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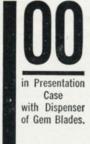
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OFFICIAL PROGRAM

NEW YORK



vs. CHICAGO CARDINALS

YANKEE STADIUM . Nov. 8, 1959

Volume 35

Number 3

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QUALITY



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"Tobacco is our middle name"



GIANT COACHING STAFF: Jim Lee Howell and his 1959 aides. From left to right, John Dell Isola, line coach; Walt Yowarsky, assistant coach-scout; Ken Kavanaugh, end coach; Howell; Tom Landry, defensive coach; Al Sherman, offensive coach.

So Far, So Good

WITH the race half run, our Giants lead the Eastern Conference pack with five victories and one defeat. Offhand, we can't recall when they ever had such a fine record at this stage of the campaign. In last year's title-winning campaign, for example, they stood 4-2 after six games.

In the highly competitive company of the National Football League being out in front has disadvantages, as well as advantages. From here on in, every rival will be pegging at the Giants. Knocking off the favorite is a game that every one likes to play in the rough, tough pro league.

The second-half schedule is filled chock-a-block with pitfalls. Take this game with the Cardinals today. Here's a definitely improved team that began the season with high hopes but, for one reason or another, couldn't get untracked. The pieces fell in place against the Steelers last Sunday, though. From now on, the Cardinals will be hard to shave.

Running down through the list of remaining Giant games, that goes for the rest of the opponents, too. The Giants will tell you that their first game with the Steelers was the toughest contest they have played all season.

There's another game with the Cardinals, in the Redbirds' new second home of Minneapolis, after next Sunday's return engagement with the Steelers at the Stadium.

Winding up, the Giants will play successive Stadium games against the Redskins and Browns, then go to Washington to meet the Redskins in the finale.

The Redskins will carry a lot of pent-up frustration into their con-

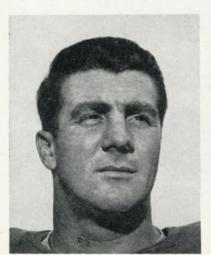
tests with the Giants. Just about everything has gone awry with Washington to date. But any team that has Eddie LeBaron and Ralph Guglielmi throwing, Don Bosseler, Jim Podoley and Ed Sutton running and Sam Baker kicking rates high respect.

As for the Browns, our team's arch-rivals from Cleveland are shadowing the Giants closely. Along with Eagles, they have a 4-2 record, embellished by last Sunday's smashing victory over the champion Baltimore Colts.

"It's never altogether a happy day when the Browns win too," said a Giant spokesman last Sunday. "But nevertheless I had to feel proud of the way the Browns handled Baltimore. Too many people are inclined to hold our division lightly. The Browns struck a big blow in our behalf."

In that respect, it should be noted, also proudly, that the Giants have posted a perfect score in East-West competition. In their two inter-divisional tests, they beat the Rams and the Packers.

Jim Lee Howell and his coaching aides, Al Sherman, Tom Landry, John Dell Isola, Ken Kavanaugh and Walt Yowarsky, are well pleased with the way things have gone to date. But like the old pros that they all are, they know that there's still a big, harder job to be done—a job that can't and won't be done by resting on laurels. So, not that they need any urging, but just to put our two cents in, let's keep telling our Giants for the rest of the season to . . . Go! Go! Go!



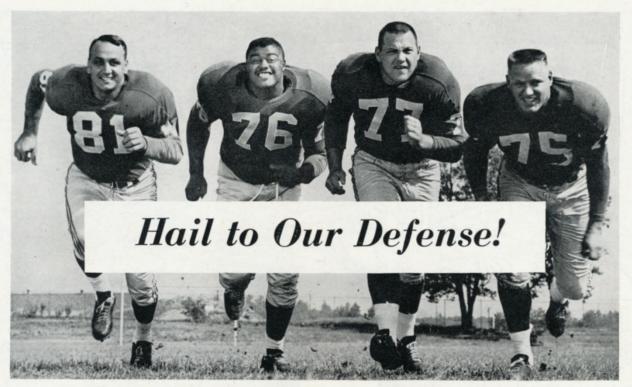


PRIZE-WINNERS: Alex Webster and Andy Robustelli won first weekly Coro Awards as top Giants on offense and defense against Packers.

Enjoy the Game Refreshed



SIGN OF GOOD TASTE



RAMPANT RUSH-LINE: Andy Robustelli, Rosy Grier, Ed Modzelewski, Jim Katcavage.

PRO football is an attacking game. Every club in the league has 50 per cent passers; fleet and shifty pass receivers; backs who can finesse or power into the open and run like deer when they get there and placekickers who can range the uprights from midfield.

The pro rules favor offense. The posts are on the line. The ball is brought 20 yards in from the sidelines after wide plays to give the attack more latitude. A player who falls may get up and run if he wasn't knocked down as the result of contact with an opponent.

Because of these factors, defense paradoxically is the more important phase of the play-for-pay game. If you are skeptical about this, look at the recent record and check which teams have won the league title.

In the last ten years, the big prize has been taken by the Eagles, Browns (three times), Rams, Lions (three times), Giants and Colts. Of these winners, only the Rams did not qualify as a rock-ribbed defensive unit. Over this decade, a flock of equally or better-endowed attacking teams failed to make the title grade for lack of sound defense.

Defensive strength has been a Giant tradition. In a more static era, Steve Owen's teams "pitched more shutouts" than any club in the league. In today's higher-scoring wide-open game, the Giants are maintaining that tradition under Jim Lee Howell and his brilliant defensive tactician, Tom Landry.

In fact, the basic pro defense of a four-man rushline of tackle-type players, three close-up line-backers and a four-man umbrella secondary is a Giant original. It stems from the 6-1-4 defense Owen devised for use against the Browns when Cleveland first came into the league. Landry, who played in

STOPPER: Jim Patton

that set-up under Steve, refined it to its present form on joining Howell's staff, and has received the flattery of imitation by all eleven other National League clubs.

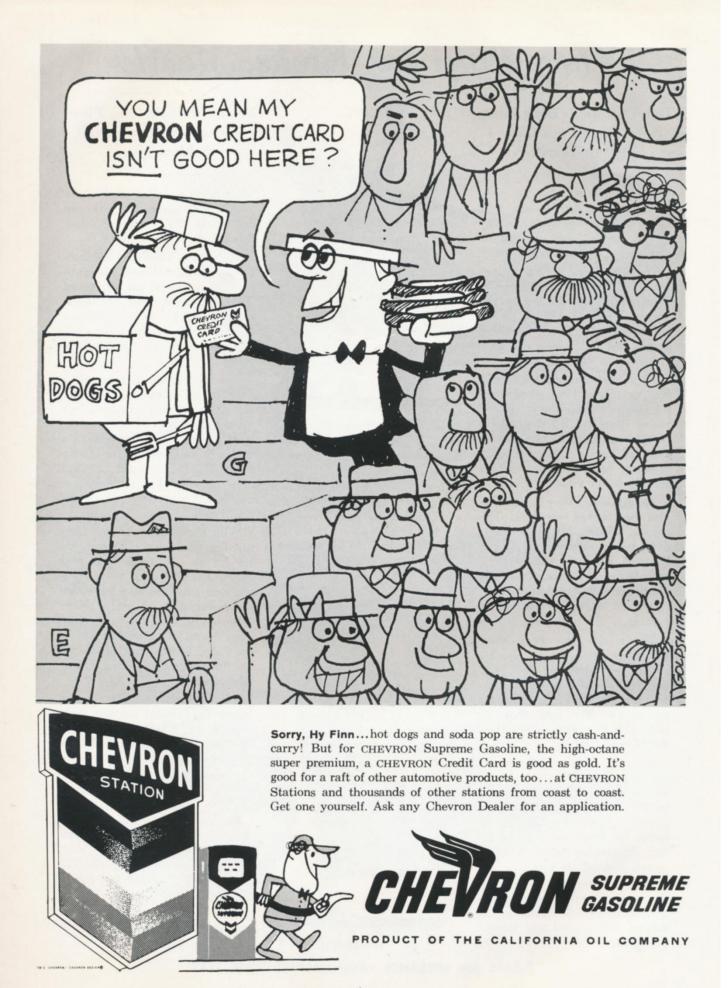
It's great to have an effective plan. It's even greater to have personnel capable of executing it. The Giants have been fortunate in both respects.

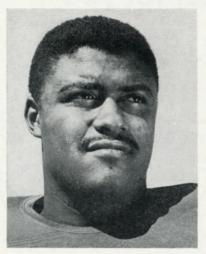
Their rush-liners—Jim Katcavage, Ed Modzelewski, Rosy Grier and Andy Robustelli, from left to right on the field—have been stoutly resistant to frontal assault and have relentlessly kept the heat on rival passers and kickers.

Their line-backers—Cliff Livingston, Sam Huff and Harland Svare, from left to right—have provided highly effective flexible close support: plugging holes, joining the rush or reinforcing the back line against passes, as predetermined by signal.

Their umbrella men—Lindon Crow, Dick Nolan, Jim Patton and Dick Lynch—have been vigilantly far-ranging against passes and tigerish in coming up to meet running plays.

Rugged individuals all, these Giant defenders—also a closelyknit team. Hail to the Giant defense!

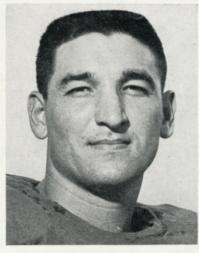




Rosy Grier

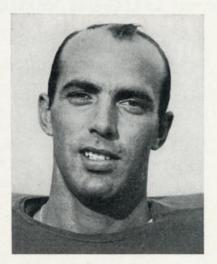
Having Roosevelt Grier (76) back in harness after a year in the Army gave the Giants a big boost toward the 1958 Eastern title. The amiable 270-pound-giant from Linden, N. J., and Penn State is one of the best defensive tackles in the business. A man of many talents, Rosey was a shotput and discus champion in college and has professional ability as a jazz singer and pianist.

Giant Album



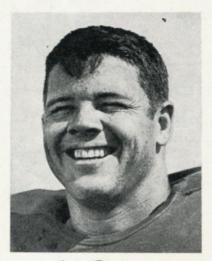
Philip King

Phil King (24), the Giants' No. 1 draft choice of 1958, is the "swing" man of the New York backfield. He's ready, willing and able to do a bang-up job at fullback and either halfback. The 6-foot 4-inch 225-pound Vanderbilt graduate is a riproaring runner and an elusive pass-catcher. He's nicknamed "Chief" because of his Cherokee ancestry.



Don Chandler

Don Chandler (34), drafted No. 5 by the Giants in 1956, has provided yeoman service as a punter, kick-off man and occasional place-kicker. He has averaged 41.9, 44.6 and 44.0 for his three seasons, winning the NFL punting title as a sophomore in 1957. As graceful a kicker as there ever has been, the Florida graduate gets off his skyscraping spirals with the merest flick of his foot.



al Barry

Al Barry (68), acquired from the Packers in a '58 trade, has done a solid job of blocking for the Giants at offensive left guard. Spry despite his 230 pounds, he's at his best leading wide plays. Al, an off-season insurance agent in South Pasadena, Calif., is a USC graduate of 1954. Two years in the Air Force interrupted his pro career.



Jem Kateavage

Jim Katcavage (75) is one of those glowing examples of how the NFL develops its own stars. At Dayton, Jim didn't have much chance to grab the spotlight. But the Giant scouts spotted his talent. He was drafted No. 4 in 1956 and has put his 230 pounds to effective use on the defensive rushline ever since. He's a Philadelphian.



Ray Witecha

Ray Wietecha (55), who played half a dozen different positions as a Giant rookie in 1953, settled down at offensive center in 1954. If there's a better one, you'll have to prove it to Jim Lee Howell and Co. When he blocks you can hear the leather pop and his passes are as light as a feather. At Northwestern, Ray also was a crack baseball player.

AUTOGRAPH COLLECTORS: Giant Album is a weekly feature

Guess which drink is better for you? --

Fizzless highball



1. Big feature, easy to make. Turn the tap, fill the glass. No longer socially acceptable, lacking in good taste.



2. What happened to the flavor of the liquor?
A lifeless, bland drink.



3. Flat'er than a pancake! Wishy-washy...

Your very best bet...
start afresh.



4. Sparkling mixers save you money and trouble. Every drink tastes great... better for you too.

Sparkling highball

1. Big feature ...
delectable taste. Costs
more than tap water ...
but worth 5 times as
much ... Why?



2. Makes a lively drink every time. Makes any liquor taste terrific!



3. The drink comes alive with flavor. Money saving . . . You bet! Why?



4. No wasted drinks...
no disappointed
drinkers. You're
traveling first class with
Canada Dry Mixers.



Research says: "Highballs with sparkling mixers are better for you"

Here's why-It's the lively bubbles!

- 1. They speed the liquid through your system 80% faster than plain water. 2. They aid your digestion.
- 3. They curb unpleasant aftereffects.

Only Canada Dry Mixers have exclusive "Pin-Point Carbonation"—livelier, longer-lasting bubbles. Also superior flavor, from secret formulas, improve the taste of any liquor.



Steelers Here Next Sunday



TOM TRACY



JIMMY ORR



BOBBY LAYNE

THERE'LL be rich fare on next Sunday's Stadium menu. Coming up a week from today is a replay of the gripping drama enacted in Pittsburgh, and seen here on television, two weeks ago.

That was the memorable contest in which the Giants scored the first two times they had the ball, on dazzling passes of 77 and 28 yards by Charlie Conerly to Frank Gifford . . . then had to dig in on their goal line in the final minutes to preserve a 21-16 victory over the Steelers.

Coach Buddy Parker, Bobby Layne and Company still are steaming over that loss and figure to arrive here in a sullen and mutinous mood. The Steelers are tough enough under any circumstances. In this situation the Giants literally will have to fight for their lives.

Pittsburgh has one of football's dominant figures in Layne—passer, runner, kicker and field general extraordinary. Bobby's solid supporting cast includes an explosive runner in Tom (The Bomb) Tracy and a corps of fleet, elusive pass receivers headed by Jimmy Orr, Ray Mathews, Pete Brewster and Buddy Dial.

The Steelers also will present such hard-nosed defenders as Ernie Stautner, Jack Butler and Dale Dodrill. From the safety of the stands, this should be another wonderful game to watch.

Coming Giant Attractions at Stadium

PITTSBURGH GAME STEELERS 4 with Bobby Layne NOV. 15 Tom Tracy **Buddy Dial** WASHINGTON GAME REDSKINS 5 with Ralph Guglielmi Don Bosseler NOV. 29 Sam Baker **CLEVELAND** GAME **BROWNS** with Jimmy Brown **Bobby Mitchell** DEC. 6 Milt Plum

TICKET PRICES:

\$5.00

BOX SEATS \$4.00

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North Mezzanine
Grand Central Station
Mon.-Fri., 10-6 P.M.; Sat., 10-4

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a Avenue Hackensack—325 Main Street Street White Plains—175 Main Street Newark—110 Market Street

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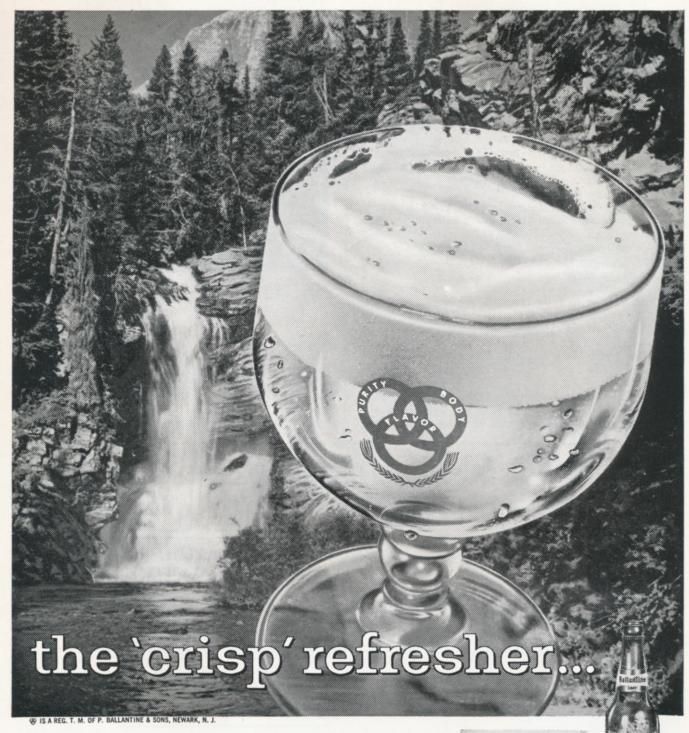
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...with true <u>lager</u> flavor!



No wonder Ballantine is the largest-selling beer in the East.

Jottings on the Giants

COACH JIM LEE HOWELL calls Walt Yowarsky "our honest scout." "Walt never tells you what you want to hear or goes along with the general opinion of a player or team. He calls them as he sees them, whether or not others agree. And more often than not, he proves to be absolutely right," said Coach Howell the other day about the big former Giant tackle who joined the staff this year.

The Section Five Club will hold a "Conerly Night" dinner-dance at the Hotel Concourse Plaza on Sunday, Nov. 29, following "Conerly Day" ceremonies at the Giants-Redskins game that afternoon. Make reservations with Harry Bachrach at Section Five Club Headquarters in the Concourse Plaza. The tab is \$10 per ticket for a party that would be cheap at twice the price.

Today's between-halves entertainment will be provided by the Wayne High School band from across the river in New Jersey. Herb Stiner and his Swingin' Band will be on the bandstand again, too. . . . And speaking of entertainment, have you ever considered showing "Giant Highlights of '58" at your next smoker? This 16mm. sound film, with Chris Schenkel narrating, is available on request, free of charge, at the Giant office.

Charlie Flowers, the big fullback who has been tearing up varsity turf for Mississippi's

The Bermuda-length jumper dresses wern by the Giants' cheerleaders are of Modern Juniors design by Mona Roset. The novel leotites and attractive blue shoes are by Capezio. powerful team this fall, was drafted by the Giants last year as a "future." Ole Miss has sent some great players to New York-Charlie Conerly, Jimmy Patton and the various Pooles, just to name a few.... Dr. Francis J. Sweeny has seniority in service on every other National League team physician. He has been ministering to the medical needs of the Giants for thirtyone years. Don't be fooled by that long tenure. Doc, young at heart, is as spry as a cricket and has lost none of his chirp.

More Giant off-season occupations: Bob Schmidt, printing salesman; Ellison Kelly, accountant; Don Sutherin, iron worker; Mel Triplett, sociologist.... Don't forget to tune in on the Giant Quarterback Huddles (Radio—WCBS, Wednesday, 9:45-10 P.M.; Television—WPIX, Ch. 11, Fridays, 10:30-11 P.M.)



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Have a real cigarette – have a CATALL

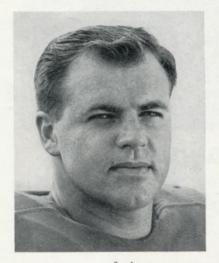
Nobody beats Camel to the draw for rich tobacco flavor and easygoing mildness. "My kind of cigarette—no fads or fancy stuff," says "Lawman" star John Russell. Co-star Peter Brown goes along: "Tastes good, smokes mild." Today more people smoke Camels than any other brand. The best tobacco makes the best smoke.





Bol Schuelber

Bob Schnelker (85) joined the Giants in 1954 by way of the Browns and Eagles. The big blond from Bowling Green University in Ohio has been one of Charlie Conerly's favorite passing targets ever since. While not extremely fast, Bob has learned well the tricks of getting loose and seldom fails to catch any ball he can reach. Going into this season he had made 21 TD receptions.



Bob Schmidt

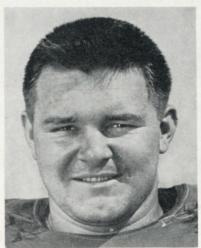
Bob Schmidt (78) was signed by the Giants in 1958 as a free agent after he had been cut by the Cards. Carried on the Giant reserve list last season, he moved up to the varsity this fall and is doing a good job as a line spare. Bob, who stands 6-4 and weighs 245, played his college football at Minnesota.

Giant Album



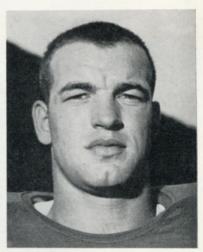
Josie Brown

Back in 1952, the Giants took a flyer on the twenty-seventh round of the draft and picked a 19-year-old tackle from Morgan State College named Rosey Brown (79). Someone in the Giant office must have had a crystal ball. Within a couple of years, Rosey was the best offensive tackle in the league. Lighting fast and 245 pounds, he blocks with crisp decisiveness. He also pitches in on defense, as middle guard, in short-yardage situations.



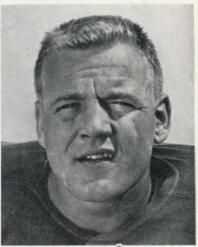
Darrell Dess

Darrel Dess (62), a 24-year-old North Carolina State graduate out of New Castle, Pa., was acquired by the Giants from the Steelers last spring in exchange for C. R. Roberts, a reserve fullback. The brawny 235-pound Dess, an all-purpose lineman, already has made a big contribution. He filled in brilliantly at right guard while Jack Stroud was sidelined a few weeks back.



Joe Monison

The Giants drafted Joe Morrison (40) No. 3 last winter. It shapes up as a happy choice. The rangy Cincinnati graduate is a multi-purpose back who already has seen a lot of action. Joe, 6-1, 194, fast and tough, is a strong, shifty runner; a sure pass catcher; a daring returner of punts and kick-offs. He's also serviceable on defense and, in a pinch, could play quarterback, his position for two years in college.



Buzz Duy

Buzz Guy (60), drafted No. 3 by the Browns in 1958, was acquired as a free agent by the Giants after he had been released by Cleveland. It was a good pick-up. The 248-pound Duke graduate has been a valuable offensive line spare and a key member of the various special units. Amazingly fast for his size, he excels at covering kicks.

AUTOGRAPH COLLECTORS: Giant Album is a weekly feature



Her Secret? She Opened a



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No more money-budget problems. Now she consults her checkbook and tells exactly how much she spent for each item. Why don't you open a Gold Medal Special Checking Account today?

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- · Cancelled checks are legal proof of payment
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1959 Giant Statistics

SIX-GAME TEAM RECORD

GIAN	TS	OPPONENTS
37	First downs, rushing	
54	First downs, passing	
6	First downs, penalty	
97	Total first downs	
1916	Total yards gained	
675	Net yards gained, rushing	
1241	Net yards gained, passing	
205	Number of rushing attempts	
151	Number of passing attempts	
86	Passes completed	
9	Passes intercepted by	
30	Number of punts	
48.8	Punting average	
25	Punts returned	
1.6	Punt return average	9.6
19	Kick-offs returned	
22.5	Kick-off return average	
24	Penalties	
211	Yards penalized	
15	Fumbles	
6	Opponents' fumbles recovered	

INDIVIDUAL RECORDS

PASSING

Att.	Comp.	Int.	Yds.	L.G.	TDs.	Pct.
Conerly122	70	3	994	77	4	.574
Shaw 23	15	0	307	46	1	.652
Heinrich 4	1	3	5	5	0	.250
Gifford 1	0	0	0	0	0	.000
Webster 1	0	0	0	0	0	.000

SCORING

	TD-R	TD-P	TDs.	PAT.	FG.	Pts.
Summerall	0	0	. 0	14-14	7-12	35
Gifford	. 2	2	4	0	0	24
Webster	3	0	3	0	0	18
Schnelker	0	2	2	0	0	12
Conerly	1	0	1	0	0	6
Huff	. 1	0	1	0	0	6
Rote	. 0	1	1	0	0	6
Svare	. 1	0	1	0	0	6
Triplett	. 1	0	1	0	0	6

RUSHING

	Att.	Yds.	L.G.	Avg.
Gifford	42	173	32	4.1
Triplett	46	158	15	3.4
Morriso	n 40	116	12	-2.9
Webster	r 30	102	16	3.4
King	34	92	24	2.7
Conerly	9	22	10	2.4
Scott	2	10	7	5.0
Shaw	2	2	1	1.0

PUNT RETURNS

	No.	Yds.	L.G
Scott	12	17	1
Morrison	7	16	
Patton	4	6	
Crow	2	1	

KICK-OFF RETURNS

	No.	Yds.	L.G
Morrison	10	227	29
Scott	8	197	33
Summerall	1	3	3

*League leader.

RECEIVING

1	Vo.	Yds. T	Ds. 1	L.G.
Gifford	24	436	2	77
Schnelker	20	384	2	66
Morrison	12	128	0	37
Webster	11	168	0	41
Rote	10	102	1	13
Triplett	3	27	0	23
King	3	17	0	18
Summeral		32	0	21
Scott	1	12	0	12

INTERCEPTIONS

	No.	Yds.	L.G.
Patton	3	1	1
Nolan	2	39	34
Crow	2	0	0
Svare	1	70	70
Livingston	1	9	9

PUNTING

No. Avg. Lgst. *Chandler 30 48.8 62

"He tried to take my

Drake's COOKIES"





R. H. CHILDRESS (35)

CROW (44)

Q. B. K. HILL (16) L. H. CONRAD (40)

R. E. TRACEY (80) R. T. PANFIL (74) R. G. GRAY (64)

GILLIS (50)

L. G. MEINERT (62) L. T. MEMMELAAR (63) L. E. W. LEWIS (20)

Giants on Defense

L. E. L. T. MODZELEWSKI (77)			M. L. B. HUFF (70)	R. T. GRIER (76)	ROBUSTELLI (81)	
L. W.	L. L. B.	L. S.	R. S.	R. L. B.	R. W.	
CROW (41)	LIVINGSTON (89)	NOLAN (25)	PATTON (20)	SVARE (84)	LYNCH (22)	

CHICAGO CARDINALS ROSTER

	CHICA	460	CARDI	INALS	NO	SIEK	
No.	Player	Position	Weight	Height	Age	College	Yrs. Pro
16	Hill, King	QB	207	6:03	22	Rice Institute	2
17	Reynolds, M. C.	QB	190	6:00	24	Louisiana State	2
20	Lewis, Woodley		195	6:00	32	Oregon	10
22	Hall, Ken		205	6:01	23	Texas A. and M.	1
24	Stacy, Billy		190	6:01 1/2	23	Mississippi State	1
25	Norton, Jerry		195	5:11	28	Southern Methodist	6
31	Hammack, Mal	FB	204	6:02	26	Florida	4
33	Roach, John	НВ	195	6:04	26	Southern Methodist	
35	Childress, Joe	НВ	200	6:00	25	Auburn	4
37	Hickman, Larry	FB	223	6:02	23	Baylor	1
40	Conrad, Bobby Joe	НВ	195	6:02	23	Texas A. and M.	2
41	Hill, Jimmy	НВ	190	6:02	31	Sam Houston	5
44	Crow, John David	НВ	215	6:02	24	Texas A. and M.	2
50	Gillis, Don	C	240	6:03	24	Rice Institute	2
51	Bates, Ted	LB	215	6:03	22	Oregon State	1
53	Koman, Bill	LB	230	6:02 1/2	23	North Carolina	4
57	Brettschneider, Carl	L.B	220	6:01	27	Iowa State	4
61	Patera, Jack	LB	235	6:02	26	Oregon	5
62	Meinert, Dale	E	218	6:02	25	Oklahoma State	2
63	Memmelaar, Dale	G	230	6:02	22	Wyoming	1
64	Gray, Ken		235	6:02	23	Howard Payne	2
65	Hauser, Art		240	6:00	28	Xavier	5
66	Husmann, Ed		230	6:00	28	Nebraska	5
71	Cross, Bobby	T	250	6:04	28	Kilgore J. C.	7
72	Fuller, Frank		245	6:04	30	Kentucky	4
73	Culpepper, Ed		265	6:06	28	Alabama	2
74	Panfil, Ken		255	6:01	25	Purdue	4
75	Cook, Ed		237	6:02	27	Notre Dame	2
76	Lewis, Mac		290	6:06	22	Iowa State	1
78	Owens, Luke		255	6:02	25	Kent State	3
80	Tracey, John		218	6:03	25	Texas A. and M.	1
81	Lane, Dick	НВ	190	6:02	31	Scottsbluff J. C.	8
84	Sugar, Leo	E	210	6:01	30	Purdue	6
86	Rushing, Marion		210	6:02	22	Southern Illinois	1
87	Schleicher, Maury		232	6:03	22	Penn State	1
88	Randle, Sonny		187	6:02	23	Virginia	1
00							

GIANT SPEC

Punting—Char PAT, FG and Kick-Offs-Chandler Holding for PAT, FG Kick Returns—Mortisc (31), Sutherin (26), King

OFFICIA

Refere

George Rennix 5

Louis Palazzi (51)

Head Line Charles Berry (3

Cleo N. Diehl (37)

Field Ju Don Looney (59

CARDINAL SE

Punting—Nor PAT, FG and Kick-Of W. Lewis Holding for PAT, FC Kick Returns—Hall (Norton (25), Co

PLEASE USE ENTRANCE RAN

Calvert Reserve

Giants on Offense

R. H. WEBSTER (29) F. B. TRIPLETT (33) Q. B. CONERLY (42) L. H. MORRISON (40)

R. E. SCHNELKER (85) R. T. YOUSO (72) R. G. STROUD (66) C. WIETECHA (55) L. G. BARRY (68) L. T. BROWN (79) L. E. ROTE (44)

Cardinals on Defense

L. E. SUGAR (84)

CULPEPPER (73)

M. L. B. PATERA (61) R. T. FULLER (72) R. E. OWENS (78)

L. W. LANE (81) BRETTSCHNEIDER (57)

NORTON (25)

R. S. STACY (24) KOMAN (53)

R. W. J. HILL (41)

PECIALISTS

handler (34). Offs—Summerall (88), ler (34).

FG—Conerly (42). rison (40), G. Scott King (24), Patton (20)

CIALS

pire

eree

(52), Minnesota

51), Penn State

inesman (31), Lafayette

Judge

37), Northwestern

.ludge (59), T. C. U.

SPECIALISTS

Norton (25).

Offs—Conrad (40), wis (20).

FG—K. Hill (16).

III (22), Stacy (24), Conrad (40).

NEW YORK GIANTS ROSTER

	IMEAA	IOK	V GIA	11412	KUS	IEK	
No.	Player	Position	Weight	Height	Age	College	Yrs. Pro
11	Heinrich, Don	QB	180	6:00	28	Washington	6
15	Shaw, George	QB	180	6:00	26	Oregon	5
16	Gifford, Frank	HB	205	6:01	29	U. S. C.	8
20	Patton, Jim	НВ	180	5:10	27	Mississippi	5
22	Lynch, Dick	НВ	200	6:01	23	Notre Dame	2
24	King, Phil	НВ	225	6:04	23	Vanderbilt	2
25	Nolan, Dick	HB	185	6:01	27	Maryland	6
29	Webster, Alex	НВ	225	6:03	28	North Carolina Stat	e 5
31	Scott, George	НВ	180	6:01	21	Miami (Ohio)	1
33	Triplett, Mel	FB	215	6:01	27	Toledo	5
34	Chandler, Don	НВ	205	6:02	24	Florida	4
40	Morrison, Joe	НВ	194	6:01	21	Cincinnati	1
41	Crow, Lindon	НВ	200	6:01	26	U. S. C.	5
42	Conerly, Charlie	QB	185	6:01	38	Mississippi	12
44	Rote, Kyle	E	200	6:00	31	S. M. U.	9
48	Stits, Bill	НВ	195	6:00	27	U. C. L. A.	6
55	Wietecha, Ray	C	225	6:01	30	Northwestern	7
60	Guy, Buzz	G	248	6:03	24	Duke	2
62	Dess, Darrell	G	235	6:00	24	North Carolina Stat	
66	Stroud, Jack	T	235	6:01	30	Tennessee	7
68	Barry, Al	G	230	6:02	27	U. S. C.	4
70	Huff, Sam	LB	230	6:01	24	West Virginia	4
71	Kelly, Ellison	G	231	6:01	23	Michigan State	1
72	Youso, Frank	T	260	6:04	23	Minnesota	2
75	Katcavage, Jim	E	230	6:03	24	Dayton	4
76	Grier, Rosey	T	285	6:05	26	Penn State	4
77	Modzelewski, Dick	T	260	6:00	28	Maryland	7
78	Schmidt, Bob	T	245	6:04	23	Minnesota	2
79	Brown, Rosey	T	245	6:03	26	Morgan State	7
80	Biscaha, Joe	E	190	6:01	22	Richmond	1
81	Robustelli, Andy	E	230	6:01	31	Arnold	9
82	Scott, Tom	LB	220	6:02	29	Virginia	7
84	Svare, Harland	LB	214	6:00	28	Washington State	7
85	Schnelker, Bob	E	215	6:04	27	Bowling Green	7
88	Summerall, Pat	E	235	6:04	. 29	Arkansas	8
89	Livingston, Cliff	LB	215	6:03	29	U. C. L. A.	6

AMP NEAREST YOUR SEAT



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Looking Over the Cardinals

GOING into the season, many prognosticators labeled the Cardinals as a formidable "dark horse" threat for the Eastern Conference title. They still may be, although the ball has not bounced right for them during the first half of the campaign.

Unhappy at developments in 1958, when the Cards scored profusely but also were an easy mark when the other team had the ball, Coach Frank (Pop) Ivy made sweeping changes in his squad during the off-season.

To put some fibre into the line, Ollie Matson, the great running flying start by defeating the Redskins, 49-21, in their league opener.

After that signal triumph, the Cards went into a tailspin, losing successively to the Browns, Redskins, Browns again and Eagles, in a 28-24 heartbreaker that was decided in the final minutes.

Inexperience, particularly on the offensive unit, has had much to do with this adversity. The Cards have been starting two rookies and five second-year players on offense, with four other rookies listed as first replacements.

At quarterback, after a year of bench-warming behind M. C.

starting, along with three pro sophs and a four-year man, Ken Panfil, at right tackle.

Although this young unit has yet to get really rolling, Giant scouts and other qualified observers are convinced that it has good potential.

On defense, the Cards are a lot tighter than last year. They have been really trampled on only by the Browns, who beat them 34-7 the first time around. Significantly, in the return match, the score was only 17-7.

Leo Sugar, one of the league's sturdiest ends for six years, is the



JOHN CROW



WOODLEY LEWIS



KING HILL

back, was traded to the Rams in exchange for eight players and a future draft choice. It was one of the biggest deals in National Football League history.

Slews of rookies were called up for pre-season inspection. Ten of them still remain on the roster. Another trade netted Jerry Norton, who had won all-league honors as a defensive halfback with the Eagles.

Those close to the situation assert that this definitely is a much improved Cardinal squad over the one that won two, lost nine and tied one last year. The Birds were impressive through their pre-season campaign and winged off to a Reynolds, who remains on the club, and the departed Lamar Mc-Han, is King Hill, the 1957 All-America from Rice.

Bobby Joe Conrad, used mainly as a place-kicker as a 1958 freshman, and the experienced Mal Hammack are the halfbacks. John David Crow, the 1957 All-America from Texas A. & M. who was on his way to rookie-of-the-year rating last year when he was injured, is the fullback.

Woodley Lewis, as fleet as ever at left end in his tenth pro season, is the only really old hand of the offensive line. Two rookies—Dale Memmelaar at left tackle and John Tracey at right end—have been chief bulwark of the rushline, which is backed up by Carl Brettschneider, Jack Patera and Bill Koman, three hard-hitters who know their way around.

Billy Stacy of Mississippi State, as gifted an all-around varsity back as there was in the nation last year, has joined a seasoned deep secondary that has the nimble Dick (Night Train) Lane and Jimmy Hill on the wings and Norton at left safety.

There's every reason to believe that when they get fully shaken down the refurbished Cards will be quite a football team. The Giants take the field with deep respect for them.

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New LIFE's Exclusive Millecel Filter Has
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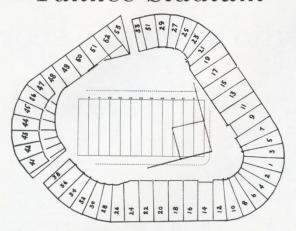
SEE TV TEST THAT PROVES NEW MILLECEL FILTER SUPERIORITY!

- 1. In test shown below, the filter on the right is Life's new Millecel Super Filter. On the left is the filter that used to filter best.
- Equal amounts of liquid are dropped into each filter.
- 3. After only a few drops, the filter
- that used to filter best fails. Lets drops pass right through.
- **4.** But Life's exclusive new Millecel Super Filter absorbs drop after drop after drop.

Proof positive! Life's Millecel Super Filter filters best by far!



Services & Facilities Yankee Stadium



LOST AND FOUND-Direct inquiries and reports to James K. Thomson, the Stadium Manager. Any attendant will direct you to his office.

REST ROOMS-Men: Gate 2, Press Gate, Stadium Club (lower, upper), Gate 6; Lower Sections 34, 8, 6, 15, 21, 27; Mezzanine Sections 27, 15, 5, 18, 28; Upper Sections 34, 20, 6, 15, 21; Bleacher Sections 43, 47, 52. Women: Gate 2, Gate 4, Stadium Club (lower, upper), Gate 6; Lower Sections 28, 20, 5, 15, 27; Mezzanine Sections 21, 15, 6, 18, 34; Upper Sections 28, 20, 5, 15, 29; Bleacher Sections 47, 52

PUBLIC TELEPHONES —Gate 2, Gate 4, Press Gate, Stadium Club (lower, upper), Gate 6, Lower Sections 24, 14, 12, 11, 17, 27; Mezzanine Sections 27, 17, 7, 8, 22; South side 157th St., Ruppert Pl. to Cromwell Ave. Upper Sections 34, 20, 12, 8, 9, 19, 27; Bleacher Sections 41, 49, 51.

PARKING AREAS YANKEE LOTS

South side 157th St., Ruppert Pl. to Cromwell Ave. Between Cromwell and River Aves., on 153rd St. 163rd to 164th Sts., betwee River and Gerard Aves. 151st St. and River Ave., opposite Bronx County jail.

PRIVATELY-OWNED LOTS

West side Ruppert Pl., between 157th and 158th Sts. West side River Ave., between 151st and 153rd Sts. West side River Ave. and 157th St. East side River Ave., North of 153rd St. East side River Ave., North of 151st St. East side River Ave., 164th to 165th Sts. East side River Ave., South of 162nd St.
Farmer's Square—Cromwell Ave. Roadway, and
West of 151st St. Viaduct, opposite Bronx County Jail. East 168th St. and River Ave.

GARAGES

Cromwell Ave. and 157th St. East side of River Ave., South side of 158th St. East side of River Ave., North side of 157th St. East side of River Ave., South side of 157th St.

North side of 158th St., between River and Gerard Aves. Also, the Polo Grounds lot again will be in service for all Giant games at the Stadium.

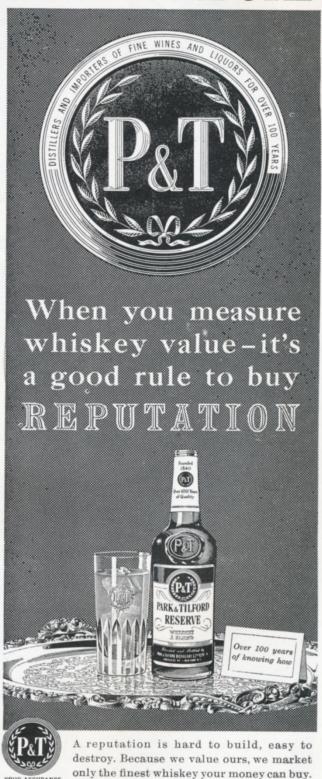
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Rooter Badge (All Teams)	.25	Plastic Cushion	1.00
Picture Set (12 Players)		Player Doll (small)	
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Team Pennants (large)	.75	Giants Bracelet	1.40
Giants Pen and Pencil Set	.75	Football (small)	1.50
Giants Player Trophy	1.00	Football (large)	3.00
0 10 11			

Souvenir Stands located at Gates 2, 4, 6; Lower Sections 18; Mezzanine Sections 20, 23; Upper Sections 18, 21; Bleacher Sections 43, 50.

These items also are available by mail from Harry M. Stevens, Inc., Souvenir Dept., Yankee Stadium, Bronx 51, N. Y.

PARK&TILFORD



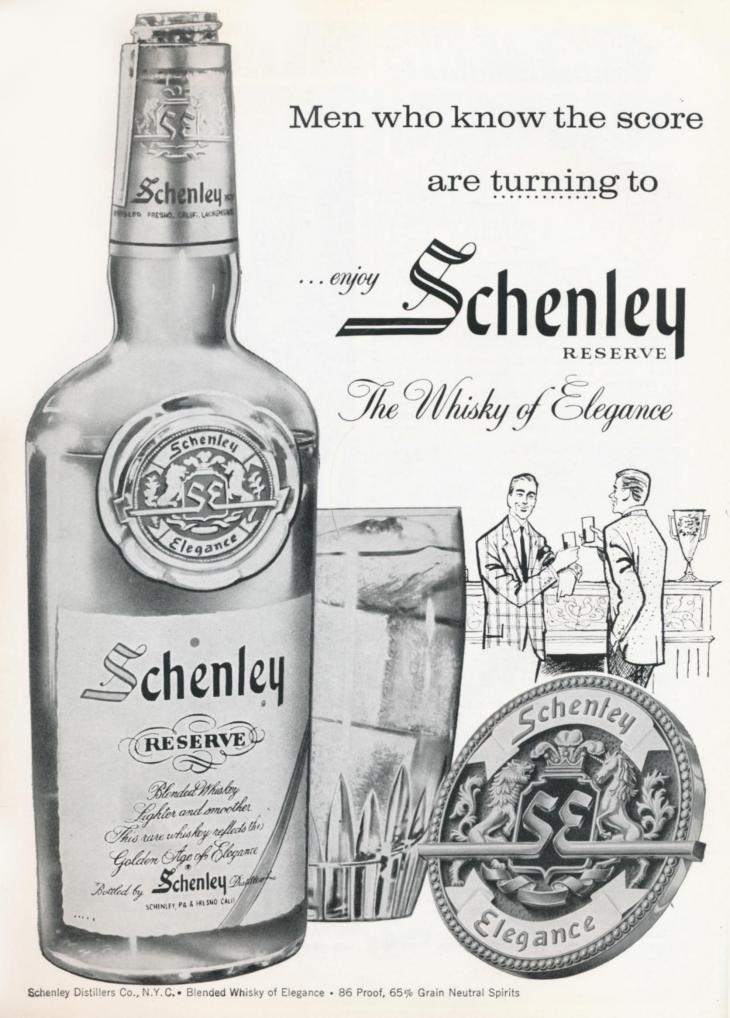
OF QUALITY **SINCE 1840**

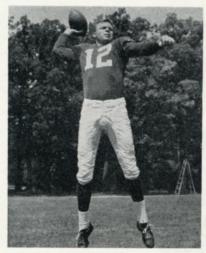
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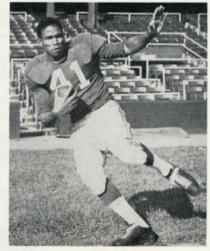




JOHN ROACH



DALE MEMMELAAR



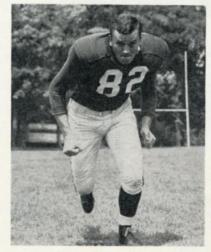
JIMMY HILL

Cardinal



BOBBY JOE CONRAD

Stars



KEN PANFIL



JERRY NORTON

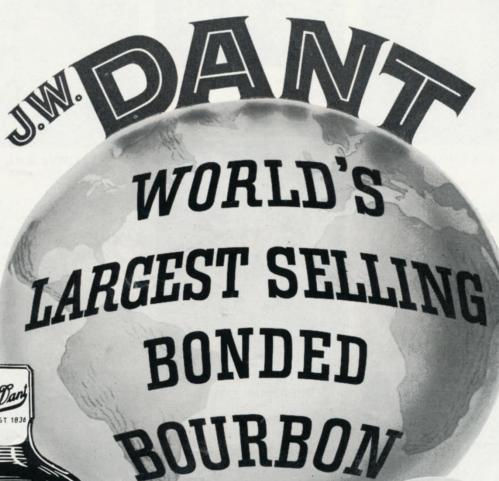


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	HAHOHAL LEAGUE LEADERS
Rushing	Brown, Cleveland, 154-737 yds.
Passing	Wade, Los Angeles, 79 of 126-1,089 yds.
Receiving	Berry, Baltimore, 40-584 yds.
Scoring	Conrad, Cards, 50 pts.
Punting	CHANDLER, NEW YORK, 48.8-yd. avg.
Punt Retu	rnsPowell, Philadelphia, 11.9 yds. avg.
Kick-Off R	Returns Powell, Philadelphia, 34.4 yd. avg.
Interception	ons



Series Review: GIANTS vs. CARDINALS

The Giants and the Cardinals have been meeting since the National Football League's foundling days of 1926. The 34-game ledger shows 26 victories for the Giants and 8 for the Cardinals.

The Giants will take the field today looking to start a new victory streak over their old rivals. The Cardinals snapped a four-game Giant string by winning the last game between the teams, 23-6, here last year.

The Cardinals never have been able to beat the Giants twice in a row. Before and since the isolated victories by the Chicago South Siders, the Giants have clicked off four straight, three straight, four straight, three straight, five straight and four straight.

For all its one-sidedness, this has been a spectacular series, that has produced many high-scoring duels. For instance, the Giants won by 28-24 in 1946; 35-31 in 1947; 41-38 in 1949; 51-21 in 1950, and 28-21 in Chicago last year.

The Cardinals have had their big days, too. In 1948, they rolled up the highest score ever registered against the Giants to that time, beating the New Yorkers by a count of 63-35. They also were on the long end by 41-38 in 1949, 24-23 in 1952 and 35-27 in 1956.

All in all, it's a series with an action pattern.

					Opp.
Opponent	W.	L.	T.	Pts.	Pts.
Baltimore Colts	. 2	2	0	72	71
Chicago Bears	. 14	20	2	451	554
Chicago Cards	. 26	8	0	785	537
Cleveland Browns		11	1	290	362
Detroit Lions	. 5	8	1	177	285
Green Bay Packers	15	14	2	425	396
Los Angeles Rams	. 3	7	0	208	224
Philadelphia Eagles	. 33	18	1	978	790
Pittsburgh Steelers	. 27	18	2	853	658
San Francisco 49ers		1	0	78	62
Washington Redskins	. 28	16	1	893	727

The	comp	lete	record	:

1926-	Giants	20.	Cards	0
1720	Giants	20,	Caras	U

1927—Giants 28, Cards 7

1929-Giants 24, Cards 21

1930-Giants 25, Cards 12 Giants 13, Cards 7

1935-Cards 14, Giants 13

1936-Giants 14, Cards 6

1938-Giants 6, Cards 0

1939-Giants 17, Cards 7

1941—Cards 10, Giants 7

1942-Giánts 21, Cards 7

1943-Giants 24, Cards 13

1946-Giants 28, Cards 24

1947-Giants 35, Cards 31

1948-Cards 63, Giants 35 1949-Giants 41, Cards 38 1950-Cards 17, Giants 3 Giants 51, Cards 21

1951—Giants 28, Cards 17

Giants 10, Cards 0

1952-Cards 24, Giants 23 Giants 28, Cards 6

1953-Giants 21, Cards 7 Giants 23, Cards 20

1954—Giants 41, Cards 10 Giants 31, Cards 17

1955-Cards 28, Giants 17 Giants 10, Cards 0

1956-Cards 35, Giants 27 Giants 23, Cards 10

1957-Gaints 27, Cards 14 Giants 28, Cards 21

1958-Giants 37, Cards 7 Cards 23, Giants 6

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Offside



Crawling, Pushing, **Helping Runner**



Illegal Motion



Illegal Pass



Unsportsmanlike Conduct



Pass Interference



Holding, Illegal Use of Hands



Personal Foul (indication of offense follows)



Delay of Game, **Excess Time-Out**



Touchdown, Field Goal, Extra Point



Safety



Loss of Down



Penalty Declined, Incomplete Pass, Missed Goal



First Down



Dead Ball



No Time-Out or Time In with Whistle



Time-Out



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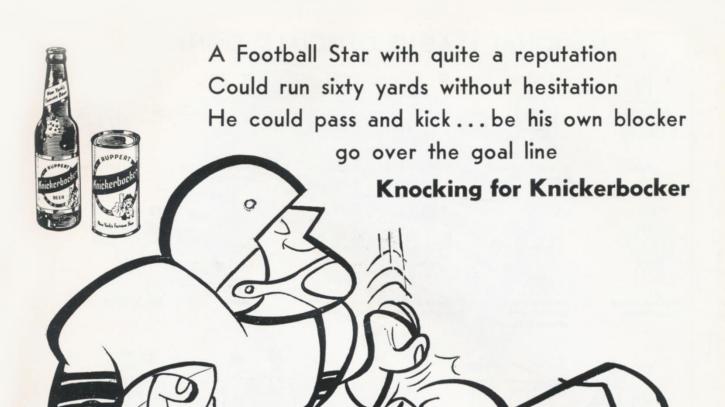


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Jacob Ruppert, N.Y.C.

Giant Blackboard: Draw Play

TODAY'S chalk talk will be on a play that originally gained distinction under the label of "Bear Trap." It was so called because it was first pulled around these parts by the Chicago Bears.

Technically, however, the play is generally known

as the draw play.

To set the scene, let's say it's third down and seven and the Giants have the ball on their 35. The situation obviously screams for a pass. Well, the defense is not deaf, you can be sure, so the chances are that it will do one of two things.

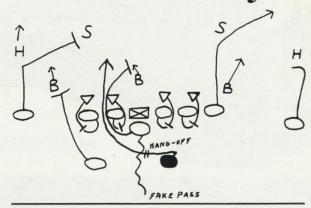
One might be to put on a six or seven-man rush in hopes of hurrying the pass. This, however, would leave them vulnerable to a quickie—remember, the Giants need only seven yards. So, more probably, they'll have their line-backers drop back to protect the shallow sectors in a seven-man zone.

When such a defensive pattern has been established by scouting reports or previous developments in the game, the Giant quarterback in com-

mand will go to the draw play.

As shown in the accompanying diagram, the Giant flanked left end, left half, right end and flanked right half go downfield, on courses calculated to occupy the attention of the four deep defenders and two outside line-backers.

The Giant linemen, instead of firing out on hitting blocks, retreat for the type of screening blocks they make on passes. To accentuate the fake of a pass, the quarterback drops straight back on taking the snap, to *draw* the defensive linemen into a



harder charge.

En route the quarterback slips the ball to the fullback who, after taking one step to the right as though to join the protective blocking screen, holds position.

On getting the ball, the fullback takes off to the left where the Giant left tackle blocks the defensive right end out and the Giant left guard

blocks the defensive right tackle in.

Led by the center, the fullback heads through this hole. The center's job is to take care of the middle line-backer, the chief defensive threat to this play, if the primary line blocks have been effective.

With Rosie Brown, Al Barry and Ray Wietecha making the key blocks, Mel Triplett has ripped off many fine gains on this play. Watch for it!

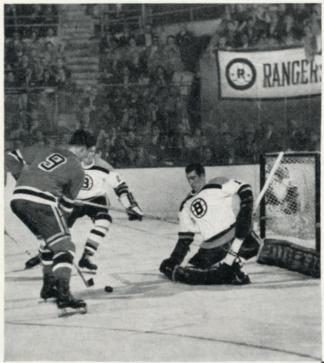


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RANGERS vs. Boston Bruins

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This Thurs. Nite

1st NBA Doubleheader of the Season

KNICKS vs. Syracuse nationals

> with Dolph Schayes, Larry Costello, George Yardley

DETROIT PISTONS vs.
MINNEAPOLIS LAKERS

led by the sensational Elgin Baylor



NFL Team Statistical Leaders—1932 to 1958

TOTAL YARDS GAINED

1958—Baltimore4,539	1944—Chicago Bears3,239
1957—Los Angeles4,143	1943—Chicago Bears4,045
1956—Chicago Bears4,537	1942—Chicago Bears3,900
1955—Chicago Bears4,316	1941—Chicago Bears4,265
1954—Los Angeles5,187	1940—Green Bay3,400
1953—Philadelphia4,811	1939—Chicago Bears3,988
1952—Cleveland4,352	1938—Green Bay3,037
1951—Los Angeles*5,506	1937—Green Bay3,201
1950—Los Angeles5,420	1936—Detroit3,703
1949—Chicago Bears4,873	1935—Chicago Bears3,454
1948—Chicago Bears4,694	1934—Chicago Bears3,750
1947—Chicago Bears5,053	1933—NEW YORK2,970
1946—Los Angeles3,763	1932—Chicago Bears2,755
1945—Washington 3.549	

YARDS RUSHING

1958—Cleveland2,526	1944—Philadelphia1,663
1957—Los Angeles2,142	1943—Phil-Pitt1,730
1956—Chicago Bears2,468	1942—Chicago Bears1,881
1955—Chicago Bears2,388	1941—Chicago Bears2,156
1954—San Francisco2,498	1940—Chicago Bears1,818
1953—San Francisco2,230	1939—Chicago Bears2,043
1952—San Francisco1,905	1938—Detroit1,893
1951—Chicago Bears2,408	1937—Detroit2,074
1950—NEW YORK2,336	1936—Detroit*2,885
1949—Philadelphia2,607	1935—Chicago Bears2,096
1948—Chicago Cards2,560	1934—Detroit2,763
1947—Los Angeles2,171	1933—Boston2,367
1946—Green Bay1,765	1932—Chicago Bears1,770
1945—Cleveland1,714	

YARDS PASSING

1958—Pittsburgh2,752	1944—Washington2,021
1957—Baltimore2,388	1943—Chicago Bears2,310
1956—Los Angeles2,419	1942—Green Bay2,407
1955—Philadelphia2,472	1941—Chicago Bears2,002
1954—Chicago Bears3,104	1940—Washington1,887
1953—Philadelphia3,089	1939—Chicago Bears1,965
1952—Cleveland2,566	1938-Washington
1951—Los Angeles3,296	1937—Green Bay1,398
1950—Los Angeles*3,709	1936—Green Bay1,629
1949—Chicago Bears3,055	1935—Green Bay1,416
1948—Washington2,861	1934—Green Bay1,165
1947—Washington3,336	1933—NEW YORK1,335
1946—Los Angeles2,080	1932—Chicago Bears1,013
1945—Cleveland1,857	

POINTS SCORED

1958—Baltimore381	1944—Philadelphia267
1957—Los Angeles307	1943—Chicago Bears303
1956—Chicago Bears363	1942—Chicago Bears376
1955—Cleveland349	1941—Chicago Bears396
1954—Detroit337	1940—Washington245
1953—San Francisco372	1939—Chicago Bears298
1952—Los Angeles349	1938—Green Bay223
1951—Los Angeles392	1937—Green Bay220
1950—Los Angeles*466	1936—Green Bay248
1949—Philadelphia364	1935—Chicago Bears192
1948—Chicago Cards395	1934—Chicago Bears286
1947—Chicago Bears363	1933—NEW YORK244
1946—Chicago Bears289	1932—Green Bay152
1945—Philadelphia 272	

^{*}League record.

SEASON AFTER SEASON...



She's New York's Best Girl!

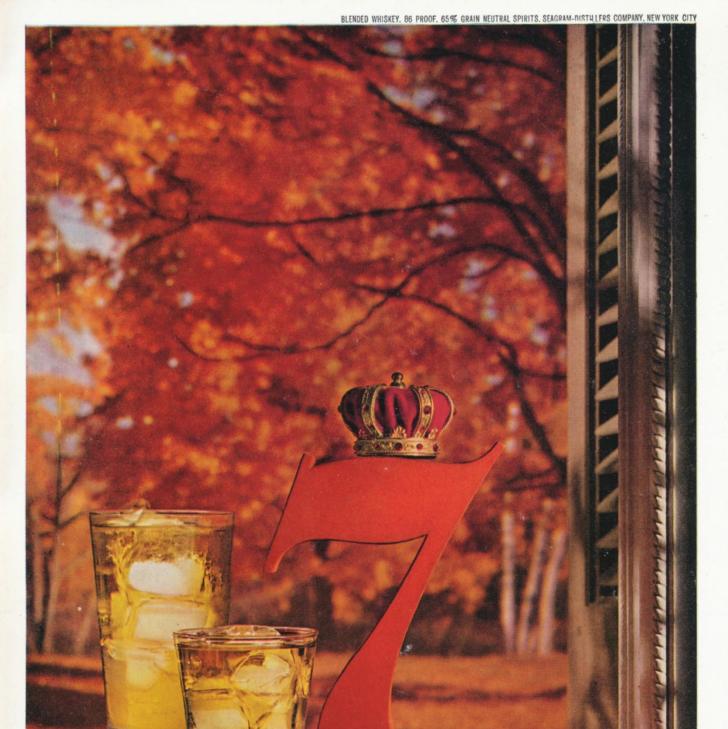
White Rock for sparkling fine beverages

The White Rock Girl stays so popular because the brand she represents satisfies so completely! Thanks to superior carbonation, a White Rock drink keeps sparkling from the first pour to the last sip. So for a lighter, livelier drink every time, don't just mix it . . . White Rock it!



This Week's N. F. L. Pairings

Home Team Visiting Team	Home Team Visiting Team
NEW YORK vs. CHICAGO CARDS	LOS ANGELES VS. SAN FRANCISCO
Won 5, Lost 1 Won 2, Lost 4	Won 2, Lost 4 Won 5, Lost 1
23—Los Angeles (a) 21 49—Washington	21—New York
21—Philadelphia (a) 49 7—Cleveland	0—San Francisco (a)34 34—Los Angeles
10—Cleveland (a) 6 14—Washington (a) 23	28—Chicago Bears (a) 21 20—Green Bay (a)
24—Philadelphia	45—Green Bay @ Milw. 6 34—Detroit (a)
21—Pittsburgh (a)	7—Detroit
—Chicago Cards ——New York (a)	San Francisco
Pittsburgh	Detroit (a)Chicago Bears (a)
	—Baltimore (a)—Cleveland (a) —Green Bay—Baltimore—Baltimore
—Washington (a)—Pittsburgh (a)	—Baltimore—Green Bay
119 102 146 147	$\frac{1}{122}$ $\frac{1}{127}$ $\frac{1}{165}$ $\frac{7}{72}$
CLEVELAND vs. PHILADELPHIA Won 4, Lost 2 Won 4, Lost 2	CHICAGO BEARS vs. GREEN BAY Won 2, Lost 4 Won 3, Lost 3
7—Pittsburgh (a)	6—Green Bay (a)
34—Chicago Cards (a) 7 49—New York	26—Baltimore (a)
6—New York 10 28—Pittsburgh	21—Los Angeles 28
17—Chicago Cards	7—Baltimore 21 6—L. Angeles @ Milw. 45 17—San Francisco (a) 20 21—Baltimore (a) 38
38—Baltimore (a) 31 30—Washington	26—Los Angeles (a) 21 3—New York (a) 20
Philadelphia	Green BayChicago Bears (a)Chicago Bears
Washington (a) Chicago Cards	—San Francisco Baltimore @ Milw
Pittsburgh	Detroit (a)
New York (a) —Washington (a)	Pittsburgh
	San Francisco (a)
136 79 156 140	103 120 88 139
WASHINGTON vs. BALTIMORE	PITTSBURGH vs. DETROIT
Won 2, Lost 4 Won 4, Lost 2	Won 2, Lost 4 Won 1, Lost 5
21—Chicago Cards (a) 49 21—Detroit	17—Cleveland
23—Pittsburgh (a)	17—Washington 23
23—Chicago Cards	24—Philadelphia (a) 28 24—Baltimore
7—Cleveland (a)	16—New York
23—Philadelphia (a) 30 31—Cleveland	24—Chicago Cards (a) 45 7—San Francisco (a) 33
Baltimore	
—Green Bay (a) ——San Francisco ——	—Cleveland (a) ———Chicago Bears ——
New York (a)Los Angeles	
	Chicago Bears (a)Chicago Cards
New York	
103 171 163 125	
NATIONAL LEAGUE LEADERS	NATIONAL LEAGUE STANDINGS
RUSHING	EASTERN CONFERENCE Points
1. Brown, Cleveland154 for 737 yds.	W. L. T. Pct. For Agst.
2. Smith, San Francisco 118 for 604 yds. 3. Matson, Los Angeles 100 for 582 yds.	NEW YORK 5 1 0 .833 119 102
o. Maison, Los Angeles100 for 362 yds.	Cleveland 4 2 0 .667 136 79
PASSING	Philadelphia 4 2 0 .667 156 140
1. Wade, Los Angeles79 of 126 for 1089 yds.	Chicago Cards 2 4 0 .333 146 147
2. Guglielmi, Washington 26 of 60 for 515 yds.	Pittsburgh 2 4 0 .333 125 130
3. CONERLY, NEW YORK70 of 122 for 994 yds.	Washington 2 4 0 .333 103 171
RECEIVING 1. Berry, Baltimore 40 for 584 yds.	WESTERN CONFERENCE
2. Wilson, San Francisco 26 for 312 yds.	San Francisco
3. GIFFORD, NEW YORK24 for 436 yds.	Baltimore 4 2 0 .667 163 125
	Green Bay 3 3 0 .500 88 139
SCORING	
1 Conved Cardinals 50 pts	Chicago Bears 2 4 0 .333 103 120
1. Conrad, Cardinals 50 pts. 2. Davis, San Francisco 49 pts.	Chicago Bears 2 4 0 .333 103 120 Los Angeles 2 4 0 .333 122 127
1. Conrad, Cardinals 50 pts. 2. Davis, San Francisco 49 pts. 3. Brown, Cleveland 48 pts.	



Invitation to Relaxation The time is twilight, the mood is mellow, the drink is

7 Crown—the happiest combination to end a long day's labors. If you haven't savored these rewards of relaxation, do so tonight, keeping in mind the spirit of the hour is the whiskey that delivers clarity and character of taste surpassing any other. SAY SEAGRAM'S AND BE SURE



MEN OF **AMERICA:** THE MISSILE **ENGINEER** 259th Combat Field Artillery, White Sands, New Mexico



Missile blasting off and climbing high!



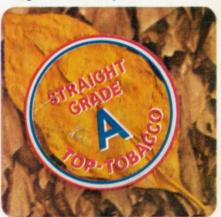
Jet trail blazing bright against the sky!



Where they're launching missiles, Takes big pleasure when and you'll find a man



where he can... Chesterfield King!



Top-tobacco, straight Grade-A, Top-tobacco all the way!



This sun-drenched top-tobacco's That you're smokin' smoother gonna mean ...



and you're smokin' clean!



Only top-tobacco full king-size, For big clean taste that satisfies!

Join the men who know- NOTHING SATISFIES LIKE THE BIG CLEAN TASTE OF TOP-TOBACCO

HESTERFIEL



EXTRA LENGTH

top-tobacco filter action... tops in friendly satisfaction!