

**25c**

**DETROIT  
LIONS  
vs  
NEW YORK  
GIANTS**

**Friday, Aug. 29, 1958**

**Briggs Stadium**



**KICKOFF**

**8:15 p. m.**

*for Kesson*

# Visit the New Custom Built Home of **LOU CREEKMUR**

COME OUT AND  
TALK TO YOUR  
FAVORITE LIONS . . .

- ★ **BOBBY LAYNE**
- ★ **GENE GEDMAN**
- ★ **JOE SCHMIDT**
- ★ **LOU CREEKMUR**  
*and many others*

## SEE these Custom Built Features

### COMPLETE FRIGIDAIRE KITCHEN

RANGE, OVEN  
DISHWASHER, DISPOSAL

### COMPLETE NU TONE ACCESSORIES

RADIO, OVEN HOOD and FAN  
CHIMES, BLENDER, CLOCK

### NEW R. O. W. Casement Windows

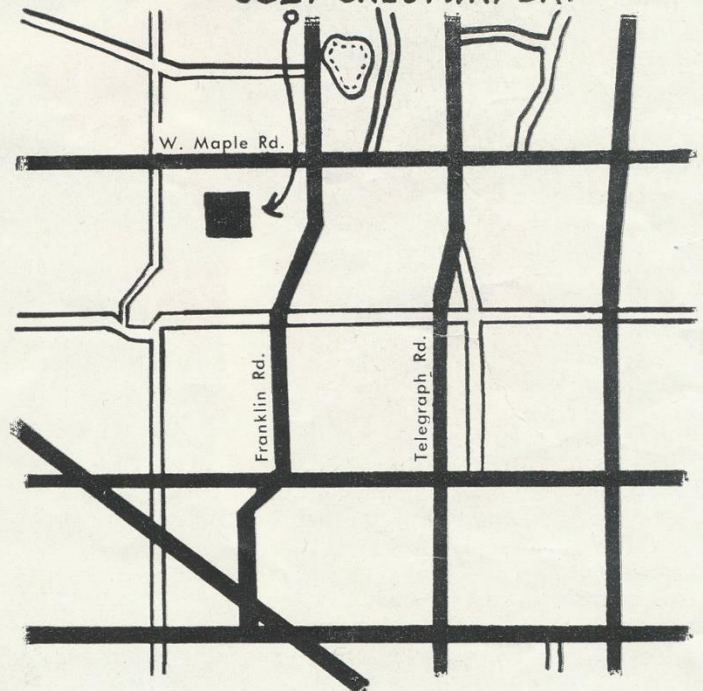
### NEW BRIGGS BEAUTYWARE...Colored Fixtures

Bi-Level Construction . . . 4 Bedrooms  
2½ Baths . . . Built-in Barbecue  
2 Fireplaces . . . 1 in Basement  
Sliding Patio Doors . . .  
Custom-Built Cabinets  
Overhead Garage Doors . . .  
New Bohemian Room

DESIGNED BY MIKE BOGGIO

in Beautiful Maple Meadows,  
Bloomfield Township . . .

HOME LOCATED AT  
6827 CRESTWAY DR.



Drive out West Maple Road—½ mile west of Franklin Road turn left on Valley Spring Road, then turn left on Crestway Drive. Home is located at 6827 Crestway Drive.

Home open August 22 thru August 31

**Built by . . .**

## **DiMATTEO CONSTRUCTION CO.**

**Offered by . . .**

## **Westbrook Realty Co.**

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With Chuck, Ron and Tom,  
'gainst Tobin and Bobby  
The Thrills Are a Cinch  
To Make Football Your Hobby!

Chuck Conerly . . . Bobby Layne . . . Tobin Rote . . . Don Heinrich . . . Tom Dublinski are passing specialists who figure to provide most of the fireworks in tonight's pre-season meeting between the Lions and the New York Giants.

Conerly, Layne, and Rote are all in the select circle of professional quarterbacks who have completed 100 or more touchdown passes during their respective careers. Conerly currently ranks as the third leading touchdown producer of all time with 134 in regular season play while Layne is only a step behind with 129 and Rote is closing in fast with 100. Take into account the record of Heinrich and Dublinski and you probably have the finest group of passers ever assembled on one field, outside of an all-star game.

But these "old pros" may have to turn the spotlight over to some eager rookie performers before the night is over. The Giants' Phil King of Vanderbilt and Don Maynard of Texas Western are sparkling runners who can provide a thrill a minute, and the Lions have a couple of exciting newcomers of their own in halfback Dan Lewis of Wisconsin and Ken Webb of Presbyterian College.

In other words, anything can happen . . . and it usually does . . . in pro football. Tonight's game, while listed as a pre-season game, could produce more action in 60-minutes than any other game on the schedule as approximately 88 players battle for 70 positions on two National Football League teams.

Both Jim Lee Howell of the Giants and George Wilson of the Lions want to win this game. In fact, they want to win them all. But, they also want to find out what new material they can look forward to having on their respective teams for 1958 so you'll see plenty of new names and faces in action tonight.

Both teams have won once and lost once before meeting here in Briggs Stadium. New York downed San Francisco, 19-10, then lost to Los Angeles, 38-10 Detroit was upset by the College All-Stars, and came back to defeat Cleveland last week, 17-7.

Last year, New York won a pre-season encounter 17-0 in the only meeting between the two teams. The Giants and Lions will be seeing each other again in '58, on Dec. 7 here in Detroit, in the home finale of the NFL season for the Lions.

Detroit Lions  
1958 Training Camp Roster

No.	Name	Pos.	Ht.	Wt.	Age	(ALPHABETICAL)	
						Yr. in NFL	School
50	Ane, Charles	C	6-2	265	27	6	U.S.C.
41	Barr, Terry	HB	6-0	190	23	2	Michigan
67	Campbell, Stan	G	6-0	228	28	5	Iowa St.
40	Cassady, Howard	HB	5-10	180	24	3	Ohio St.
24	Christiansen, Jack	HB	6-2	196	29	8	Colo. A&M
76	Creekmur, Louis	T	6-4	254	31	9	Wm. & Mary
85	Cronin, Gene	E	6-2	230	25	3	C. O. P.
52	Cunningham, Leon	C	6-2	225	26	2	So. Carolina
25	David, James	HB	5-10	185	30	7	Colo. A&M
83	Doran, James	E	6-2	200	31	8	Iowa St.
26	Gedman, Gene	HB	5-10	195	26	4	Indiana
53	Glass, Bill	T	6-5	240	22	1	Baylor
35	Johnson, John Henry	FB	6-2	207	28	5	Arizona St.
88	Junker, Steve	E	6-3	218	23	2	Xavier
21	Karilivacz, Carl	HB	6-0	192	27	6	Syracuse
71	Karras, Alex	T	6-2	240	22	1	Iowa
60	Koepfer, Karl	G	6-2	230	22	1	Bowling Grn.
28	Lary, Yale	HB	5-10	185	27	5	Texas A&M
22	Layne, Bobby	QB	6-1	208	31	11	Texas
45	Lewis, Dan	HB	6-1	200	22	1	Wisconsin
86	Long, Bob	LB	6-4	229	24	4	U.C.L.A.
43	Lowe, Gary	DHB	6-0	190	23	3	Mich. St.
87	Mackey, Harry	E	6-1	200	26	1	Kentucky St.
72	Mains, Gil	T	6-3	250	28	5	Murray St.
77	Marazza, Dick	T	6-4	235	25	1	Clemson
47	Martin, Jim	LB	6-2	225	34	9	Notre Dame
78	McCord, Darris	E-T	6-3	245	25	1	Tennessee
84	Middleton, Dave	E	6-1	190	24	4	Auburn
74	Miller, Bob	T	6-3	258	28	7	Virginia
33	Muller, Bob	LB	5-11	215	25	1	Eastern Ky.
61	Oутten, Harold	G	5-11	230	22	1	Virginia
75	Paolucci, Ben	T	6-2	250	21	1	Wayne St.
32	Pfeifer, Ralph	HB	6-1	200	22	1	Kansas St.
79	Perry, Jerry	T	6-4	235	27	4	California
15	Reichow, Jerry	QB	6-2	210	24	3	Iowa
18	Rote, Tobin	QB	6-3	215	30	9	Rice
73	Russell, Ken	T	6-3	250	22	2	Bowling Grn.
81	Rychlec, Tom	E	6-3	210	24	1	Am'ric'n Intl.
56	Schmidt, Joe	LB	6-0	222	26	6	Pittsburgh
80	Schulte, Tom	E	6-2	190	24	1	Eastern Ky.
66	Sewell, Harley	G	6-1	226	27	6	Texas
30	Tracy, Tom	B	5-9	200	24	3	Tennessee
55	Walker, Wayne	C	6-2	215	21	1	Idaho
34	Webb, Ken	FB	5-11	210	23	1	Presbyterian
23	Whitsell, Dave	DHB	6-0	180	22	1	Indiana
57	Zatko, Roger	LB	6-2	220	27	6	Michigan

**SEASON TICKETS STILL AVAILABLE**

**DON'T MISS A SINGLE DETROIT LIONS HOME GAME**

OCT. 12 Los Angeles Rams

NOV. 23 San Francisco 49ers

OCT. 19 Baltimore Colts

NOV. 27 Green Bay Packers

NOV. 16 Chicago Bears

DEC. 7 New York Giants

**LOWER DECK RESERVED SEATS — \$21**

**DETROIT FOOTBALL CO.**

**WO. 5-6644**

**1401 MICHIGAN AVENUE**

# Refresh at the game

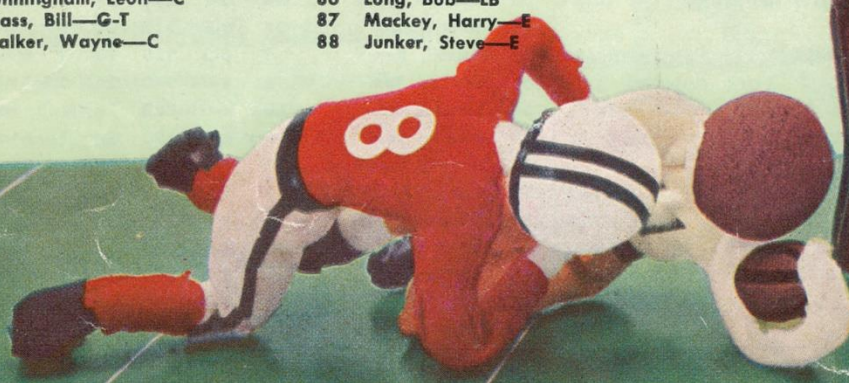


## DETROIT LIONS PROBABLE STARTING LINEUP

OFFENSE			DEFENSE		
83	JIM DORAN	LE	78	DARRIS McCORD	LE
76	LOU CREEKMUR	LT	74	BOB MILLER	LT
66	HARLEY SEWELL	LG	72	GIL MAINS	RT
50	CHARLIE ANE	C	68	GENE CRONIN	RE
67	STAN CAMPBELL	RG	86	BOB LONG	LLB
73	KEN RUSSELL	RT	56	JOE SCHMIDT	MLB
88	STEVE JUNKER	RE	57	ROGER ZATKOFF	RLB
22	LANE, or 18 ROTE	QB	25	JIM DAVID	LH
26	GENE GEDMAN	LH	41	TERRY BARR	RH
40	HOWARD CASSADY	RH	24	JACK CHRISTIANSEN	LS
35	JOHN HENRY JOHNSON	FB	28	YALE LARY	RS

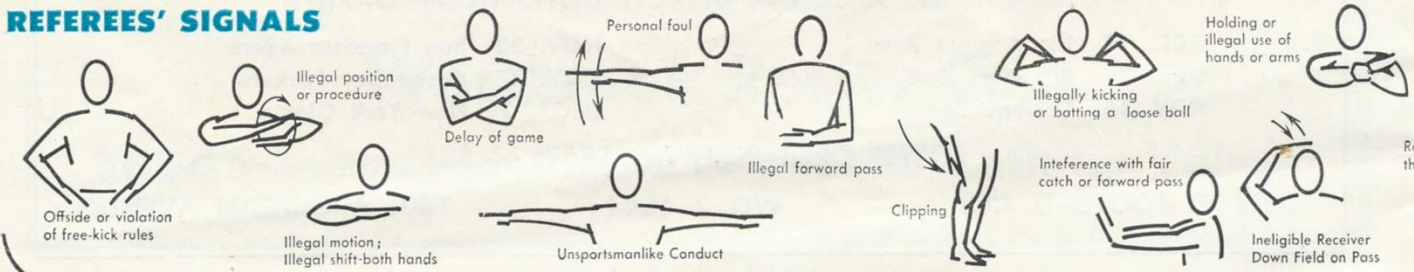
### DETROIT LIONS ROSTER

15	Reichow, Jerry—E-QB	56	Schmidt, Joe—LB
18	Rote, Tobin—QB	57	Zatkoff, Roger—LB
21	Karilivacz, Carl—HB	60	Koepfer, Karl—G
22	Layne, Bobby—QB	61	Outten, Harold—G
23	Whitsell, Dave—DHB	66	Sewell, Harley—G
24	Christiansen, Jack—HB	67	Campbell, Stan—G
25	David, Jim—HB	71	Karras, Alex—T
26	Gedman, Gene—HB	72	Mains, Gil—T
28	Lary, Yale—HB	73	Russell, Ken—T
30	Tracy, Tom—B	74	Miller, Bob—T
32	Pfeifer, Ralph—FB	75	Paolucci, Ben—T
33	Muller, Bob—LB	76	Creekmur, Lou—T
34	Webb, Ken—FB	77	Marazza, Dick—T
35	Johnson, John Henry—FB	78	McCord, Darris—E-T
40	Cassady, Howard—HB	79	Perry, Jerry—T
41	Barr, Terry—HB	80	Schulte, Tom—E
43	Lowe, Gary—DHB	81	Rychlec, Tom—E
45	Lewis, Dan—HB	83	Doran, Jim—E
47	Martin, Jim—LB	84	Middleton, Dave—E
50	Ane, Charlie—C	85	Cronin, Gene—G
52	Cunningham, Leon—C	86	Long, Bob—LB
53	Glass, Bill—G-T	87	Mackey, Harry—E
55	Walker, Wayne—C	88	Junker, Steve—E



SIGN OF GO

### REFEREES' SIGNALS



FOUL SIGNALS

DRINK

Coca-Cola

# Refresh at home

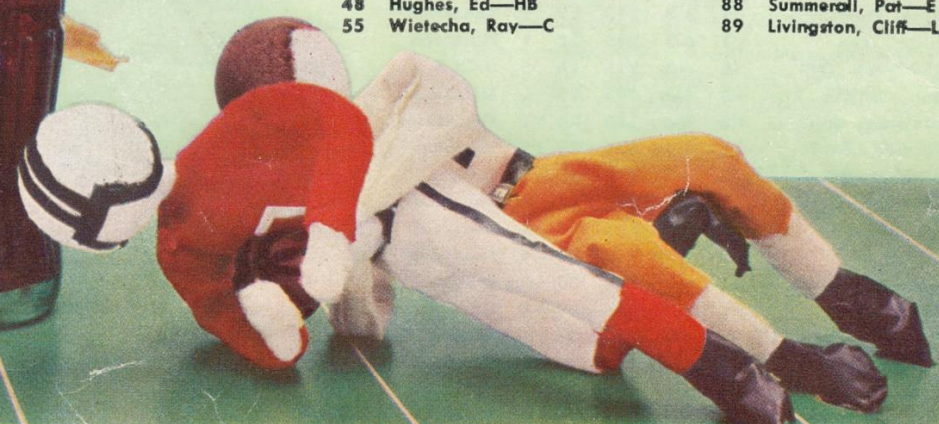
## NEW YORK GIANTS

### PROBABLE STARTING LINEUP

OFFENSE			DEFENSE		
85	BOB SCHNELKER	LE	74	RON NERY	LE
79	ROOSEVELT BROWN	LT	77	DICK MODZELEWSKI	LT
68	JACK SPINKS	LG	70	SAM HUFF	MG
55	RAY WIETecha	C	75	JIM KATCAVAGE	RT
66	JACK STROUD	RG	81	ANDY ROBUSTELLI	RE
78	WALT YOWARSKY	RT	30	BILL SVOBODA	LLB
44	KYLE ROTE	RE	84	HARLAND SVARE	RLB
11	DON HEINRICH	QB	48	ED HUGHES	LH
16	FRANK GIFFORD	LH	41	LINDON CROW	RH
29	ALEX WEBSTER	RH	45	EM TUNNELL	LS
33	MEL TRIPLETT	FB	20	JIM PATTON	RS

### NEW YORK GIANTS ROSTER

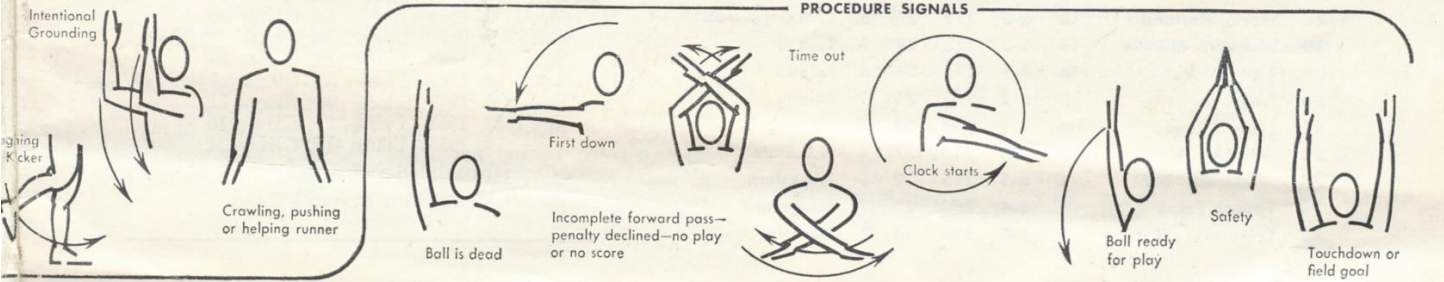
11	Heinrich, Don—QB	60	Truax, Dalton—G
13	Maynard, Don—HB	61	Gavin, Charles—G
16	Gifford, Frank—HB	62	Mischak, Bob—G
17	Dublinski, Tom—QB	66	Stroud, Jack—G
20	Patton, Jim—HB	68	Spinks, Jack—G
21	Herndon, Don—HB	70	Huff, Sam—G
22	Lott, William—HB	71	Kissell, Ron—T
24	King, Phil—HB	73	Frankenberger, J. T.—T
29	Webster, Alex—HB	74	Nery, Ron—T
30	Svoboda, Bill—LB	75	Katcavage, Jim—E
31	Sutherin, Don—HB	76	Yousou, Frank—T
32	Caraway, Don—LB	77	Modzelewski, Dick—T
33	Triplett, Mel—FB	78	Yowarsky, Walt—E
34	Chandler, Don—HB	79	Brown, Roosevelt—T
40	Filipski, Gene—HB	80	MacAfee, Ken—E
41	Crow, Lindon—HB	81	Robustelli, Andy A.—E
42	Conerly, Charlie—QB	82	Derrick, Julius—E
44	Rote, Kyle—E	84	Svare, Harland—LB
45	Tunnell, Emlen—HB	85	Schnelker, Bob—E
48	Hughes, Ed—HB	88	Summeroll, Pat—E
55	Wietecha, Ray—C	89	Livingston, Cliff—LB

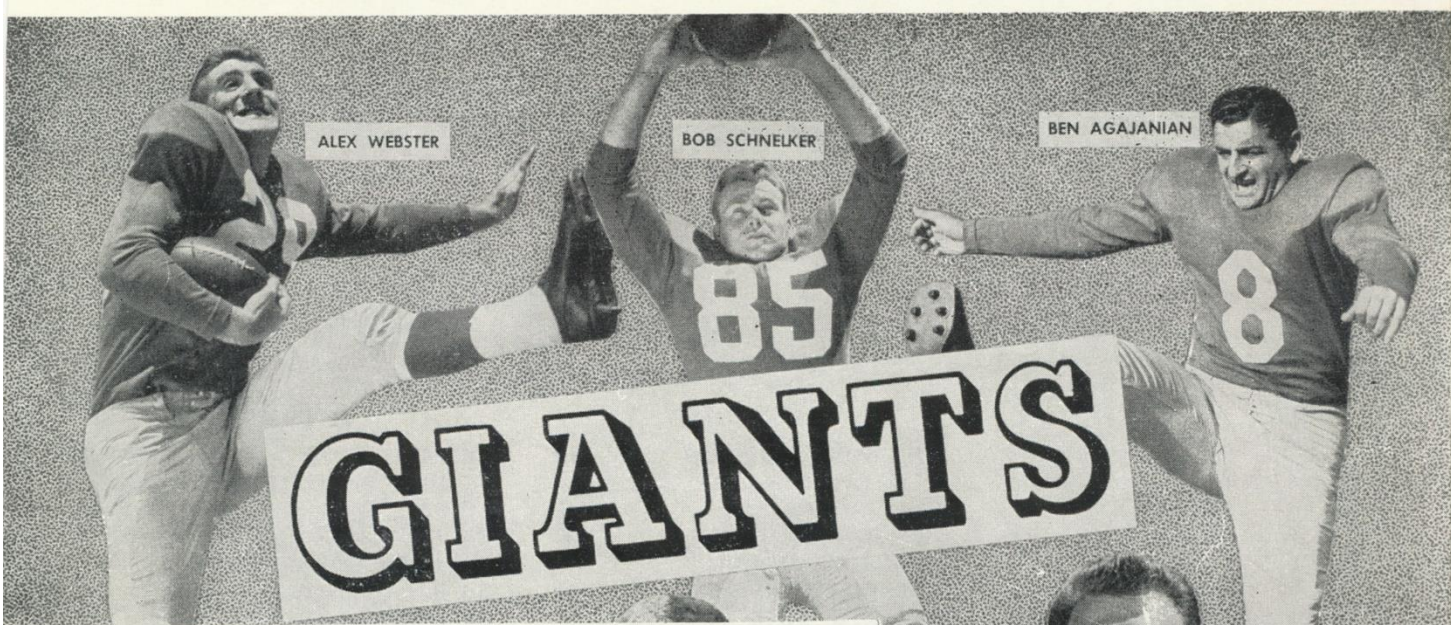


OD TASTE

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### PROCEDURE SIGNALS





ALEX WEBSTER

BOB SCHNELKER

BEN AGAJANIAN

# GIANTS

## New York Giants Roster

(ALPHABETICAL) Yr. in

No.	Name	Pos.	Ht.	Wt.	Age	NFL	School
79	Brown, Roosevelt	T	6-3	245	25	6	Morgan St.
32	Caraway, Don	LB	6-1	230	24	1	Houston
34	Chandler, Don	HB	6-2	205	23	3	Florida
42	Conerly, Charlie	QB	6-1	185	37	11	Mississippi
41	Crow, Lindon	HB	6-1	205	25	4	U.S.C.
82	Derrick, Julius	E	6-3	210	23	1	So. Carolina
17	Dublinski, Tom	QB	6-2	190	28	4	Utah
40	Filipski, Gene	HB	5-10	185	27	3	Villanova
73	Frankenberger, J. T.	T	6-4	235	23	1	Kentucky
61	Gavin, Charles	G	6-1/2	225	24	1	Tenn. A&I St.
16	Gifford, Frank	HB	6-1	205	28	7	U.S.C.
11	Heinrich, Don	QB	6-0	180	27	5	Washington
21	Herndon, Don	HB	6-1	180	22	1	Tampa
70	Huff, Sam	G	6-1	230	23	3	W. Va.
48	Hughes, Ed	HB	6-1	180	28	5	Tulsa
75	Kavanaugh, Jim	E	6-3	230	23	3	Dayton
24	King, Paul	HB	6-4	225	22	1	Vanderbilt
71	Kissel, Ron	T	6-2	235	22	1	Pittsburgh
89	Livingston, Cliff	LB	6-3	215	28	5	U.C.L.A.
22	Lott, William	HB	6-1	195	23	1	Mississippi
13	Maynard, Don	HB	6-0	175	22	1	Tex. Westn.
80	McAfee, Ken	E	6-2	215	29	5	Alabama
62	Mischak, Bob	G	6-1	240	25	1	Army
77	Modzelewski, Dick	T	6-0	260	27	6	Maryland
74	Nery, Ron	T	6-5	225	23	1	Kansas St.
20	Patton, Jim	HB	5-10	180	26	4	Mississippi
81	Robustelli, Andy A.	E	6-1	230	30	8	Arnold
44	Rote, Kyle	E	6-0	205	30	8	S.M.U.
85	Schnelker, Bob	E	6-4	215	28	6	Bowling Grn.
68	Spinks, Jack	G	6-1	240	28	5	Alcorn A&M
66	Stroud, Jack	G	6-1	235	29	6	Tenn.
88	Summerall, Pat	E	6-4	235	28	7	Arkansas
31	Sutherin, Don	HB	5-11	200	22	1	Ohio St.
84	Svare, Harland	LB	6-0	215	27	6	Washington St.
30	Svoboda, Bill	LB	6-0	215	29	9	Tulane
33	Triplett, Mel	FB	6-1	215	26	4	Toledo
60	Truax, Dalton	G	6-2	235	24	1	Tulane
45	Tunnell, Emlen	HB	6-1	200	33	11	Tulane
29	Webster, Alex	HB	6-3	210	27	4	N.C.State
55	Wietecha, Ray	C	6-1	225	29	6	N'western
76	Youso, Frank	T	6-4	260	22	1	Minnesota
78	Yowarsky, Walt	E	6-2	235	30	7	Kentucky

FRANK GIFFORD



ROSIE BROWN

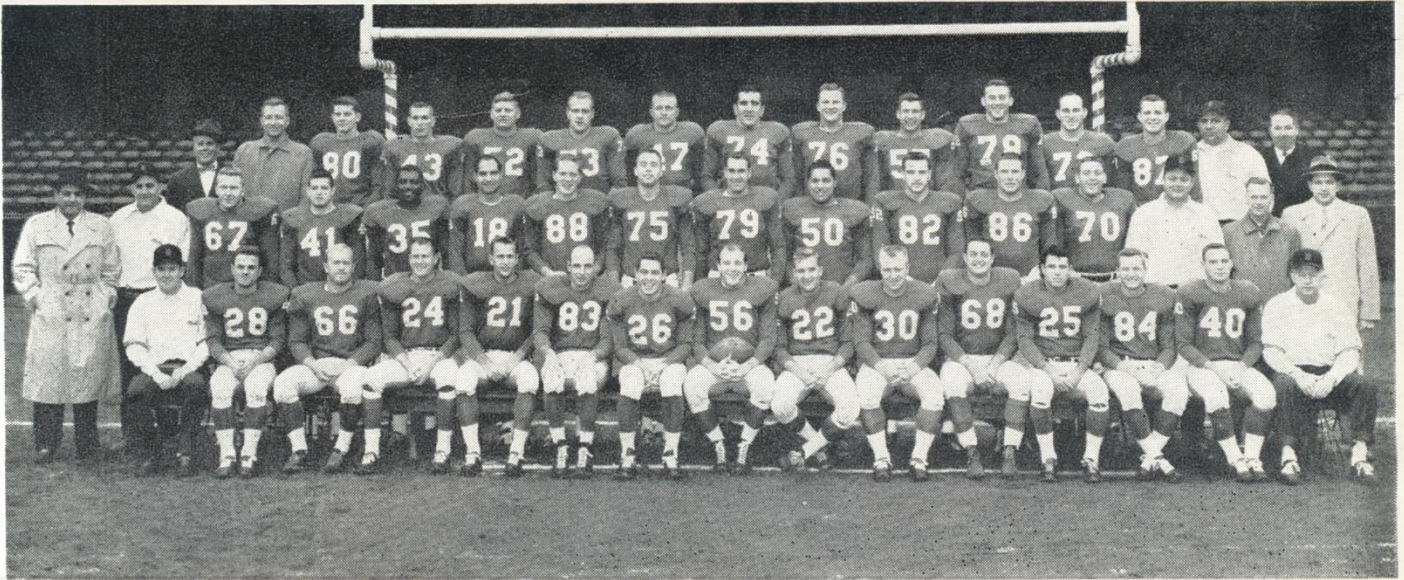
### Lions-Giants Regular Season Series Record

Sept. 23, 1934	Lions	9	Giants	0
Dec. 9, 1935	Lions	*26	Giants	7
Nov. 1, 1936	Lions	7	Giants	14
Nov. 15, 1936	Lions	38	Giants	0
Nov. 14, 1937	Lions	17	Giants	0
Nov. 5, 1939	Lions	18	Giants	14
Nov. 9, 1941	Lions	13	Giants	20
Nov. 7, 1947	Lions	0	Giants	0 (Tie)
Nov. 18, 1945	Lions	14	Giants	35
Nov. 2, 1947	Lions	35	Giants	7
Nov. 20, 1949	Lions	45	Giants	21
Dec. 13, 1953	Lions	27	Giants	16
Dec. 11, 1955	Lions	19	Giants	24

\*Championship Playoff Game  
Detroit Won 8, Lost 4, Tied 1

# DETROIT LIONS 1957 WORLD CHAMPIONS

## NATIONAL FOOTBALL LEAGUE



**FRONT ROW**, left to right: Ass't Coach Bob Nussbaumer, Yale Lary, Harley Sewell, Jack Christiansen, Carl Karilivacz, Jim Doran, Gene Gedman, Capt. Joe Schmidt, Bobby Layne, Tom Tracy, Gene Cronin, Jim David, Dave Middleton, Howard Cassidy, Ass't Coach John (Red) Cochran.

**MIDDLE ROW**, left to right: General Manager Nick Kerbawy, Head Coach George Wilson, Stan Campbell, Terry Barr, John Henry Johnson, Tobin Rote, Steve Junker, John Gordy, Jerry Perry, Charlie Ane, Leon Hart, Bob Long, Ray Krouse, Ass't Coach Buster Ramsey, Equipment Manager Roy Macklem, Publicity Director E. M. (Bud) Erickson.

**BACK ROW**, left to right: Team Physician Dr. R. A. Thompson, Trainer Millard Kelley, Jerry Reichow, Gary Lowe, Frank Gatski, Ken Russell, Jim Martin, Bob Miller, Lou Creekmur, Roger Zatkoff, Darris McCord, Gil Mains, Dorne Dibble, Ass't Coach Aldo Forte, Box Office Treasurer Maurie Schubot.

### MEET THE NEW LION ROOKIES

**CUNNINGHAM, LEON** So. Carolina Aug. 20, 1931

Rugged eighth draft choice making second bid for spot with Lions . . . played part of 1955 season before going into service . . . has spent last two years in Army . . . All-Conference and All-American honors during 1954 season . . . member of college relay team in track . . . born in LaGrange, Ga. . . resides in Atlanta, Ga. . . named player of the year in the Southern Conference in 1952 . . . married, wife Margaret.

**KOEPPER, KARL** Bowling Green Oct. 7, 1934

Lions draft choice on the eighth round as part of trade with Pittsburgh . . . offensive guard prospect who scouts rate on par with veteran Ken Russell . . . two time All-American Conference choice . . . most valuable player at Bowling Green in '57 . . . four year member of wrestling team . . . native of Swanton, Ohio . . . German descent . . . family includes wife, Bonnie Jean, and daughter Kristie.

**MACKEY, HARRY D.** Kentucky St. Aug. 26, 1932

Drafted agent . . . earned All-Midwest Conference honors in 1955 . . . scored 14 touchdowns in one season and set school record for most yards gained on passes . . . born in Oklahoma City . . . resides now in Detroit . . . also competed in basketball and track . . . married, wife, Vivian.

**MARAZZA, RICHARD** Clemson 24 Yrs. Old

Back for his second shot with the Lions . . . drafted as a "redshirt" in 1956 and reported last year . . . one of the last players dropped before '57 season got underway . . . coaches feel he has potential to become fine offensive lineman . . . former All-Conference lineman.

**MULLER, ROBERT** Eastern Kentucky 25 Yrs. Old

Nineteenth draft choice who is making his second bid for spot with Lions . . . tabbed in 1955 . . . impressed coaches with his speed, desire, and hustle . . . outstanding tackler . . . has been in U. S. Army for past two years . . . played service football . . . recommended originally by Glenn

Presnell, former Lion star, and Muller's coach at Eastern Kentucky . . . native of Amityville, N. Y.

**PFEIFER, RALPH** Kansas State Aug. 13, 1936

Another highly regarded halfback prospect . . . obtained on seventh round of draft as part of previous trade with San Francisco 49ers . . . runs 100-yard dash in :10.1 . . . gained 468 yards on 100 tries last year . . . All-Big Seven choice . . . native of Hays, Kansas . . . played in 1957 Blue-Gray game . . . led Kansas State in pass receiving last year . . . will get real chance to show ability as Lions continue search for more running strength.

**RYCHLEC, THOMAS R.** American Internat. Sept. 11, '34

Tough and rugged end brought back for second shot . . . coaches feel their No. 10 draft pick of '57 has fine chance of making grade . . . spent six months in service . . . led NCAA small college receivers with 40 catches for 353 yards in 1956 . . . caught 30 for 383 in '55 . . . good blocker and fine hands for "first down" type receiver . . . native of Meriden, Conn. . . Polish descent . . . single.

**WEBB, KEN** Presbyterian Aug. 15, 1935

May be the "sleeper" in camp . . . 14th draft choice after rushing for over 2,100 yards during college career . . . outstanding speed . . . Little All-American choice . . . native of Decatur, Ga. . . caught ten passes in '57 and proved his all-around ability by kicking six of seven extra points . . . could help Lions if he can come through to bolster the rushing game.

**WHITSELL, DAVID A.** Indiana June 14, 1936

Selected as a "redshirt" on the 24th round but has decided to try for Lions team this year . . . defensive prospect . . . has :09.8 clocking for hundred yard dash . . . earned three letters in football . . . native of Shelby, Mich. . . German descent . . . competed in high school shot put and recorded 55' 6" mark . . . set high school basketball scoring mark of 45 points . . . single.

# Built for the solid citizen

(...who has a gleam in his eye)



You need a car that speaks well of you. A solid, well-built car, with the look of good judgment.

But that gleam in your eye says you know cars should be *fun*, too. So you want the guts, the grace, the get-up-and-go to make you feel a little younger whenever you slip behind the wheel.

Maybe you already own a Car of The *Forward Look*. If you don't—it's time you did! It's made for a man like you.

The road's fine, and there's a car waiting for you to try out. Why not spend an hour and a half this week in a Car of The *Forward Look*?

See how much fun you've been missing!

*For the 1 person in 4 who wants a little bit more...*

## Cars of The *Forward Look*

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PLYMOUTH  
DODGE  
DE SOTO  
CHRYSLER  
IMPERIAL