season with the Giants after coming out of the Army, led the nation in forward-passing in 1950 and again in 1952, winning a place each year on the Associated Press All-American eleven. He still holds most of the Washington and Pacific Coast Conference passing records.

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 Fox's Gem Shop
 Frayn Printing Co.
 Fremont Electric Co.
 Louisa C. Frye, Inc.
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 G & H Distributors
 Gallenkamp's
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 The Hoge Building
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 Hughbanks, Inc.
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 Imperial Candy Co.
 Inland Petroleum Transportation Co., Inc.
 International Harvester Co.
 International Union, Operating Engineers, Local 302
 Isaacson Iron Works
 Ivar's Acres of Clams
 Jen-Cel-Lite Corporation

(Continued on Page 22)

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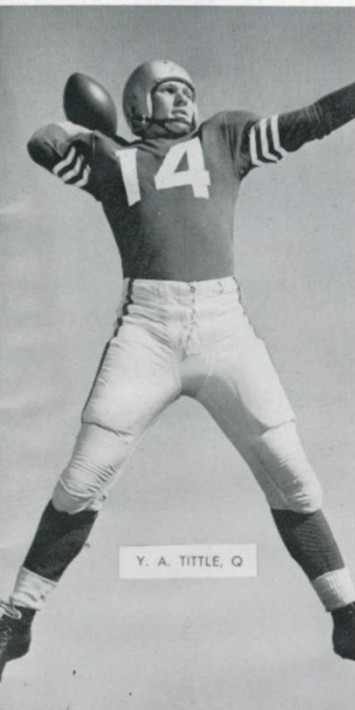
*Left to right: MARK DUNCAN, FRANKIE ALBERT,
RED STRADER, PHIL BENGTON, RED HICKEY*



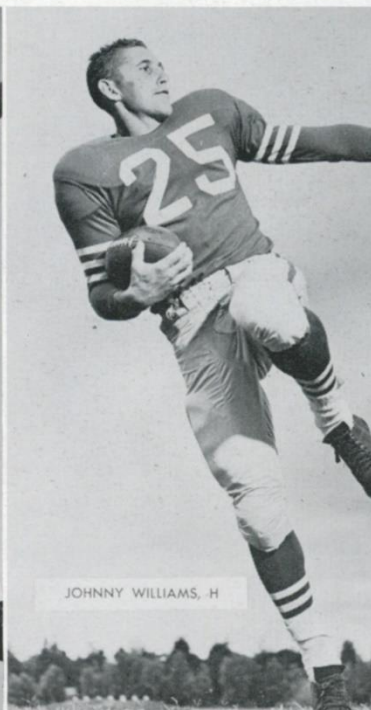
Forty Niners



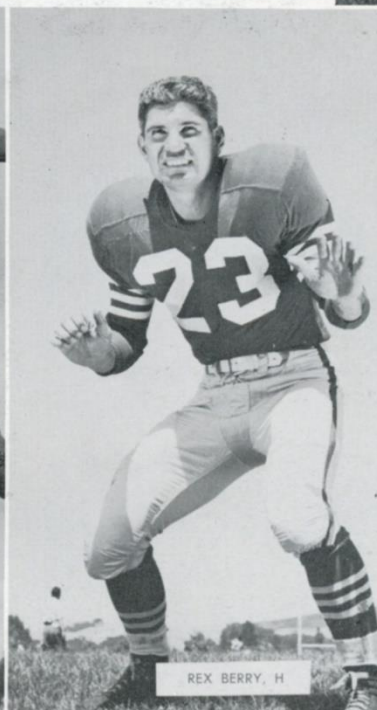
HUGH McELHENNY, H



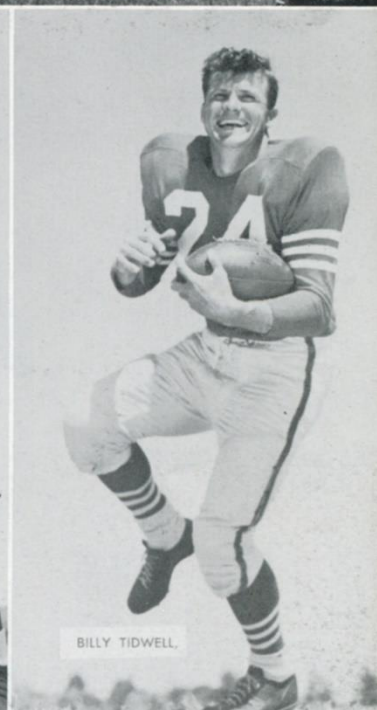
Y. A. TITTLE, Q



JOHNNY WILLIAMS, H



REX BERRY, H



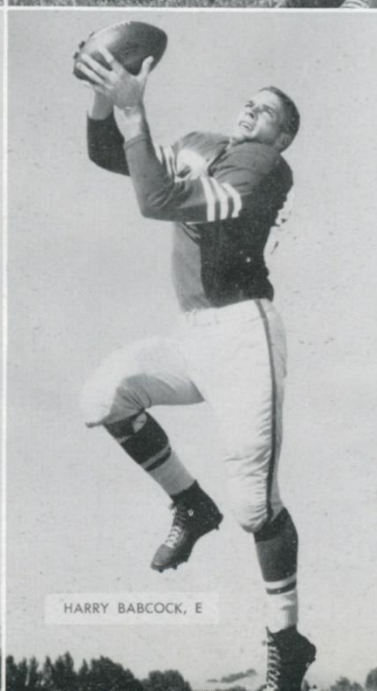
BILLY TIDWELL



GORDY SOLTAU, E



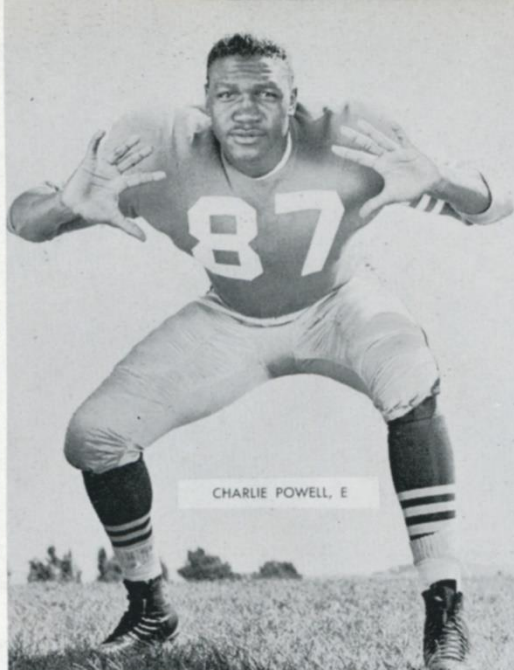
JOE ARENAS, H



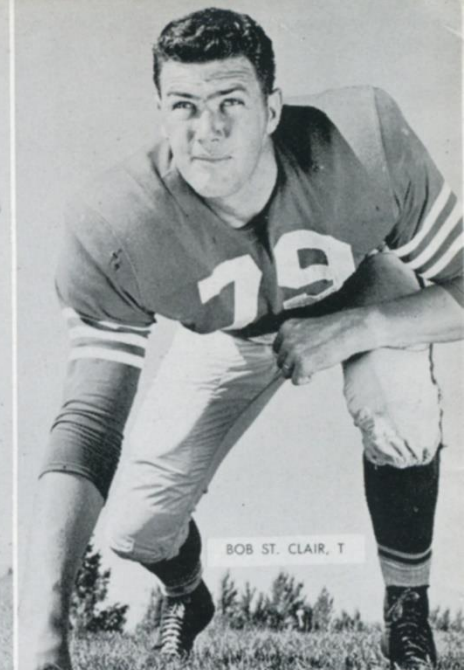
HARRY BABCOCK, E



BILLY WILSON, E



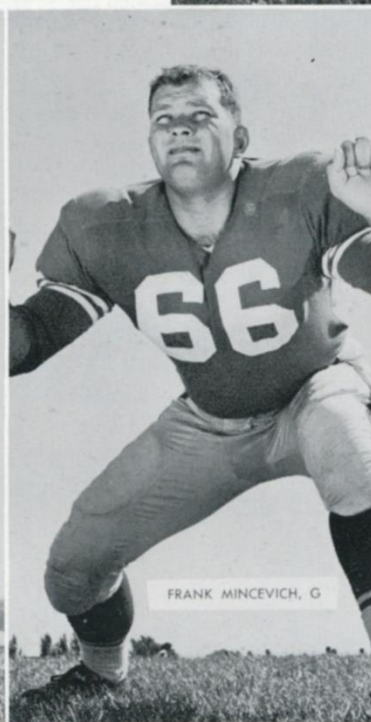
CHARLIE POWELL, E



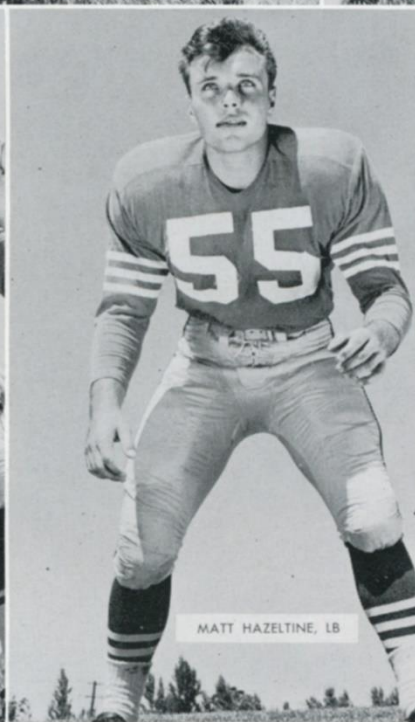
BOB ST. CLAIR, T



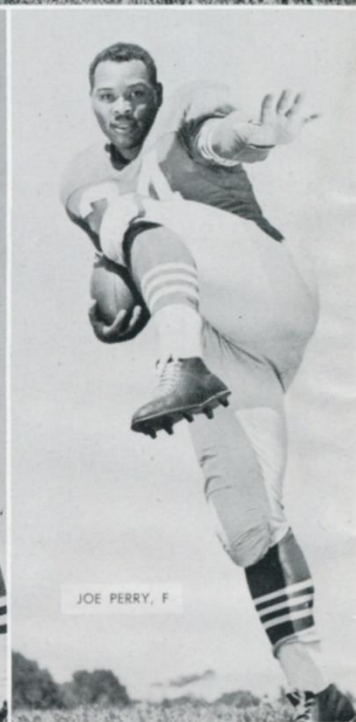
JIM CASON, H



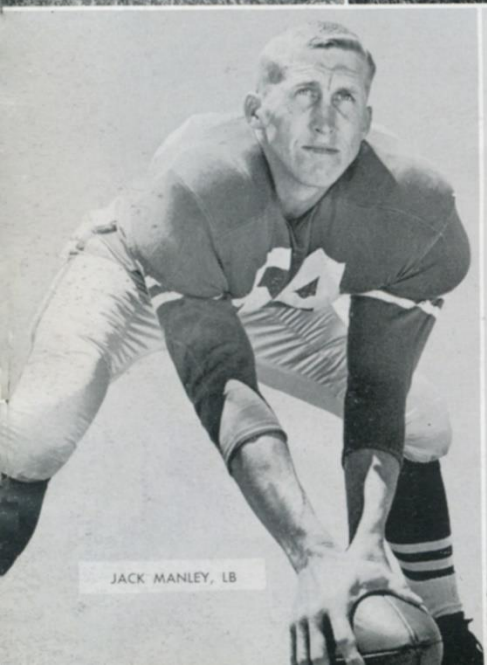
FRANK MINCEVICH, G



MATT HAZELTINE, LB



JOE PERRY, F



JACK MANLEY, LB



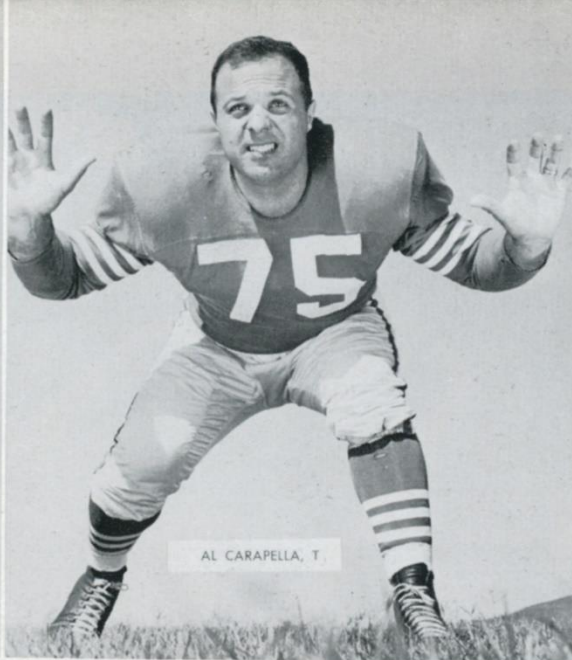
LOU PALATELLA, G



BOB TONEFF, T



MARION CAMPBELL, T



AL CARAPELLA, T



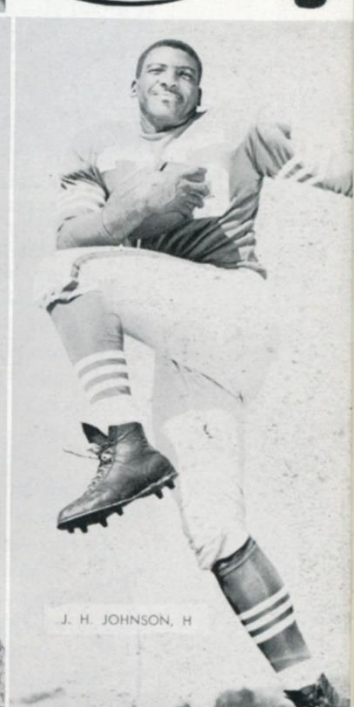
DOUG HOGLAND, T



HARDY BROWN, LB



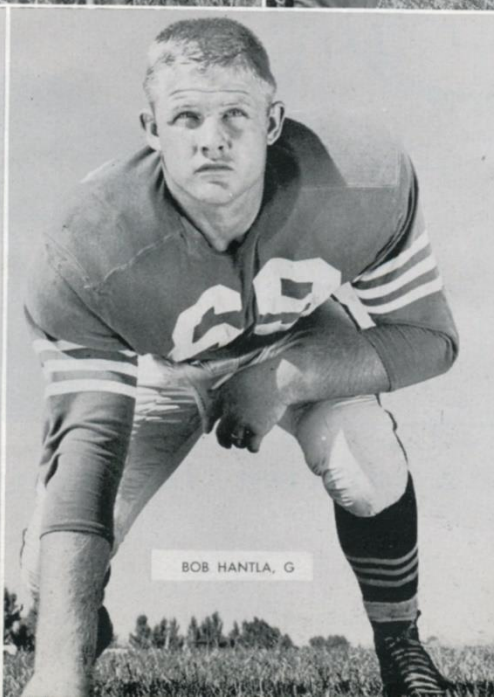
DICKY MOEGLE, H



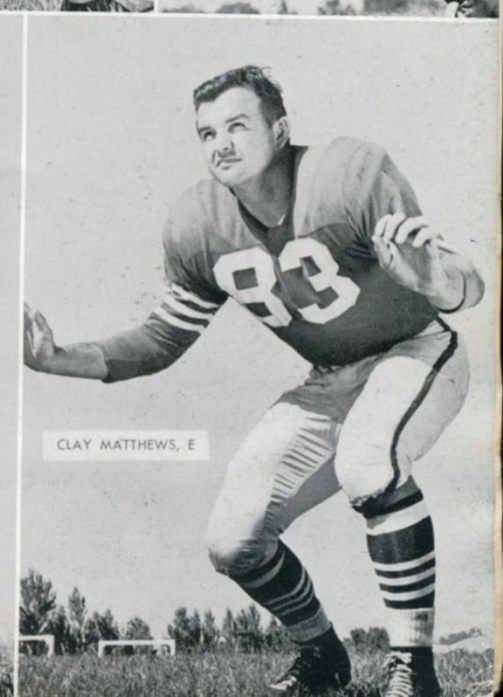
J. H. JOHNSON, H



BILL JOHNSON, C



BOB HANTLA, G



CLAY MATTHEWS, E



KEZAR STADIUM, the home of the San Francisco Forty Niners, was filled to its 60,000-seat capacity for this October, 1954, game with the champion Detroit Lions. The home town Forty Niners responded with a 37-31 victory to go to the top of the National Football League standings, but later slipped from the top perch when Hugh McElhenny was sidelined with an injury.

Refresh... add zest to the hour

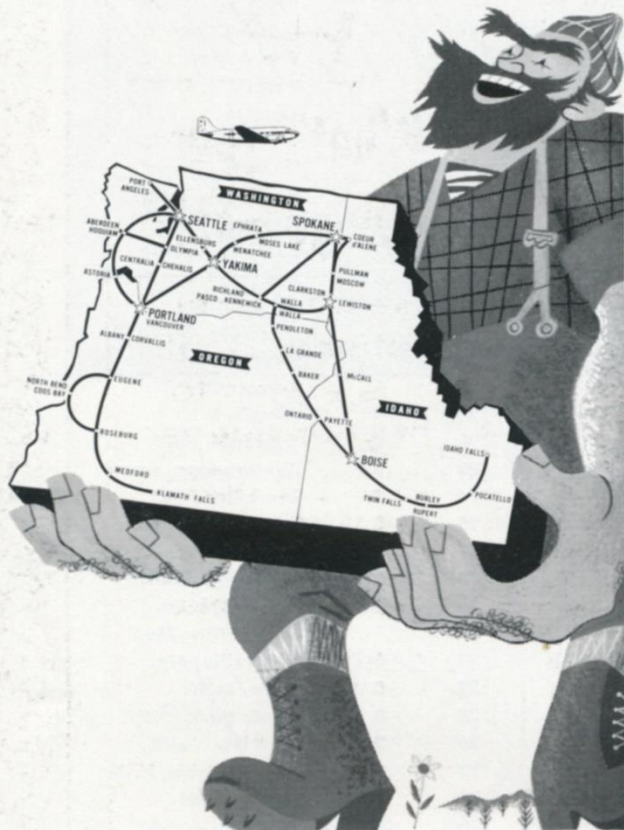
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San Francisco Roster

No.	Player and College	Pos.	Wt.	Ht.	Age	Exp.	Home Town
22	Arenas, Joe (Omaha)	H	180	5-11	29	4	Omaha, Neb.
81	Ashbacher, Ron (Oregon State)	E	210	6-3	22	0	Prineville, Ore.
88	Babcock, Harry (Georgia)	E	195	6-2	24	2	Pearl River, N. Y.
23	Berry, Rex (Brigham Young)	H	180	5-11	29	4	Provo, Utah
59	Brettschneider, Carl (Iowa State)	LB	220	6-0	23	0	Ames, Iowa
33	Brown, Hardy (Tulsa)	F-LB	196	6-0	31	7	Palo Alto, Calif.
76	Campbell, Marion (Georgia)	T	246	6-3	25	1	Chester, S. C.
75	Carapella, Al (Miami, Fla.)	T	242	6-0	28	4	Tuckahoe, N. Y.
57	Carr, Paul (Houston)	LB	205	6-0	23	0	Houston, Texas
43	Cason, Jim (Louisiana State)	H	175	6-0	28	6	Harlingen, Texas
17	Dean, Johnny (Virginia Poly.)	Q	195	6-1	24	0	Hopewell, Va.
41	DiPietro, Frank (Georgia)	H	197	6-1	22	0	Ashtabula, Ohio
12	Duncan, Maury (S. F. State)	Q	185	6-1	24	1	San Francisco, Calif.
30	Dunn, Ted (Wash., St. Louis)	F	200	6-1	22	0	St. Louis, Mo.
67	Feher, Nick (Georgia)	G	225	6-0	29	4	Palo Alto, Calif.
89	Hall, Jim (Auburn)	E	195	6-2	22	0	Haddonfield, N. J.
69	Hantla, Bob (Kansas)	G	220	6-1	23	1	Kansas City, Mo.
27	Hardy, Carroll (Colorado)	H	185	6-0	22	0	Sturgis, S. D.
55	Hazeltine, Matt (California)	C	201	6-1	22	0	Kentfield, Calif.
72	Heil, Bob (Chattanooga)	T	230	6-2	23	0	Chattanooga, Tenn.
64	Hogland, Doug (Oregon State)	G	240	6-3	24	2	Bend, Ore.
85	Jessup, Billy (Southern Cal)	E	195	6-1	25	3	Los Angeles, Calif.
53	Johnson, Bill (Tyler, Tex., JC)	C	240	6-3	28	7	Palo Alto, Calif.
35	Johnson, John Henry (St. Mary's)	H	205	6-2	24	1	Pittsburgh, Calif.
65	Kraemer, Eldred (Pittsburgh)	G	225	6-2	25	0	Pittsburgh, Pa.
36	Laughlin, Bud (Kansas)	F	200	6-1	24	0	Kansas City, Mo.
49	Luna, Bobby (Alabama)	H	183	5-11	22	0	Huntsville, Ala.
40	Maderos, George (Chico State)	H	187	6-1	22	0	Chico, Calif.
83	Matthews, Clay (Georgia Tech)	E	220	6-3	27	3	Menlo Park, Calif.
39	McElhenny, Hugh (Washington)	H	198	6-1	26	3	Mt. View, Calif.
66	Mincevich, Frank (So. Carolina)	G	240	6-2	23	0	Hackettstown, N. J.
47	Moegle, Dicky (Rice)	H	181	6-0	20	0	Taylor, Texas
73	Nomellini, Leo (Minnesota)	T	252	6-3	29	5	Palo Alto, Calif.
20	Norris, Clarence (UCLA)	H	190	6-2	22	0	Los Angeles, Calif.
68	Palatella, Lou (Pittsburgh)	G	230	6-2	22	0	Pittsburgh, Pa.
34	Perry, Joe (Compton JC)	F	210	6-0	28	8	San Francisco, Calif.
87	Powell, Charley (San Diego High)	E	218	6-3	22	2	San Diego, Calif.
79	St. Clair, Bob (USF-Tulsa)	T	263	6-9	24	2	San Francisco, Calif.
52	Single, Erv (Cincinnati)	C	228	6-2	22	0	Cincinnati, Ohio
29	Smith, Ernie (Compton JC)	H	195	6-3	25	0	Los Angeles, Calif.
82	Soltau, Gordy (Minnesota)	E	195	6-2	29	5	Palo Alto, Calif.
86	Stolhandske, Tom (Texas)	E-LB	210	6-2	23	0	Baytown, Texas
24	Tidwell, Billy (Texas A & M)	H	180	5-9	24	1	Hearne, Texas
14	Tittle, Y. A. (Louisiana State)	Q	190	6-0	28	7	Palo Alto, Calif.
74	Toneff, Bob (Notre Dame)	T	263	6-3	25	2	Barberton, Ohio
28	Van Heuit, Bill (St. Mary's)	H	190	6-1	25	0	Berkeley, Calif.
42	Wagner, Lowell (Southern Cal)	H	195	6-1	29	10	Los Altos, Calif.
45	White, Bobby (Stanford)	H	175	5-11	24	2	Glendale, Calif.
84	Wilson, Billy (San Jose State)	E	190	6-4	28	4	Campbell, Calif.
77	Youngelman, Sid (Alabama)	T	247	6-3	23	0	Brooklyn, N. Y.

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PROBABLE STARTING LINEUP

(Offensive)

No.	Name	Position
82	GORDON SOLTAU . . .	LE
73	LEO NOMELLINI . . .	LT
64	DOUG HOGLAND . . .	LG
53	BILL JOHNSON . . .	C
69	BOB HANTLA . . .	RG
79	BOB ST. CLAIR . . .	RT
84	BILLY WILSON. . .	RE
14	Y. A. TITTLE . . .	Q
35	JOHN HENRY JOHNSON	LH
39	HUGH McELHENNY . .	RH
34	JOE PERRY . . .	F

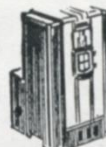
THE FORTY NINER SQUAD

12 Duncan, qb	40 Maderos, hb	69 Hantla, g
14 Tittle, qb	41 DiPietro, hb	70 Heil, t
17 Dean, qb	42 Wagner, hb	73 Nomellini, t
20 Norris, hb	43 Cason, hb	74 Toneff, t
22 Arenas, hb	45 White, hb	75 Carapella, t
23 Berry, hb	47 Moegle, hb	76 M. Campbell, t
24 Tidwell, hb	49 Luna, hb	77 Youngelman, t
27 Hardy, hb	52 Single, c	79 St. Clair, t
28 Van Heuit, hb	53 B. Johnson, c	81 Ashbacher, e
29 Smith, hb	55 Hazeltine, c	82 Soltau, e
30 Dunn, fb	57 Carr, lb	83 Matthews, e
32 Cassara, fb	58 Bello, c	84 Wilson, e
33 Brown, lb	59 Brettschneider, lb	85 Jessup, e
34 Perry, fb	64 Hogland, g	86 Stolhandske
35 J. H. Johnson, hb	65 Kraemer, g	87 Powell, e
36 Laughlin, fb	66 Mincevich, g	88 Babcock, e
38 Fanning, fb	67 Feher, g	89 Hall, e
39 McElhenny, hb	68 Palatella, g	91 L. Campbell, e

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79	ROOSEVELT BROWN . .	LT
60	BILL AUSTIN	LG
55	RAY WIETecha . . .	C
66	JACK STROUD	RG
72	DICK YELVINGTON . .	RT
80	KEN MacAFEE	RE
11	DON HEINRICH	Q
44	KYLE ROTE	LH
16	FRANK GIFFORD . . .	RH
31	EDDIE PRICE	F

THE GIANT SQUAD

11 Heinrich, q	41 Vujevich, h	72 Yelvington, t
12 Clatterbuck, q	42 Conerly, q	73 Boggan, t
16 Gifford, h	44 Rote, h	74 Kubes, t
17 Webster, h	45 Tunnell, h	75 Lehman, t
20 Patton, h	49 Landry, h	77 Grier, t
21 Nolan, h	52 Mullins, c	78 Poole, e
22 Long, h	53 Shafor, c	79 Brown, t
23 Weaver, h	55 Wietecha, c	80 MacAfee, e
24 Berry, h	60 Austin, g	81 Stowers, e
26 Heap, h	61 Beck, g	83 Steinberg, e
27 Ward, f	62 Mitchell, t	84 Hillen, e
30 Svoboda, h	63 Kragthorpe, g	85 Schnelker, e
31 Price, f	65 Carroccio, g	86 Duncan, e
34 Knight, e	66 Stroud, g	87 Agajanian, e
35 Epps, f	67 Kennard, g	88 Locklin, e
38 Triplett, f	70 Krouse, t	89 Livingston, e
40 Williams, h	71 Rollins, t	

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New York Roster

No.	Player and College	Pos.	Wt.	Ht.	Age	Exp.	Home Town
87	Agajanian, Ben (New Mexico)	E	215	6-0	36	5	Long Beach, Calif.
60	Austin, Bill (Oregon State)	G	225	6-1	26	5	Woodburn, Ore.
61	Beck, Ray (Georgia Tech)	G	225	6-2	23	2	Cedartown, Ga.
24	Berry, Wayne (Wash. State)	H	175	6-0	23	2	Pullman, Wash.
73	Boggan, Rex (Mississippi)	T	245	6-4	25	1	Memphis, Tenn.
79	Brown, Roosevelt (Morgan State)	T	245	6-3	23	3	Charlottesville, Va.
65	Carroccio, Russ (Virginia)	G	235	6-0	24	2	Passaic, N. J.
12	Clatterbuck, Bob (Houston)	Q	195	6-3	23	2	San Angelo, Texas
71	Collins, Ray (Louisiana State)	T	230	5-11	28	6	Baton Rouge, La.
42	Conerly, Charley (Mississippi)	Q	185	6-1	31	8	Clarksdale, Miss.
86	Duncan, Jim (Wake Forest)	E	205	6-2	29	6	Reidsville, N. C.
35	Epps, Bobby (Pittsburgh)	F	195	5-8	23	2	Pittsburgh, Pa.
16	Gifford, Frank (Southern Cal)	H	195	6-1	25	4	Bakersfield, Calif.
77	Grier, Roosevelt (Penn State)	T	261	6-5	22	1	Linden, N. J.
26	Heap, Joe (Notre Dame)	H	185	5-11	23	1	New Orleans, La.
11	Heinrich, Don (Washington)	Q	180	6-0	24	2	Bremerton, Wash.
84	Hillen, Bill (West Virginia)	E	215	6-1	21	1	Smock, Pa.
67	Kennard, George (Kansas)	G	215	6-0	26	4	Kansas City, Mo.
34	Knight, Pat (Southern Methodist)	E	210	6-2	26	3	San Antonio, Texas
63	Kragthorpe, Dave (Utah State)	G	220	6-1	21	1	Mound, Minn.
70	Krouse, Ray (Maryland)	T	260	6-3	28	5	Washington, D. C.
74	Kubes, Chuck (Minnesota)	T	245	6-1	24	1	Minneapolis, Minn.
49	Landry, Tom (Texas)	H	195	6-1	30	7	Bellaire, Texas
75	Lehman, Howie (Miss. Southern)	T	235	6-2	23	1	Maywood, Calif.
89	Livingston, Cliff (UCLA)	E	215	6-3	24	2	Montebello, Calif.
88	Locklin, Ron (Wisconsin)	E	185	6-0	23	1	Appleton, Wis.
22	Long, Buford (Florida)	H	195	6-1	23	3	Lake Wales, Fla.
80	MacAfee, Ken (Alabama)	E	205	6-2	26	2	N. Easton, Mass.
62	Mitchell, Hal (UCLA)	T	235	6-1	23	2	Lawndale, Calif.
52	Mullins, Paul (Mo. Valley)	C	205	6-2	22	1	Marshall, Mo.
21	Nolan, Dick (Maryland)	H	185	6-1	23	2	White Plains, N. Y.
20	Patton, Jim (Mississippi)	H	190	6-0	23	1	Oxford, Miss.
78	Poole, Barney (Mississippi)	E	250	6-3	31	7	Gloster, Miss.
31	Price, Eddie (Tulane)	F	190	5-11	29	6	New Orleans, La.
44	Rote, Kyle (So. Methodist)	H	195	6-0	27	5	San Antonio, Texas
85	Schnelker, Bob (Bowling Green)	E	216	6-4	25	3	Marion, Ohio
53	Shafor, Jim (Dayton)	G	215	5-8	23	1	Dayton, Ohio
83	Steinberg, John (Stanford)	E	210	6-3	23	1	Short Hills, N. J.
81	Stowers, Ed (Wake Forest)	E	220	6-1	26	1	Norfolk, Va.
66	Stroud, Jack (Tennessee)	G	215	6-1	26	3	Knoxville, Tenn.
30	Svoboda, Bill (Tulane)	F	210	6-0	27	5	Houma, La.
38	Triplett, Mel (Toledo)	F	215	6-1	23	1	Toledo, Ohio
45	Tunnell, Emlen (Iowa)	H	183	6-1	30	8	Garrett Hill, Pa.
41	Vujevich, Matt (San Jose)	H	190	6-2	24	1	Sacramento, Calif.
27	Ward, Bob (Whitworth)	F	195	6-1	23	1	Spokane, Wash.
23	Weaver, Larrye (Fullerton JC)	H	190	5-11	22	1	Anaheim, Calif.
17	Webster, Alex (N. Carolina State)	H	210	6-3	24	1	Kearney, N. J.
55	Wietecha, Ray (Northwestern)	C	215	6-1	26	3	East Chicago, Ind.
40	Williams, John (Southern Cal)	H	180	5-11	28	4	Los Angeles, Calif.
72	Yelvington, Dick (Georgia)	T	230	6-2	28	4	Ormond Beach, Fla.

FOR YOUR INFORMATION

ANNOUNCEMENTS

It will not be possible to make announcements of a personal nature over the public address system. For that reason, persons expecting calls during the game are requested to report to the Stadium Office, at the entrance to Tunnel No. 1, where they will be assigned a number. All announcements will be made by numbers only.

FIRST AID

First aid may be obtained at either of three stations in the Stadium. One is located at the entrance to Tunnel No. 3, one on the first deck of the new upper addition, and one behind Section 24 on the lower level of the south stands. The stations are manned by volunteer Red Cross first aid instructors.

TRAFFIC DIRECTIONS

All persons living in the north end of the city should park north of the stadium, headed north. Persons living in the south end of the city should park south of the Montlake Bridge, or in the new golf course area.

After the Game—

1. All cars parked north of the stadium will be directed northbound on Montlake Boulevard.
2. All other cars will be directed either westbound on Pacific Street or southbound over the Montlake Bridge.
3. No northbound traffic will be allowed to cross over the Montlake Bridge until traffic conditions become normal.

PUBLIC TELEPHONES

Telephone pay stations are located just to the right of Tunnel No. 1, south of the Stadium office, and on each of the three levels back of the south stands.

LOST AND FOUND

All persons finding articles in and near the Stadium should turn them in to the Stadium Office at the entrance to Tunnel No. 1. Those losing articles may inquire about them here any time within one-half hour after the end of the game. After this time, they may inquire at the Lost and Found department in the Student Union Building on the Campus any time after Monday noon.

BUS SERVICE

Buses will load downtown on the south side of Union Street, by the Post Office, between Third Avenue and the alley. This special service starts at noon.

Returning from the Stadium, buses will load on Montlake, just north of the Montlake Bridge (by the University Golf Club clubhouse). It is requested the public load at this point **ONLY**—not on the reserve buses backed up on Pacific Street.



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"Rookies on the Spot"

THIS afternoon's game being a non-conference affair, Coaches Jim Howell and Red Strader can be expected to take a long look at many of their first-year gridders, and the fans will get a preview of future Forty-Niner and Giant greats.

Of all the rookies, though, two are particularly on the spot—Dicky Moegle, the No. 1 draft pick for San Francisco, and Joe Heap, the Giants' No. 1 choice in last winter's draft meeting.

Moegle, a consensus All-American for Rice Institute last fall, scored 72 points and averaged better than six yards per carry for the Owls.

Moegle, it will be remembered, set the Forty-Niner camp buzzing when he reeled off a long touchdown run on the first play he handled the ball this summer in scrimmage.

The Giants' counter-balance to Moegle is Heap, the high-speed halfback from Notre Dame and the greatest pass receiver in Irish history. Heap won the nickname of the "Irish Flyer" with a 5.4-yard rushing average in 1954 and he led Terry Brennan's squad in scoring as well as pass receiving.

Heap, it is expected, will be used much the same as Hugh McElhenny, the great Forty-Niner halfback—that is, he'll be on the receiving end of a great many passes and will serve as a down-field decoy on most other pass plays.

While the spotlight is on rookies Moegle and Heap, both coaches are proud of several of their newcomers.

Howell, for example, thinks Alex Webster and Mel Triplett will join Heap in giving the Giants some hard-riding reinforcements for the team's running attack. Webster, a North Carolina State product, was voted the most valuable player of Canada's Big Four league last season. Triplett is hailed by no less an authority than Curly Lambeau, the veteran professional coach who served so many years with Green Bay, as the most powerful fullback on offense and defense he saw in



'54. He was with Toledo University at the time.

Howell picked up from the draft meeting two rookie linemen who should be heard from in the future. One is Roosevelt Grier, a 260-pound tackle from Penn State, and the other is Rex Boggan, 245, of Mississippi.

The San Francisco coaching staff thinks highly of several new Forty-Niners. Among the new names and faces are Carroll Hardy, who will be remembered in Seattle as the halfback who led Colorado to an exciting 21-20 win over Washington in the 1953 opener here, and Matt Hazeltine, the All-American center from California.

These are a few of the first-year men who will get a chance this afternoon to show off their talent to the Seattle crowd. More than that, they're anxious to look good to the respective coaching staffs before the final squad cuts are made. There'll be no relaxing, you can be sure, out there on the green turf.



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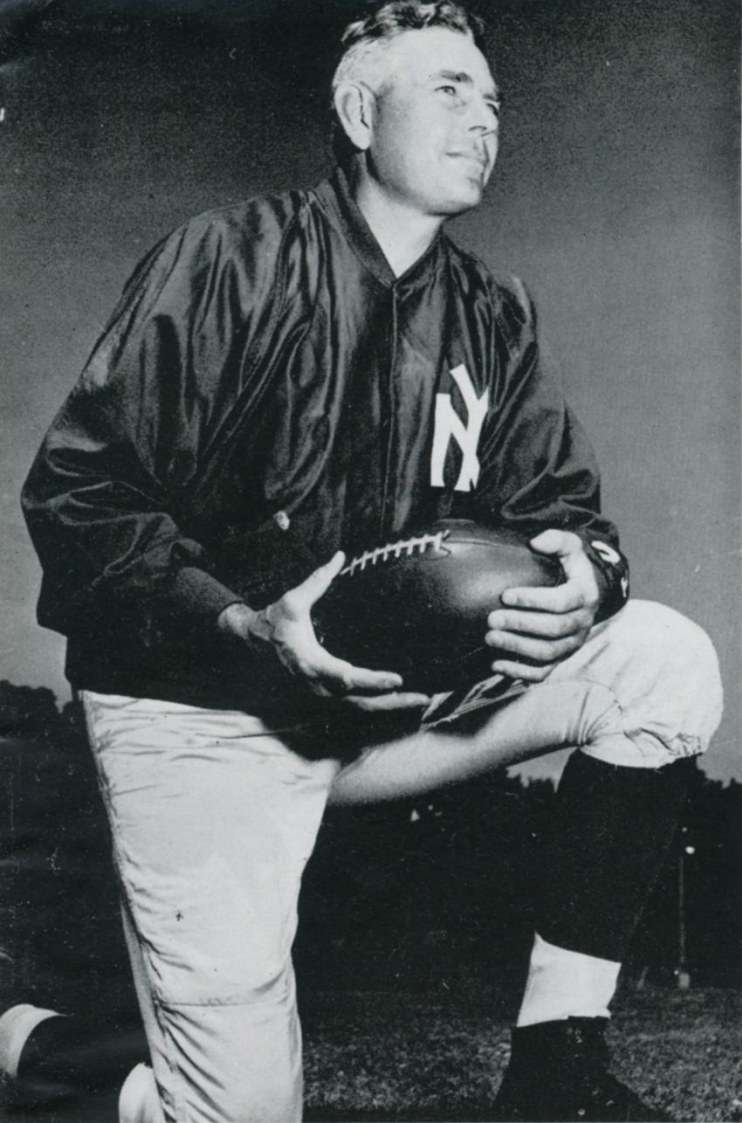
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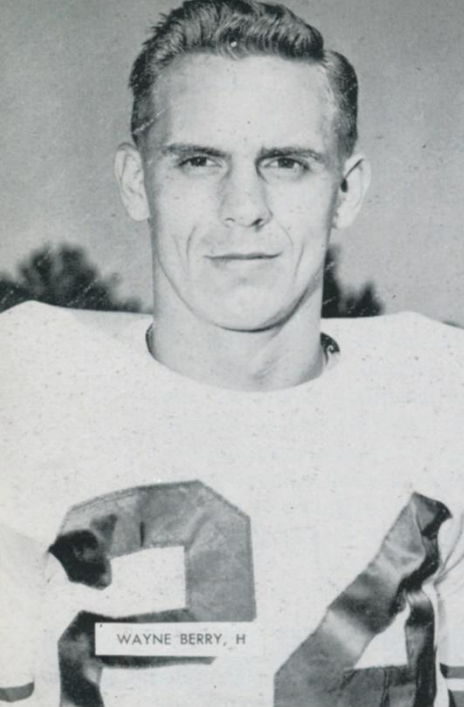


JAMES LEE HOWELL
Head Coach

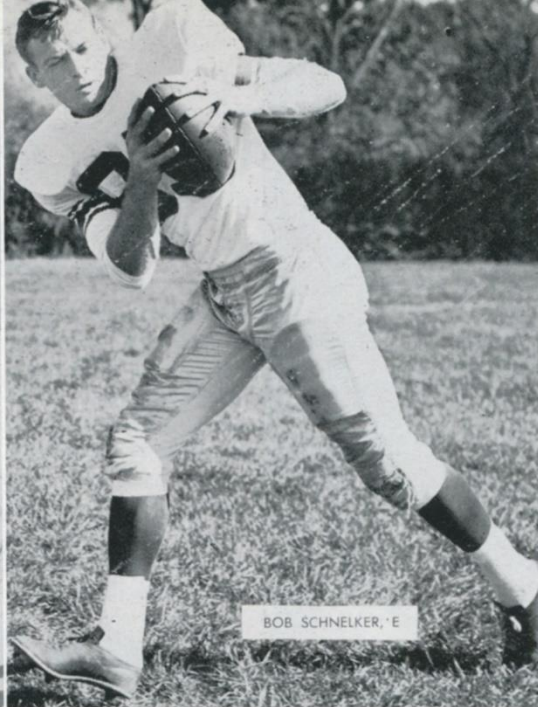
New York **COACHES**

Left to right: ED KOLMAN, line coach; KEN KAVANAUGH, end coach; JAMES LEE HOWELL, head coach; TOM LANDRY, defense coach; VINCE LOMBARDI, backfield coach





WAYNE BERRY, H



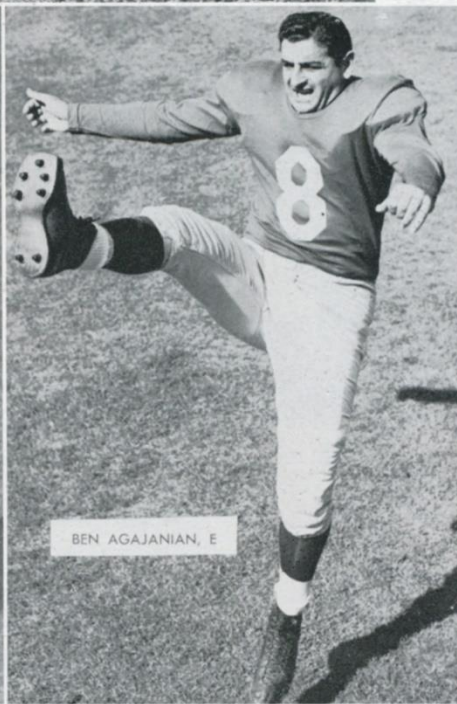
BOB SCHNELKER, E



BUFORD LONG, H



EDDIE PRICE, F



BEN AGAJANIAN, E



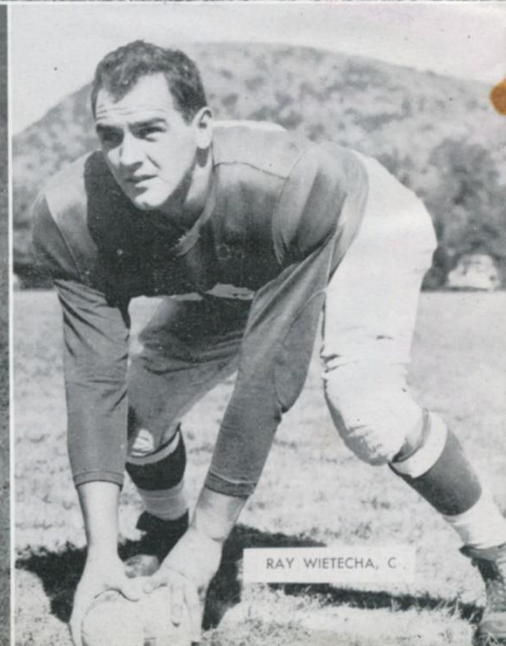
KYLE ROTE, H



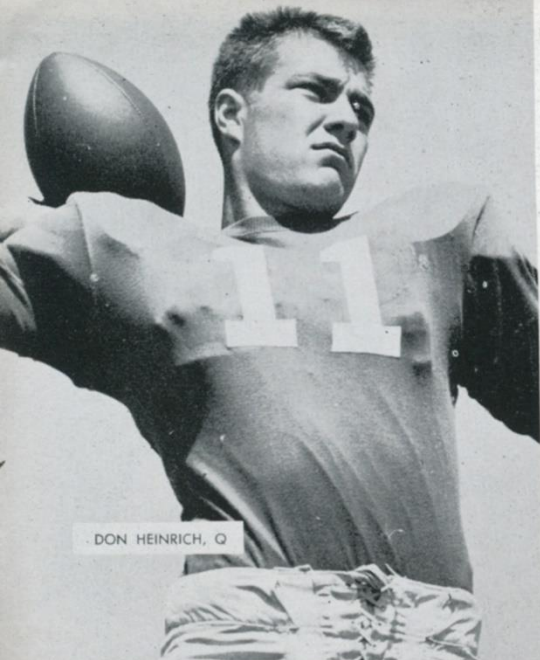
BOB CLATTERBUCK, Q



RAY KROUSE, T



RAY WIETecha, C



DON HEINRICH, Q



KEN MACAFEE, E



RAY COLLINS, T



EM TUNNELL, H



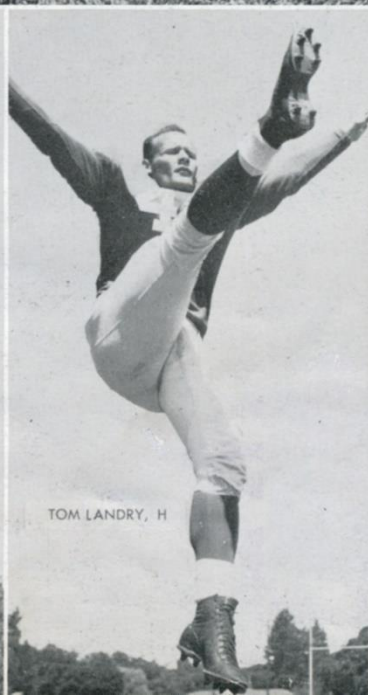
DICK NOLAN, H



CHARLEY CONERLY, Q



FRANK GIFFORD, H

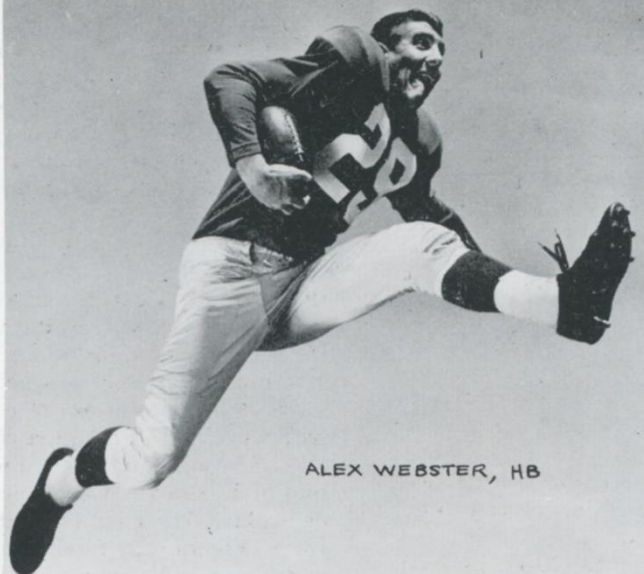


TOM LANDRY, H

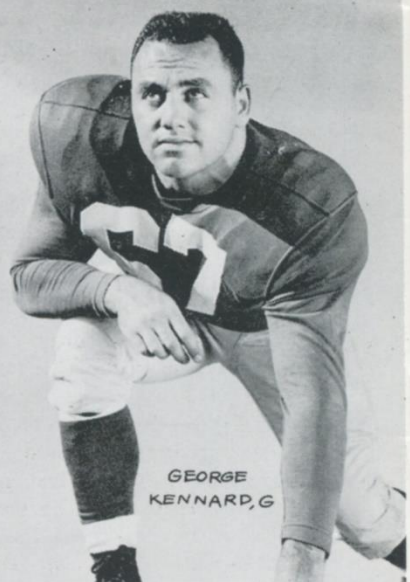


ROOSEVELT BROWN, T

YNTS GIANTS

ALEX WEBSTER, HB



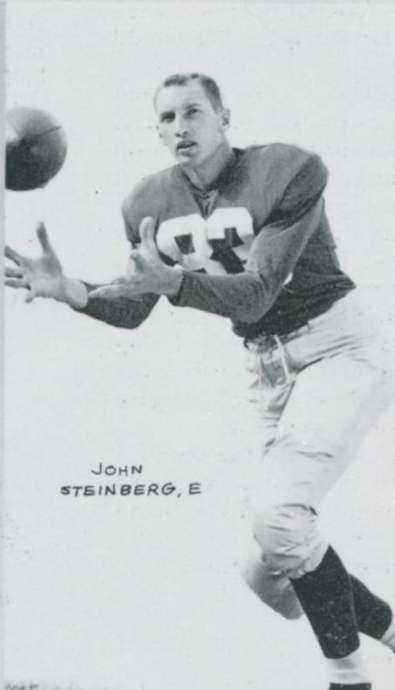
GEORGE
KENNARD, G



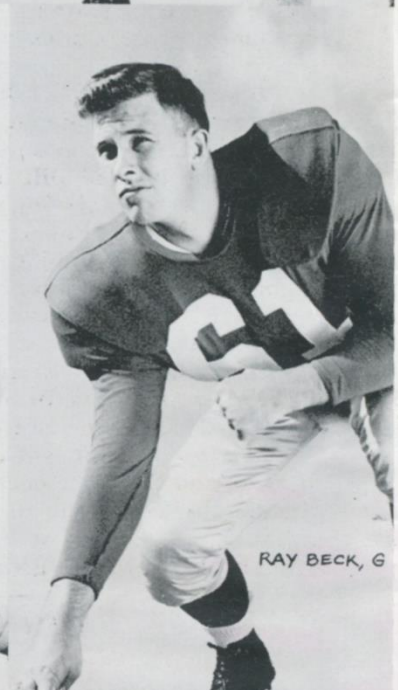
DICK
YELVINGTON, T



RUSS
CARROCIO, G



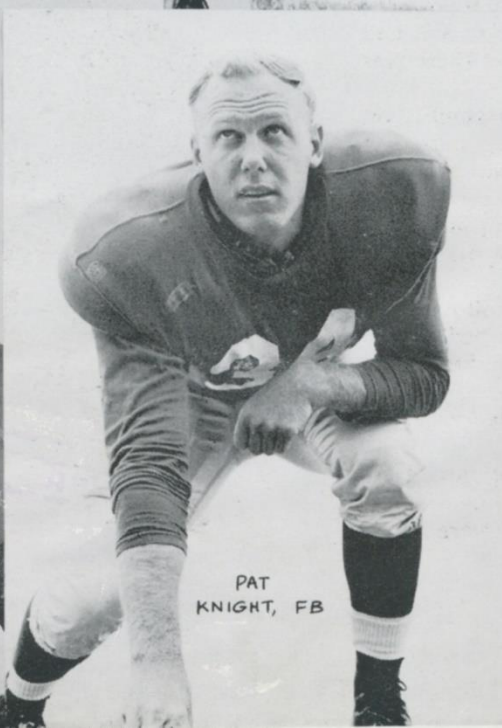
JOHN
STEINBERG, E



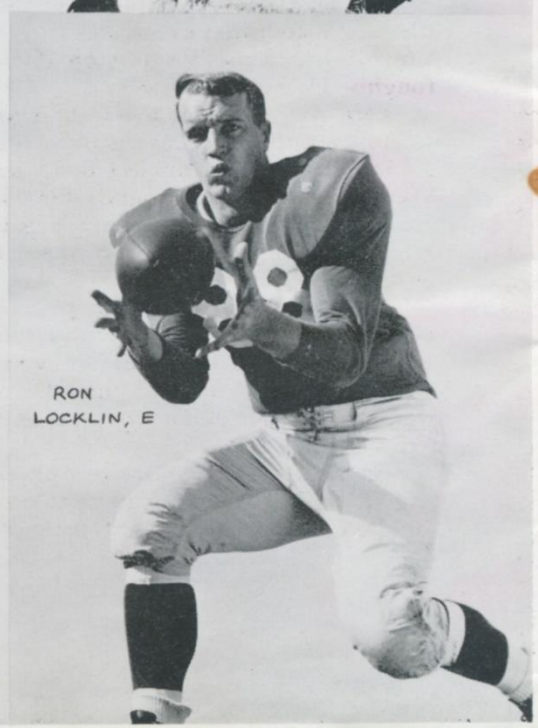
RAY BECK, G



HAL
MITCHELL, T



PAT
KNIGHT, FB



RON
LOCKLIN, E

McELHENNY

(Continued from Page 2)

picked up about 55 yards deep into our territory. Later in the first quarter, I broke loose on a cut-back inside left tackle and scored from the Bruin 48. Somebody—I think it was Donn Moomaw—had three cracks at me during the run and tackled me just as we reached the end zone.

Paul Cameron put them ahead at the half, 13-7, with a short line buck, and quarterback Sam Mitchell sent me across on a straight dive at left tackle early in the third quarter to tie the score again. I'll always remember how close that play was. It was fourth down and when I hit the line of scrimmage it seemed as if every UCLA man, right down to the last guy on the bench, was there waiting. Luckily we only had a yard to go, because that's about all I got.

When the Bruins moved ahead, 20-13, midway in the fourth quarter, it looked as if we were doomed to lose another heart-breaker. We would have if we'd quit.

It was Washington's ball on our own 41, and there were just 2 minutes, 5 seconds left to play. Mitchell threw deep toward Bill Earley down on the Bruin 20, and Bill lunged for the ball, just tipping it with his finger tips.

I was downfield to act as a decoy and suddenly spotted the ball coming off Bill's fingers. I was going too fast to stop or reverse my field, but I managed to reach back with my left hand and gather in that beloved pigskin without losing stride. The goal was only about 15 yards away and there wasn't a Bruin close enough to give much chase, so the rest of it was easy.

My try-for-point was good to tie the score at 20-20, and the game ended that way a couple of minutes later with us in possession on the Bruin 13.

That to me was my greatest day as a Husky.

HEINRICH

(Continued from Page 3)

After an exchange of punts, we finally started the long march that eventually paid off. We had a first down on the Washington 15 and there was roughly 11 minutes to play.

There was an awful temptation to gamble on scoring a quick touchdown on a long pass, but I knew the coach (Howie Odell) wanted me to keep the ball on the ground. First I sent Rollie Kirkby into the line for a small gain, and then hit Joe Cloidt with a short pass for a first down on the 30.

Then Kirkby again for no gain, followed by myself around right end. I was trapped at the start, so lateralled off to Bill Earley and he picked up 10 yards and another first down. Now we were on the 40, and gaining confidence as we went.

A short pass over the line to Apking gained 11, and the UCLA defense tightened in toward the middle to stop the automatic pass we were using

so effectively. So I gave the ball to McElhenny on the next three plays, first at left tackle, then at right end and finally around left end. He picked up 20 more yards and we were on the Bruin 29. Of course, the crowd was going crazy by now and we were having a tough time hearing the signals.

One short pass misfired but then I hit Cloidt for 12 yards to the 17. About this time I could see that the UCLA defense expected me to cross them up with a pass, so into the line went big Mac for three yards, then Earley for two. With third and 5 to go, McElhenny stormed over left guard and moved all the way to the four-yard line before a whole pack of UCLA guys could bring him down.

Kirkby hit left tackle and gained three yards, but McElhenny was stopped at the line on the next play. The UCLA defense was clearly aiming for McElhenny by now, but I still figured he was our bread-and-butter runner, so I sent him at right guard and he didn't quit driving until he'd moved across the goal line to make it a 20-20 ball game.

I'm kidding you not when I say there was plenty of pressure on us during that long, slow drive downfield which ate up all but the final two minutes. But that pressure wasn't anything as compared to what Rosenzweig had to go through when he lined up for the extra point. His kick was perfect, though, and we had our win.

HAVE A HOT DOG!



FIRM MEMBERSHIPS (Continued)

Joint Council of Retail Clerks	Carl F. Miller & Co., Inc.
Joint Council of Teamsters No. 28	Vincent D. Miller, Inc.
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Junior Boot Shop	Nelse Mortensen & Co.
Radio Station KAYO	Mowat Bros. Construction Co.
K C W Furniture Co., Inc.	Musicians' Association of Seattle, Local No. 76
KING Broadcasting Co.	Mutual Housing Company
KIRO Broadcasting Station	Nalley's, Inc.
KJR Broadcasting Station	Naramore, Bain, Brady & Johanson
KOMO Broadcasting Station	The National Cash Register Co.
KVI Broadcasting Station	Nelson Iron Works, Inc.
Radio Station KXA	Nettleton Timber Co.
Niles Kelley	Nordstroms, Inc.
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Kerry Investment Co.	North Coast Electric Co.
Dr. Harold G. King	North Pacific Bank Note Company
Klinker Sand & Gravel	Northern Commercial Co.
Kraft Foods Co.	Northern Electric Company
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James Q. Leavitt Company, Inc.	Northwest Lead Company
Lease & Leighland	Northwest Marine Industries, Inc.
Ivan W. Lee	Northwest Metal Products, Inc.
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John R. Lewis, Inc.	Northwestern Glass Co.
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Lowman & Hanford Co.	Olympic Garage, Inc.
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Mannings, Inc.	Pacific National Advertising Agency
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Markey Machinery Co., Inc.	Pacific Northwest Company
Marontate-Jones Co.	Pacific Telephone & Telegraph Co.
Marsh & McLennan, Inc.	Pacific Water Works Supply Co.
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Matthews Hardwoods, Inc.	Palmer Electric Co.
William O. McKay Co.	Palmer Supply Company
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FIRM MEMBERSHIPS (Continued)

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Puget Sound Catering Co.	Standard Oil Co. of Calif.
Puget Sound Freight Lines	Standard Service Tire Co., Inc.
Puget Sound Mutual Savings Bank	Star Machinery Co.
Puget Sound Power & Light Co.	Sternoff Metal & Iron Works
Puget Sound Title Insurance Co.	C. D. Stimson Co.
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Rayonier, Inc.	Stoneway Lumber Co.
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Richfield Oil Corp.	Superior Portland Cement Co.
Rosellini's Restaurant	Taxicab Drivers Local 465
Rothschild International Stevedoring Co.	Teamster's Hall
Rowan Decorating Co.	Texas Company
Russell's Fifth Ave.	George E. Teufel Co.
Ruthrauff & Ryan, Inc.	Thermal Supply Co., Inc.
Ryan Cadillac Co.	Thompson's Candy House
Safeway Stores, Inc.	Tide Water Associated Oil Co.
Sander's Fountain Lunches	Time Oil Company
S. L. Savidge, Inc.	Ben Tipp, Inc.
Stan Sayres, Inc.	Todd Shipyards Corp.
Schoenfeld Neckwear Co.	Totem Pontiac Co.
Scientific Supplies Co.	Touche, Niven, Bailey & Smart
John L. Scott Real Estate	Tourtellotte Corporation
Scott Paper Co.	Trade Printery
Seaboard Lumber Co.	Tradewell Stores, Inc.
Seattle Art Museum	Trick & Murray
Seattle Door Co., Inc.	Troy Laundry Co.
Seattle Farwest Service Corp., Farwest Cab Company	Truck Welding & Equipment Co.
Seattle Federal Savings & Loan Association	Tube Art Displays, Inc.
Seattle Fire Department	Turf Smoke Shop, Inc.
Seattle-First National Bank	Turner & Pease Co., Inc.
Seattle Fur Exchange	Tyee Lumber & Mfg. Co.
Seattle Gas Company	Union Federal Savings & Loan Association
Seattle Hardware Co.	Union Pacific Railroad Co.
Seattle Home Show	United Air Lines
Seattle Lighting Fixture Co.	United States Plywood Corp.
Seattle Lodge No. 92 B. P. O. E.	University Chevrolet Co.
Seattle Merchants Towel Supply Co.	University Commercial Club
Seattle Packing Company	University Funeral Parlors
Seattle Paramount Cleaners, Inc.	University National Bank
Seattle Plumbing Supply Co.	University Printing Co.
The Seattle Post-Intelligencer	University Properties, Inc.
Seattle Radio Supply, Inc.	University Rotary Club
Seattle Rendering Works	Valle-Sommers Construction Co.
Seattle-Tacoma Garage	Vance Lumber Co.
Seattle Tent & Awning Co.	Van de Kamp's Holland Dutch Bakers, Inc.
Seattle Times Company	Van Vetter, Inc.
Seattle Transfer Co.	Van Waters & Rogers, Inc.
Seattle University	Vernell's Fine Candies, Inc.
Selandia Smorgasbord	Waitresses' Union Association Local No. 240
Serv-U-Meats, Inc.	Dr. J. R. Walsh
B. F. Shearer Co.	J. B. Warrack Co.
Shell Oil Co.	Washington Asphalt Co.
Sicks' Seattle Brewing & Malting Co.	

(Continued on next page)

FIRM MEMBERSHIPS (Continued)

Washington Athletic Club
Washington Athletic Club Garage
Washington Boat Center
Washington Co-Op Farmers' Association
Washington Fish & Oyster Co., Inc.
Washington Jockey Club
Washington Machinery Co.
Washington Mutual Savings Bank
Washington Title Insurance Co.
Earl F. Waterman & Co.
Watson-Hall Co.
Weisfield's, Inc.
West Coast Fast Freight, Inc.
West Coast Grocery Co.
West Coast Paper Co.
West Coast Wholesale Drug Co.
Western Air Lines, Inc.
Western Blower Co.
Western Conference of Teamsters
Western Engraving Co.

Western Gear Works
Western Optical Dispensary, Inc.
Western Printing Co.
Westlake Chevrolet Co.
West-Marquis, Inc.
West Seattle National Bank
Westside Ford, Inc.
White & Bollard, Inc.
Whiz Fish Products Co.
Wholesale & Retail Delivery Drivers Local Union 353
Wilbur-Ellis Co.
Williams & Co., Inc.
Wilson Motor Co.
Dean Witter & Co.
Wood & Reber, Inc.
F. W. Woolworth Co.
Howard S. Wright & Co., Inc.
Walter L. Wyckoff
Yates, Riley & MacDonald
Young, Richardson, Carleton & Detlie



HOTEL ASSOCIATION

WESTERN HOTELS

Hotel Benjamin Franklin
Hotel Olympic

Hotel Roosevelt

SEATTLE HOTELS

Hotel Alvord
Hotel Atwood
Burlingame Hotel
Baroness Apartment Hotel
Cornelius Apartment Hotel
Hotel Camlin
Hotel Commodore
Hotel Earl
Hotel Edmond Meany
The Exeter Hotel
Frye Hotel
Hungerford Hotel
Hotel Mayflower

Hotel Moore
New Washington Hotel
Northcliffe Apartment Hotel
Rhododendron Apartment Hotel
Rehan Hotel
Spring Apartment Hotel
Stratford Hotel
Stewart Hotel
Sorrento Hotel
Vance Hotel
Waldorf Hotel
Wilhard Hotel
William Penn Hotel

UNDERWRITING MEMBERS

Canlis' Charcoal Broiler Restaurant

Richard E. Fuller

CLEARING HOUSE BANKS

The Bank of California NA
The Canadian National Bank
National Bank of Commerce
Pacific National Bank
Peoples National Bank of Washington

Peoples National Bank of Washington—
First Avenue Branch
Seattle-First National Bank
Seattle-First National Bank—Metropolitan Branch
Seattle First National Bank—Seaboard Branch
Seattle Trust & Savings Bank

RETAIL TRADE BUREAU

Best's Apparel, Inc.
The Bon Marche
Ernst Hardware Co.
Frederick & Nelson
MacDougall & Southwick Co.

I. Magnin & Co.
J. C. Penney Co.
Rhodes of Seattle
Sears, Roebuck and Co.



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