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Hap Moran

This article is by Michael Moran.



Francis Dayle (Hap) Moran played eight seasons in the NFL from 1926 to 1933. He stood 6'1 and his playing weight was 190 pounds. In 1926 he played for the Frankford Yellow Jackets, "World Champions" that year. In 1927 he started the season with Frankford but went to the Chicago Cardinals for their last four games. The Pottsville Maroons bought his contract in 1928 and when their season ended the New York Giants acquired him for their final game of the year. He stayed with the Giants for the next five seasons.ⁱ

In 1930 he set the NFL record for the longest run from scrimmage, 91 yards against the Green Bay Packers.ⁱⁱ In 1931 he was the Giants scoring leader with 35 points and was named All Pro by Red Grange.ⁱⁱⁱ In 1933 he set the NFL record for most yards receiving in a game against the Philadelphia Eagles, 114 yards.^{iv} He retired after the 1933 championship playoff against the Chicago Bears, having played in 99 league games while scoring 166 points.^v

Moran was born on July, 31, 1901 in Belle Plaine, Iowa. His father's Roman Catholic family came from Ireland in 1856 while his mother's Protestant family went back to the earliest English settlements in North America with first ancestor arriving in 1607.^{vi} His parents married in 1899, with neither family approving of the inter-faith marriage. Tragically, his father was killed in a railyard accident in 1907,^{vii} and his mother moved to Boone, Iowa, to live with her parents. To help support his mother, Moran worked summers for the railroads swinging a heavy sledge hammer to repair damaged and worn rails. This hardship and severe manual labor had the upside of developing his mind and body for an outstanding athletic career.

At Boone High School, Moran won four letters each in football, basketball, and track. In 1920 he was captain of the Iowa All State Basketball team and named an All American at the interscholastic basketball tournament at the University of Chicago.^{viii} In 1921 he won first place in the shot-put at the interscholastic All West Track Meet at the University of Colorado.^{ix} He was captain of the Boone football team and was named to the Iowa All State team his senior year.^x

In 1922, Moran was recruited to attend Carnegie Tech. He was sidelined by a separated shoulder early in the season but returned for games against Penn State and Notre Dame.^{xi} The Carnegie vs. Notre Dame game in 1922 was the first time Knute Rockne put together the backfield that would come to national fame as the "Four Horsemen."^{xii} Moran would face them again eight years later (as part of the New York Giants) in the last game coached by Rockne.

Moran left Carnegie and returned to Iowa to attend Grinnell College. His citation at The Grinnell College Athletic Hall of Fame reads: *At Grinnell, he starred in both basketball and football where he was known for his incredible speed and versatility. An All-Missouri Valley Conference selection in football, Moran excelled at just about everything from rushing to returning kicks to passing. A run against Coe College got Moran mentioned in the Spalding NCAA Record Book of Famous Runs from 1873-1926.*^{xiii}

In July, 1926, his football coach at Grinnell wrote a letter of recommendation to Frankford Yellow Jacket's coach Guy Chamberlin: *Moran is a big, tall, 'rangie', backfield man. ... He really is a smart ball player. Defensively, he is not fooled. ... He is an excellent passer. ... He is an excellent man to kick off, or kick goals after touchdowns.... The one thing you are going to like about Moran is that he loves to play football. He is just as willing to block as to run with the ball, as he does not seem to care about what his appointed duty is, just so he gets to play.*^{xiv}

Frankford gave him a contract and his first NFL game was September 25, 1926 against Akron, led by Fritz Pollard. Moran scored Frankford's only points of the day: *The first quarter was thrill-less with the exception of a 26-yard sprint by Moran. In the second period ... a forward pass, Smythe to Hap Moran, placed the pigskin on the 2-yard line, where, in the second play, Moran took it over.*^{xv}



The Canton Bulldogs came to Frankford on October 23. In the final period Moran broke away for a 38-yard “touchdown jaunt.”^{xvi} Jim Thorpe was on the field that day for Canton; it was the first time Moran met the “the greatest athlete in the world,” but not the last.

After the game against the Chicago Cardinals on November 6, the newspapers highlighted the play by Moran with high praise: *A player by the name of Moran, the star of the entire game, was unstoppable. He was different from what went before ... like a star let down from the planet Mars with plays that the poor fish of the earth knew nothing about. We are certainly pleased to tell our many readers of the wonderful addition this player has made to the team and the spirit he put in the rest of the players.*^{xvii}



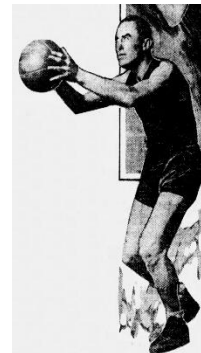
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The Green Bay Packers arrived at Frankford Stadium for a Thanksgiving Day game. Moran was forced out of the game with injuries and the Yellow Jackets entered the final period down 14-13. With time running out, Hust Stockton threw a pass to Two-Bits Homan to secure a 20-14 victory.^{xviii} That same combination would prove critical in what newspapers called the championship game against the Chicago Bears on December 4.^{xix}

Moran's injuries kept him on the sidelines most of the game against the Bears. Neither team scored until the final quarter when the Bears made a touchdown, but missed the extra point. With less than two minutes left, Stockton again connected with Homan for a touchdown, and Tex Hamer nailed the extra point to give Frankford the victory.^{xx} Championships then were determined by winning percentage at the end of the season and a loss of any remaining game could cost Frankford the title. The Providence Steam Roller were beaten by the Yellow Jackets on December 11. The arch-rival Pottsville Maroons came on December 18. The program carried a photo of Moran as one of the "Jacket Cripples Who Will See Action Against Pottsville Today."^{xxi} But there wasn't much action and the game ended in a scoreless tie – which gave Frankford the "World Championship" of 1926. A fine white gold Illinois watch was awarded to each player for that accomplishment.^{xxii}

When Moran returned to Iowa after the 1926 football season he played on a semi-pro basketball team. His NFL connection with Thorpe led to an invitation to fill in for an injured player on Thorpe's barnstorming basketball team called "The World Famous Indians." It was the twilight of Thorpe's athletic career, but an unforgettable memory for Moran.^{xxiii}



Frankford did not renew Guy Chamberlin's contract after the 1926 season. Chamberlin went to the Chicago Cardinals and Frankford hired Charles Moran (no relation to Hap) as head coach. The "Yellow Jacket Buzz" did its best to encourage the fans: *We are glad to see so many of our football favorites back - and who won't be thrilled to see "Hap" Moran diving through that line again. Surely everyone recalls the shouts of last season, "Put Hap Moran in," and how Hap did respond. Just like gasoline, those cheers seemed to put pep in his motor.*^{xxiv}

Whatever chemistry the team had in 1926 was replaced by confusion in 1927. Moran was the scoring leader for Frankford, but, after appearing in six games, he was released to go to the Cardinals for the last four games of the season. He scored one touchdown against the New York Yankees.^{xxv}

In 1928, Moran signed with the Pottsville Maroons. The 1928 Pottsville team had three future Hall of Famers: "Fats" Henry, Walter Kiesling and Johnny "Blood" McNally. But even with that star power the results were miserable; Pottsville won only two league games. Moran had touchdown passes against the Packers, the Bears, and the Giants.^{xxvi} The Giants remembered that Steve Owen had knocked himself out trying to



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tackle Moran,^{xxvii} and when Pottsville's season ended they bought his contract and put him in the backfield to replace Bruce Caldwell who had been released after teammates complained about his unwillingness to block for them.^{xxviii}

In July, 1929, the Giants purchased the Detroit Wolverines in order to acquire Benny Friedman,^{xxix} the greatest passer in that era. In 1929 Friedman threw 20 touchdown passes, shattering the previous NFL record.^{xxx} Moran caught four of Friedman's touchdown passes, ending the season with 30 points. He had a great game against Frankford when he ran back an interception 50 yards for a touchdown, caught a Friedman pass in the end zone, and passed for a touchdown to Mickey Murtagh. *Hap Moran ... was the cause of the Yellow Jackets defeat. For one period the Yellow Jackets stood up toe to toe with the Giants until this fellow Moran appeared. He put a shot of new life into the Giants the moment he entered the game. From there on it was easy sailing.*^{xxxi}



The key game of the 1929 season was the Green Bay Packers at the Giants on November 24. Both teams entered the game undefeated with the championship on the line. The *New York Daily News* reported: *Pro football's irresistible force met the game's reputedly immovable object at the Polo Grounds. ... The answer was Green Bay Packers 20, New York Giants 6, undisputed first place in the league for the great Wisconsin scoring machine.* Next to the article was a photo of Moran with the caption: *This play gave the Giants fans one of their few opportunities to cheer. Here's Moran (No. 48) leaping to catch a pass from Friedman in the second quarter march to touchdown.*^{xxxii}

The Giants ended 1929 in second place behind the Packers. This would also be the result in 1930, although the race took a very different route to the finish line. Friedman was again the marquee star but in the game against the Cardinals the newspaper headline read: *Moran Steals Friedman's Thunder - Hap Moran, half back from Carnegie Tech, assumed the hero role for the Giants. Moran sailed a 35-yard pass into the arms of Campbell, New York end. Moran then faked a toss, and swept down to the Cardinal 15. Wilson cut through right tackle for 8, picked up 5 at the other side of the line, and Moran crushed over for the winning score.*^{xxxiii}

In November, 1930, the Giants acquired Chris Cagle, All American from Army. He made his pro debut when the Packers came to the Polo Grounds on November 23. Ten minutes into the game Cagle was injured and Moran went in. Early in the third quarter, the Giants were on their own 8-yard line and in deep trouble. *"Lining up in punt formation, deep man Hap Moran, a deceptively fast 190-pounder, faked a kick, picked up a block, cut around his right end, and headed for the sidelines. Finally, after a record 91-yard run, Moran was pulled down from behind on the Packer 1 by end Lavern Dilweg."*^{xxxiv}



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Outside the gates of the Polo Grounds a Great Depression was taking shape. New York Mayor James J. Walker had put together a committee, including Giants owner Tim Mara and Giants president Dr. Harry A. March, to raise money to “alleviate suffering brought about by an industrial depression.” One of the major events they promoted was a game between the Giants and the Notre Dame All Stars, featuring the Four Horsemen.^{xxxv}



The opportunity to go up against Knute Rockne caused Giants coach LeRoy Andrew to lose his focus on league contests. The Giants lost two games in a row and Andrew lost the confidence of his players. Tim Mara was furious and fired Andrew and installed Friedman as player/coach.^{xxxvi} Those losses caused the Giants to slip behind Green Bay in winning percentage and cost Moran and his teammates a championship. But there was some redemption in the meeting with the Notre Dame All Stars. The Giants dominated every aspect of the game and won 22 to 0. Moran threw the final touchdown pass of the game, the last points ever scored against a team coached by Rockne. After the game Rockne told his All Stars, “That was the greatest football machine I ever saw. I’m glad none of you got hurt.”^{xxxvii}

In the summer of 1931 Dr. Harry March purchased a World War I submarine chaser and sent Moran to St. Louis to bring it down to New Orleans and then to Florida. Moran was to pick up other teammates along the way including Marion Broadstone, Glenn Campbell, and Dale Burnett.^{xxxviii} They left the boat in Miami with Captain A. A. Tanos with instructions to bring it up the coast to New York, then boarded a train to get north for the football season.

In 1931 the Giants dropped to fifth in the NFL standings. But it was not all bad news - the great Mel Hein joined the team, Steve Owen was named head coach, and Moran was the scoring leader for the Giants and was named to the second All Pro team by Red Grange.^{xxxix} Moran was fourth in the league in field goals and third in points after touchdown. He scored touchdowns rushing, passing, and receiving. He also did some of New York’s punting. In a game against Green Bay he threw a 54-yard pass to Ray Flaherty and then kicked a 27-yard field goal.^{xl}



When the football season ended, Captain Tanos and the Kingfisher had still not reached New York, so Dr. March sent Moran down to Miami to investigate. Moran uncovered that Tanos had stolen the boat and was involved in a plot to smuggle Chinese Nationals and their gold (and opium^{xli}) out of Mexico.^{xlii} The plot also involved an airplane owned by aviator Bill Lancaster and aviatrix Jessie Keith-Miller. They were famous for long distance flying records before the Depression hit. Now, desperate for cash, Lancaster left Miller in the company of Haden Clarke to ghost-write a book for them while Lancaster flew his plane to the Mexican border. When Lancaster returned, he discovered Keith-Miller and Clarke were having an affair. Five days after the newspapers reported that Moran had uncovered the smuggling plot, the headline was that Haden Clarke had committed suicide.^{xliii} Lancaster was later charged with murder and the trial attracted worldwide attention.^{xliv} Moran went back to New York designing and installing industrial heating and cooling systems until the 1932 football season began.^{xlv}

In 1932 the team dropped the first three games, all on the road. Their opening home game, against Brooklyn, seemed to turn the tide. The 20-12 victory included a 71-yard touchdown run by Moran. Then another tie and two losses made a disastrous 1-5-1 start. Steve Owen brought back Jack McBride, the scoring leader for the Giants in '25, '26, and '27. McBride led the Giants to victories over Stapleton and then over undefeated League Champion Green Bay. The 6-0 win over the Packers was the major upset of the season, and Moran caught a 16-yard pass as part of the touchdown drive.^{xlvi}

In 1933 the Giants acquired Harry Newman and Ken Strong. Moran was alternating in the backfield with Strong at the beginning of the season and played a major role in the Giants 54-0 win over the Eagles. In that game he set an NFL record for the most yards receiving in a single game - 114 yards on three catches. The record stood until 1937.^{xlvii}

That victory helped the Giants win the divisional title. For Moran, his touchdown against the Eagles was his last score as a New York Giant. The Giants played the Bears for the NFL Championship but lost 23-21. Sitting on the bench Moran saw Red Grange tackle Red Badgro and break up the Giants last hope for a win in a game where the lead changed hands six times.^{xlviii}

Moran wasn't much for sitting on the bench. As his college coach had written, "he does not seem to care what his appointed duty is, just so he gets to play." It was time to move on.



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In 1934, Moran played one season with the Paterson Panthers of the American Association and then kept a hand in football by coaching. He'd done some coaching when the Giants sponsored a football team inside the walls of Sing Sing Prison in 1931.^{xlix} In 1936 he took the Panthers to an 11-3-0 record.¹

In 1937 the papers had upbeat stories about Moran signing on to coach a new football team in Jersey City, NJ.^{li} The team was not able to gain a lease for the newly constructed Roosevelt Stadium and played only three games – all away against Providence, Brooklyn Bay Parkways, and Fritz Pollard's Brown Bombers.^{lii}

Also in 1937, Moran married Lucille Beberstein and moved to Sunnyside, Queens. Shortly after he moved, two boys knocked on his door and asked him to coach their football team; he coached the Sunnyside Mustangs from 1938 until the outbreak of World War II.^{liii}



Beberstein had been a schoolteacher in Flint, Michigan. In 1927 she moved to New York and took a management position with Schrafft's Restaurants. Then the Great Depression hit. Working for a restaurant meant no chance of going hungry, and Beberstein brought her mother and two sisters to live with her.^{liv} Her mother's grandfather had been a prominent Amish bishop in Illinois and later a founder of the Defenseless Mennonite Church,^{lv} but in Queens she and Moran joined the Sunnyside Reformed Church where he served as a Deacon and Elder. Moran also served many years as Cub Master, Scout Master, and Executive Committee member of the Queens Council, BSA.^{lvi}

After football Moran worked for the Federal Government in procurement. In 1942 he was hired by Western Electric, the supply arm of Bell Telephone. At different points in his career he was responsible for buying all the telephone poles, safety equipment, office supplies, wood, canvas, and cleaning supplies for the Bell System.^{lvii} He retired in 1966.

The Morans had two sons, Mark born in 1940 and Michael in 1947. Mark had a career in the United States Army, rising to the rank of Lt. Colonel after two tours in Vietnam as an Airborne Ranger and combat engineer. Michael was an ordained minister and Senior Pastor of the First Congregational Church in New Milford, Connecticut. In 1990, the Morans moved to New Milford where Lucille died January 8, 1992, and Hap on December 30, 1994. Harry Newman wrote Michael: It's not without reason your dad was called Hap, he always had a smile on his face.^{lviii}

In the summer of 1992 the Giants sent a video crew to New Milford to interview the 91-year old Moran in honor of his 91-yard record run in 1930. The interview was broadcast on the pre-game show *Giants 1992*.^{lix} In 2005, after 75 years, that record was finally broken by Tiki Barber. As noted in a 2006 profile of Moran in *The Duke*, Moran's run was the longest-held mark in the Giants record book.^{lxx}



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ⁱ "Hap Moran," Pro-Football-Reference.com, accessed April 14, 2025, <https://www.pro-football-reference.com/players/M/MoraHa20.htm>.

ⁱⁱ Ken Pullis, "Progression of NFL Records," *PFRA Extra* 2002, 9.

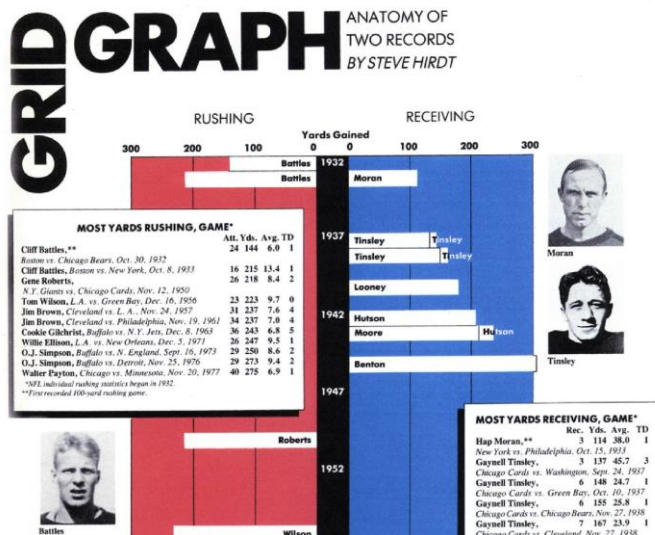
Progression of NFL Records compiled by Ken Pullis

LONGEST RUN FROM SCRIMMAGE-

85	-	Pete Stinchcomb, ChiS-Cle, 11-20-21
91	-	Hap Moran, NYG-GB, 11-23-30
97	-	Andy Uram, GB-ChiC, 10-8-39
*	-	Bob Gage, Pit-Chi, 12-4-49
99	-	Tony Dorsett, Dal-Min, 1-8-83

ⁱⁱⁱ John Hogrogian, *All-Pros The First 40 Years*, (North Huntingdon, PA: PFRA, 1995), 37.

^{iv} Steve Hirdt, "Grid Graph," *Elias Sports Bureau*, 1995.



From: Steve Hirdt [STEVE@esb.com]
Sent: Thursday, January 20, 2005 1:16 PM
To: revmoran@nmchurch.org
Cc: STEVE@esb.com
Subject: your father's NFL career

Rev. Moran:

Thank you for your kind letter regarding the Grid Graph that I did, many years ago, that mentioned your father. Unfortunately, I do not know what website contains that chart, and I believe that I did that work at least 10 years ago. Although the NFL began play in 1920, it didn't start keeping statistics in an organized manner until 1933. So it was that when your father caught three passes for 114 yards against the Eagles on Oct. 15, 1933, he was credited with the NFL's first "official" 100-yard receiving game.

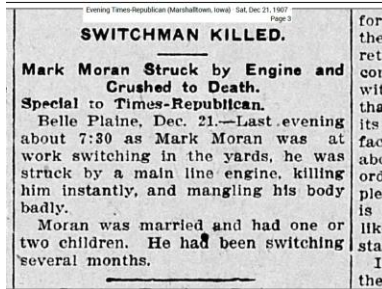
^v "Hap Moran," Pro-Football-Reference.com, accessed April 14, 2025, <https://www.pro-football-reference.com/players/M/MoraHa20.htm>.



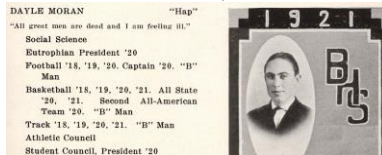
vi “James Davis,” Ancestry.com, accessed April 12, 2025, <https://www.ancestry.com/family-tree/person/tree/40988497/person/29357330252/facts>.



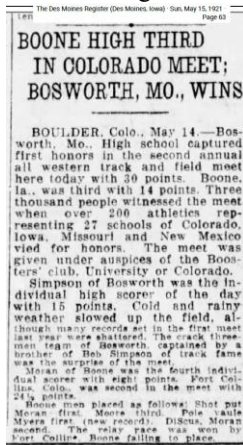
vii “Switchman Killed,” *Evening Times-Republican (Marshalltown, Iowa)*, December 21, 1907, 3.



viii *The 1921 Scroll*, (Boone Iowa: The Senior Class of Boone High School, 1921), 17.



ix “Boone High Third in Colorado Meet,” *The Des Moines Register*, May 15, 1921, 63.





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x Moran Family Scrapbook.

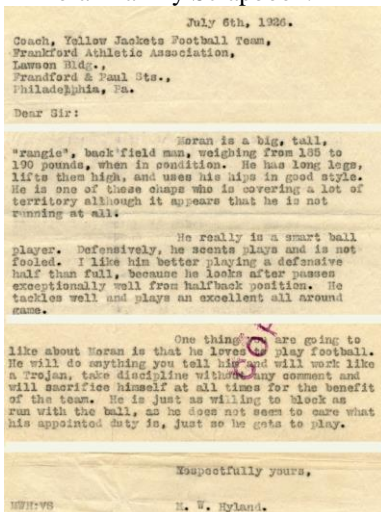


xi *The Thistle*, (Pittsburgh, PA: Yearbook Published by the Junior Class of the Carnegie Institute of Technology, 1923), 176 -183.

xii John Heisler, *Echoes of Notre Dame Football: The Greatest Stories Ever Told* (Chicago, IL: Triumph Books, 2005) 63.

xiii "Hap Moran," pioneers.grinnell.edu, accessed April 11, 2025,
<https://pioneers.grinnell.edu/honors/grinnell-college-athletics-hall-of-fame/hap-moran/105>.

xiv Moran Family Scrapbook.



xv Howard Barnes, *Frankford Yellow Jackets* (Philadelphia, PA: The Frankford Historical Society, 1985), 119.

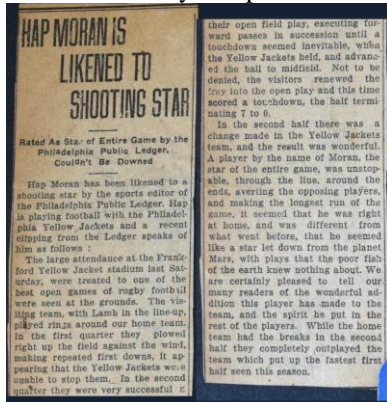


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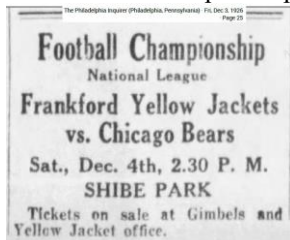
xvi Ken Pullis, “1926 National Football League,” *PFRA*, research by Elias Sports Bureau and Professional Football Research Association Linescore Committee.

xvii Moran Family Scrapbook.



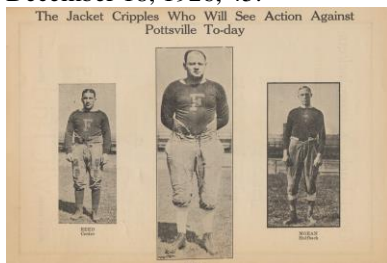
xviii Ken Pullis, “1926 National Football League,” *PFRA*, research by Elias Sports Bureau and Professional Football Research Association Linescore Committee.

xix “Football Championship,” *The Philadelphia Inquirer*, December 3, 1926, 25.



xx Ken Pullis, “1926 National Football League,” *PFRA*, research by Elias Sports Bureau and Professional Football Research Association Linescore Committee.

xxi “The Jacket Cripples Who Will See Action Against Pottsville Today,” *Frankford AA Official Program*, December 18, 1926, 45.





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xxii Moran Family Scrapbook.

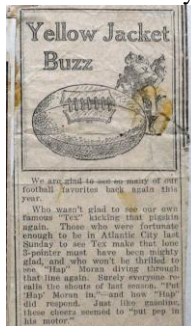
**Fine Watch
Rewards Moran
For Grid Work**

Played With the Yellow Jackets, Professional Champions of World Last Season.

A handsome white gold watch has just come to this city for Hap Moran as a reward for his work with the Philadelphia Yellow Jackets, professional football team last year. On the case of the watch are engraved the words "World Champions." The Yellow Jackets won the world's professional football title last fall. The watch came to Hap's parents, Mr. and Mrs. J. R. Sutton.

xxiii Michael Moran, "Hap Moran: My Dad," *The Coffin Corner: Vol. XXI, No. 6*, 1999, 3.

xxiv Moran Family Scrapbook.



xxv Ken Pullis, "1927 National Football League," *PFRA*, research by Elias Sports Bureau and Professional Football Research Association Linescore Committee.

xxvi Ken Pullis, "1928 National Football League," *PFRA*, research by Elias Sports Bureau and Professional Football Research Association Linescore Committee.

xxvii Michael Moran, "Hap Moran: My Dad," *The Coffin Corner: Vol. XXI, No. 6*, 1999, 5

xxviii Barry Gotteher, *The Giants of New York* (New York: G. P. Putnam's Sons, 1963) 64.

xxix "Benny Friedman to Play With Giants Next Fall," *Buffalo Courier Express*, July 18, 1929, 13.



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xxx Dan Daly & Bob O'Donnell, *Pro Football Chronicle* (New York: Macmillan, 1990) 40.



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xxxi Moran Family Scrapbook.

FRIEDMAN'S PASSES DEFEAT FRANKFORD

Yellow Jackets Smothered Under New York Aerial Attack, 32-0

Hap Moran Helps Giants

CLIFTON HEIGHTS TIED

BY RAYMOND A. HILL
 NEW YORK, Oct. 21.—The Frankfurt Yellow Jackets suffered their worst defeat in four years yesterday, when the New York Giants succeeded in aerial attack to win the National Professional League football battle staged before 25,000 fans at the Polo Grounds 21 to 0.

Former Governor Alfred E. Smith and 2,000 of his newboy friends from New York's East Side watched the game.

A willowy young man named Hap Moran, who put Grimaldi on the map before endeavoring to try his foot ball fortunes with Frankfurt, was the cause of the Yellow Jacket's defeat. Mr. Moran left the Jackets some two years ago, and is now a member of The Marine's Giants. And what a prize package he turned out to be!

Five one-half the Jackets stood up to toe with the well-named Giants. In comparison the Jackets were hardly more than dead-end ponies trying to buck through the rough elephant line of the New York machine. Bull Behrman's were doing fairly well until this fellow Moran appeared.

The Grimaldi alumni never played as he did yesterday. Moran was here there and everywhere. He put a shot of new life into the Giants the moment he entered the game. From that on it was easy sailing.

Give some credit also to this fellow Benny Friedman, who passed his way

xxxii C. A. Lovett, "Packers Hand Giants First Defeat," *New York Daily News*, November 25, 1929, 563.

Wisconsinites Dribble New York Eleven At Own Game

By C. A. LOVETT.

THE football's irresistible force and the game's resplendent, inseparable object at the Polo Grounds yesterday afternoon and half of the old trumbe was Wisconsin.

The answer was Green Bay Packers 20, New York Giants 6, undoubted first place in the league for the green Wisconsin scoring machine with its superb defense, and disappointment for most of the 25,000 fans who braved a steady drizzle and damp cold to witness as beautiful a display of the gridiron sport as the old Madison ball park has ever seen and this is penciled without qualification or fear of contradiction.

It was Benny Friedman Day, according to the advance notices and his Young Men's Philanthropic League sponsored the game. It was Vera Llewellyn Day, and Ho Melinda Day and Jack McCarry Day and Johnny Blood Day, when the summaries were compiled.

Giants Beaten in Air.

The previously undefeated Mar-



This play gave Giant fans one of their few opportunities to cheer at the Polo grounds yesterday. Here's Moran (No. 48) leaping to catch pass from Friedman in second quarter search to touchdown.

xxxiii "Giants Rally in Third Quarter; Beat Cards 13-7," *Chicago Tribune (Chicago, Illinois)*, November 10, 1930, 21.

GIANTS RALLY IN THIRD QUARTER; BEAT CARDS, 13-7

Moran Steals Friedman's Thunder.

Passes Do It

GIANTS (13):
 Quarterback—Buck. Hager, Moran.
 Running Back—Buck. Hager, Moran.
 Fullback—Buck. Hager, Moran.
 Halfback—Buck. Hager, Moran.
 End—Buck. Hager, Moran.
 Tackle—Buck. Hager, Moran.
 Guard—Buck. Hager, Moran.
 Center—Buck. Hager, Moran.
 Linebacker—Buck. Hager, Moran.
 Defensive Back—Buck. Hager, Moran.
 Punter—Buck. Hager, Moran.
 Kicker—Buck. Hager, Moran.

CARDINALS (7):
 Quarterback—Buck. Hager, Moran.
 Running Back—Buck. Hager, Moran.
 Fullback—Buck. Hager, Moran.
 Halfback—Buck. Hager, Moran.
 End—Buck. Hager, Moran.
 Tackle—Buck. Hager, Moran.
 Guard—Buck. Hager, Moran.
 Center—Buck. Hager, Moran.
 Linebacker—Buck. Hager, Moran.
 Defensive Back—Buck. Hager, Moran.
 Punter—Buck. Hager, Moran.
 Kicker—Buck. Hager, Moran.

Never Factor in Score.

The Cardinals' score came in the second quarter after Nevers 45 yard punt rolled out of bounds on the Giants' one yard line. Wilson's return effort gave the Cards possession of the ball on the New York 25 yard stripe. Nevers cut through the line for 13 yards. How his left tackle for one and then Erie stopped back and arched a pass to Boyd, who stopped across for the score. Nevers place kick added the extra point.

When the teams came back after the intermission, Hap Moran was in the Giants' lineup. A few minutes later he shot a five yard pass to Hagerly who set off on a dead run, changed his pace several times, reared his head four times, and finally eluded the safety man to complete a 60 yard run for a touchdown. The Cards still were in the lead, however, as Moran's place kick was blocked by Duke Baker.

Giants Score Again.

The deciding touchdown was put over less than two minutes later. With the ball on his own 20 yard line, Moran snaked a 13 yard pass into the arms of Campbell, New York end. Another pass to Campbell netted 7 yards. Moran then faked a toss, and veered down to the Cardinal 15 yard stripe. Wilson cut through stubb tackle for 4, pick up 11 at the other side of the line, and Moran crashed over for the winning score. His place kick gave the Giants their 13 to 7 margin.

New York was master of the situation and never gave the Cards another chance to score. The Giants had two more opportunities to run up the count. Moran's 20 yard toss to Wilson put the ball on the Cardinal 5 yard line early in the last period. After two plays Moran fumbled and the Cards recovered on their 2 yard mark. Later Westgal intercepted Nevers' pass on the Cardinal 11 yard line, but the Chicago line advanced and Moran's attempted place kick from the 21 yard line was wide of the cross bars.

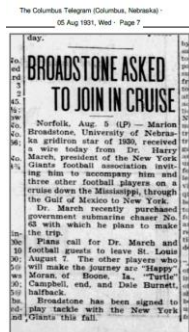
xxxiv Barry Gottehrer, *The Giants of New York*, (New York, NY: G. P. Putnam's Sons, 1963) 76.

xxxv James Walker, "Citizens of New York, Men of Notre Dame, Greetings," *Notre Dame All Stars vs. New York Giants Benefit Football Games Official Program*, December 14, 1930, 5.

xxxvi Murray Greenberg, *Passing Game - Benny Friedman and the Transformation of Football* (New York, NY: Public Affairs, 2008) 218.

xxxvii Barry Gotteher, *The Giants of New York*, (New York, NY: G. P. Putnam's Sons, 1963) 83.

xxxviii "Broadstone Asked to Join Cruise," *The Columbus Telegram (Columbus, Nebraska)*, Aug. 5, 1931, 7.



xxxix John Hogrogian, *All-Pros The First 40 Years*, (North Huntingdon, PA: PFRA, 1995) 37.

xl Ken Pullis, "1931 National Football League," *PFRA*, research by Elias Sports Bureau and Professional Football Research Association Linescore Committee.

xli Ralph Barker, *Verdict on a Lost Flyer, The Story of Bill Lancaster*, (London, UK: George G. Harrap & Co., 1969), 93.

xlii "Missing Boat Believed Off Cuba," *The Miami Herald, (Miami, Florida)* April, 17 1932, 2.

PAGE TWO HERALD T

MISSING MIAMI BOAT BELIEVED OFF CUBA

Continued From Page 1

done Thursday night, rivermen pointed out. It was three hours before another boat was able to pull the Kingfisher free and the strange tug could take it under the bridge and out into the bay. Rivermen reported that the ship was provisioned with 3,000 gallons of fresh water and boxes of foodstuffs before it left. A tug, the master of which said that he was on his way from Jacksonville to Panama was hailed at the Balch, Cui Company docks, Thursday afternoon.

The disappearance followed the sending of phonograph copies of the ship's papers to New York by Moran and the uncovering by Moran of secret negotiations which the suspected officer had been making with a Miami group of adventurers who proposed to charter the ship to transport Chinese and their hoarded gold from Mexico to Columbia. The Chinese are not permitted to take their wealth with them when they leave Mexico. It was proposed to carry them by airplane to the deck of the ship and a few at a time until 100 or more were loaded and then proceed to Columbia, the Miami promoters, the airplane operators, and the boat officer to share in 45 per cent of the gold taken aboard.

"Does YOUR Coat Collar Really FIT?"

Is one shoulder slightly higher than the other? Does one shoulder "break" protrude? No matter how difficult you may think it is to fit your GUARANTEE to create a suit for you that is really MODERK in every line of construction.

DEFENDANT FOUND

F. Hale Moran, (above), who came to Miami as the representative of the New York owners of the converted submarine chaser Kingfisher uncovered a secret plan under which the Kingfisher was to have been chartered to adventurers who proposed to rescue Chinese and their hoarded gold out of Mexico. He also learned that the ship was registered at the United States Customs office as the property of an officer of the ship. The cruiser was loaded out in sea early Friday by a strange tug, later being reported spotted by an aviator 50 miles out of Norfolk, Cuba. Mr. Moran is a quarterback on the New York Football Giants, member of the National Football League—Photograph by Herald Studio.



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xliii "Suicide Laid to Remorse at Love Theft," *The Miami Herald (Miami Florida)* April 22, 1932, 1.

—PRICE FIVE CENTS

SUICIDE LAID TO REMORSE AT LOVE THEFT

Available Information and Facts Indicate Clarke Ended Own Life

FAMOUS WOMAN FLIER BEING HELD

Companion Also Is Questioned In Death of 'Ghost Writer' For Aviatrix

Haden Clarke, 26, free lance writer, is dead of a bullet wound in his head, apparently a suicide. He was a son of E. Mrs. Ida Clark, Clarke, woman's magazine editor and professor at the University of Miami.

The wound was inflicted while he was in the sun porch of the residence of Mrs. Jessie M. Keith-Miller, famous woman pilot, at 2021 S. W. Twenty-first terrace early yesterday. The sun porch was the bathroom of Clarke and W. Cape, W. K. Lancaster, former British flier. Mrs. Keith-Miller was in another room of the house.

xliv Ralph Barker, *Verdict on a Lost Flyer, The Story of Bill Lancaster*, (London, UK: George G. Harrap & Co., 1969), 128.

xlv Moran Family Scrapbook

Form 400
 TREASURY DEPARTMENT
 PROGRAMS DIVISION

BRANCH OF SUPPLY
 PERSONAL HISTORY STATEMENT

(Do not write in this space)

1. Name	Mr. Francis D. Moran	(Last or Mrs.)	
2. Address	Paris Hotel, 57th St., West End Ave., New York		Position Jr. Pur. Asst.
3. Date of Birth	July 3, 1901	Phone No. N.Y.	9-3500
4. Legal Residence	New York (Congressional District)	New York (County)	New York (State)
5. Weight	177 lbs.	Height	5'-10"
		Color of Eyes	Blue
		Color of Hair	Dark

12. Give below a description of the experience which you have outlined under question No. 10 paying particular attention to any experience, which in your opinion qualifies you for the position you are applying for.

From 1930 and 1931 I was employed by the Shell Dept., Nat. Pro. Div., obtaining experience thru the following positions: Trainee, Terminal Agent, Supervisors of Terminals, Heating Superintendent and Asst. District Foreman.

1932 - Sales Engineer for Gordon City Van Co., installing and designing heating and cooling systems by Unit Heaters.

1933 - 1935 - Sales Dept. of Shell Dept. Nat. Pro. Div., schooling in their heating laboratory and blending plant.

xlvi "Giants Pack Packers, 6-0," *New York Daily News*, November 21, 1932, 40.

Daily News (New York, New York) Mon Nov 21, 1932 Page 40

GIANTS PACK PACKERS, 6-0

First Defeat for Green Bay Eleven Since Last December

A BURNED PANGLOSS attack that could not be stopped by the New York Giants' club victory over the Packers in the first game of the season yesterday. It was the first defeat for the Packers since last December when they suffered a 6-0 loss to the Chicago Bears. A crowd of 30,000 witnessed the game.

Jack Waddell

The Giants' victory was a significant one, as it marked their first win since the end of the season last year. The Packers, who had been undefeated in the regular season, were finally brought down to earth by the Giants' defense. The game was a tactical battle, with the Giants' defense playing a key role in the victory.

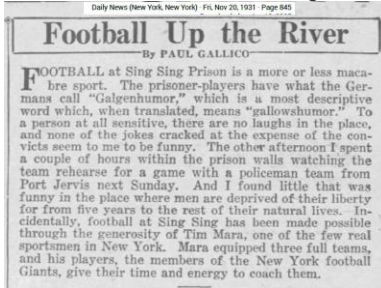
The Giants' offense was led by quarterback Jack Waddell, who threw for 100 yards and a touchdown. The Packers' offense was led by quarterback Earl Bradley, who threw for 100 yards and a touchdown. The game was a tactical battle, with the Giants' defense playing a key role in the victory.



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- xlvi Steve Hirdt, Grid Graph, Anatomy of Two Records, *Elias Sports Bureau*, 1995.
- xlviii Barry Gotteher, *The Giants of New York*, (New York, NY: G. P. Putnam's Sons, 1963) 109.
- xlx Paul Gallico, "Football Up the River," *The New York Daily News*, November 20, 1931, 845.



- ¹ Bob Gill, *A Minor Masterpiece, Volume I: The American Association, 1936-41*, (PFRA Football Publications, First Edition) 21.
- ^{li} "Best Grid Minds Signed to Direct Jersey City Giants," *The Bayonne Times (Bayonne, NJ)*, August 23, 1937, 11.

The Bayonne Times (Bayonne, New Jersey)
23 Aug 1937, Mon · Page 11

BEST GRID MINDS SIGNED TO DIRECT JERSEY GIANTS
Francis Dale "Hap" Moran and Dr. Joe Alexander Form An Unbeatable Combination

When the newly organized Jersey Football Giants, Hudson County's and New Jersey's lone representative in the American League signed up Francis Dale "Hap" Moran as their head coach they got one of the best football minds in the country. When they completed the coaching combination by signing up Dr. Joe Alexander, former All-American center from Syracuse U. as his assistant, they corralled what to all appearances look like an unbeatable combination.

There is a close bond of friendship between Moran and Alexander. It had its beginning back in 1928 when Moran, a raw-boned young giant from the tall grass region of Boone, Iowa, came in to join the New York football Giants. Alexander who was being acclaimed as one of the greatest all-time All-American centers looked on with Tim Mara's combination the same year. Both became firm friends and were an inseparable combination when Moran quit the Giants after a seven-year stretch in 1934.

There's plenty of good football lodged within the walls of Hap Moran's brain. The fundamentals of the sport were ground into his thick hide when he played at Carnegie Tech under the very capable Dr. Walter Steffen in 1923-25. When he left the skitbox to return to complete his education at Grinnell College back in Iowa he picked up quite a few more helpful hints on how to play this rugged man's game from Mike Higin who was later destined to be head coach at the University of Iowa. And if his football education was incomplete when he left Grinnell it was certainly given the proper finish when he joined up with the Frankfort Yellow Jackets and later moved over to the Polo Grounds to play with the Giants.

Both "Hap" and Alex. The Great are going to be popular figures in Hudson County. They have a pleasing personality that is bound to catch on with the fans in Frank Hagan's domain. They are keen judges of football talent and fully capable of matching their wits with any football combination in the pro realm.

DEVLIN TO CLOSE BASEBALL SCHOOL AT PARK STADIUM
Arthur Devlin's Baseball School, which has been in session for the past four months, will come to a conclusion this week. The former New York Giants' third baseman announced that classes will be held tomorrow through Friday at 10:30 a.m. in the morning.

All baseball candidates over 16 years of age desiring to partake in the tryouts are asked to bring their shoes and gloves.

ROWE'S ARM STILL AILING
Henderson, Tex. — L. J. Row (Schoolboy) Rowe, ailing Detroit Tiger pitcher, gave up six hits, including a homer, in four exhibition innings yesterday. Afterwards he said his arm "didn't feel any too good."

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WHEN YOUR CAR BLOW-OUT ACCIDENTS LIKE THIS...

THERE'S ONLY ONE GOLDEN PLY BLOW-OUT
... Ride on Goodri



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lii “Jersey City Giants” Pro Football Archives, www. <https://www.profootballarchives.com/>, accessed Nov. 6, 2023.



liii Moran Family Scrapbook clipping.

Mustangs Give Credit To Coach Moran
 According to the Sunnyside Mustangs who average about 160 and who finished the grid season undefeated, they owe their success to the coaching of Hap Moran, former Carnegie Tech and pro Giant football star . . . The Mustangs, who have been beaten only once in two seasons, defeated the Greenpoint Lancers, St. Mary's (Brox), the Jersey City F. C., Greenpoint Macons and last Sunday the Winfield Collegiates . . . Star of the Mustangs is Johnny Morrison . . . Aside to J. B. of Flushing: Thanks very much and a Merry Christmas to you, too.

liv “Lucille Ann Beberstein,” Ancestry.com, accessed April 14, 2025 <https://www.ancestry.com/family-tree/person/tree/40988497/person/19562172343/facts>.

lv “Rediger, Joseph (1826-1904),” Global Mennonite Encyclopedia Online, accessed April 11, 2025 <https://gameo.org/index.php?title=Rediger,Joseph>, (1826-1904).

lvi “The Giant” Moran,” *Thayer Highlights, Western Electric (New York, NY)*, Oct. 1966, 4.



lvii Moran Family Scrapbook.

MANAGEMENT SALARY PROGRAM

POSITION DESCRIPTION

Name F. D. MORAN Soc. Sec. No. _____

Company Division ADMINISTRATION Company Location 222 Broadway

Org. No. 3122 Occ. Code 0405

Title BUYER - SUPPLIES Rank DEPARTMENT CHIEF

Reports to: T. I. FINNEY ASST. Supt. Rank _____ Title _____

PRINCIPAL PURPOSE(S) OF POSITION

Write a capsule statement that explains the principal reason for the job's existence.
 Example: "To plan, develop methods, provide facilities and assist the shop to manufacture silicon power diodes."

PRINCIPAL PURPOSE(S) OF POSITION (CONT'D)

Plan, develop, negotiate and direct the procurement of materials including Canvas Products, leaders, insulators, cotton sieves, fiber carrying cans, wiring clips, rope, fasteners, forgings, installation anchoring devices, steel stripping metal fabricated products encompassing specification and commercial requirements for resale to Bell System customers. The implementation of this responsibility requires the analysis of specific data to arrive at the optimum method of procurement. Selection of qualified suppliers, conducting negotiations with supplier's Executive Management, preparation of contracts and the coordination of all ordering location in releasing purchased material within the established terms of the contract are inclusive responsibilities.



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lviii Harry Newman, "Letter to Michael Moran," September 3, 1999.

MR. HARRY L. NEWMAN
3145 PALM AIRE DR. N. APT. 102
POMPANO BEACH, FL 33069

Rev. Michael Moran
First Congregational Church,
Dear Reverend,
Thank you for the
cover, and bringing
thoughts of the ^{all} days down
for the record. ^{Hap} Moran
caught the first touch pass
I threw as a pro.
It was not with out
reason, that your dad
was called "Hap". He always
had a smile on his face
Thanks again for
bringing fond memories
to mind
Sincerely
Harry Newman

lix "NY Giants 1992 Interview with Hap Moran," Hapmoran.org accessed April 12, 2005,
<https://www.hapmoran.org/>

lx Michael Eisen, "A Look Back at the Life of Hap Moran," *The Duke*, October 8, 2006, 15.